

## **Blogging for ASUG Women Connect**

ASUG Women Connect exists to help women visualize and inspire success. We're looking for submissions to the ASUG Blogging Program to highlight women in the industry. We're open to you sharing your own story, or we invite you to explain how a woman has helped you on your journey.

### **Some topics for inspiration include:**

- Stories of your experiences at the start/middle/end of your career
- Your personal success story of climbing the professional ladder (your expectations versus your reality about your role)
- Being a mentor/having a mentor and how that's affected your personal growth

### **You can frame your blog around answering some of these questions:**

- What obstacles have you encountered in your role and how did you overcome them?
- What advice would you give the next generation interested in a career in technology?
- What if anything have you sacrificed personally or professionally at each stage of your career? What have you gained from those sacrifices?
- Have you had any mentors? What have they taught you? How have you applied those lessons throughout your career?
- What's your definition of a great leader? What are some traits you think a great leader possesses? How have you incorporated those traits into your own leadership style?
- What advice would you give to women looking to achieve a more prominent role in their organization?
- What's a valuable leadership lesson you've learned in your career?
- How do you stay motivated? How do you aspire to motivate others?
- Who in your career has taught you the most valuable lessons? What were those lessons?
- How do you plan to pay it forward?

Take a look at the [blog post from ASUG's CMO, Cheryl Parsons](#) to get an idea for your own blog post. If you have any questions, please don't hesitate to reach out to [Sharon Rehana](#).