



SAP Cloud Platform Integration Suite

SAP's Integration Platform as a Service

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May 9th, 2019

PUBLIC

Agenda

Integration Platform-as-a-Service Offering on SAP Cloud Platform Overview

Integration

Rich Connectivity with Open Connectors

APIs: API Management and API Business Hub

Links for Further Information

Integration as a Service Offering

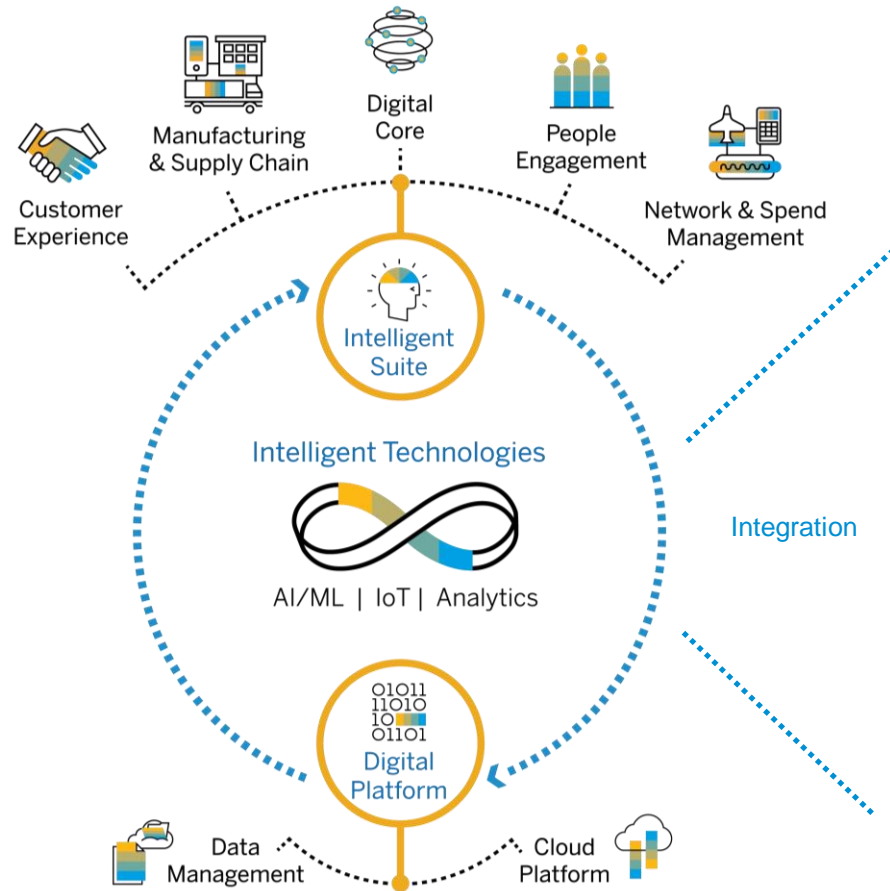
SAP Cloud Platform Suite



SAP's integration strategy for the Intelligent Enterprise

Key principles

“**Digital Platform** - to facilitate the collection, connection, and orchestration of data as well as the **integration and extension of processes** in our Integrated Applications”.



1
OUT-OF-THE-BOX
INTEGRATION

2
OPEN
INTEGRATION

3
HOLISTIC
INTEGRATION

4
AI-DRIVEN
INTEGRATION

Integration & Orchestration services in SAP Cloud Platform

SAP Cloud Platform Integration Suite



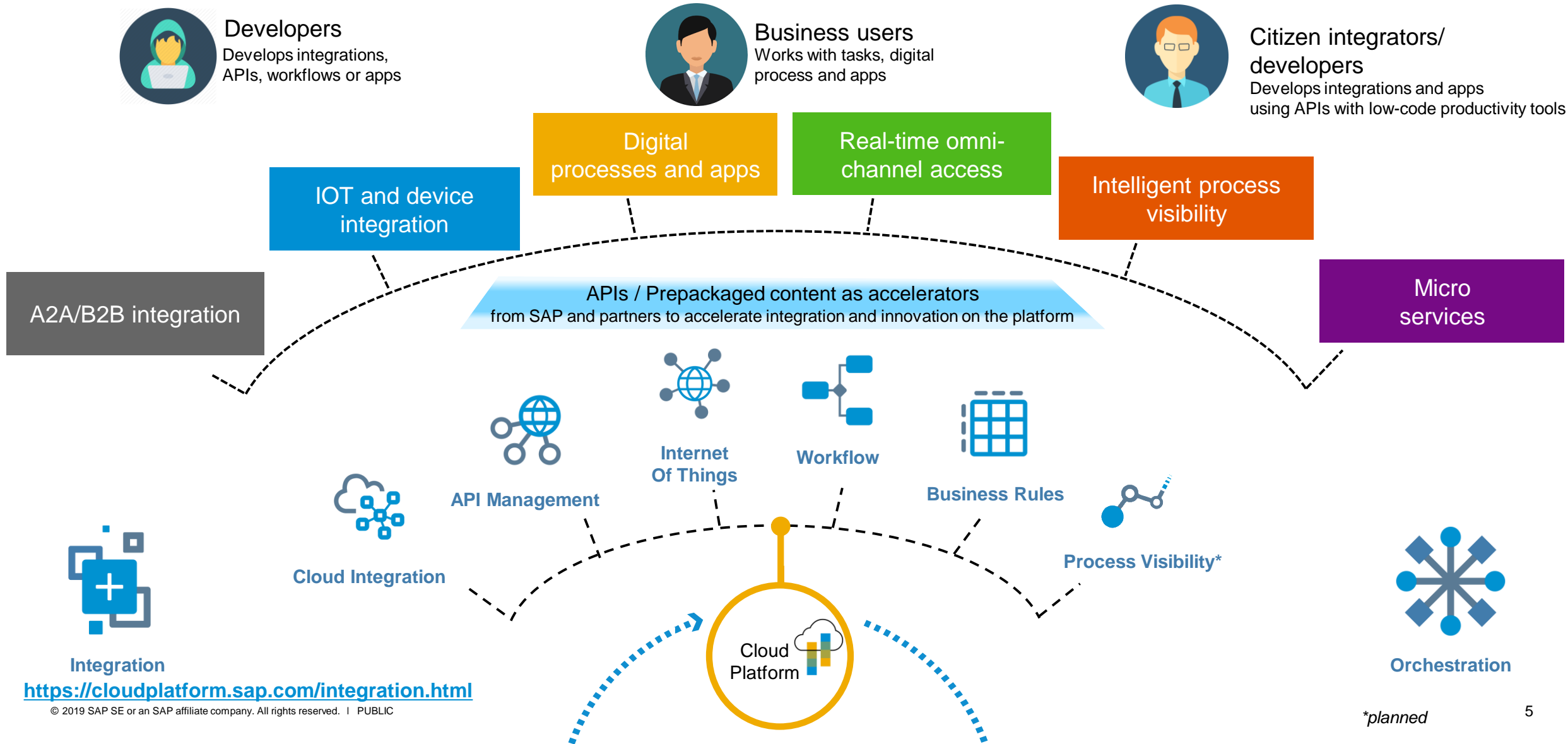
Developers
Develops integrations, APIs, workflows or apps



Business users
Works with tasks, digital process and apps



Citizen integrators/ developers
Develops integrations and apps using APIs with low-code productivity tools



<https://cloudplatform.sap.com/integration.html>

SAP Cloud Platform Integration Suite

A modular iPaaS to connect the intelligent enterprise



Developers/Experts

Develop integrations, APIs, workflows, or apps



Business Users

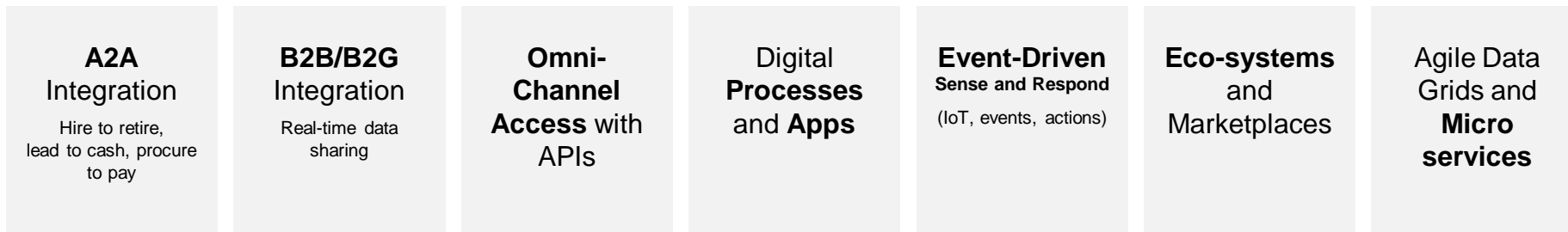
Works with tasks, digital process, and apps



Citizen Integrators/Developers

Develops integrations and apps using APIs with low-code productivity tools

People



... **Scenarios**
Customer job-to-be-done

SAP API Business Hub

APIs / events / pre-packaged integrations as accelerators from SAP and partners to accelerate integration and innovation on the platform



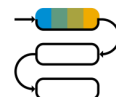
- Cloud Integration
- Integration Content Advisor
- Connectivity Service
- Smart Data Integration



- API Management
- Open Connectors
- API/Microservices Development in Cloud Foundry (serverless)



- IOT Foundation (device | digital twin | SAP Edge Services)
- SAP HANA DBaaS (in-memory data grid)
- Complex Event Processing



- Workflow, Business Rules and Inbox
- Blockchain and Distributed Ledgers



- Enterprise Messaging
- Streaming Analytics
- Function-aaS*
- Enterprise BaaS*

Services

Modular and open platform

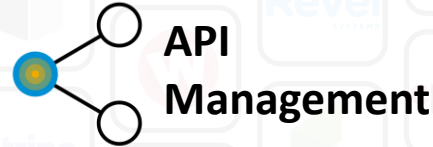
SAP Cloud Platform **Integration Suite**

a modular iPaaS to connect the Intelligent Enterprise



**Cloud
Integration**

Seamlessly integrate anything, anywhere (A2A/B2B/B2G) in real time



**API
Management**

Expose your data and processes as APIs and manage their end to end life cycle



**Workflows/
Business Rules**

Automate business processes and enterprise decisions



**Enterprise
Messaging/
Functions**

Support event-driven integrations with messaging and functions



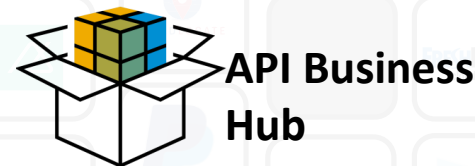
**Integration
Content
Advisor**

Accelerate implementation and maintenance of A2A/B2B/B2G scenarios using machine learning



**Internet of
Things (IoT)**

Develop, customize and operate IoT business applications in the cloud



**API Business
Hub**

Jump start integration projects with APIs, packaged integration content and adapters



**Open
Connectors**

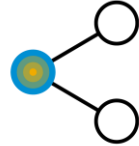
Accelerate connectivity to third-party applications

How do we **simplify integrations**?



Out-of-box Integrations

900+ prepackaged
integrations



Simple **Semantic** **APIs**

800+ APIs from SAP
and partners



open connectors for hub-based integrations

175+ connectors to
3rd party apps



Machine learning to simplify integrations

Integration Content
Advisor



Cloud-deployment and **pay-as-you-go** Cloud-native architectures, Cloud credits



Multicloud deployment offering SAP | hyperscale IaaS | Private cloud

CIO Guides for Integration

Two Complementary Guides



CIO Guide I:

SAP Vision for Integrating SAP Applications in Cloud and Hybrid

Describes SAP's long term vision for integration – published in 2017

- Integration Challenges and Use Cases
- API Alignment
- Technology Guidance for Process Integration
- Technology Guidance for Data Integration

CIO Guide II: Process and Data Integration in Hybrid Landscapes

Provides refined guidance based on existing technology portfolio – published SAPHIRE 2018

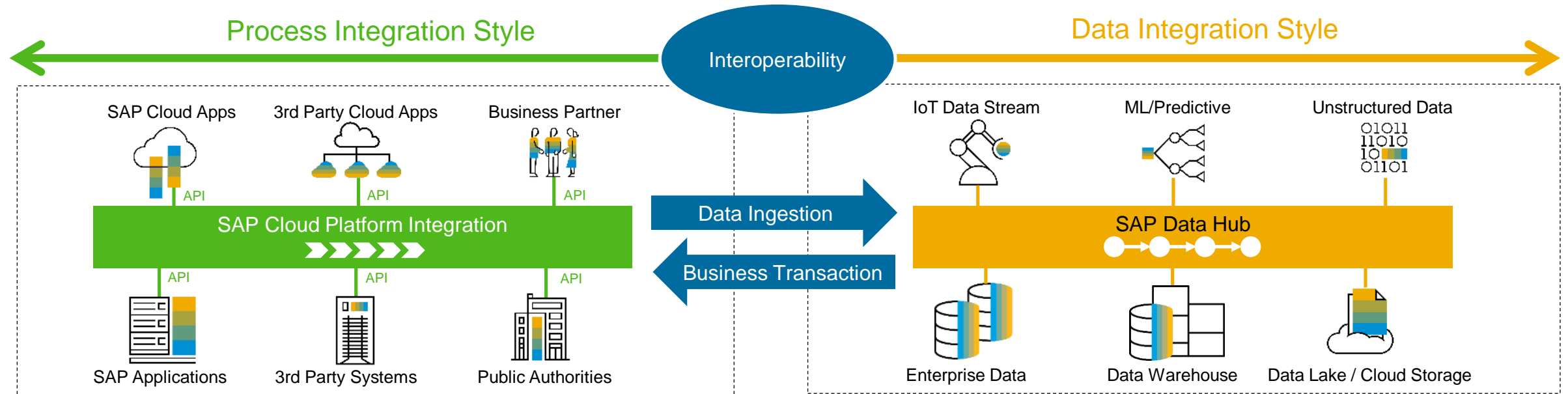
- SAP API Strategy
- Integration Solution Advisory Methodology (ISA-M)
- Refined Technology Guidance for Process and Data Integration
- B2B Integration
- Integration Automation
- SAP S/4HANA Transition Guidance

SAP Cloud Platform Integration and SAP Data Hub

Technology Guidance

Process
Integration

Data
Integration



Key Use Cases and Characteristics

- Chaining of distributed business processes
- A2A / B2B, B2G / Master Data Synchronization
- API focused (synch., async., business events)*
- Message-based processing (mapping, routing, monitoring)
- Transactional Integrity (reliable messaging and error handling)
- Pre-packaged integration content for SAP/Non-SAP scenarios

Key Use Cases and Characteristics

- Pipelining and orchestration of big data in complex landscapes
- Big Data Warehousing, IoT Ingestion, EIM (e.g. batch, streaming)
- Data focused (table/view, storages, processing, libraries)*
- Distributed data processing & server less computing
- High frequent event processing (e.g. via Kafka)
- Advanced data transformations & processing (e.g. ML, Predictive, Code)

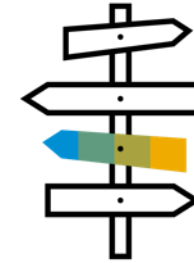
Why multicloud?



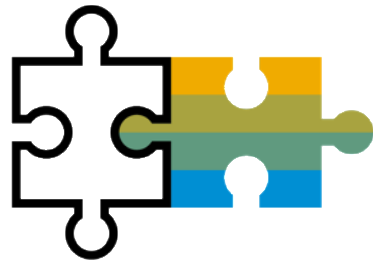
Flexibly choose cloud-provider that best meets your requirements



Effortlessly enter new regions & markets meeting local compliance and regulations



Reduce vendor-lock with applications deployable on different providers



Integrate with cloud-provider specific services & your existing cloud assets



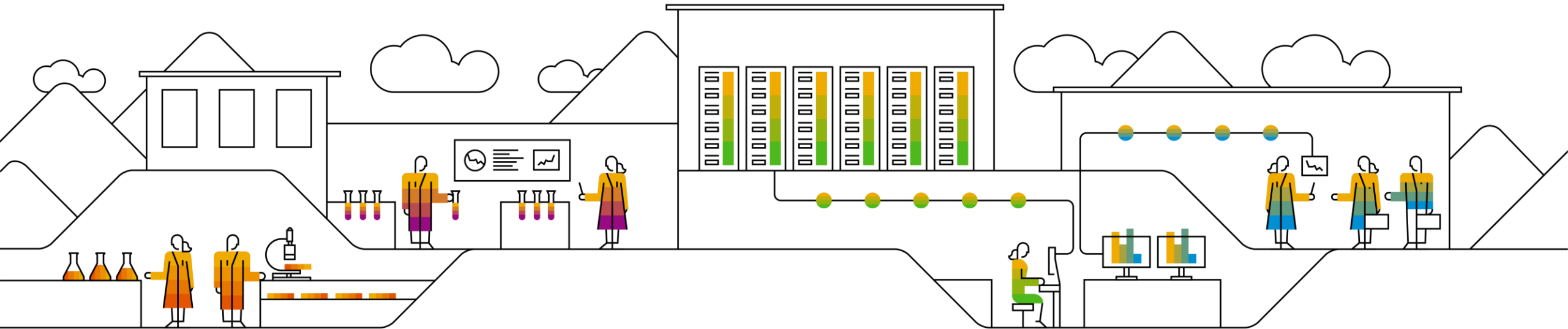
Centrally access multicloud deployments within one cockpit



Benefit from single contractual partner for help and support

Integration

SAP Cloud Platform Integration Suite



SAP Cloud Platform Integration



Seamlessly connects cloud applications with other SAP and non-SAP cloud and on-premises apps to eliminate data silos and make digital access simple, secure, and scalable.

Integrating hybrid and cloud application

- Intuitive web interface with built-in templates
- Supporting A2A and B2B/B2G scenarios with focus on non-SAP

Cloud technology

- Strong security focus and infrastructure availability
- Access via public OData APIs

Integration content advisor

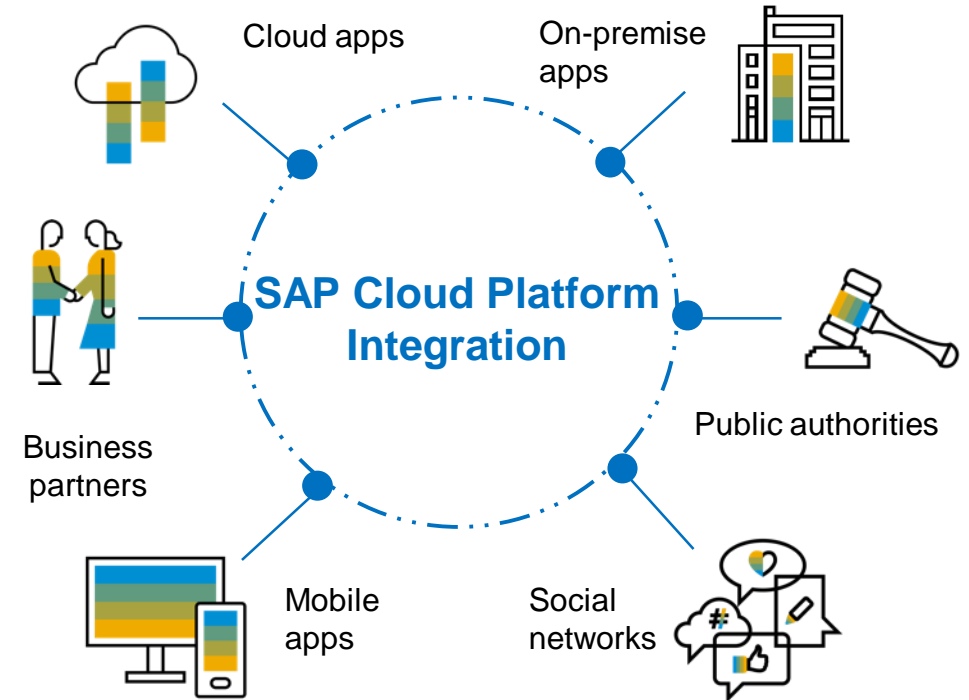
- Crowdsourcing capabilities for creating and maintaining integration content
- Designed to accelerate every interface implementation, to learn continuously, and to reduce efforts by 60% or more

Prepackaged content to accelerate integration projects

- Extension of pre-delivered content to include custom requirements

Ecosystem

- Ability to integrate with business networks
- Open to partners for developing integration content and adapters

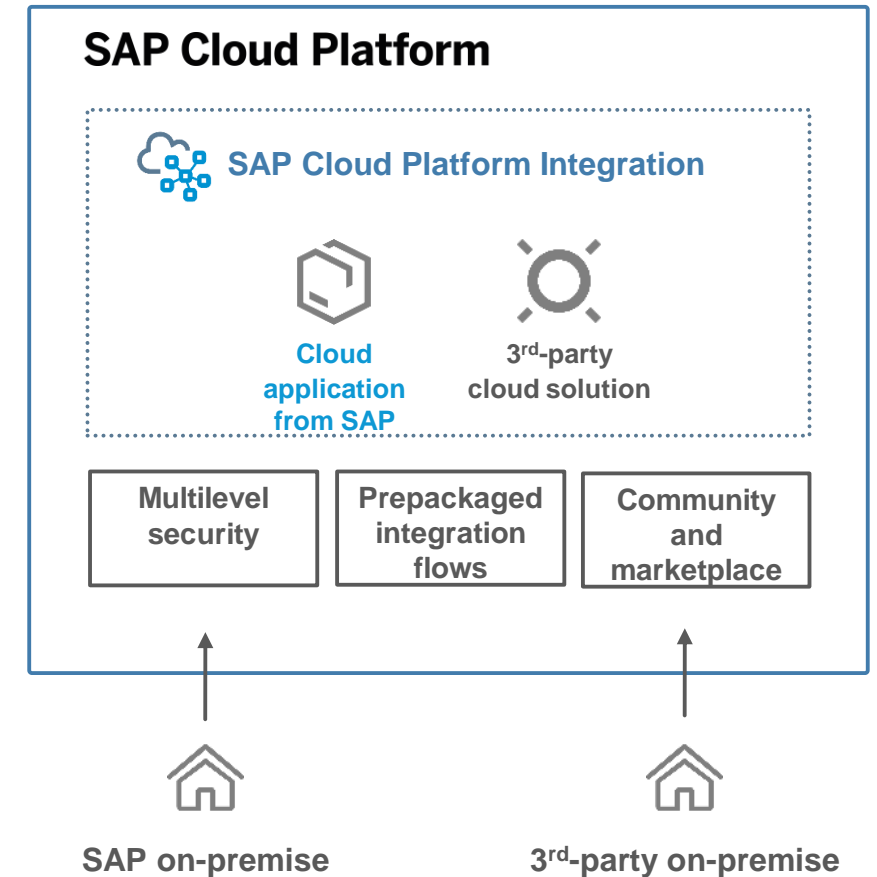


SAP Cloud Platform Cloud Integration

Seamlessly connects cloud applications with other cloud and on-premises applications

Product Innovations

- **Adding and enhancing connectivity options with focus on Non-SAP integration** (e.g. AS4, JDBC for DBs in Neo, OData V4)
- **SAP Cloud Platform Open Connectors** to simplify connectivity to 175+ 3rd party applications
- 900+ predefined integration flows and value mappings, thereof ~50% include Non-SAP integration
- **Increased developer productivity:** API based integration flow generation, version migration, integration flow copy, auto-save, adapter configuration copy
- **Transport of integration content:** CTS+, Cloud Transport Service, export / import
- **OData APIs for Integration Flows**, e. g. update, deploy
- **Availability on AWS** (restricted beta)
- **Self-service of SAP Cloud Platform Integration tenants** for consumption-based license model
- **Activating Enterprise Messaging Capabilities** for any cloud integration license; includes AS2, JMS, XI (with JMS queues) adapters
- Regression tests of customer integration flows

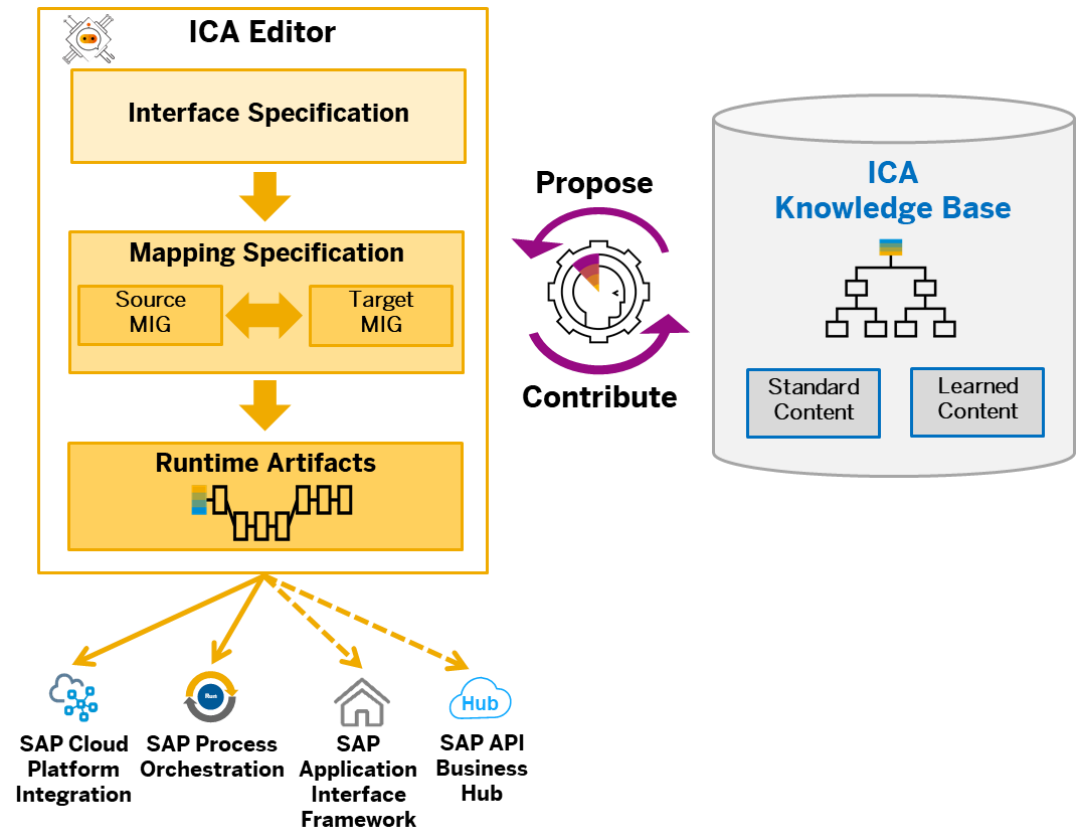


Machine learning to simplify integrations

Integration content advisor for SAP Cloud Platform Integration (ICA)

Intelligent content management system

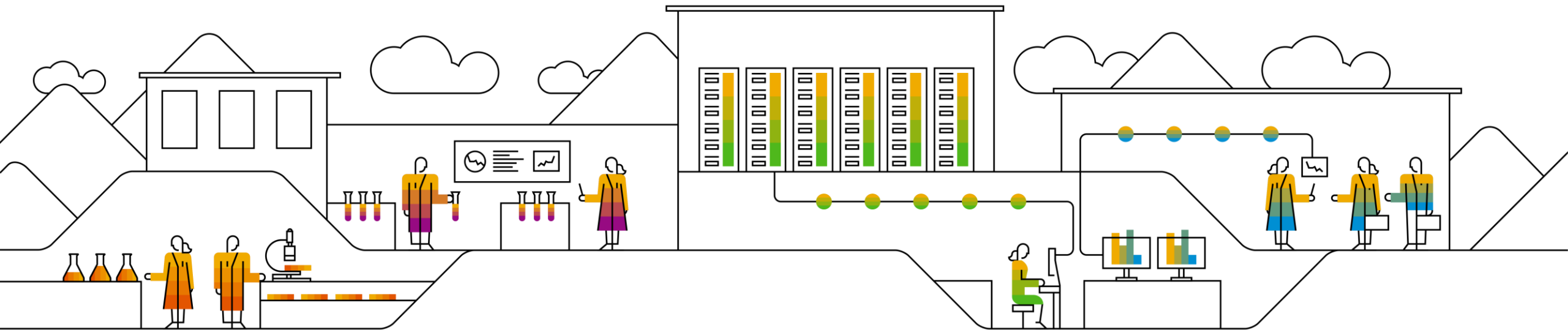
- **Central integration knowledge base** for integration wherein all crowdsource based learnings from interface customizations and mappings are stored
 - SAP meta models of APIs
 - International standards
- **Proposal service** via machine learning & crowd sourcing
- **Automatic generation** of
 - Documentation
 - Runtime artifacts
 - Validation rules
- **Community collaboration** for creating and maintaining tailored integration interfaces and mappings



ICA is designed to accelerate every interface implementation, to learn continuously and to **reduce efforts by 60% or more.**

Rich Connectivity with Open Connectors

SAP Cloud Platform Suite



SAP Cloud Platform Open Connectors

Simplify connectivity to 175+ 3rd party applications

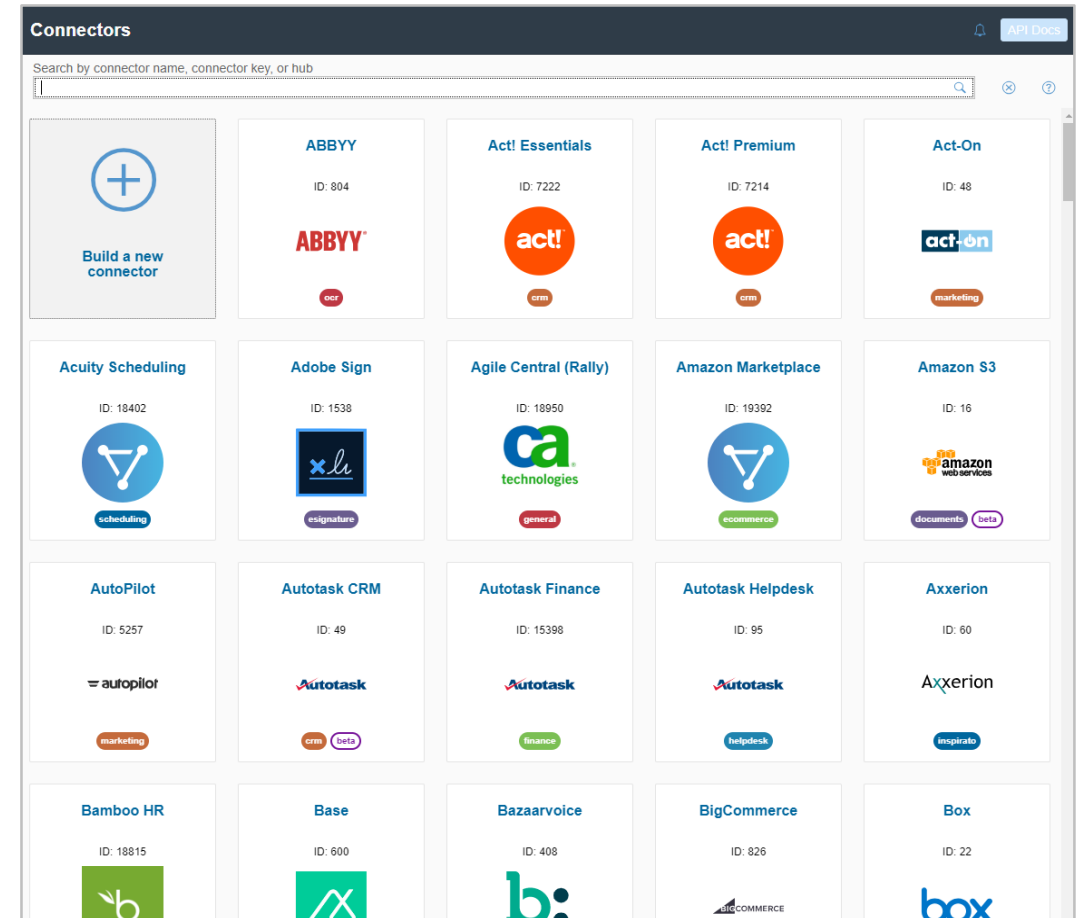
CAPABILITIES

- Feature rich connectors to 175+ non-SAP applications
- Select connectors you need and authenticate via the providers
- Build your own connector with Connector builder with normalized features including authentication, pagination, errors and search



BENEFITS

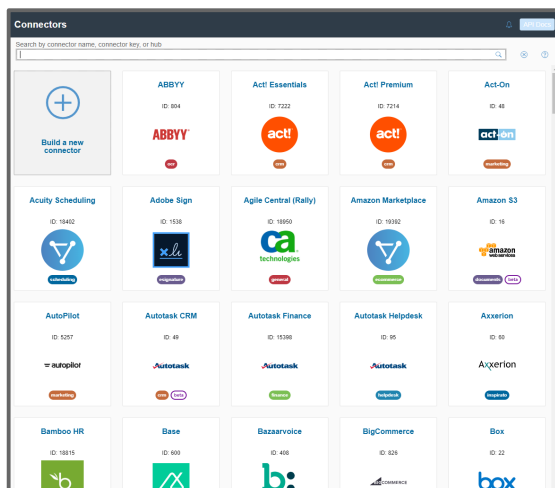
- Easily connect to top SaaS applications in use
- Open RESTful APIs and JSON data format embeddable easily within any product
- Power your business agility incorporating real time data from non-SAP applications





SAP Cloud Platform Open Connectors

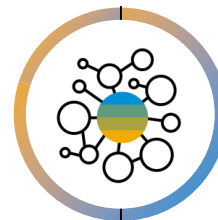
Accelerate connectivity to third-party applications



Common Resources

Canonical data model to extend connectors

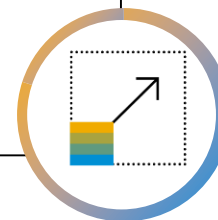
- Create consistent data model based on your integration needs
- Pre-built common resources that can be easily extended



Pre-built Connectors

Out of the box connectivity to non SAP applications.

- Feature rich connectors to 150+ non-SAP applications.
- Easily connect to top SaaS application in use
- Built-in interactive API documentation in Open API Spec



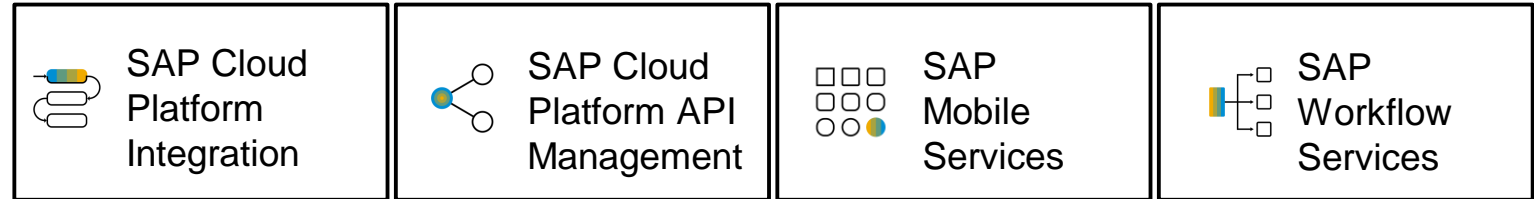
Formulas

Easily build API compositions across connectors

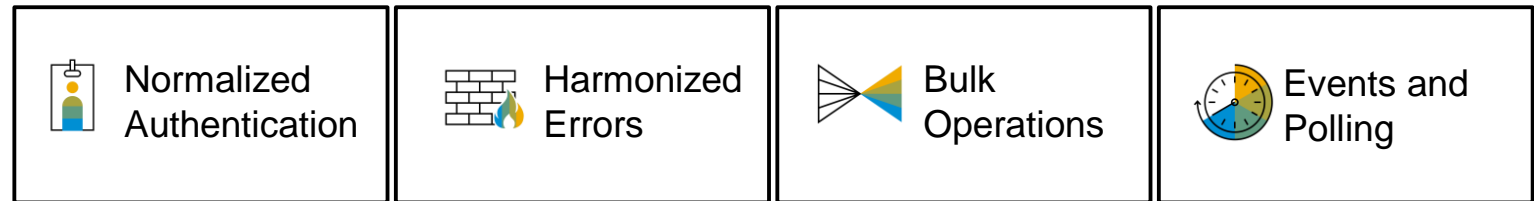
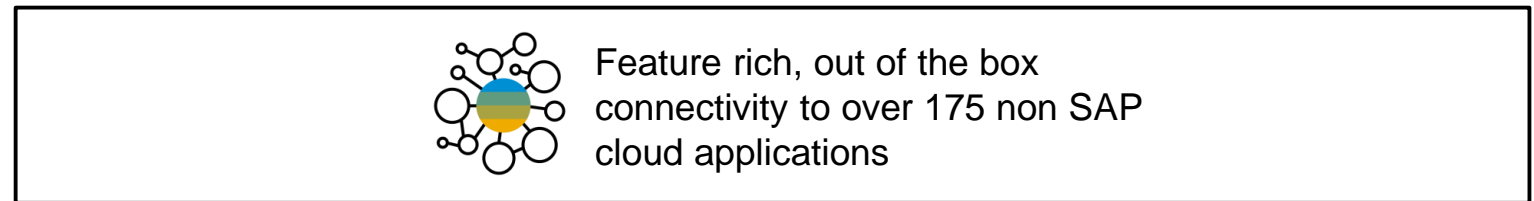
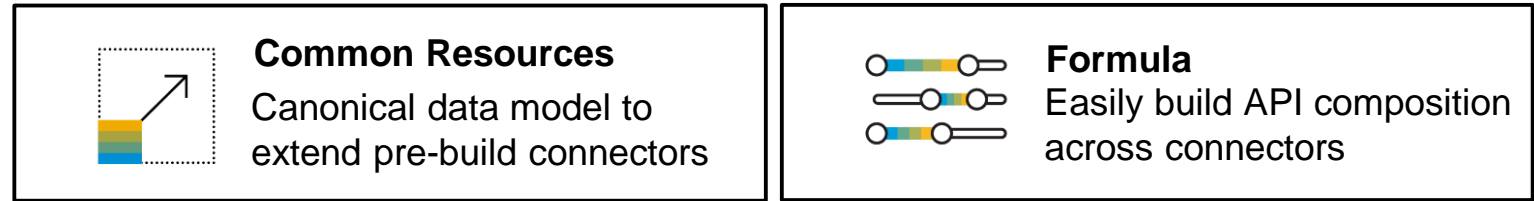
- Build a single template that you can reuse with different connectors and values
- Wrap multiple operations in a single request

SAP Cloud Platform Open Connectors

High Level Architecture

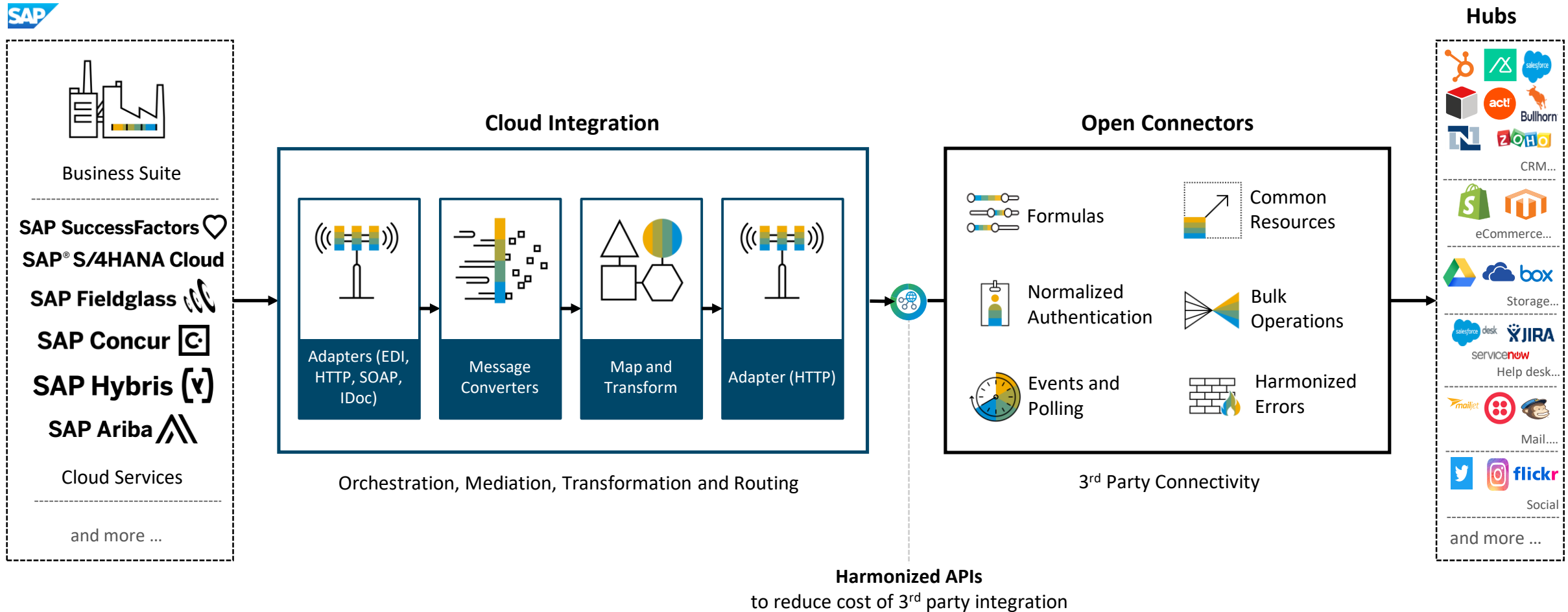


SAP Cloud Platform Open Connectors



SAP Cloud Platform Open Connectors

Hub-based (1 → N) Integrations: Simplicity with harmonized APIs



SAP Cloud Platform Open Connectors

Integration Hubs simplifying API-based integration



Cloud Storage

Build a new connector	Amazon S3 ID: 16	Box ID: 22	Citrix ShareFile ID: 109	DocuShare Flex ID: 1761	Dropbox ID: 14
Dropbox Business ID: 1274	Egnyte ID: 1302	Evernote ID: 93	Google Drive ID: 21	Microsoft OneDrive for Business ID: 313	OneDrive ID: 125
OneDrive ID: 35	OneNote ID: 136	SFTP Element ID: 5451	Salesforce Files ID: 318	Salesforce Libraries ID: 2438	Sharepoint ID: 30



CRM

Build a new connector	Act Essentials ID: 722	Act Premium ID: 724	Autotask CRM ID: 46	Base ID: 60	Bluebon ID: 212	Close.io ID: 46
Close.io ID: 1659	Close.io ID: 1659	ConnectWise CRM ID: 1947	ConnectWise CRM ID: 1947	HubSpot CRM ID: 144	InfluxCRM ID: 498	InfluxCRM REST ID: 1663
Inigility ID: 1768	Maximizer ID: 1674	Microsoft Dynamics CRM ID: 42	Ningite CRM 2016 ID: 698	Oracle Sales Cloud ID: 698	Pipedrive ID: 160	SAP Hybris Cloud for Customer CRM ID: 1669
Sage CRM ID: 44	Salesforce Sales Cloud ID: 31	SugarCRM ID: 46	Zoho CRM ID: 46	Zoho CRM V2 ID: 46		



Finance

Build a new connector	Autotask Finance ID: 1536	Freebooks Classic ID: 213	Freebooks Cloud Accounting ID: 1785	Great Plains ID: 91	Intacct ID: 175	Ningite Finance ZIFs R1 ID: 787
Field ID: 1748	QuickBooks Enterprise ID: 514	QuickBooks Online ID: 41	Sage 200 ID: 108	Sage One ID: 1197	Tadlix ID: 881	Tpsoft ID: 1527
Xero ID: 44	Zoho ID: 234					



Marketing

Build a new connector	Act-On ID: 48	Amazon Marketplace ID: 16992	AutoPilot ID: 5257	BrightTALK ID: 338
Constant Contact ID: 13902	HubSpot Marketing ID: 42	InfluxCRM Marketing Automation ID: 498	Kissmetrics ID: 7999	MailChimp v3.0 ID: 5122
Marketo ID: 64	Oracle Eloqua ID: 27	Pardot ID: 82	ReadyTalk ID: 528	Sailthru ID: 454
allbound ID: 987	iContact ID: 12766			



Help Desk

Build a new connector	Autotask Helpdesk ID: 65	Cherwell ID: 284	ConnectWise ID: 125	Desk.com ID: 817	Freshdesk ID: 353
Freshservice ID: 799	Help Scout ID: 862	JIRA ID: 1	Oracle Service Cloud ID: 59	SAP Hybris Cloud for Customer Helpdesk ID: 1999	Salesforce Service Cloud ID: 29
ServiceNow ID: 140	ServiceNow OAuth ID: 893	Wrike ID: 1171	Zendesk ID: 41		



ERP

Build a new connector	E-conomic ID: 17685	Fortnox ID: 17489	Netsuite ERP 2016 Release 1 ID: 2188
QuickBooks Enterprise ID: 519	SAP R/3 BAPI ID: 18027	SAP S/4 BAPI ID: 18028	SAP S/4 HANA Cloud ID: 13130
Sap Business One ID: 13972			



Social

Build a new connector	Facebook ID: 763	Hootsuite ID: 13120	Instagram ID: 126
LinkedIn ID: 13381	Lithium Response ID: 7101	Twitter ID: 7233	flickr ID: 802



Messaging



Build a new connector	infobip ID: 38	MailJet ID: 55	Message Bus ID: 119
SendGrid ID: 6	Twilio ID: 4153	Twilio SMS ID: 7	

SAP Cloud Platform Open Connectors

Integration Hubs simplifying API-based Integration






eSignature

<p>Adobe Sign</p> <p>ID: 1538</p>  <p>esignature</p>	<p>DocuSign</p> <p>ID: 141</p>  <p>esignature</p>
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Collaboration

<p>Cisco Spark</p> <p>ID: 8728</p>  <p>collaboration</p>	<p>Slack</p> <p>ID: 7232</p>  <p>collaboration</p>	<p>Visual Studio Team Services</p> <p>ID: 19904</p>  <p>collaboration</p>
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HCM

<p>Build a new connector</p>	<p>Bamboo HR</p> <p>ID: 18815</p>  <p>humancapital</p>	<p>Greenhouse</p> <p>ID: 16284</p>  <p>humancapital</p>	<p>Namely</p> <p>ID: 239</p>  <p>humancapital</p>	<p>Netsuite HC 2016 Release 1</p> <p>ID: 8199</p>  <p>humancapital</p>
<p>SmartRecruiters</p> <p>ID: 18458</p>  <p>humancapital</p>	<p>SuccessFactors</p> <p>ID: 11390</p>  <p>humancapital</p>	<p>Taleo</p> <p>ID: 57</p>  <p>humancapital</p>	<p>Taleo Business Edition</p> <p>ID: 18497</p>  <p>humancapital</p>	





Payments

<p>Build a new connector</p>	<p>Chargebee</p> <p>ID: 3021</p>  <p>payment</p>	<p>Chargeify</p> <p>ID: 4528</p>  <p>payment</p>	<p>Cloud Elements for Stripe</p> <p>ID: 3540</p>  <p>payment</p>	<p>Expensify</p> <p>ID: 7051</p>  <p>payment</p>
<p>Paypal v2</p> <p>ID: 9355</p>  <p>payment</p>	<p>Zuora v2</p> <p>ID: 9301</p>  <p>payment</p>			





Conferencing

<p>EventMobi v1</p> <p>ID: 3313</p>  <p>event-conferencing</p>	<p>GoToWebinar</p> <p>ID: 8391</p>  <p>conferencing</p>
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Field Service

<p>FieldAware v2</p> <p>ID: 7200</p>  <p>fsa</p>	<p>FieldLocate</p> <p>ID: 847</p>  <p>fsa</p>
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Expenses

<p>Concur</p> <p>ID: 10602</p>  <p>expense beta</p>	<p>Expensify</p> <p>ID: 7051</p>  <p>payment</p>
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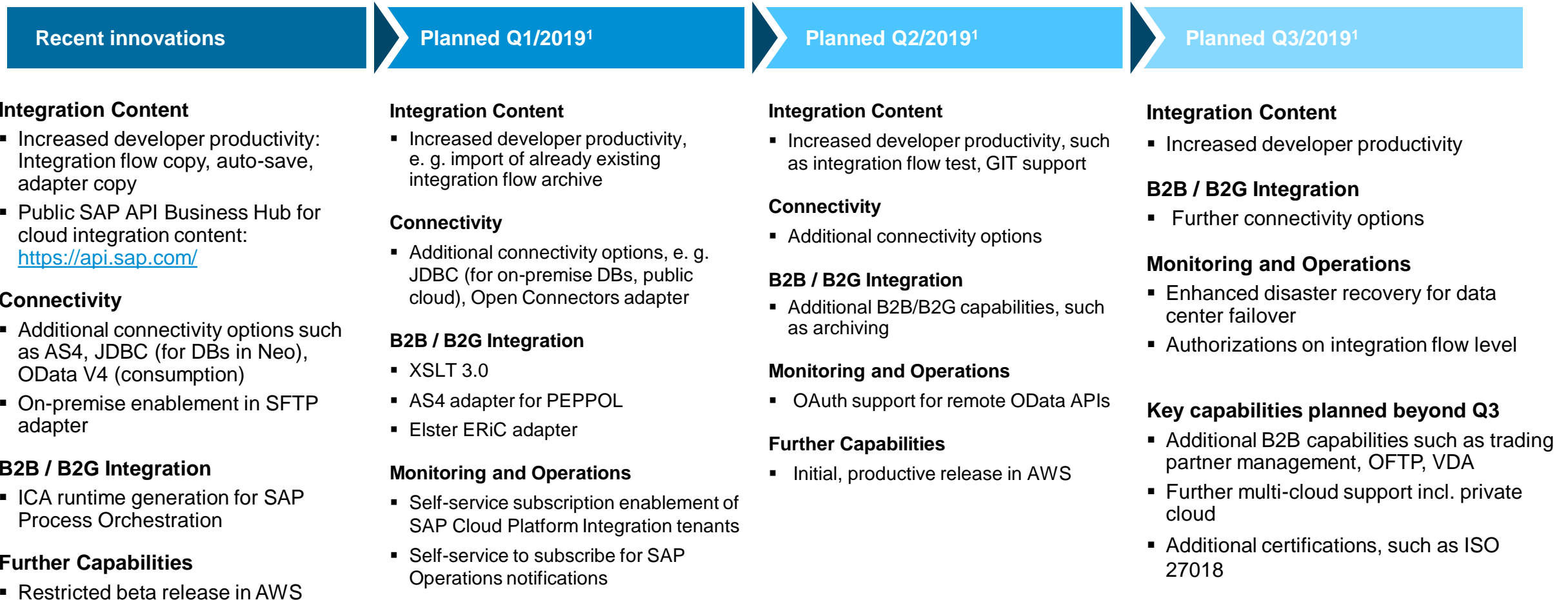


ECommerce

<p>Build a new connector</p>	<p>Amazon Marketplace</p> <p>ID: 19392</p>  <p>payment</p>	<p>BigCommerce</p> <p>ID: 826</p>  <p>payment</p>	<p>Ecwid</p> <p>ID: 54</p>  <p>payment</p>	<p>Etsy</p> <p>ID: 118</p>  <p>payment</p>
<p>Infusionsoft Online Sales</p> <p>ID: 887</p>  <p>payment</p>	<p>Magento</p> <p>ID: 879</p>  <p>payment</p>	<p>Magento SOAP v1.9</p> <p>ID: 4992</p>  <p>payment</p>	<p>Magento v2.0</p> <p>ID: 7110</p>  <p>payment</p>	<p>SAP Anywhere</p> <p>ID: 7299</p>  <p>payment</p>
<p>Shopify</p> <p>ID: 47</p>  <p>payment</p>	<p>Volusion</p> <p>ID: 53</p>  <p>payment</p>	<p>Weebly</p> <p>ID: 3289</p>  <p>payment</p>	<p>WooCommerce</p> <p>ID: 19320</p>  <p>payment</p>	<p>ePages</p> <p>ID: 7782</p>  <p>payment</p>

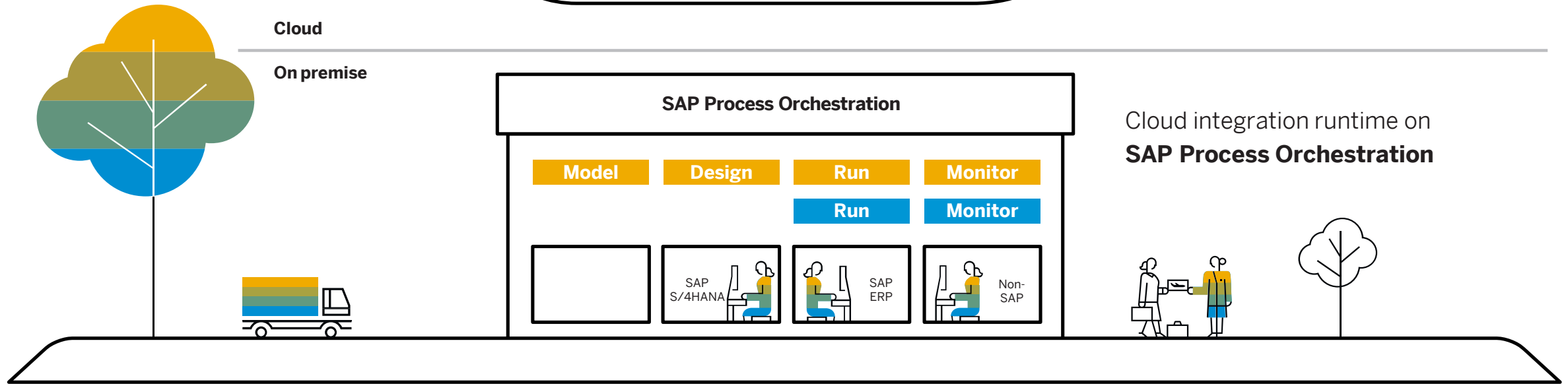
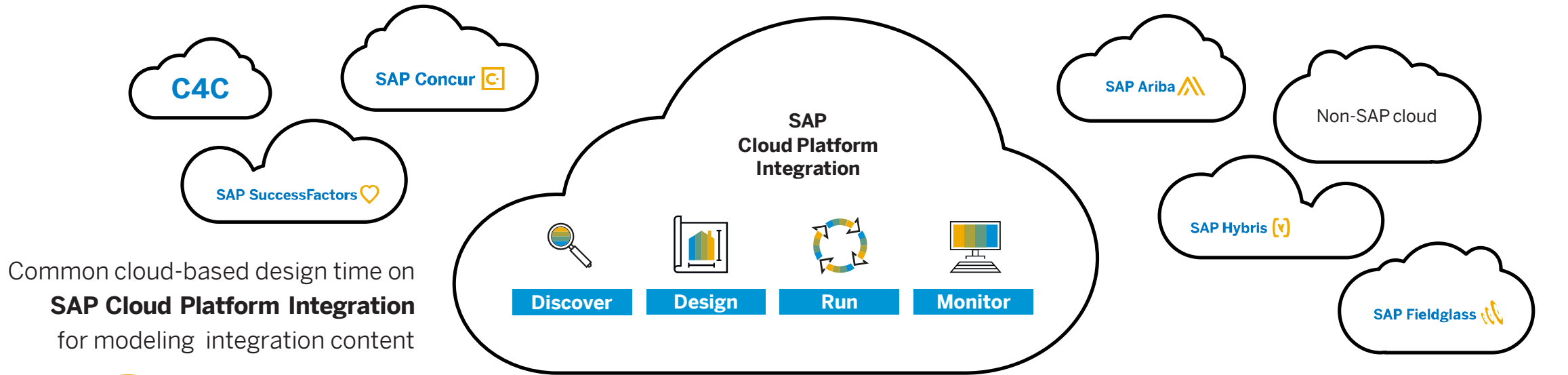
SAP Cloud Platform Integration

Product road map overview



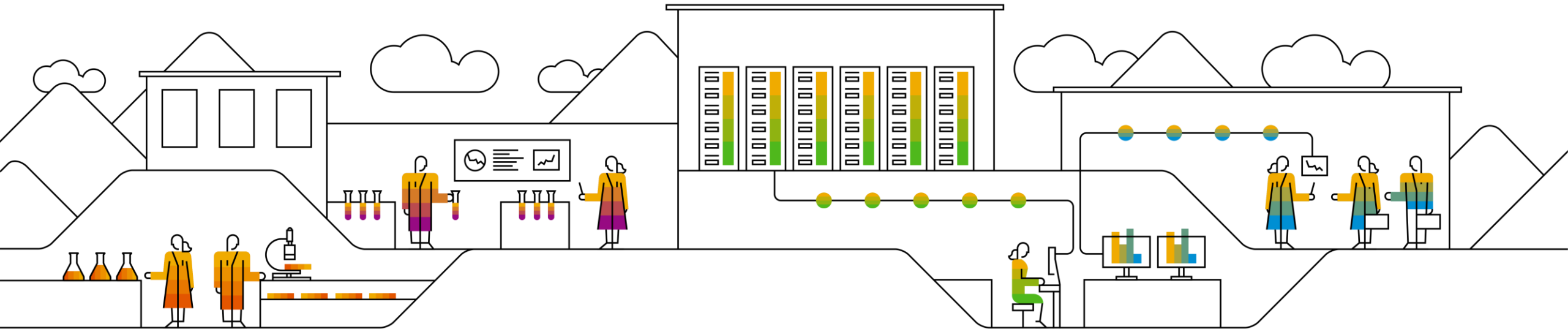
1. This is the current state of planning and may be changed by SAP at any time without notice.

Application integration in hybrid environments



APIs: API Management and API Business Hub

SAP Cloud Platform Integration Suite



SAP API Business Hub: accelerator for digital transformations

Search, discover, experience, and consume the right **predefined integration packages** from **SAP and selected partners** for your digital transformation projects

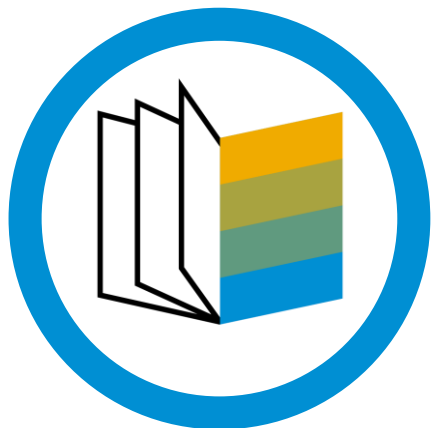
SAP API Business Hub in numbers:

- 31.5K+ registered developers

46.8K Integrations deployed

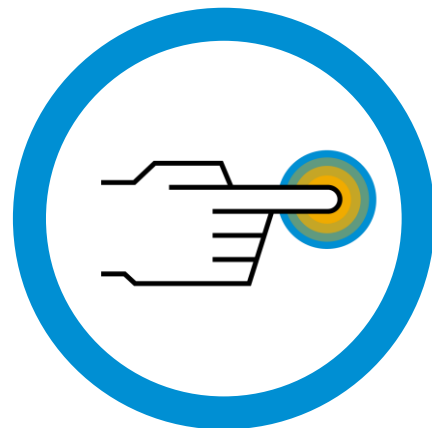
77M Sandbox API

tryouts annually



Catalog

Central place from SAP and its partners



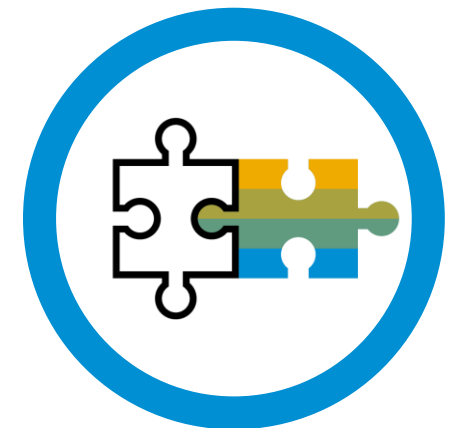
API sandbox

One click-test experience for developers



Prepackaged accelerators

Integration packages

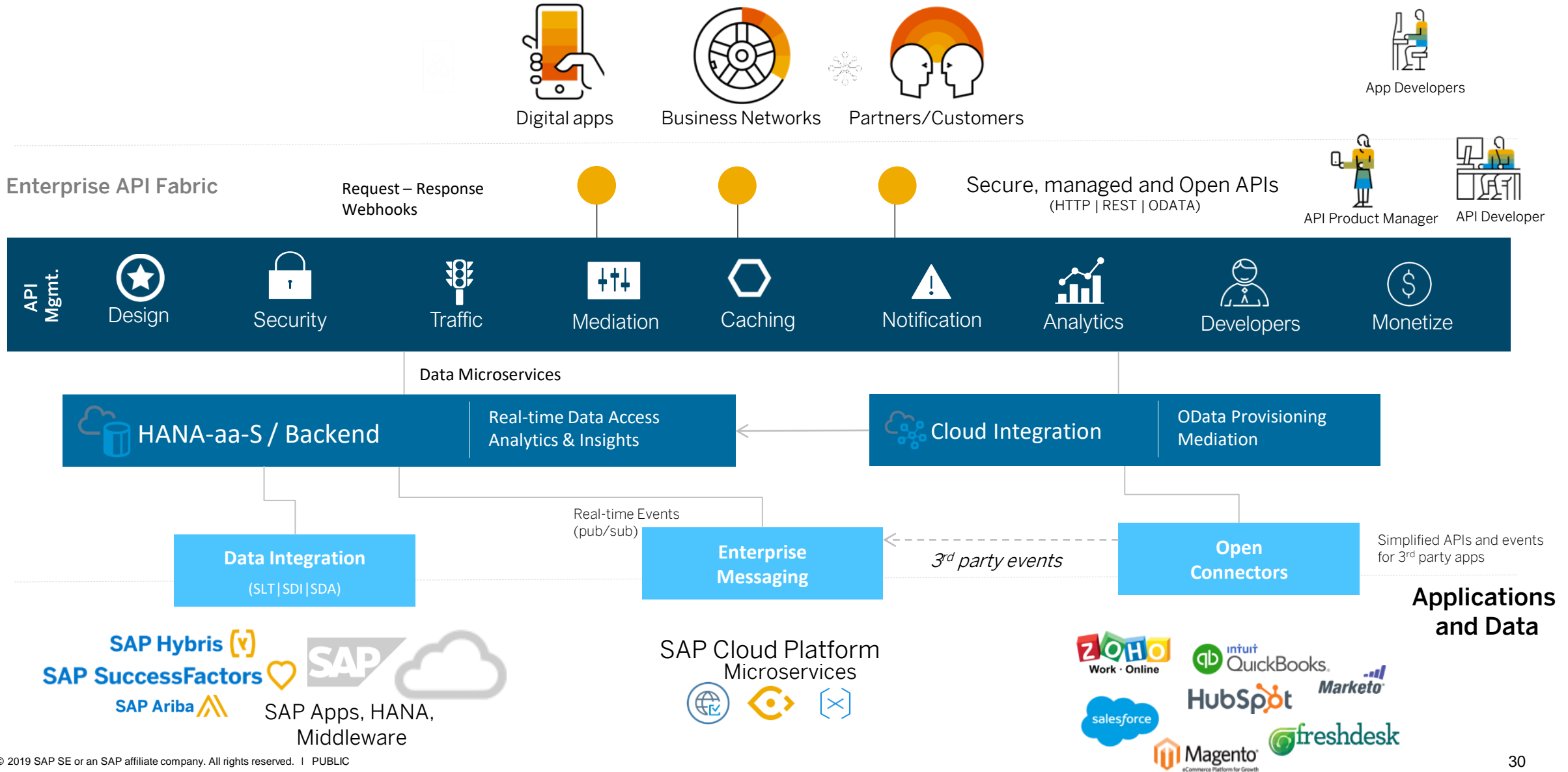


Easy consumption

Integration with developer IDE and code generation

Agile Digital Access Layer for Omni-Channel Access

Using SAP Cloud Platform and API Management



Full-Lifecycle API Management with SAP

Apps and digital interactions powered by APIs



APIs as digital building blocks

Marketplace for enterprise APIs

Search, discover, test and subscribe to the right APIs

API Business Hub

Web IDE

App Developers

Developer Portal

Mobile Services

App Developers



API Designer

Design easy to use APIs

- App Services
- Integration Service
- Persistence Services
- Messaging Service
- On-premise middleware
- Connectivity

API Portal (Security | Traffic Management | Mediation)

API Gateway (Cloud | Hybrid)

Secure, govern, document and publish APIs
Analyze and gain insights

Implement highly scalable APIs and microservices using platform services

API Team



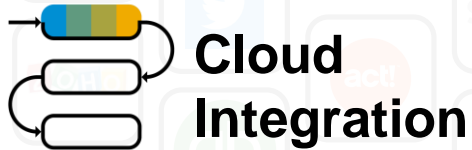
API Backends



Summary and Key takeaways



Business value delivered with our Integration and Orchestration Portfolio



Seamlessly Integrate anything, anywhere (A2A/B2B) in real time



Expose your data and processes as APIs and manage their end to end life cycle



Automate business processes using workflow technologies



Manage business logic without development



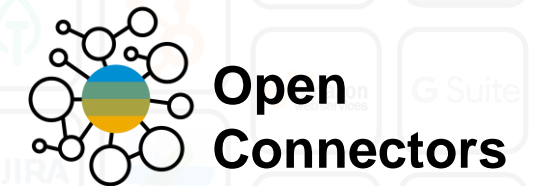
Accelerate implementation and maintenance of B2B scenarios using machine learning



Develop, customize and operate IoT business applications in the cloud



Jump start integration projects with APIs, packaged integration content and adapters



Accelerate connectivity to third-party applications

Take the Session Survey.

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Presentation Materials

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Q&A

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Thank you.

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