

Lessons Learned From Customer Experience Innovations across B2B & B2C

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Abstract



 Join CGI Canada to learn how Datahub and SAP Gateway are leveraged to integrate Hybris and IS-Retail, SOLR performance tuning resulting in 2000% improvement, single Hybris instance supporting B2B /B2C landscapes, and Hybris powering customer experience across brands and channels



About the Speakers

Mathi Natarajan

- SAP Practice leader for Customer Experience (CX), RPA and IOT portfolios.
- CGI Delivery Leader for the largest Omnichannel transformation @ Canadian client.

Amit Kaul

• SAP Practice Head, CGI Canada





Key Outcomes/Objectives



- 1. Learn how Hybris DataHub can be leveraged in large scale data integration
- 2. Learn how E2E performance tuning can be achieved in CX implementations
- 3. Learn best practices in leveraging single instance of Hybris to support B2B & B2C





Agenda

- 1. Best Practices in leveraging Hybris Datahub
- 2. Improving User Experience via E2E Performance Tuning
 - Case Study 1 Commerce
 - Case Study 2 Supply Chain
- 3. Hybrid Approach to run B2B & B2C on Single Instance



About CGI SAP

Credentials

- 3000 Certified professionals in 25+ countries
- Specialized in 25+ areas, from application management, HANA and Mobility to industry solutions in Manufacturing, Healthcare and Utilities
- CGI supports more than 750,000 SAP end users globally
- CGI is a Service Partner to SAP and is globally certified in SAP Hosting, SAP Application Management and we are RUN SAP certified

LIGHTHOUSE Partner







SAP[®] Certified in Application Management Services



SAP[®] Certified in SAP HANA[®] Operations Services

CGI recognized for developing an Industry BEST S/4HANA Implementation methodology

Excellence Award

SAP

within the SAP Enterprise Support Advisory Council 2016

SAP Enterprise Support Advisory Council 2016

other customers as part of the SAP Enterprise Support Advisory Council

SAP is proud to announce that SaskTel has won an Excellence Award for outstanding collaboration

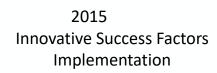
We are very pleased that SaskTel successfully leveraged our program as an innovation channel to exclusively access and pilot the latest support deliverables on the one hand and on the other hand to influence the SAP support offering in a meaningful way by continuously providing extremely valuable

We highly appreciate your contribution and are looking forward to continue collaborating with you and

SAP

AWARD

As a token of appreciation SaskTel will shortly receive the 2016 Excellence Award trophy



CG





Winner of the 2014 SAP-Microsoft award for innovative Mobile solution

MSIK

Best Practices in leveraging Hybris Datahub^{CGI}

Context

- Background
- Embedded Infographics



Problem Statement

- Hybris Datahub performance is slow
- Lack of Data Traceability
- Native Integration has bugs



Best Practices in leveraging Hybris Datahub^{CGI}

- Architecture
- Approach
- Custom Enhancements
- Future Opportunities



Improving User Experience – CaseStudy 1 CGI

Context

- Background
- Embedded Infographics



Problem Statement

- Product Search is slower than Legacy
- Products doesn't appear in the catalog
- Images doesn't load
- Indexing times are longer



Improving User Experience – CaseStudy 1

- Architecture
- Potential Bottlenecks
- Mitigations
- Future Opportunities





Improving User Experience – CaseStudy 2 CGI

Context

- Background
- Embedded Infographics



Problem Statement

- Lack of Non Functional requirements
- Time Constraints
- Integration Bottlenecks
- Data Quality issues





Improving User Experience – CaseStudy 2

- Architecture
- Potential Bottlenecks
- Mitigations







Running B2B & B2C on Single Instance

Context

Business Need



- Architecture
- Approaches
- Comparison





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Presentation Materials

Access the slides from 2019 ASUG Annual Conference here: http://info.asug.com/2019-ac-slides





Q&A

For questions after this session, contact us at <u>mathi.natarajan@cgi.com</u> and <u>amit.kaul@cgi.com</u>



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