

Rate Shopper integrated into SAP Hybris

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Sonny's Carwash Factory
Session ID # 83882

About the Speakers

Frank Porschke

- SAP Systems Manager,
 Sonny's CarWash Factory
- First Wave SAP consultant, started out with Deloitte Consulting in 1995.
- German

Alex Gonzalez

- DBA, Sonny's CarWash Factory
- +19 year as SAP consultant
- South American road warrior



Key Outcomes/Objectives

- 1. How to setup Hybris Shipping Rate determination.
- 2. How to charge estimated rate versus actual.
- 3. Master data requirements.



Agenda

- Sonny's Introduction
- Sonny's Pre Hybris
- Key Issues
- ProcessWeaver Rate Shopper

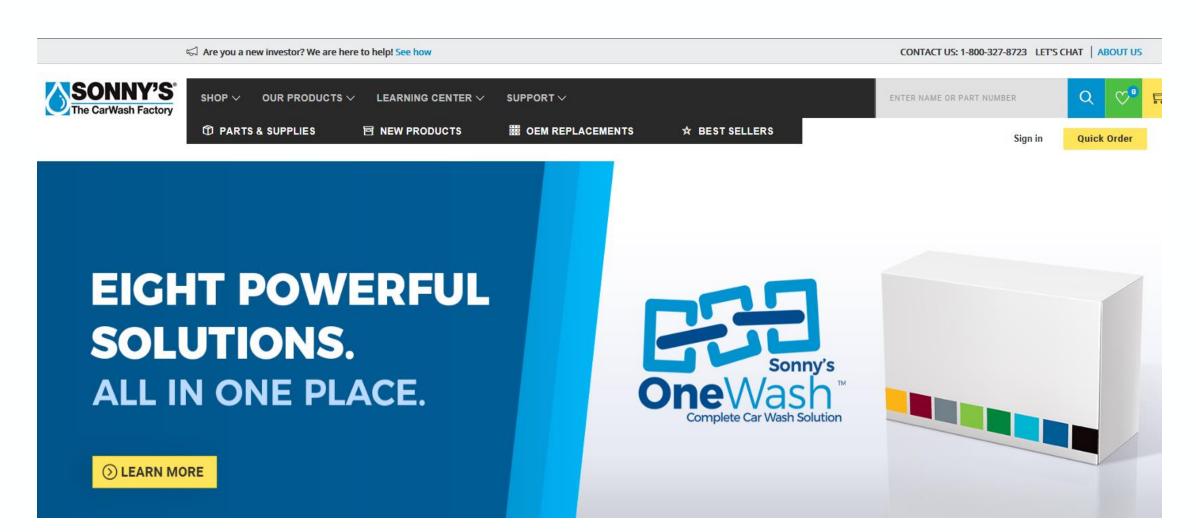


Sonnys' Introduction

- Sonny's The Carwash Factory.
- Headquartered in Tamarac, Florida.
- 200 Million + Company Revenue.
- Provides One Stop Solution for the Carwash Industry, Tunnels, Parts, Controls, Chemicals and Training.
- Serving 20,000 plus customers & ship-to's.
- Live on Hybris since mid-2016.
- 400 plus Web orders per week.



Hybris Webpage





Sonny's Pre Hybris

- SAP WCEM.
- No delivery cost calculation at time of check out.
- Delivery cost estimated based on total order value in percent → 20-30%.
- Actual delivery cost charged at shipment.



Key Issues

- Customer not aware of shipping cost at check out.
- Delivery cost estimate often too high, therefore credit card preauthorization too high.
- No incentive to use our webpage.
- Freight estimate logic was applied only to call in orders.



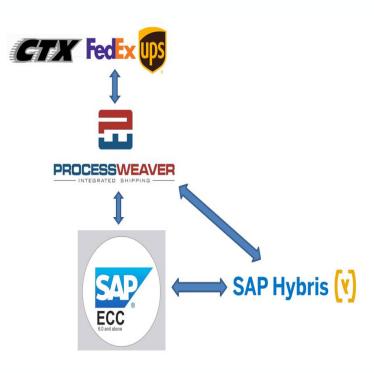
ProcessWeaver Rate Shopper Appeal

- Actual freight calculation at time of checkout.
- No over preauthorization.
- Incentive to shop through our webpage rather than call in.
- Rate Shopper functionality available for call in orders as well.
- Already established relationship with ProcessWeaver, processing shipments via PW Centralized Shipping Solution.
- Simple enhancement WebService simulate order.



Installation

Integration

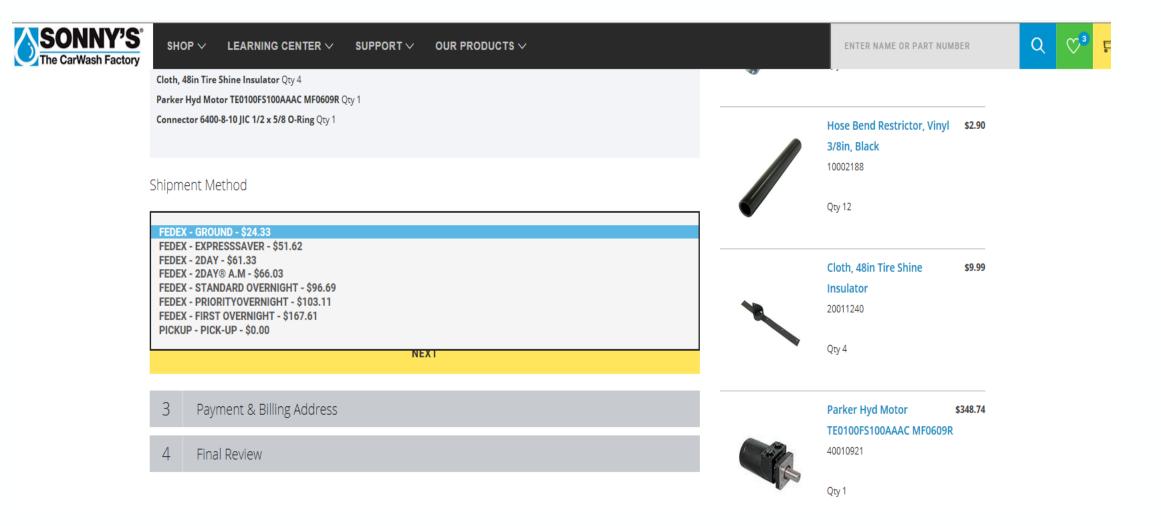


Setup

At time of checkout, Hybris will simulate the order using ECC Web Service to determine the estimated freight for our custom freight condition ZFRT based on weight in the material master.

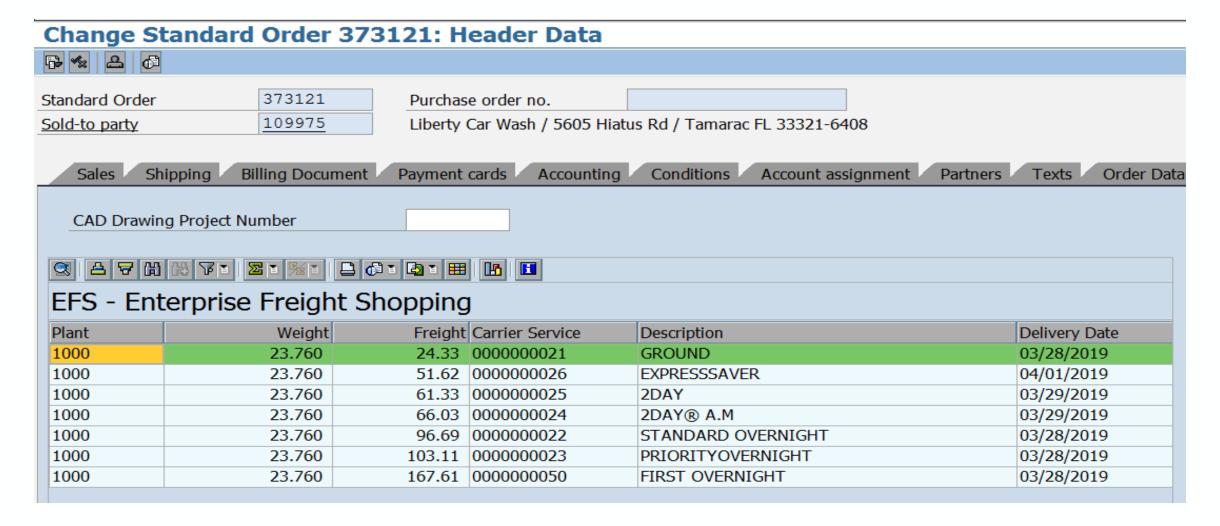


Key Benefit: Hybris Rate Shopper





In ECC – Call In order



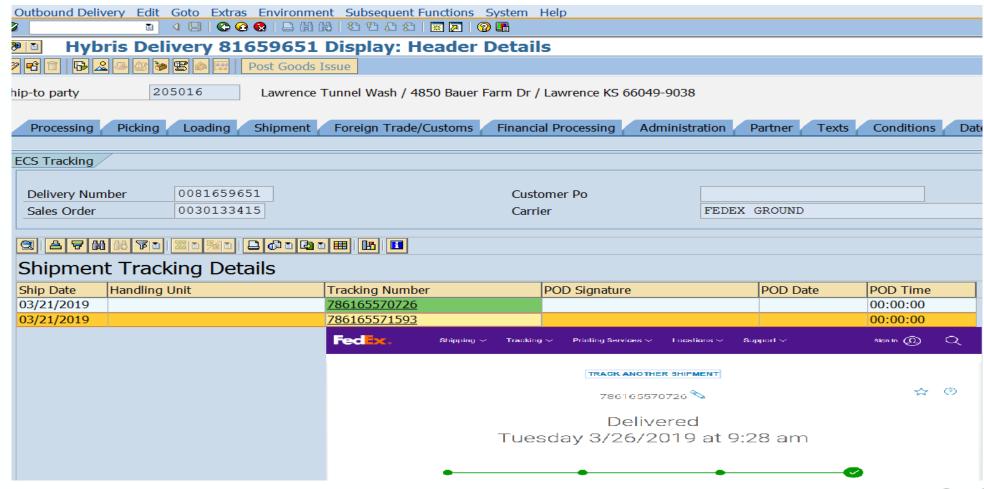


Actual Rate shop at the shipping station

Current Shipment					Last Shipment				
Ship Method:	21-FEDEX GROUND			a	Ship Method:				
Delivery/Shipment	81584220	Non SAP	Point	1000	Delivery Doc#:		Non SAP		
Handling Unit				出	Handling Unit				
Payment Code	SENDER Din	m:(LxWxH)	(LxWxH)		Payment Code	E	Dim:(LxWxH)		
3rdPty/Recp A/c#:	3rd	dZip/Cnt			3rdPty/Recp A/c#:		3rdPty Zip		
Company:	Lawrence Tunnel Wash	h			Company:				
Contact/Phone:		/	9184027	796	Contact/Phone:		1		
Address1 /2:	4850 Bauer Farm Dr	/	/		Address1 /2:		/		
City:	Lawrence Sta	ate/Province:	KS		City:		State/Province:		
Postal Code:	660499038 Co	ountry:	US		Postal Code:		Country:		
INT Duties/Taxes	COLLECT Cus	istoms	τ	JSD	INT Duties/Taxes		Customs/DecVal		
No.Packs:	1 of 1 We	eight: 24		LBS	No. Packages:	of	Weight:		
ITN/XTN (SED/EEI)		Ship Date	Ship Date 04/01/20		ITN/XTN (SED/EEI)				
EmailID					EmailID				
NMFC Class	133300-3	No.of LTL I	No.of LTL Packs		NMFC Class				
Picker				≞					
Tracking Info					Tracking Info				
Tracking/Pro No:					Tracking Number:				
Cancel by Track:					Freight		Discount		
Freight	Class 65	Discou	nt						

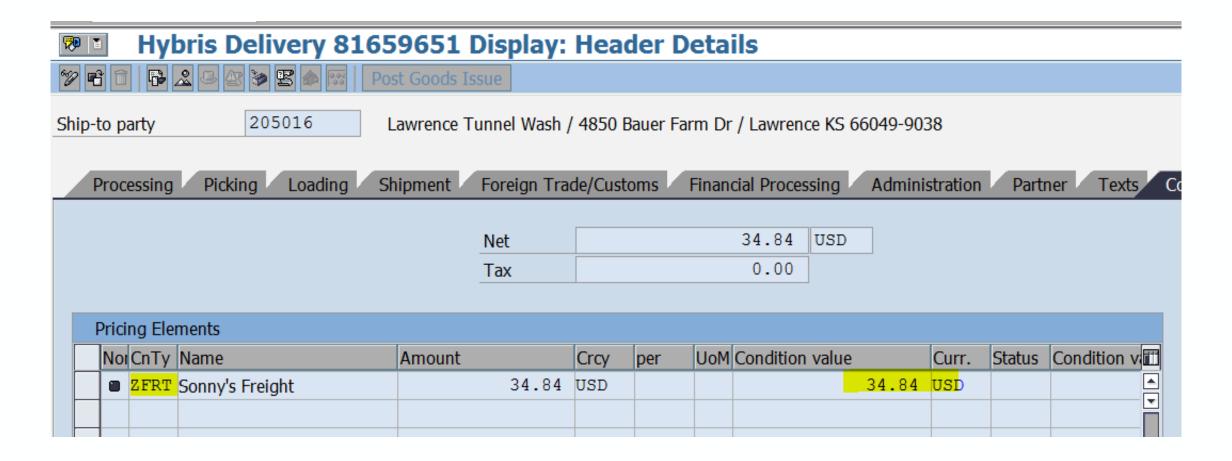


Tracking Info





Capture Freight Cost





Shipping Data Collection

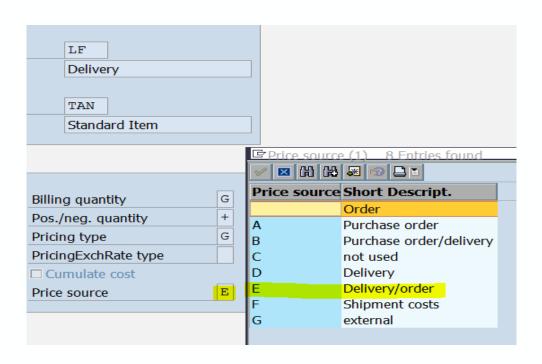
Table to be searched ZPWMANIFEST			ST	Shipping Manifest Information									
Number of hits 500													
Runtime 0			0		Maximum no. of hits								
<u></u>	Created on	Time	Plant	Delivery	Package C	o Total Pa	ck <mark>Vendor</mark>	Char 20	ShipCosts	HU	Document	Purchase order no.	Tracking Number
	03/21/2019	09:00:47	1000	8165832	4 3	00003	21	FEDEX	72.87		394017		786159242880
	03/21/2019	09:03:01	1000	8165836	7 1	00001	21	FEDEX	14.21		30133202		786159296777
	03/21/2019	09:07:44	1000	8165836	2 1	00001	21	FEDEX	21.87		394040	GlennA03192019	786159388326
	03/21/2019	09:08:40	1000	8165837	9 1	00001	21	FEDEX	17.91		394052	txsan_patb03162019	786159412714
	03/21/2019	09:13:55	1000	8165831	4 1	00003	21	FEDEX	66.87		30132913	MGA22385	786159525235
	03/21/2019	09:13:55	1000	8165831	4 2	00003	21	FEDEX	66.87		30132913	MGA22385	786159525588
	03/21/2019	09:13:55	1000	8165831	4 3	00003	21	FEDEX	66.87		30132913	MGA22385	786159526713
	03/21/2019	09:19:15	1000	8165713	0 1	00001	21	FEDEX	14.27		30131668		786159642252
	03/21/2019	09:20:46	1000	8165712	9 1	00001	21	FEDEX	12.4		393791	Darryl	786159677452
	03/21/2019	09:23:11	1000	8165604	3 1	00001	21	FEDEX	24.88		30132701		786159735140
	03/21/2019	09:28:03	1000	8165829	0 1	00001	21	FEDEX	29.92		30133159		786159865281
	03/21/2019	09:29:39	1000	8165713	1 1	00004	21	FEDEX	104.48		30132911	22-1803-01TJ	786159896328
	03/21/2019	09:29:39	1000	8165713	1 2	00004	21	FEDEX	104.48		30132911	22-1803-01TJ	786159896590



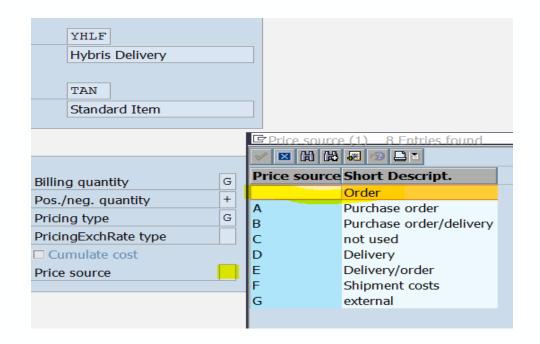
ECC Copy Control Setup for web freight rate

Guarantee

 Call in Order actual freight charge



 Web Order estimated freight charge





Lesson Learned

- Get Material Master data weights and dimensions up to date.
- Use exception rules to quote large items individually.
- Run validation reports to adjust master data (fine tuning).



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http://info.asug.com/2019-ac-slides



Q&A

For questions after this session, contact us at fporschke@sonnysdirect.com and agonzalez@sonnysdirect.com.



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