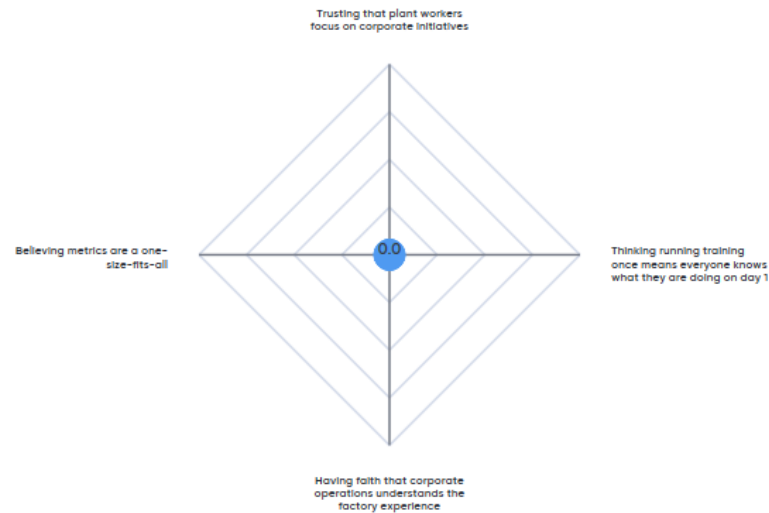


# Before we start, answer this question:

Go to [www.menti.com](http://www.menti.com) and use the code 70 35 63

How often have you observed project leaders / teams do these things?

Mentimeter



Slide is not active

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ASUG



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# Intelligent Enterprise: Driving Adoption from the Shop Floor to the C-Suite

Glenn Pfenninger, Senior Manager, Hitachi Consulting

Lisa Hagen, Senior Manager, Hitachi Consulting

Session ID # ASUG84061

# Who are we?



**Lisa Hagen**  
*Senior Manager,*  
*Organization Effectiveness*  
*Hitachi Consulting*  
Denver

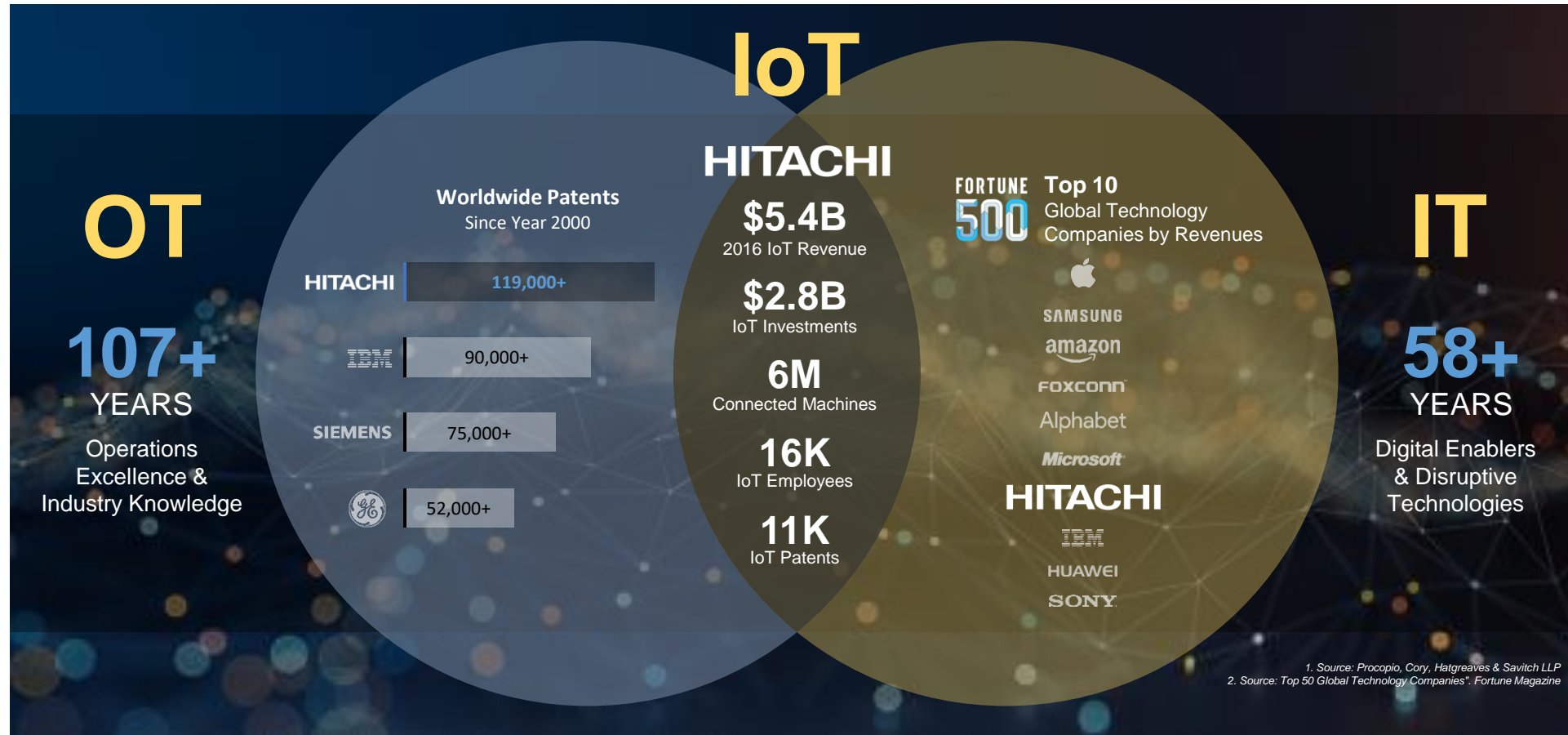
- Expertise is applying and customizing organizational change models and frameworks to implement global change successfully.
- Led and managed complex consulting and client change management and training teams across various industries.
- Her dedication and commitment to understanding complex organizational landscapes and ERP functionality makes her a trusted partner with clients.



**Glenn Pfenninger**  
*Senior Manager,*  
*Organization Effectiveness*  
*Hitachi Consulting*  
Chicago

- Seasoned organizational change practitioner who focuses on driving user readiness and process adoption primarily in industrial manufacturing clients.
- Worked across layers of organizations, from the plant floor to the boardroom, to understand how process and technology changes will impact daily work habits.
- He believes employee ownership drives realization of business benefits and creates a positive culture for change.

# Manufacturing is in our DNA



# How Often Digital Transformations...



**Fail**



**Succeed**

*with Highly Engaged Sponsors*

*Digital Transformations are **6x** more likely to succeed with highly engaged sponsors*

## Lessons Learned

Engaging shop floor teams across multiple facilities



Aligning corporate operations to factory experience



One time training is not enough



Metrics are not one size fit all



## Lessons Learned

Engaging shop floor teams across multiple facilities



### SOLUTION

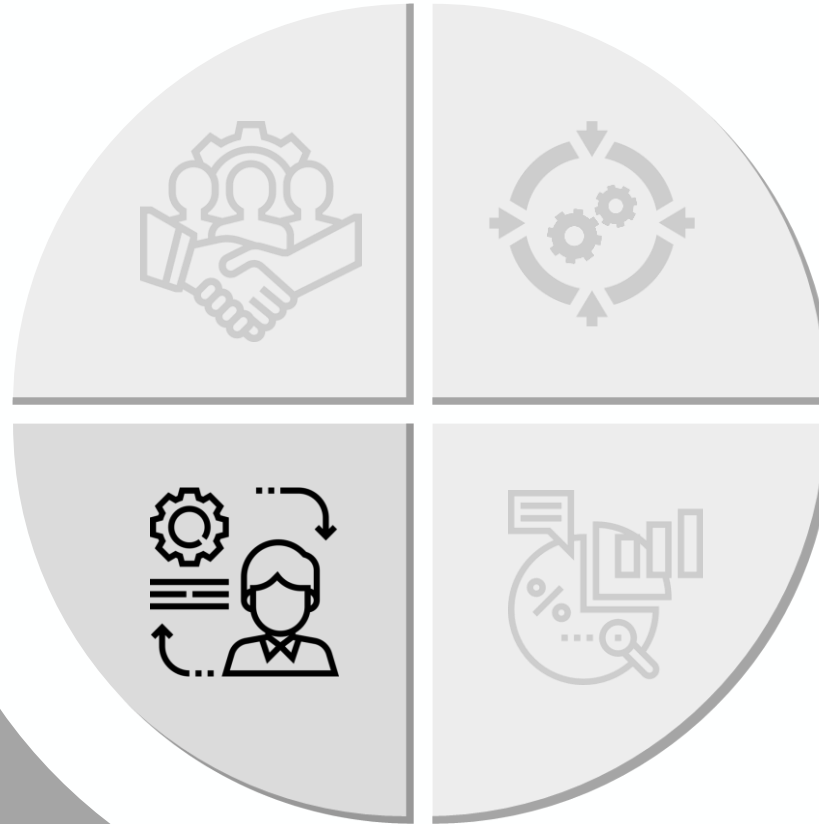
Embed **OCM** in each facility as a liaison between each facility and the Project Team

Develop **clear and compelling rationale** for the change rooted in current pain points

Project Teams and SMEs need to **understand intimate details of process and impacts** to work flow in plant

# Lessons Learned

One time training is not enough



## SOLUTION

Implement “Early Lifts”

Include **physical training elements** (mock plants, 3D models)

Conduct **user testing in plant** locations

Training has to be designed to **compliment how personnel execute their job** today



# Lessons Learned



## SOLUTION

**Visit plant locations** and watch how work moves through plant

Host road shows in each plant, using **rich custom visualizations** to **illustrate specific changes** that will impact the product lines



Aligning corporate operations to factory experience

# Lessons Learned



## SOLUTION

Build assessments that **provide meaningful action steps** to ensure the company can sustain long term success of the implementation

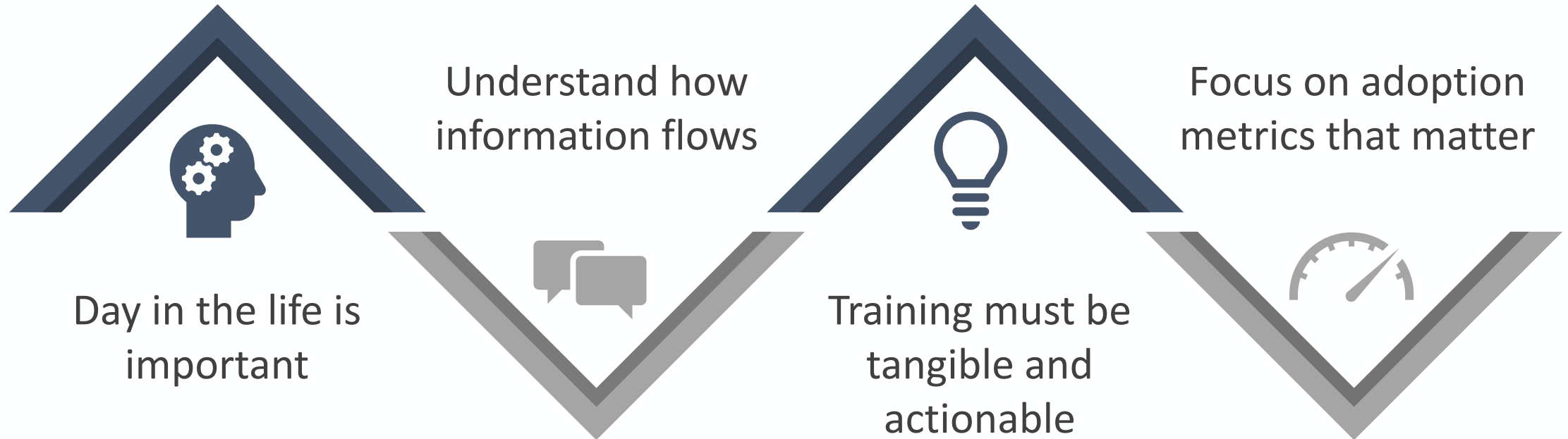
Create **metrics that are co-owned**

**Embed adoption metrics** into the system



Metrics are not one size fit all

# Key Takeaways



# Conclusion



Want to learn more?

Join us at 2pm for our roundtable discussion:

*Planning the adoption of an intelligent enterprise with Shop Floor Users in Mind (ASUG86044)*

# Take the Session Survey.

We want to hear from you! Be sure to complete the session evaluation on the SAPPHIRE NOW and ASUG Annual Conference mobile app.



# Presentation Materials

Access the slides from 2019 ASUG Annual Conference here:

<http://info.asug.com/2019-ac-slides>

# Q&A

For questions after this session, contact us at [email] and [email].

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