



At Conair, When It Comes to General Data Protection Regulation, We Are All Europeans!

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About the Speakers



Jon Harding

CIO, Conair Corporation

Conair is a worldwide consumer products company with brands such as Cuisinart, BaByliss, and Scunci.

The IT group offers shared services globally, anchored on SAP ECC.

"After 17 years in the US, I still enjoy traditional English pursuits like gardening and visiting historic sites. My 18 year old daughter says I am really old!"



Vandana Mansharamani

Product Manager

SAP S/4HANA Cloud

Security and Data Protection
SAP America

"I paint whatever I can get my hands on, from rocks to wine bottles and paper."

Key Outcomes/Objectives

1. Be aware of data privacy laws, including GDPR and CCPA.
2. Learn how to determine what software solutions should be implemented.
3. Other features and functions to support data privacy.

Agenda

- Data Privacy Law

GDPR and CCPA

- Q&A

Question countdown with Jon, CIO Conair

- There's more ...

Features to support data privacy

EU-GDPR and USA-CCPA



GDPR

General Data Protection Regulation (GDPR)

- Legitimate interest component.
- Protect data against unlawful and accidental destruction.
- Must keep hold of data for no longer than is necessary for the purpose it is processed.
- One month response - GDPR data subject rights, including "right to be forgotten."
- Default to Opt-In for collection/use.
- Fines potentially in the millions of Euro.
- Public complaints for an enforcement body to address.
- Extraterritorial impact on business.

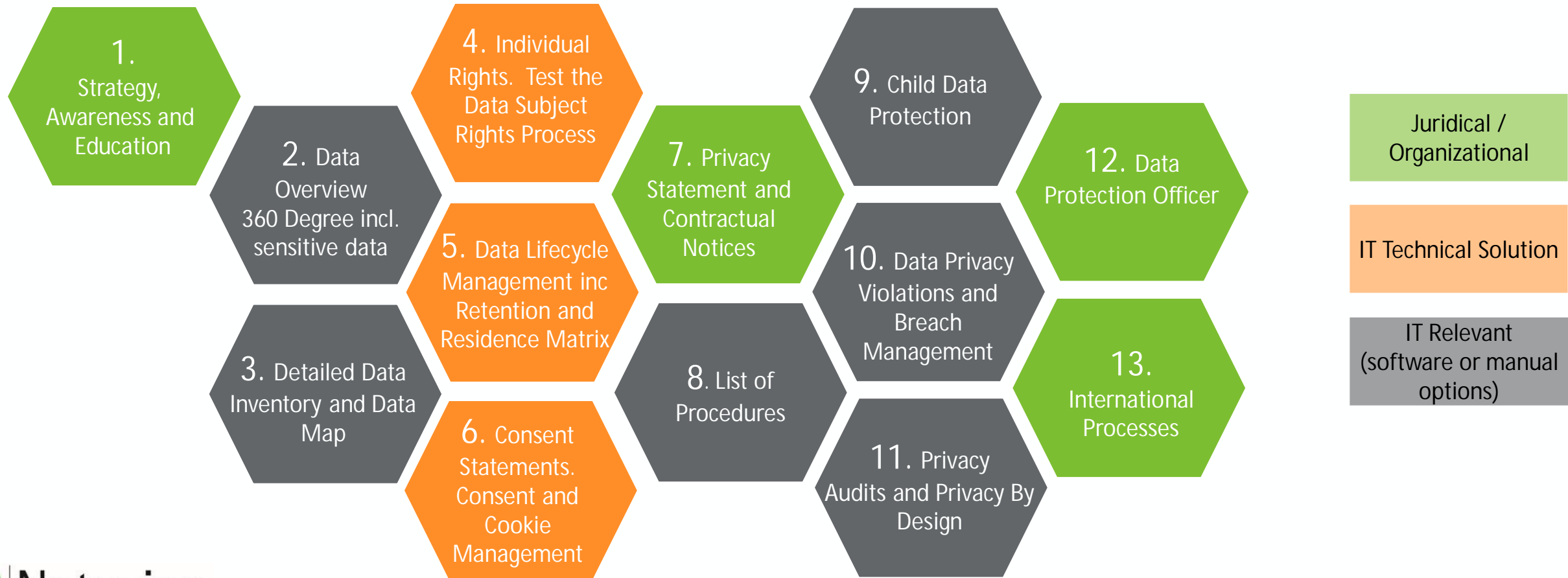
CCPA



California Consumer Privacy Act

- A business must disclose the personal information collected, sold, or disclosed.
- 45 days day response - CCPA individual rights, including the right to request deletion.
- Upon verified request, a business must delete the personal information the business and its direct service providers collected.
- Allows for Opt-Out collection/use.
- Fines potentially in the millions of dollars.
- Private right of action, class suits.
- Extraterritorial impact on business.

13 Steps to Prepare for GDPR and CCPA



Challenges include the 99 GDPR articles and many technical SAP and non-SAP solutions. Natuvion simplifies the process by providing a roadmap of the steps you need to complete with the related technical tools to expedite a data governance program.



Q&A with Jon

Q1

Why is GDPR/CCPA important to you?

Q&A with Jon

Q2

How are you approaching
GDPR/CCPA as a project?

Q&A with Jon

Q3

All CIOs have an agenda to improve the business they are working in. How do you think GDPR/CCPA can help a CIO progress their agenda?

Q&A with Jon

Q4

Conversely how do you think GDPR/CCPA hampers the CIO agenda?

Q&A with Jon

Q5

Do you think anonymization and pseudonymization helps?

Q&A with Jon

Q6

What are your thoughts on SAP
Information Lifecycle Management (ILM)?

Q&A with Jon

Q7

Have you explored CCPA Data Subject Requests? What will you implement to support this?

Q&A with Jon

Q8

Do you want to share any pragmatic lessons learned for attendees to think about?

Features and Functions

- Data Controller Rule framework: To mass maintain ILM rules for data management.
- Read Access Logging: To know who accessed sensitive data.
- Information Retrieval Framework: To extract data that exists about a business partner (To help answer access requests).

Summary

Do not ignore data privacy and compliance.

Prepare well and begin early.

Benefit from the new SAP Cloud App to manage the Data Subject Rights process.

An SAP Cloud App to automate and manage Data Subject Requests



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Presentation Materials

Access the slides from 2019 ASUG Annual Conference here:

<http://info.asug.com/2019-ac-slides>

Q&A

For questions after this session, contact us at
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