

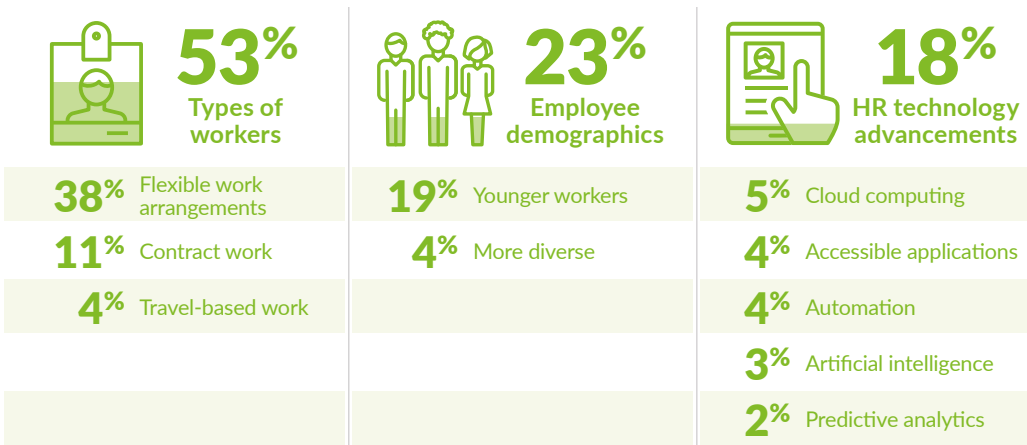


Projected Workforce Changes and How SAP Customers Can Respond

ASUG research reveals that flexible work arrangements are quickly moving from an employee desire to a demand. Your company needs the right technologies in place to support an adaptable and distributed workforce.

The battle for talent is fierce, so companies are experimenting with strategies to entice prospects and keep star team members. Among SAP customers, HR managers anticipate work-life balance to be the leading factor in the struggle to attract and retain employees.

Figure 1: Themes for Predicted Trends in the Workforce



Source: ASUG research, August 2018

Respondents mentioned trends associated with the types of workers almost three times as often as the effects of advances in HR technology. This finding suggests that work-life balance is a significantly more important issue on the minds of HR professionals. Remote work and flexible schedules will likely be the new normal, leading to potential challenges with employee communication and engagement.

“There will be a push for more opportunities to work remotely. This will challenge HR to keep employees engaged not only with their work but also with the company’s culture.”

SAP customer, chemicals industry

Employee Connections Take Center Stage at ASUG Experience for HR & Payroll

Technology, when used to empower employees, is a crucial part of keeping your workforce connected and accessible. Learning about how you can use the latest advances in SAP technology to offer your workforce needed flexibility will be key for your HR strategy. For example, new AI technologies connected to SAP SuccessFactors can help managers optimize email correspondence with employees. ASUG Experience for Human Resources & Payroll in Toronto provides the opportunity to hear about topics like these and gather insights and new ways of thinking from other HR teams.

 Register to join us at ASUG Experience for Human Resources & Payroll on Oct. 16-18 in Toronto.

ASUG

Founded in 1991, America’s SAP Users’ Group (ASUG) is the world’s largest SAP user group, serving 2,300-plus businesses via company-wide memberships. ASUG’s mission is to help people and organizations get the most value from their investments in SAP technology. The Chicago-based organization accomplishes this by connecting and educating people through in-person and virtual events, delivering customer feedback to SAP, and advocating for its members. Find additional information at <https://www.asug.com/about>

About ASUG Research
ASUG research captures a unique view of what SAP customers are doing, thinking, and planning for the future. We apply traditional quantitative and qualitative methodologies and research best practices to deliver insights on relevant technology topics.

© 2019, America’s SAP Users’ Group. All rights reserved. All SAP products are the trademarks or registered trademarks of SAP SE in Germany and in several other countries.