

ASUG Pulse Check

WEEK 5

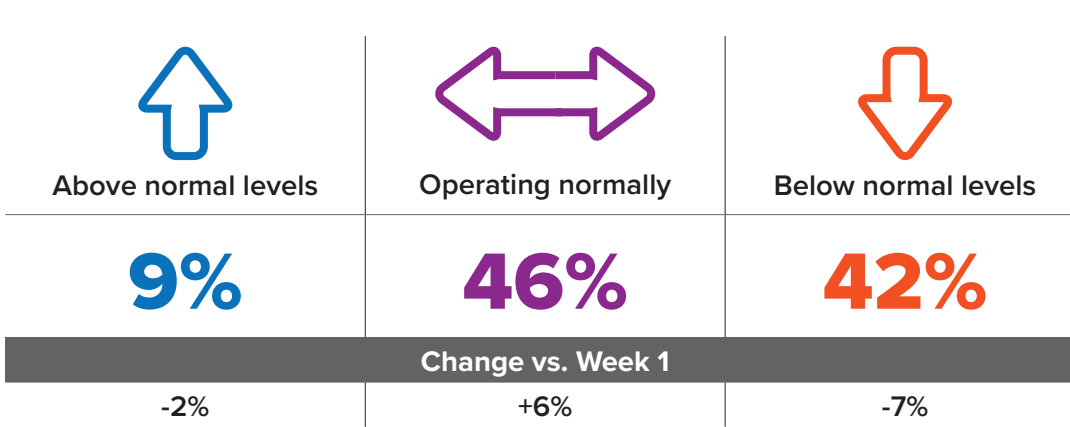


Fielded April 17, 2020




Fields Weekly on Friday

Status of Operations Due to COVID-19



“Our productivity is lower during COVID-19 because our workforce is reduced and we don’t have all the materials needed for manufacturing our products.”




Shifts in Spending

The majority (64%) are experiencing shifts in spending due to COVID-19.


Changing Priorities
Focusing on essential operations/needs

“Anything that is personal protective equipment related is being increased. Meanwhile, anything that is not needs to be postponed or canceled if not vital for production.”




Re-Evaluating Vendors
Looking for cost savings

“Discretionary spending is being held or cut, temps and contractors are being released, and permanent employees furloughed or laid off.”



Requiring Approval
Scrutinizing all orders and spend

“All spending is stopped. All expenses must be approved by higher management. All contracts are being revisited to decide if we’ll keep them.”



Top Ways Participants Are Supporting Their Communities

52% Ordering takeout/delivery to support local restaurants

51% Donating supplies or funds to others

26% Making personal protective equipment (PPE)/homemade masks

25% Delivering food, supplies, and/or groceries

“I have been checking in on older friends to make sure they have what they need.”

