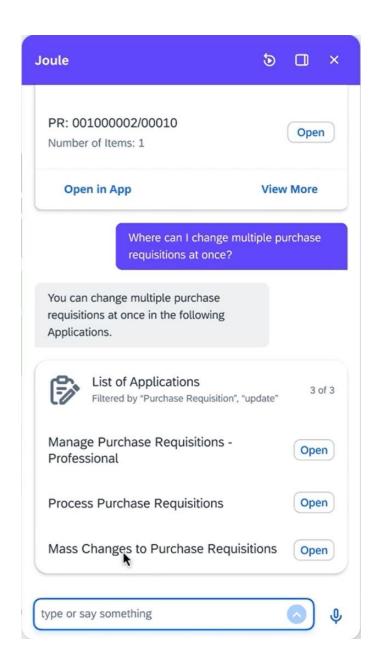
AI will change the way you build and consume applications

- Al updates from SAP UX Engineering



Today we'll cover

- 1. The importance of artificial intelligence (AI) in today's enterprise
- 2. Why SAP's AI innovations matter, even if you are just starting your migration
- 3. LAB PREVIEW: The latest AI innovations from UX Engineering
 - A. SAP Fiori tools From sketch to SAP Fiori app with Generative AI
 - B. SAP Fiori "Easy Filter"

Quick poll:

How many people have used some sort of generative AI tool (ChatGPT, DALL-E, etc.)?

AI is quickly changing how we work every day

Exposure-to and use of AI has expanded rapidly: 79% of individuals report having exposure to generative AI (gen AI)¹

 33% of organizations report already using generative AI in at least one business function, with 22% of individuals reporting that they regularly use gen AI solutions at work¹

Access to AI solutions is widening every day – 40% of companies report increasing their AI investment due to the capabilities of gen AI.¹ Gartner predicts 80% of enterprises will be using gen AI by 2026.²

- This increase in availability is changing expectations around how we work:
 - We are expected to automate repetitive tasks and focus on higher value problems
 - We are expected to gain insights from data faster and take action

Al enables you to make decisions with more data and in less time.

Why AI matters to SAP users and application developers

Al innovations are coming to SAP S/4HANA Public Edition and Private Edition

With the end of maintenance for ECC planned for 2027, organizations are currently planning, undergoing, and completing migrations to SAP S/4HANA

 According to ASUG research, 48% of members are focusing on planning a migration in 2024 (Up from 42% in 2023)³

For organizations not-yet live on SAP S/4HANA, the majority of surveyed members plan on migrating to public or private cloud in the future.³ It is likely that **the AI innovations you are learning about will be a part of your SAP landscape in the future**

³ ASUG Research (Jan 2024)

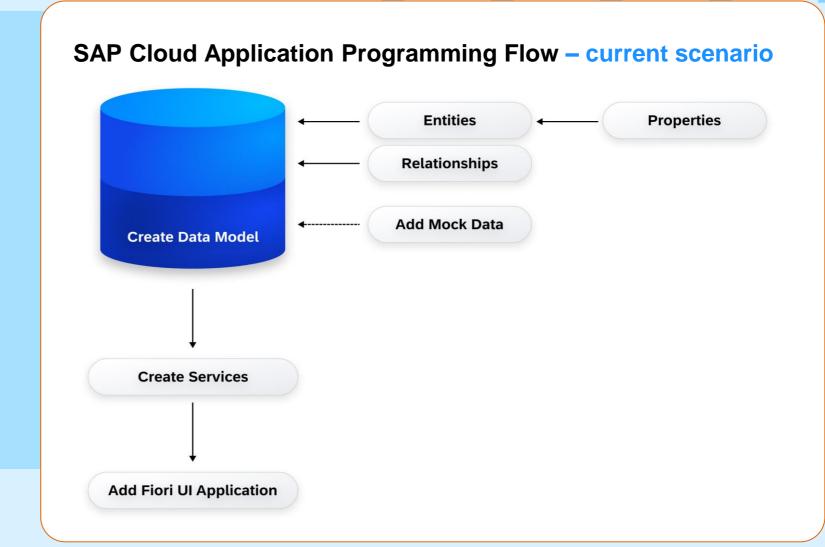
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LAB PREVIEW DEMOS: Al innovations from SAP *

*The following content is a LAB PREVIEW. SAP reserves the right to change its development priorities at any time. Do not make any purchase decisions based on the following demos.

SAP Fiori Tools

- Tooling support for CAP/RAP development
- VSCode / Business Application Studio Extensions
- Multiple floorplans for SAP Fiori UI







Transform sketches into real-world Apps

- GPT-4 with Vision (GPT-4V) understands images.

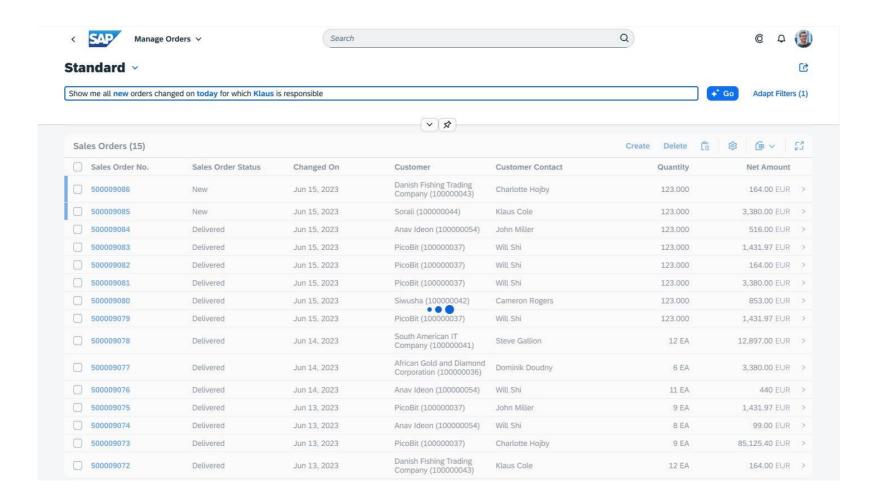
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Low fidelity sketch of your app



Easy Filter

- A single filter box where user can define the filter settings in SAP Fiori elements apps using natural language



To wrap it all up...

Al is changing how we work for the better

- 1. SAP is focused on developing AI solutions that will empower you to do more effortlessly
- 2. The majority of organizations are moving to SAP S/4HANA Cloud Public Edition and SAP S/4HANA Cloud Private Edition, meaning SAP's AI innovations will likely be available to you*. The benefits of AI integration can help you create a use case for migration in your own organization.
- 3. The expanding availability of AI solutions inside and outside of SAP systems* is a good thing. AI will help you focus on the tasks and decisions that matter.

^{*} SAP reserves the right to change its development priorities at any time.

Do not make any purchase decisions based on the demos you saw today.

Learn more about AI and related offerings at SAP

SAP has many AI solutions for businesses https://www.sap.com/products/artificial-intelligence.html

Generative AI with SAP

https://www.sap.com/products/artificial-intelligence/generative-ai.html

SAP has several ways to learn about AI

https://learning.sap.com/products/business-technology-platform/artificial-intelligence

SAP's AI solutions are for cloud customers only (public and private) https://www.sap.com/products/erp/rise.html

Follow our AI community: https://pages.community.sap.com/topics/machine-learning

SAP Fiori elements community page: https://pages.community.sap.com/topics/fiori-elements

SAP Build Code page community page: https://pages.community.sap.com/topics/build-code

SAP Al strategy: https://diginomica.com/behind-saps-2024-ai-strategy-chief-ai-officer-philipp-herzig-why-cloud-tied-ai-results-and-rise

Questions?

Stay in touch with SAP UX Engineering

Sushant Priyadarshi

SAP UX Engineering

Sushant.Priyadarshi@sap.com