

ASUG

MEMBERSHIP BENEFITS KIT

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ASUG IS THE LARGEST, MOST DIVERSE AND MOST ENGAGED SAP USER GROUP IN NORTH AMERICA.

How Does an ASUG Membership Work?

STEP 1:

JOIN

Get in touch with our team

to start your membership. Your company will only pay for 1 (one) annual membership fee.

STEP 2:

GET ACCESS FOR YOUR ENTIRE TEAM

Every employee at your organization gets access to ASUG and can take advantage of member benefits.

STEP 3:

GET SET FOR SUCCESS

Your organization is assigned a dedicated Customer Success Manager, who will support your business needs and help you get the most value from your membership.

STEP 4:

EXPERIENCE THE POWER OF COMMUNITY

Start expanding your SAP knowledge, connecting with other SAP-savvy professionals and solving business challenges.

ASUG HELPS YOU AND YOUR ORGANIZATION GET THE MOST VALUE FROM YOUR SAP INVESTMENT.

Join a community that is designed to help you...



LEARN

STAY ON THE LEADING EDGE

Learn from the best and stay on the leading-edge of SAP practices



CONNECT

EXPAND YOUR NETWORK

Connect with a community of over 130,000+ SAP-savvy professionals to solve business challenges



GROW

INCREASE YOUR EXPERTISE

Grow your career, increase expertise and build your professional community

LEARN: STAY ON THE LEADING EDGE

At ASUG, we make it easy to stay on the leading-edge of SAP practices.

Empower you and your organization with access to leading-edge SAP best practices, exclusive research, insights, news, interviews, unbiased editorial content, events and more from industry experts, SAP, and your peers.

Tap into the collective expertise of the ASUG community and connect with like-minded peers who understand your challenges.

Participate in regular in-person and virtual training, conferences and events.





KEEP LEARNING WITH OUR EXTENSIVE LIBRARY OF RESOURCES

- Case studies
- Articles
- Editorial
- Research
- Interviews
- Events and conferences
- On-demand webcasts
- Podcasts
- News and views
- ...and more!

“I was on an SAP project and didn’t know what I was doing, so I went to ASUG, and I learned so much about the SAP ecosystem, what other companies were doing, and that helped springboard me into my role on that project. I’ve come back ever since.”

- **Jeff Farney**
ASUG Member, Southwest Water

ASUG Member Pathfinder

ASUG Member Pathfinder provides a robust learning environment that includes step-by-step stages built and curated for ease of use and navigation that reduces time to value for SAP implementations of all sizes and complexities.

Get access to a collection of curated content and experiences designed to help your organization's SAP technology journey.

Everything you need is all in one place, including research, articles, insights, videos, customer and partner stories, and more.

SAP BUSINESS TECHNOLOGY PLATFORM (BTP) PATHWAY



Learn: Stay On The Leading Edge



KEY BENEFITS:

- **Move Forward:** ASUG Member Pathfinder will guide you and your organization to make the most of your SAP investment through curated modules filterable by topics and user personas.
- **Save Time:** ASUG Member Pathfinder is a collection of curated content and experiences that will help your organization on its SAP technology journey.
- **Mitigate Risk:** Wherever you are on the ERP journey, you can get insights from your peers and those who have made the transition, so you can make informed decisions.
- **Org-Wide Access:** An annual subscription to each ASUG Member Pathfinder pathway provides access for everyone within your organization to work and learn at their own pace.

PATHWAYS AVAILABLE AND IN DEVELOPMENT

- SAP S/4HANA Adoption
- SAP S/4HANA Project Execution
- SAP Business Technology Platform Fundamentals
- SAP Business Technology Platform Suite

CONNECT: EXPAND YOUR NETWORK

Nothing can grow your career and SAP skills like having the support and insights of an entire community.

Join the largest SAP user community and connect to peers and experts at a local and national level enabling you and your organization to make smarter decisions, overcome challenges and support you on your SAP journey.



“At the end of the day, we’re all working together to achieve something. Whether it’s your own company working together to achieve something or going back for that networking and education, you can only do that with community. It’s a force multiplier.”

- Tara Gambill

ASUG Board Member, MOD Pizza



THE POWER OF COMMUNITY

MASTER NEW CHALLENGES

Connect with peers who gone through the same challenges as you.

NETWORK

Meet professionals in your own community by joining one of our 38 local and regional chapters across the U.S. and Canada. ASUG helps you find the right contacts to make smarter decisions.

EXPAND YOUR SAP CAPABILITIES

Attend events and participate in ASUG Influence Councils, Community Alliances focused on technology, verticals and roles, Town Halls, Taskforces and more.



GROW: INCREASE YOUR EXPERTISE

ASUG is here to help you and your company advance your expertise, develop your skills, and help build your SAP community.

Expand your network of peers who can inspire you to see beyond the day-to-day and solve complex challenges.

Advance you and your teams' expertise, experience and capabilities that support your business.

Lead a local chapter in your community, an ASUG professional group, or one of our ASUG Community Alliances focused on technology, vertical and roles.

Develop professional skills and expand your SAP capabilities with dozens of leadership opportunities.



ASUG BRINGS CREATIVE OPTIONS, SOLUTIONS AND IDENTIFIES RESOURCES THAT MAKE SENSE FOR YOU AND YOUR ORGANIZATION.

Get Connected to a powerful community of SAP Customers, SAP Partners, Leaders and Experts.

Wherever you are on navigating the journey in the SAP ecosystem, ASUG can help you and your organization get the most value from your investment.

Here's a sneak peek at a few of our upcoming 2023 events:

- ASUG Best Practices: SAP S/4HANA and BTP + Cloud
- ASUG Best Practices: SAP for Chemicals
- ASUG Best Practices: SAP for Oil, Gas, & Energy
- ASUG Best Practices: Utilities
- Sapphire and ASUG Annual Conference
- 38+ Regional and Local Chapters w/ In-person events
- ASUG Alliances
- Think Tanks & Task Forces
- Influence Councils
- And More!

ASUG Members get \$300+ discounts on conferences, events and pre-conference seminars, and a 10% discount on all SAP Learning Hub licensing and Live Class attendance.

Grow: Increase Your Expertise

“It’s not just about a commercial relationship between a vendor and a customer. It’s also about ourselves and taking charge of our own journey, sharing with our peers, sharing with the community...it takes the whole SAP ecosystem to the next level.”

- Peter Chen
ASUG Champion, Stericycle

ASUG PARTNERS

ASUG partner members provide unique and essential perspectives on the latest tools for harnessing the full potential of SAP technology, powering growth and development.

Partners bring their problem-solving expertise to bear on overcoming the challenges faced by ASUG members, forging valuable customer relationships in the process.

Are you looking to become an ASUG Partner Member?

[GET STARTED HERE](#)

“You can’t put a price tag on the knowledge and experience of others that have already been down the path you’re trying to go down and learning it from the people who are going to be transparent and authentic versus people who have a stake in the game.”

- CIO, GE Current

JOIN THE ASUG COMMUNITY

Through networking opportunities, education, research and ongoing advocacy, ASUG helps our members make more possible.

BECOME A MEMBER TODAY



Contact us at memberbenefits@asug.com or learn more at <https://www.asug.com/membership>