**We can’t wait to see you virtually at ASUG Best Practices: SAP for Cloud.**

Are you ready to take your case to your boss?

We can help you with that....

*Here are some ideas to help you justify attending ASUG Best Practices: SAP for Cloud 2022. To make it even easier, we’ve attached a customizable justification letter to share with your boss.*

1. You’ll learn **more about Cloud software in two days** than you could learn in three months on your own.
2. You’ll **become a member of the Cloud community,** where you can network and learn from like-minded individuals.
3. You’ll hear **actionable solutions from SAP customers** who’ve tackled big challenges when migrating to the Cloud.
4. You’ll **gain a better understanding of technical knowledge** regarding system upgrades, implementations, and product road maps.
5. You’ll **get answers to your most pressing questions** on budgeting, licensing, data security, and application integrations.

***If you’re prepared and organized when you approach your manager, your enthusiasm and the conference’s value will be apparent. Good luck, and we look forward to seeing you at ASUG Best Practices: SAP for Cloud 2022!***

To:

From:

Re: Attending ASUG Best Practices: SAP for Cloud l Aug. 17–18, 2022

Hi [Manager Name],

As you may know, my focus this year is ensuring that we effectively migrate to the cloud.

[ASUG Best Practices: SAP for Cloud](https://events.asug.com/sap-cloud-2022/) is a virtual event where I can learn actionable solutions to our biggest challenges. What I can learn there in two days will save me and my team weeks of effort—key information I can learn at a much lower cost.

Here are the top insights I will bring back to our company:

1. A comprehensive summary and overview of the top solutions we need to consider for our cloud system.
2. New ideas and best practices from the educational sessions I will attend.
3. Information that will inform next steps for our migration strategy.

I would like to focus on finding solutions or best practices that could benefit these projects:

* [List key projects or initiatives]

Since this is a virtual event, our only expense will be the ticket, priced at $49 for members and $149 for nonmembers.

This conference will save us time and money as we continue to optimize our cloud systems.

Could you support me and approve my attending ASUG Best Practices: SAP for Cloud?

Many thanks,

[Insert Name]