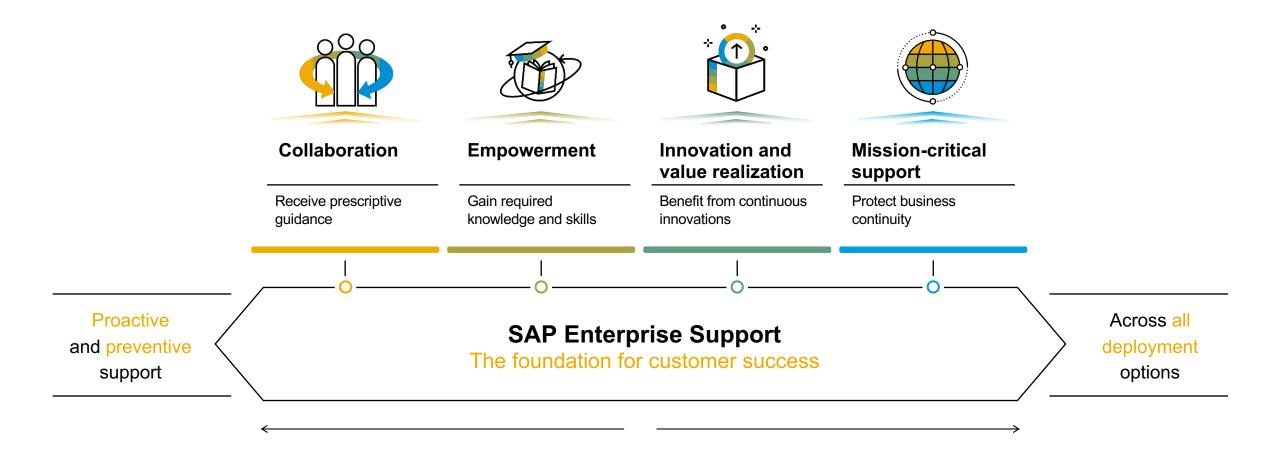
You've paid for it, so let's use it.

Dilshad Mehta - Director, Customer Evolution, US West, SAP VerNeil Mesecher – Sr. Dir. - Customer Engagement Events Liaison, North America, SAP



SAP's Entire Support Portfolio



SAP Enterprise Support

Key deliverables for SAP on-premise solutions



Collaboration



Empowerment



Innovation and value realization



Mission-critical support

Expert guidance

- SAP Enterprise Support value maps (link)
- SAP support advisory services
- Customer Interaction Center (link)

Enablement for digital transformation

- SAP Enterprise Support Academy (link)
- SAP Support Portal (link)

New features and business outcomes

- Remote services (link)
- Releases, updates, patches
- Intelligent tools such as SAP Innovation and Optimization Pathfinder on Spotlight (link)
- SAP Enterprise Support Advisory Council (link)

Digital customer support experience

- · Service level agreements
- SAP ONE Support Launchpad (link)
- Real-Time Support (link)

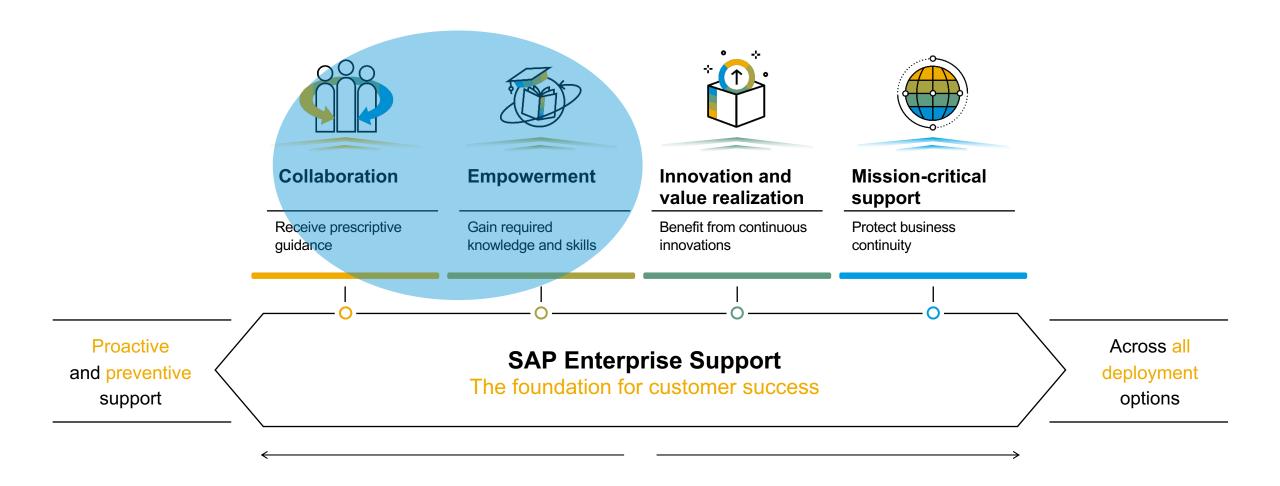


Application Lifecycle Management (link)

Find more information about SAP Enterprise Support here

support.sap.com

SAP's Entire Support Portfolio



SAP Enterprise Support provides a wide range of remote services connecting you with our experts to analyze your system and/or specific situation. After each service, you receive a report, findings and a detailed action plan to mitigate risks or improve your situation.



Huge variety
of topics to address your pain
points and improvement areas



Detailed analysisbased on actual data from your
systems or solution



Action plan to mitigate risks or improve your situation

Examples

Business Process Performance Optimization

Going Live Support

Data Volume Management

Early Watch Check

...and many more

Collaboration **Mission-critical support** Innovation and value realization **Empowerment**



GETTING STARTED with Empowerment

Continuous Quality Checks (CQC)

SAP Continuous Quality Checks

- **SAP CQC Business Process Operations** (only applicable for SAP ERP software)
- **SAP CQC Business Process Performance Optimization**
- SAP CQC Configuration Check
- SAP CQC Data Consistency Management
- SAP CQC Data Volume Management
- SAP CQC Downtime Assessment
- SAP CQC EarlyWatch Check
- SAP CQC Going Live Support
- SAP CQC For Implementation

- SAP CQC Interface Management
- SAP CQC OS/DB Migration Check
- SAP CQC Security **Optimization Check**
- SAP CQC Technical **Performance Optimization**
- **SAP CQC Transport Execution Analysis**
- SAP CQC Upgrade
- SAP CQC Upgrade Assessment

SAP Improvement Services

- SAP CQC SAP Modification **Justification Check**
- SAP CQC SAP **Custom Code** Maintainability Check

SAP Support Portal

- SAP Enterprise Support Delivery (CQCs & Improvement Services)
- Remote Support

SAP Note

- Central preparatory note (91488)
 - Open a customer incident on component "SV-BO-REQ" to request a remote service
 - Contact your SAP Enterprise Support advisory to get a tailored service plan

Business Process Performance Optimization: Real Customer Example

 Customer provided 3 transactions (Highlighted in yellow) to SAP for optimization. However the service engineer analyzed 3 extra transactions (in grey) as they were part of the same process chains and had significant scope for optimization.

No.	Priority	Issue Description
1	High	Long Running ZPAK_3Z0NTWZQ9E30P6X3QYDR6BCX1
2	High	Long Running ZPAK_3RLC4US3X8WU4YR5VKQ4RZJFP
3	High	Long Running ZPAK_3YQ12OO3DSCAFX3FMLD38OILH
4	High	Long Running DTP_00O2TMDWZ3G2LYQLZR9NOC28O
5	High	Long Running ZPAK_438OKSBC583DX0RGCJGUM0XLX
6	High	Long Running ZPAK_518LUG5UGR81FWB0CACFN4F1Z

- SAP Service Engineer noted there were lots of code changes as part of the recommendation.
- SAP Service Engineer worked with the ABAP consultant team to make the code changes in DEV environment.
- Successfully tested in the QA environment and eventually implemented in BWP Production.

Performance Improvement runtime results after the CQC recommendations were applied to BW's Production environment.

No.	Priority	Issues Description		Post-Implementation Runtime(in mins)	Reduction %
1	High	·	54.46 m	3.091 m	94%
2			2.24 h	37.66 m	72%
	High	0 0 _ 1			,
3	High	Long Running DTP_0002TMDWZ3G2LYQLZR9NOC280	56m 14s	13m 34s	77%
4	High	Long Running ZPAK_438OKSBC583DX0RGCJGUM0XLX	40.217 m	16.026 m	60%
5	High	Long Running ZPAK_518LUG5UGR81FWB0CACFN4F1Z	3.089 h	1.899 h	39%

Data Volume Management (DVM) Service: Real Customer Example

- SAP identified a potential of halving the DB size for just one system and just as an immediate quick win
- Customer is currently in the process of going through this exercise.

ARCHIVING / DELETION

Document Type	Current Size [GB]	Reduction Potential [%]	Reduction Potential [GB]	Remaining Size [GB]
Intermediate Documents	587,12	90	526,47	60,65
Application Logs	525,54	70	367,30	158,24
FI NewGL: Accounting Documents	69,72	65	45,46	24,26
Work Items	50,97	60	30,52	20,45
Billing Documents	27,88	78	21,74	6,14
Secondary Index for GL Accounts	27,07	50	13,56	13,51
Accounting Interface Documents (MM)	22,00	86	19,01	2,99
Material Documents	14,13	77	10,86	3,27
Sales Documents	13,55	27	3,68	9,87
Delivery Documents	12,85	65	8,35	4,50
Table Change Protocols	8,77	73	6,42	2,35
Total	1.359,60	77	1.053,37	
Total DB-Size	2.476,53	43	1.053,37	1.423,16

SAP Enterprise Support Academy – Benefit from expert guidance and high impact knowledge transfer services that enable you to innovate and be successful with SAP solutions.







Knowledge transfer on digital transformation, integration, and system operations

On-demand learning experience by combining self-paced and expertled offerings, available on a 24x7 platform High-quality vendor knowledge from SAP Support experts helps to close the digital skills gap of key users, IT and line-of-business experts

Available Formats

70+ Best Practices 280+
Tutorials & Videos

Guided Self-Services 1 / +
Continuous
Quality Checks &
Improvement
Services

50+ Expert-Guided Implementations 740+
Meet-the-Expert
Sessions

190+
Accelerated Innovation Enablement

Collaboration – SAP Enterprise Support Value Maps

Your fast lane to support expertise

SAP Enterprise Support value maps – a collaboration program, which leads you through the knowledge, skills, experts and services needed to address business challenges and adopt intelligent technologies. Learn more here.



Prescriptive guidance

Structured content enables guided journey, simplification, and accelerated consumption of content



Social Collaboration

Forums allow you to exchange ideas and best practices with SAP experts and peers



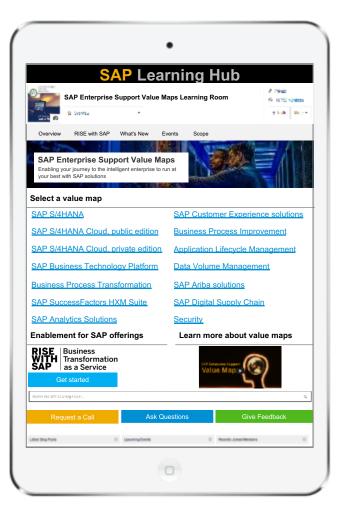
Expert access

SAP experts provide prescriptive guidance, best practices and technology insight

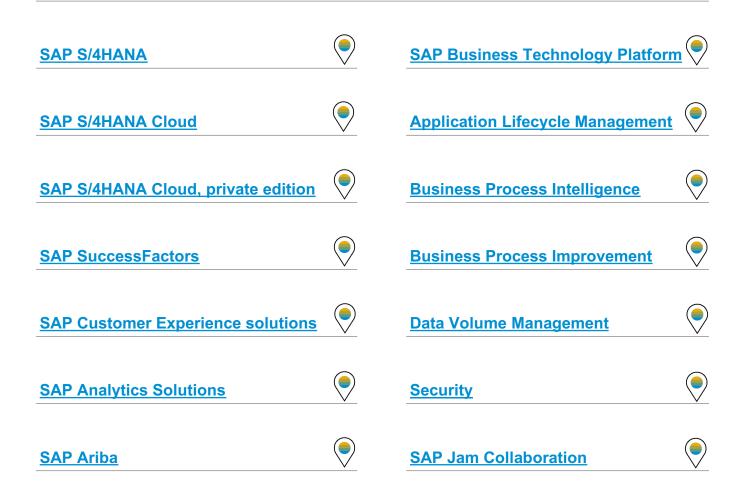


Enablement

Carefully curated learning content to empower you with the knowledge and skills for realizing your deployment strategy



SAP Enterprise Support Value Maps



Example: SAP S/4HANA Cloud Value Map Learning Journey

Discover

Discover the value of SAP S/4HANA Cloud



- Discover SAP S/4HANA Cloud (self-paced)
- openSAP course: How to Best Leverage SAP S/4HANA Cloud for Your Company
- Meet-the-Expert: The Essentials for Country Localization for SAPS/4HANA Cloud
- Demo: SAP S/4HANA Cloud Trial
- ...'

Run Optimize the operability



- Meet-the-Expert: Get Prepared for the Quarterly Release Upgrade
- SAP S/4HANA Cloud Portal: SAP S/4HANA upgrade process and upgrade schedule
- Meet-the-Expert: SAP S/4HANA Cloud Release Assessment & Scope Dependency Tool
- ...*

Prepare

Plan, prepare, and start the implementation



- Meet-the-Expert: SAP S/4HANA Cloud Onboarding
- Roadmap Viewer: Implementation roadmap for SAP S/4HANA Cloud
- Meet-the-Expert: SAP S/4HANA Cloud with SAP Activate
- Meet-the-Expert: Customer Organization Readiness for SAPS/4HANA Cloud
- Meet-the-Expert: Data Protection and Privacy in SAP Cloud
- . *

Deploy

Prepare to go live



- Roadmap Viewer: End user solution adoption
- Blog: The key to a successful implementation of S/4HANA Cloud

Explore

Define all the details



- Tutorial + Meet-the-Expert: Finance Overview
- Meet-the-Expert: Requesting the Qsystem in SAP S/4HANA Cloud
- Meet-the-Expert: General Data Protection Regulation
- Meet-the-Expert: Integration Overview
- openSAP course: Extending SAP S/4HANA
 Cloud and SAPS/4HANA
- •

Realize

Implement technical and functional changes

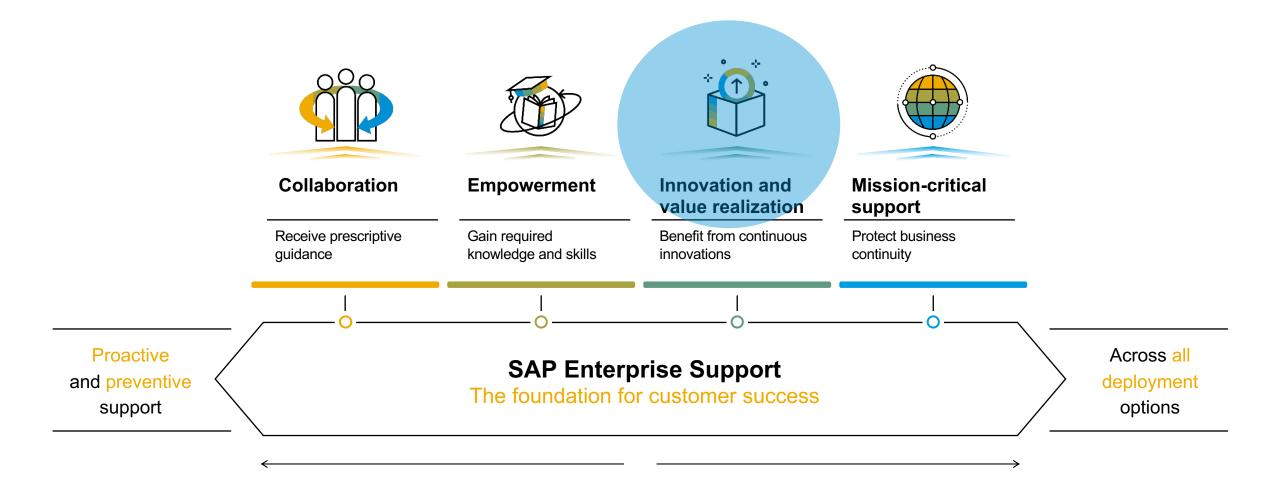


- Blogs: Performance Best Practices in SAP S/4HANA Cloud
- Meet-the-Expert + SAP Note: Test Automation Tool for SAP S/4HANA Cloud
- Meet-the-Expert: Data Migration with SAP S/4HANA Cloud
- Meet-the-Expert: SAP S/4HANA Cloud Extensibility

• ...

^{*}Please note that the complete content of the learning journey is available within SAP Enterprise Support value maps learning room.

SAP's Entire Support Portfolio



Innovation & Value Realization – Intelligent Tools

Tailored Recommendations



SAP Innovation and Optimization Pathfinder on Spotlight

Innovation recommendations, industry benchmarks, and optimization potentials http://www.sap.com/pathfinder



SAP Road Map Explorer

Roadmap of software innovations https://www.sap.com/products/roadmaps.html



Process Discovery SAP S/4HANA recommendations www.s4hana.com



SAP Transformation Navigator

Creation of the plan for your digital transformation journey

http://www.sap.com/transformationnavigator



SAP Fiori Apps Library – Recommendations Self Service

Improvement through SAP Fiori Apps http://www.sap.com/fiori-apps-library



SAP Readiness Check

Identification of prerequisites for migration, setup and usage of SAP solutions

https://help.sap.com/viewer/p/SAP READINESS CHECK

SAP Innovation and Optimization Pathfinder on Spotlight

A tailor-made report highlighting innovation potentials, business process and IT optimizations

- Outlines customer-specific improvement and innovation opportunities based on the customer's current SAP ERP or SAP S/4HANA system usage, business & IT performance
- Recommendations to optimize SAP solutions from an LOB and IT perspective, or implement software and cloud innovations using relevant SAP Enterprise Support or SAP Services offering
- Interactive report navigates customers to relevant information, services and tools and is free-of-charge for customers on SAP maintenance (all support models)





Order your own report: www.sap.com/Pathfinder

- Key prerequisites:
 - Implement SAP Notes <u>2745851</u> and <u>2758146</u> in your productive SAP ERP or SAP S/4HANA system
 - Standard SAP EarlyWatch Alert (SAP Solution Manager)

 Note: Activating Business Key Figures in SAP EarlyWatch Alert (as for Pathfinder 1.0) is **NOT** needed anymore
 - Optional: Extract SAP Fiori usage data (odata) from SAP system

Key Benefits of Process Discovery



 Identify the most valuable SAP S/4HANA capabilities for your company



 Receive tailor-made insights to build your case for SAP S/4HANA



 Get unique business performance and usage insights as well as tailored recommendations by line of business based on the actual usage of your SAP ERP system



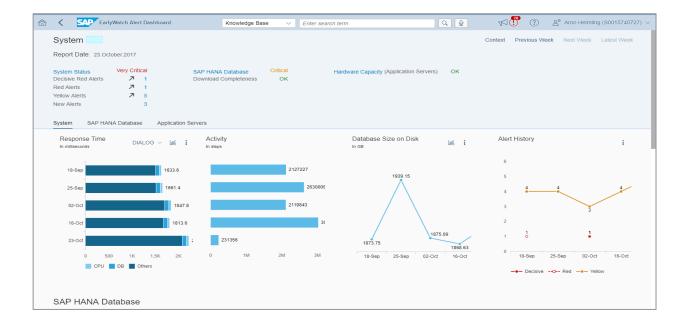
 Personalized analysis at no additional charge for all customers under SAP maintenance, independent of their support model



Order your free analysis: www.s4hana.com

Application Lifecycle Management

SAP Solution Manager—SAP EarlyWatch Alert



Activate SAP EarlyWatch Alert for productive systems to

- Monitor the administrative areas of SAP components
- Keep you updated on their performance and stability
- Run system checks automatically
- React to issues before they become critical

SAP ONE Support Launchpad

SAP EarlyWatch Alert Workspace

SAP Support Portal

SAP EarlyWatch Alert proactive monitoring

SAP Help Portal

SAP EarlyWatch Alert

SAP Note

- SAP Note 2520319
- SAP Note 1257308
- SAP Note 207223

Application Lifecycle Management

Manage the lifecycle of your landscape

SAP provides a digital support experience with solutions for autonomous **application lifecycle management** (ALM) and service and support delivery for all customers and landscapes, integrating the products that make up the Intelligent Enterprise. You can learn more <u>here</u>.



SAP Solution Manager supports onpremise applications as well as hybrid landscapes. The rich functional portfolio supports all aspects of ALM. Customers can select those functions they require and configure them individually to their individual needs.

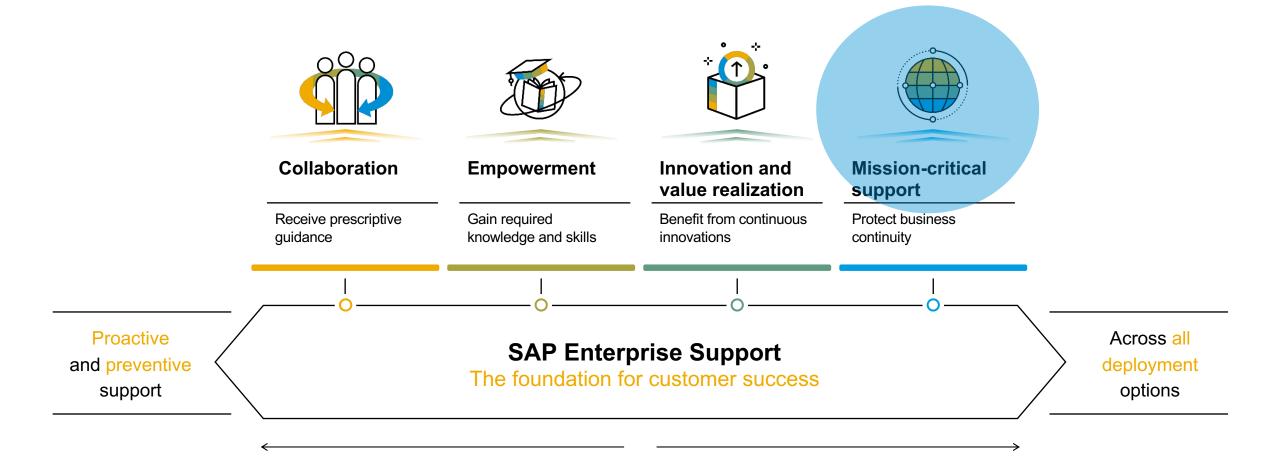


SAP Focused Run is a solution for service providers who want to host their customers in a central, scalable, and automated environment. It also addresses customers with advanced needs regarding system management, user monitoring, and security analytics.



SAP Cloud ALM is for cloud-centric customers that do not want to deploy their own ALM platform on-premise for managing their cloud applications. It provides extensive implementation and operations capabilities for cloud solutions.

SAP's Entire Support Portfolio



Collaboration

Where to find additional assistance



SAP Support Portal

Your one stop shop for all support and service related needs

- SAP Notes search and incident wizard
- SAP software distribution center
- Administration of remote connections
- License key requests
- SAP service and software catalog
- SAP Enterprise Support Academy
- SAP Enterprise Support Report
- SAP ONE Support Launchpad

Access SAP Support Portal: https://support.sap.com/en/index.html



SAP Community

Your social network to get help, share ideas, and connect with others on products you are interested in

- Discussion forums, blogs, and videos
- Quick access to expert advice
- Online trainings
- Software downloads



SAP for Me

Your digital companion to easily interact with SAP and get immediate guidance to the best solution for you. SAP for Me aggregates important alerts, metrics, and insights about your SAP product portfolio with a single access point.

Access SAP Community: https://www.sap.com/community.html

Access SAP Community: https://me.sap.com/

Start Making the Transition from the Support Launchpad to SAP For Me

https://launchpad.support.sap.com https://me.sap.com/

Transition Guide: https://support.sap.com/en/my-support.html#section 1207951584

SAP for Me

Gain comprehensive transparency with a personalized access point



Portfolio and products

Get a 360-degree view of your products, including road maps and innovations.



Knowledge and learning

Explore opportunities to enhance your product skills and oversee learning journeys and trainings.



Finance and legal

Review your SAP orders, licenses, invoices, consumption and balance statements.



Services and support

Review support cases and manage maintenance and support topics across your company.



Systems and provisioning

Manage your cloud and on-premise systems, as well as their availability and status



Users and contacts

Access SAP contacts and manage roles in your company with self-service tools.

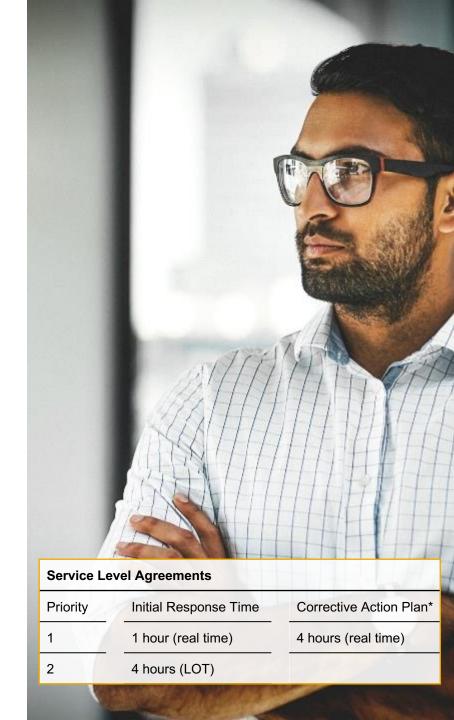
Mission Critical Support

Protect business continuity



We help to relieve you of critical situations and provide various cutting-edge access points to facilitate rapid collaboration with SAP support experts.

- Rely on service-level agreements for faster issue resolution, whereat initial response time typically already includes a first qualified answer
- Easily access support resources via the SAP ONE Support Launchpad including incident dashboard and cloud availability center
- Benefit from Real-Time Support features such as Schedule an Expert product sessions and Expert Chat, if available for the solution
- Count on 24x7 mission-critical support and speed up incidents through the Customer Interaction Center if needed



^{*} For very high customer incidents, SAP will provide a fix, work-around, or action plan within four hours after the initial response.

More details can be found here.

Mission-Critical Support

Live Business needs live support



Real-Time Support has several comprehensive solutions to provide prompt answers to your questions.

- SAP Support Portal
- SAP Knowledge Base Articles (KBAs) via Google search
- Automatic translation
- Guided Answers
- SAP BusinessObjects BI support tool
- Automated search for SAP Notes
- Performance Assistant
- SAP Community
- Support by Product
- Product Support Accreditation program



Real-time interactions

We offer real-time support channels with live and direct access to SAP's support experts.

- Expert Chat
- Schedule an Expert
- Ask an Expert Peer
- Schedule a Manager
- <u>Call-1-SAP & Customer Interaction</u>
 <u>Center (CIC)</u>



Digital support experience

Benefit from an intuitive support experience with personalized, context- sensitive support when and where you need it.

- SAP ONE Support Launchpad
- Incident creation and management application
- Social Media integration
- Built-in support
- Cloud Availability Center
- SAP Trust Center
- SAP for Me Customer Portal



AI / Machine Learning

SAP constantly innovates to improve our products and provide you with an amazing support experience.

- Artificial Intelligence / Machine Learning
- Incident Solution Matching

Real-time interaction

Expert Chat



Expert Chat provides a live chat function that connects you to SAP technical support experts.

Overview

- Live support from SAP experts for any technical question related to a product
- Improves support experience with real-time interaction
- Available for all support levels and almost all solutions
- For more information:
 - Learn more about <u>Expert</u>
 <u>Chat</u> on SAP Support

 Portal
 - Expert Chat video

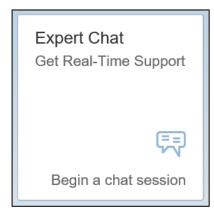
Benefits

- Connects you real-time with SAP support
- Offers screen-sharing option
- Provides access to the same technical experts as in the incident channel
- Resolves incidents faster than those reported through traditional SAP support channels
- Offers quicker and more efficient issue resolution

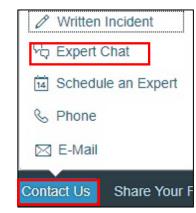
Access

- Access Expert Chat through the <u>SAP ONE Support</u> <u>Launchpad</u> (several options):
- a. Access through the Expert Chat tile on your SAP ONE Support Launchpad on the My Home screen.
- Carry out a search in the launchpad's database. Click on the Expert Chat-button in the upper area.
- c. Access Expert Chat through the Contact Us menu
- d. Access Expert Chat while going through the incident submission process. Chat functionality is built into the incident form.

Preview



Expert Chat tile on My Home in SAP ONE Support Launchpad



Contact Us menu in SAP ONE Support Launchpad's footer bar



Real-time interaction

Schedule an Expert





Schedule an Expert connects you live with SAP Support in a one-on-one 30-minute call to discuss a technical topic of your choosing – at a time that is convenient for you.

Overview

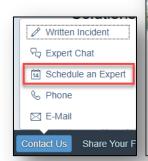
- One-to-one 30-minute call delivered remotely through Microsoft Teams
- Book an appointment at least 48 hours in advance to allow engineers to prepare
- Check out the Schedule an Expert video
- Visit SAP Support Portal to learn more
- Learn more on how to join your Schedule an Expert call

Benefits

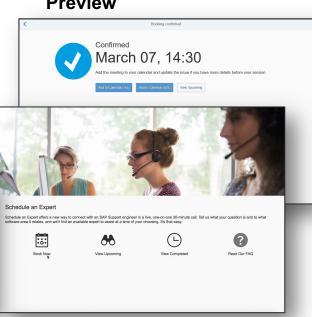
- Live channel option for you
- Interact one-to-one with a support engineer
- Get answers at any time of your convenience
- Get help and direct support for any technical question
- Have access to the same engineers that you would create an incident with
- Reduce your waiting time for response and resolution

Access

- Access Schedule an Expert through the SAP ONE Support Launchpad (several entry options):
- Access through the Schedule an Expert tile on your SAP ONE Support Launchpad home screen.
- Carry out a search in the Launchpad's database. Click on the Schedule an Expert-button in the upper area.
- c. Access Schedule an Expert through the "Contact Us"-menu in SAP ONE Support Launchpad's footer bar



Preview



"Contact Us"-menu in SAP ONE Support Launchpad's footer bar

Contact

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d.mehta@sap.com

