

# Eastman Digital

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Vice President & CIO  
Eastman



# A global industry leader

- Fortune 500 specialty materials company with 2022 revenue of ~\$10.6B
- Global manufacturer and marketer of advanced materials and specialty additives
- Operates four business segments
- Global team of ~14,500
- Serves customers in >100 countries



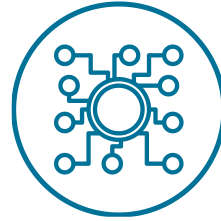
# WHY DIGITAL?

## *Strategic Drivers*



Integrate and modernize our company to improve cost, speed and agility

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Use advanced analytics as a catalyst to manage our complexity creating a competitive advantage

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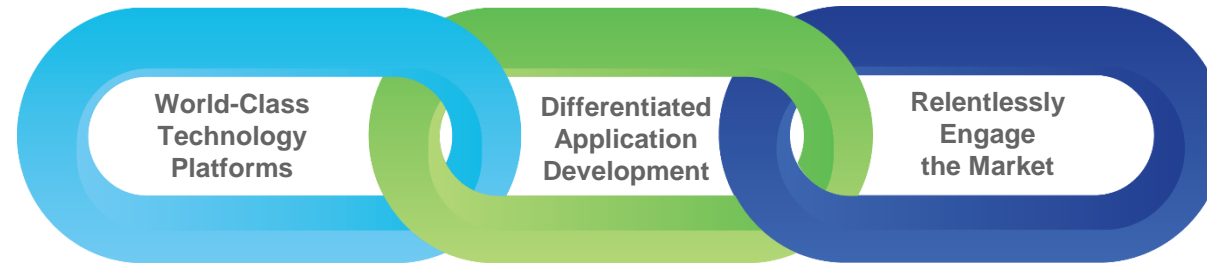
Connect and understand our customers & suppliers beyond the walls of the company

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Enhance our specialty product offerings with digital services to create value in the market

# Connecting Business Strategy to Digital Plans



Significant integration and scale enable innovation, reliability and cost advantage

Advantaged growth and execution capability and culture

Aggressive and disciplined portfolio management



Modernization of Digital Landscape

Data & Analytics

Digital Products

IT Operations – Cybersecurity – Talent – Digital Acumen

"Digitization is helping us bring products to market faster, take full advantage of our world-class technology platforms and deliver differentiated applications."  
Dr. Heather Quigley  
Senior Scientist



"Protecting our data, systems and ensuring operational excellence are fundamental to successfully executing our digital strategy."  
Tim Sarvis  
Director, Information Security & Services



"Real-time data for everyone helps us make faster, smarter decisions to respond to changes in markets and customer needs."  
Bonnie Yu  
Market Development Manager



"Performance Films leaders win with our customers by having the best service and product offering in the market. Adding digital products to our portfolio further differentiates us from our competitors and reinforces our specialty position."  
Erin Bernhardt  
General Manager, Performance Films



"Getting onto Salesforce.com has streamlined communication and improved my engagement with our customers."  
Stefan Ferguson  
Customer Service Representative



"Our digital investments are essential to our strategy. They will drive our customer engagement, accelerate our innovation, and help us execute faster and more effectively. Digital will unlock the full potential of our high-performing teams."  
Mark Costa  
Chair and CEO

**Why Digital?**  
Integrate and modernize our company to improve cost, speed and agility  
Use digital as a catalyst to manage our complexity and capitalize on opportunities as a competitive advantage  
Connect and understand our customers by leveraging the Business Operating Model  
Enhance our specialty product offerings with services to create value in the market  
Aldo Noseda  
VP and Chief Information Officer



**Streamlined Operations**  
"Our new digital tools help my team better understand the difference we make each day and how we can be better tomorrow."  
Stan Cannon  
Principal Team Manager



"Digital has helped my team eliminate repetitive tasks. We can now focus on higher value work to better support Eastman's strategy."  
Derek Teo  
Logistics Manager, Asia Pacific Region



**#EastmanDigital**