

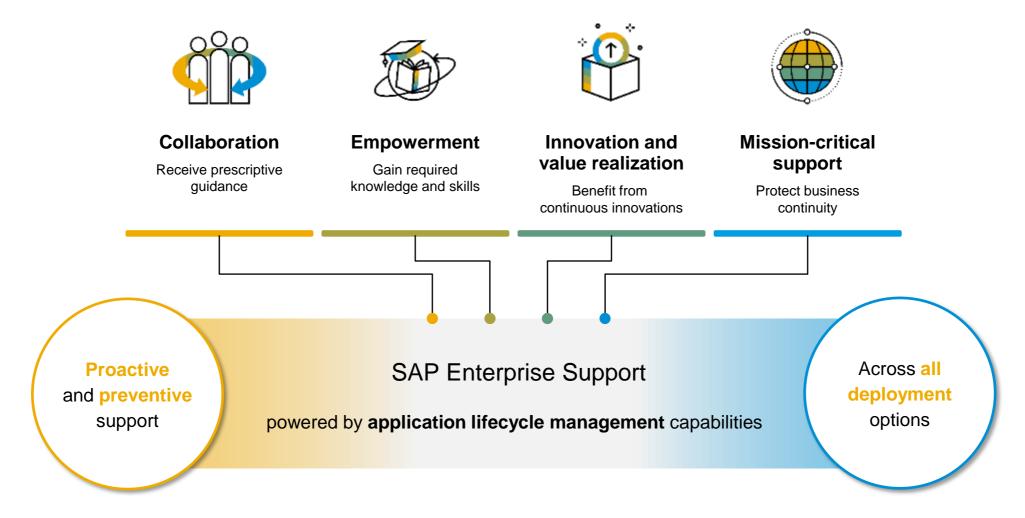
You've Paid For It, So Let's Use It!

PUBLIC



SAP Enterprise Support

Establish the foundation for your success



Collaboration

Receive prescriptive guidance



As part of SAP Enterprise Support, you have access to multiple collaborative resources, that have a **defining impact on your success**.

- Expert access through collaborative social communities
- Rely on functional and technical expertise on key areas
- Get expert advice on the support deliverables and assets
- Prescriptive guidance for accelerated consumption of services and educational content
- Explore the best options to drive innovations



Collaboration – SAP Enterprise Support Value Maps

Your fast lane to support expertise

SAP Enterprise Support value maps – a collaboration program, which leads you through the knowledge, skills, experts and services needed to address business challenges and adopt intelligent technologies. Learn more <u>here</u>.



Prescriptive guidance

Structured content enables guided journey, simplification, and accelerated consumption of content



Social Collaboration

Forums allow you to exchange ideas and best practices with SAP experts and peers



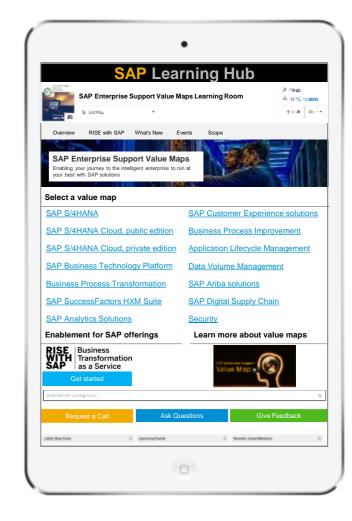
Expert access

SAP experts provide prescriptive guidance, best practices and technology insight



Enablement

Carefully curated learning content to empower you with the knowledge and skills for realizing your deployment strategy



SAP Enterprise Support Value Maps

SAP Enterprise Support value maps – an empowerment and support program, which leads you through the knowledge, skills, experts and services needed to address business challenges and adopt intelligent technologies. Learn more <u>here</u>.



Program Offerings

- **Prescriptive guidance** Structured content enables guided journey, simplification, and accelerated consumption of content
- Expert access SAP experts provide prescriptive guidance, best practices and technology insight
- Social Collaboration Forums allow you to exchange ideas and best practices with SAP experts and peers
- **Empowerment** Interactive learning formats to empower you with the knowledge and skills for realizing your deployment strategy

User Benefits

- **Advance** digital skill level with interactive learning formats
- Achieve deployment and operational goals
- Maximize the value of your SAP solutions
- Reduce training expenditures
- Get quick advice from SAP experts and peers
- Easy access to latest news and releases
- Access to virtual events with leading experts
- Record of learning accomplishments

| SAP S/4HANA | SAP SuccessFactors HXM Suite | SAP Business Technology Platform | Application Lifecycle Management |
|------------------------------------|--------------------------------------|--|-------------------------------------|
| SAP S/4HANA Cloud, public edition | SAP Analytics Solutions | Business Process Transformation | Business Process Improvement |
| SAP S/4HANA Cloud, private edition | SAP Customer Experience solutions | Data Volume Management | Security 5 |
| | | SAP Digital Supply Chain | SAP Ariba solutions |

Available value maps

Collaboration – Customer Interaction Center

Getting the most from support

The Customer Interaction Center (CIC) is one of the main interfaces between customers and the SAP support organization. It's available 24 hours a day, 7 days a week, 365 days a year, and provide a central point of contact for queries not related to the functionality of your SAP solution. CIC can help you with:

- New and existing incidents
- SAP ONE Support Launchpad and supporting applications
- S-user queries and support
- SAP remote service requests



Learn more about the Customer Interaction Center here

Collaboration

Where to find additional assistance



SAP Support Portal

Your one stop shop for all support and service related needs

- SAP Notes search and incident wizard
- SAP software distribution center
- Administration of remote connections
- License key requests
- SAP service and software catalog
- SAP Enterprise Support Academy
- SAP Enterprise Support Report
- SAP ONE Support Launchpad

Access SAP Support Portal: https://support.sap.com/en/index.html



SAP Community

- Your social network to get help, share ideas, and connect with others on products you are interested in
- Discussion forums, blogs, and videos
- Quick access to expert advice
- Online trainings
- Software downloads

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SAP for Me

Your digital companion to easily interact with SAP and get immediate guidance to the best solution for you. SAP for Me aggregates important alerts, metrics, and insights about your SAP product portfolio with a single access point.

Access SAP Community: <u>https://www.sap.com/community.html</u>

Access SAP Community: <u>https://me.sap.com/</u>

Empowerment

Gain required knowledge and skills



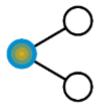
Through the SAP Enterprise Support Academy, we help you **build the digital skills needed to drive continuous success**.

- Get empowered by enriched learning and education offerings
- Easily access learning content and services via the SAP Learning Hub platform anytime, anywhere
- Leverage expert content in various delivery formats and levels of detail to build the right digital skills
- Learn how to optimize your software solution to run at peak performance



Empowerment - SAP Enterprise Support Academy

Enablement for digital transformation



SAP Enterprise Support Academy offers a wide range of educational content tailored to your needs. From self-paced and guided learning to expert-led live sessions, each customer can find the right format to skill up for the future.



High-impact knowledge transfer

services on integration, deployment, and system operations tailored for you, to improve digital business processes and performance



Accelerated learning

with prescriptive and social-driven guidance through live and on-demand support offerings and a personalized learning plan



Trusted expertise

from SAP Support engineers helps to close the skills gap of key users, IT and line-of-business experts to succeed in achieving your business outcomes, while boosting proficiency and fostering continuous innovation



>> Home page & sign-up

1,400+ learning assets and services

All

deployment scenarios covered (cloud, on-premise, hybrid)

Included

in SAP Enterprise Support at no additional cost

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SAP Enterprise Support value maps for more guidance and collaboration

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Innovation & Value Realization

Benefit from continuous innovations



We provide you with tools and proactive services that help in identifying and realizing business value.

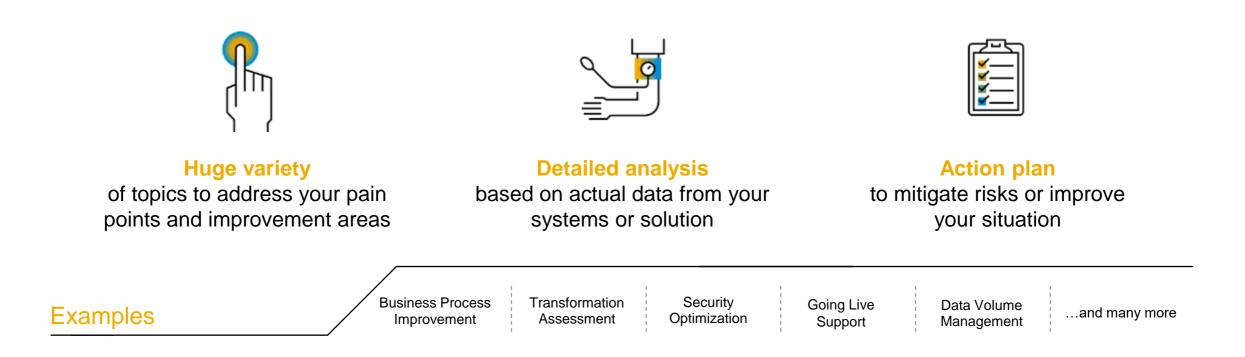
- Benefit from usually quarterly releases to develop an appropriate strategy that increases feature adoption
- Become an early adopter of support innovations and help improve the support offering by innovating on SAP solution deliverables



Innovation & Value Realization – Remote Services

Proactive and preventive remote services for the intelligent enterprise

SAP Enterprise Support provides a wide range of **continuous quality checks** and **improvement services** to connect you with our experts to analyze your system and/or specific situation. You can learn more <u>here</u>.



Innovation & Value Realization – Intelligent Tools

Tailored Recommendations



SAP Innovation and Optimization Pathfinder on Spotlight

Innovation recommendations, industry benchmarks, and optimization potentials <u>http://www.sap.com/pathfinder</u>



SAP Road Map Explorer Roadmap of software innovations <u>https://www.sap.com/products/roadmaps.html</u>



Process Discovery SAP S/4HANA recommendations www.s4hana.com



SAP Transformation Navigator Creation of the plan for your digital transformation journey http://www.sap.com/transformationnavigator



SAP Fiori Apps Library – Recommendations Self Service

Improvement through SAP Fiori Apps http://www.sap.com/fiori-apps-library



SAP Readiness Check

Identification of prerequisites for migration, setup and usage of SAP solutions

https://help.sap.com/viewer/p/SAP_READINESS_ CHECK

SAP Innovation and Optimization Pathfinder on Spotlight

A tailor-made report highlighting innovation potentials, business process and IT optimizations

- Outlines customer-specific improvement and innovation opportunities based on the customer's current SAP ERP or SAP S/4HANA system usage, business & IT performance
- Recommendations to optimize SAP solutions from an LOB and IT perspective, or implement software and cloud innovations using relevant SAP Enterprise Support or SAP Services offering
- Interactive report navigates customers to relevant information, services and tools and is free-of-charge for customers on SAP maintenance (all support models)





- Key prerequisites:
 - Implement SAP Notes 2745851 and 2758146 in your productive SAP ERP or SAP S/4HANA system
 - Standard SAP EarlyWatch Alert (SAP Solution Manager)

Note: Activating Business Key Figures in SAP EarlyWatch Alert (as for Pathfinder 1.0) is **NOT** needed anymore

- Optional: Extract SAP Fiori usage data (odata) from SAP system

Key Benefits of Process Discovery



Identify the most valuable SAP S/4HANA capabilities for your company



Receive tailor-made insights to build your case
 for SAP S/4HANA



 Get unique business performance and usage insights as well as tailored recommendations by line of business based on the actual usage of your SAP ERP system



• Personalized analysis at no additional charge for all customers under SAP maintenance, independent of their support model



Order your free analysis: www.s4hana.com



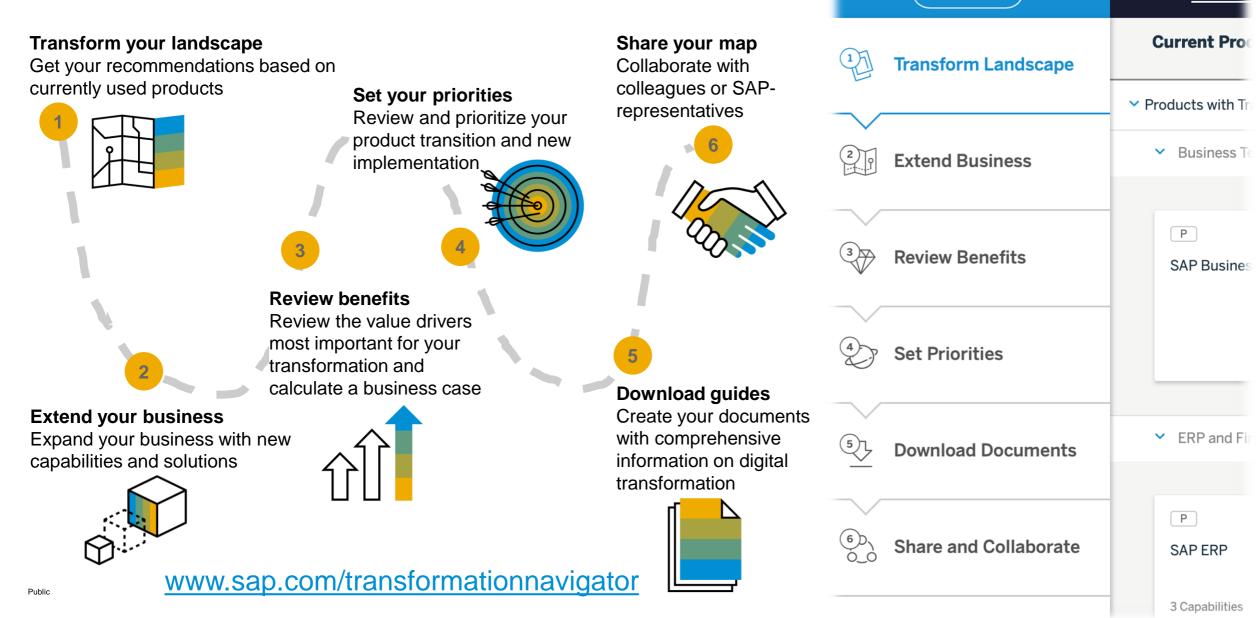
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Transformation Navigator

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Demo

SAP Transformation Navigator in 6 steps



SAP Readiness Check for SAP S/4HANA

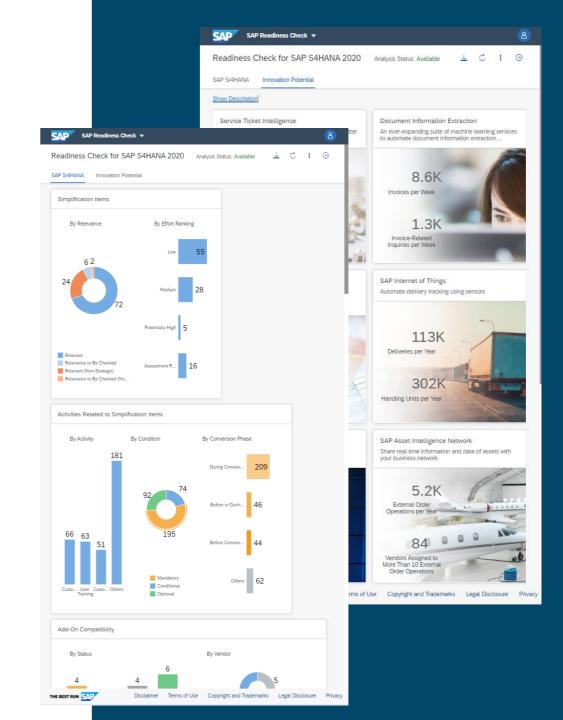
Preparing for Your SAP S/4HANA Conversion

As you prepare your SAP S/4HANA transition project, it is critical to understand both the technical and functional considerations that can influence the project scope and duration.

SAP Readiness Check for SAP S/4HANA provides customers with the **analysis tools and an interactive dashboard** to evaluate an existing SAP ERP system in preparation for the transition to SAP S/4HANA.

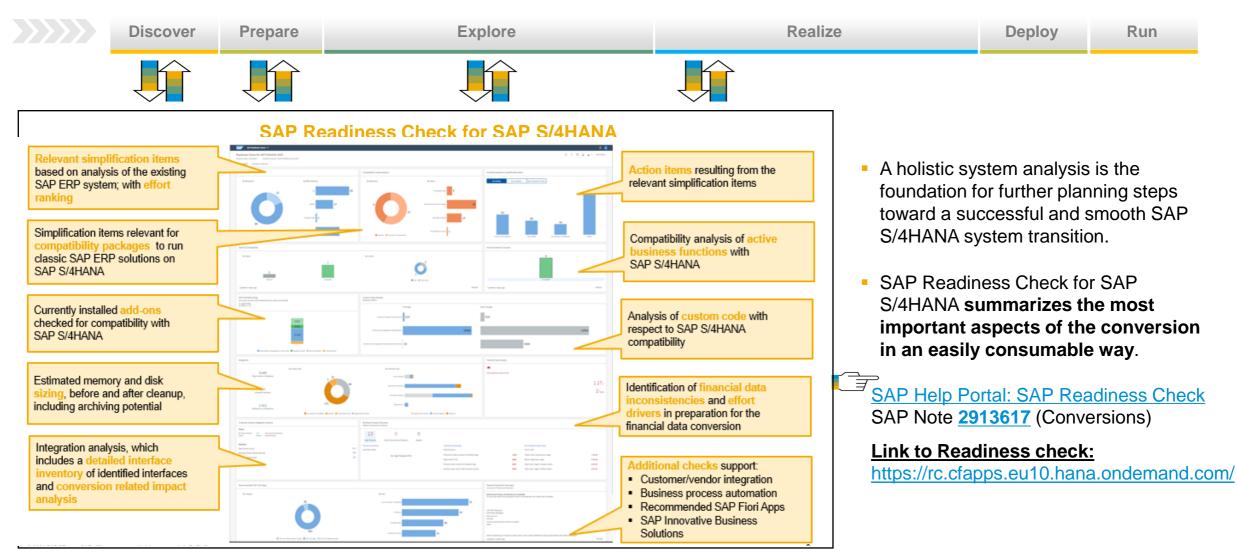
Have you ever wondered...

- > Which SAP S/4HANA simplification items are relevant for you?
- Which project activities are behind each simplification item and how high is the effort?
- Will my custom code work with SAP S/4HANA, and if not, what do I do?
- Are my add-ons and business functions compatible with SAP S/4HANA?



SAP Readiness Check for SAP S/4HANA

Overview of the Dashboard



Mission Critical Support

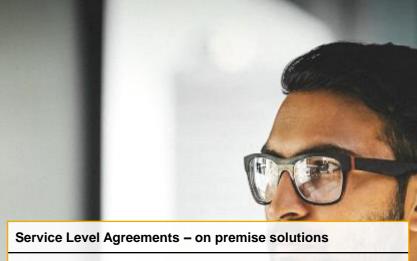
Protect business continuity



We help to relieve you of critical situations and provide various cutting-edge access points to facilitate rapid collaboration with SAP support experts.

- Rely on service-level agreements for faster issue resolution, whereat initial response time typically already includes a first qualified answer
- Easily access support resources via the SAP ONE Support Launchpad including incident dashboard and cloud availability center
- Benefit from Real-Time Support features such as Schedule an Expert product sessions and Expert Chat, if available for the solution
- Count on 24x7 mission-critical support and speed up incidents through the Customer Interaction Center if needed

* For very high customer incidents, SAP will provide a fix, work-around, or action plan within four hours after the initial response. More details can be found here.



| Priority | Initial Response Time | Corrective Action Plan* |
|----------|-----------------------|-------------------------|
| 1 | 1 hour (real time) | 4 hours (real time) |
| 2 | 4 hours (LOT) | d B |
| | -1 SNOT 2 | |

Service Level Agreements - cloud solutions

| Priority | Initial Response Time | Corrective Action Plan* |
|----------|-----------------------|-------------------------|
| 1 | 1 hour (real time) | 4 hours (real time) |
| 2 | 4 hours (real time) | |
| 3 | 1 business day | |
| 4 | 2 business days | |

Mission-Critical Support

Live Business needs live support



Self-service and incident prevention



interactions

Real-time



Digital support experience



AI / Machine Learning

<u>Real-Time Support</u> has several comprehensive solutions to provide prompt answers to your questions.

- SAP Support Portal
- <u>SAP Knowledge Base Articles</u> (KBAs) via Google search
- Automatic translation
- <u>Guided Answers</u>
- <u>SAP BusinessObjects BI support</u> tool
- Automated search for SAP Notes
- Performance Assistant
- SAP Community
- Support by Product
- Product Support Accreditation program

We offer real-time support channels with live and direct access to SAP's support experts.

- Expert Chat
- Schedule an Expert
- Ask an Expert Peer
- <u>Schedule a Manager</u>
- <u>Call-1-SAP & Customer Interaction</u> <u>Center (CIC)</u>

Benefit from an intuitive support experience with personalized, context- sensitive support when and where you need it.

- SAP ONE Support Launchpad
- Incident creation and management application
- Social Media integration
- Built-in support
- Cloud Availability Center
- SAP Trust Center
- SAP for Me Customer Portal

SAP constantly innovates to improve our products and provide you with an amazing support experience.

- Artificial Intelligence / Machine Learning
- Incident Solution Matching

Mission-Critical Support – Customer Center of Expertise Overview

The Customer Center of Expertise is a central point of contact for interaction with SAP. It is building the bridge between IT and business and is one of the main contacts within your company for SAP-related topics.

All SAP customers may establish the Customer Center of Expertise to gain and use full value from SAP.



SAP Support Portal

- Customer Center of Expertise (CCOE)
- Primary Customer COE

Assets

- <u>Getting Started with Primary CCOE</u>
 <u>Certification</u>
- Learn about the Value of a Primary Customer Center of Expertise

Application Lifecycle Management

Manage the lifecycle of your landscape

SAP provides a digital support experience with solutions for autonomous **application lifecycle management** (ALM) and service and support delivery for all customers and landscapes, integrating the products that make up the Intelligent Enterprise. You can learn more <u>here</u>.



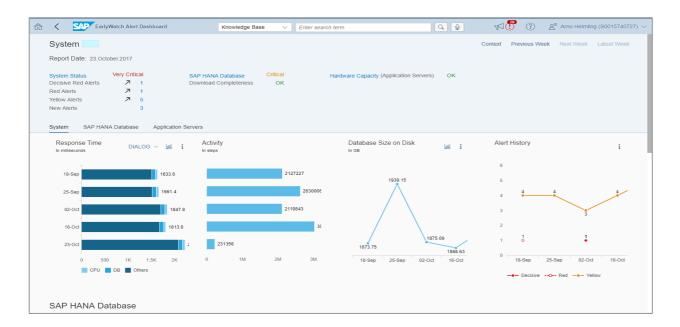
SAP Solution Manager supports onpremise applications as well as hybrid landscapes. The rich functional portfolio supports all aspects of ALM. Customers can select those functions they require and configure them individually to their individual needs.



SAP Cloud ALM is for cloud-centric customers that do not want to deploy their own ALM platform on-premise for managing their cloud applications. It provides extensive implementation and operations capabilities for cloud solutions.

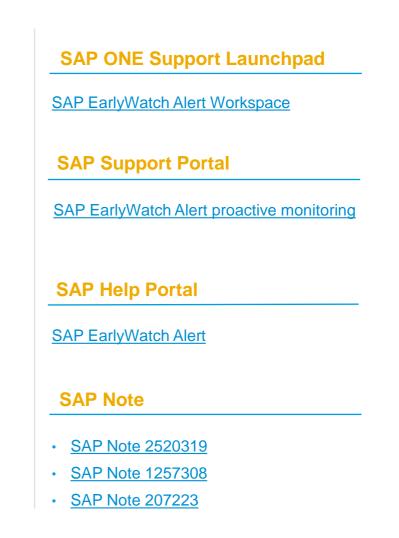
Application Lifecycle Management

SAP Solution Manager–SAP EarlyWatch Alert



Activate SAP EarlyWatch Alert for productive systems to

- Monitor the administrative areas of SAP components
- Keep you updated on their performance and stability
- Run system checks automatically
- React to issues before they become critical



Questions?

Thank you.

Contact information:

Kristen Scheffler Vice President - Customer Engagement

Customer Evolution

