



CxLink Product Family

Get the Best of AWS capabilities for your SAP applications



ORACLE | Partner



Microsoft
Solutions Partner



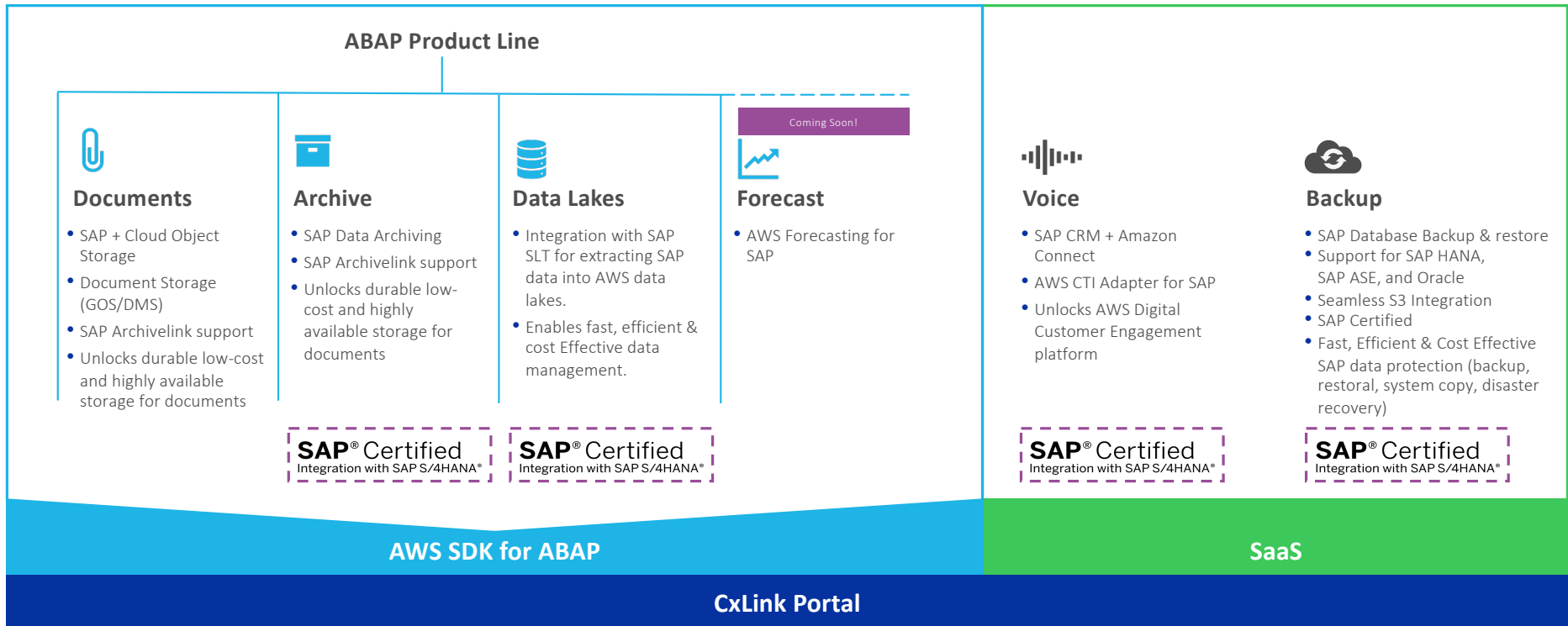
Why should you consider CxLink?

Because it helps you accelerate your innovation by leveraging the cloud in 8 impactful ways by:

- Extending your SAP applications to modern cloud native technologies.
- Scaling beyond the constraints of the servers hosting your SAP applications.
- Simplifying your SAP landscape and rely on AWS native technology
- Reducing your SAP infrastructure and operations costs.
- Feeding your AWS Data Lakes with SAP Data at scale and in real time.
- Augmenting your SAP applications with Machine Learning technology from AWS.
- Managing your SAP Data Protection needs in a public cloud environment cost efficiently while avoiding vendor lock-in.
- Leveraging Amazon Connect, Alexa or AWS Lex for chatbots to build new experiences and interactions with your customers.

Syntax CxLink can handle any of these issues better, faster and more cost effectively than alternatives!

SAP Innovation Enablers



How does CxLink ABAP enable Innovation?

There are 3 components: Archive, Data Lakes and Documents!

CxLink Documents

- Uses Amazon S3 to store all SAP documents and unstructured data.
- Integrates fully with SAP document management functionalities.

CxLink Archive

- Uses Amazon S3 and Amazon S3 Glacier as storage service for SAP Archived Data.
- It's fully integrated with the SAP archiving user experience – transactions and screens.

CxLink Data Lakes

- Extracts SAP data to AWS at scale and in real time.
- Works on top of SAP SLT as a transport layer to AWS
- Supports full data replication to Amazon S3 and real-time replication for change data capture to Amazon Kinesis



SAP® Certified
Integration with SAP S/4HANA®

CxLink ABAP Product Line Benefits

Extend your SAP applications with hyperscalers' technology services

- **Reduce costs:** Software, Infrastructure and Operations
- **Simplify:** Serverless Solution
- **Gain resilience:** Built on AWS Global Infrastructure
- **Add enhancements:** Enrich SAP applications with AWS capabilities



How does CxLink Backup Enable Innovation?

Manage and protect your SAP database backups in the cloud

- CxLink Backup is an SAP-Certified SAP Data Protection solution
- CxLink Backup is a SaaS solution offering full support
- Get multi-Database support
 - SAP HANA, SAP ASE, SAP MaxDB, Oracle, IBM DB2 and SQL Server
- Get secured backups with client-side and server-side encryption as well as KMS support.
- Operate us a central backup catalog with central management of backup operations
 - logs, scheduling, backup policies, cleanup of old backups



SAP® Certified
Integration with SAP S/4HANA®

CxLink Backup Benefits

Cloud-native SAP Data Protection on Hyperscalers

- Get vendor-neutral option to avoid getting locked-in
- One single tool to manage all your SAP Data Protection needs
- This cloud native solution keeps your infrastructure and operation costs minimized
- The best speed/cost ratio on hyperscaler cost compared to other solutions or backup strategies
- A faster, more efficient, backup and recovery shortens your recovery time objective (RTO)



How does CxLink Voice Enable Innovation?

An omni-channel cloud-based solution that scales with your needs!

- CxLink Voice is a SaaS Solution, certified by SAP, that integrates Amazon Connect with SAP backend systems such as SAP CRM and SAP ERP and SAP S/4HANA
- It is SAP-certified for integration with SAP Applications, including CTI Integration
- Amazon Connect to SAP integration for Contact Centers (Call control, agent availability, SAP data integration.
- API for SAP Backend data to be consumed by AWS AI Services (Lex, Amazon Connect, lambda,...)



CxLink Backup Benefits

Cloud-native SAP Data Protection on Hyperscalers

- Get vendor-neutral option to avoid getting locked-in
- One single tool to manage all your SAP Data Protection needs
- This cloud native solution keeps your infrastructure and operation costs minimized
- The best speed/cost ratio on hyperscaler cost compared to other solutions or backup strategies
- A faster, more efficient, backup and recovery shortens your recovery time objective (RTO)



How you can order a CxLink subscription?

It's simple and straightforward on the AWS Marketplace!

- Start with the AWS Marketplace Console at <https://aws.amazon.com/marketplace>
- Search for “CxLink” and you will find:
[CxLink ABAP Suite \(SAP Addon\)](#) and [CxLink Backup](#)
- Enter the Product Page you'd like and select **Continue to Subscribe**.
- In the **Configure your Software Contract** section:
 - Select the number of units (licenses) of each size that you want based on your needs (you will need one license per each SAP CRM / Amazon Connect instance pair that you want to integrate), and
 - Select the contract duration.
- Review the **Total Contract Price** and the **number of units** to be purchased.
- Press **Create Contract** and review the terms and conditions.
- Press **Buy Now** to confirm the contract agreement.
- Activate and configure your license from the Syntax CxLink Portal page.
>> To do so, press **Setup your Account**.



CxLink Pricing

Work with your Syntax team for personalized quotes

Here are the standard prices posted to the AWS marketplace that can be your starting point. If you have special considerations, discuss them with your team!

CxLink ABAP

Below are the total costs for these different subscription durations. Additional taxes or fees may apply.

CxLink ABAP Suite (SAP Addon)			
Units	Description	12 MONTHS	36 MONTHS
Documents	CxLink Document Management	\$95,000	\$250,000
Archive	CxLink Data Archiving	\$85,000	\$210,000
Data Lakes	CxLink Data Lakes	\$110,000	\$290,000

CxLink Backup

Below are the total costs for these different subscription durations. Additional taxes or fees may apply.

CxLink Backup					
Units	Description	1 MONTH	12 MONTHS	24 MONTHS	36 MONTHS
Database Engine	Emory License for Database Engine	\$100	\$1,000	\$1,800	\$2,400

CxLink Voice

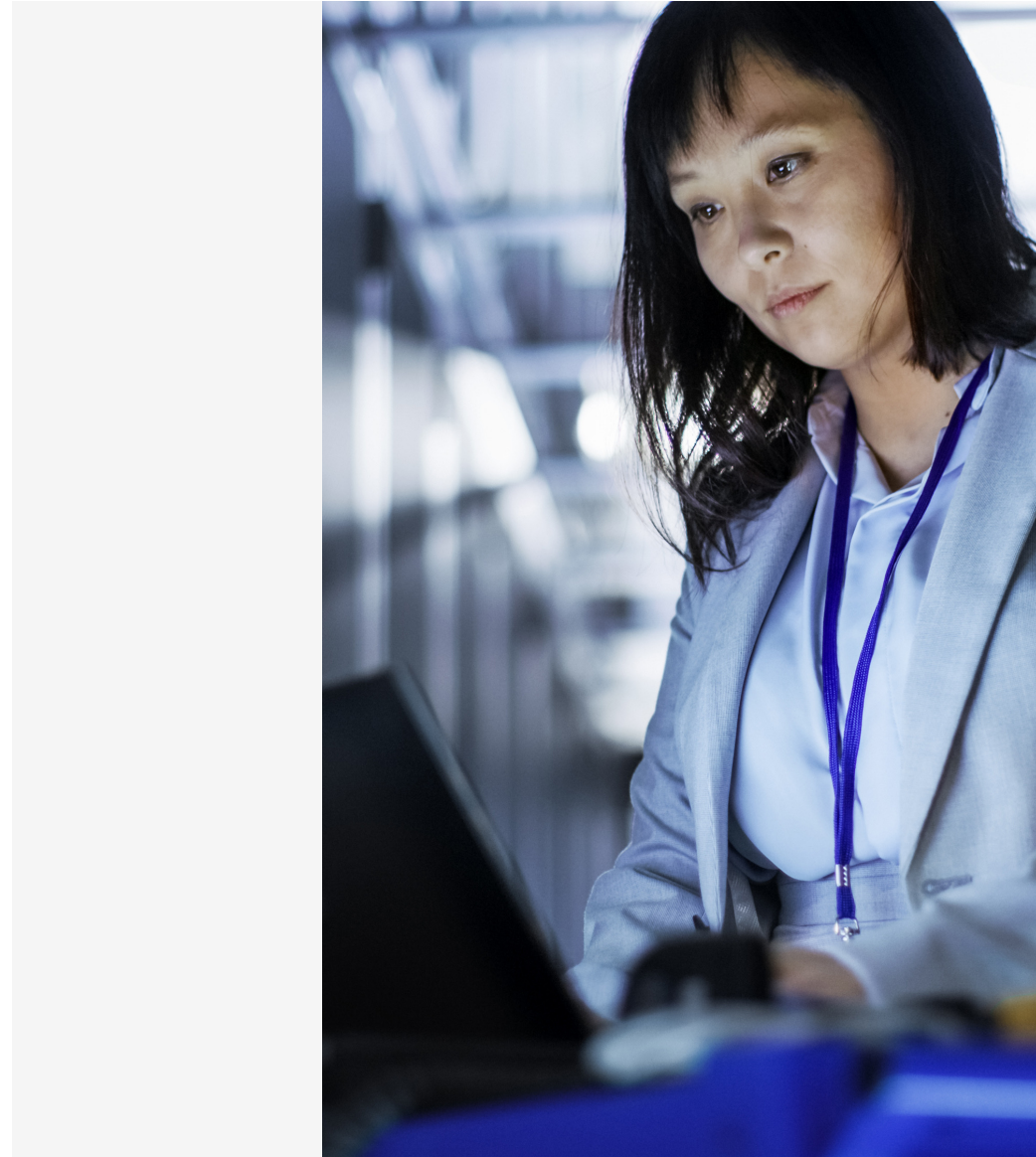
Below are the total costs for these different subscription durations. Additional taxes or fees may apply.

CxLink Voice					
Units	Description	1 MONTH	12 MONTHS	24 MONTHS	36 MONTHS
XS	Up to 25 Concurrent Agent Calls	\$1,000	\$11,000	\$21,000	\$30,000
S	Up to 50 Concurrent Agent Calls	\$2,000	\$22,000	\$42,000	\$60,000
M	Up to 100 Concurrent Agent Calls	\$3,000	\$33,000	\$63,000	\$90,000
L	Up to 200 Concurrent Agent Calls	\$4,000	\$44,000	\$84,000	\$120,000
XL	Up to 400 Concurrent Agent Calls	\$5,000	\$55,000	\$84,000	\$120,000



Let's have a look!

Demo





For more information

Ricardo Casanovas

VP SAP Products and Innovation
ricardo.casanovas@syntax.com

Mario De Felipe

Director Business Development
mario.defelipe@syntax.com

