

The Business Value of BTP

MINDSET

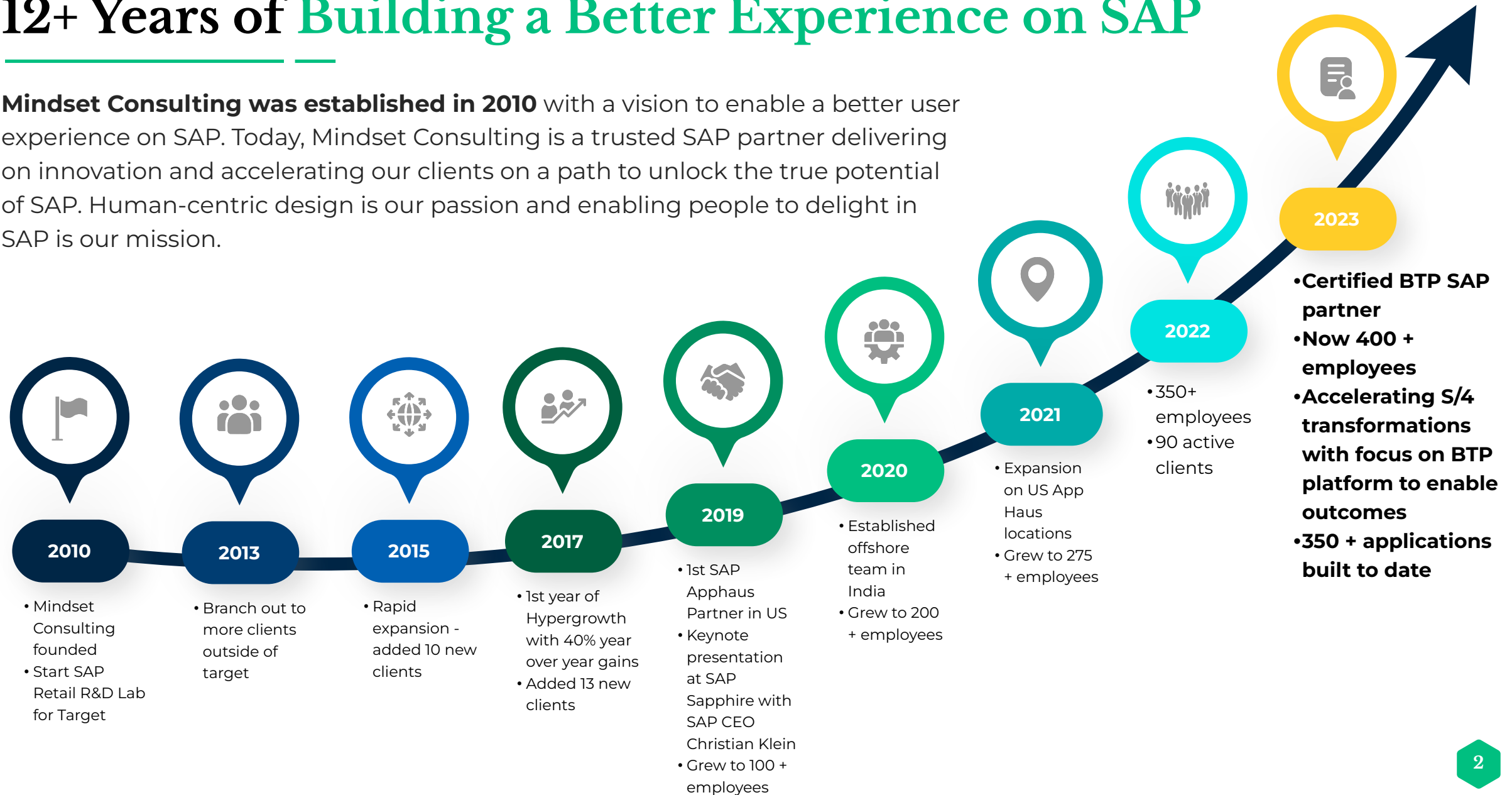
SAP® Certified
Built on SAP Business Technology Platform

Enterprise Experience Driven Transformation



12+ Years of Building a Better Experience on SAP

Mindset Consulting was established in 2010 with a vision to enable a better user experience on SAP. Today, Mindset Consulting is a trusted SAP partner delivering on innovation and accelerating our clients on a path to unlock the true potential of SAP. Human-centric design is our passion and enabling people to delight in SAP is our mission.



Common Customer Challenges with S/4 Transformation

Despite heavy investments in S/4, **85% of customers** only realize the technical value in their implementation.

More than 75% of companies that do not include end users in the transformation to S/4 system fail.



We have the business case for S/4 and have purchased but the **planning is stalled**. Is this normal?



25% of businesses which do not plan to move over to S/4HANA cite a lack of business buy-in.



We have started our move to S/4 but **not getting the ROI**. Should we continue ?

S/4 Investment is a Barrier to Entry: BTP is your key

- I've got until 2027. We will start then.
- It's a technical lift and shift then we can address adoption.
- Brown, yellow, green? What's best for me?
- S/4 live now!
- Private Cloud vs Public Cloud.
- Planning Stage to scope S/4 for budgeting.
- S/4 purchased no date
- S/4 purchased with roll out date determined

Things to consider with Investment in SAP



ROI

What is the committed ROI that you expect out of your S/4 Journey?



Experience

Do you want your workforce to love the experience and recognize the value of S/4 from Day One?



Integration

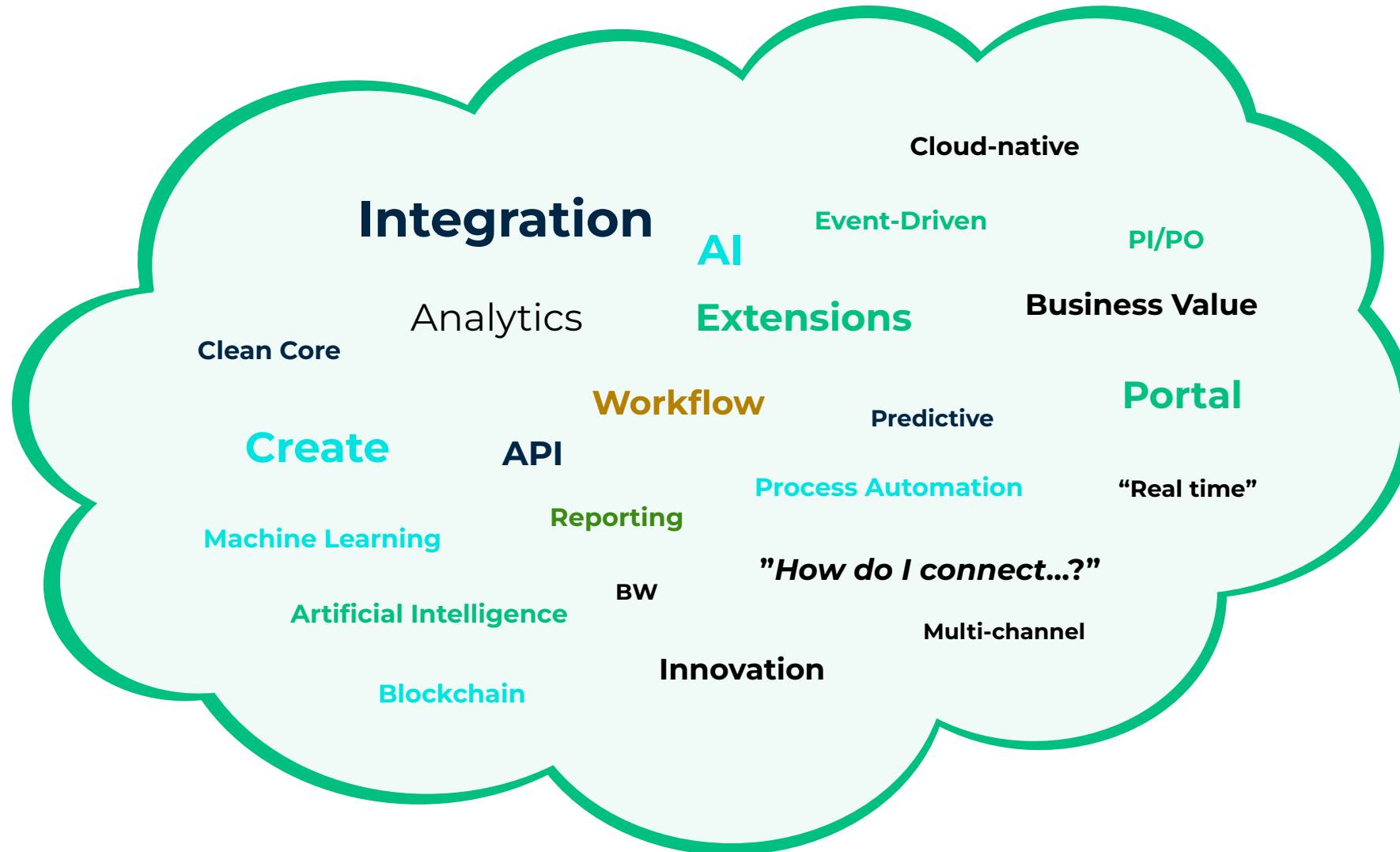
You have built your processes on Fiori and love it. Does this integrate with the S/4 Transformation?



Real time Data

Do you want access to real time data to make business decisions faster?

When should we think of BTP?



Business Technology Platform

The **KEY** word is **Business**

- **Business Value**
- **Business Outcomes**
- **Business Drivers**
- **Business Innovation**

Addresses the complexity of your business by removing barriers of data silos while supporting all lines of business.



23+

Industries
represented



115+

Use Cases



Business Value

Data Management and Database

- Discover real value across your lines of business regardless of your ERP instance



Business Drivers

Intelligent Enterprise – AI, ML RPA and IoT

- Baseline on existing sensor technology and create common metrics



Business Outcomes

Insights and Analytics

- Compare trends of packaging costs across your Distribution Centers in one place



Business Innovation

Integration and Development

- Bring Innovation to market quicker with your IT department developing and integrating SAP and Non-SAP systems to create NEW business models

SAP Business Technology Platform (BTP)

PaaS for your entire Digital Enterprise

Why BTP?

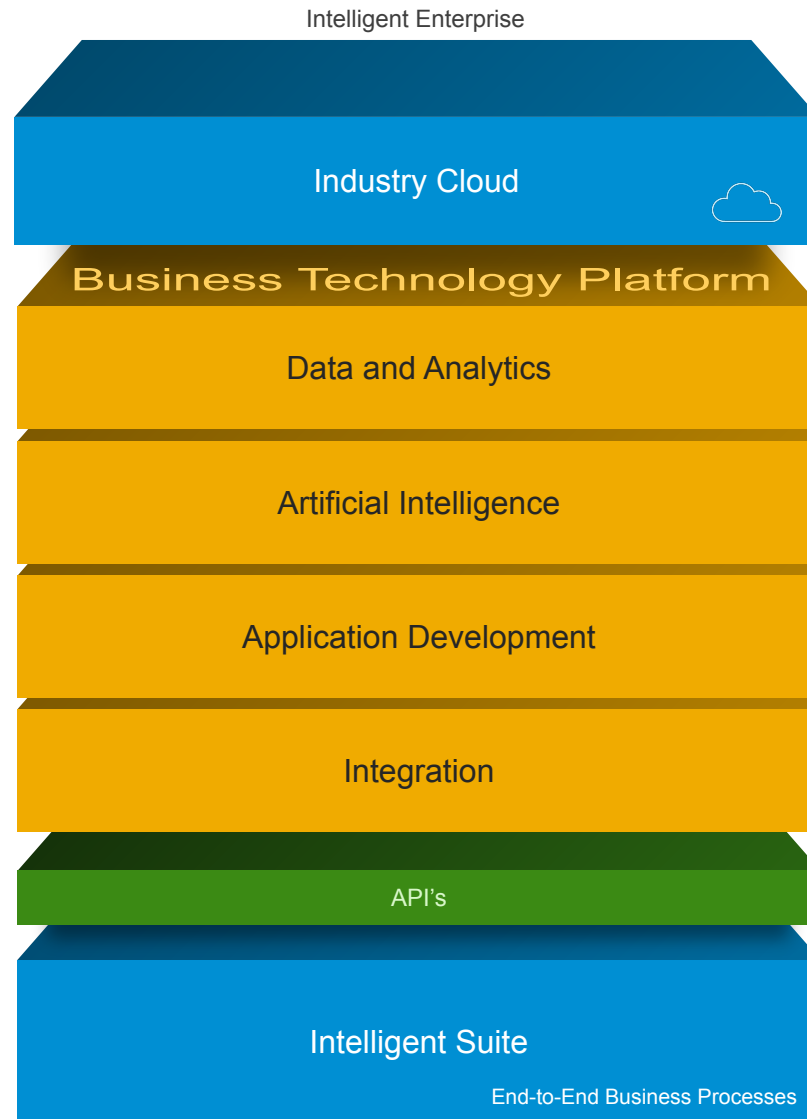
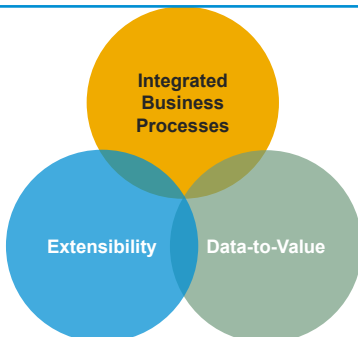


BTP is the **enterprise-level** technology platform used to create business value by **integrating** and **extending** the Intelligent Suite. Extracting value from data across **ALL** business lines by using **analytics** and in-memory data persistence.

What is it?

- Collection of applications and services to integrate and expand the capabilities of the Intelligent Suite
- Platform as a Service (PaaS)
- Cloud based (Public Cloud)
- Integrates with ALL applications (SAP & 3rd Party)

What value does it provide?



What sets it apart?

1. Business Centricity/ Context
2. Prepacked Content
3. Unified Platform
4. Open Source

What can it be used for?

Data and Analytics

- Analytics & Planning
- Data Warehousing
- In-Memory Database
- Data Intelligence

Smart Technology

- Artificial Intelligence/ Conversational AI/ Chatbots/ Machine Learning

Application Development

- Digital Experience
- Workflow/ Business Rules
- Process Automation
- DevOps
- Pro-Code/ Low-Code/ No-Code

Integration

- API Governance
- Process and Data Integration
- 3rd Party Connectivity
- Publish and Subscribe events

What does it run on?

- 4+1 Multi-Cloud



Mindset Outcome Framework

Mindset Client relationships typically follow this path as we partner to generate great outcomes and measurable business results.

EXPLORE



Think Big

- Human-Centered Approach
- Workshops
- Outcomes
- Roadmaps

DISCOVER



Quick Wins

- Merlin
- Accelerators
- Experts

DESIGN



Innovate

- FSDV
- Prototype
- Proof of Value

DELIVER



Build

- Transform
- S/4 for Users
- Feature Team
- Business Value

RUN & SCALE



Measure

- KPIs
- Results
- Use Cases

Most Common BTP services/skill-sets

Mindset focuses on all services in BTP

Mindset's Most common projects/topics/skills:

1. SAP Integration Suite
2. SAP Build Portfolio
3. SAP Build Work Zone
4. SAP Datasphere and SAP Analytics Cloud
5. Clean Core and Extensibility in BTP
6. S/4 Readiness - Custom code analysis

25 x SAP BUSINESS TECHNOLOGY PLATFORM

DEVELOP	INTEGRATE	PLAN & ANALYZE	DATA	AI
LOW-CODE APP DEVELOPMENT Simple drag-and-drop development of web- and mobile applications, new functionality, workflows, and processes  SAP Build Apps	CONNECT APPLICATIONS Exchange messages between any cloud or on-prem application and service via (prebuilt) integration and adapters  SAP Integration Suite	EXTENDED PLANNING Analyze, plan, budget, forecast, simulate, and predict across departments in one solution  SAP Analytics Cloud	DATA CATALOG Discover trusted data and analytic assets, glossary terms, and KPIs to support self-service discovery and to promote their reuse  SAP Datasphere	AI PLATFORM Confidentially deploy and integrate AI models designed for SAP applications at scale and compliant  SAP AI Core
AUTOMATE Create workflows, forms, and automations to replace manual and repetitive tasks to accelerate process execution and decisions  SAP Build Process Automation	EVENT-DRIVEN ARCHITECTURE Design event-driven, architectures to share events between applications, services, and systems across any landscapes  SAP Event Mesh SAP advanced event mesh	DATA SCIENCE Data scientists and IT teams design, deploy, and manage ML models with built-in tools for data governance, management, and transparency  SAP Data Intelligence Cloud	ANALYTIC DATA MODELS Accelerate analytics by providing tailored, semantic rich, multidimensional data models to business users  SAP Datasphere	TRANSLATE Translate UI texts and documents supported by pre-trained intelligent translation engines and multilingual databases  SAP Translation Hub
CREATE CLOUD APPLICATIONS Develop, debug, test, and deploy SAP business applications, integrated with SAP Fiori look and feel  SAP Business Application Studio	INTEGRATE (MASTER) DATA Provide a consistent view on (master) data across a hybrid landscape to provide a single source of truth  SAP Master Data Integration SAP Data Intelligence Cloud	UNIFY DATA & ANALYTICS Unify access to both data and analytics across databases, applications, data warehouses, and data sources  SAP Analytics Cloud SAP Datasphere	SELF-SERVICE DATA PROCESSING Build and utilize governed, virtual data spaces to model, develop, and share data products independent from IT  SAP Datasphere	CONTENT DETECTION Use ML to automatically extract and detect information in business documents, text, and emails  Business Entity Recognition Document Information Extraction
SITES & MOBILE APPS Build central and mobile access to business applications, processes, information, and communication  SAP Build Work Zone SAP Mobile Services	CI/CD Configure and run continuous integration and delivery pipelines that automatically build, test, and deploy code changes  SAP Continuous Integration and Delivery	SELF-SERVICE ANALYTICS Intuitive self-service analytics with business intelligence features  SAP Analytics Cloud	MANAGE MASTER DATA Manage and enrich master data organization-wide across SAP and non-SAP applications  SAP Master Data Governance	RECOMMENDATION Deliver highly personalized recommendations to visitors to your websites based on their browsing history or item description  Personalized Recommendation
RUN CLOUD APPLICATIONS Run cloud-native applications, e.g. in Java, ABAP, Python, Node.js, SAPUI5, HANA Cloud  Environments for Cloud Foundry ABAP, HANA	CONNECT ANY DATA SOURCE Connect to SAP and non-SAP cloud and on-prem sources, including data lakes, to federate, replicate, transform and load data  SAP Datasphere SAP Data Intelligence Cloud	PREDICTIVE ANALYTICS Apply machine learning and predictive capabilities to your data  SAP HANA Cloud SAP Analytics Cloud	DATA ANONYMIZATION Anonymize data for secure and compliant data use  SAP HANA Cloud	MULTI-INSTANCE AI Connect to multiple AI runtimes and centralize AI lifecycle management with a user-friendly interface  SAP AI Launchpad

Our Process

3 steps to customer success with SAP BTP

We want to show you the power of SAP BTP and its place in your continuous innovation journey. We do this by following our consultative 3 step approach below.



1. Enable the Platform

Mindset shows customers what BTP is, what it's good at, and how to set it up for long-term success.



2. Prove it works & scales

Proving the value of SAP BTP means taking technical areas and/or use cases and turning them into solutions that delight business users.



3. Transform the business for huge value/ROI

Once the power of BTP is realized within a customer, we take transformation to the next level

3 steps to customer success with SAP BTP

We want to show you the power of SAP BTP and its place in your continuous innovation journey. We do this by following our consultative 3 step approach below.



1. Enable the Platform

Advisory Services

- Governance
- Setup
- Pricing/Provisioning support



2. Prove it works & scales

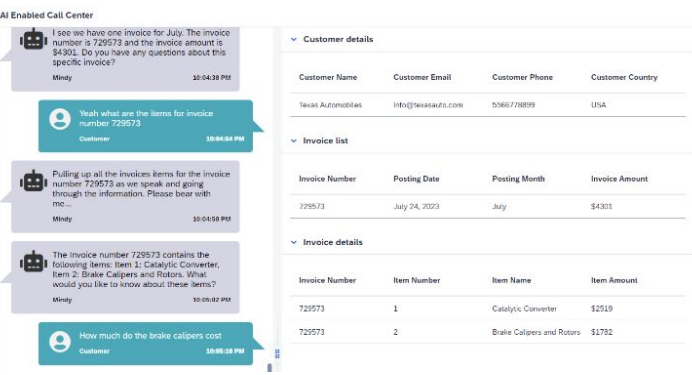
PoC/PoV's

- Service Discovery
- We host BTP developments to prove value
- Customer Proof of Concept



3. Transform the business for huge value/ROI

End to end implementation, migration, & transformation projects



Customer details

Customer Name	Customer Email	Customer Phone	Customer Country
Texas Automobles	Info@texasauto.com	50866778899	USA

Invoice list

Invoice Number	Posting Date	Posting Month	Invoice Amount
729573	July 24, 2023	July	\$4301

Invoice details

Invoice Number	Item Number	Item Name	Item Amount
729573	1	Catalytic Converter	\$2519
729573	2	Brake Calipers and Rotors	\$1782

SAP BTP/AI for Customer Service example

SAP BTP/AI powered Customer Service assistant

Challenge

Customer Service Representatives need to be as responsive as they possibly can when solving customer issues. Customer calls come into a call center and CSR's that use SAP have a hard time looking up information a customer asks for in a timely manner.

Solution & Benefits:

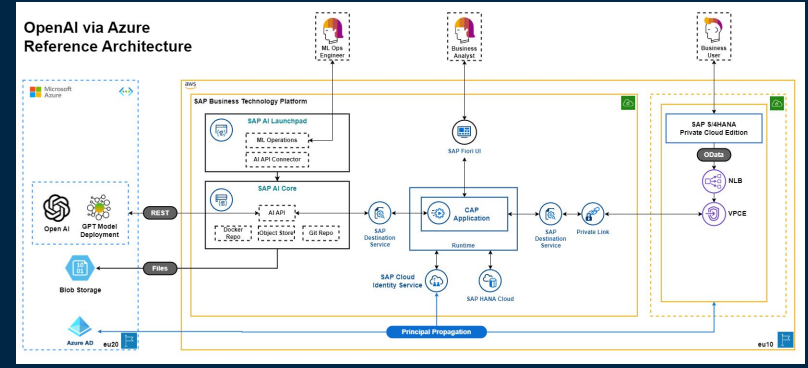
- By augmenting the CSR with an AI assistant, we can increase efficiency and call times.
- An LLM model (ChatGPT in this example) is integrated with SAP customer, sales, delivery, invoice data with an ability to listen to a customer call and provide contextual answers in real time.
- Customer service reps call times can be reduced by up to 50% because there is no longer a need to navigate to multiple places in SAP to answer common customer questions.

Products and Technology:

- **SAP BTP Work Zone** hosted application
- **AI integrations** - LLM integration (ChatGPT)
- **SAP BTP BAS** application development

Customer Service Reps need access to data in a timely fashion to answer customer calls more effectively and efficiently. This increases overall customer satisfaction and reduces call center wait times!

Mindset IP Innovation



Project Overview

Challenge

A global chemical manufacturing conglomerate was looking for a way to track asset movements in and out of plants, manufacturing facilities, and offices. One example was during COVID, employees were able to take resources home to continue their work remotely. Without tracking, it was very hard to make sure these assets were available and could be moved back to a plant.

Solution

Customer partnered with Mindset to design and develop a SAP BTP hosted asset movements solution. The solution required a platform that could easily connect to various data sources and track assets across several digital cores. SAP BTP was chosen as the platform of choice, and a UI5 application was developed to achieve the required outcome.

Benefits

The solution was showcased as a quick way to develop applications on top of on-premise SAP. The design and delivery were a great example of leveraging SAP technology to stay compatible with future version of SAP and various SAP technologies.

Products and Technology:

SAP BTP Business Application Studio, SAP BTP Workzone

A global chemical manufacturing conglomerate needed a way to track asset movements



Project Overview

Challenge

A large electrical supply company came to Mindset wanting to upgrade their on premise hardware and modernize their approach to interfaces.

Solution

Customer partnered with Mindset to migrate existing PI/PO functionality to SAP BTP Integration Suite. 30 interfaces were discovered between backend SAP integrations to third party systems and SAP to SFSF integrations. There were also 18 NEO CPI services that needed to be migrated to new Cloud Foundry sub-accounts.

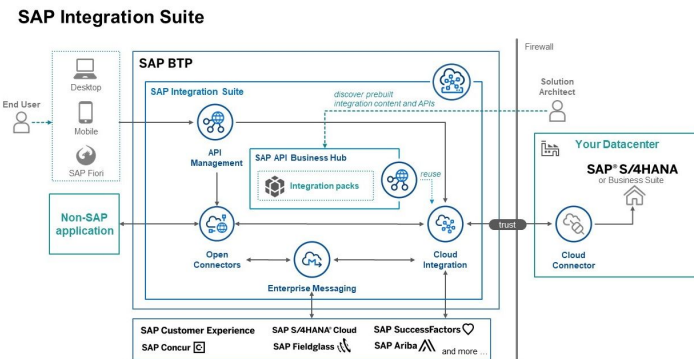
Benefits

All services and integrations were live in production within 3 months of starting the project. Since go-live there have been very little issues or downtimes in these 48 identified integrations. The business is happy to be able to start exploring real-time event driven API's now they are fully within the SAP Integration Suite services. This project has also saved on hardware and upgrade costs in their SAP PI/PO on premise servers that no longer need to be maintained.

Products and Technology:

SAP BTP Integration Suite

A large electrical supply conglomerate successfully migrated from on premise PI/PO to SAP Integration Suite.



A large electrical supply conglomerate struggling with SAP Fiori Performance moves to SAP BTP Work Zone standard edition to reduce infrastructure complexity and increase performance.

Project Overview

Challenge

A large electrical supply company came to Mindset looking for performance troubleshooting, recommendations, and a roadmap to help their current SAP Fiori applications work better in the field.

Solution

Customer partnered with Mindset to troubleshoot fiori performance, conduct end user interviews, provide recommendations, and a roadmap for future Fiori architecture to support a Fiori for all strategy. Within the scope of work, it was identified that moving from an on - premise hub architecture to a SAP BTP Work Zone standard edition site would be the best path forward with the best response times based on S/4HANA hosted server locations and SAP BTP subaccount locations.

Benefits

By simplifying the Fiori/network infrastructure and showcasing a SAP BTP Work Zone site, the team was able to prove up to 20% faster load times for initial page load, and application navigation. This took some wait times from 7 seconds to 2 seconds in some scenarios. For Customer Service Representatives this is a huge time savings that increases their efficiency and their customer experience!

Products and Technology:

SAP BTP Work Zone standard edition, SAP S/4HANA



University Students need insights into their University experience roadmap and ROI within their degree of study. This helps universities prove to their students how/when they can graduate and how worthwhile it could be!

Mindset IP Innovation

SAP BTP for Public Education example

Student Progress Dashboard / Real-time Cost & ROI Estimation Solution

Challenge

With higher education more expensive than ever, it's hard for students to see exactly when and for how much they will realize their degree and the long-term benefits it can provide.

Solution & Benefits:

- A student information dashboard that **showcases the classes needed** (enrollment data/major requirement data) to graduate.
- Based on the average amount of credits the student has taken to date as well as input on how many credits they would like to maintain per term to finish, the tool can easily **calculate graduation dates and the potential cost to graduate** (\$/credit hour calculations).
- This tool could also look at **current job openings** in the major they have selected, the placement rate, and the future jobs forecast data to **predict the exact ROI** a student will get from this university in this degree of study over their **estimated career lifetime earnings**.
- This can serve both as a tool for students to see how they can save money on their degree/how quickly it could be done/how much ROI they can achieve, and
- A tool for the university to **showcase to potential students** looking at a particular degree of study, what the universities placement/job statistics are, and how to sell their degree areas to future undergrads.

Products and Technology:

- **SAP BTP Work Zone** hosted application available via mobile start or mobile services that uses internal SAP student data, enrollment data, student financial data, university costing data, & forecasting models mixed with public job/pay rate data.
- **AI integrations** to ask SAP data questions: "When will I graduate with my current progress". "How much will college cost me at this rate". "What should I change to finish by X date"

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BTP Workzone migrations (Advanced/Standard)

The screenshot shows the Mindset Procurement Portal dashboard. At the top, there is a navigation bar with 'MINDSET Home' and a search bar. Below the navigation bar, there is a large banner image of a modern building with the text 'Mindset Procurement Portal' and 'Resources, Updates and other'. The main content area is divided into several sections:

- Procurement Statistics:** A card showing '33.25 K' for Q1 - Q3 2023, with a target of 35K and a deviation of -13.6%. It includes a bar chart for 'Utilization for Q3, 2023' comparing 'Etegris' and 'Cargit' across quarters Q1 to Q4.
- Top Contacts:** A list of contact cards for Charles Smith, Doug Namura, Caroline Tallor, Martha Dos Santos, Kai Depp, Brandee Younger, and others, with their respective locations.
- Procurement Statistics 1:** A card showing '50.74 M' for Q1, 2021, with a target of 41.8M and a deviation of 21.39%. It includes a line chart for 'Spend per Day' across various categories.
- Procurement Statistics 2:** A card showing '30.24 K' for Allocations by Project, with a target of 35K and a deviation of -13.6%. It includes a donut chart for 'Utilization for Q3, 2023' showing the distribution of spend across different categories.
- My Profile:** A card for Donna Paulsen, Principal Architect, with contact information and address.

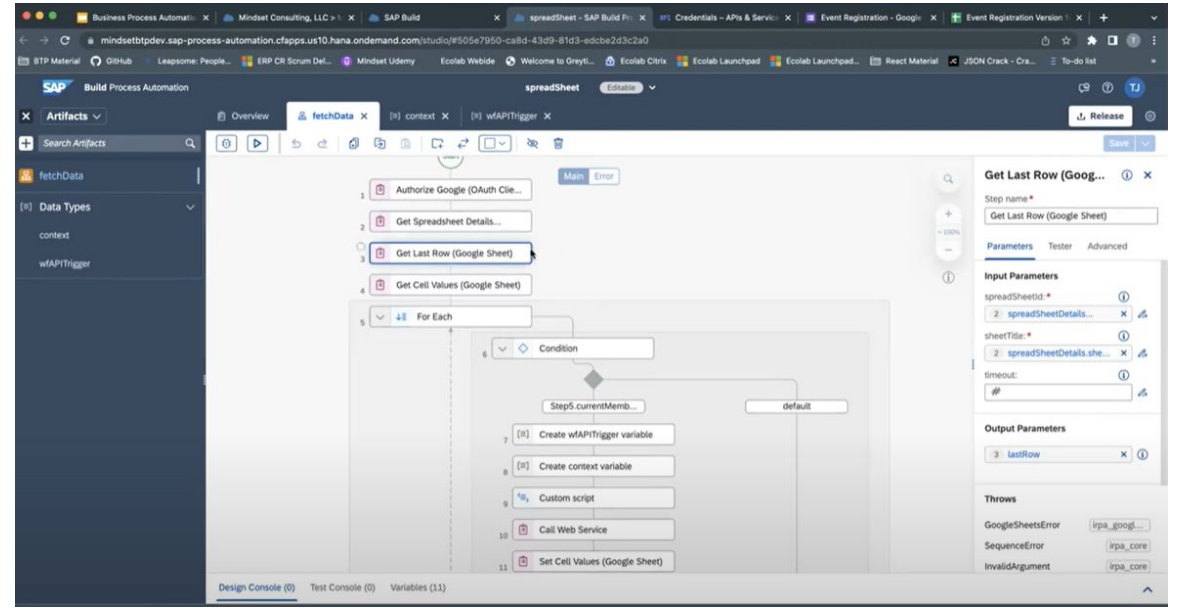
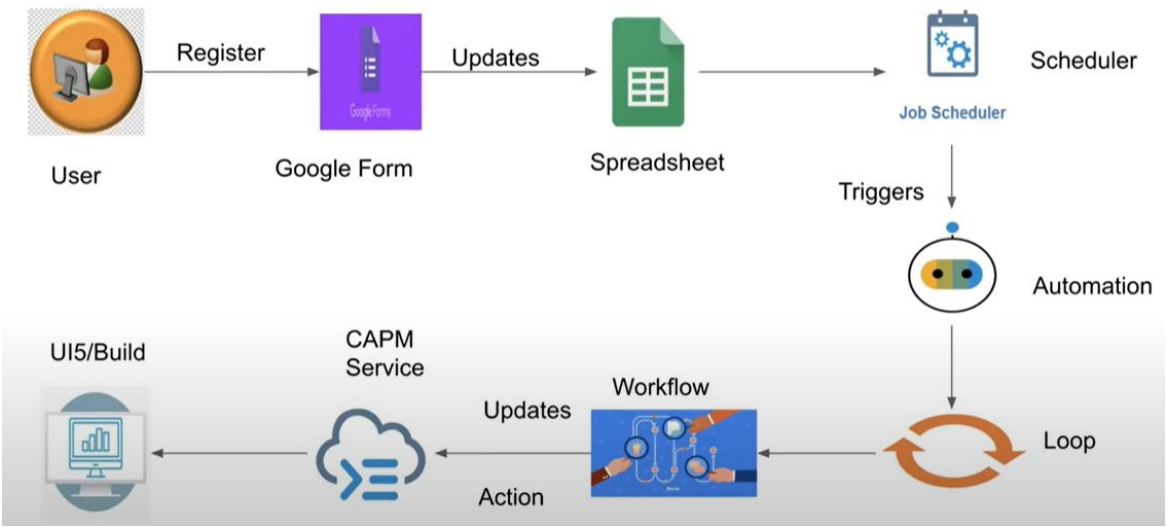
The screenshot shows the Mindset Merlin Platform dashboard. At the top, there is a navigation bar with 'MINDSET Home' and a search bar. Below the navigation bar, there is a horizontal menu with 'Customer Service', 'Merlin Platform', 'Plant Maintenance', 'Quality Management', 'Retail', 'Sales', and 'Tran'. The main content area is divided into several sections:

- Customer Overview:** A card with a person icon.
- My Service Orders:** A card with a document icon.
- Merlin Platform:** A section with three 'App Finder' cards: 'App Finder', 'App Finder 2.0', and 'App Finder 3.0', each with a search icon.
- Plant Maintenance:** A section with four cards: 'PM Dashboard', 'PM Notification', 'My Maintenance Orders', and 'My Time Confirmation', each with a relevant icon.
- Quality Management:** A section with two cards: 'QM Inspection DashBoard' and 'Quality Management Inspection DashBoard', each with a document icon.

SAP BTP Process Automation example

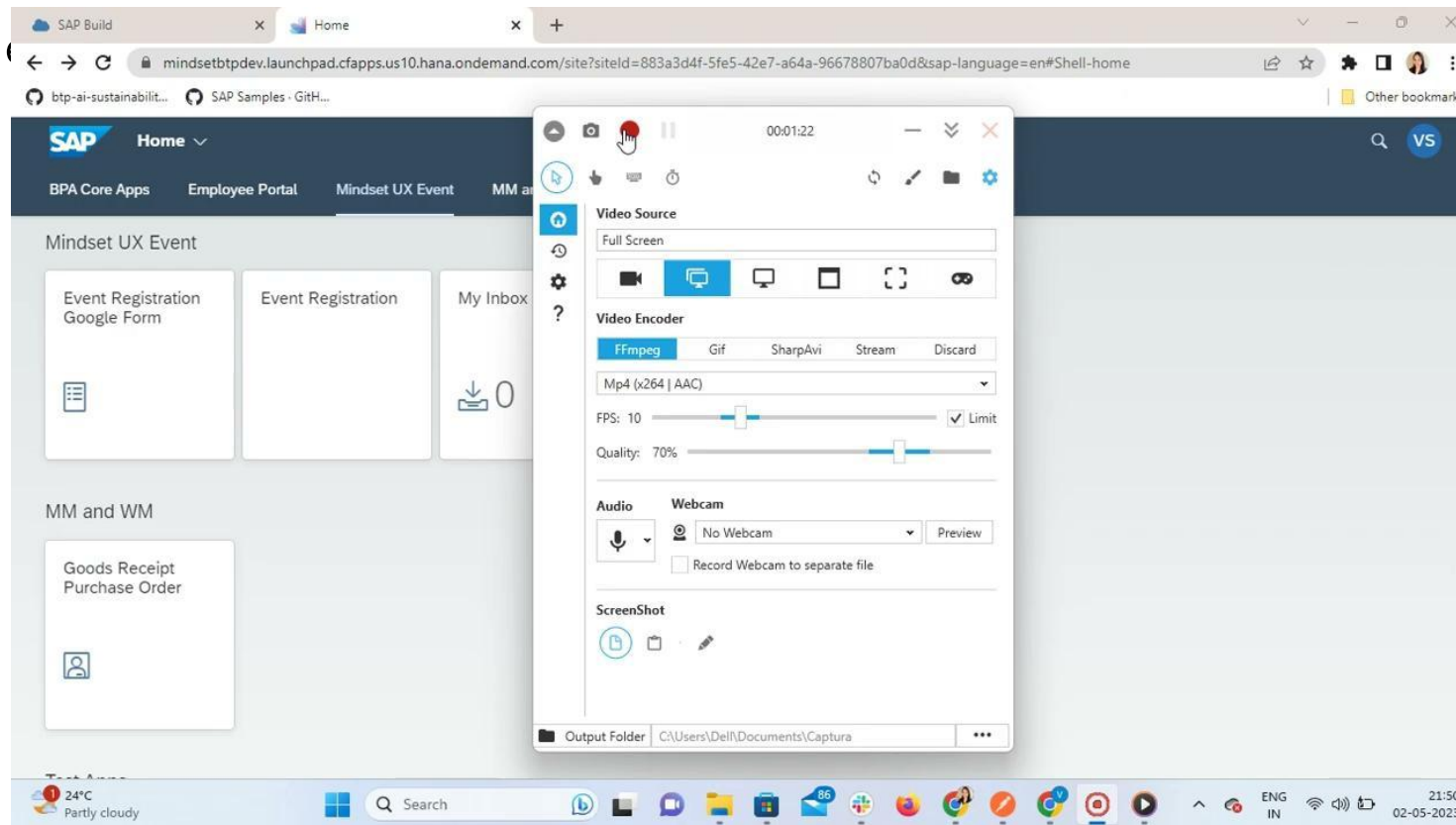
Sample Use Case: Automated forms input into SAP. Google form registration example.

Business Flow



SAP BTP Process Automation example

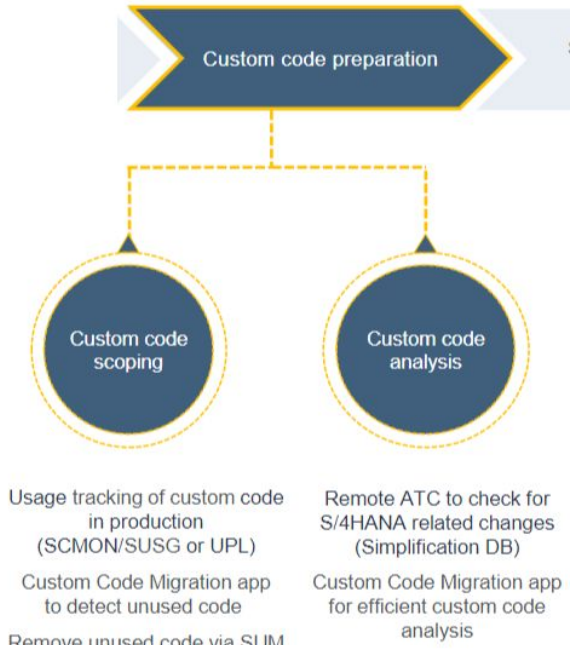
Sample Use Case: Automated forms input into SAP. Google form registration



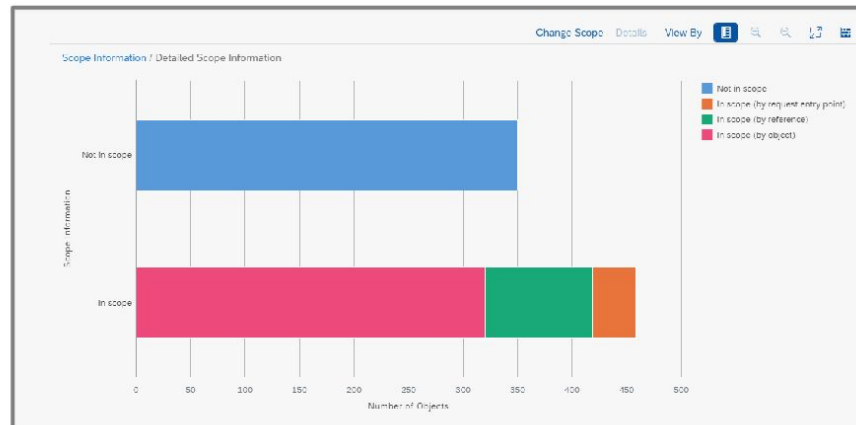
<https://drive.google.com/file/d/1VklhMxpvQJaUVK5IXvVdRMFEOm8MDW-Z/view?ts=645b61d0>

SAP BTP Powered custom code analysis

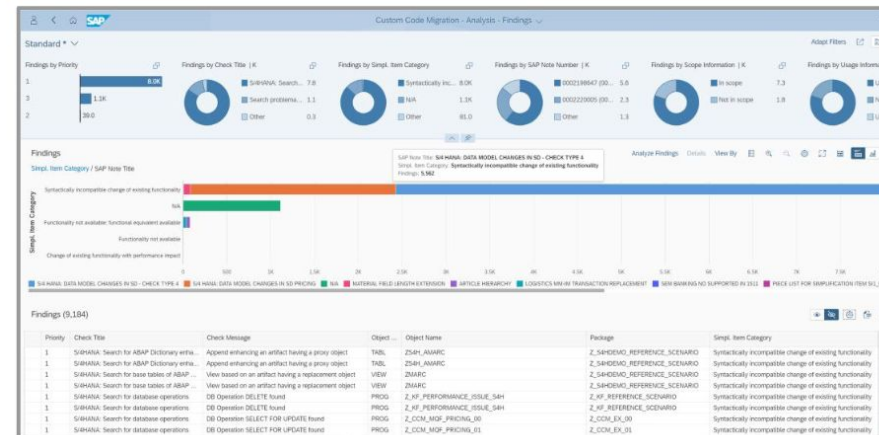
- Estimation of issues will help better plan adaptation efforts
- Identification and automated removal of obsolete code save TCO
- Advanced analysis capabilities demonstrate custom code impact
- Automation of custom code adaptation will reduce manual work
- Get to know complex code for back-to-standard and redesign
- The app in SAP BTP saves costs for an extra system for analysis
- Permanent access to the newest features in the app in SAP BTP



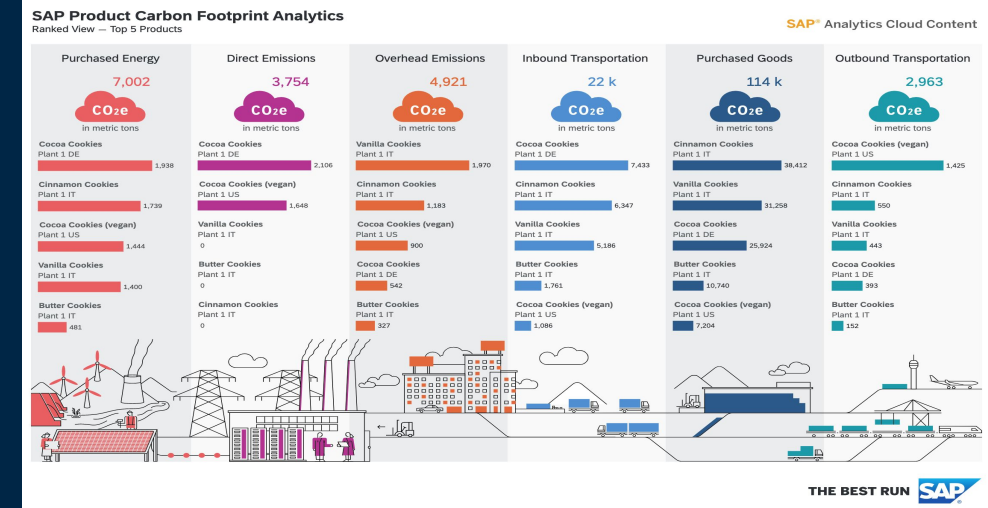
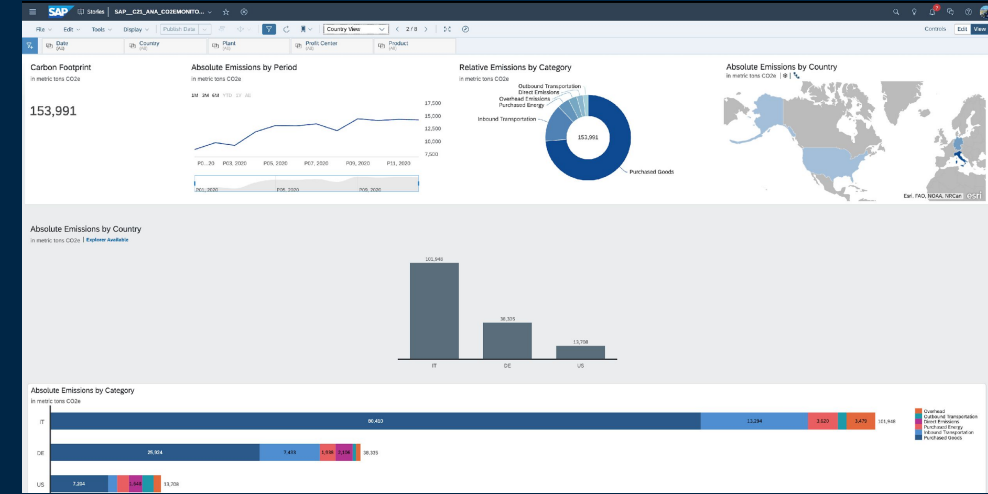
SCOPING



ANALYSIS



Sustainability Reporting (SAC)



SAP Product Carbon Footprint Analytics

Purchased Goods
in metric tons CO₂e
113,537 73.7%

CO₂e emissions of purchased materials that are directly used by the company to produce its own products.

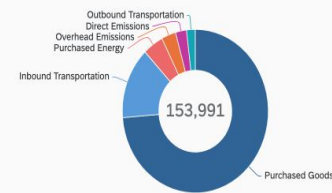
Inbound Transportation
in metric tons CO₂e
21,812 14.2%

CO₂e emissions from transportation of purchased goods from their origin to the plant where they are used.

Purchased Energy
in metric tons CO₂e
7,002 4.5%

CO₂e emissions associated with energy consumption of the individual processing steps directly required for producing the company's own products.

Carbon Footprint
in metric tons CO₂e
153,991



Carbon dioxide equivalent (CO₂e) refers to the amount of CO₂ emissions that has the same global warming potential as actually emitted greenhouse gases. This enables the comparison of different emissions in the same unit.
The total amounts shown reflect the emissions from all products that have been sold in the replicated time period.

Direct Emissions
in metric tons CO₂e
3,754 2.4%

CO₂e emissions that are caused directly by the production process itself, for example emissions measured at exhaust outlets of a production plant.

Overhead Emissions
in metric tons CO₂e
4,921 3.2%

CO₂e emissions that can not be allocated to one of the other CO₂e categories.

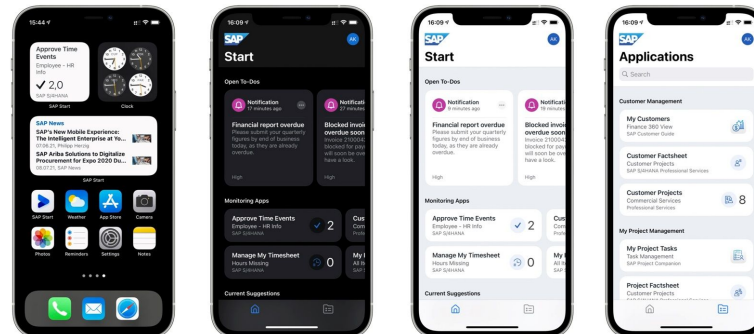
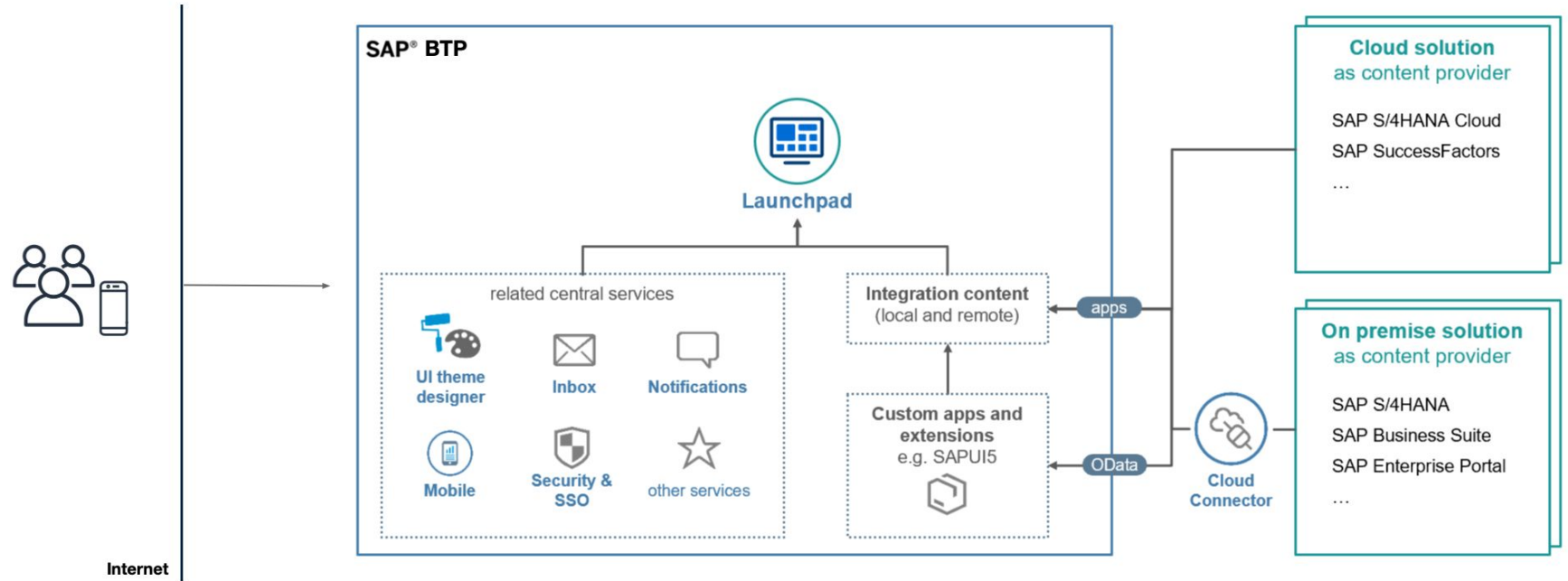
Outbound Transportation
in metric tons CO₂e
2,963 1.9%

CO₂e emissions from transportation of sold goods to their destination (for example, the customer).



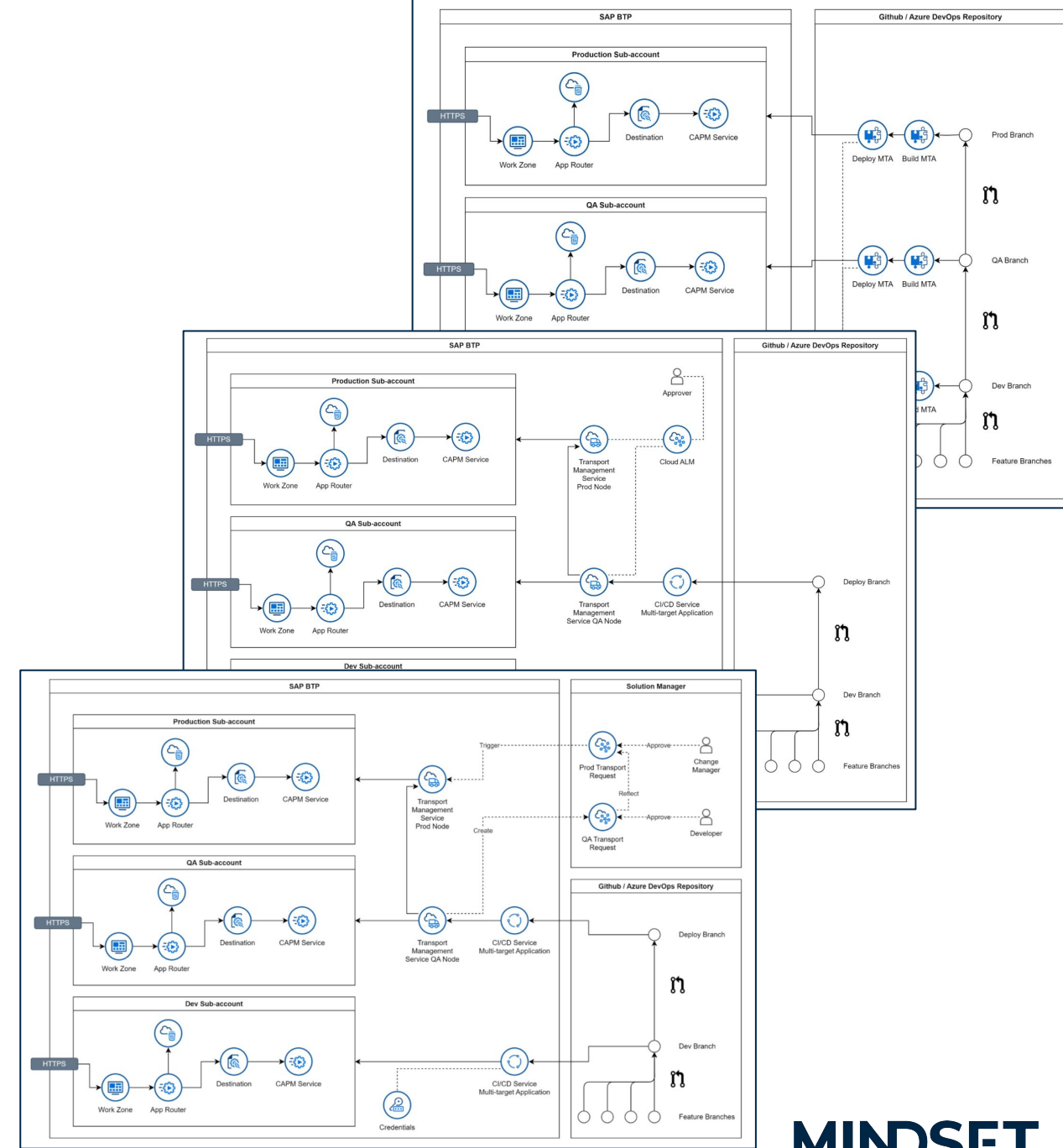
SAP BTP Mobile Start

- SAP BTP Cloud Connector to On-Premise
- Can use SAP or Corporate Identity Provider
- Fiori Content is hosted on BTP, but ERP is either On-Premise or on Hyperscaler
- Much easier to Manage
- Closer to SAP Cloud Integrated Solutions like Mobile Start



BTP and DevOps

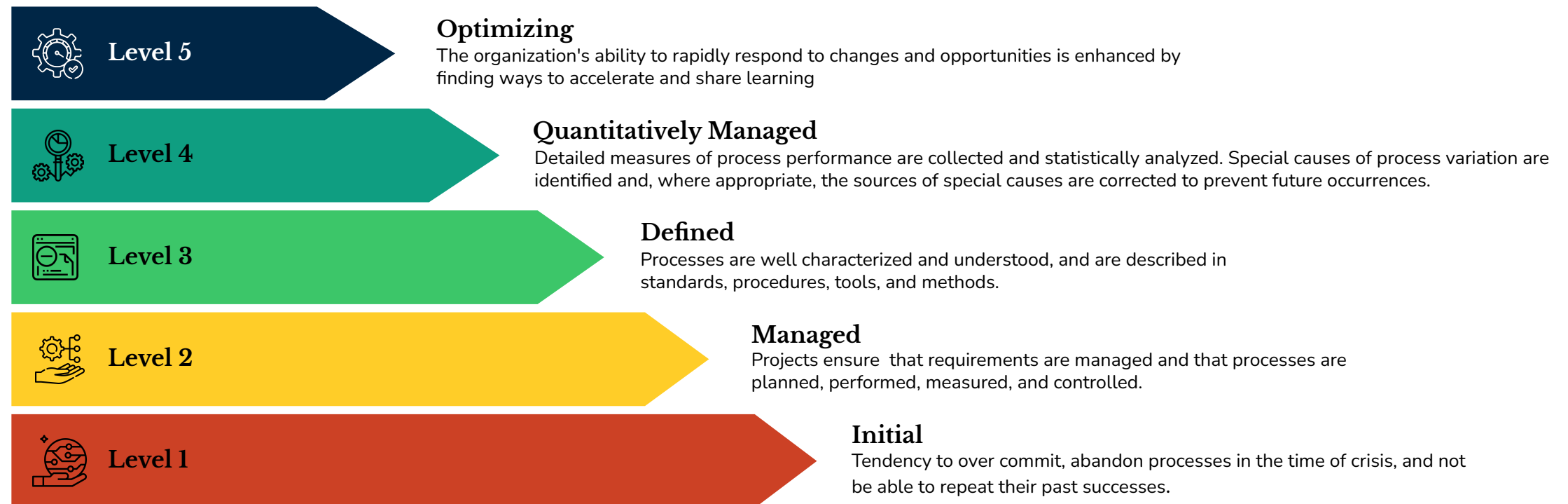
- Mindset application delivery on BTP uses DevOps practices
- Fully integrated Agile management, Git, CI/CD, and Transport/Lifecycle management
- Cloud Foundry, Kyma, Integration Suite, Mobile, and Fiori development all use these patterns



Your Process Position in the S/4 Journey

SAP Business Transformation - Client SAP S/4 Journey / Maturity

Capability Maturity Model: The impact of innovation can be obscured in a noisy process.



The Innovation Checklist

Make Money

- Revenue Generation
- New Business Models

Save Money

- Operational Efficiency
- Process Streamline

Risk Avoidance

- Regulatory
- Legal
- Tax

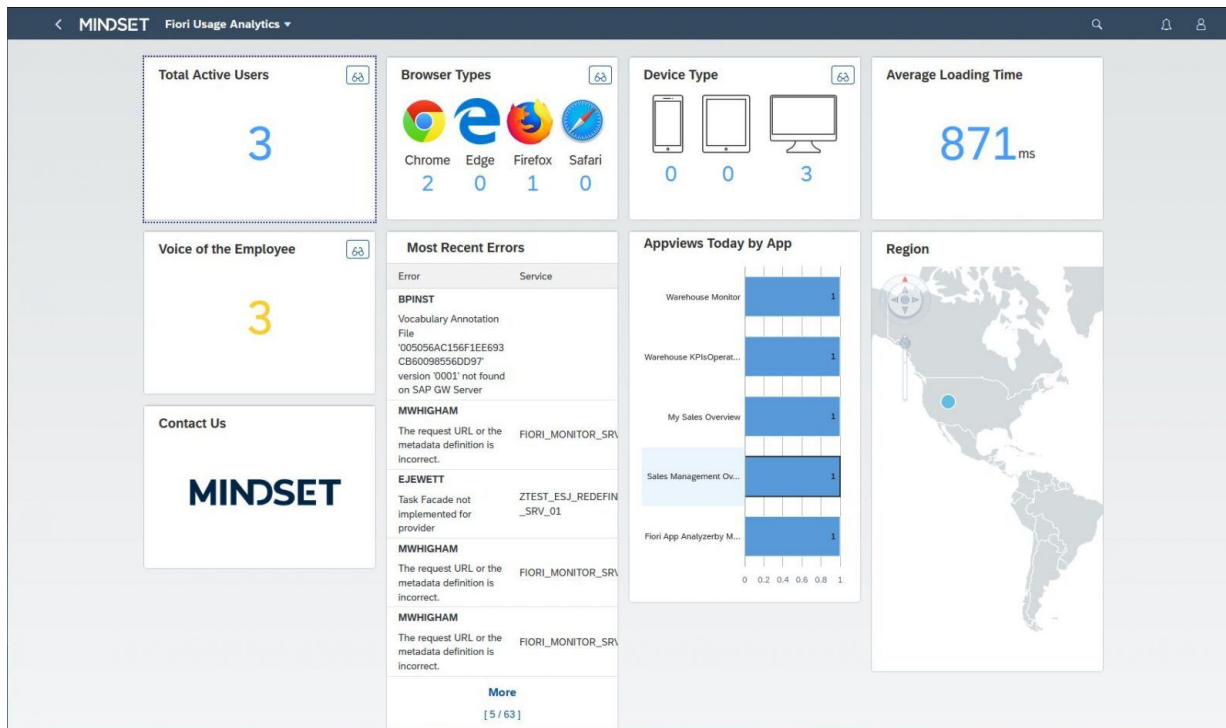
Qualitative/Quantitative

- User Experience
- Less time to perform task
- Less screens



Fiori App Analyzer - Move to BTP Optimizer

Who's using this stuff right now? Over time?



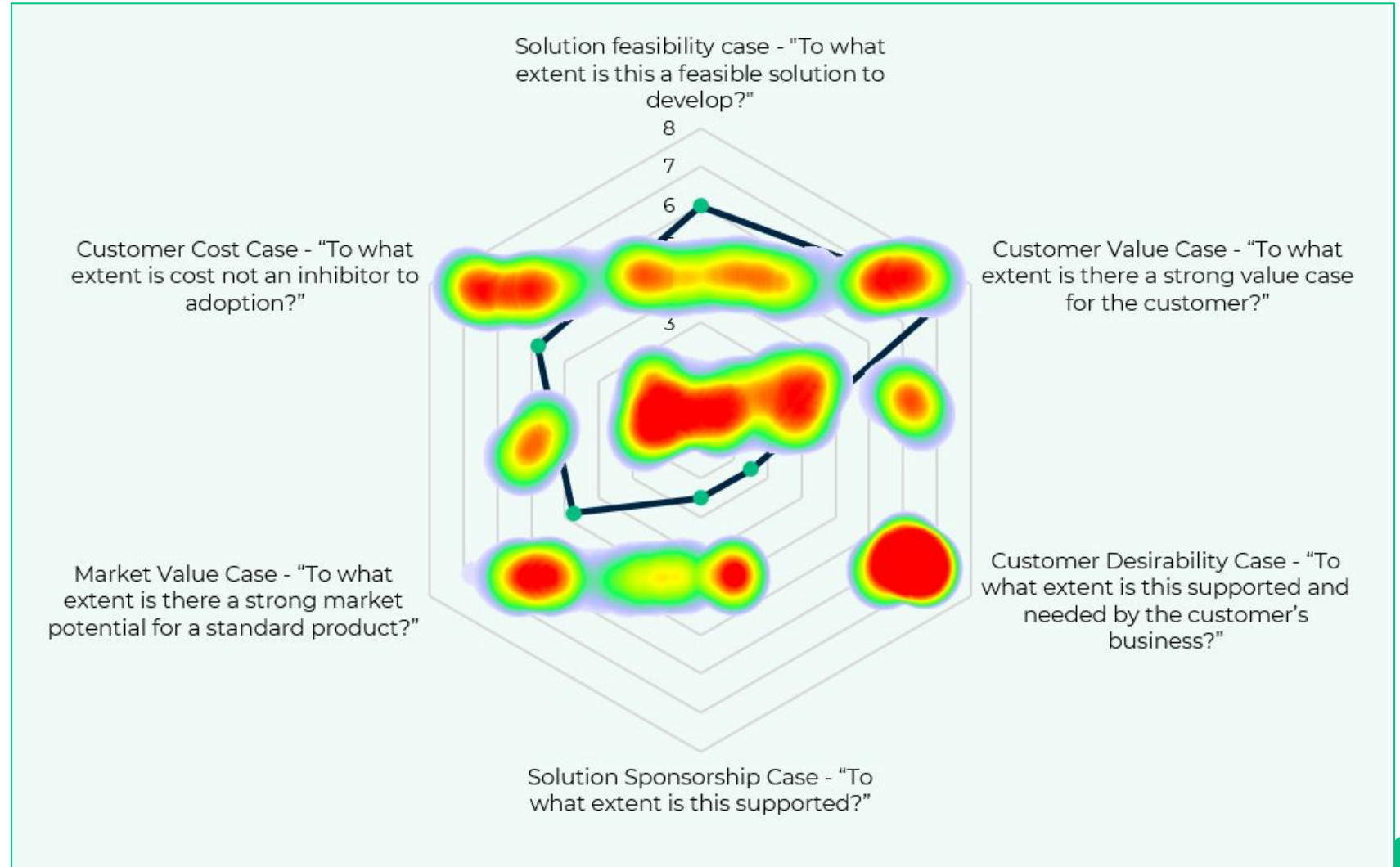
The screenshot shows the MINDSET App Analyzer Detail view, displaying a list of 474 user details. The table includes the following columns:

User Name	App	Browser	Device type	Time Stamp
ANALYZERTEST	Fiori App Analyzerby Mindset	CHROME	DESKTOP	24.03.2020, 16:07:27
ANALYZERTEST	App Analyzer detailDetail App Info	CHROME	DESKTOP	25.03.2020, 12:23:36
ANALYZERTEST	App Analyzer detailDetail App Info	CHROME	DESKTOP	25.03.2020, 13:15:53
ANALYZERTEST	Fiori App Analyzerby Mindset	CHROME	DESKTOP	30.03.2020, 11:23:13
ANALYZERTEST	App Analyzer detailDetail App Info	CHROME	DESKTOP	30.03.2020, 11:23:32
ANALYZERTEST	Fiori App Analyzerby Mindset	CHROME	DESKTOP	30.03.2020, 11:23:41
ANALYZERTEST	App Analyzer detailDetail App Info	CHROME	DESKTOP	30.03.2020, 11:23:44
ANALYZERTEST	Fiori App Analyzerby Mindset	CHROME	DESKTOP	30.03.2020, 11:23:47
ANALYZERTEST	App Analyzer detailDetail App Info	CHROME	DESKTOP	30.03.2020, 11:23:50
ANALYZERTEST	App Analyzer detailDetail App Info	CHROME	DESKTOP	30.03.2020, 11:31:12
ANALYZERTEST	App Analyzer detailDetail App Info	CHROME	DESKTOP	30.03.2020, 11:38:20
ANALYZERTEST	App Analyzer detailDetail App Info	CHROME	DESKTOP	30.03.2020, 11:39:56
ANALYZERTEST	App Analyzer detailDetail App Info	CHROME	DESKTOP	30.03.2020, 11:40:01
ANALYZERTEST	App Analyzer detailDetail App Info	CHROME	DESKTOP	30.03.2020, 11:40:03
ANALYZERTEST	App Analyzer detailDetail App Info	CHROME	DESKTOP	30.03.2020, 11:40:06
ANALYZERTEST	Fiori App Analyzerby Mindset	CHROME	DESKTOP	30.03.2020, 11:40:11
ANALYZERTEST	App Analyzer detailDetail App Info	CHROME	DESKTOP	30.03.2020, 11:40:21
ANALYZERTEST	App Analyzer detailDetail App Info	CHROME	DESKTOP	30.03.2020, 11:45:58
ANALYZERTEST	App Analyzer detailDetail App Info	CHROME	DESKTOP	30.03.2020, 11:46:19
ANALYZERTEST	App Analyzer detailDetail App Info	CHROME	DESKTOP	30.03.2020, 11:52:53
ANALYZERTEST	Fiori App Analyzerby Mindset	CHROME	DESKTOP	30.03.2020, 17:19:39
ANALYZERTEST	Fiori App Analyzerby Mindset	CHROME	DESKTOP	30.03.2020, 20:10:33
ANALYZERTEST	Fiori App Analyzerby Mindset	CHROME	DESKTOP	30.03.2020, 20:16:29
ANALYZERTEST	Fiori App Analyzerby Mindset	CHROME	DESKTOP	30.03.2020, 20:26:36
ANALYZERTEST	Fiori App Analyzerby Mindset	CHROME	DESKTOP	30.03.2020, 20:38:05
ANALYZERTEST	Fiori App Analyzerby Mindset	CHROME	DESKTOP	30.03.2020, 20:39:55

Proof of Value

PM PI Evaluation Sheet - Weighted Average Comparison

Category	Weighted Average
Solution feasibility case	6.00
Customer Value Case	7.33
Customer Desirability Case	1.50
Solution Sponsorship Case	1.50
Market Value Case	3.75
Customer Cost Case	4.80



Our Approach to S/4 Transformation for the Users

01.

Prepare for Innovation



- Align business goals, understand challenges
- Assess architecture components & readiness for digital transformation

Core ready for Innovation

02.

Discover Opportunities



- Analyze data from process mining software
- Conduct discovery & ideation workshops to unpack the data-backed insights

Prioritized Optimization Opportunities

03.

Optimize Every Process



- Apply Design Thinking principles on process areas
- Innovation & SAP Experts guide each process areas to optimize

Maximize Technology Investment

Our Approach to S/4 Transformation for the Users



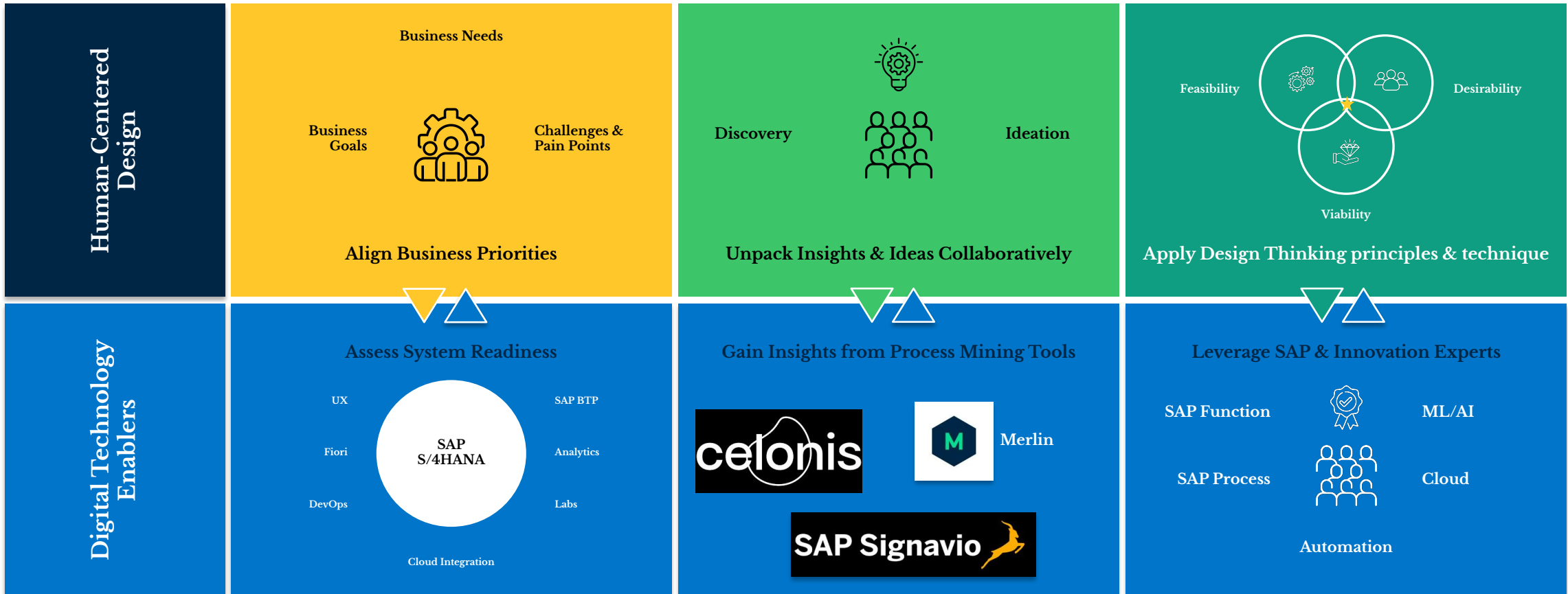
THINK BIG



DISCOVER QUICK WINS



INNOVATE



You realize there's great value in BTP...

Now What?

Here is what your organization needs to do today!

Use SAP Business Technology Platform

- ▶ Migrate your Fiori Apps to BTP for instant value in Work Zone sites and increased end user adoption of SAP.
- ▶ Use the Build toolset suite to innovate on a current business pain point using automation & AI
- ▶ Use Integration Suite to live-stream data to other 3rd party tools (Think real time delivery docs, sales order status, service order completions to customers).



Why Mindset Consulting

Mindset understands that the most important transformation in your S/4 journey is your users. Human Centered Design is our passion. Enabling businesses to delight in SAP Products is our mission.



Next Steps

The Mindset Consulting POV (Proof of Value) allows you to get the most ROI out of your S/4 Journey using BTP. Try our BTP Pod model to prove the value of using BTP in 4 weeks!

Contact: ShaneHeddy@MindsetConsulting.com

Thank you



Thank you!

