Are you struggling to get your asset master data to work for your company? Is your company immersed in

The Dirty Data Delusion™?

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Have knee jerk reactions caused you to attempt to fix your master data without success and it ends up being a flavor of the month? Then you might be trapped in

The Pig Pen Paradox ™

Three step approach to efficiently attain a global master data governance program

Pristine Plant Process

Education
- Global Master Data Governance Team
- Functional Locations
- Equipment / Assets
- Bill of Materials
- Task Lists / Maintenance Plans & Items
- Material / Item Master
- Work Management

Coaching
- Establish Global Master Data Governance team charter
- Create Standards for each master object
- Establish Business Processes
- Develop Class and Characteristic standards for Equipment and Materials
- Develop a work management program
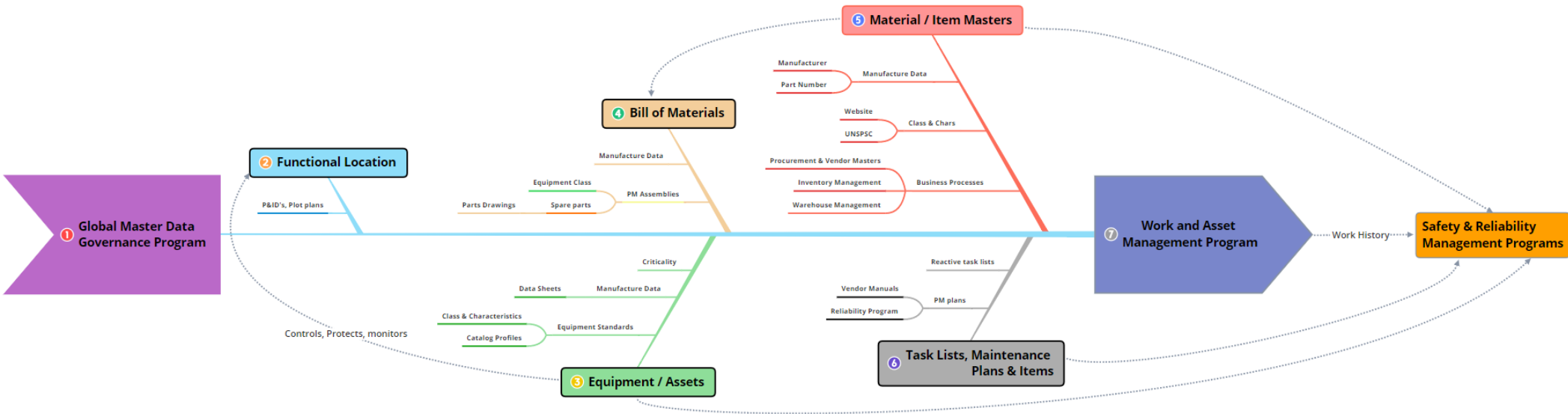- Create a Data Quality Remediation program

Implementation
- Create a Multi-Generational Plan
- Transformation of master data to standards
- Provide load ready data
- Support Business processes
- Implement Work management
- Training and Knowledge transfer
- Monitoring and remediation of master data

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The Pristine Plant Process ™ key building blocks

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The Pristine Plant Process ™ key building blocks

Global Master Data Governance Program

① Global Master Data Governance Program

Safety & Reliability Management Programs

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② Functional Location

P&ID's, Plot plans

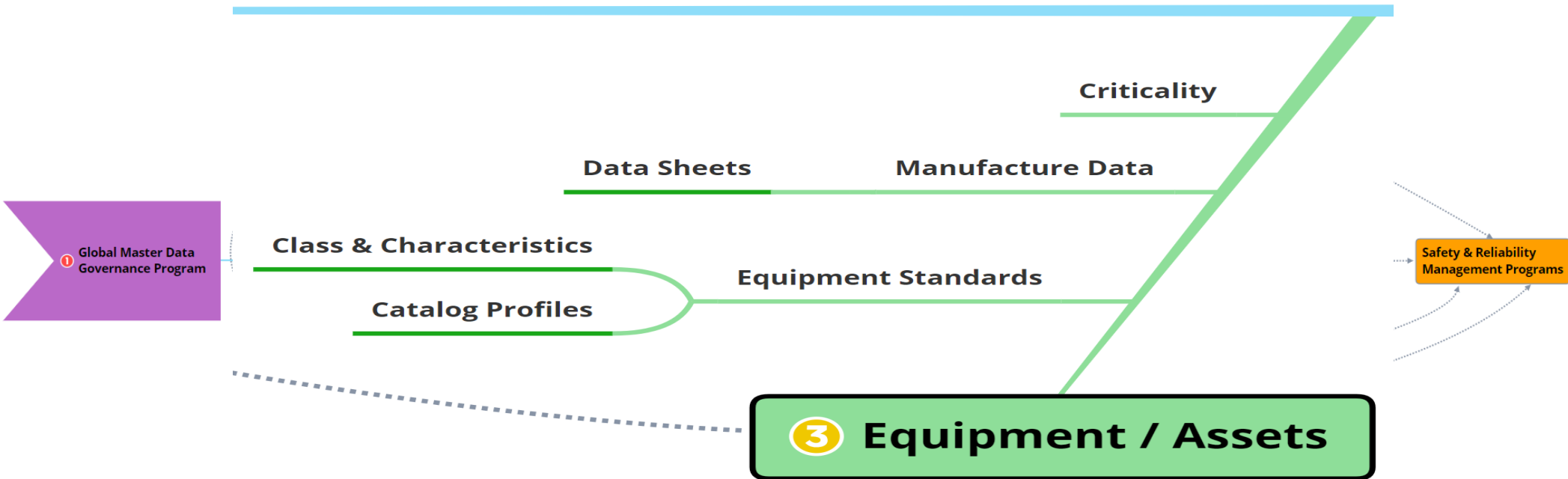Global Master Data Governance Program ①

Safety & Reliability Management Programs

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Criticality

Data Sheets   Manufacture Data

Global Master Data
Governance Program

Class & Characteristics

Catalog Profiles   Equipment Standards
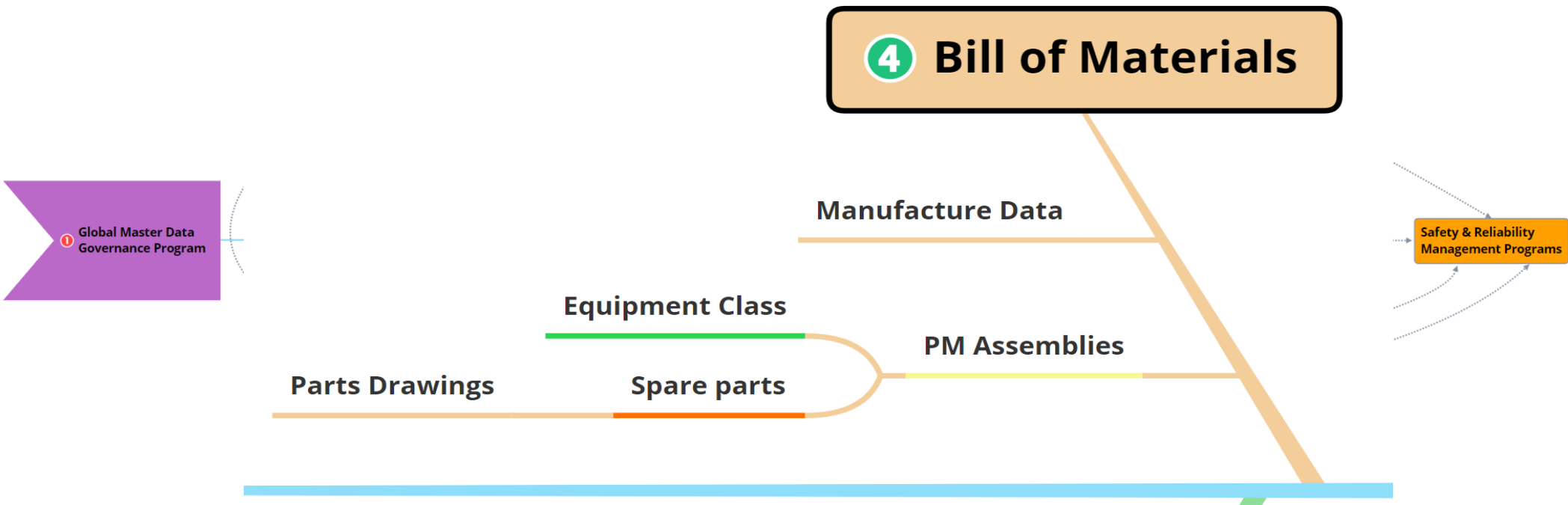
Safety & Reliability
Management Programs

③ Equipment / Assets

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④ Bill of Materials

Global Master Data Governance Program

Manufacture Data

Equipment Class

Parts Drawings

Spare parts

PM Assemblies

Safety & Reliability Management Programs
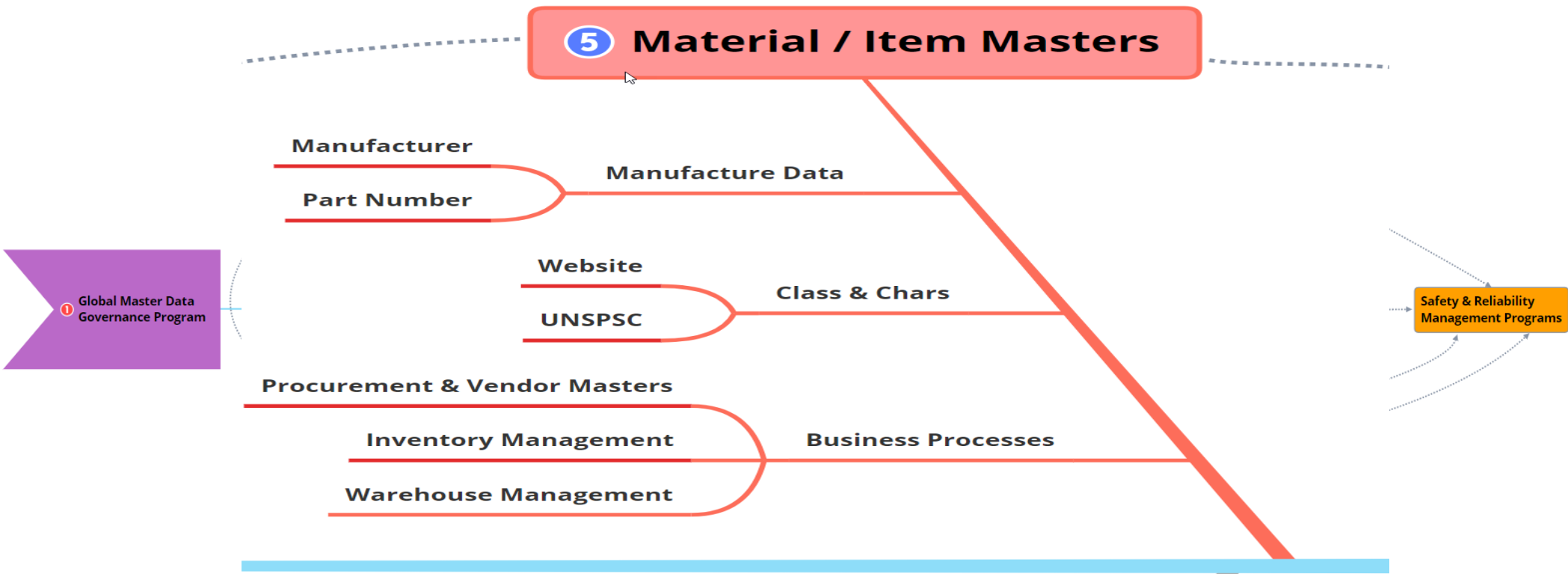
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The Pristine Plant Process ™ key building blocks

⑤ **Material / Item Masters**

Manufacturer

Part Number

Manufacture Data

Website

UNSPSC

Class & Chars

Procurement & Vendor Masters

Inventory Management

Warehouse Management

Business Processes

Global Master Data Governance Program ①

Safety & Reliability Management Programs
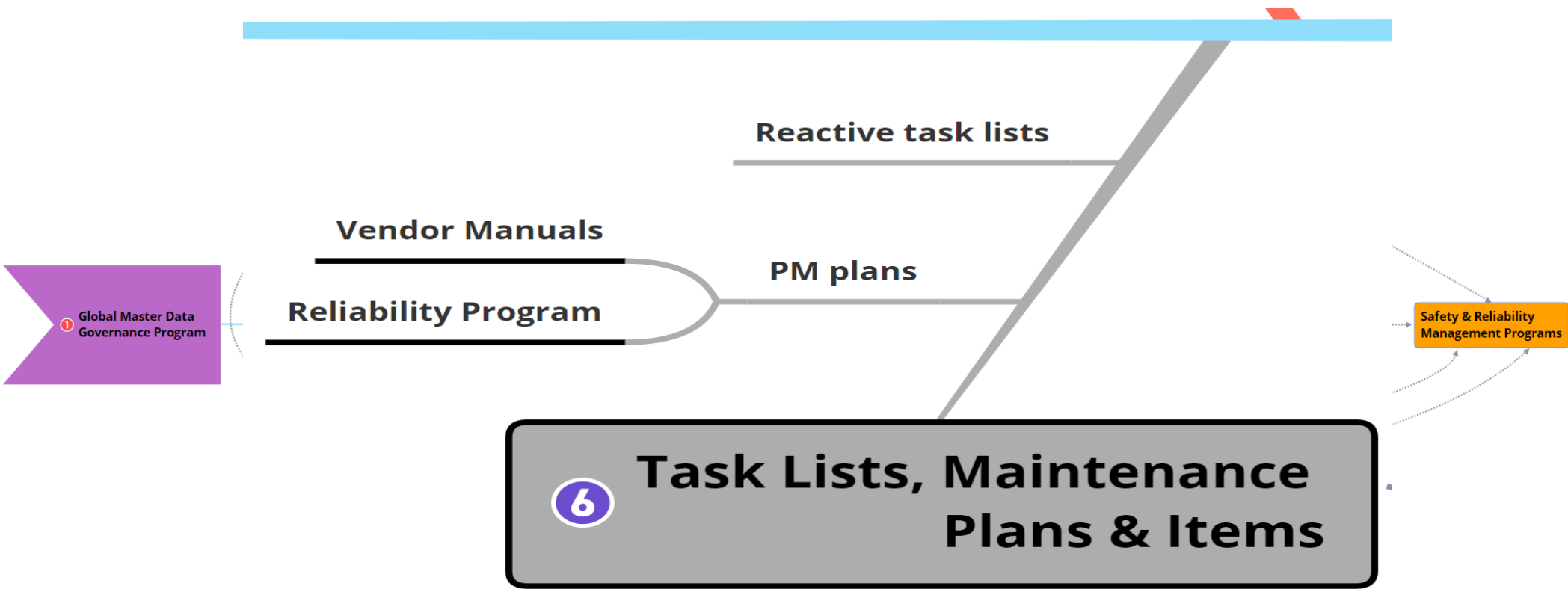
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The Pristine Plant Process ™ key building blocks

Reactive task lists

Vendor Manuals

PM plans

Reliability Program

Global Master Data Governance Program

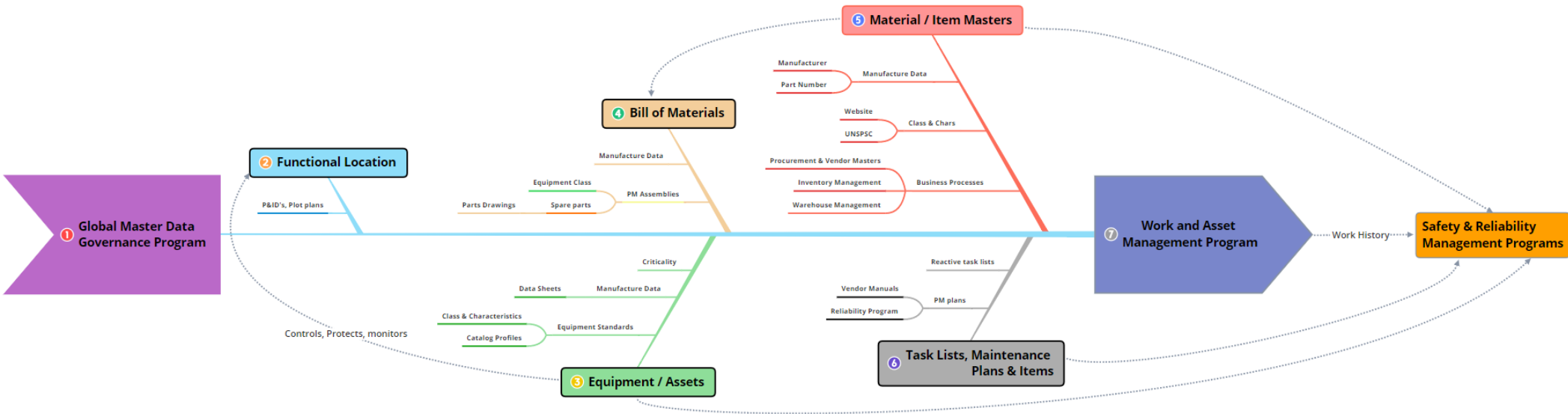Safety & Reliability Management Programs

6 Task Lists, Maintenance Plans & Items

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The Pristine Plant Process ™ key building blocks

Global Master Data Governance Program

⑦ Work and Asset Management Program

Work History

Safety & Reliability Management Programs

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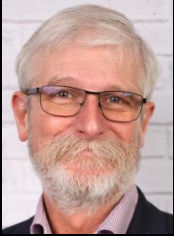
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- **Bill is a Senior Consultant and the co-founder and Managing Partner of C CUBED Data Integrators (www.ccubeddi.com), the company that developed of The Pristine Plant Process ™ to help companies recognize The Pig Pen Paradox ™ and get them out of The Dirty Data Delusion ™. He is an expert on best practices for managing asset and supply chain data in asset intensive companies.**

- **Bill has over 40 years of extensive expertise in enterprise asset management, founded on 25 years of operations and maintenance experience in Oil and Gas and Mining, including implementation and support of asset management systems, all reinforced by a degree in Mechanical Engineering. Bill has vast and varied experience in Data Governance and Data Quality Management in a variety of industries including Oil and Gas, Energy Transmission, Pulp and Paper, and Manufacturing.**

- **Bill's primary focus these days, is providing education and coaching to companies on Data Governance and Data Quality Management to allow them to take control of their asset management data and, supporting companies as they implement The Pristine Plant Process™.**

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- **Allen is a Senior Consultant and Managing Partner of C CUBED Data Integrators (www.ccubeddi.com), the company that developed of The Pristine Plant Process ™ to help companies recognize The Pig Pen Paradox™ and get them out of The Dirty Data Delusion™. He is an expert on best practices for managing asset and supply chain data in asset intensive companies.**

- **Allen has travelled the globe working with large enterprises for more than 40 years. He started his career in Oil & Gas but has since consulted across many industries including Utilities, Mining, Chemicals, and Heavy Manufacturing. His early background as an Instrumentation Journeyman, Planning team leader, and Warehouse manager inspired him to develop cost effective solutions to master data and business practices to improve work management and reliability.**

- **Allen's primary focus these days, is providing education and coaching to companies on Data Governance and Data Quality Management to allow them to take control of their asset management data and, supporting companies as they implement The Pristine Plant Process™.**