

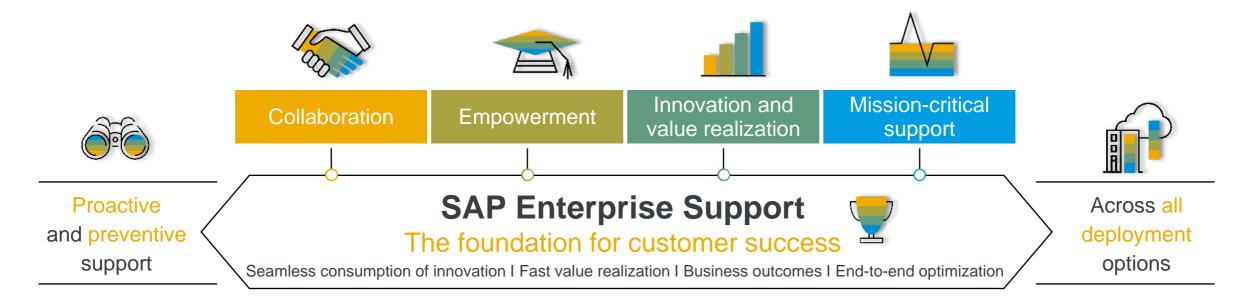
Re-imagining SAP Support for the Digital Enterprise ASUG Kentucky Chapter

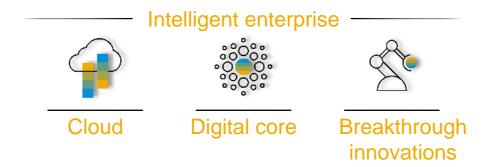
Oliver Hid Arida SAP

February 22nd 2023

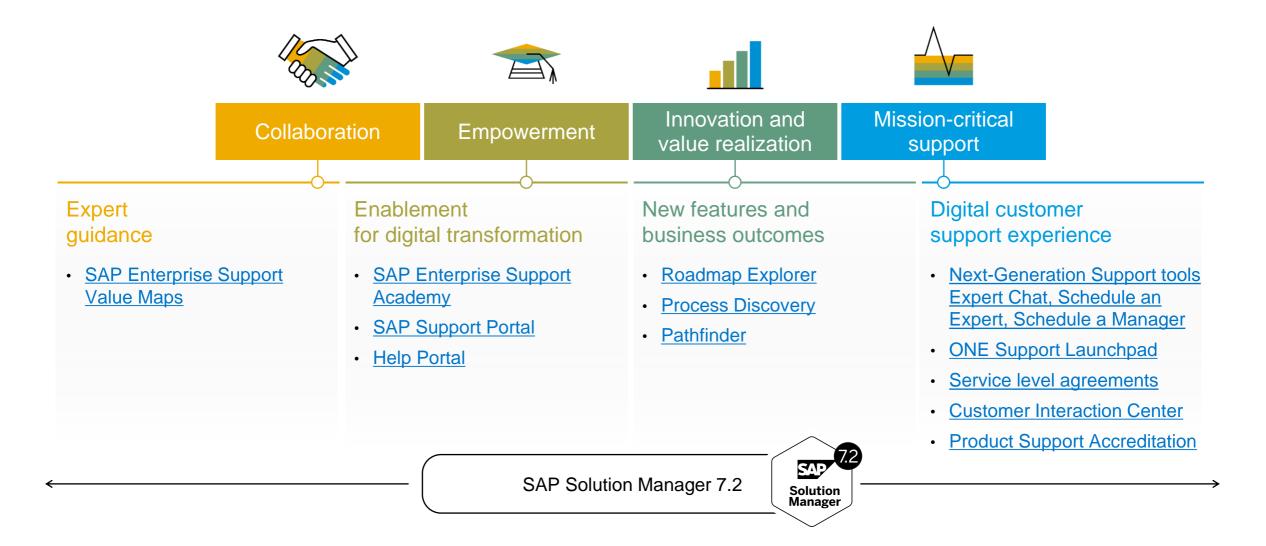
SAP Enterprise Support

The foundation for customer success





Key Deliverables of SAP Enterprise Support







Collaboration

As part of SAP Enterprise Support you have access to multiple collaborative resources, that have a defining impact on your success.

- Leverage expert access through collaborative social communities
- Get in touch with SAP experts 24x7, e.g. via the SAP ONE Support Launchpad
- Benefit from targeted reports and analyses
- Rely on functional and technical expertise on key areas
- Benefit from advice on the right support deliverables and assets
- Get help to drive innovations

Further information on how to enable the Intelligent Enterprise with SAP Enterprise Support can be found within this <u>brochure</u>



GETTING STARTED with Collaboration

SAP Customer Interaction Center

Empowerment

Overview	Benefits	Access	Preview
 The SAP CIC is the contact channel for any non-technical questions including: Existing incidents The SAP ONE Support Launchpad and supporting applications S-User queries and support SAP remote service requests The SAP CIC can be reached by phone, chat, or e-mail	The SAP CIC is available 24 hours a day, 7 days a week, 365 days a year, and provides a central point of contact for assistance with non-technical queries A Universal free-phone number for contacting SAP support, accessible in most countries through landline phones and some mobile providers Access to a product area specific IVR call routing menu, now including SAP Ariba, Concur, and SAP Fieldglass solutions	You can access the SAP CIC from the SAP Support Portal or through the SAP One Support Launchpad Direct access: • Chat with CIC • Call CIC • Call CIC • E-mail CIC Learn more here: • Access to CIC • Topics to contact CIC • Reference Guide	<complex-block></complex-block>



GETTING STARTED with Collaboration SAP Enterprise Support Reporting Cockpit

The <u>SAP Enterprise Support reporting cockpit</u> is an interactive dashboard analyzing and documenting the status of your SAP solution, support services, and achievements based on solution-monitoring capabilities, usage of KPIs, consumption of SAP Enterprise Support offerings, support case status, and other support-relevant metrics.

Empowerment

You may interact, personalize, and design your SAP Enterprise Support report by adding or removing data sections, statistics, and tables; drill down into detailed views across products, systems, services, incidents, and status. Save your settings as your individual variant or print it as a report.

The SAP Enterprise Support reporting cockpit replaces the PDF-based <u>SAP</u> <u>Enterprise Support report</u> in SAP ONE Support Launchpad.

The content is being improved and extended. New data sections as well as cloud solutions and on-premise products will be implemented and integrated in upcoming releases.

Please note: You'll see the data sections for the LOBs/installations you are authorized for. For more information please check <u>KBA 2835500.</u>



SAP Support Portal

- SAP ES reporting cockpit portal
- <u>Release Notes for Wave Releases</u>

SAP ONE Support Launchpad

SAP Note 2835500

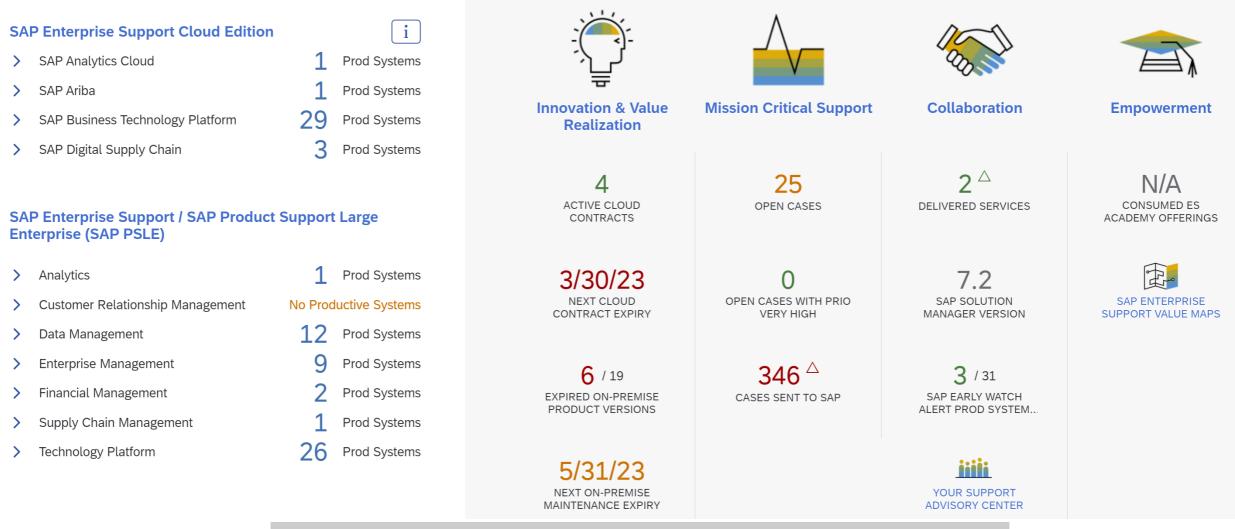
SAP Community

Blog announcement

SAP Enterprise Support Reporting Cockpit (Overview)

Portfolio

The Pillars of Proactive Support

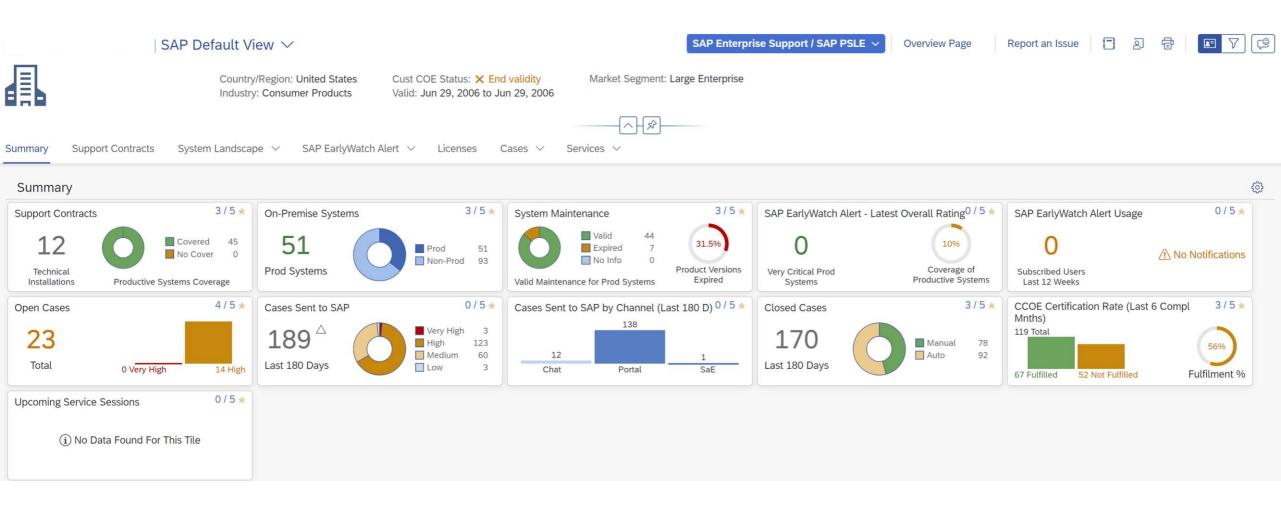


Retrieved online January 30th, 2023 from SAP Enterprise Support reporting cockpit:

https://support.sap.com/en/mv-support/esrcockpit.html

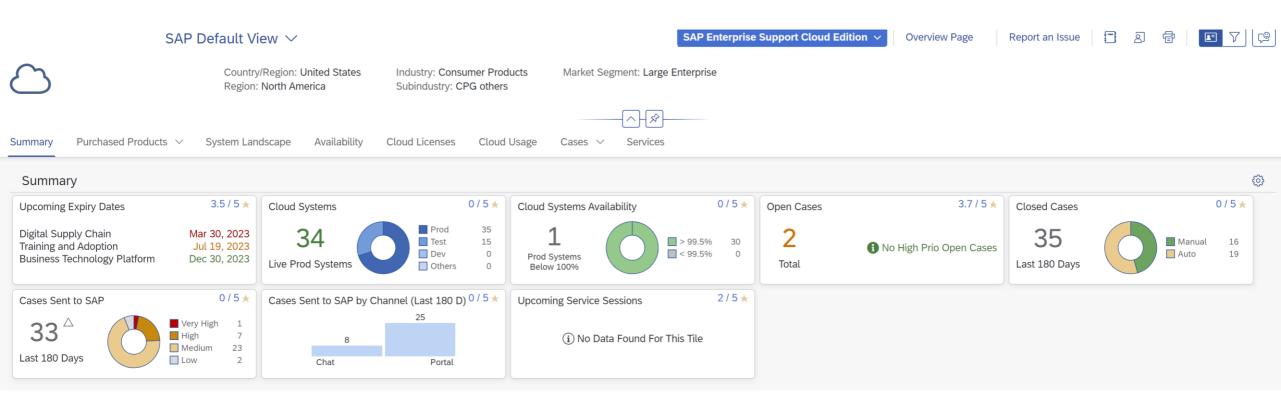
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SAP Enterprise Support Reporting Cockpit (On-Premise view)



Retrieved online January 30th, 2023 from SAP Enterprise Support reporting cockpit: https://support.sap.com/en/my-support/esrcockpit.html

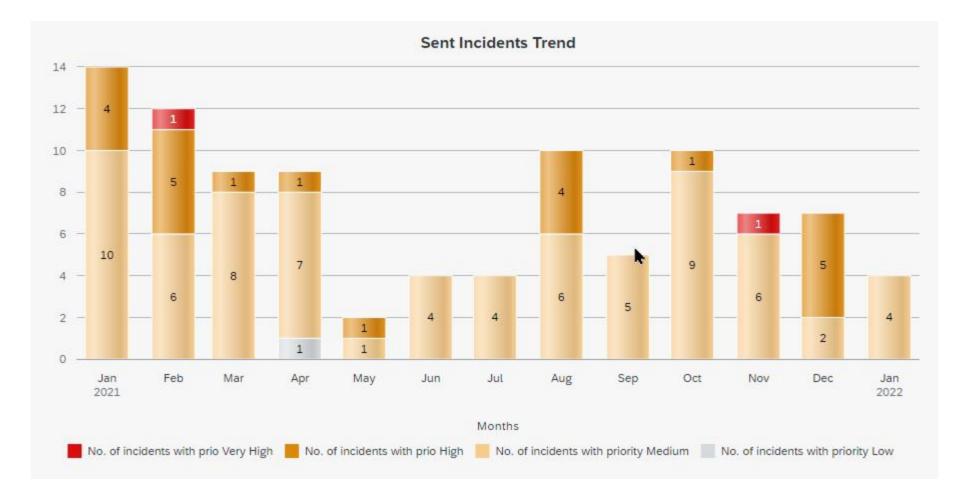
SAP Enterprise Support Reporting Cockpit (Cloud view)



Retrieved online January 30th, 2023 from SAP Enterprise Support reporting cockpit: https://support.sap.com/en/my-support/esrcockpit.html

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SAP Enterprise Support Reporting Cockpit (Incidents sent to SAP)

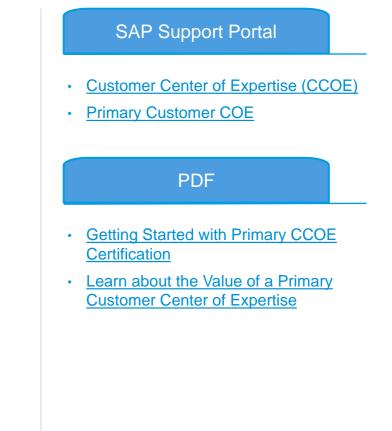


GETTING STARTED with Collaboration Customer Center of Expertise–Overview

The Customer Center of Expertise is a central point of contact for interaction with SAP. It is building the bridge between IT and business and is one of the main contacts within your company for SAP-related topics.

All SAP customers may establish the Customer Center of Expertise to gain and use full value from SAP.







Customer Center of Expertise

Top 7 benefits for all certified Customer COEs



- Access to **BENCHMARKS** within the peer group
 - 2
- **FASTER INCIDENT PROGRESSING** with special SAP incident flagging for certified CCOE



FREE ACCESS to SAP Learning Hub solution, including SAP Knowledge Transfer Products



SPECIAL Customer COE Knowledge Transfer **SESSIONS** with SAP experts to various topics



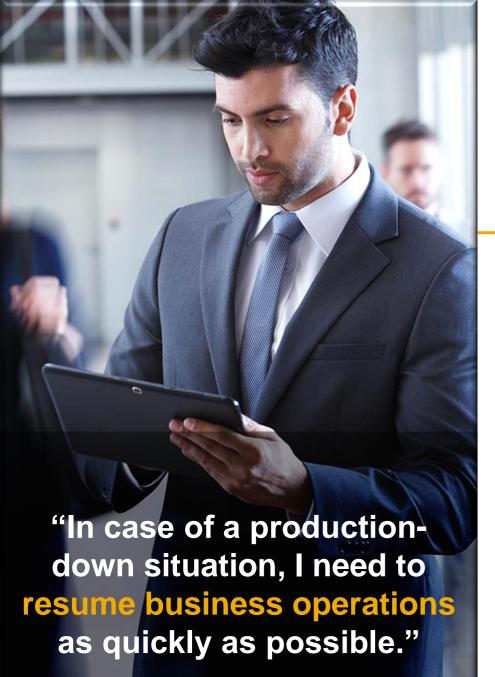
ACCELERATORS FOR VALUE DEVELOPMENT provided by Certified COE Customers - "Customers share their stories"

6

EXCLUSIVE ACCESS to the SAP Customer COE Community Suite (SAP Jam based group)



Customer Center of Expertise Role and Incident Quality Dashboard in the SAP ONE Support Launchpad (<u>http://launchpad.support.sap.com</u>)



Mission-Critical Support

We relieve you of any critical situations and provide various cutting-edge access points to facilitate rapid collaboration with SAP support experts.

- Rely on service-level agreements for faster issue resolution, whereat initial response time typically already includes a first qualified answer
- Benefit from Next-Generation Support features such as Schedule an Expert product sessions and Expert Chat, if available for the solution
- Count on 24x7 mission-critical support and speed up incidents through the Customer Interaction Center if needed





Self-service and incident prevention



<u>Next-Generation Support</u> has several comprehensive solutions – so you never have to ask a question, and if you do have a question, you receive an answer instantly.

We offer real-time support channels with live and direct access to SAP's support experts. Digital support experience

Benefit from a seamless and intuitive omnichannel support experience with personalized, context- sensitive support when and where you need it.



SAP constantly innovates to improve our products and provide you with a world-class support experience.

 <u>SAP Support Portal</u> 	 Expert Chat 	I ■ <u>SAP</u>
 SAP Knowledge Base Articles (KBAs) 	 Schedule an Expert 	Incid
via Google search	 Schedule a Manager 	. <u>SAP</u>
<u>Automatic translation</u>	 Ask an Expert Peer 	 Cust
 <u>SMS notifications</u> 	 Call-1-SAP & Customer Interaction 	Certi
<u>Guided Answers</u>	Center (CIC)	Built
 SAP BusinessObjects BI support tool 		e <u>Clou</u>
 Automated search for SAP Notes 		• <u>SAP</u>
Performance Assistant		Q3 2
 SAP Community 	i	i
Support by Product		
 SAP Line Opener Connection tool for 		Ĺ
system access		

 SAP ONE Support Launchpad Incident creation application SAP Product Support Accreditation Customer Center of Expertise (COE) Certification Recertification Built-in support Cloud Availability Center SAP Cloud Trust Center Q3 2022 SAP for Me 	 Thought leadership Artificial Intelligence / Machine Learning Incident Solution Matching <u>SAP support-assistant-is-your-incident-creation-guided-tour</u> <u>SAP expert-level-file-analysis-using-the-support-log-assistant</u>
1	

Real-time interaction

Expert Chat

Expert Chat provides a live chat function that connects you to SAP technical support experts instantly.

Overview

- Live support from SAP experts for any technical question related to a product
- Improves support experience with real-time interaction
- Available for all support levels and almost all solutions
- For more information:
 - Learn more about Expert
 <u>Chat</u> on SAP Support
 Portal
 - Expert Chat video

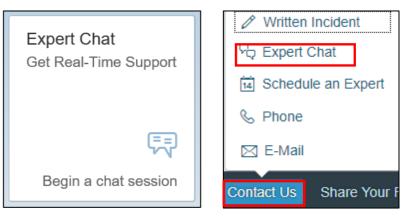
Benefits

- Connects you real-time with SAP support
- Offers screen-sharing option
- Provides access to the same technical experts as in the incident channel
- Resolves incidents significantly faster than those reported through traditional SAP support channels
- Offers quicker and more efficient issue resolution
- Reduces your project and operational costs

Access

- Access Expert Chat through the <u>SAP ONE Support</u> Launchpad (several options):
 - a. Access through the Expert Chat tile on your SAP ONE Support Launchpad on the My Home screen.
 - b. Carry out a search in the launchpad's database. Click on the Expert Chat-button in the upper area.
 - c. Access Expert Chat through the "Contact Us"-menu
 - d. Access Expert Chat while going through the incident submission process. Chat functionality is built into the incident form.

Preview



Expert Chat tile on My Home in SAP ONE Support Launchpad

Contact Us menu in SAP ONE Support Launchpad's footer bar



Real-time interaction

Schedule an Expert





Schedule an Expert connects you live with SAP Support in a one-on-one 30-minute call to discuss a technical topic of your choosing – at a time that is convenient for you.

Overview

- One-to-one 30-minute call delivered remotely through Skype for Business
- Book an appointment at least three business days in advance to allow engineers to prepare
- Check out the <u>Schedule an</u> <u>Expert video</u>
- Visit <u>SAP Support Portal</u> to learn more
- Learn more on <u>how to join</u> your Schedule an Expert call

Benefits

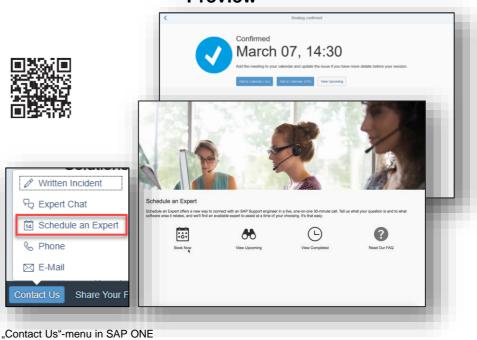
- Live channel option for you
- Interact one-to-one with a support engineer
- Get answers when and where you need them
- Get help and direct support for any technical question
- Have access to the same engineers that you would create an incident with
- Reduce your waiting time for response and resolution

Access Schedule an Expert through the <u>SAP ONE Support</u> <u>Launchpad</u> (several entry options):

Access

- Access through the Schedule an Expert tile on your SAP ONE Support Launchpad home screen.
- b. Carry out a search in the Launchpad's database. Click on the Schedule an Expert-button in the upper area.
- c. Access Schedule an Expert through the "Contact Us"-menu in SAP ONE Support Launchpad's footer bar

Preview



Support Launchpad's footer bar

Real-time interaction

Schedule a Manager for high priority incidents

Schedule a Manager for high priority incidents enables you to schedule a 15-minute call with an SAP Product Support manager to help manage or prevent potential service exceptions

Overview

- 15 minute call booked with a Product Support manager from the related product area
- Available for incidents within Product Support
- Incident is on high priority for at least 2 days
- Book an appointment minimum 2 hours in advance
- Sessions delivered via phone
- Click <u>here</u> to lean more, or check this <u>FAQ</u>

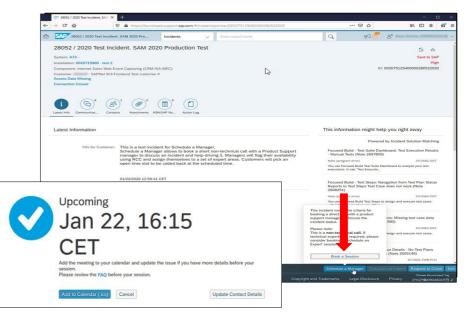
Benefits

- Have live one-on-one discussion on your high priority incident with a Product Support manager
- Schedule a call at a time that is convenient for you and matches with the availability of the manager
- Experience a more enhanced communication with SAP's
- Product Support management

Access

- Schedule a Manager button appears in the incident editing page in SAP ONE Support Launchpad and is active when the following conditions are met:
- The incident has been at priority High for at least 2 days
- The incident is within Product Support
- A Product Support manager is available for the session
- Click the Schedule a Manager button and then click Book a Session
- Add the appointment to your calendar and receive your callback at the scheduled time

Preview



Please note: this service is not offered for incidents processed within development support !



Setting Started with Mission Critical Support

Customer Incident - SAP ONE Support Launchpad

Details	SAP Note	SAP Support Portal	
How to create a support incident (contact SAP Product Support) - SAP ONE Support Launchpad	SAP Note 1296527	Incidents	
What important information must be included in order to create a perfect SAP Support incident?	SAP Note 1922545	<u>Knowledge Base</u>	
Choose the right System (and Product) for your Incident in the SAP One Support Launchpad:		PDF	
 Selecting an incorrect system/product or installation for the incident may have negative impact on the processing of the incident you submit 	SAP Note 2848890	Support Essential: What a customer	
 The support contract depends on the installation, and if an incorrect system/product is selected, different SLA's and resulting different processing times will apply to the incident. 		should know about SAP incident processing	
Enter S-user/person getting the error message		·	
Provide a meaningful short text description and a step-by-step description including navigation and description of expected results			
Add screenshot of error message and inform about any SAP Notes Search which was done			
Open service connection and provide login data (if required)	SAP Note 1773689	For any problem with this application create an incident under component: "XX-SER-SAPSMP-IBX"	
Carefully select the incident priority	SAP Note 67739		
Record only one issue per incident	SAP Note 50048		



Setting Started with Mission Critical Support

Best Practices for escalating incidents

When criticality increases		Details			
	Step 1 Accelerate the incident by calling the SAP Customer Interaction Center	 Local CIC numbers (available 24 x 7) can be found via <u>SAP Note 560499</u> Ask to speed up the incident by explaining the business impact Consider whether the current priority matches the urgency of the matter 			
		In case of product system:	In case of test / development system:	Points of contact:	
	Step 2 Escalate the incident in case the situation is getting more critical by calling the SAP Customer Interaction Center	 What core process is severely affected? What is the financial loss? Is a manual workaround available or too extensive? How many users are affected? How long has the problem been going on? 	 Which project? Live date, product an release? Showstopper: yes/no? Is the go-live date affected? 	 Contact names and hours of availability? Work phone numbers (no 800xx)? Cell phone number and e-mail address? Is the go-live date affected? 	



Make the best out of SAP's product support tools and Next-Generation Support offerings!

- Available to all SAP Customers and Partners with an S-User at no additional cost
- Gain empowerment and awareness to all the available resources from Product Support
- Consists of 3 modules and a final assessment, which can be taken at your own pace and time. Approximate 1 hr completion time.
 - incident prevention offerings
 - real-time interactions
 - digital support experience
- Product Support Accreditation badge is awarded once the final assessment is completed, which can be shared on social media
- Updated session training information bi-annually no need for assessment on earlier learned material.



- Product Support Accreditation welcome video
- SAP News Center: Make the Best Out of Interactions with Product Support
- Access the Product Support Accreditation program



Next steps and more information



Check out the latest content

https://support.sap.com/enterprisesupport



Get engaged with our experts

Leverage the available interaction channels, such as SAP Enterprise Support value maps



Contact & follow us:



Back to Overview

Useful Links

About SAP Enterprise Support: www.sapsupport.info/enterprisesupport

SAP Enterprise Support in the SAP Support Portal: <u>https://support.sap.com/enterprisesupport</u>

About SAP Enterprise Support Academy: https://support.sap.com/esacademy

About SAP Enterprise Support Value Maps: <u>https://support.sap.com/valuemaps</u>

About SAP Enterprise Support Advisory Council: <u>https://support.sap.com/esac</u>



For questions after this session, contact oliver.hid.arida@sap.com



Customer Evolution - U.S. Midwest

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E-Mail oliver.hid.arida@sap.com





Appendix



GETTING STARTED with Collaboration

Useful Links and SAP Notes (1/4)

COLLABORATION

Contact us (CALL-1-SAP / CIC)	<u>https://service.sap.com/call1sap</u>
	<u>https://support.sap.com/contactus</u>
	<u>https://support.sap.com/en/contact-us/cic.html</u>
	 <u>https://support.sap.com/content/dam/support/en_us/library/ssp/contactus/cic/cic-get-most-from-support.pdf</u>
	<u>https://go.support.sap.com/contactus/#/email</u>
	<u>https://launchpad.support.sap.com/#/notes/560499</u>
	(SAP Note 560499 - Customer Interaction Center: Hotline Numbers & E-mail Addresses)
Where to find additional assistance	
SAP Support Portal	 <u>https://support.sap.com</u> (→ <u>Personal Demo</u>)
SAP Community	<u>https://www.sap.com/community</u>
SAP ONE Support Launchpad	https://support.sap.com/en/my-support.html#section_1969201630
	<u>https://launchpad.support.sap.com/</u>
	<u>https://www.youtube.com/watch?v=9RutFZ1Qoag</u>
SAP Enterprise Support Report	SAP One Support Launchpad
	Collaboration
	On-Premise sample Enterprise Support Report (short version)
Customer Center of Expertise (CUSTOMER COE)	https://support.sap.com/en/offerings-programs/ccoe.html
Primary Customer COE	https://support.sap.com/en/offerings-programs/ccoe/service-provider/primary-ccoe.html
	https://support.sap.com/content/dam/support/en_us/library/ssp/offerings-and-programs/customer-center-of-
	expertise/ccoe-as-service-provider/primary-ccoe/CCOE_GettingStarted.pdf
	<u>https://support.sap.com/content/dam/support/en_us/library/ssp/offerings-and-programs/customer-center-of-</u>
	expertise/ccoe-as-service-provider/primary-ccoe/CCOE_Value_Offering.pdf
SAP Enterprise Support Value Maps	https://support.sap.com/en/offerings-programs/enterprise-support/enterprise-support-academy/value-maps.html



GETTING STARTED with Empowerment

Useful Links and SAP Notes (2/4)

EMPOWERMENT

 SAP Enterprise Support Academy Topics to contact CIC (S-user request) Value Maps Newsletter registration Short video: How to sign up for the SAP Learning Hub Short video: How to search in SAP Learning Hub 	• • •	https://support.sap.com/en/offerings-programs/enterprise-support/enterprise-support-academy.html https://support.sap.com/en/contact-us/cic.html https://support.sap.com/en/offerings-programs/enterprise-support/enterprise-support-academy/value-maps.html https://www.sap.com/cmp/nl/enterprise-support-academy/index.html https://wpb101101.hana.ondemand.com/wpb/wa/wa_esa/~tag/published/index.html?show=project!PR_9712A06E 7F284A2:demo#3 https://wpb101101.hana.ondemand.com/wpb/wa/wa_esa/~tag/published/index.html?library=library.txt&show=book IBO_ED56F57006147E91#slide!SL_4019F96928F4B485
Delivery Formats	•	https://support.sap.com/en/offerings-programs/enterprise-support/enterprise-support-academy/delivery- formats.html
 SAP Note 91488 SAP Note 1793264 Remote Support 	•	https://support.sap.com/en/offerings-programs/enterprise-support/enterprise-support-academy/continuous-quality- check-improvement-services.html https://launchpad.support.sap.com/#/notes/91488 https://launchpad.support.sap.com/#/notes/1793264 https://support.sap.com/remote-support.html



GETTING STARTED with Innovation & Value Realization

Useful Links and SAP Notes (3/4)

INNOVATION & VALUE REALIZATION

Customer value experience tools

- SAP Innovation and Optimization Pathfinder
- Customer overview presentation
- **Business Scenario Recommendations** for SAP S/4HANA
- SAP Fiori Apps Library & SAP Fiori Apps Recommendations
- Innovation Discovery
- Solution Manager Value Report
- SAP Transformation Navigator

SAP Solution Manager

- Usage Rights
- Training and Services
- SAP Help Portal SAP Solution Manager
- SAP EarlyWatch Alert Workspace
- SAP EarlyWatch Alert pro-active monitoring
- SAP EarlyWatch Alert
- SAP Note

SAP Enterprise Support Advisory Council

- http:www.sap.com/Pathfinder
 - https://d.dam.sap.com/a/mXUXyB/Pathfinder%20-%20Customer%20Presentation%20V43.pdf
 - http://www.s4hana.com/
- http://www.sap.com/FAR
- http://www.sap.com/solman-value
- http://www.sap.com/fiori-app-library
- http://www.sap.com/innovationdiscovery
- http://www.sap.com/transformationnavigator
- https://help.sap.com/viewer/p/SAP_READINESS_CHECK
- https://support.sap.com/en/solution-manager.html
- https://support.sap.com/en/alm/solution-manager/usage-rights.html
- https://support.sap.com/en/alm/solution-manager/training-services.html
- https://support.sap.com/en/alm/solution-manager/training-services.html
- SAP EarlyWatch Alert Workspace
- SAP EarlyWatch Alert pro-active monitoring
- SAP EarlyWatch Alert
- How to Access the SAP EarlyWatch Alert Fiori Apps in the Cloud (SAP Note 2520319)
- Using SAP EarlyWatch Alert (Note 1257308)
- SAP EarlyWatch Alert processed at SAP (Note 207223)
- SAP Enterprise Support Advisory Council
- ESAC Program Overview Presentation



GETTING STARTED with Mission Critical Support

Useful Links and SAP Notes (4/4)

MISSION CRITICAL SUPPORT

Next Generation Support	https://support.sap.com/en/offerings-programs/strategy.html
Brochure: Live Support for Live Businesses	 https://www.sap.com/documents/2019/08/c60f667e-5e7d-0010-87a3-c30de2ffd8ff.html
• SAP Note 2468675	https://launchpad.support.sap.com/#/notes/2468675/E
Guided answer video	 https://www.sap.com/assetdetail/2017/10/c48b9da9-d77c-0010-82c7-eda71af511fa.html
Guided answer search	<u>https://ga.support.sap.com/dtp/viewer/</u>
Knowledge base search	 https://support.sap.com/en/my-support/knowledge-base.html
Service-Level Agreement	
SAP Enterprise Support Scope Description	• <u>https://support.sap.com/content/dam/support/en_us/library/ssp/offerings-and-programs/sap-enterprise-support/sap-</u>
	enterprise-support-scope-description.pdf
SAP Cloud Support Policy	 <u>https://www.sap.com/about/agreements/cloud-services.html?search=Support&sort=latest_asc</u>
Customer Incident	https://support.sap.com/en/my-support/incidents.html
	 <u>https://support.sap.com/en/my-support/knowledge-base.html</u>
	Support Essential: What a Customer Should Know About SAP Incident Processing (PDF)
	SAP Note 2138670 – Perfect Customer Incident: What a customer should know about SAP incident processing
	with Launchpad
System Data Maintenance	https://support.sap.com/en/my-support/systems-installations.html
	 https://help.sap.com/doc/erp2005_ehp_04/6.04/en-US/0d/cdabd3065e41f28b2266eefa656489/frameset.htm
	https://launchpad.support.sap.com/#/notes/172481