

Welcome!
Thank you for being here!



Geoff Scott
Chief Executive Officer



THE ASUG MISSION

Helping **you** and your **organization** get the most **value** from SAP technologies.

The ASUG Community is Strong

Recap of 2022:

- 12 Large Conferences, including Chemicals, Utilities, Cloud, Oil Gas and Energy, SAP S/4HANA, and other topics.
- 92 webcasts
- Communities had 99 Chapter Meetings
- 48 Think Tanks/Task Forces
- 66 Influence Council Meetings
- Conducted 27 research projects
- Produced over 500 editorial content pieces
- Started a podcast – launching season 2 last month
- Grew our community with hundreds of new members

In 2023...



LEARN

STAY ON THE LEADING EDGE

Learn from the best and stay on the leading-edge of SAP practices



CONNECT

EXPAND YOUR NETWORK

Connect with a community of over 130,000+ SAP-savvy professionals to solve business challenges



GROW

INCREASE YOUR EXPERTISE

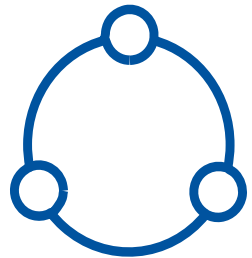
Grow your career, increase expertise and build your professional community

Subscribe to First Five



Integrations and standardizing business processes are top of mind

Top Focus Areas for 2023



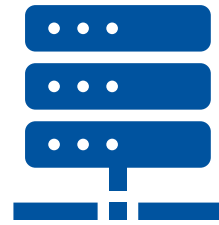
**Integration
between SAP and
non-SAP systems**

45%



**Standardizing business
processes**

42%



**Moving to SAP
S/4HANA**

42%



**Dashboards/
Analytics**

33%



**Cybersecurity and
data protection**

30%

Digital transformations are underway

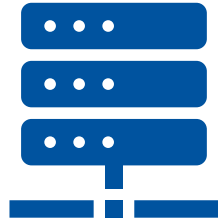
Current SAP Product Use



SAP ECC

77%

(vs. 82% in 2022)



SAP S/4HANA

46%

(vs. 46% in 2022)



RISE with SAP

11%

(vs. 5% in 2022)

Technologies with Greatest Impact on Digital Transformation

63%



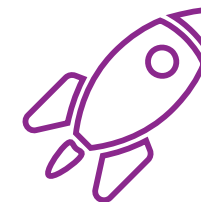
Data/Analytics

59%



Cloud

44%



Automation

Lack of knowledge and skills hinders all

Top Challenges



Maintaining knowledgeable staff/turnover

37%



Budget

33%



Integration

32%



Master data maintenance & governance

32%



Internal skills to manage new products

30%

Access Pulse of the SAP Customer Research Results



Exploring your ASUG Membership



We want to hear from you!

Be sure to complete the session evaluation to share your thoughts on today's experience.

Thank you.

Stay connected. Share your SAP experiences anytime, anywhere.
Join the ASUG conversation on social media: **@ASUG365 #ASUG**

