

Mobile Experience from SAP

Intuitive
Joyful
Inclusive
Fast
Cross platform



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Design & Technology



Themes

Adaptive

Global

Consistent

Update-proof

Extendable

Accessible

User-Validated

Introducing Mobile Experience from SAP

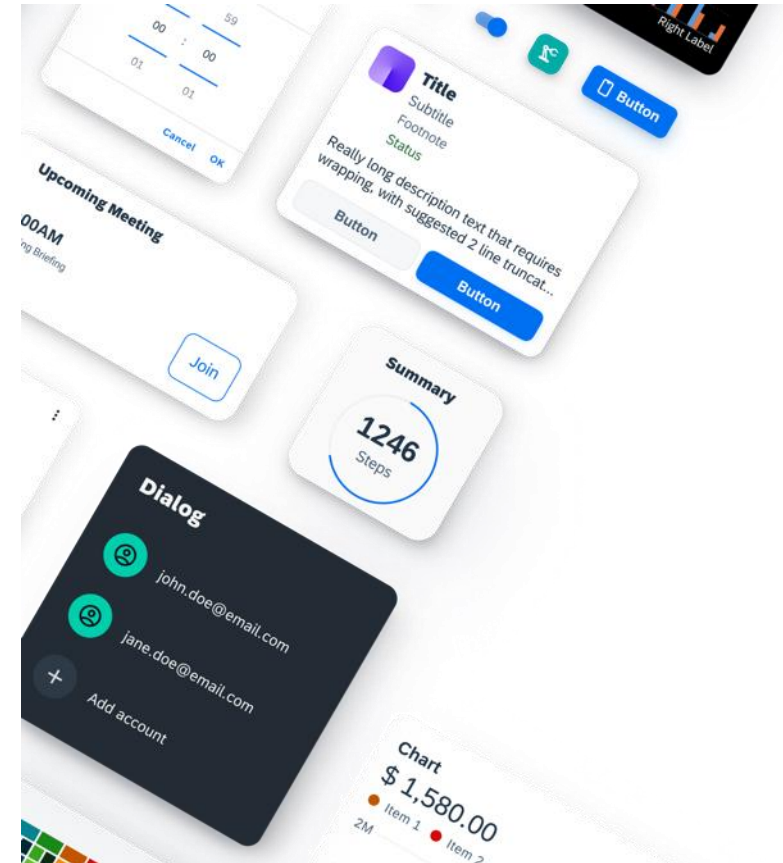
An all-new look and feel for enterprise-ready mobile applications.

Leading-edge mobile design system (SAP Fiori Horizon)

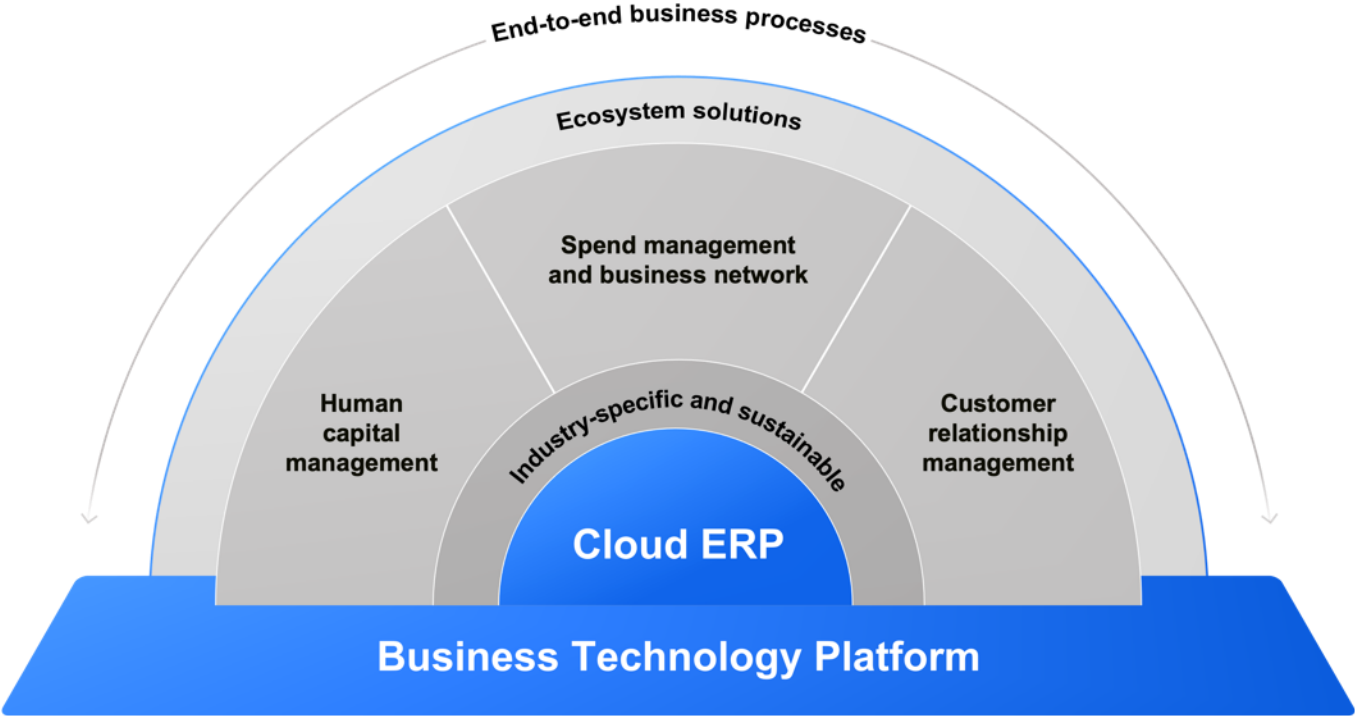
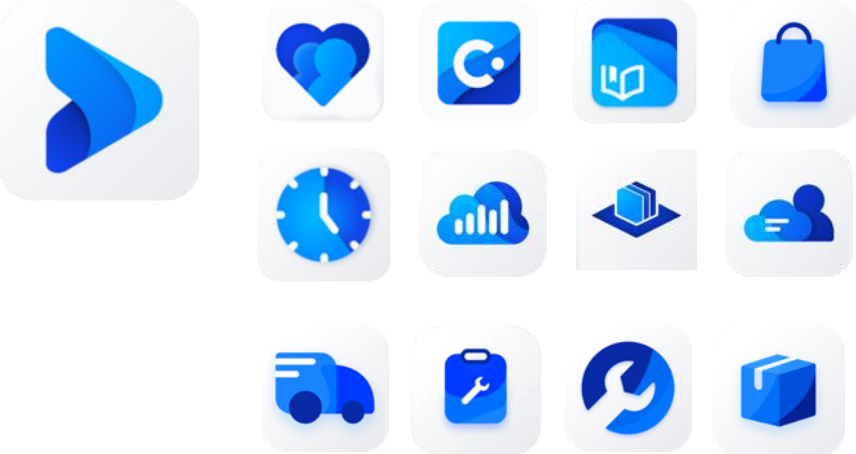
SAP Business Technology Platform SDKs and MDKs

New business critical intelligent, sustainable mobile applications

A mobile suite experience



Our portfolio to increase focus & accelerate innovation.



Mobile Experience from SAP

Consumer-grade mobile solutions for efficient, resilient and sustainable end-to-end processes. Improving work life wherever you are.



Global Enterprise Mobile Workforce

We provide the personas that businesses need.



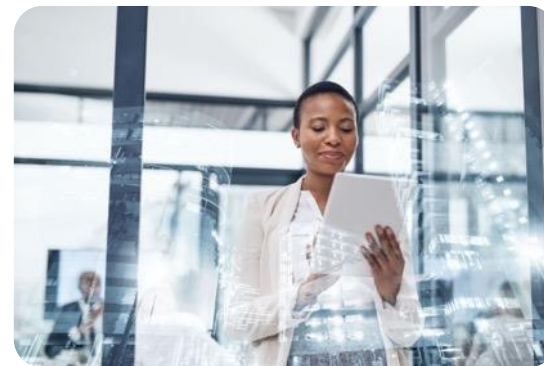
Enable All Employees

All services at a glance
wherever you work



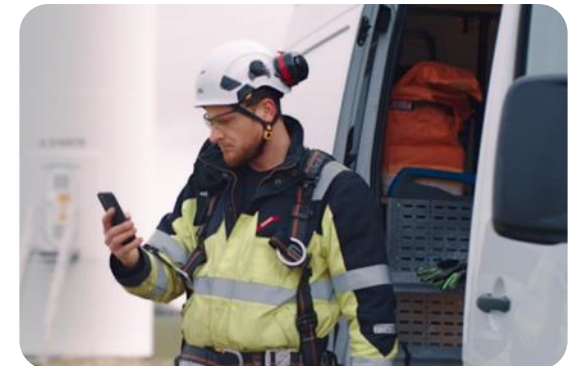
Empower Decision Makers

Make the right decisions right now



Connect Business Users

Real-time actionable insights



Equip Frontline Workers

Intelligent technology support
on the spot

**“A hybrid workforce is the future.
With both remote and on-site parts of the same
solution to optimize employers’ workforce needs.”**

Ranjit Atwal, senior research director at Gartner

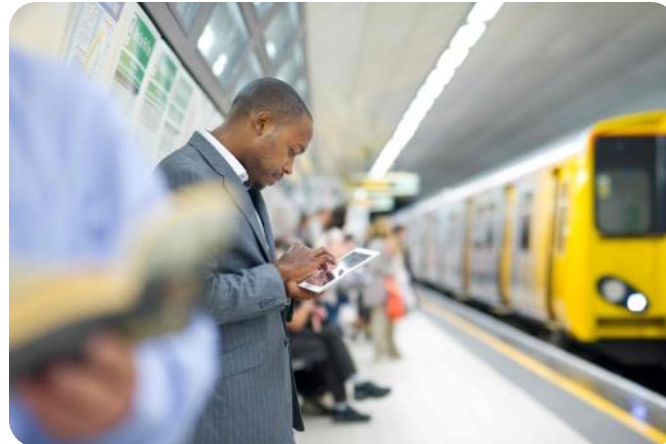
Mobile Experience from SAP

Empowering today's workforces



Flex days, Flex hours

Power teams to deliver results from wherever they work



Choice

Granted choice on whether or when to commute

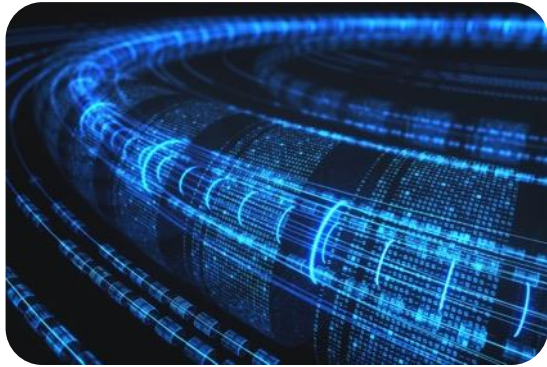


Hybrid work environments

A blend of in-office and remote work

Mobile & Cloud Enterprise-Technologies Empower New Workstyles

Transform. Cloud. On-device. AI.



Cloud AI

Conversational AI & Chatbots



Location Based Services

Indoor and outdoor



AR

Real-time actionable insights



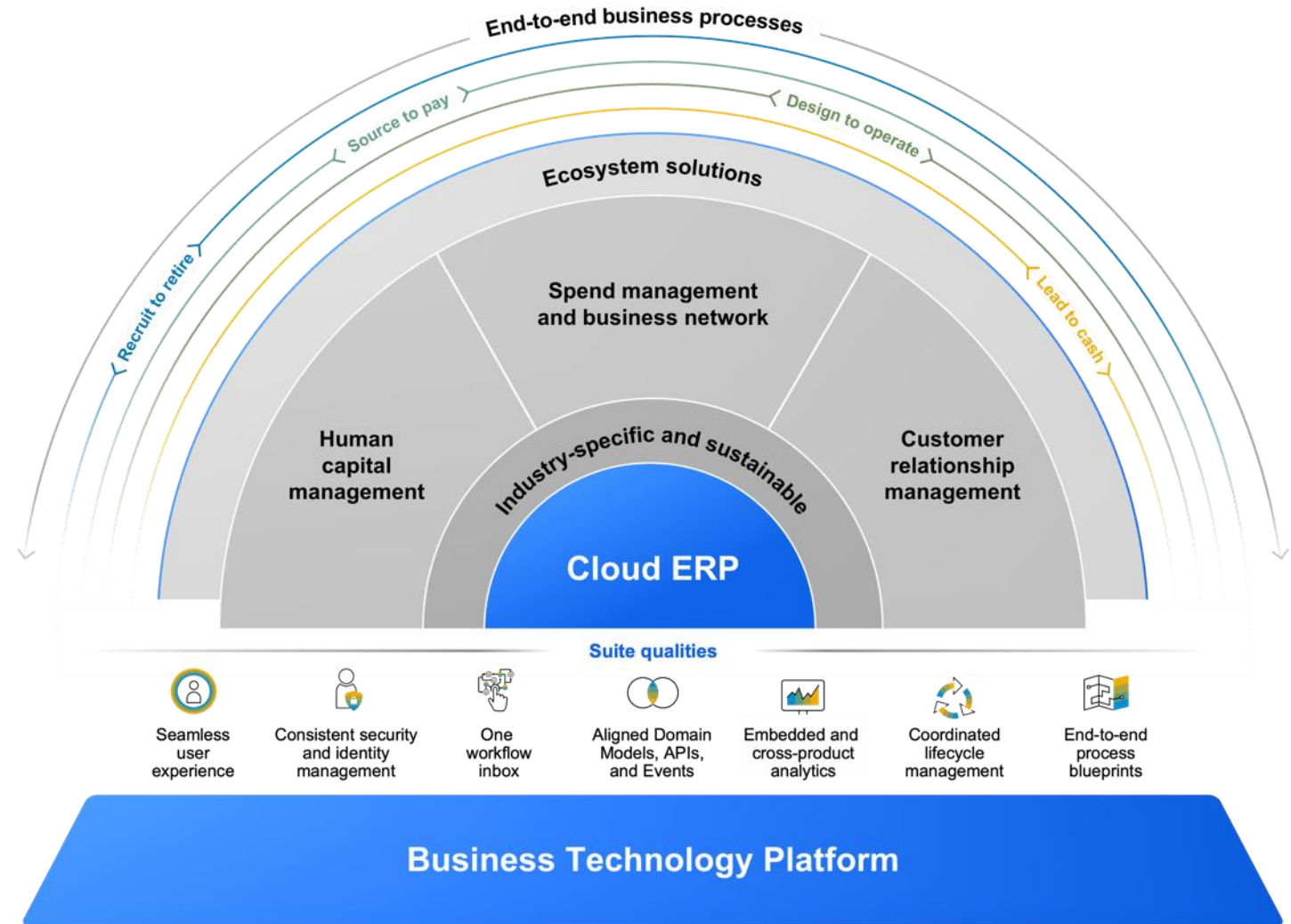
On-device AI

Intelligent technology support on the spot, Machine Learning, Computer Vision, Computing Power, ..

The Intelligent, Sustainable Enterprise

Serving Personas Throughout the Global Enterprise Mobile Workforce

- | | |
|----------------------|-------------------------|
| Employee | Warehouse Operator |
| Hiring Manager | Warehouse Clerk |
| Temporary Worker | Inventory Clerk |
| Finance Manager | Yard Logistics Operator |
| Auditor | Maintenance Technician |
| Project Manager | Service Technician |
| Strategic Buyer | Environmental Engineer |
| Purchaser | Industrial Hygienist |
| Sales Representative | Quality Engineer |
| Retail Store Manager | Production Supervisor |
| Delivery Driver | And many more.. |

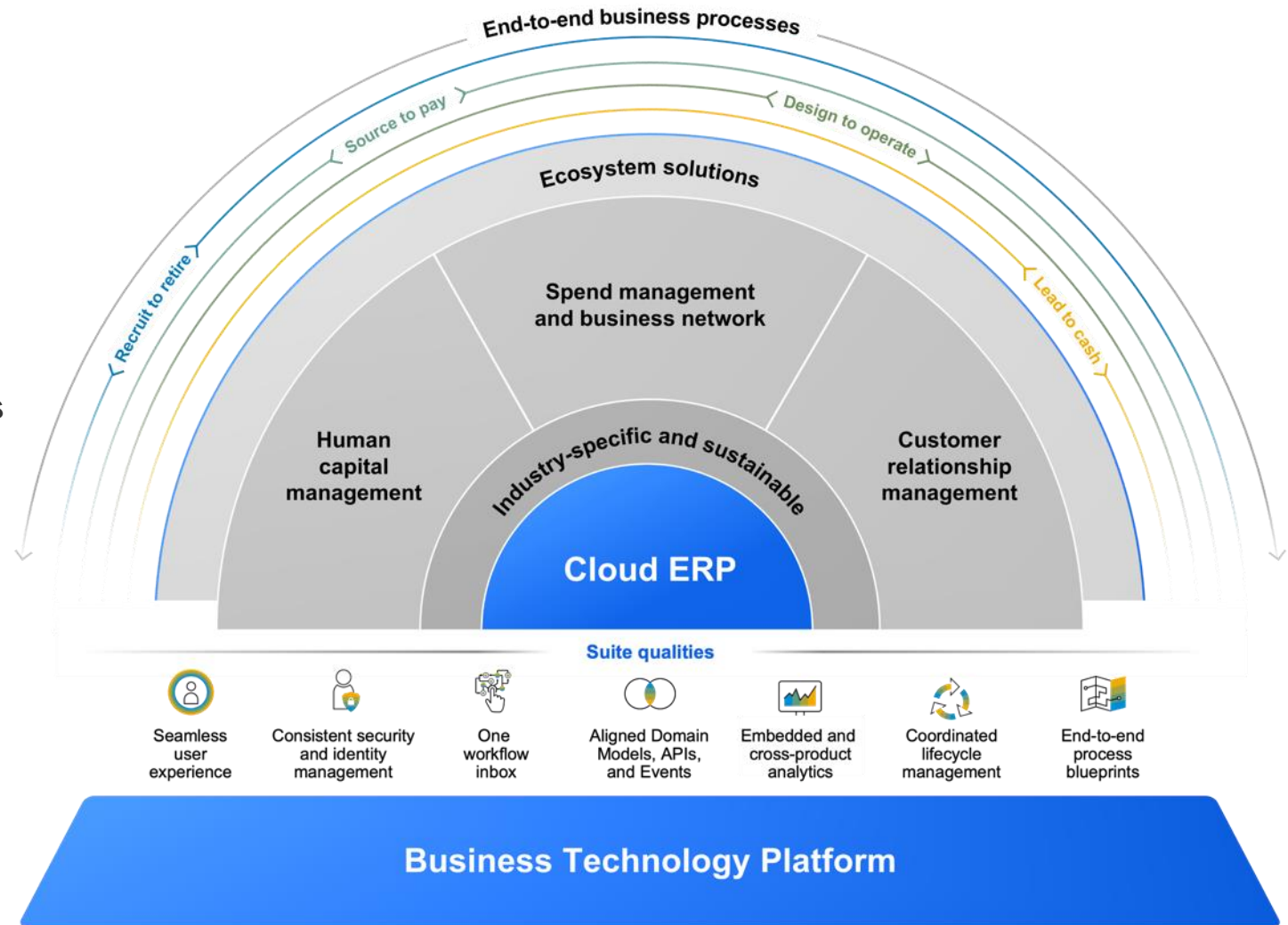


The Intelligent, Sustainable Enterprise

We build the mobile suite experience

Drive business process transformation
Seamless integrated mobile suite experience

SAP mobile apps for lines of business and industries
Partner and custom-built mobile apps



Build on a holistic mobile stack
Extend and innovate
Infuse intelligence

The Intelligent, Sustainable Enterprise

Mobile Solutions for End-to-End Processes



SAP Mobile Start



SAP SuccessFactors



SAP Concur



SAP Ariba Shopping



SAP Ariba Procurement



SAP Fieldglass Manager Hub



SAP Fieldglass Time Entry



SAP Analytics Cloud



SAP Business Network Supplier



SAP Service and Asset Manager



SAP Maintenance Assistant



SAP Product Model Viewer



SAP Field Service Management



SAP Warehouse Operator

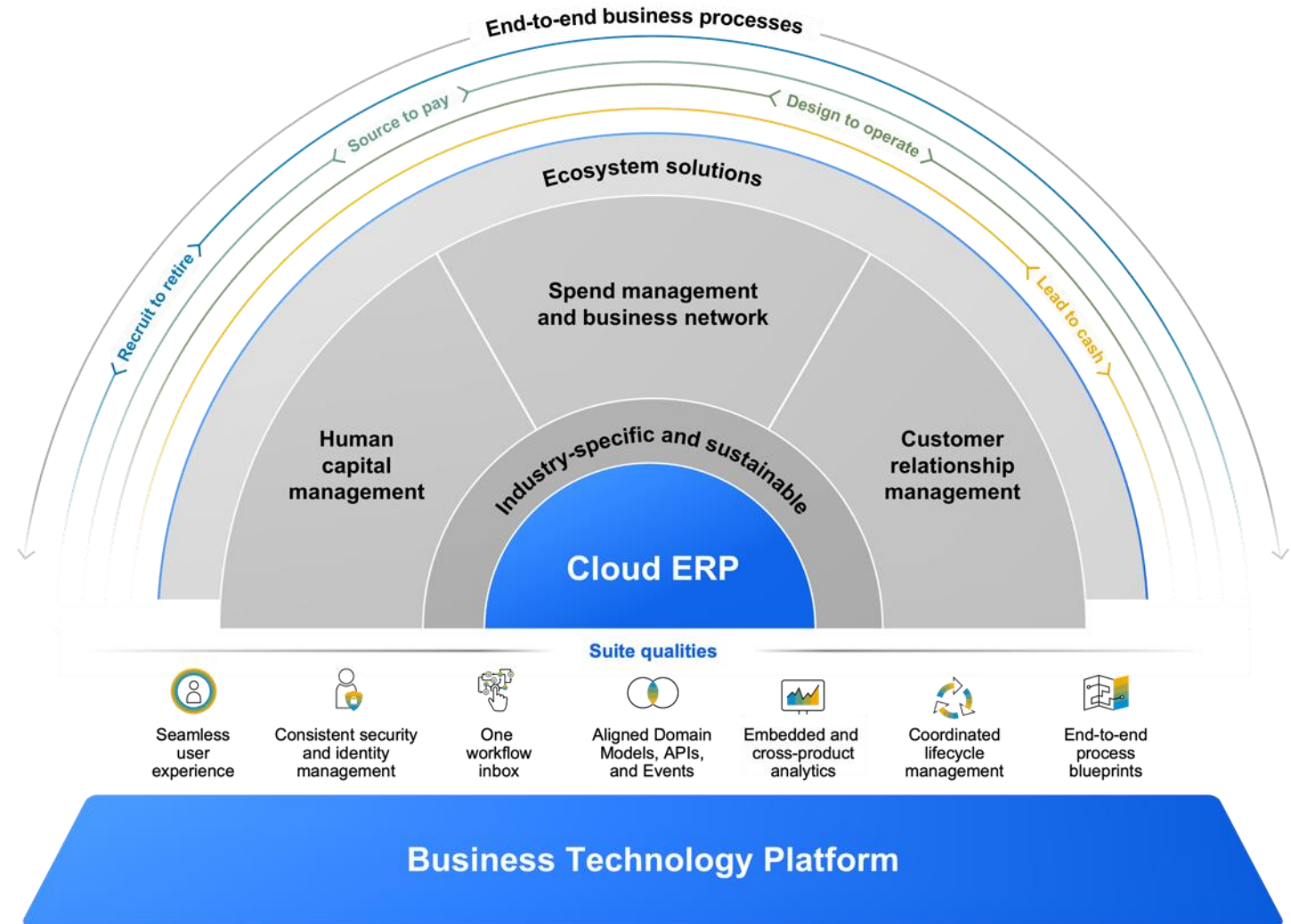


SAP Sales Cloud

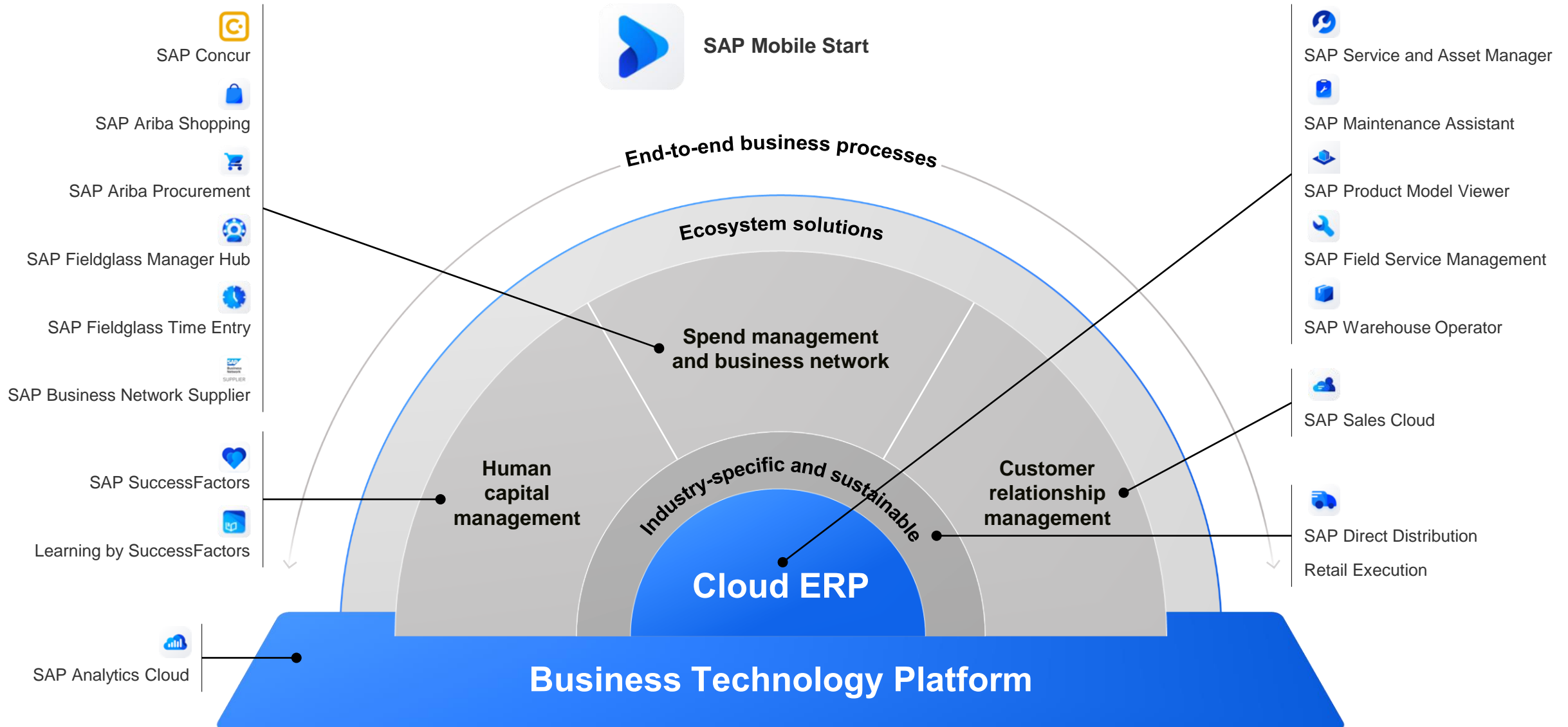


SAP Direct Distribution

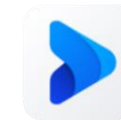
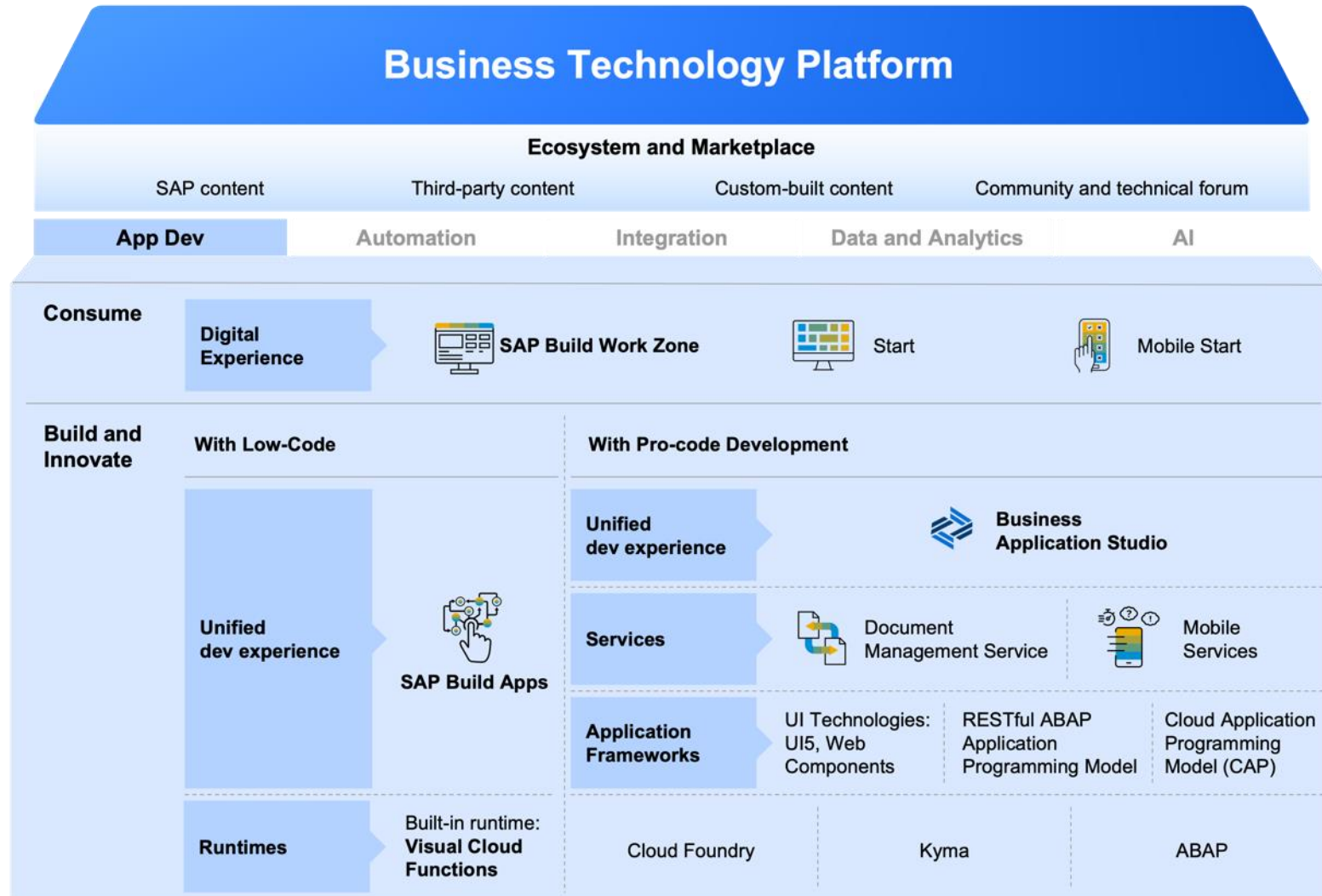
Retail Execution



Our portfolio to increase focus & accelerate innovation

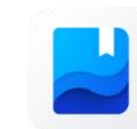


SAP Business Technology Platform – Our Foundation

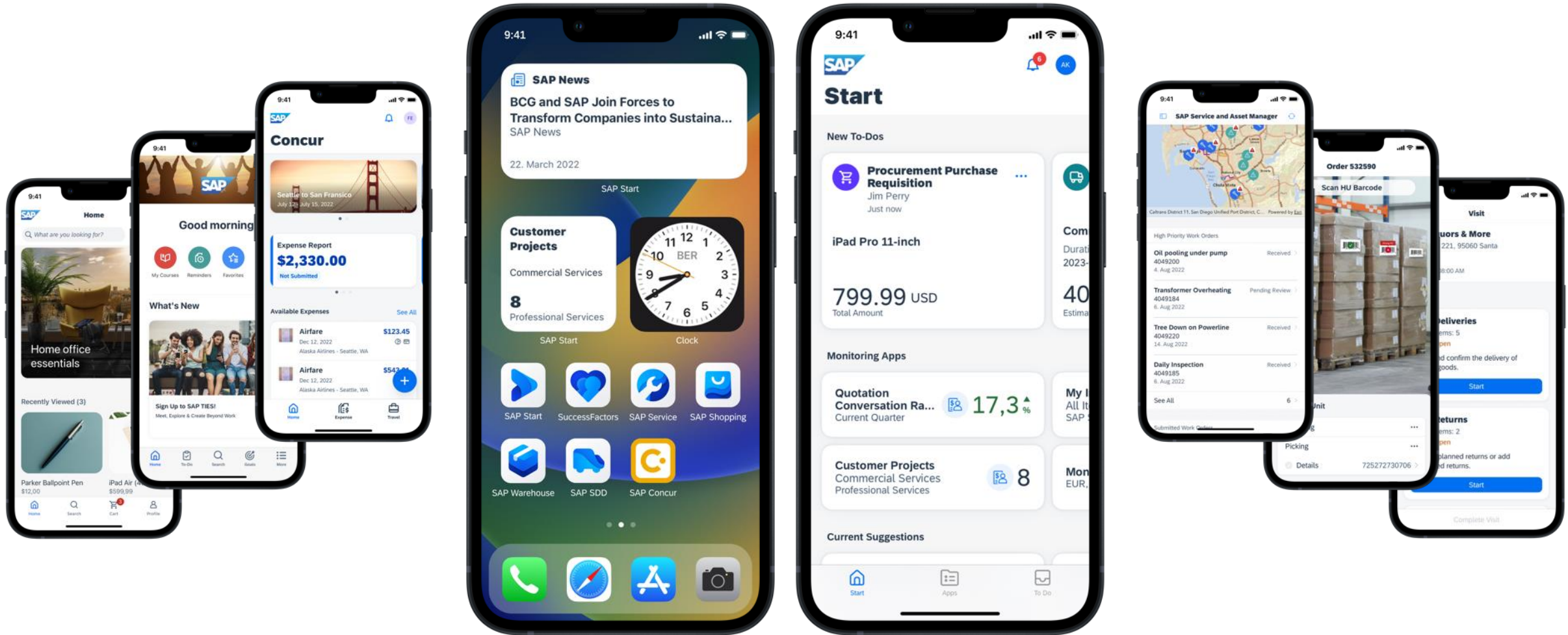


SAP Mobile Start

- SAP BTP SDK for iOS
- SAP BTP SDK for Android
- Mobile Development Kit
- SAP Fiori Mentor App



SAP's Unequalled Business Power. A Mobile Suite Like No Other.



What Mobile Suite Experience from SAP Delivers

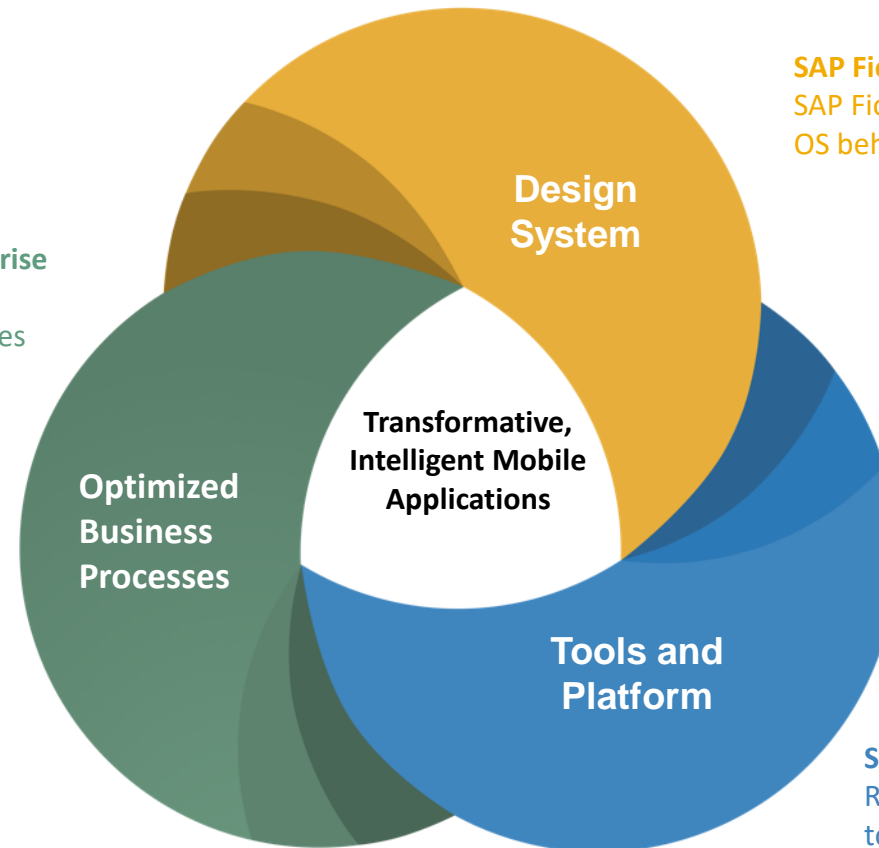
SAP Learning

Learning
Journeys

Learn by
Product

openSAP

Intelligent, sustainable enterprise
Intelligent business processes
optimized for mobile capabilities



SAP Fiori for iOS and Android
SAP Fiori based on latest native mobile
OS behaviors and capabilities

SAP Business Technology Platform
Reusable components, tools and services
to scale enterprise mobile application
development

Mobile Experience from SAP

The native entry point to your business solutions

We change how people work.

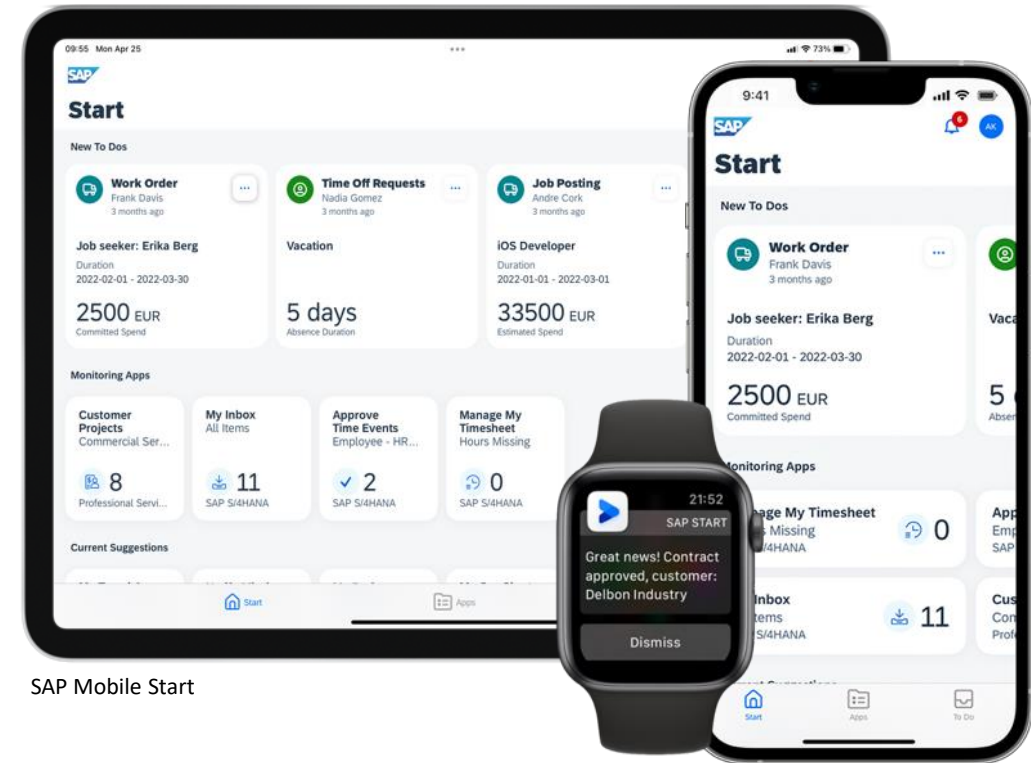
SAP Mobile Start

- SAP S/4HANA
- SAP Ariba
- SAP SuccessFactors
- SAP Fieldglass
- SAP Concur
- SAP Customer Experience

Launch SAP capabilities and features natively

Process workflows centrally on your device

Tailored content for each persona



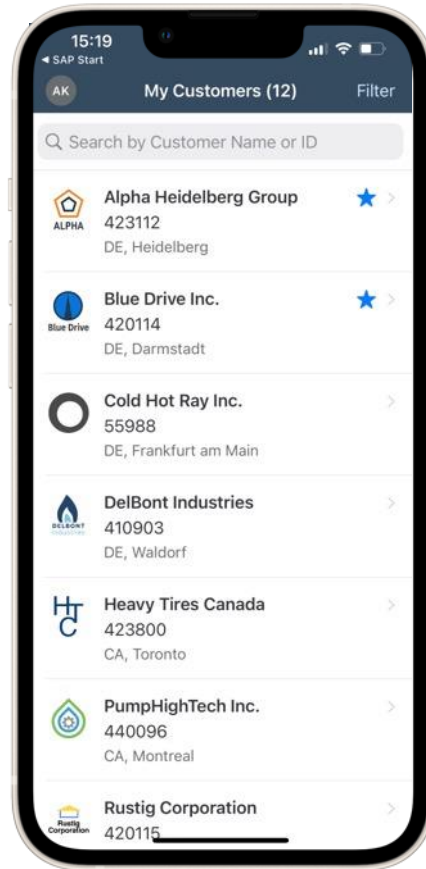
Provide a **suite experience** and bring the Intelligent Enterprise to the fingertips of every SAP customer.

Mobile Experience from SAP

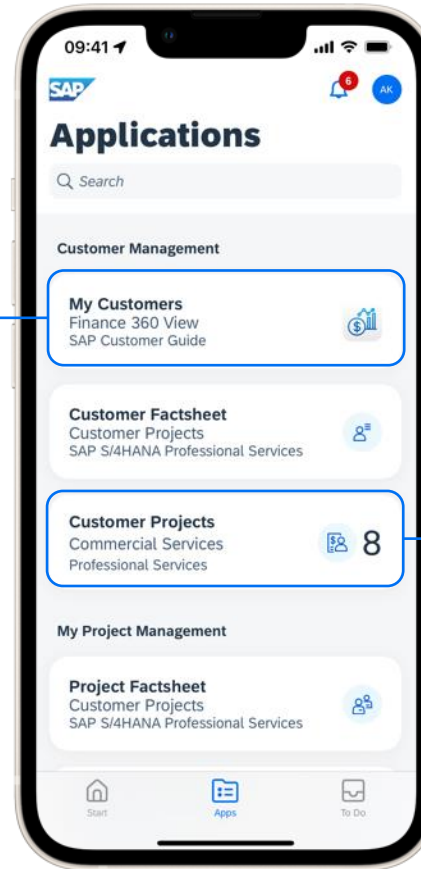
Leverage your mobile app investment with SAP Mobile Start

SAP Mobile Start allows you to leverage your investment in mobile apps, as you can access and launch them much easier, and benefit from the integration into the device framework

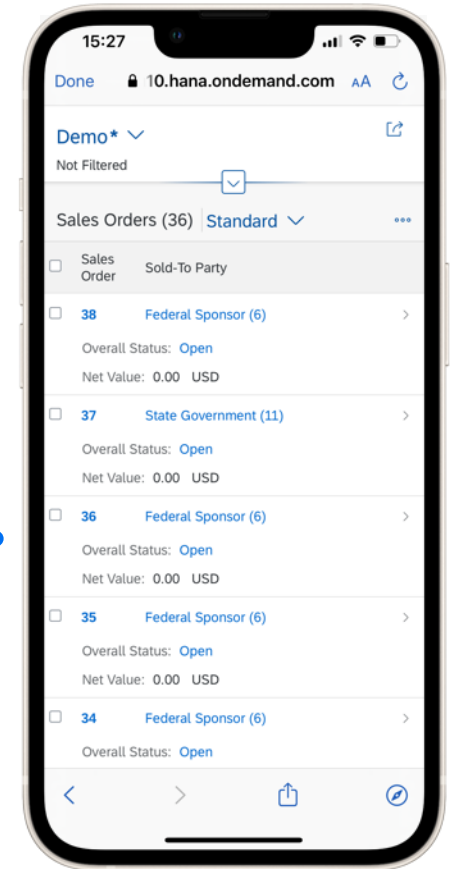
- Standard SAP UI5 apps
- Your custom UI5 apps
- Standard SAP native apps
- Your native apps
- Your partner apps



Native App opens on the device



UI5 Apps & Web links open in an embedded browser



Mobile Experience from SAP

Deep Integration with mobile devices

Native Launchpad

Discover and access all your business apps

Spotlight Search*

Instantly access occasionally used apps

Widgets on Home- and Lockscreen

Access your critical apps like a shortcut

Monitor your business from your home- and lockscreen

Native notifications

Never miss a critical notification

Manage SAP notification the way you prefer



* Supported by iOS only

Mobile Experience from SAP Cloud ERP

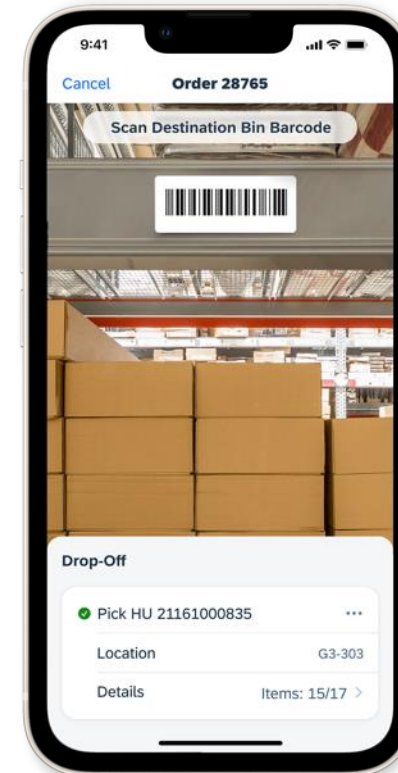
Enabling 90% of everyday work for 80% of people.

- SAP Service and Asset Manager
- SAP Field Service Management
- SAP Maintenance Assistant
- SAP Product Model Viewer
- SAP Warehouse Operator
- SAP Mobile Start

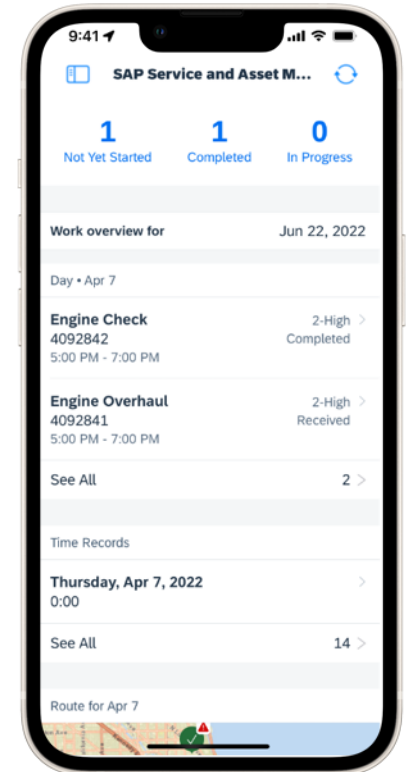
Improve the digital employee experience

Build the skills and agility needed for the future

Empower frontline mobile workers



SAP Warehouse Operator



SAP Service and Asset Manager

Empower your employees on the job, replace vulnerabilities, reduce risks — what you need for more robust supply chains.

Mobile Experience from SAP

Spend Management and Business Network

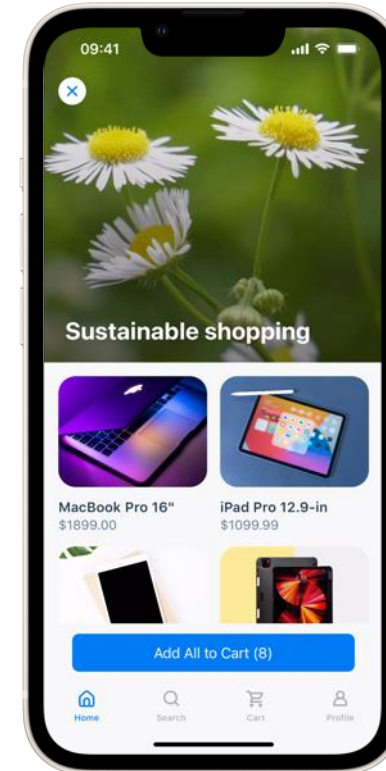
Automated spending processes and expense management.

- SAP Ariba Shopping
- SAP Ariba Procurement
- SAP Concur
- SAP Fieldglass Manager Hub
- SAP Fieldglass Time Entry
- SAP Business Network Supplier
- SAP Mobile Start

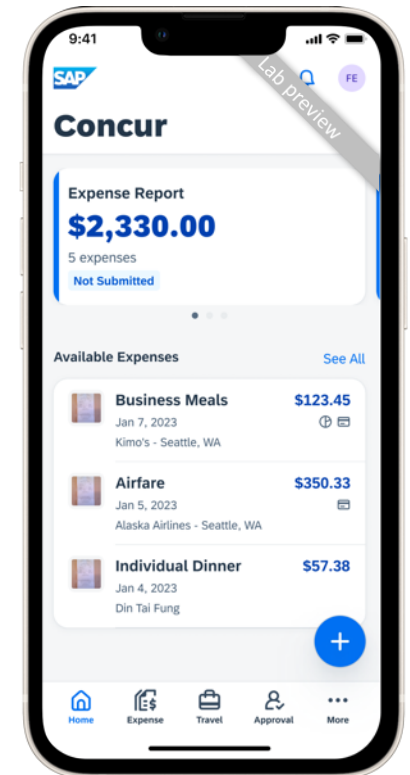
Boost employee engagement & satisfaction

Transform how you manage contingent workers and services

Empower suppliers to be responsive any time, anywhere



SAP Ariba Shopping



SAP Concur

Link financial data and stay in control of your spending – anytime, anywhere, under any circumstances

Mobile Experience from SAP

Human Capital Management, Customer Relationship Management

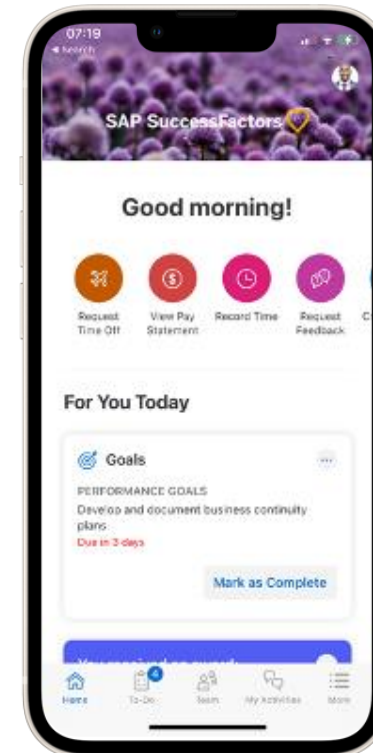
Actionable mobile dashboards and workflows.

- SAP SuccessFactors
- Learning by SuccessFactors
- SAP Sales Cloud mobile
- SAP Mobile Start

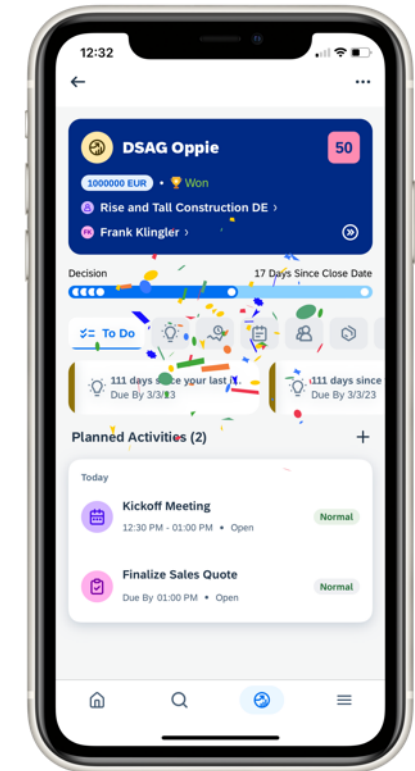
Improve the digital employee experience

Build the skills and agility needed for the future

Engage with customers on the go with intelligent insights



SAP SuccessFactors Mobile



SAP Sales Cloud Mobile

Give employees every opportunity to do their best while allowing smarter decisions with data-driven Human Resources insights

Mobile Experience from SAP Industry Cloud – Consumer Products

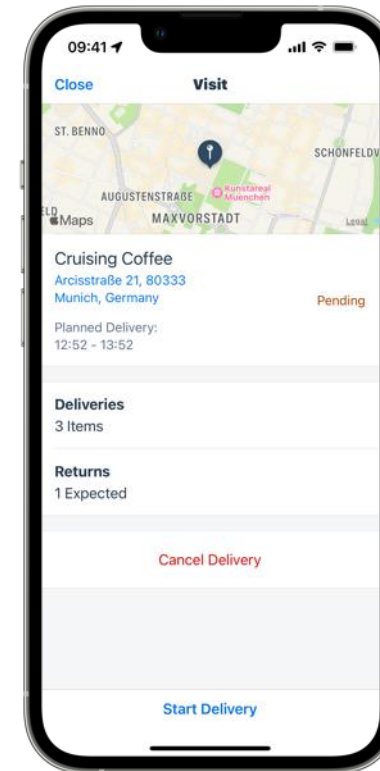
Consistent experience from the first to the last mile.

- SAP Direct Distribution
- Retail Execution*
- SAP Mobile Start

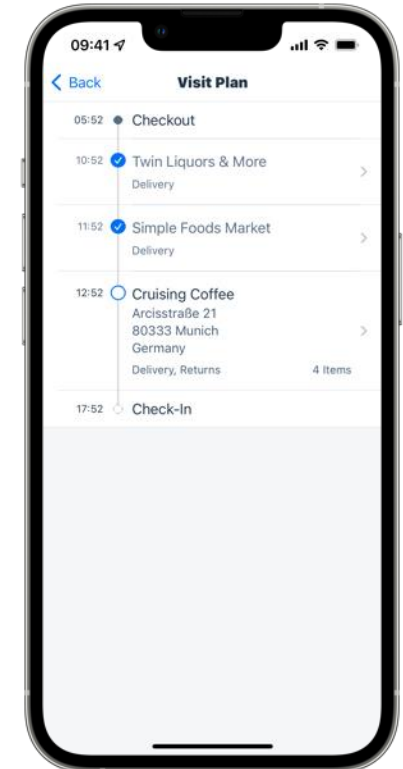
Orchestrate processes from start to finish

Overview logistics and sales activities

Digitalize workflows for optimal efficiency



SAP Direct Distribution



Drive customer satisfaction and sales performance while reducing costs and improving availability.

Mobile Experience from SAP

Ecosystem, partnerships, and custom-built – ONE foundation for all

Continuous innovation and partnerships to expand.

SAP Fiori Design System

- Web and Native Mobile

SAP BTP Mobile Services

- SAP BTP SDK for iOS
- SAP BTP SDK for Android
- Mobile Development Kit

SAP Build Apps

Extend SAP mobile applications easily

Create your partner app to complement SAP's portfolio

Build your own custom-specific app on a holistic stack

MEASUREMENTS

SCANNING

AUGUMENTED REALITY

READOUTS

LOCATION DETECTION

AI

TRACKING

BIOMETRICS



Ignite innovation with an excellent and consistent experience that fits your enterprise's needs.

Mobile Experience from SAP

Get in touch and discover more



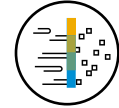
Download

- [Our Video](#)



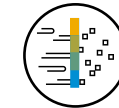
Engage

- Follow our [Community Page](#)



Get Started

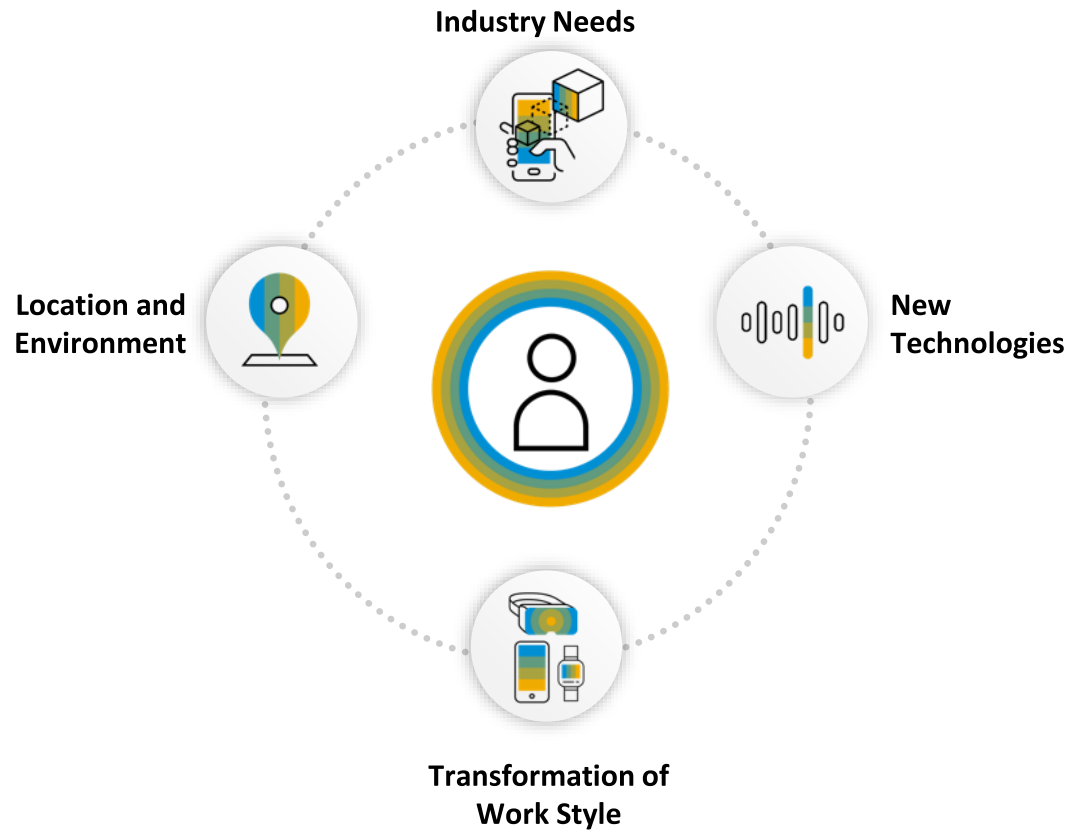
- SAP [Mobile Start](#)
- SAP [Service and Asset Manager](#)
- SAP [Warehouse Operator](#)
- SAP [Direct Distribution](#)
- SAP [BTP mobile services](#)
- SAP [Fiori Design System](#)



Learn More

- sap.com/mobile
- [Mobile Strategy Paper](#)
- [Persona ebook](#)

Technologies Enabling This..



Take the lead

with industry innovation for top-line, bottom-line, and green-line growth

Leverage **differentiating business capabilities** and industry next practices that create new revenue streams, improve efficiency, enhance employee engagement and allow for running sustainably

+

Never stop improving

with continuous insight to optimize business processes

Identify and prioritize optimization opportunities with instant process analysis, benchmarking against industry peers, and tailored insights to automate with AI

+

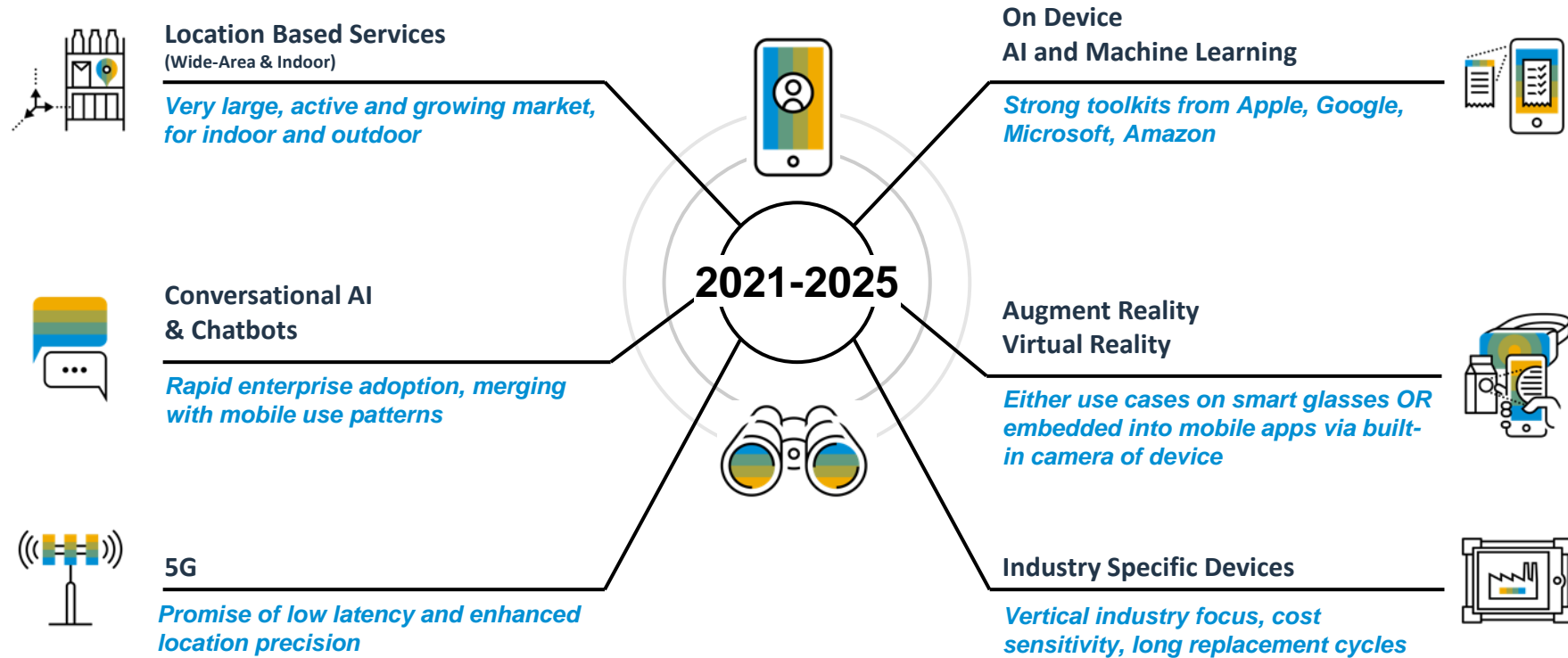
Secure your success

with a trusted partner for your business needs, at every step of the way

Benefit from **cloud delivery capabilities** that accelerate time-to-value, reduce overall TCO, and mitigate risk while simplifying technology consumption through 'as a service' experience

SAP's Mobile Vision & Strategy

Mobile Industry Enterprise-Related Trends



Customer Success: FRoSTA AG

Boost employee engagement with mobile access to enterprise resources

“Companies need to ensure **agility and availability** of their IT and business services. With the SAP Mobile Start app, we provided our employees with a single launchpad, **centralizing access** to our IT business resources and making it possible for **all lines of business** to **work from anywhere**.”

Lucas Dreger, Solution Architect, FRoSTA AG

A successful provider of frozen fish, vegetables, and meals in Germany, Poland, Austria, Italy, and Eastern Europe, FRoSTA AG is one of Europe’s leading manufacturers of frozen foods and the market leader for frozen meals in Germany.

~40%

Reduction in time to manage purchase requisition notifications and approvals

~90%

Reduction in time to create maintenance orders

[Read the Customer Story](#)

FRoSTA AG
Bremerhaven, Germany
www.frosta-ag.com

Industry
Consumer Products

Products and Services
Food processing and foodservice

Employees
~1,800

Revenue
€527 million

Featured Solutions and Services SAP
S/4HANA Cloud, private edition, SAP Mobile Start, SAP Business Technology Platform, and SAP Fiori apps

Customer Success: Freeport-McMoRan

Intelligent assets that empower people



“With our field team using SAP Asset Manager, we’re seeing productivity improvements in terms of the time, effort, and cost involved in creating, scheduling, and executing field work orders.”

Laura Musgrove, Innovation Operations Executive, Freeport-McMoRan Inc

Managing sales of 3.8 billion pounds of copper annually from a diverse portfolio of copper assets, Freeport-McMoRan Inc. owns and operates strategic copper mines and key reserves of copper, gold, and molybdenum around the world.

25%

Increase in efficiency from digitized processes

250+

Field technicians empowered across the supply chain

[Read the Customer Story](#)

| | | | | |
|--|---------------------------|----------------------------|------------------------------------|---|
| Freeport-McMoRan Inc. Phoenix, US https://fcx.com/ | Industry Mining | Employees 26,800 | Revenue US\$18.6 billion | Featured Solutions and Services SAP SAP Asset Manager for SAP S/4HANA |
|--|---------------------------|----------------------------|------------------------------------|---|