

# BTP and a Modern Analytics Architecture

Marcelo Berger  
Practice Lead - Analytics

NIMBL



**Sponsored by:**



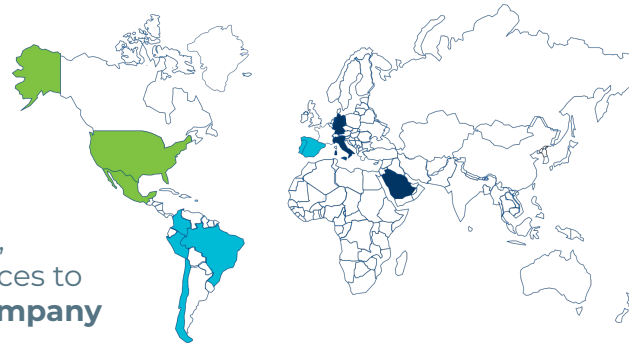
## OUR PURPOSE

We transform our clients into **digital, sustainable leaders** through innovation

## OUR PRESENCE

**2200+**  
People

An inclusive mix of cultures, competences, attitudes and experiences to create **One Unique Company**



## GROWTH

**\$250 M**  
Revenue

Double digit growth  
year over year  
since 2004

## WHAT WE DO

Digital Advisory  
Software Atelier  
System Integration

## INDUSTRY FOCUSED APPROACH



Supporting both Fortune 500 and Midmarket in 15 industry sectors

## HYBRID BY DESIGN

The **premium quality** of local niche players, the **coverage & portfolio** of global partners

# Creating sustainable value for our customers

## WITH OUR 3-PILLARS OFFERING



Rethink and explore new business models to become digital market leaders



### Digital Advisory

Digital journeys & new business models

(eg. Intelligent Automation, Industry 4.0 Transition, Innovation as a Service, Customer Engagement Redesign, As a Service Business Models and Intelligent Products, ESG business value...)



Be more resourceful, productive, efficient and cost-effective



### System Integration

Core & extended business processes, high-value managed services

(eg. Supply Chain, Operations, Logistics, Smart Manufacturing, Finance, Management Control, Sales, Marketing, Field Services, Human Capital Management...)



Extend their traditional offering to provide new value-added, more sustainable, intelligent products and services



### Software Atelier

Ready to use applications & tailored cloud solutions

(eg. connected products, digital customer engagement, B2B and D2C digital sales solutions, cloud native solutions, advanced analytics, intelligent data platforms...)

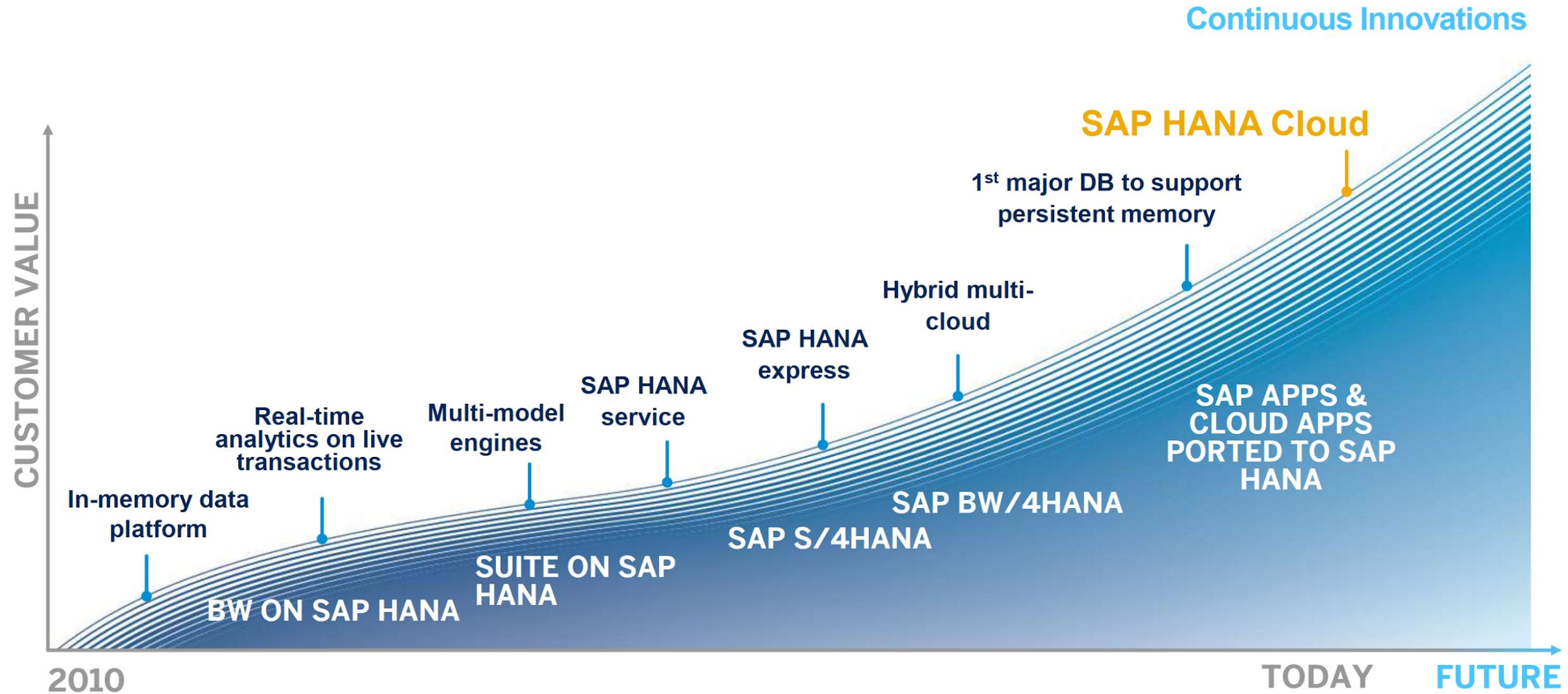
# Agenda

- A show of hands...
- Cloud Architecture Evolution
- SAP's BTP Strategy for Analytics
- BTP and SAC
- BTP for BW Customers
- BTP for HANA Customers
- BTP and the future

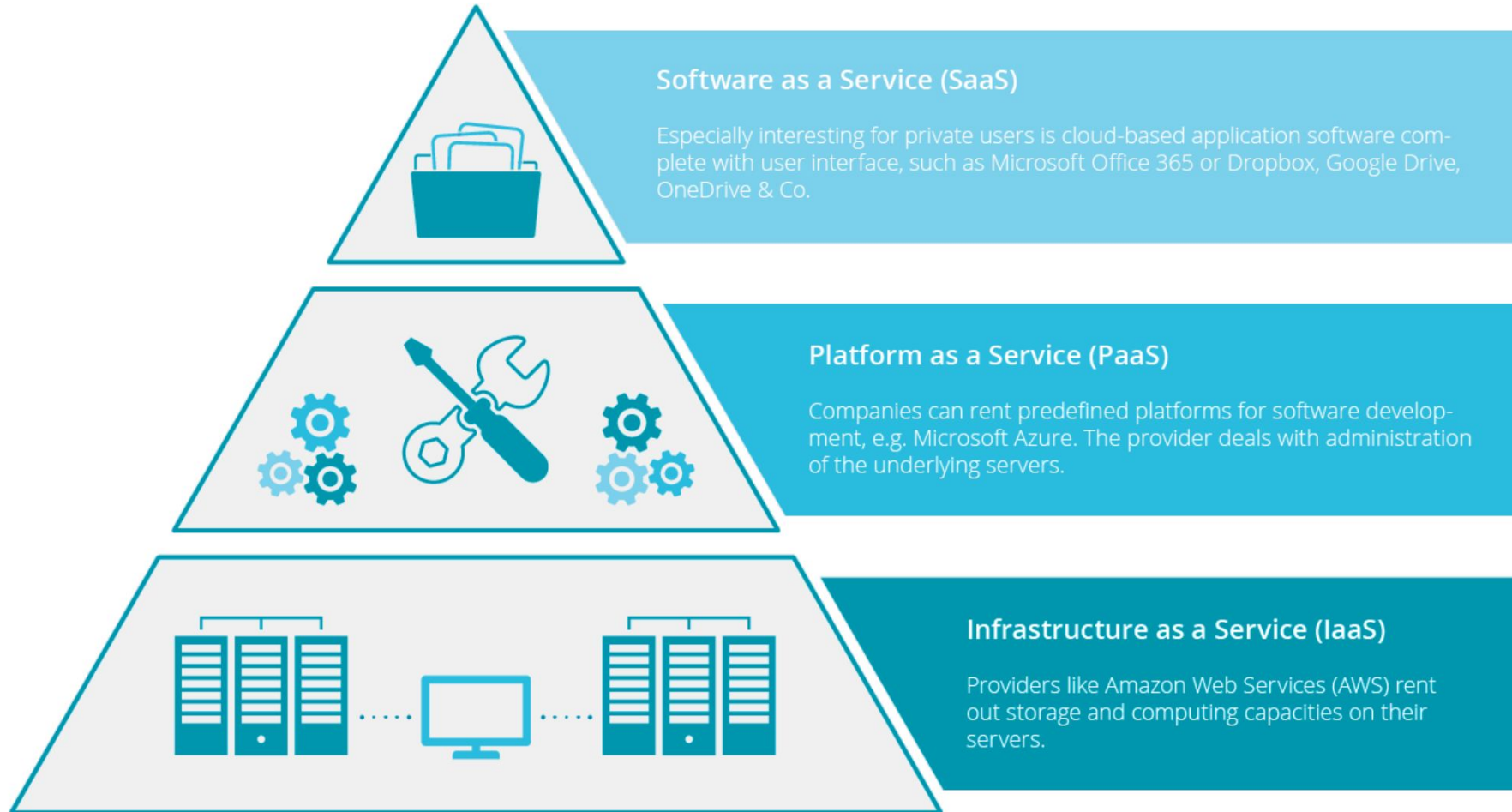
# A Lot Has Changed

# The SAP HANA Journey

10 Years of Innovation and Rapid Customer Adoption

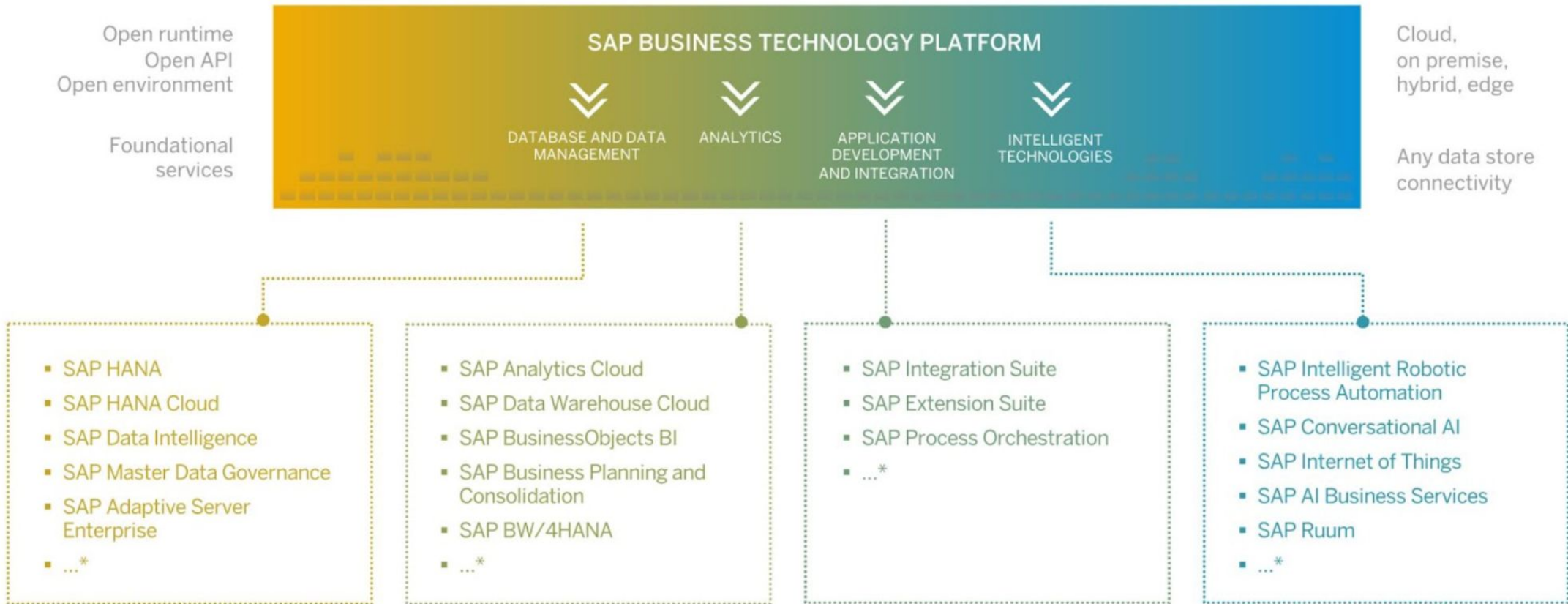


# IaaS to PaaS to SaaS



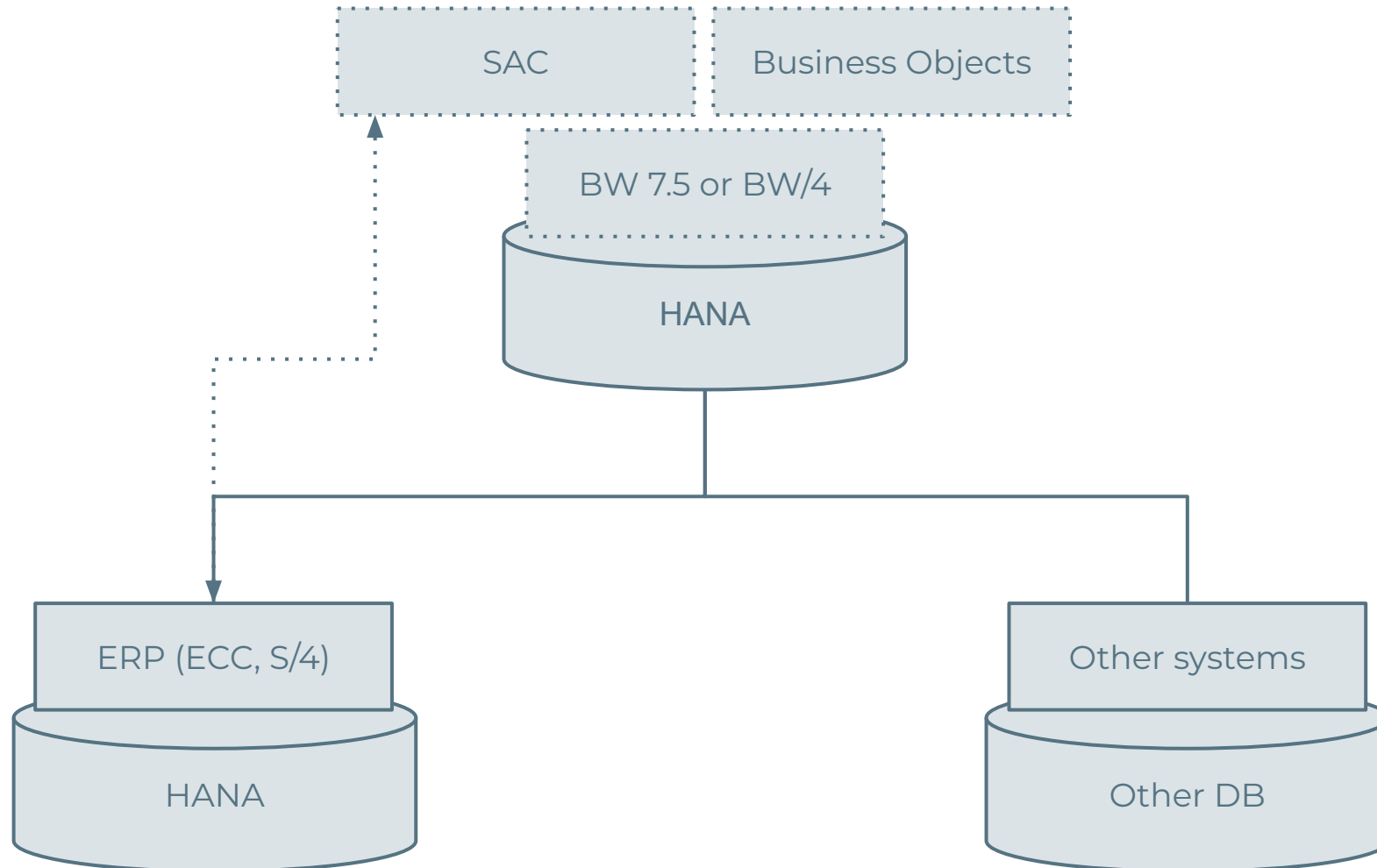


# SAP and BTP

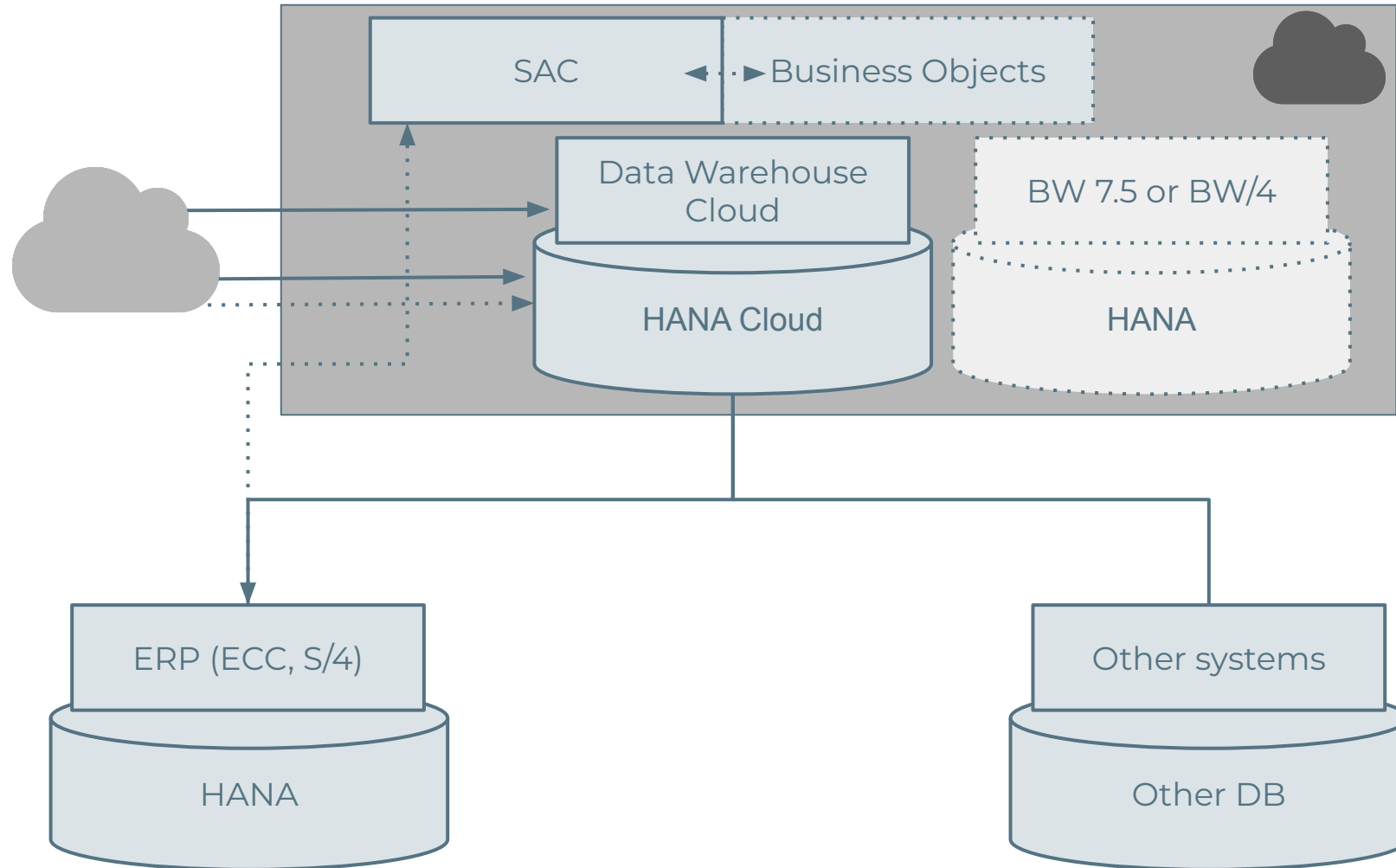


\* Representative list; not exhaustive nor inclusive of all offerings

# Traditional On-Premise Analytics Architecture



# Hybrid SAP Analytics Architecture



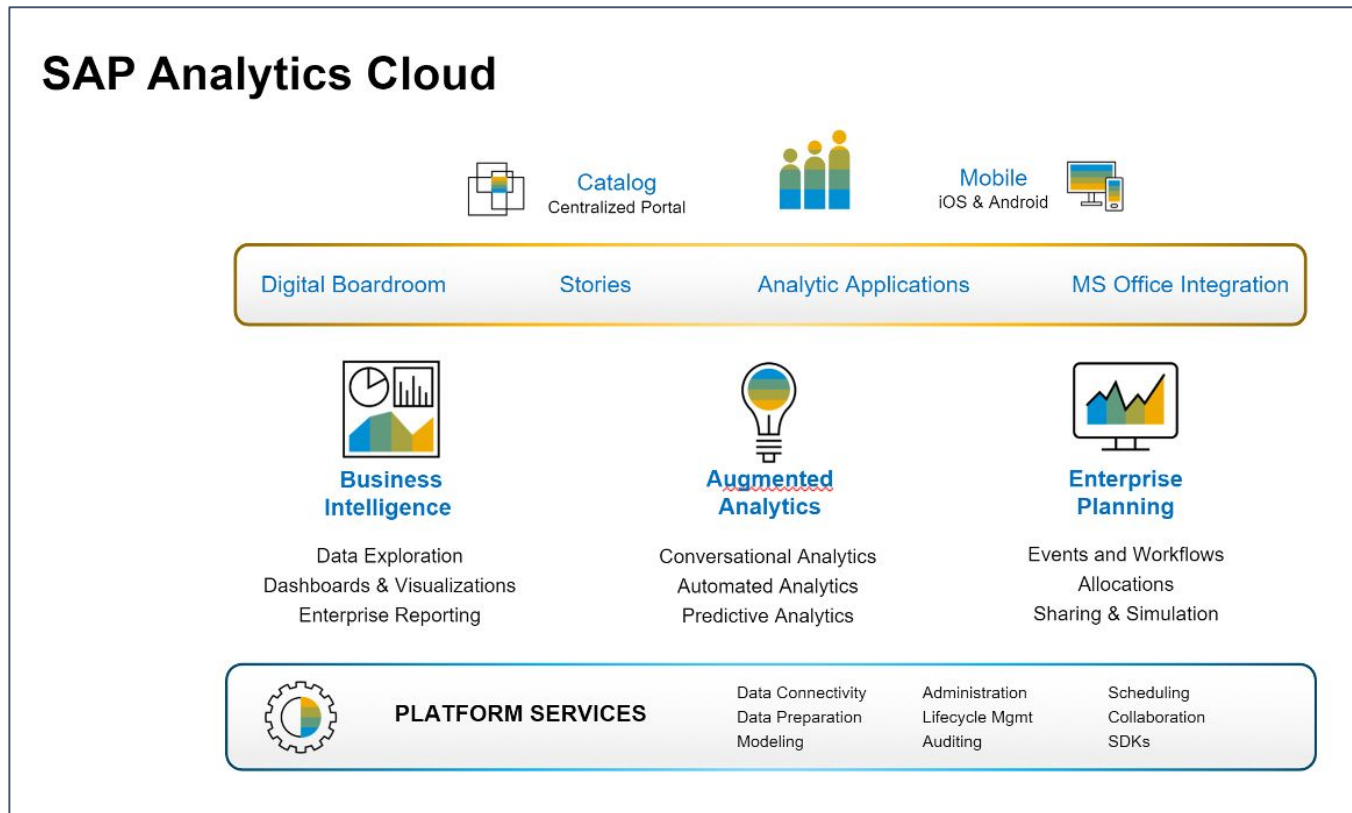
# BTP - SAP Analytics Cloud

- A mature platform for Analytics, Reporting, Prediction, Planning, App Development, and Collaboration
- A natural complement to an SAP ecosystem...including WebI
- Two main flavors:
  - Enterprise Edition
  - Embedded Edition
- Live and import connectivity
- Data modeling for imported data
- “Augmented Analytics” using packaged ML/AI
- Direct Excel Integration
- Content marketplace

# SAP Analytics Cloud

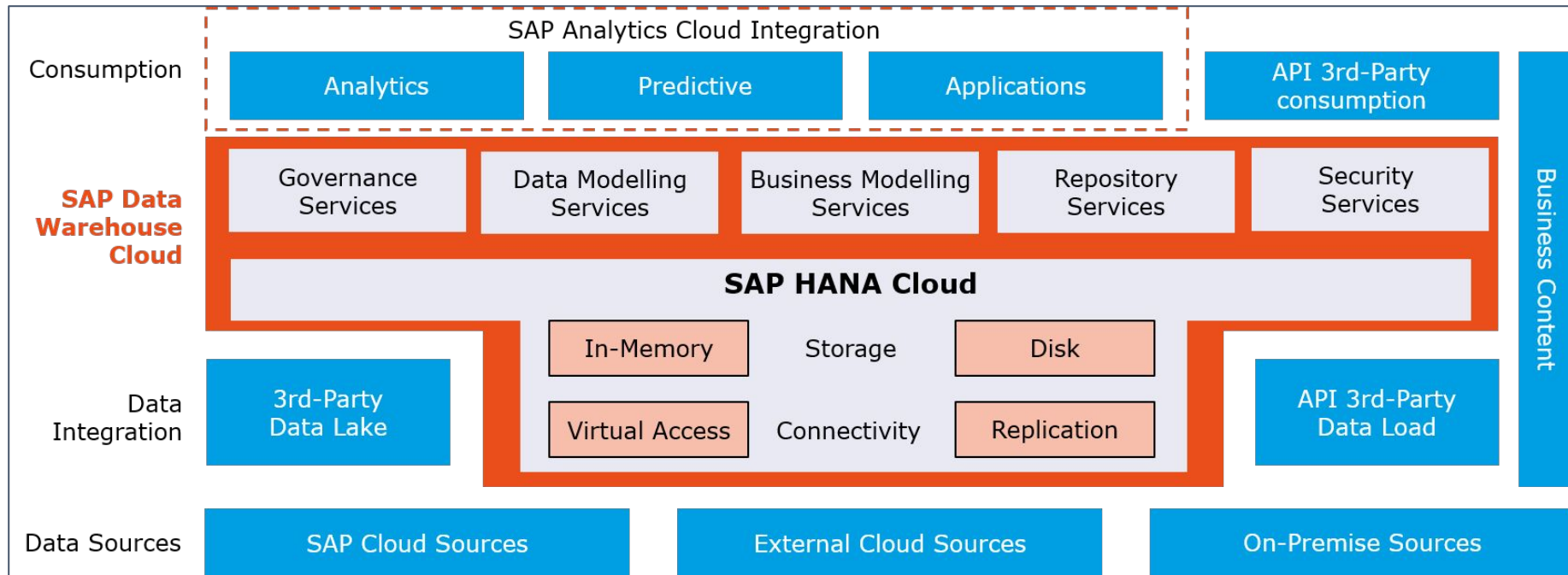


- A platform for Analytics...Planning...and “Augmented Analytics”
- Custom Analytical Application Development
- SAP Analysis for Office integrations and development
- SAP Business Objects Integrations



# BTP - Data Warehouse Cloud

- A fully cloud-based data warehouse
- Release in October 2019
- A complement to S/4, BW, and SAC
- The future for SAC Planning modeling
- A true place for business and IT collaboration



# DWC Example

The screenshot displays the SAP Data Builder interface for a 'New Graphical View'. The main workspace shows a graphical data model with two input views: 'Leads Data - Sheet1' (ID 17) and 'Sales Hierarchy' (ID 27). These are connected via a 'Left Join' operation to a resulting 'View 1' (ID 44). The interface includes a left-hand navigation pane with 'Repository' and 'Sources' tabs, and a right-hand 'Join Properties' pane. The 'Join Properties' pane shows a 'Mappings' section with two columns: 'All' and 'Mapped'. The 'Mapped' column lists various attributes from the 'Leads Data - Sheet1' source, including '22 ID', 'AA Company Name', 'AA Category', 'AA End User', 'AA Bill To', 'AA Sold To', 'AA Ship To', 'AA Sold-To Party', 'AA Customer group 5', 'AA Release date of the document', '22 Client ID2', and 'date'. The 'All' column lists attributes from the 'Sales Hierarchy' source, including 'Confirmed', 'AA Plant (Own or External)', 'Subtotal 1 from pricing procedure', 'AA End User', 'AA Bill To', 'AA Sold To', 'AA Ship To', 'AA Sold-To Party', 'AA Customer group 5', 'AA Release date of the document', '22 Client ID2', and 'date'.

# DWC Full Demo

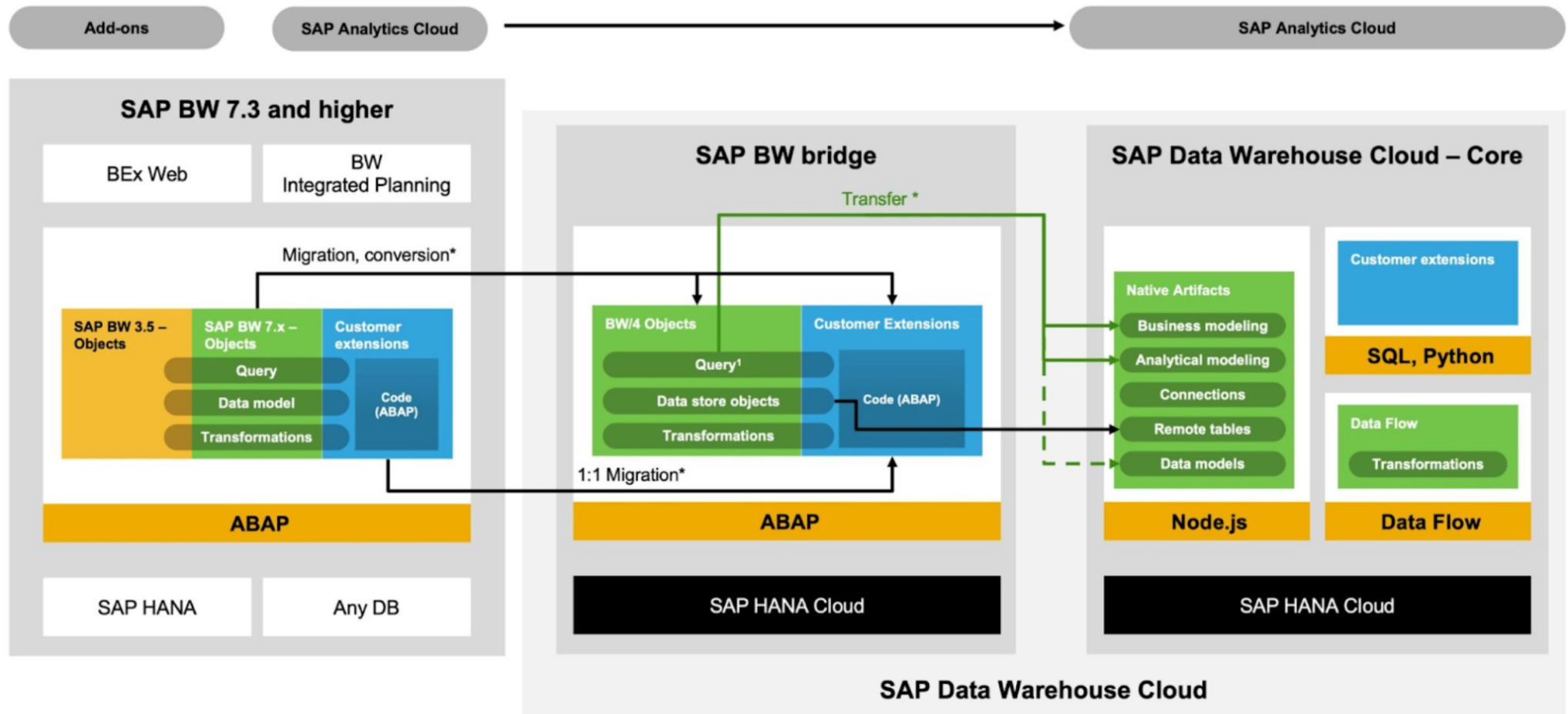
Full Demo → [HERE](#)



## BW and BTP (with Data Warehouse Cloud)

- So this sounds cool...but you have BW...
- BW can be consumed by SAP Analytics Cloud providing a quick a modern way to expose your data for consumption \*and planning\* using BTP-based technology
- For more sophisticated scenarios using BW together with DATA Warehouse Cloud “DWC” can yield a quicker time to value
  - The “BW Bridge” for DWC allows all BW assets to be consumed in and further modeled within DWC
  - Allows for data blending and for business curated data to be combined easily with BW
  - Allows for non-SAP tools to interact with data for analytics
  - Allows for 3rd party data to easily be combined with IT curated BW-based assets

# A Bridge



\* More information on the [SAP Data Warehouse Cloud Roadmap](#)

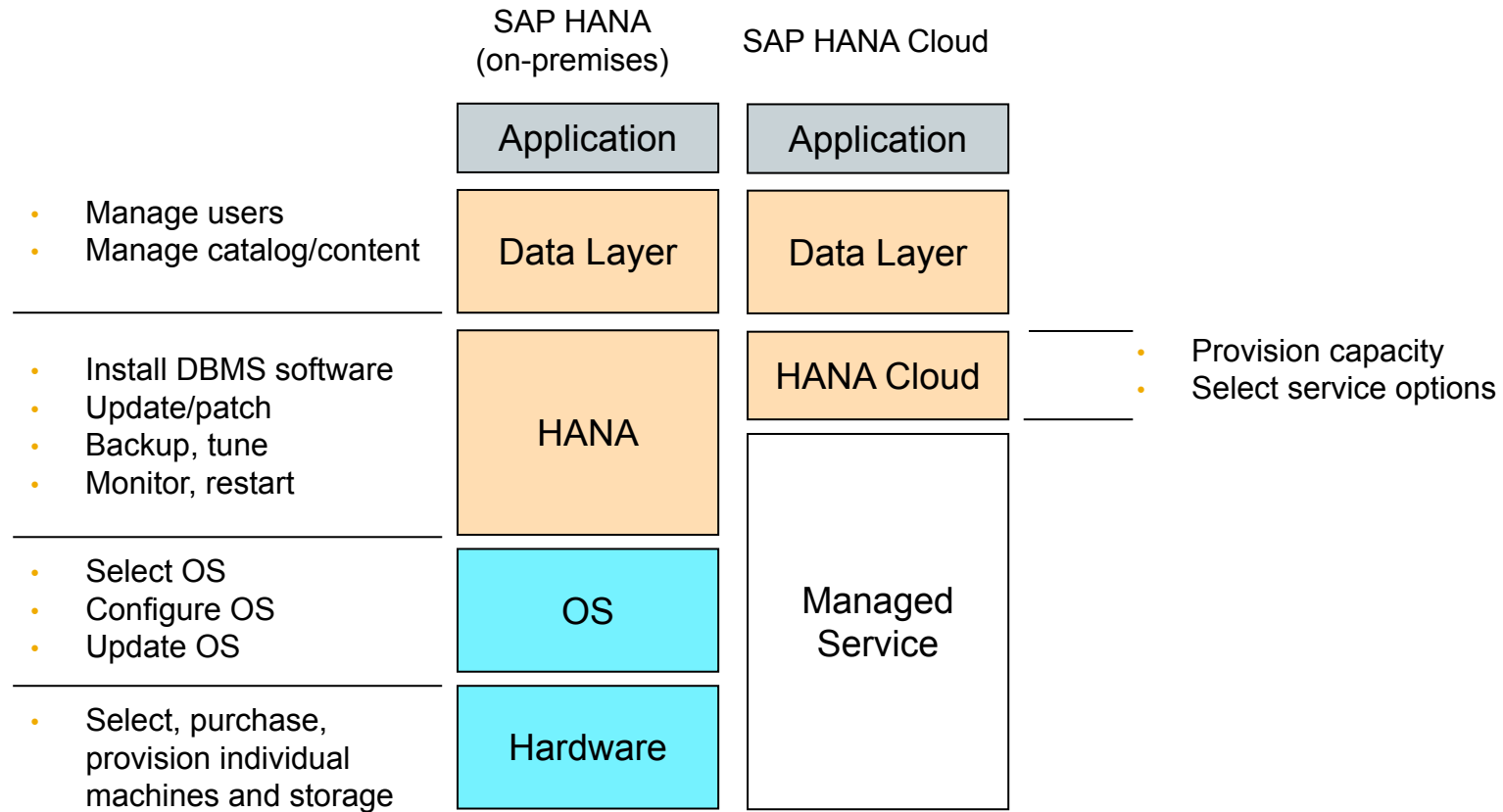
<sup>1</sup> Not visible or executable

# Additional HANA Cloud Benefits

Fully elastic

- Data lake integration leveraging IQ
- Microservices
- Easier cloud integrations

# Additional HANA Cloud Benefits



# HANA and BTP

- Many customers still host SAP “Neo”-based HANA sidecar systems
- Neo is no longer receiving investment and therefore migration to BTP and HANA Cloud is recommended <sup>1</sup>
- BTP uses a significantly different “Cloud Foundry”-based approach to development and CI/CD
- This **XSA vs XSC** approach involves container-based development as well as more modern DevOps processes <sup>2</sup>
- CI/CD and GIT integration is also an important change



**The 49ers:** Migrated EDW running on NEO Cloud Hana as a Service on XSC to SAP HANA Cloud on XSA



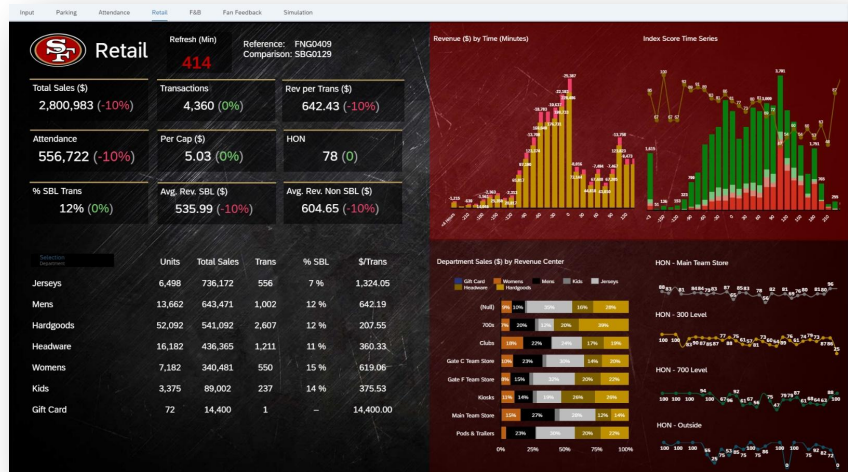
**Blue Diamond Growers:** HANA Neo to HANA Cloud + XSA migration; CI/CD and Git full integration and SDLC set-up

<sup>1</sup> For Large Enterprise customer SAP's cloud factory migration service will perform this migration. However, additional enablement may be required to ensure a smooth transition

<sup>2</sup> For SAP HANA 2.0, XSA is the default framework for application development while XSC and the associated SAP HANA Repository and SAP HANA Studio IDE have been marked as deprecated. Deprecated means that the software is no longer included in the next major release, which is the case for SAP HANA Cloud. Deprecated does not mean it is no longer supported. It is perfectly fine to continue using SAP HANA XS classic apps and the SAP HANA studio with SAP HANA 2.0 SPS 05 until at least end of June 2025.

<https://blogs.sap.com/2020/09/27/sap-hana-update-upgrade-and-migration-sap-hana-2.0-an-introduction/>

# IoT Example



# Questions?

For questions after this session, contact us at  
[mike.staszewski@benimbl.com](mailto:mike.staszewski@benimbl.com) and [marcelo.berger@benimbl.com](mailto:marcelo.berger@benimbl.com)

Thank you.

