



Monday, March 11, 2024

Speaker/Sponsor Presentation Portal: 2.23

ASUG Chicago Chapter Meeting

Thank you for agreeing to speak at the upcoming **ASUG Chicago Chapter Meeting** on **3.14**. Please review the information below and contact [Kaaron Johnson](#) if you have any questions.

- Your breakout session is scheduled to run for the duration specified in your *Sponsorship Agreement* – please plan your presentation timing accordingly.
- We recommend saving 5-10 minutes for Q&A at the end of your session.
- Your presentation should provide educational content, with no more than four (4) slides allocated for corporate/sales information.
- Final presentations will be reviewed for content to ensure adherence to ASUG guidelines.

Please submit your presentation and supplementary presentation materials below.

Speaker Contact Name Edward Ferron
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Speaker Bio

Edward Ferron, a seasoned expert in cloud consulting, is renowned for his visionary leadership in Application Performance Management (APM) and Full-Stack Observability (FSO) deployment and operations. As the founder of JMFerron Technologies and currently serving as the Director of Application Services at Xigent, Ferron continues to spearhead groundbreaking APM solutions, optimizing client investments across diverse technology stacks. His innovative approach has revolutionized performance monitoring and empowered businesses to make data-driven decisions to achieve operational excellence.

With decades of invaluable experience at Cisco®, AppDynamics®, and Microsoft®, Ferron brings unparalleled expertise to Xigent with his commitment to guiding clients and ensuring transformative outcomes through technology.

Speaker Headshot



Presentation Title

Observability

Presentation (PDF File)[ASUG - Observability versus Monitoring Chicago.pdf](#)

By providing your presentation, you agree to let us share the document on ASUG.com. ASUG members will have access to this information and can view it at any time for future reference.