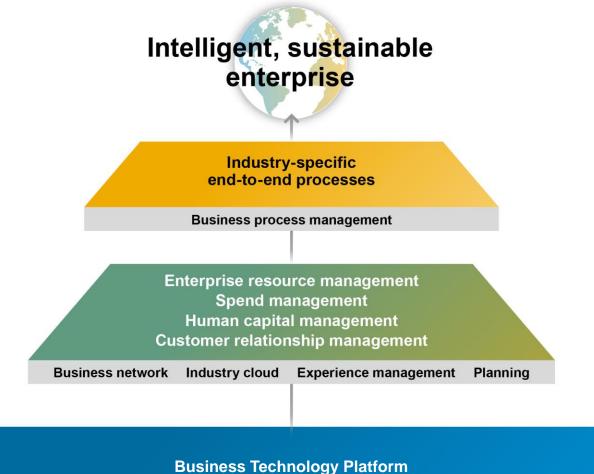
# SAP BTP is the foundation of the Intelligent Sustainable Enterprise



# Create personalized experiences that instantly work with SAP applications to meet change with agility Run with confidence on a trusted, enterprise-grade platform App Development Integration Data and Analytics Artificial Intelligence

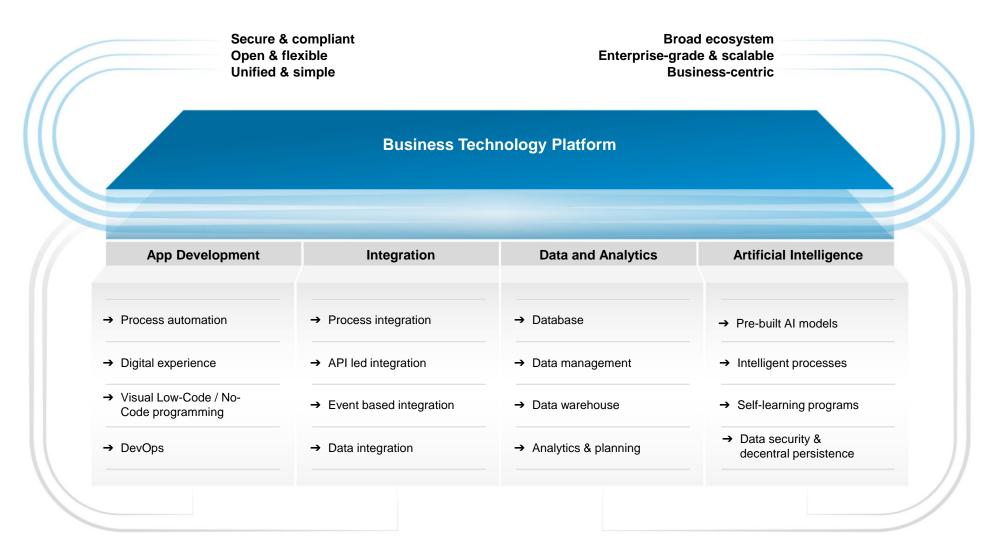
Give data purpose

Infuse intelligence

Connect and integrate

Extend and innovate

# **SAP BTP Cloud Capabilities**



## **SAP BTP Services**



#### "Enterprise readiness with holistic lifecycle management" with the sub items

- → Change and deployment management
- → Technical ops automation
- → Alerting
- → Smooth integration option into existing ALM processes

#### **Business Technology Platform**

#### **Discovery Center**

Actionable & guided missions

Pre-built industry & LoB content

AWS™

Integration packs

Microsoft™ Azure™

Service catalog

Best practice enablement & learning content

Alibaba Cloud™

Business apps- & third-party data

SAP™

#### **Ecosystem & Marketplace**

Business workflows & bots

	To sum mademy at 202 content		and party data
App Development	Integration	Data and Analytics	Artificial Intelligence
→ SAP AppGyver*	→ SAP API Business Hub	→ SAP Analytics Cloud*	→ SAP Conversational AI*
→ SAP Business Application Studio*	→ SAP Integration Suite*	<ul> <li>Business Intelligence</li> </ul>	→ SAP AI Core*
→ SAP Work Zone*	<ul> <li>Cloud Integration</li> </ul>	<ul> <li>Augmented Analytics</li> </ul>	→ SAP AI Launchpad*
→ SAP Launchpad*	<ul> <li>API Management</li> </ul>	Enterprise Planning	<ul> <li>→ SAP AI Business Services</li> <li>• Business Entity Recognition*</li> <li>• Data Attribute Recommendation*</li> <li>• Document Classification*</li> <li>• Document Information Extraction*</li> <li>• Service Ticket Intelligence*</li> <li>• Personalized Recommendation*</li> <li>(GA planned in Q2)</li> </ul>
→ SAP Mobile Services*	<ul> <li>Open Connectors</li> </ul>	→ SAP Data Warehouse Cloud	
→ SAP Process Automation*	Integration Assessment	→ SAP Data Intelligence Cloud	
→ SAP Task Center*	→ SAP Master Data Integration*	→ SAP Master Data Governance	
→ SAP Graph*	→ SAP Event Mesh*	→ SAP HANA Cloud*	
	→ SAP IoT*		

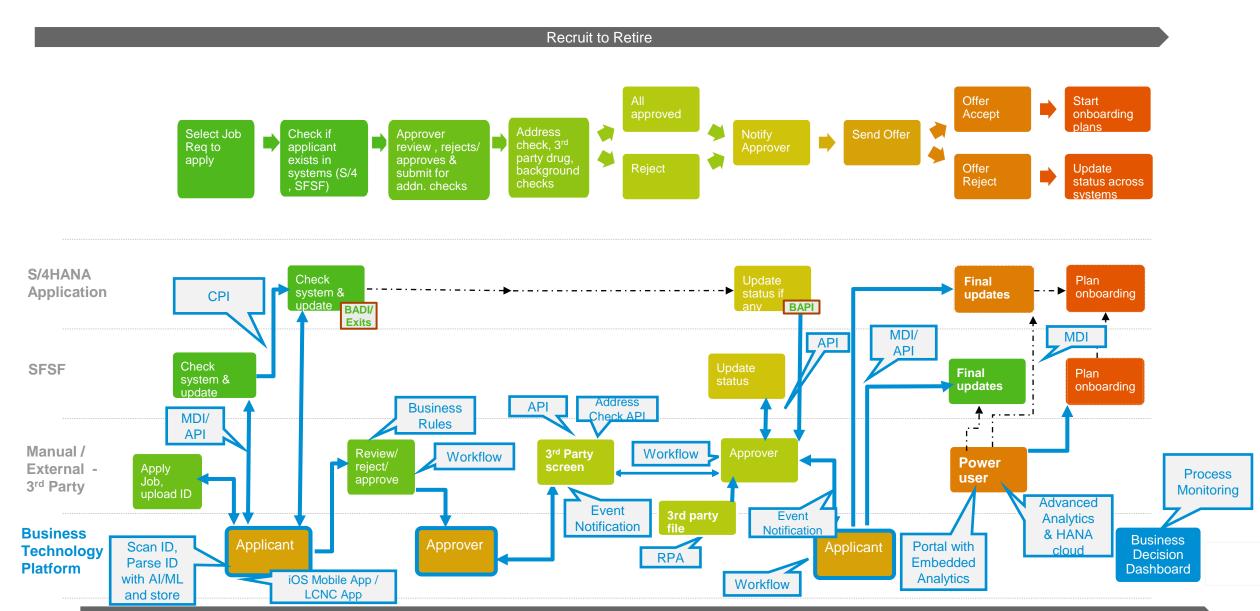
Google Cloud ™

- → Cloud identity services
- → Risk & compliance
- → Secure development

Enterprise security services and hybrid identity & access management

<sup>\*</sup> Included in CPEA/PAYG

# Improving Quick Hire Process with SAP Business Technology Platform



# Flexibility to Support Your Transformation Journey with SAP BTP

You Decide Your Optimal Entry Point





Free Tier model for SAP BTP

Try2Buy

Get hands on experience at no cost with 30+ SAP BTP services, with direct path to productive use

Try, test services (limited

capacity)

Customer benefit?

- No cost; usage capped for each individual service
- Seamless path to productive



Pay-As-You-Go MC #8007848

Zero Commit\*

Build small scale apps with access to 90+ SAP BTP services, paying only for services used

- Proof-of-concepts, small scale pilots
- No upfront costs, no minimum usage required, pay only for services used
- Minimize initial budget outlay, low risk



Commercial Models

**CPEA** MC #8005605

Commit to Consume\*

Integrate and extend solutions at scale with access to 90+ SAP BTP services, paying less by committing upfront to use more

- Multiple use cases, expanding over time with predictable usage of services
- Flexibility in using services, multiple services in single SKU
- Better commercial terms, discountable



**Single Service Subscription Details Here** 

**Fixed Commitment** 

Integrate and extend solutions at scale with individual SAP BTP services, making a fixed commitment for most favorable terms

- Specific use case with known usage of individual services
- Most favorable commercial terms, discountable

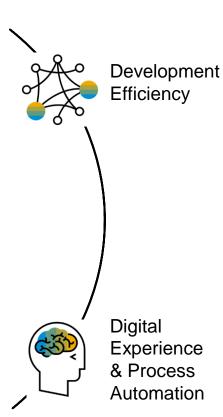
<sup>\*</sup> Includes free tier services

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### What Services Are Available?

#### **Free Tier Services**

30+ services available as of May 2022; same services & functionality as in CPEA. Additional services to be added monthly.



- ABAP environment
- Alert Notification
- Automation Pilot
- Business Application Studio
- Business Entity Recognition
- Cloud Foundry Runtime
- Cloud Transport Management
- Continuous Integration & Delivery

- Credential Store
- Data Attribute Recommendation
- Data Privacy Integration
- Integration Suite
- Kyma Runtime
- Market Rates, Bring Your Own Rates
- Personal Data Manager

- PostgreSQL, hyperscaler option
- Redis, hyperscaler option
- SAP Data Quality Management
- SAP Data Retention Manager
- SAP Graph
- SAP HANA Cloud
- SAP Translation Hub

- Conversational AI
- Document Management Service, Integration Option
- Launchpad Service
- Mobile Services

- SAP Intelligent RPA
- SAP Personalized Recommendations
- SAP Process Automation
- Service Ticket Intelligence
- UI5 Flexibility for Key Users