

You've Paid For It, So Let's Use It!



Achieving Success Together

Choose the experience and pace that fit your needs – delivering results and value from the start and for years to come.

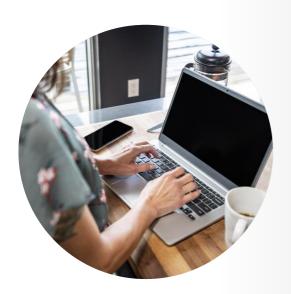


Confidently drive your own success and ensure business continuity with a cutting-edge experience across all deployment scenarios and included with every SAP cloud solution.

SAP Enterprise Support, embedded launch activities, best-practice content, and other tools provide access to everything it takes to get started, stay up to date, and continually deliver value.*

Confidently power your own success

with **SAP Enterprise Support** to drive both immediate and long-term measurable results.



Empower your team using the SAP Enterprise Support Academy program to gain knowledge and skills.

Collaborate with experts in real-time for answers to support-related questions.

Receive guidance and realize value through continuous innovation, value maps, accelerators, best practice content, remote quality checks, and embedded services.

Protect business continuity with proactive and preventative mission-critical support.

Transform your end-to-end landscape with application lifecycle management solutions for implementation and operations.

Learn More >

SAP Enterprise Support

Key deliverables



Collaboration



Empowerment



Innovation and value realization



Mission-critical support

Expert guidance

- SAP Enterprise Support value maps (link)
- SAP support advisory services
 SAP Support Portal (link)
- **Customer Interaction Center** (link)

Enablement

- SAP Enterprise Support Academy (link)

Services and tools

- Remote services (link)
- Releases, updates, patches
- Intelligent tools (<u>link</u>)
- SAP Enterprise Support Advisory Council (link)

Digital support experience

- Service-level agreements
- Real-Time Support (link)
- SAP for Me (link)



Application Lifecycle Management (link)

Find more information about SAP Enterprise Support here



Collaboration Receive expert guidance

As part of SAP Enterprise Support, you have access to multiple collaborative resources, that have a defining impact on your success.

- Expert access through collaborative social communities
- Rely on functional and technical expertise on key areas
- Get expert advice on the support deliverables and assets
- Receive guidance for enhanced consumption of services and educational content
- Explore the best options to drive innovations



Collaboration – SAP Enterprise Support Value Maps

Your fast lane to support expertise

SAP Enterprise Support value maps – a collaboration program, which leads you through the knowledge, skills, experts and services needed to address business challenges and adopt intelligent technologies. Learn more here.



Guidance

Structured content enables guided journey, simplification, and accelerated consumption of content



Social collaboration

Forums allow you to exchange ideas and best practices with SAP experts and peers



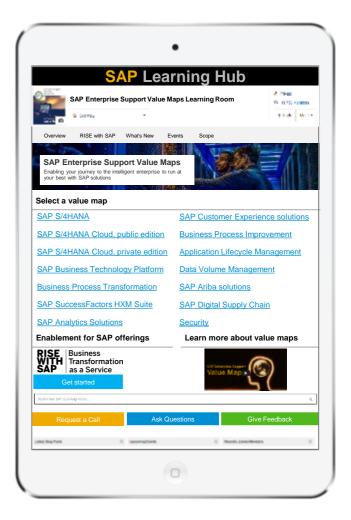
Expert access

SAP experts provide prescriptive guidance, best practices and technology insight



Enablement

Carefully curated learning content to empower you with the knowledge and skills for realizing your deployment strategy



Collaboration – Customer Interaction Center

Getting the most from support

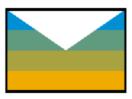
The Customer Interaction Center (CIC) is one of the main interfaces between customers and the SAP support organization. It's available 24 hours a day, 7 days a week, 365 days a year, and provide a central point of contact for queries not related to the functionality of your SAP solution. CIC can help you with:

- New and existing incidents
- SAP for ME and supporting applications
- S-user queries and support
- SAP remote service requests











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Through the SAP Enterprise Support Academy, we help you **build the digital** skills needed to drive continuous success.

- Get empowered by enriched learning and education offerings
- Easily access learning content and services via the SAP Learning Hub platform anytime, anywhere
- Leverage expert content in various delivery formats and levels of detail to build the right digital skills
- Learn how to optimize your software solution to run at peak performance



Empowerment - SAP Enterprise Support Academy

Enablement for digital transformation

SAP Enterprise Support Academy empowers you with a wide range of educational content to help you adopt and run your SAP solutions. Gain the skills needed to increase value and business outcomes with self-paced learnings, expert-led live sessions, and guidance.







High-impact knowledge transfer

services on integration, deployment, and system operations tailored for you, to improve digital business processes and performance

Enhanced learning

with expert and social-driven guidance through live and on-demand support offerings and a personalized learning plan

Trusted expertise

from SAP helps to close the skills gap of key users, IT and line-of-business experts to succeed in achieving your business outcomes, while boosting proficiency and fostering continuous innovation

Highlights

>> Home page & sign-up

1.400 +

learning assets and services

All

deployment scenarios covered (cloud, on-premise, hybrid)

Included

in SAP Enterprise Support at no additional cost

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SAP Enterprise
Support value maps
for more guidance
and collaboration

Innovation & Value Realization Benefit from continuous innovations

We provide you with tools and proactive services that **help in identifying and realizing business value.**

- Benefit from usually quarterly releases to develop an appropriate strategy that increases feature adoption
- Become an early adopter of support innovations and help improve the support offering by innovating on SAP solution deliverables



Innovation & Value Realization – Remote Services Proactive and preventive remote services for the intelligent enterprise

SAP Enterprise Support provides a wide range of **continuous quality checks** and **improvement services** to connect you with our experts to analyze your system and/or specific situation. You can learn more here.



Huge variety
of topics to address your pain points
and improvement areas



Detailed analysis
based on actual data from your
systems or solution



Action plan
to mitigate risks or improve your
situation

Examples

Business Process Improvement Transformation Assessment

Security Optimization Going Live Support

Data Volume Management

...and many more

Innovation & Value Realization – Intelligent Tools

Tailored Recommendations



SAP Innovation and Optimization Pathfinder on Spotlight

Innovation recommendations, industry benchmarks, and optimization potentials http://www.sap.com/pathfinder



SAP Road Map Explorer

Roadmap of software innovations https://www.sap.com/products/roadmaps.html



Process Discovery

SAP S/4HANA recommendations www.s4hana.com



SAP Transformation Navigator

Creation of the plan for your digital transformation journey

http://www.sap.com/transformationnavigator



SAP Fiori Apps Library – Recommendations Self-Service

Improvement through SAP Fiori Apps http://www.sap.com/fiori-apps-library



SAP Readiness Check

Identification of prerequisites for migration, setup and usage of SAP solutions

https://help.sap.com/viewer/p/SAP_READINESS_CHECK

Innovation & Value Realization – SAP Enterprise Support Advisory Council Collaborate with SAP on strategic support topics

As part of the <u>SAP Enterprise Support Advisory Council</u> program, participants collaborate closely with SAP to innovate, pilot or confirm latest support innovations. They also profit from a bigger investment from SAP's side and can directly influence SAP's support offering in a meaningful way based on their own requirements.



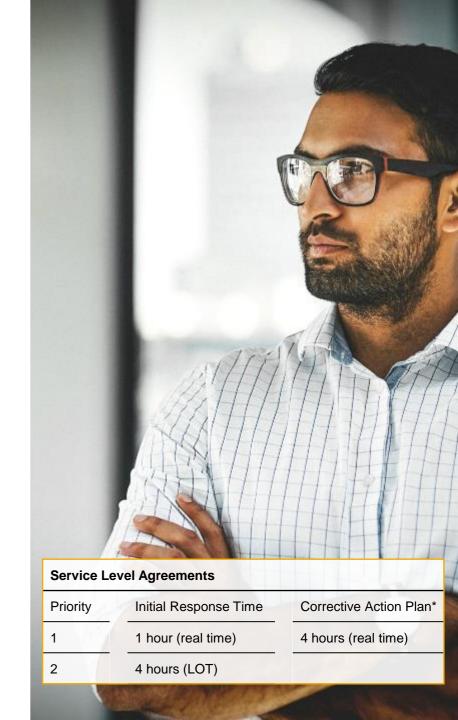
Mission Critical Support

Protect business continuity



We help to relieve you of critical situations and provide various cutting-edge access points to facilitate rapid collaboration with SAP support experts.

- Rely on service-level agreements for faster issue resolution, whereat initial response time typically already includes a first qualified answer
- Easily access support resources via the SAP ONE Support Launchpad including incident dashboard and cloud availability center
- Benefit from Real-Time Support features such as Schedule an Expert product sessions and Expert Chat, if available for the solution
- Count on 24x7 mission-critical support and speed up incidents through the Customer Interaction Center if needed



^{*} For very high customer incidents, SAP will provide a fix, work-around, or action plan within four hours after the initial response. More details can be found here.

Mission-Critical Support

Reliable end-to-end support across all deployment scenarios

Through **mission-critical support**, SAP Enterprise Support provides problem resolution for system incidents and critical projects, minimizes business disruption and reduction of unforeseen downtime. This is further enriched by SAP's Real-Time Support features.



SAP for Me

is the personalized central entry point to SAP's support. SAP for Me provides transparency across all SAP solutions and ensures a harmonized support experience. SAP for Me makes support-related tasks easy with an end-to-end view of the product portfolio all in one place.



Real-Time Support

provides always-on support, including direct access to our support experts. This includes live support channels, context-sensitive help and support built into our software, and AI-driven self-service access to our vast knowledge base and user community.

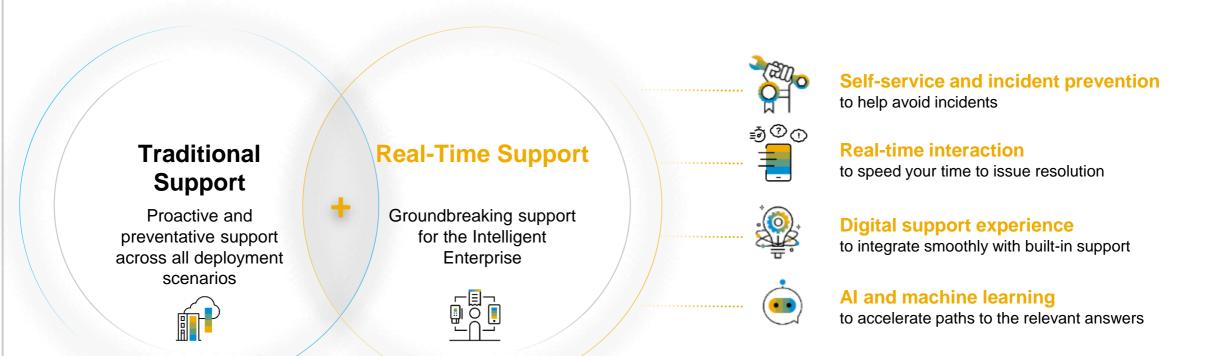


Service-level agreements

for a timely initial reaction and a corrective action to minimize business disruption and accelerate problem resolution.

Mission-Critical Support

Real-Time Support for the Intelligent Enterprise



Mission-Critical Support

Live Business needs live support



Self-service and incident prevention



Real-time interactions

Real-Time Support has several comprehensive solutions to provide prompt answers to your questions.

- SAP Support Portal
- SAP Knowledge Base Articles (KBAs) via Google search
- Automatic translation
- Guided Answers
- SAP BusinessObjects BI support tool
- Automated search for SAP Notes
- Performance Assistant
- SAP Community
- Support by Product
- Product Support Accreditation program

We offer real-time support channels with live and direct access to SAP's support experts.

- Expert Chat
- Schedule an Expert
- Ask an Expert Peer
- Schedule a Manager
- <u>Call-1-SAP & Customer Interaction</u>
 Center (CIC)



Digital support experience



AI / Machine Learning

Benefit from an intuitive support experience with personalized, context- sensitive support when and where you need it.

- Incident creation and management application
- Social Media integration
- Built-in support
- Cloud Availability Center
- SAP Trust Center
- SAP for Me Customer Portal

SAP constantly innovates to improve our products and provide you with an amazing support experience.

- Artificial Intelligence / Machine Learning
- Incident Solution Matching

Mission-Critical Support – SAP for Me

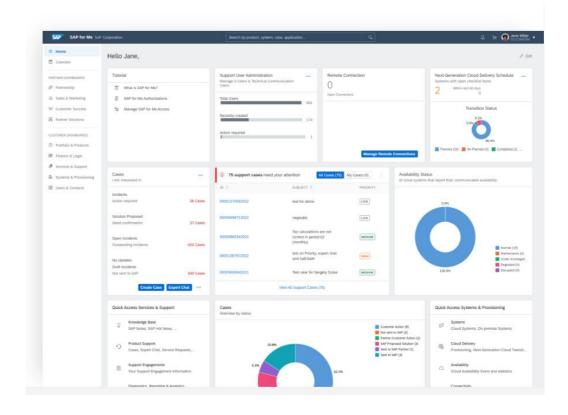
Your personalized central entry point to SAP's support

SAP for Me is the personalized central entry point to SAP's support. SAP for Me provides transparency across all SAP solutions and ensures a harmonized support experience. SAP for Me makes support-related tasks easy with an end-to-end view of the product portfolio all in one place.

Engaging with SAP's support with SAP for Me means to:

- have a single-entry point for all support-related topics and questions
- easily find information and help needed
- perform self-services, such as cloud system provisioning
- get a holistic view of licenses, orders, and consumption status

SAP for Me is made for you.



Application Lifecycle Management

Manage the lifecycle of your landscape



For on-premise centric customers



For cloud-centric customers

Application lifecycle management assists the implementation and operations of SAP-centric solutions

- Accelerate time-to-value
- Safeguard business continuity
- Reduce cost of ownership

You can learn more <u>here</u>.

Success in action SAP Enterprise Support

Freudenberg

Exploring new possibilities in the cloud

Freudenberg develops products ranging from cars, power plant turbines, men's jackets to cleaning robots. They already use an intelligent infrastructure for ERP, but it wanted to learn how to extend this system and innovate in the cloud.

Read the story

Megger

Upskilled team for IT self-sufficiency

From plugs to power stations,
Megger helps customers improve
efficiency, reduce costs, and extend
asset life. They validated their
system was being used to its full
potential, gained a deeper insight
into its usage, and built and gained
hands-on knowledge of how to run at
its best with the help of SAP Cloud
ALM and SAP experts.

Read the story

Robert Bosch

Carving out a major subsidiary

Robert Bosch struck a deal to sell the its after markets subsidiary. It required an expert partner to help carve it out of their IT infrastructure and set up the new company with its own ERP system on SAP S/4HANA Cloud, private edition.

Read the story

Thank you.

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Learn more

by visiting the Power Your Success website:

https://sap.com/enterprise-support

Check out

what other SAP Enterprise Support customers say:

SAP Enterprise Support customer references

