

A woman with blonde curly hair and glasses, wearing a black top and light-colored pants, is smiling and standing in a meeting. She is looking towards a man whose back is to the camera. The setting is a modern office with large windows overlooking a city.

**ASUG**

**Jonathan Lalla**

**Director of Growth**



# THE ASUG MISSION

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We **help** people and organizations **get** the most **value** from their investment in SAP technologies.

# ASUG MEMBERSHIP



## LEARN

STAY ON THE LEADING EDGE

Learn from the best and stay on the leading-edge of SAP practices

- ASUG Editorial
- ASUG Interviews
- ASUG News and Views
- ASUG Research
- ASUG Talks Podcasts
- ASUG Content
- ASUG Events
- ASUG Member Pathfinder
- On-demand webcasts
- Conferences



## CONNECT

EXPAND YOUR NETWORK

Connect to innovate with our powerful network of over 130,000 SAP-savvy professionals.

Benefit from the relevant, real-world experience of peers within your industry. ASUG helps you find the right contacts to make smart decisions, master new challenges, and move forward.



## GROW

INCREASE YOUR EXPERTISE

Grow your career, increase expertise and build your professional community

- Speaking Opportunities
- Leadership Opportunities
- ASUG Executive Exchange
- ASUG Board of Directors
- ASUG Alliances
- ASUG Women Connect

# LEARN: STAY ON THE LEADING EDGE

At ASUG, we make it easy to stay on the leading-edge of SAP practices.

Empower you and your organization with access to leading-edge SAP best practices, exclusive research, insights, news, interviews, unbiased editorial content, events and more from industry experts, SAP, and your peers.

Tap into the collective expertise of the ASUG community and connect with like-minded peers who understand your challenges.

Participate in regular in-person and virtual training, conferences and events.



# MEMBER BENEFITS - LEARN

- Content
  - Articles, editorial, interviews, events,
  - case studies, webcasts
- In-person and virtual events
- ASUG Member Pathfinder
- News + Views
- ASUG Podcasts
- ASUG Research
- ASUG Express
- Local Chapters, ASUG Alliances, much more!

“I was on an SAP project and didn’t know what I was doing, so I went to ASUG, and I learned so much about the SAP ecosystem, what other companies were doing, and that helped springboard me into my role on that project. I’ve come back ever since.”

**- Jeff Farney**  
ASUG Member, Southwest Water

# CONNECT: EXPAND YOUR NETWORK

Nothing can grow your career and SAP skills like having the support and insights of an entire community.

Join the largest SAP user community and connect to peers and experts at a local and national level enabling you and your organization to make smarter decisions, overcome challenges and support you on your SAP journey.



“At the end of the day, we’re all working together to achieve something. Whether it’s your own company working together to achieve something or going back for that networking and education, you can only do that with community. It’s a force multiplier.”

**- Tara Gambill**

ASUG Board Member, MOD Pizza

# THE POWER OF COMMUNITY

## MASTER NEW CHALLENGES

Connect with peers who have gone through the same challenges as you. Learn best practices from your fellow community members.

## NETWORK

ASUG helps you find the right contacts to make smarter decisions. Meet professionals in your own community by joining one of our 38 local and regional Chapters across the U.S. and Canada.

## EXPAND YOUR SAP CAPABILITIES

Attend events and participate in ASUG Influence Councils to support SAP improvements, Task Forces focused on solving challenges and success stories, Town Halls to connect with your greater community, and more.

### Regional and Local Chapters

Get energized by connecting with an ASUG Chapter in your area. Chapter meetings foster professional and collaborative relationships with fellow SAP users in your community, so you can expand your network and discover new ways to mitigate challenges.



38 Chapters cultivate various experiences throughout the year that allow you to build professional and collaborative relationships with fellow SAP users in your area.



Contact us at [memberbenefits@asug.com](mailto:memberbenefits@asug.com) or learn more at <https://www.asug.com/membership>

## ASUG Community Alliances

ASUG has created a new community space where members can get the most value from their technology investments while building trusted professional connections. Take part in robust knowledge-sharing community discussions related to specific industries, roles, or technologies.

Quarterly Town Halls bring together the entire community for important updates, feedback for future sessions, and opportunities for collaboration.

## ASUG Influence Councils and Task Forces

ASUG Task Forces are peer-led, interactive virtual meetings that facilitate the sharing of ideas, success stories, and real-world lessons learned.

ASUG Influence Councils are member-led virtual events organized to amplify customer feedback to SAP. Participate in road map validation, use-case scenarios, and the next round of product enhancements.



- **BTP Community Alliance**
  - **Analytics**
    - SAP BusinessObjects BI Platform Influence Council
    - SAP Business Intelligence (BI) and SAP Analytics Cloud Task Force
  - **Data Management**
    - SAP Data Warehouse Cloud (DWC) Influence Council
    - SAP HANA Platform Influence Council
    - Data Management Task Force
    - SAP HANA Task Force
  - **Technology Platform/Service**
    - SAP Integration Suite Task Force
    - SAP Application Development and Automation Task Force
- **IT Operations Community Alliance**
  - **System Design**
    - SAP Enterprise Architecture (EA) Influence Council
  - **Application Lifecycle Management (ALM)**
    - Application Lifecycle Management (ALM) Task Force
    - SAP Application Lifecycle Management (ALM) Influence Council
  - **System Operations**
    - SAP Services and Support Task Force
    - IT Operations Task Force
    - SAP Solutions for Cybersecurity and Data Protection Task Force
    - Customer Center of Excellence Task Force

- **S/4HANA(ERP) Community Alliance**
  - **Supply Chain Management**
    - SAP Global Trade Services (GTS) Influence Council
    - Planning and Logistics Task Force
    - SAP Global Trade Services (GTS) Task Force
  - **Finance**
    - SAP S/4HANA Finance Influence Council
    - SAP Central Finance Influence Council
    - Finance Task Force
  - **Manufacturing**
    - Product Lifecycle Management Task Force
    - Quality Management Task Force
  - **Plant Operations**
    - SAP Enterprise Asset Management (EAM) Influence Council
    - SAP Enterprise Asset Management (EAM) Task Force
  - **User Experience**
    - SAP User Experience Influence Council
    - SAP User Experience Task Force
  - **S/4HANA Adaption**
    - SAP S/4HANA Migration Influence Council
  - **Business Process Transformation**
    - SAP Signavio Task Force



- **Energy & Natural Resources Community Alliance**
  - Oil, Gas, and Energy Task Force
  - Utilities Task Force
  - Chemicals Task Force
- **Human Experience Management (HXM) Community Alliance**
  - People and Change Management Task Force
  - SAP SuccessFactors Task Force
- **Small and Medium Enterprises (SME) Community Alliance**
  - Midmarket Task Force
  - SAP Business One Task Force
- **Sustainability Community Alliance**
  - Climate Action Task Force
  - Circular Economy Task Force
  - Social Responsibility Task Force
  - Environment, Health, and Safety (EHS) Task Force



- **SAP Field Glass (Intelligent Spend) Management & Business Networks Community Alliance**
  - SAP Field Glass Task Force
  - SAP Concur Task Force
  - SAP Business Network Task Force
  - SAP Ariba + SAP S/4HANA Procurement Task Force
- **Public Services Community Alliance**
  - Public Sector Government Influence Council
  - Higher Education and Research Task Force
  - K-12 Education Industry Task Force
- **Consumer Industries and Customer Experience (CX) Community Alliance**
  - Apparel, Footwear, and Fashion (AFF) Influence Council
  - Apparel, Footwear, and Fashion (AFF) Task Force
  - Customer Experience (CX) Task Force
  - Customer Management (CM) Task Force
  - Consumer Products Industry Task Force

# THE POWER OF COMMUNITY

# GROW: INCREASE YOUR EXPERTISE

ASUG is here to help you and your company advance your expertise, develop your skills, and help build your SAP community.

Expand your network of peers who can inspire you to see beyond the day-to-day and solve complex challenges.

Advance you and your teams' expertise, experience and capabilities that support your business.

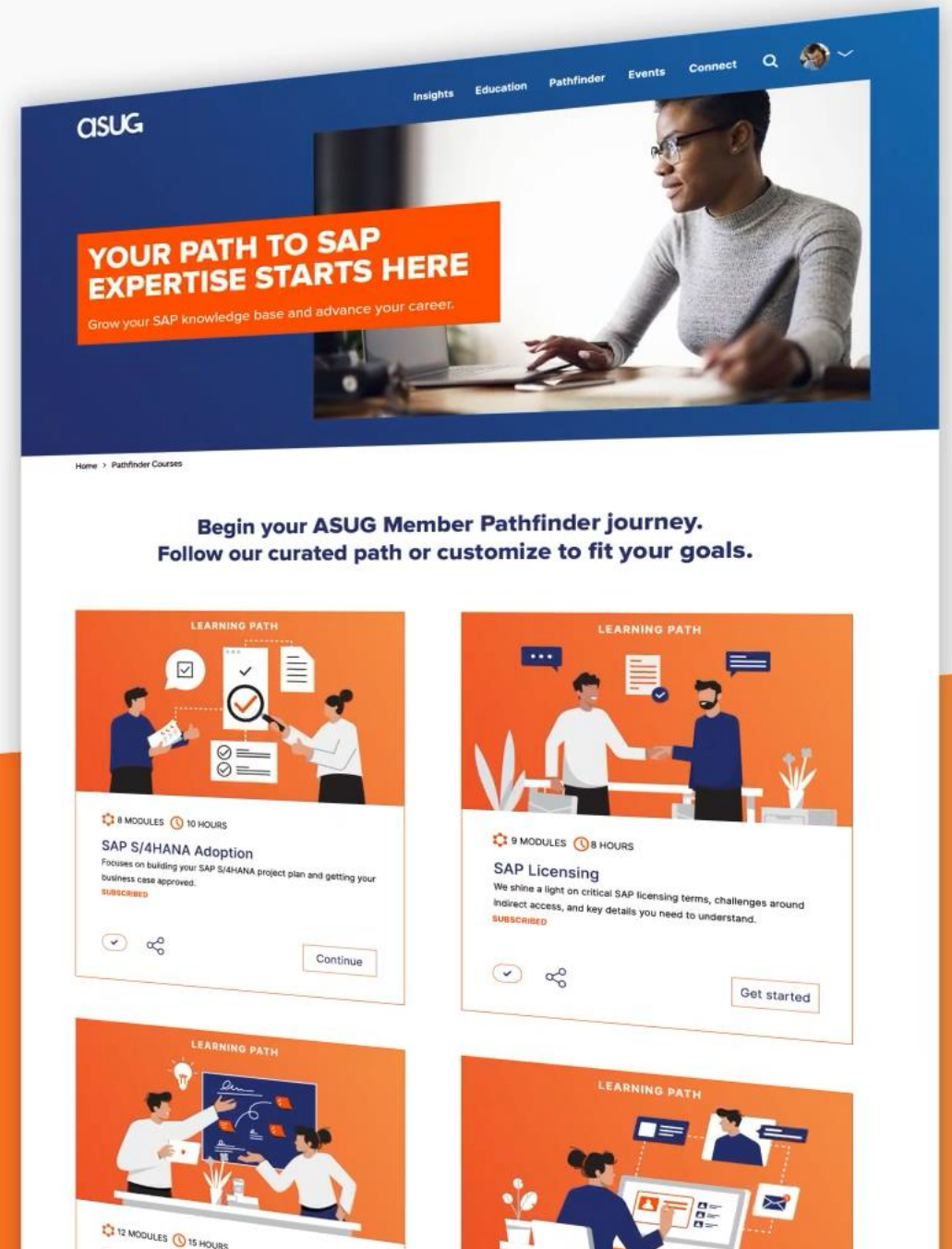
Lead a local chapter in your community, an ASUG professional group, or one of our ASUG Community Alliances focused on technology, vertical and roles.

Develop professional skills and expand your SAP capabilities with dozens of leadership opportunities.



Welcome to...

# ASUG Member Pathfinder



The screenshot shows the ASUG Member Pathfinder website. At the top, there is a navigation bar with links for Insights, Education, Pathfinder, Events, and Connect, along with a search icon and a user profile icon. The main header features the ASUG logo and a large banner with the text "YOUR PATH TO SAP EXPERTISE STARTS HERE" and "Grow your SAP knowledge base and advance your career." Below the banner, there is a breadcrumb trail: "Home > Pathfinder Courses". The main content area is titled "Begin your ASUG Member Pathfinder journey. Follow our curated path or customize to fit your goals." and displays four learning path cards. Each card includes an illustration, the number of modules and hours, the course title, a brief description, and a "SUBSCRIBED" status. The cards are: 1) "SAP S/4HANA Adoption" (8 modules, 10 hours), 2) "SAP Licensing" (9 modules, 8 hours), 3) "SAP S/4HANA Adoption" (12 modules, 15 hours), and 4) "SAP Licensing" (9 modules, 8 hours).

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Insights Education Pathfinder Events Connect

**YOUR PATH TO SAP EXPERTISE STARTS HERE**  
Grow your SAP knowledge base and advance your career.

Home > Pathfinder Courses

**Begin your ASUG Member Pathfinder journey.**  
Follow our curated path or customize to fit your goals.

**LEARNING PATH**

8 MODULES 10 HOURS  
**SAP S/4HANA Adoption**  
Focuses on building your SAP S/4HANA project plan and getting your business case approved.  
SUBSCRIBED

Continue

**LEARNING PATH**

9 MODULES 8 HOURS  
**SAP Licensing**  
We shine a light on critical SAP licensing terms, challenges around indirect access, and key details you need to understand.  
SUBSCRIBED

Get started

**LEARNING PATH**

12 MODULES 15 HOURS

**LEARNING PATH**

What are you  
looking to **do**?

- ✓ Find the best strategy
- ✓ Solve the challenges ahead
- ✓ Move closer to your goal
- ✓ Discover the tools you need to succeed

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Insights Education Pathfinder Events Connect

**YOUR PATH TO SAP EXPERTISE STARTS HERE**  
Grow your SAP knowledge base and advance your career

Begin your ASUG Member Pathfinder journey.  
Follow our curated path or customize to fit your goals.

LEARNING PATH  
3 MODULES 14 HOURS  
SAP S/4HANA Adoption

LEARNING PATH  
3 MODULES 4 HOURS  
SAP Licensing

**Move forward with confidence**  
with ASUG Member Pathfinder.

 ASUG Member Pathfinder

# Discover **ASUG Member Pathfinder**

A collection of curated content and experiences that will help your organization on its SAP technology journey.



Articles



Research



Insights



Videos



Connections

# The power of the **ASUG community**



Exclusive content



Unique opportunities to connect



Concierge-level service



In-person networking events and virtual meet-ups



Access to content tracks, recordings, and sessions at ASUG events, as well as a private LinkedIn group

# ASUG Member Pathfinder



**Move Forward**



**Save Time**



**Mitigate Risk**



**Org-Wide Access**

# Saving You and Your Organization Time and Money.

## Top Skill Set Gaps at Organizations



SAP S/4HANA expertise



Optimizing emerging technologies (IoT, RPA, AI/ML)



Cloud integration/migration



Data science/analytics

## How Organizations Improve Employee Skill Sets



**54%**

Hiring consultants/  
temporary staff for  
expertise



**44%**

SAP trainings



**39%**

Partners providing  
expertise



**38%**

Hiring permanent  
staff for expertise

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**36%**

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# SAP S/4HANA

10 MODULES 13 Hours



SAP Focus on business solutions

← Path Overview

## SAP S/4HANA Adoption Community Q/A Notebook Your Learning Paths Home > Pathfinder Courses > SAP S/4HANA Adoption Overview INTERVIEWASUG Asks The Authors: An Introduction To SAP S/4HANA You've likely heard that you need to move to SAP S/4HANA by 2025, but do you really know what it is or why it matters to your business? There are constant advances in technology that come in all shapes and sizes, leaving organizations to figure out what's important for them to do now and what can wait for another day. Article **Odio molestie eget**

## Meet Your SAP S/4HANA Adoption C...

Fname Lnam  
Job Title  
Other Pathw...

Fname is a in quisque non vitae. Suspendisse tincidunt a condimentum ullamcorper. Sed bibendum tortor viverra nec. Cras morbi odio nullam mi, neque diam scelerisque ornare. Ipsum morbi elit blandit ut eu in dictumst. Integer sit hac in dictum uma. Commodore ornare Integer rhoncus ut vel, commodo. Ribus mi et porttitor turpis imperdiet. Donec arcu nisl, pretium tor.



# SAP S/4HANA Adoption

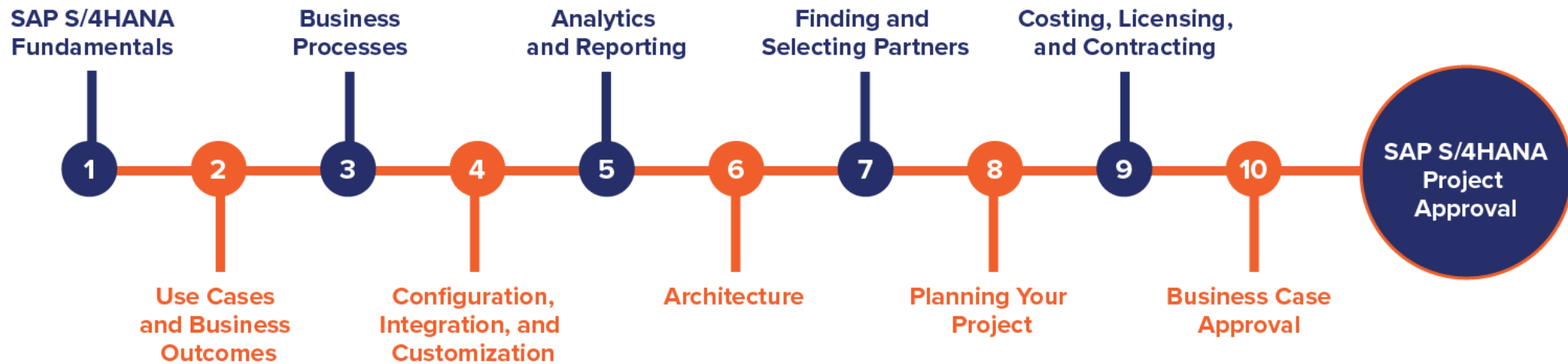
## Learning Objectives:

- Understand the fundamentals of SAP S/4HANA and how it improves business outcomes and processes
- Identify the key considerations for adopting SAP S/4HANA
- Document a project plan for your SAP S/4HANA adoption
- Build a business case to adopt SAP S/4HANA



# SAP S/4HANA Adoption

## SAP S/4HANA ADOPTION PATHWAY





# SAP S/4HANA Execution

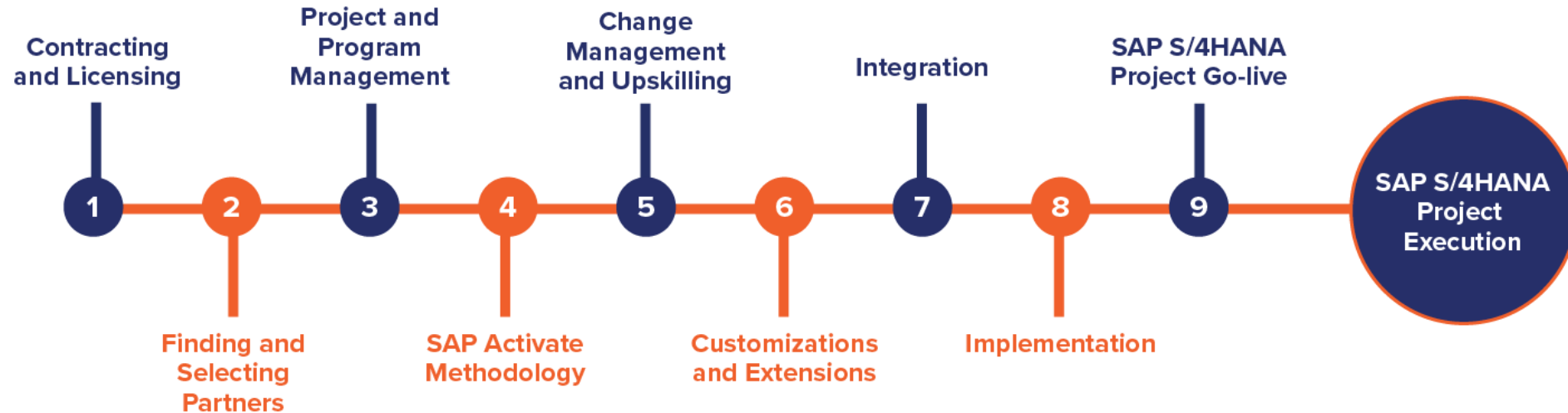


## Learning Objectives:

- Discover resources to execute a successful SAP S/4HANA implementation project
- Understand the change management considerations for your SAP S/4HANA project
- Consider the customizations and extensions needed for your SAP S/4HANA project
- Develop a deeper understanding of SAP Activate Methodology
- Prepare for your SAP S/4HANA go-live

# SAP S/4HANA Execution

## SAP S/4HANA EXECUTION PATHWAY





# SAP Business Technology Platform (BTP) Fundamentals



## Learning Objectives:

- Understand the fundamentals of the platform and how it can help integrate and create value from data, and extend your SAP and third-party solution landscapes
- Discover the capabilities and benefits of the four foundational solution pillars – App Development and Automation, Integration, and Data and Analytics.
- Identify which components you may already be running and/or you need to implement in order to help you meet your evolving business needs
- Determine the next path forward to actually implement those components



# SAP Business Technology Platform (BTP) Fundamentals

## SAP BUSINESS TECHNOLOGY PLATFORM (BTP) PATHWAY



# Future Pathways **Coming Soon!**

## **SAP Business Technology Platform (BTP) Suite**

Dive into the four key pillars of the SAP BTP platform—App Development and Automation, Integration, and Data and Analytics.

## **SAP S/4HANA Innovation and Maintenance**

Get the most value from SAP S/4HANA, and what to do to once you go live.

## **RISE with SAP (Cloud)**

Advancing to the SAP Cloud



# Ready to **take the next step?**

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Insights Education Pathfinder Events Connect

**YOUR PATH TO SAP EXPERTISE STARTS HERE**  
Grow your SAP knowledge base and advance your career.

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8 MODULES 10 HOURS  
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**SAP Licensing**  
9 MODULES 8 HOURS  
We shine a light on critical SAP licensing terms, challenges around

Individual ASUG Member Pathfinder pathways are available for annual subscriptions.

Each Pathfinder subscription gives everyone within your organization access to the pathway's dedicated content and benefits.

**ASUG**

**Thank you!**