

Trident Seafoods S/4 Implementation

Ben Welch

The logo for AscendN, featuring the word "AscendN" in a bold, black, sans-serif font. The letter "A" is stylized with a green diagonal line through it. The background is a green gradient with a fine, repeating pattern of the word "AscendN" in a lighter shade.

AscendN



- ▶ Trident is a global manufacturer and distributor of a variety of fish products.
- ▶ Privately owned, over 40 years in business
- ▶ Germany, Japan, US HQ in Seattle
- ▶ 5,000 Employees
- ▶ \$4B Revenue

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AscendN

Business Case for S/4

- ▶ Currently running JD Edwards in US and ECC in Germany
- ▶ Needed a system with better global integration and regulation
- ▶ Better scaling
- ▶ Traceability, real -time inventory management, product movement, and overall enhanced monitoring of supply chain processes.

Unique Requirements

- ▶ Protein
- ▶ Fast Moving Consumer Goods
- ▶ Germany on ECC and US on JDE (Brownfield and Greenfield)
- ▶ Alaskan Operations
- ▶ Subcontracting (7 variations, all fairly unique)
- ▶ Receive and forward process
- ▶ Availability checking and backorder processing
- ▶ Operation reporting
- ▶ Plant maintenance work order processing

Challenges

- ▶ Blueprinting
- ▶ OCM
- ▶ Integrations
- ▶ IBP
- ▶ Internal SAP knowledge
- ▶ Resources
- ▶ Master Data
- ▶ Customizations

Lessons Learned

- ▶ Implementation Strategy
- ▶ Patience
- ▶ Good SAP partners
- ▶ Vetted resources
- ▶ Business buy in at all levels early and often
- ▶ Don't rush blueprinting
- ▶ OCM

Successes

- ▶ Live on S4 in a tight timeframe
- ▶ SAP competency
- ▶ Better internal integration
- ▶ Setup for future growth and functionality

Thank You 😊 !!!

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