

ASUG Champions

Overview

Maximize Your Membership



ASUG Champions

ASUG champions play the most important role in membership by keeping their organization connected to the SAP community.

As the main point of contact for ASUG customer success managers, champions ensure that their organization maximizes its membership by staying informed about and involved with their ASUG member benefits.



ASUG Champion Benefits

Champions are highly regarded as leaders within the ASUG community and enjoy unique benefits for their service.

Maximize Your ASUG Membership

Champions keep their organization informed about ASUG member benefits and helpful SAP learning opportunities.

Grow Your Professional Profile

Champions connect with the world's largest network of SAP professionals.

Develop SAP Expertise

Champions advance their SAP knowledge and expand their professional potential through engagement with ASUG content.



ASUG Champion Benefits, cont'd

Receive Speaking Opportunities

Champions are often considered for speaking and other professional development opportunities at ASUG conferences and events.

Get Invited to Exclusive ASUG Events

Champions are invited to quarterly webcast events that present opportunities to connect with and hear from the full network of ASUG champions.

Earn Prizes and Recognition

Champions accrue points for engaging their organization and attending ASUG events. Highly engaged champions earn prizes and recognition for their involvement.



Engagement Status

Champions increase their status and become eligible for prizes and recognition as they complete membership engagement challenges.

Bronze Status

- Renew your status or opt in to serve as your organization's ASUG champion.
- Complete your profile setup on asug.com. Update your ASUG member roster.
- Inform your internal staff about ASUG member benefits.
- Help at least one team member set up a profile on asug.com.
- Join the champions LinkedIn group.

Silver Status

Attend a total of 12 ASUG events throughout the year.

These events include any webcasts, Think Tanks, Influence Councils, chapter meetings, conferences, etc. held between January 2023 and December 2023.

Gold Status

Attend 20 total ASUG events within the year.

These events include those listed under Silver Status and at least one chapter meeting and one conference between January 2023 and December 2023.



Nominate Your ASUG Champion

Does this opportunity fit you or someone within your organization?

Next Steps

1. Send your customer success manager your ASUG champion nominee's name and contact information by [insert date; 30 days from onboarding].
2. Your customer success manager will reach out personally to the nominee.
3. Your champion will receive resources to ensure your ASUG membership and SAP investment are a success.



Questions?

Contact your customer success manager or
email champions@asug.com.

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