



A Cloud Modernization Journey

Getting the information in the hands of the end user when they need it most

Lee Foster and his three brothers, Reuben, Sydney and Byron form a four-way partnership to run L.B.

Foster Company.

1902

Let's Put that into Perspective

- Who was president in 1902?
- How many states were there in 1902?
- What was the world population in 1902?
- When did companies start using computers to do business?
- When was the first ERP system invented?



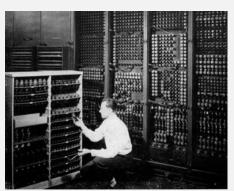
Theodore Roosevelt



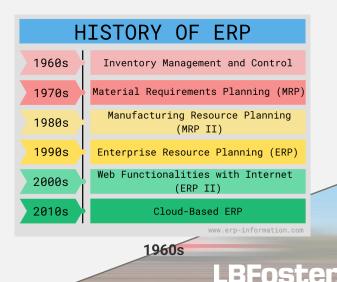
45 States (OK, NM, AZ, AK, HI)



About 1.6 billion (81 billion in 2020)



1950s



Who are We?



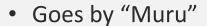






Murugan Ramamoorthy

L.B. Foster Company Head of SAP Center of Excellence



- SAP Veteran 17+ years
- Runs the SAP Center of Excellence at L.B. Foster (LBF)
- Born in Bangalore (India), settled in Pittsburgh, PA
- Computer Science Engineering from Annamalai University
- Resides in South Fayette with my wife Nandini and two children Janu and Yaash.

Brendan Verni

L.B. Foster Company Vice President of Information Technology



- SAP Veteran 20+ years
- Runs IT globally for LBF
- Adjunct Duquesne University
- ASUG Champion and Pittsburgh Chapter Ambassador
- Prosci certified change manager
- Duquesne University (BA-IT) and University of Pittsburgh (MBA) Alums
- Resides in Sewickley, PA with my wife, Audrey, and two children, Charlie and Jack

Binoy James

Protera Senior Vice President of Applications



- SAP Veteran 20+ years
- SAP specific leadership roles at SAP, CIBER, CenturyLink and Protera
- SAP Partner over 20+ years
- ASUG member over 10+ years
- Resides in Chicago, IL with wife and five kids

LBFost

Company Overview

A global solutions provider of engineered and manufactured products and services to build and support infrastructure

Who we are

- Headquartered in Pittsburgh, Pennsylvania
- Locations throughout North America, South America, Europe, and Asia
- Critical infrastructure solutions provider focused on growing our innovative, technology-based offering to address our customer's most challenging operating and safety requirements







Segments

- Rail, Technologies, and Services
- Precast Concrete Products
- Steel Products and Measurement



Focus

- Expand via Growth Platforms
- Leverage Technology Solutions and Services
- Optimize Returns Business Performance
- Reduce Complexity Across the Portfolio



- \$513.6M 2021 Revenue
- **\$18.7M** 2021 Adj. EBITDA ¹
- **\$449.0M** 2021 New Orders²
- \$210.2M 12/31/2021 Backlog

Segment Update

Reporting segments updated to reflect realigned organization and strategic priorities



SALES	\$299.7M
GROSS PROFIT MARGIN	19.1%
EBITDA ¹	\$19.9M

Key Offerings

- Rail products
- Friction management
- Technology services and solutions



SALES	\$71.0M
GROSS PROFIT MARGIN	17.6%
EBITDA ¹	\$3.3M

Key Offerings

- Precast concrete buildings
- Custom precast concrete products



SALES	\$142.9M
GROSS PROFIT MARGIN	11.6%
EBITDA ¹	\$5.3M

Key Offerings

- Steel bridge decking and forms
- Threaded water well pipe
- Pipeline protective coatings and measurement solutions

L.B. Foster - Keeping Your World Moving - YouTube

Some of the greatest success stories start with a failure...L.B. Foster's Cloud Modernization Journey...

No, we can't do it all on our own



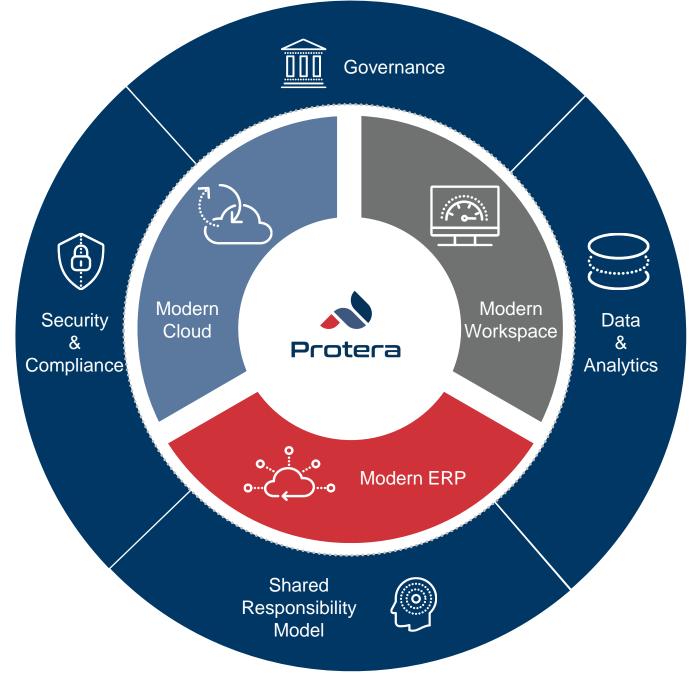
LBF0ster®





Protera – what we do

We modernize,
optimize, and
transform enterprise
workloads with a
proactive services
and support model

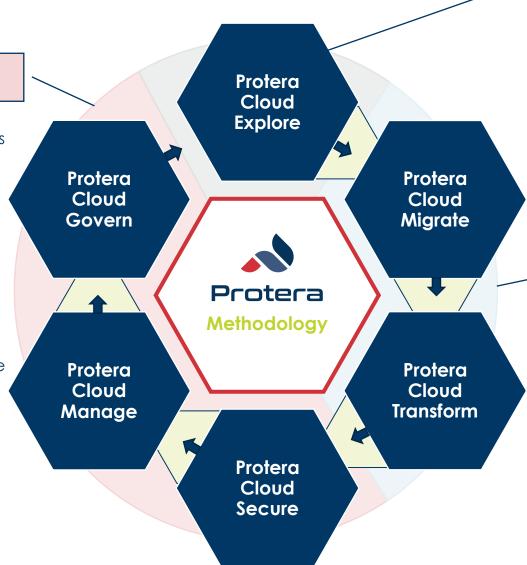




Service Delivery Framework

Secure, Manage, and Govern

- Manage applications, databases, systems, platforms and edge resources
- Deliver availability performance, transparency, security, and cost governance
- Self-service metrics, status, configuration management, cost management and automations
- Develop, implement, and run security frameworks including technology, process, and policy governance
- SIEM-SOC, Endpoint Protection, Secure Workforce, Security governance
- Implement continuous improvement program
- Drive Process Improvements, produce repeatable results, and optimizations
- ➤ Manage Auditable Controls



Assess and Design

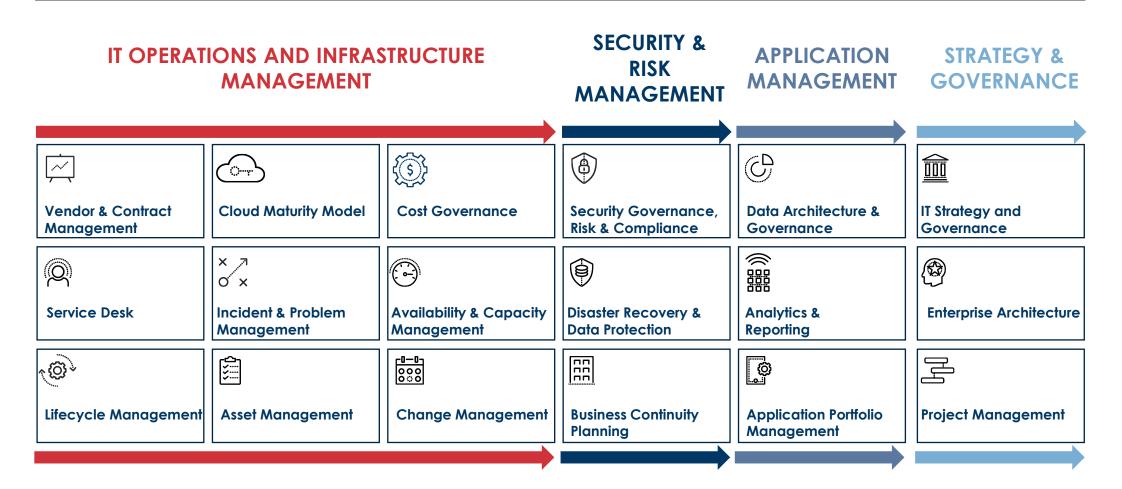
- Assist in developing your cloud business case and strategy
- Assess your current technology, operations, and spend
- Propose and run cloud proofs of concept
- Architect a cloud solution according to best practices
- > Develop a cloud modernization plan

Implement and modernize

- Migrate enterprise applications, databases, or traditional compute
- > Prepare for an SAP S/4HANA cloud project
- Support consolidation, divestiture or acquisition
- Design, implement, and run a modern analytics platform for SAP with advanced cloud services
- ➤ Implement cloud native development approaches (DevOps, Serverless) and services



Proactive and Modern IT Ops - Protera Cloud Managed Services



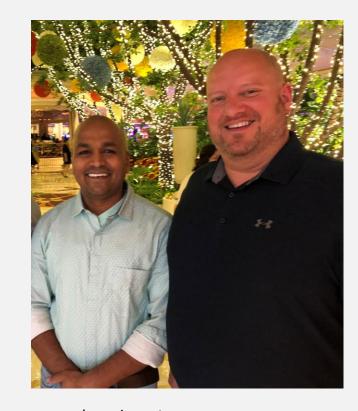
Leverage Protera Cloud Modernization and Management Services to elevate the focus of your teams up the IT Value Chain



When you meet a happy couple, people always ask where did you meet?

L.B. Foster and Protera Partnership

- SAP introduced L.B. Foster and Protera in 2015
- Helped us in our hour of need
- Completed migration and data center restructuring
- Completed upgrade to S/4 using Flexbridge
- Implemented Mill products solution
- Continuous support of the environment (AWS, OS, DB, and Basis)
- Will be engaged for future upgrades, enhancements...



Jon (at the time an LBF employee) and Muru were a huge part of building the successful partnership between LBF and Protera

Where do businesses who run SAP struggle?

Getting the Information in the Hands of the Users when They Need It Most

Transaction Based (core functionality in SAP)

Transactional efficiency (mobility and customization)

Data Analytics, reporting, dashboards, and KPIs

Encompassing all business processes (modules)

Real time data entry and system interaction at all levels of the organization

SAP is an evolution, a journey, and sometimes a war!

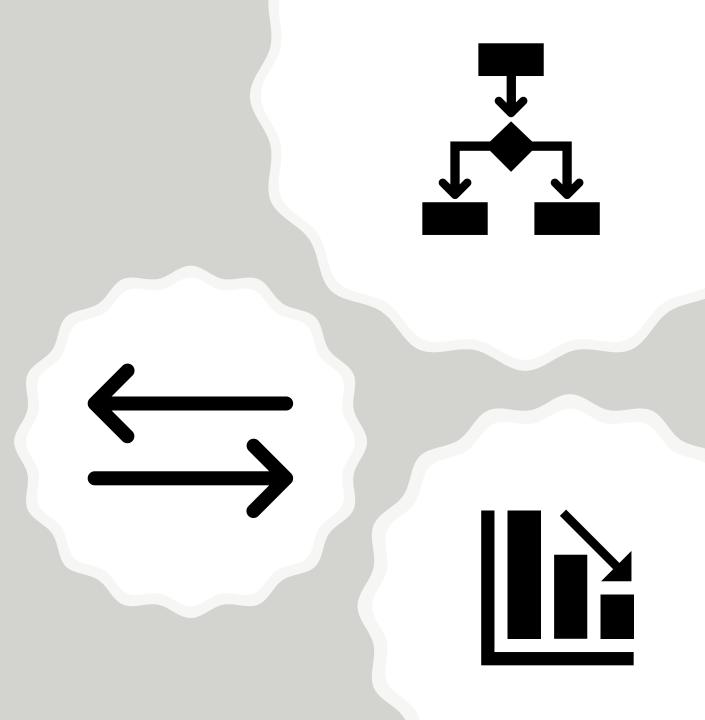


Data is Critical

Many SAP companies struggles to create meaningful data when the time is right

End users struggle...

- To execute real time transactions
- To have the information they need to make decisions
- To learn from mistakes of the past



Rather than boiling the ocean, pick small victories that make a large impact

Work the Project

- Day-to-day no longer the norm
- Continuous improvement is key
- Define these improvement opportunities like a project
 - Problem statement (avoid "problution")
 - Solution statement
 - Detail the scope
 - Define a business case
 - Business and technical Requirements
 - Define a plan of attack (software, hardware, and business process)
 - Focus on the people side (test and train the users)
 - Implement (don't just go live...thrive)
 - Complete a reflection



Patrick Cross was identified at the technical, functional, and project leader for the mobility implementation

Drive for a Solution

Solution Statement

 Willis facility would like to improve real time inventory and production tracking, reduce customer complaints, track quality issues, and drive decision making with key information in the hands of the end users when they need it most



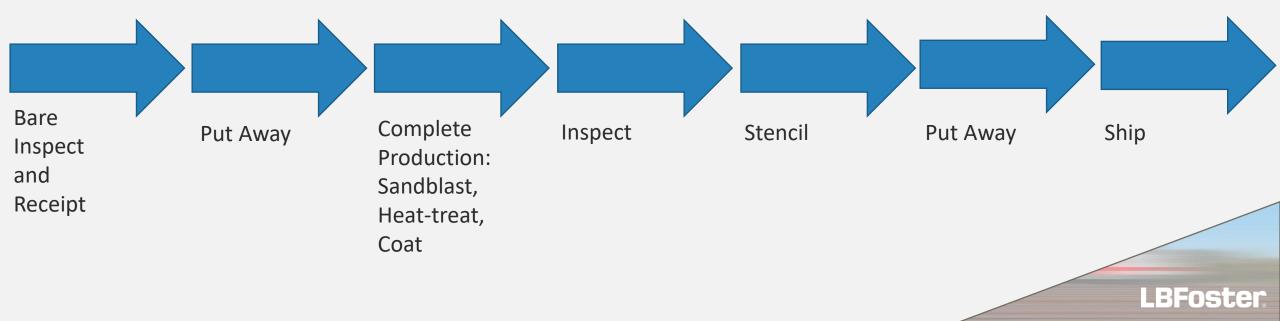


Define the Scope

- Barcode label material at purchase order receipt.
- Ability to reprint label(s) as needed.
- Ability to perform real time rack movements within yard utilizing scanning functionality.
- Ability to enter real time material movements, confirmation data, and quality inspection results, by shopfloor personnel.
- Enhance SAP production paperwork to be utilized for production processing.
 - Automatically pull the correct plant notes to the work order from the end user specification database
 - Provide a place for overriding customer requests that contradict the normal spec (for instance a bigger cut back then their normal spec).
- Ability to output stencil information from SAP to stencil gun without needing to be typed in manually.

Walk the Process

- Define the As-Is and To-Be process
- Prove the process can work by developing it manually or creating a small prototype
- Consider the impacts to the organization (change management)



Collect the Requirements

Business Requirements

- Label products early and often
- Automate stenciling of products
- Log quality issues
- Track inventory throughout the supply chain
- Ensure the right products are shipped to the right customer
- Enable agility in the production process

Technology Requirements

- Add wireless access to the facility yard and shipping area
- Mobile applications and mobile devices to execute the processes
- Label printers
- Stencil Device
- Physical labels that are durable
- Production paperwork needs to be adjusted to include customer requests

Once you understand the scope, the process, and requirements then (and only then) should you discuss a technical solution

SAP's Mobility Challenge

- SAP had an identity crisis making it nearly impossible for organizations to pick a long-term solution
- SAP has some very strong options in terms of fast and efficient mobile platforms, but at what cost?
- We needed a mobility platform that would stand the test of time and require limited time to market
- We needed a mobility platform that could be used on the shop floor with a wide range of hardware















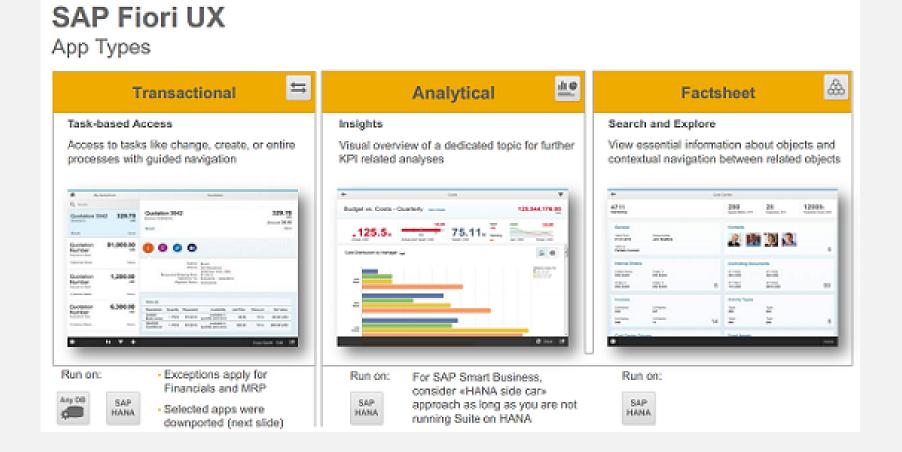


SAP Fiori



- SAP Fiori is a new user experience (UX) for SAP software and applications (May 2013).
- It provides a set of applications that are used in regular business functions like work approvals, financial apps, calculation apps and various self-service apps.
- SAP Fiori provides 300+ role-based applications like HR, manufacturing, finance, supply chain, purchasing, etc.
- When you open the SAP Fiori home page application, you will see a picture of the flowers. It is because Fiori means 'flowers' in Italian.

Fiori Applications













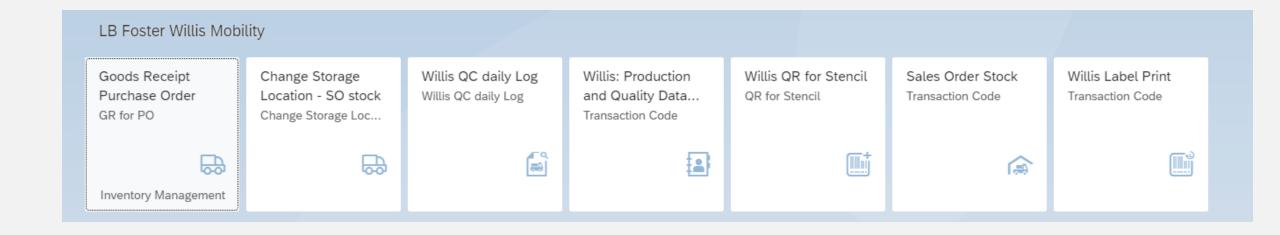


Hardware Solutions

- iPads to record the transaction
- Barcode Scanner to scan labels and perform transitions
- Mobile Label printers to label the products
- Durable labels to ensure products a trackable (avoid escapes)
- Stencil applications, to apply the stenciling to the product

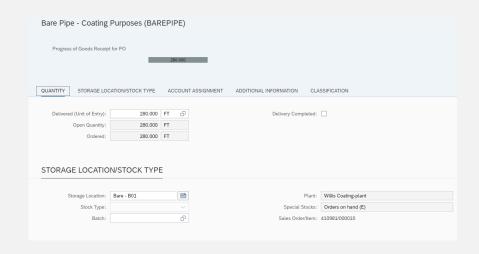
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SAP Fiori at LB Foster – Solving the Inventory Management Struggle



- Inspector will perform goods receipt process of feedstock (incoming) material real time using following application.
- A physical label will print and be placed on the material.
- User will be able to attach photos and enter identifying information against pipe batch.
- Inventory will be placed in receiving location.





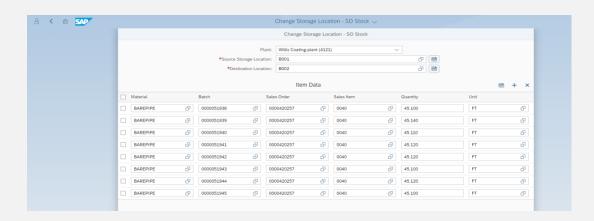




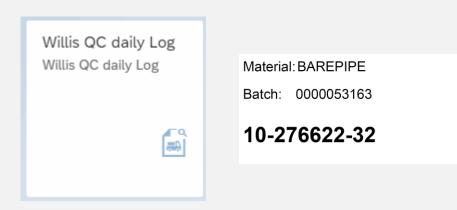
- Yard personnel will use the following app to move inventory throughout yard until finally placing inventory into 'PREP' storage location. This storage location is the backflush location for feedstock production.
- This application support single batches and multiple batches at the same time.

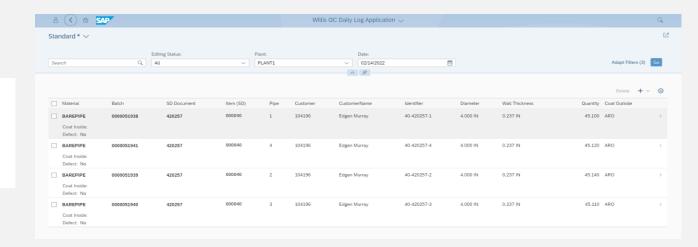






- The quality control clerk will scan the individual pipes in the order that will be coated on the production line.
- This sequencing will then be used in step 4 to enter confirmation details and quality inspection results.



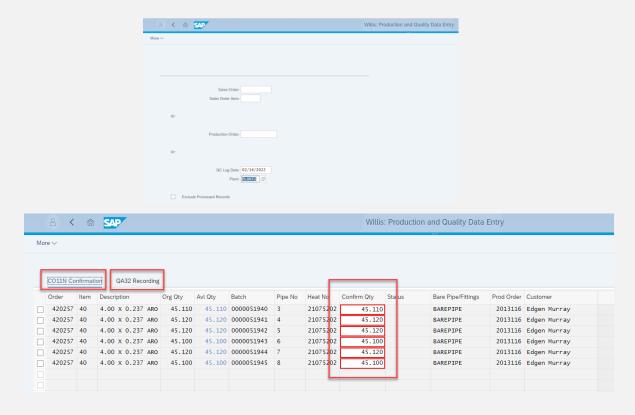




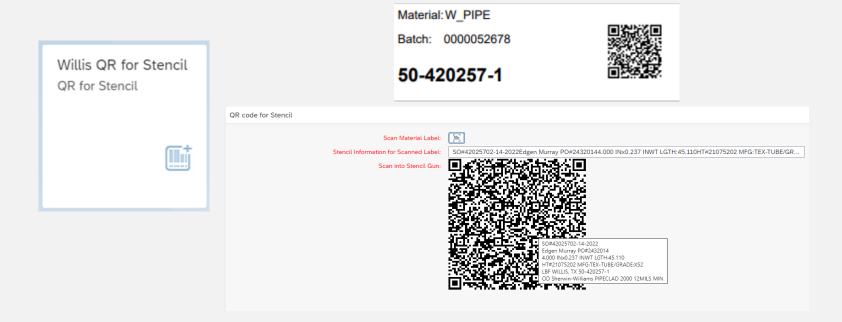
- At the completion of the coating process the QC clerk will confirm the production and enter in quality inspection characteristics for each individual pipe.
- A physical label will print to be placed on the finished material.







- Once the finished label is printed the QC Clerk will use the following app to generate a stencil barcode.
- The stencil QR code will be scanned from the iPad using a Bluetooth scanner connected to the EBS handjet.
- The QC clerk will proceed with stenciling the finished Pipe.

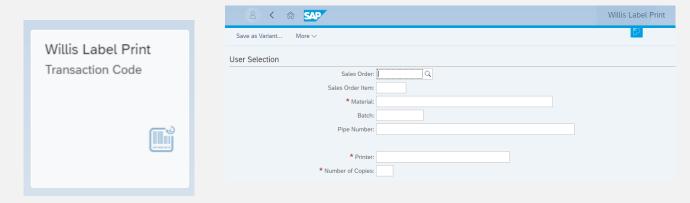




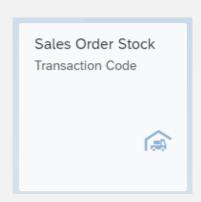


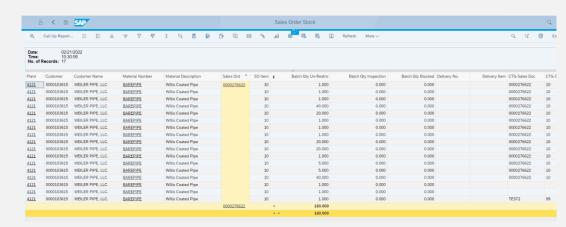
Additional Notes

- Once the coated process/stencil is complete the yard personnel will move the pipe a finished storage location (step 2)
- If any label needs reprinted the below application can be used.



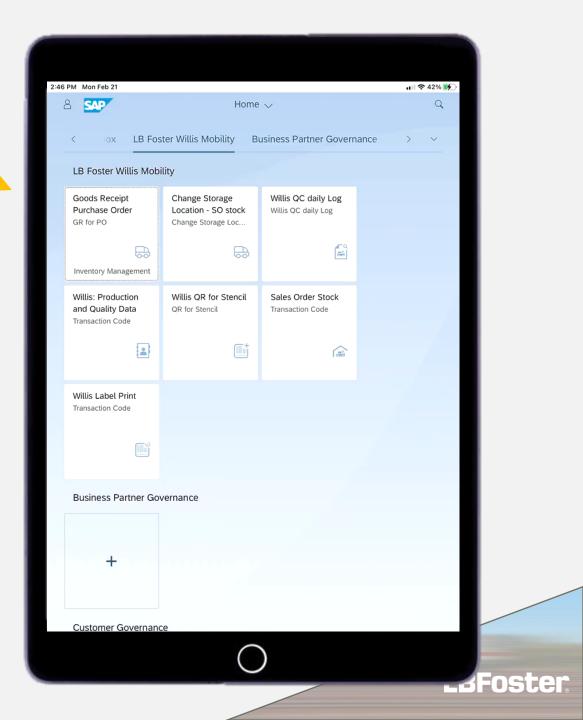
• If yard personnel needs to locate material the below app can be used. This is a comprehensive inventory stock report which will allows the ability to view inventory levels real time.

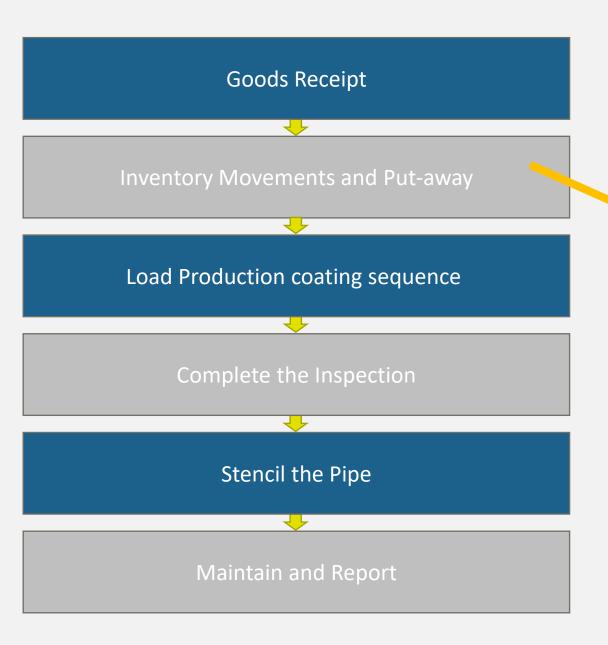


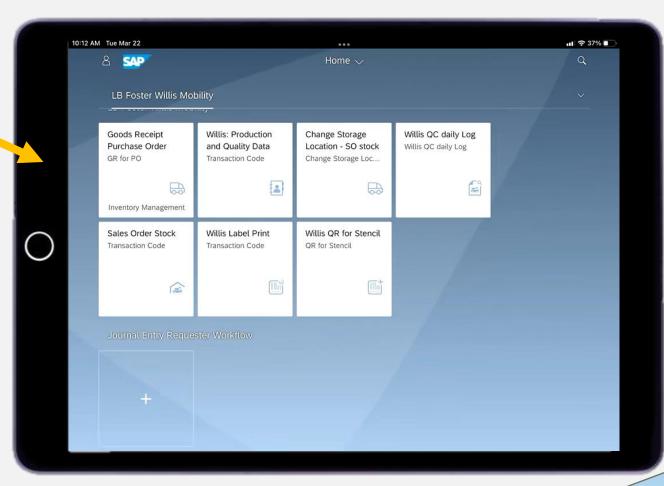


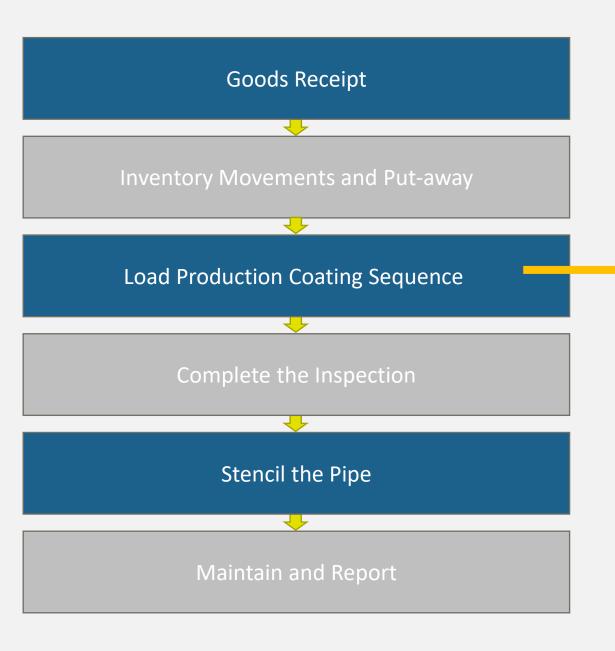


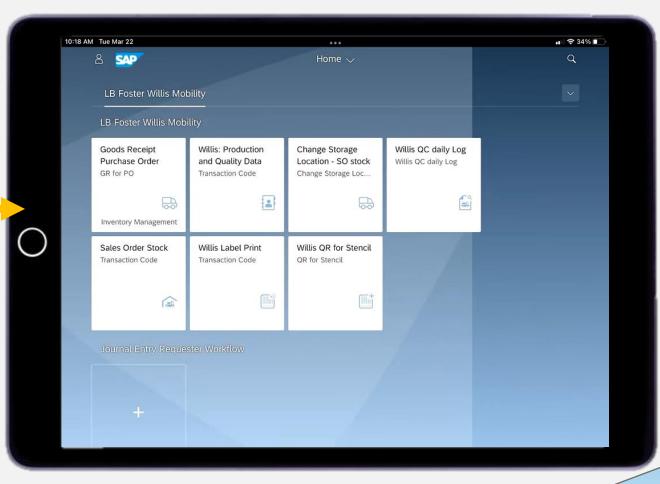






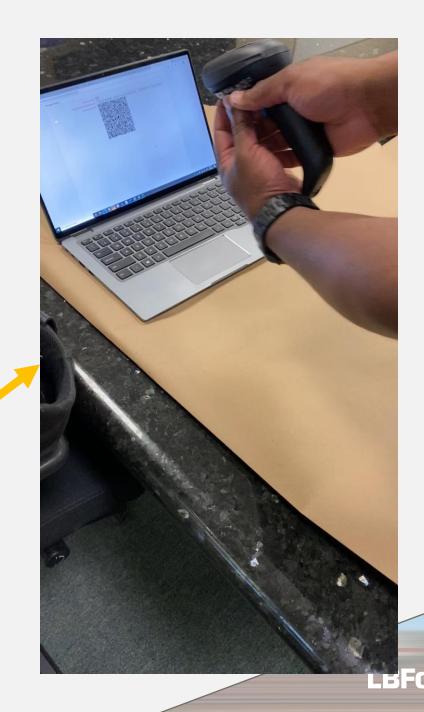






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Goods Receipt Inventory Movements and Put-away Load Production coating sequence Complete the Inspection Stencil the Pipe Maintain and Report



Project Reflection

- Fiori is not as fast to market as we had hoped
- It was important to detail out the requirements first and we suffered from some scope creep
- Hardware shipments were delayed due to supply chain shortages
- Change management of resources who do not use computers on a day-to-day basis was critical

Cloud Modernization

- With the transition to the AWS cloud supported by Protera we were able to leverage cutting edge infrastructure and support to drive a direct impact to the bottom line
- How many of you have opportunities like this in your business? We have hundreds of improvement opportunities and this one is just the start!
- Remember:
 - Don't boil the ocean
 - Be agile, not insane
 - Leverage the experts
 - Avoid "problution"
 - Understand the process, system, hardware, and don't forget the people
 - Don't just go live, thrive
 - Reflect





66 SAP is a unique beast. It requires specialized technical skills to support the SAP on cloud environment.

When I go to bed at night, I feel comfortable knowing Protera is supporting my SAP environment and creates peace of mind.

Brendan Verni, Vice President, Technology L.B. Foster



Have team members in other states?

Chapter Mtg New York, NY **April 7** ASUG S/4HANA
Chicago, IL
April 20

Hit the ground running in 2022.

In two weeks, you could have a cloud modernization roadmap in hand.



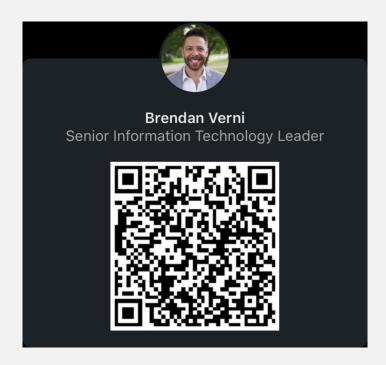
Stop by the Protera table to learn more.

Enter to win a pair of Sony wireless Bluetooth earbuds



Stop by the Protera table to learn more.

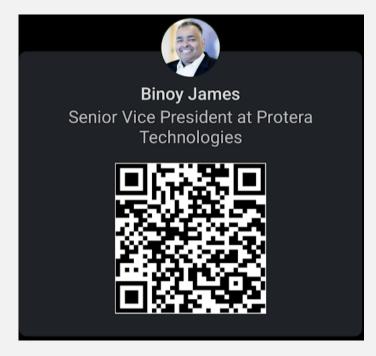
Thank you for your time!



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linkedin.com/in/MuruganRamamoorthy



<u>LinkedIn.com/in/BinoyJames</u>

