

Data Use Cases and GenAl

Sharayu Kumatkar, SAP April 25, 2024

INTERNAL – SAP and Customers Only

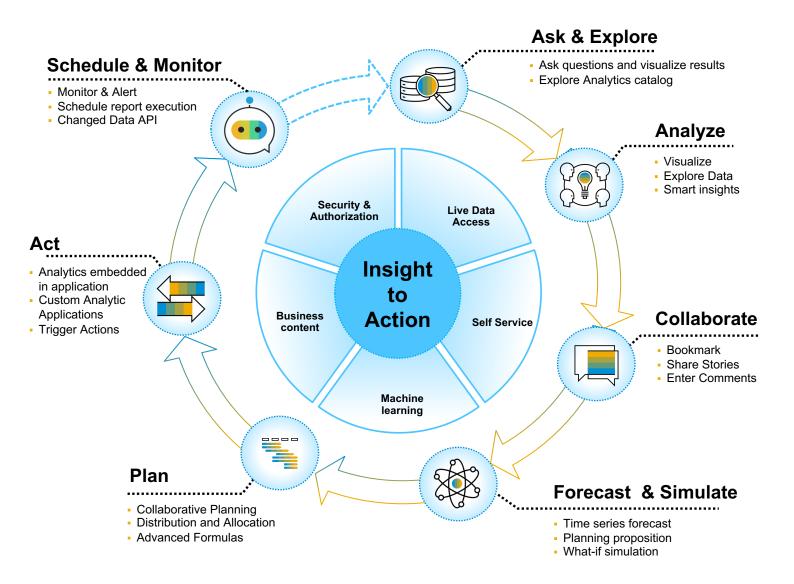
Add partner logo and alt text



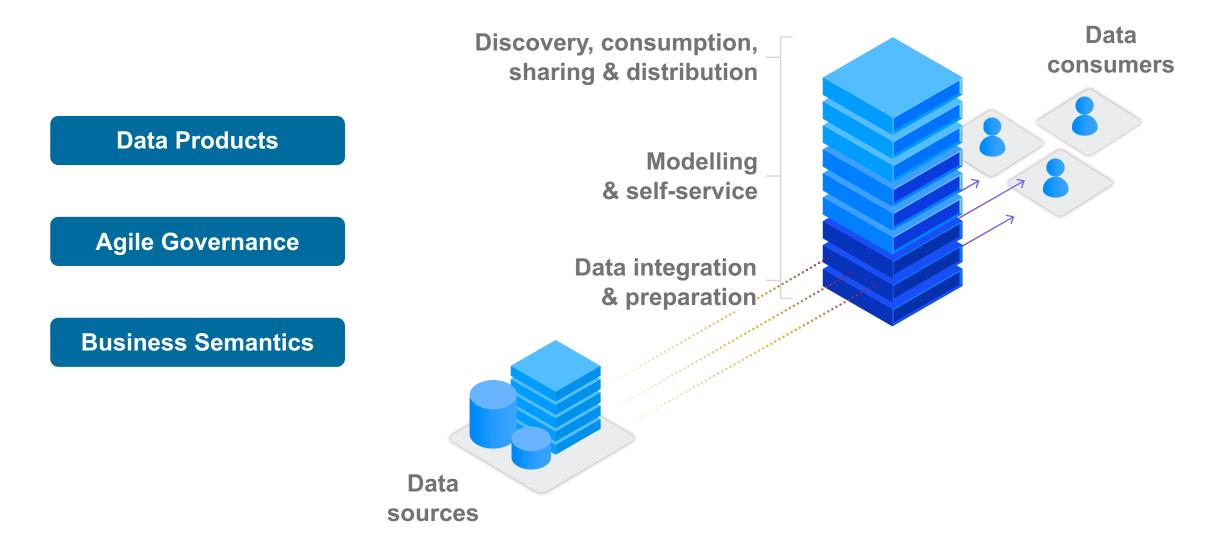


Support closed-loop decision making

SAP data and analytics solutions



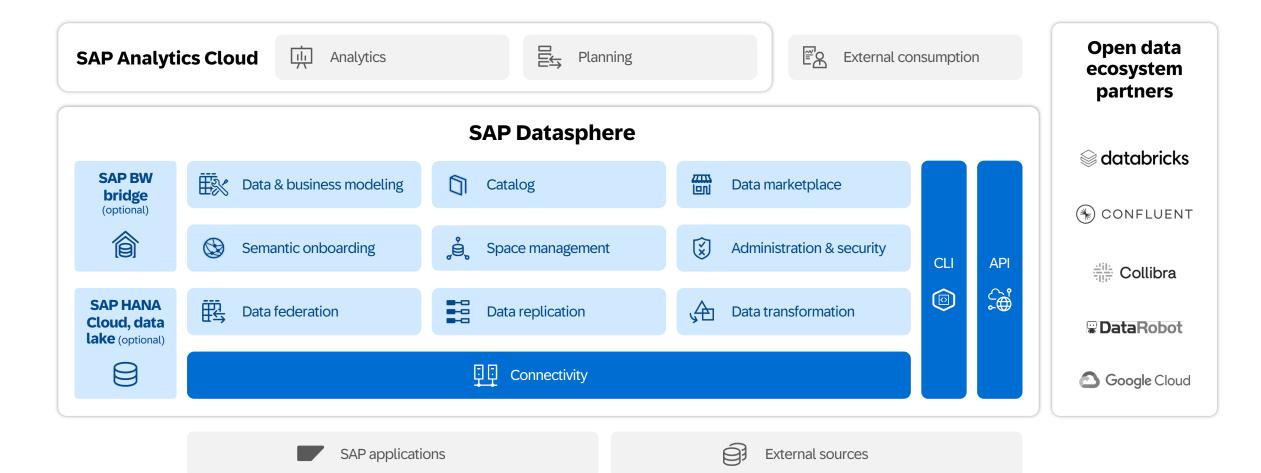
Towards a business data fabric with SAP Datasphere



Business Fabric with Business Context

Integrated, Simplified and with Open Data Partners

SAP Datasphere overview



JustAsk Natural Language Processir

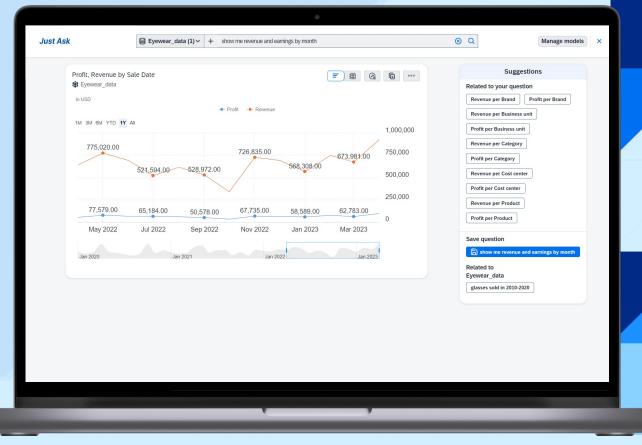
Natural Language Processing and Gen AI

Receive actionable insights instantly using natural language

Get actionable insights faster Retrieve relevant information from reliable sources Seamless Integration of external data Enable multi-lingual environments

Up to 25% improvement in information retrieval

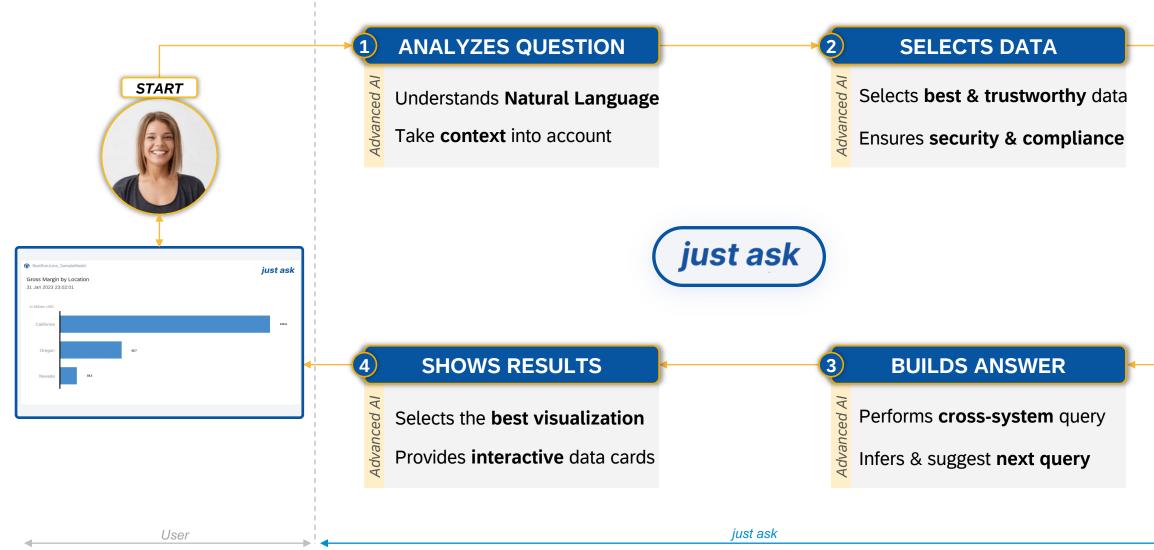
Up to 5% improvement in knowledge worker productivity



Just Ask in SAP Analytics Cloud

Breaking the Barriers: Introducing just ask

The easiest way to find answers across data, powered by LLMs



Thank you.

Contact information:

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Get insights into your business data using natural language queries

just ask beta Eyewear_data (1) profit by year for flexfit kids glasses actual and predicted				
eyewear_data business unit	region profit	t center store o	category cost center	
 Eyewear_data Profit by Sale Date, Product 28 Apr 2023 17:14:16 		⑦ Suggestions		
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CHALLENGE

- Business users have limited expertise to model and answer typical business questions
- Users' data exploration is limited to existing reports
- Existing "search to insight" feature based on keywords, English only

SOLUTION

Just Ask for SAP Analytics Cloud

- Understand user queries and deliver data in user-friendly way
- Simplify team collaboration and make data-driven decisions
- Retrieve and present data stored in SAP Analytics Cloud data models via natural language queries
- Search and chat with any data live, independent of its source system

OUTCOMES

Accelerate

Access to relevant insights

Increase

Analytics adoption for the 70% occasional users

Empower

Users to answer their business questions