FCC-BTP Journey, Driving Innovation with Simplicity

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Florida Crystals & American Sugar Refining

Vertically-Integrated From Farm to Table

Sugarcane Farming & Milling	Sugar Refining	Packaging & Distribution

Sugarcane Farming & Milling

- One of largest sugarcane farming groups globally
- 2 sugar mills + 4 affiliate-owned mills
- Sugarcane crushing capacity p.a. - 2.5 MMT + 12.65 MMT by affiliates
- Energy from biomass p.a. - 240,000 MWhr + 500,000 by affiliates

Sugar Refining

- #1 global cane sugar refiner
- 9 refineries + 2 affiliate-owned refineries
- Sugar refining capacity p.a. - 5.7 MMT + 570,000 MMT by affiliates

Packaging & Distribution

- Leading marketer and distributor of packaged sweeteners globally
- Manage 50+ facilities throughout the Americas and Europe

Florida Crystals & SAP – A 25 Year Partnership of Growth

After many years of M&A and technical upgrades, focus and investment for last 5 years has been on true business process transformation…

1995	1998	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018

Acquisitions	Optimization	Acquisitions	Process Transformation

- **1995 – SAP Introduced at Florida Crystals**
  - SAP R/3 2.2E implemented starting execution of value added product business strategy
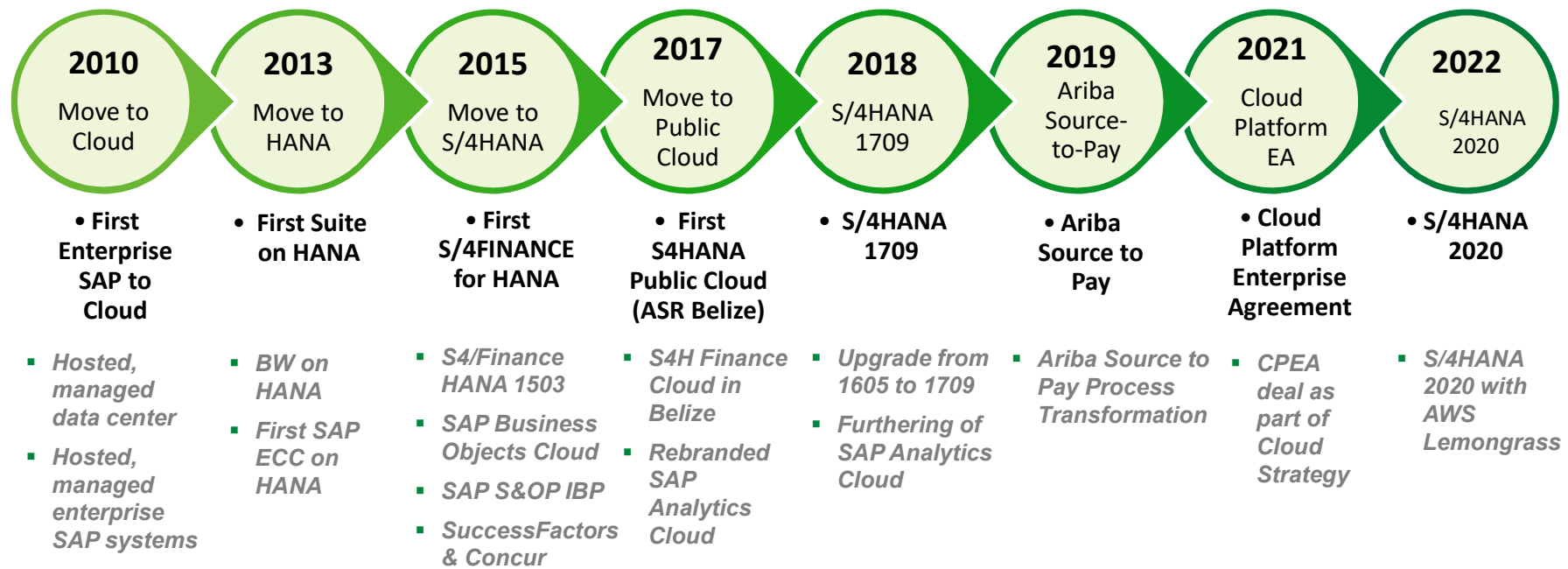
- **2001-15 Mergers & Acquisitions enabled with SAP**
  - Minimal process harmonization or standardization with exception of 2008-10 when some North American processes were harmonized and SAP instances consolidated

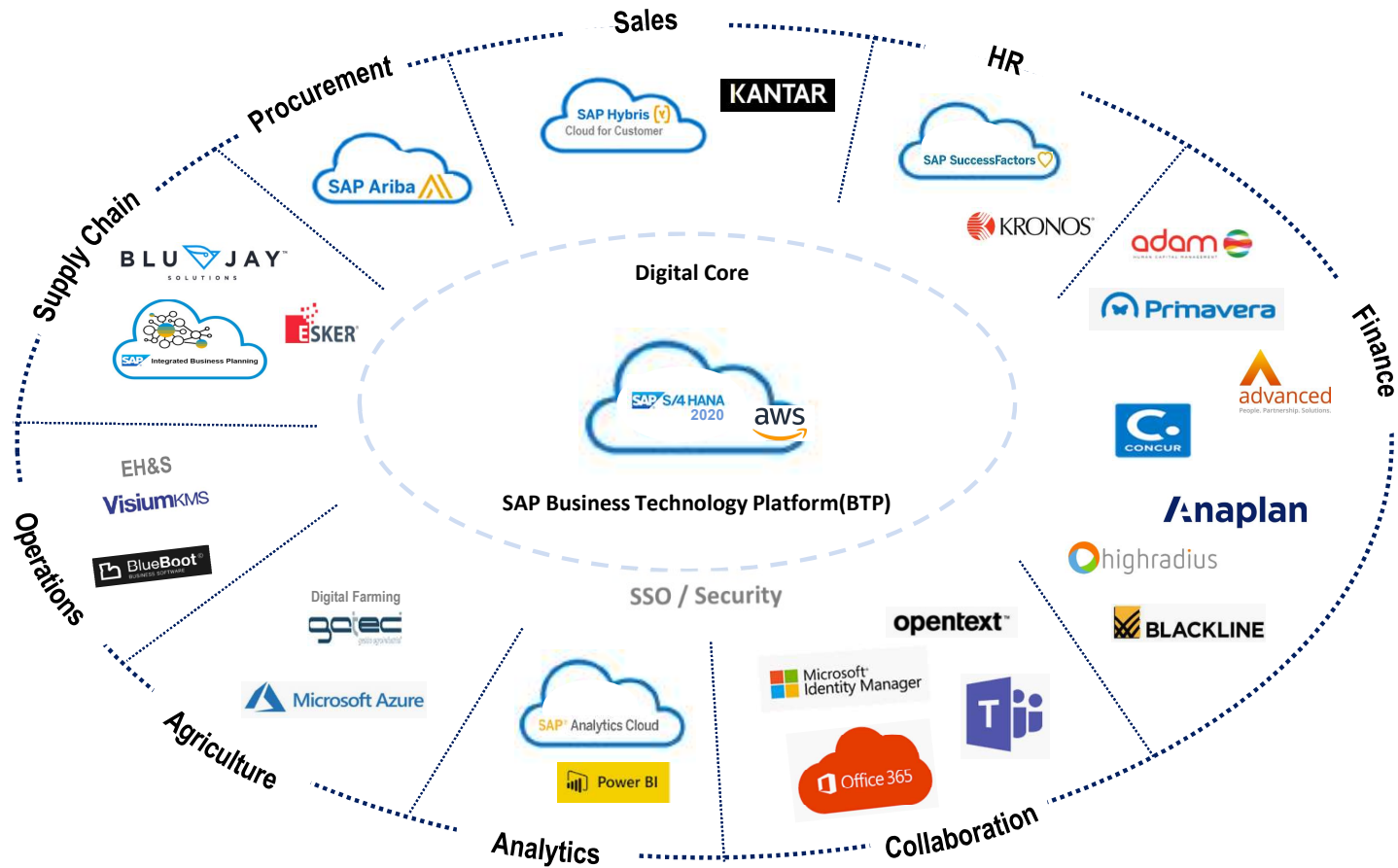- **2015-20 Functionally-driven Process Transformation**
  - **Customer Service & Logistics** – S&OP, Demand Planning, EWM Warehouse Management/Automation
  - **Procurement** – Ariba Sourcing, Buying, Payment, Contract Management, Supply Chain Collaboration
  - **HR** – SuccessFactors On Boarding, Learning, Performance Management, Talent Management, Compensation
  - **Finance** – Expense Mgmt. with Concur, Cash Application with High Radius, Blackline Account Reconciliation
  - **NPD** – PLM, Product Portfolio Management, Finished goods sustainability
  - **Operations** – Plant Maintenance User Experience

3

Florida Crystals SAP Cloud Journey – A Series of Firsts

A partnership of shared risk and reward

2010
Move to Cloud

- **First Enterprise SAP to Cloud**

  - *Hosted, managed data center*
  - *Hosted, managed enterprise SAP systems*

2013
Move to HANA

- **First Suite on HANA**

  - *BW on HANA*
  - *First SAP ECC on HANA*

2015
Move to S/4HANA

- **First S/4FINANCE for HANA**

  - *S4/Finance HANA 1503*
  - *SAP Business Objects Cloud*
  - *SAP S&OP IBP*
  - *SuccessFactors & Concur*

2017
Move to Public Cloud

- **First S4HANA Public Cloud (ASR Belize)**

  - *S4H Finance Cloud in Belize*
  - *Rebranded SAP Analytics Cloud*

2018
S/4HANA 1709

- **S/4HANA 1709**

  - *Upgrade from 1605 to 1709*
  - *Furthering of SAP Analytics Cloud*

2019
Ariba Source-to-Pay

- **Ariba Source to Pay**

  - *Ariba Source to Pay Process Transformation*

2021
Cloud Platform EA

- **Cloud Platform Enterprise Agreement**

  - *CPEA deal as part of Cloud Strategy*

2022
S/4HANA 2020

- **S/4HANA 2020**

  - *S/4HANA 2020 with AWS Lemongrass*

SaaS Platforms Driving Enterprise Architecture

Digital Transformation

Get started   ✕

Enter an instruction or select a preset, and watch the API respond with a completion that attempts to match the context or pattern you provided.

You can control which model completes your request by changing the model.

KEEP IN MIND

◁ Use good judgment when sharing outputs, and attribute them to your name or company. Learn more.

⌁ Requests submitted to our models may be used to train and improve future models. Learn more.

🗓 Our default models' training data cuts off in 2021, so they may not have knowledge of current events.

Playground

Load a preset...   ∨   Save

Digital Transformation

Digital transformation is the process of leveraging digital technologies to create new or modify existing business processes, culture, and customer experiences to meet changing business and market requirements. It is the process of driving new value for customers and employees by leveraging digital technology. It is a fundamental shift in how an organization uses technology, people and processes to deliver value to customers. It is the integration of digital technology into all areas of a business, resulting in fundamental changes to how businesses operate and how they deliver value to customers. Digital transformation is an opportunity to create a more agile, efficient, and customer-centric organization.

Source – Chat GPT
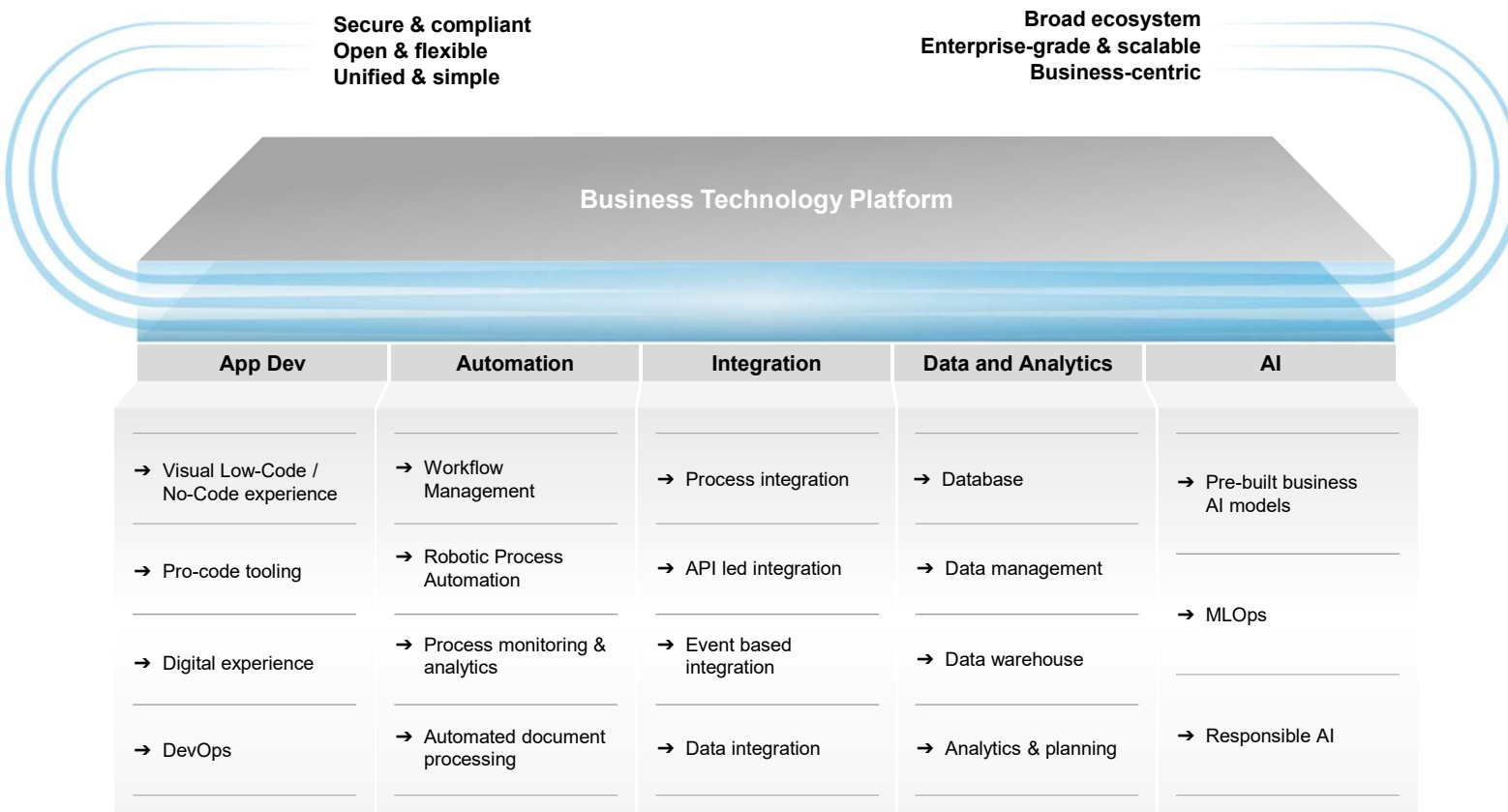
What Is SAP BTP?

The platform that brings together application development, automation, data management, analytics and planning, integration, and AI capabilities into one unified environment optimized for SAP applications

It is a comprehensive solution with:
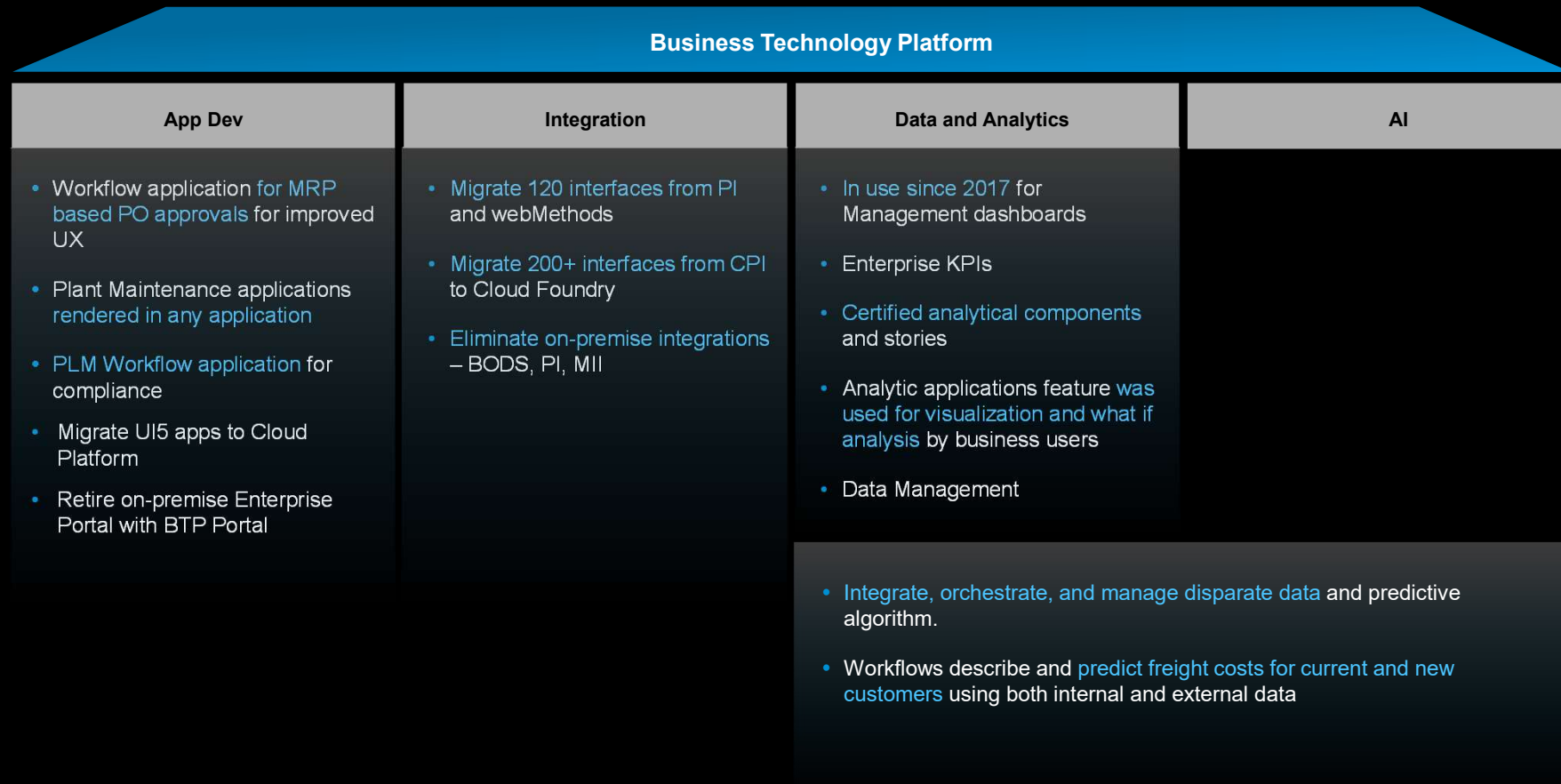
- An intuitive, modern development environment
  for both, professional IT and citizen/business developers

- Prebuilt data models, integrations, workflows,
  app templates, and AI business services

- Self-service data discovery, modeling, planning and analytics,
  for business users in a governed environment

- Availability on Microsoft™ Azure™, AWS™, Google Cloud™ and Alibaba Cloud™

SAP BTP Cloud Capabilities

Secure & compliant
Open & flexible
Unified & simple

Broad ecosystem
Enterprise-grade & scalable
Business-centric

Business Technology Platform

App Dev	Automation	Integration	Data and Analytics	AI
→ Visual Low-Code / No-Code experience	→ Workflow Management	→ Process integration	→ Database	→ Pre-built business AI models
→ Pro-code tooling	→ Robotic Process Automation	→ API led integration	→ Data management	
→ Digital experience	→ Process monitoring & analytics	→ Event based integration	→ Data warehouse	→ MLOps
→ DevOps	→ Automated document processing	→ Data integration	→ Analytics & planning	→ Responsible AI

SAP BTP at FCC

Business Technology Platform

App Dev	Integration	Data and Analytics	AI
• Workflow application for MRP based PO approvals for improved UX • Plant Maintenance applications rendered in any application • PLM Workflow application for compliance • Migrate UI5 apps to Cloud Platform • Retire on-premise Enterprise Portal with BTP Portal	• Migrate 120 interfaces from PI and webMethods • Migrate 200+ interfaces from CPI to Cloud Foundry • Eliminate on-premise integrations – BODS, PI, MII	• In use since 2017 for Management dashboards • Enterprise KPIs • Certified analytical components and stories • Analytic applications feature was used for visualization and what if analysis by business users • Data Management	

• Integrate, orchestrate, and manage disparate data and predictive algorithm.

• Workflows describe and predict freight costs for current and new customers using both internal and external data

Architecture

Florida Crystals' – Reference Integration Architecture

INTERNET Firewall **Public Cloud AWS**

User network
- Users
- Partner
- Developer

SAP BTP

SAP Applications

Cloud Integration

API Management

Connectivity

Secure tunnel

SAP® S/4HANA

SAP Gateway

Cloud Connector

Non-SAP Applications

3rd Party Apps

Azure IdP

SAP Gui
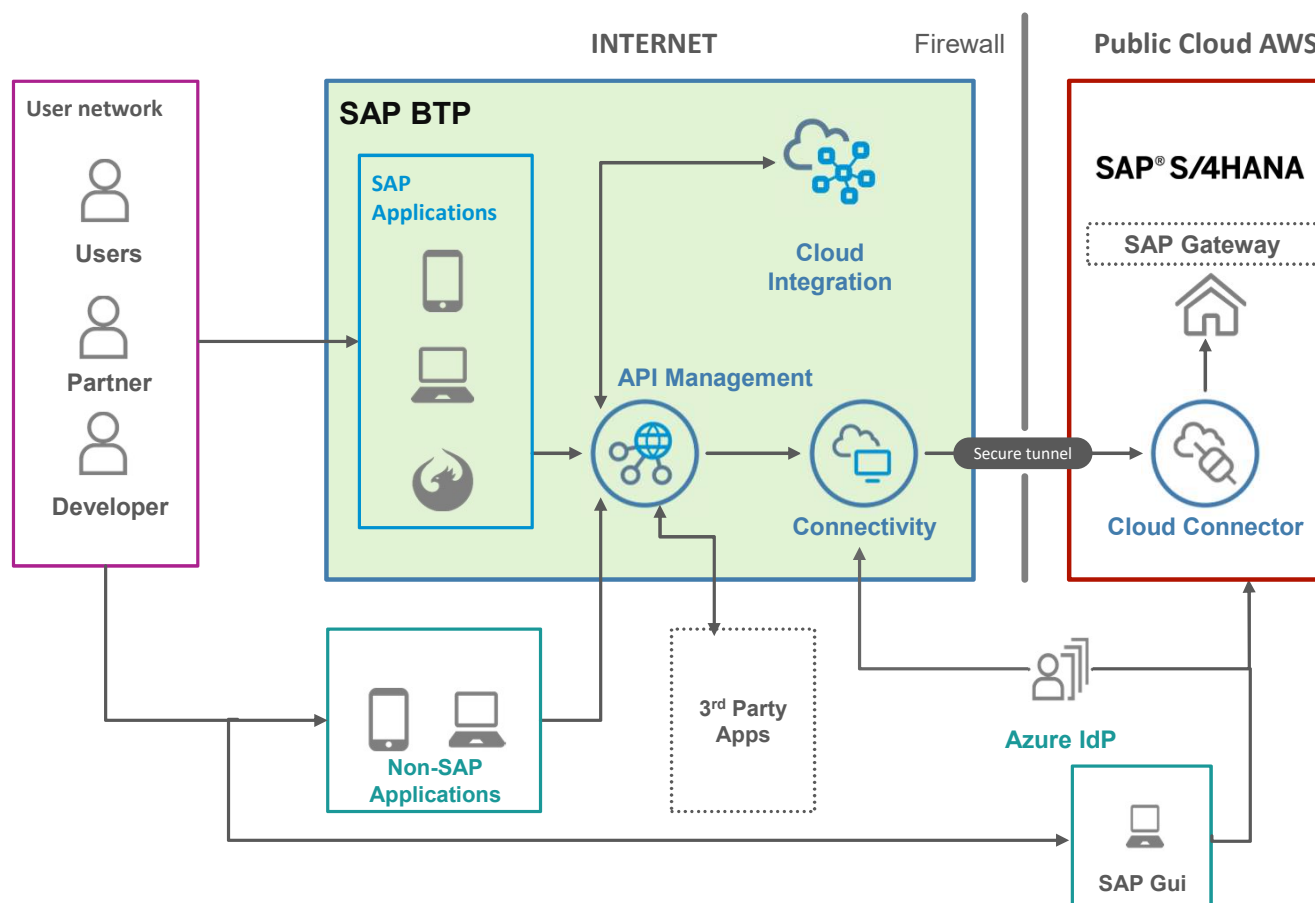
Q&A

SAP Innovation Awards 2022 – Finalist

ASR Group has been selected as finalist for the SAP Innovation Awards 2022

"Increasing Supply Chain Efficiency Through Prediction of Freight Rates with SAP BTP"

Challenge

The ASR Group Global Logistics team spends a significant amount of time manually analyzing data to develop U.S. freight quotes for trucking routes, lane by lane, used in future sales contracts with 12–18-month lead times. Global Logistics is provides updated quotes in a short timeline.

Solution

The ASR Group Global Supply Chain COE Analytics team built a Proof on Concept (POC) that included a **predictive algorithm** to forecast trucking costs 30+ days out, using 12 months of internal company data and a **descriptive algorithm** using seven sources of external data. SAP Data Intelligence Cloud was used to integrate, orchestrate, and manage the disparate data and predictive algorithm. SAP Analytics Cloud analytic applications feature was used for visualization and what if analysis by business users.

Outcome

Using analysis from SAP Data Intelligence, ASR Group Global Logistics can more confidently provide rates to provide **95% accurate quotes** for North American sales contracts in a timelier fashion.

95% Algorithm prediction accuracy, which outperforms commercially available data for trucking costs 30+ days out

12 Months of company transportation data and seven external data sources were used to build predictive and descriptive algorithms

2200 Forecasts generated in seconds. Each forecast set includes six months of data for 628 trucking lanes (Origin-Destination Pair) sampled from six states