

Welcome,
we're glad you're here!



Code of Conduct

ASUG strives to ensure that everyone feels welcome and safe at every event. By participating in our Events, all participants, speakers, exhibitors, sponsors, media representatives, service providers, vendors, contractors, and others agree to abide by this Code of Conduct.

All determinations of appropriate or inappropriate behavior are in the sole discretion of ASUG and our decisions will be final.

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Be considerate, respectful, and kind to others. Refrain from demeaning, discriminatory, or harassing behavior and speech. Spam, or repeated contact of Participants that have requested no contact from another Participant is strictly prohibited. Participants should be mindful of any copyright laws, music licensing etc., and not violate any terms or conditions related to such.

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Agenda

8:30-9 a.m. - Check-In/Registration

9-9:10 a.m. - Chapter Welcome

9:10-9:40 a.m. - Introduction to South Florida Water Management District (*South Florida Water Management District*)

9:40-9:50 a.m. - Speaker Transition

9:50-10:35 a.m. - PrimeSource Building Products Process Automation and Digital Transformation
Journey Speaker: Steven Branch (Sponsored by: Configurable Management, LLC)



10:35-10:45 a.m. - Speaker Transition

10:45-11:15 a.m. - Florida Crystals Cloud Journey *Speaker: Ed Herkert (Florida Crystals)*

11:15-11:25 a.m. - Break

11:25-11:55 a.m. - A clean SAP core: the 'why' and the 'how' *Speaker: Rob Seifert (SAP)*



11:55 a.m. - 12 p.m. - Transition to Lunch

12-1 p.m. - Lunch



Agenda

1-1:45 p.m. - Actionable Insights to Speed S/4HANA Modern Migration *Speaker: Brian Albertelli (Sponsored by: Worksoft)*



1:45-1:50 p.m. - Speaker Transition

1:50-2:20 p.m. - Nielsen's S/4 HANA Transformation using BTP *Speaker: Indrajit Roy (The Nielsen Company)*

2:20-2:30 p.m. - Break

2:30-3 p.m. - Mastering SAP Data Operations: Seamless Migration and Integration with DataLark *Speaker: James Keefe (Sponsored by: LeverX, Inc)*



3-3:05 p.m. - Speaker Transition

3:05-3:35 p.m. - Applications Landscape supporting Source to Pay in Florida Crystals *Speaker: Arturo Schuler (Florida Crystals)*

3:35-3:40 p.m. - Speaker Transition

3:40-4:10 p.m. - An introduction to artificial intelligence (AI) with SAP *Speaker: Rob Seifert (SAP)*

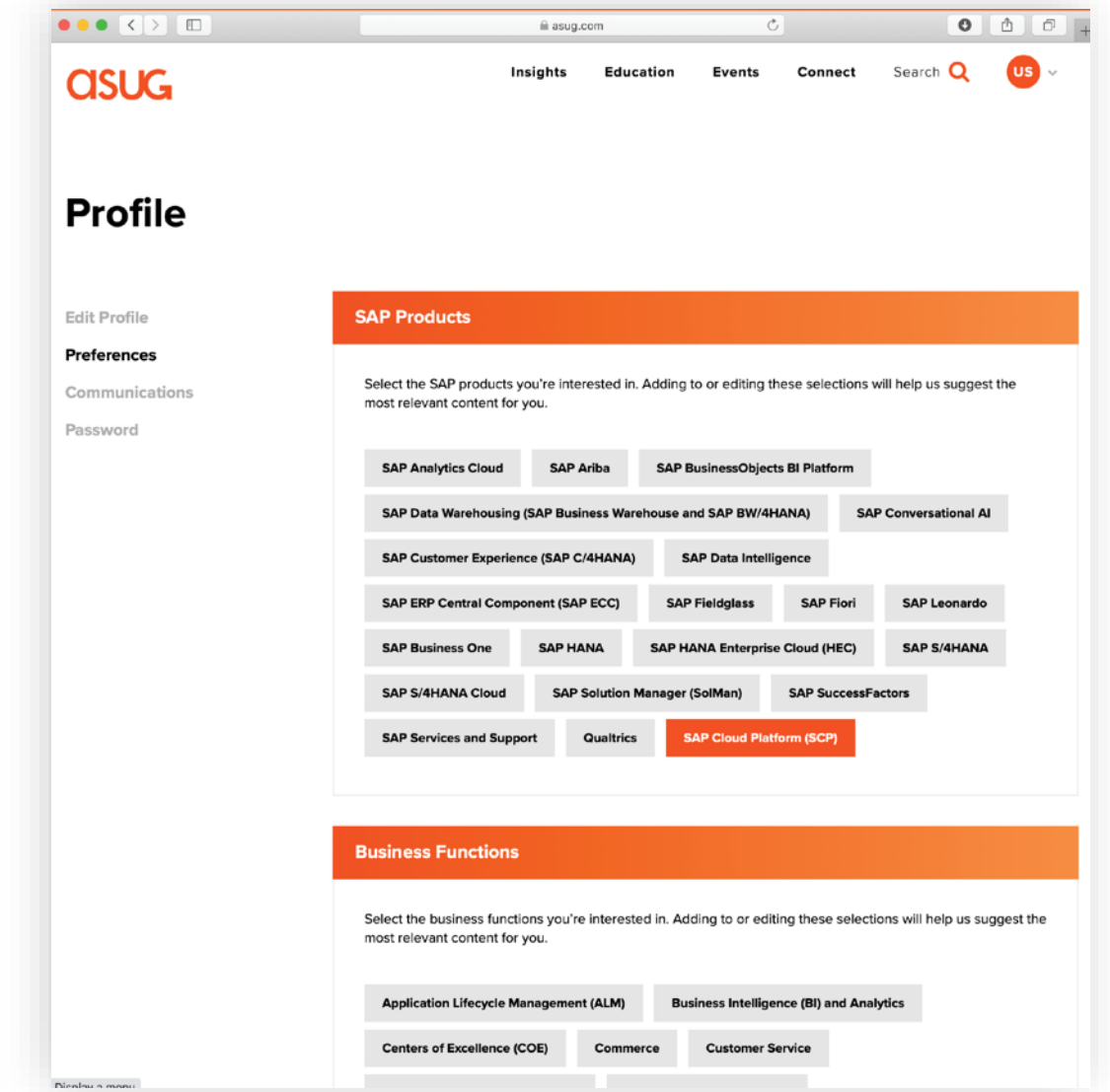


4:10-4:30 p.m. - Closing/Giveaways

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Community Alliances

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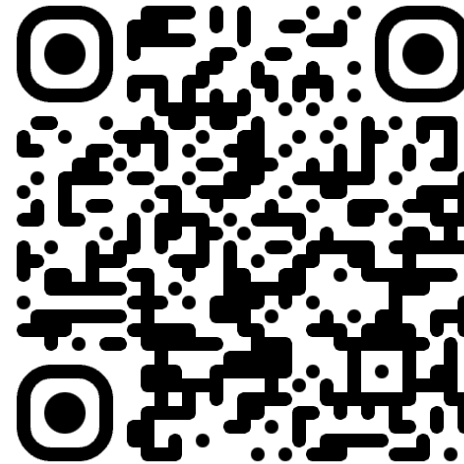
List of Alliances:

- Consumer Industries and Customer Experience Management Community Alliance
- Energy and Natural Resources Community Alliance
- Human Experience Management (HXM) Community Alliance
- Intelligent Spend Management & Business Network Community Alliance
- IT Operations Community Alliance
- Public Services Community Alliance
- SAP Business Technology Platform (BTP) Community Alliance
- SAP S/4HANA Community Alliance
- Sustainability Community Alliance



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Florida Chapter Volunteers

- Staci Baker
- **Cindy Seaburn**
- Iris Galarza-Vega
- **Jennifer Miller-Childs**
- Jessica Buhl
- **Melissa Jasmin**
- Pat Atkinson
- **Susan Zortea**



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