

Welcome,  
**we're glad you're here!**



# Code of Conduct

ASUG strives to ensure that everyone feels welcome and safe at every event. By participating in our Events, all participants, speakers, exhibitors, sponsors, media representatives, service providers, vendors, contractors, and others agree to abide by this Code of Conduct.

All determinations of appropriate or inappropriate behavior are in the sole discretion of ASUG and our decisions will be final.

## Expected Behavior

Be considerate, respectful, and kind to others. Refrain from demeaning, discriminatory, or harassing behavior and speech. Spam, or repeated contact of Participants that have requested no contact from another Participant is strictly prohibited. Participants should be mindful of any copyright laws, music licensing etc., and not violate any terms or conditions related to such.

The full Code of Conduct can be viewed at: <https://www.asug.com/code-of-conduct>, or accessed by scanning the QR Code

Violations of the Code of Conducts should be reported to [communities@asug.com](mailto:communities@asug.com).



# Proudly Sponsored by:

PLATINUM



GOLD



SILVER





# Agenda

9-10 a.m. - Check-In/Registration & Networking

10-10:15 a.m. - Chapter Welcome

10:15-11 a.m. - Unlocking Success with a Clean Core: Optimizing SAP S/4HANA for Enhanced Automation, Transparency, and Efficiency *Speaker: Jamie Delgado (Sponsored by: xSuite)*



11-11:15 a.m. - Break

11:15 a.m. - 12 p.m. - Turbo-charge your digital transformation with S/4HANA Cloud, public edition *Speaker: Anurag Barua (SAP)*



12-1 p.m. - Lunch

1-1:45 p.m. - Building & Securing a S/4HANA Cloud Environment *Speaker: Brett Murphy (Sponsored by: Clear Technologies)*



1:45-2:15 p.m. - Networking Bingo

2:15-3 p.m. - The 'clean core': what, why & how *Speaker: Anurag Barua (SAP)*



3-3:30 p.m. - Bring It!

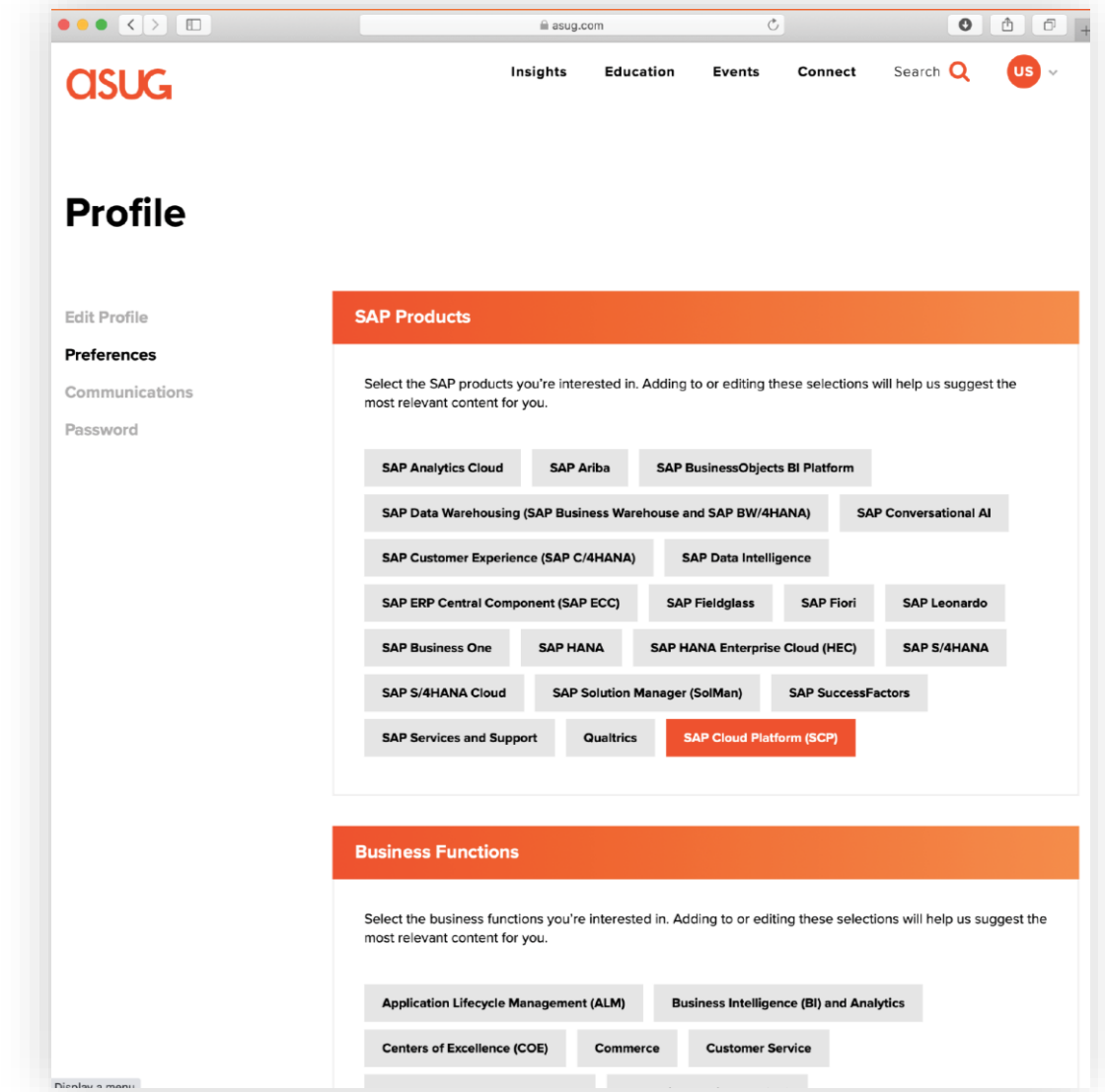
3:30-3:45 p.m. - Closing/Giveaways

3:45-5:45 p.m. - SAPpy Hour

# Stay Connected

ASUG members, **customize your preferences on asug.com** to receive content most relevant to your interests.

Log in to **asug.com**, create your profile, update your preferences, and start making more possible today.





# ASUG Member Pathfinder

Getting Started ^

- What to Expect with the SAP S/4HANA Adoption Pathway 3 minutes ✓
- SAP S/4HANA Fundamentals v
- Use Cases and Business Outcomes v
- Business Processes v
- Configuration, Integration, and Customization v
- Analytics and Reporting v
- Architecture v
- Finding and Selecting Partners v

### What to Expect with the SAP S/4HANA Adoption Pathway

- SAP S/4HANA Fundamentals
- Use Cases and Business Outcomes
- Business Processes
- Configuration, Integration, and Customization
- Analytics and Reporting
- Architecture
- Finding and Selecting Partners
- Planning Your Project
- Costing, Licensing, and Contracting
- Business Case Approval
- SAP S/4HANA Project Approval

What to Expect with the SAP S/4HANA Adoption Pathway

Welcome to the SAP S/4HANA Adoption Pathway, designed to help you make the best decisions for your organization as you map your SAP S/4HANA project.

We've curated a collection of content that will guide your organization through 10 key stages. These stages center on building your SAP S/4HANA project plan and getting your business case approved. To help you navigate, we've outlined the key personas that each module is built for and what they can expect to learn. Feel free to follow the path of this content to the topics and resources most relevant to you.

## An all-new resource for your SAP technology journey!

ASUG Member Pathfinder is a collection of curated content and experiences to help lead you and your organization to SAP success.

Learn more by contacting your ASUG customer success manager or by sending an email to [memberservices@asug.com](mailto:memberservices@asug.com).

# ASUG { Tech Connect }

November 7–9 · New Orleans

## Become a SAP Superhero at ASUG Tech Connect.

Three days of In-Depth SAP Learning  
from ASUG Technical Experts.



### Scan QR Code

to join **500+** attendees for **125+**  
sessions and **endless opportunities** to  
connect.



# ASUG New England Chapter Volunteers

James Starbuck

Kimberly Sharp

Hugh Fraser

Barry Sjostedt





Scan the QR code to  
**take our post event survey:**



  
**Scan me!**

