



# Optimize & accelerate your business process transformation with SAP Signavio Process Intelligence Suite

Anurag Barua, SAP America  
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# Speaker introduction

- 24 years of SAP experience in a career of 29 years in a variety of roles including SAP product development, delivery/advisory/consulting, pre-sales, & sales; currently work for the SAP S/4HANA Center of Excellence, North America
- Served nearly 50 clients globally & across multiple industry verticals including Public Sector, Utilities, Media, Manufacturing, Pharmaceuticals, Oil & Gas, & Hi-tech among others
- Areas of expertise include SAP Financials, Logistics/Supply Chain, Reporting & Analytics, Data Management & Governance, Cloud technologies, User Experience, & Project/Program Management
- Prolific thought leader: Published over 100 articles & white papers for SAP publications; written 5 SAP books; spoken at nearly 50 SAP conferences globally

# Agenda

**1 Drivers for business process transformation**

**2 Signavio Transformation Suite – an overview**

**3 Signavio key components**

**4 Wrap-up**

# Why is transformation so difficult?



**Fragmented  
operations**



**Siloed data**

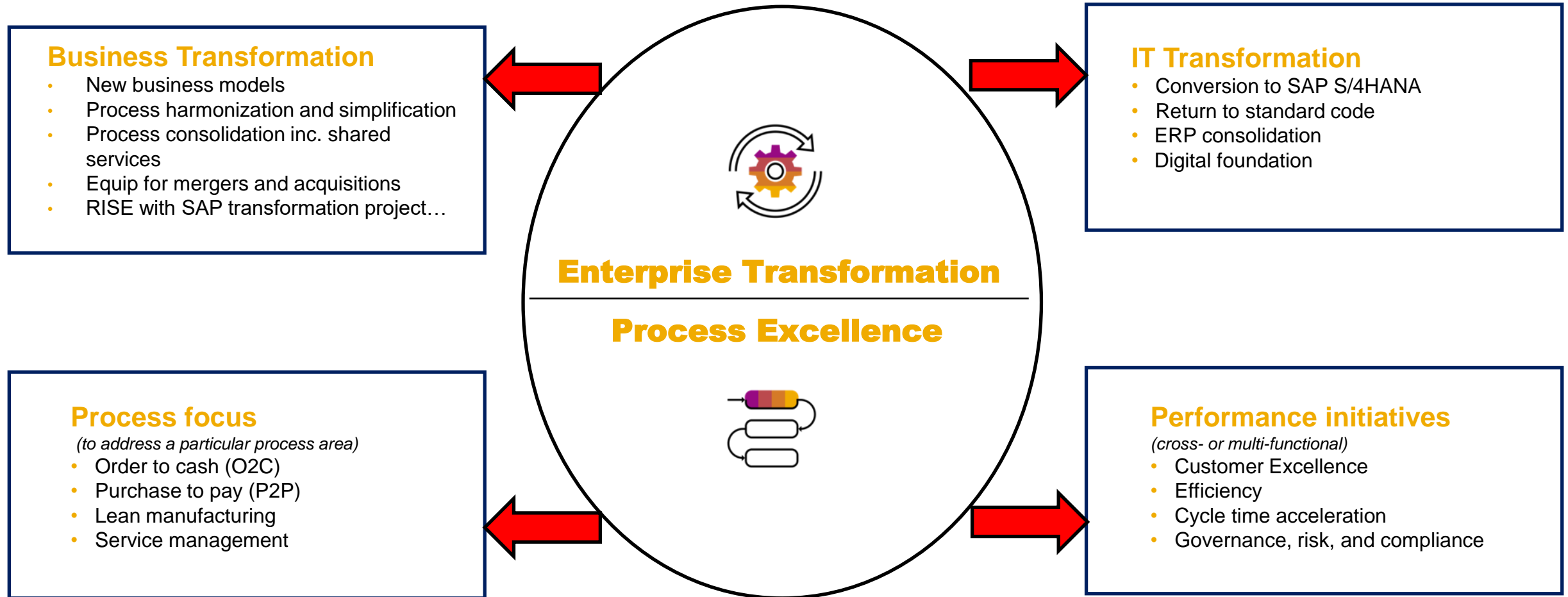


**Lack of  
tools**



**Disconnected  
teams**

# SAP Signavio – your enterprise transformation agent



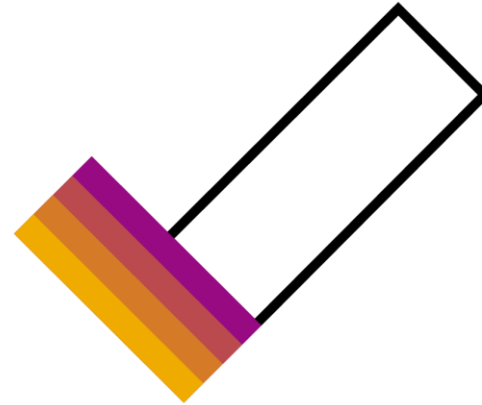
# SAP Signavio Process Transformation Suite - Key benefits

## Align across the organization

- Involve all stakeholders in the design of your to-be state. Get buy-in on improvement proposals. Establish process frameworks. Train your teams.
- Model, govern, share, and collaborate on processes and actions with an all-in-one solution.

## Reduce time to insight

- Discover objectively how you operate today, and leverage your data to locate and evaluate process improvements potential based on simulation of alternative scenarios.
- Benchmark across business units, systems, and subsidiaries to identify potential for improvements based on problems and inconsistencies in process execution.



## Bring experience and process excellence together

- Combine outside-in and inside-out perspectives to translate customer, supplier, and employee experience to your operational reality.
- Use experience analytics and combine with operational data to understand how your products and services are perceived.

## Increase agility and reduce time to action

- Build a process improvement mindset and a collaborative mindshare on future process transformation. Build resilience into your processes.
- Identify and execute improvement opportunities with delivered configurations, metrics, and tailored recommendations.

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# SAP acquires Signavio – Q1 2021


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## SAP Completes Acquisition of Signavio

### It's official!

Signavio has joined SAP.



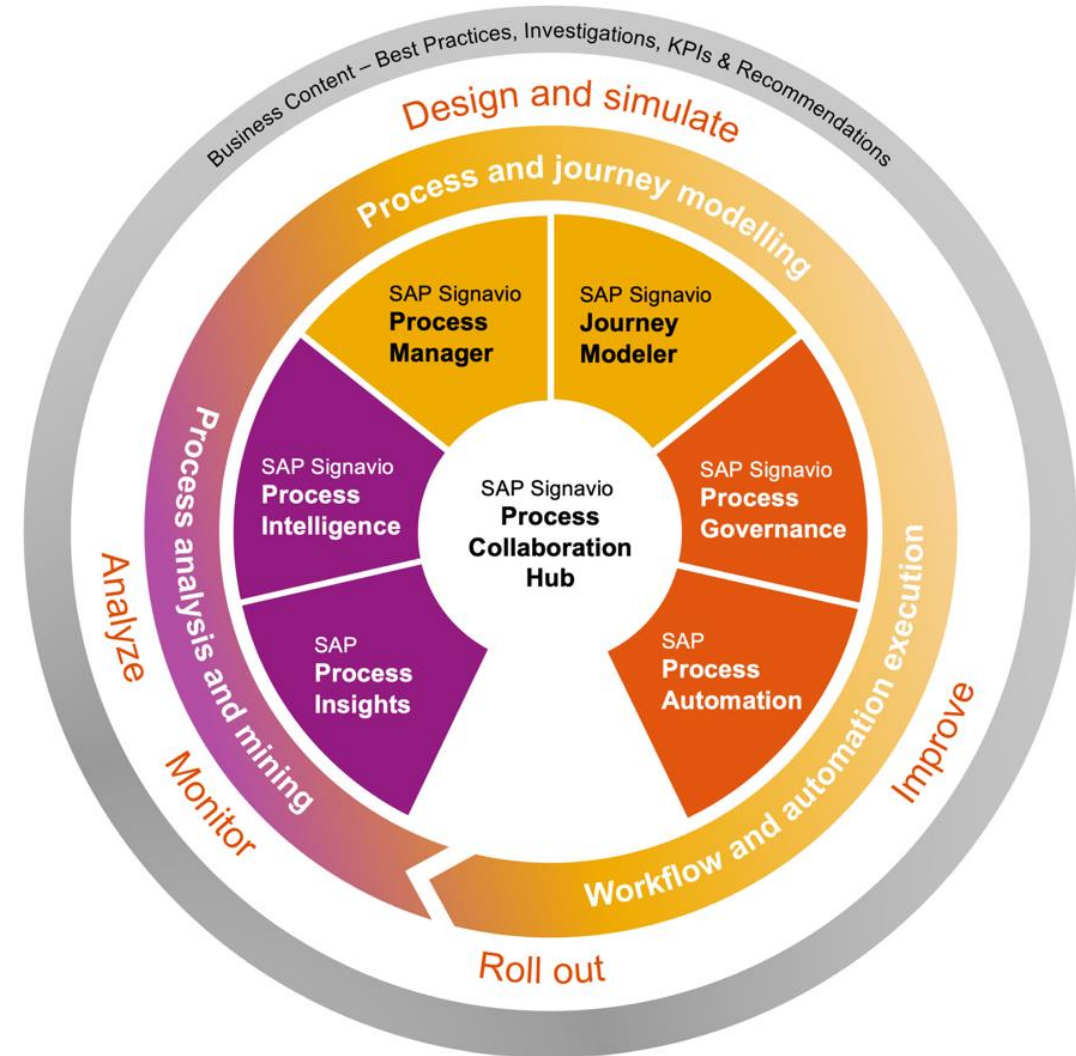
Signavio is part of 

WALLDORF, Germany — March 5, 2021 — **SAP SE** (NYSE: SAP) today announced it has completed the acquisition of Signavio, a leader in the enterprise business process intelligence and process management space. Signavio's products become part of SAP's Business Process Intelligence portfolio and complement SAP's holistic process transformation portfolio. *"With Signavio now an official part of our business process intelligence unit, we can help companies quickly understand, improve, transform and manage their business processes at scale,"* said Rouven Morato, General Manager, Business Process Intelligence, SAP. *"SAP now is a leading player in this market and our customers will benefit from a cutting-edge end-to-end business process transformation suite."*



# Process Transformation Suite Overview

**A cloud-based process management platform that gives companies the ability to understand, improve, and transform all their business processes – fast and at scale**



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# Process analysis and mining

## Challenges

- Visibility into actual operations
- Inefficiencies in business processes (delays, long lead times)
- Process compliance
- Understanding where in the process the root cause problem is
- Visibility into areas of improvement

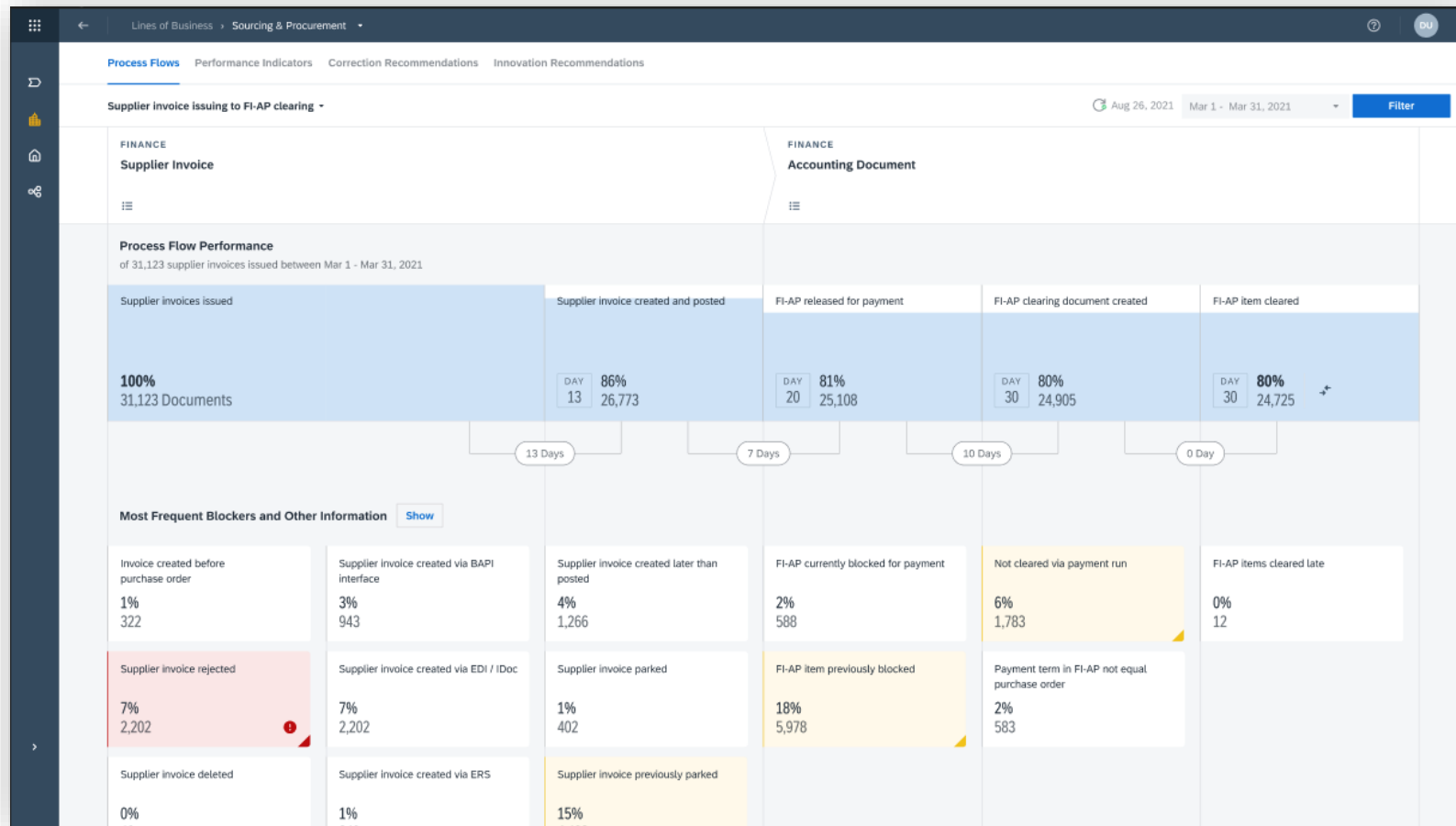
## Benefits

- Gain visibility into the real process execution and process inefficiencies
- Get recommendations for improvements
- Pinpoint improvement potential and drive transformative changes
- Gain visibility into process paths that lead to cumbersome experiences



# SAP Process Insights\*

Understand your process performance  
using 40+ delivered process flows and 900+  
typical issues and inefficiencies



## Leverage data

Make data-driven decisions about which business areas to prioritize for improvement.



## Get insights fast

Updates happen daily.



## More is to come

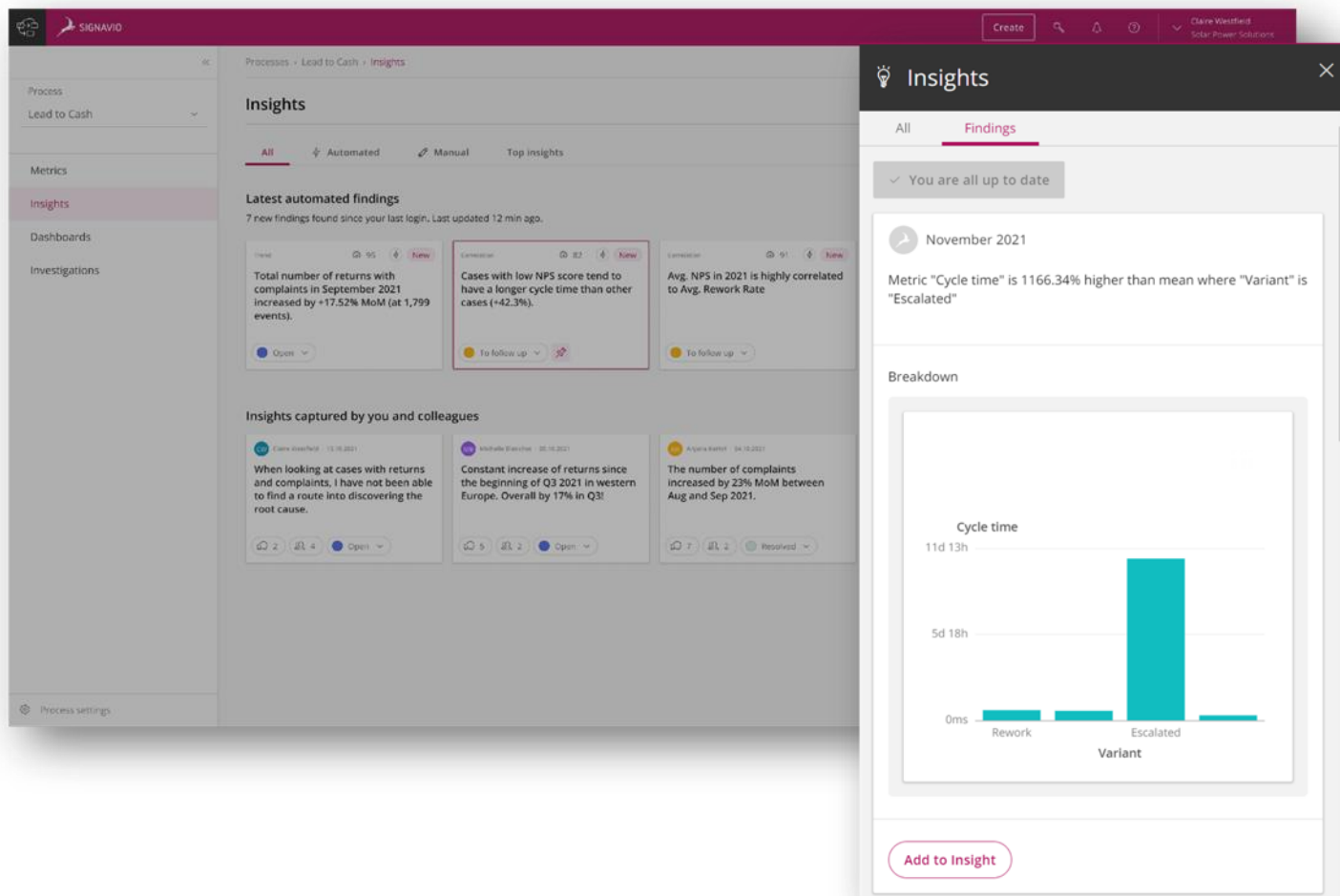
The number of available process flows increases with every release.

\* Available for SAP customers only

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# SAP Signavio Process Intelligence

Unleash the potential of your process data  
Reducing time to insights and identifying levers to  
improve



**Get full visibility into your process reality**  
Support internal transformations and efficiency programs. Improve the way you operate.



**Uncover opportunities with process mining**  
Leverage ready-to-use insights, standard metrics, and powerful data querying capabilities to **uncover process inefficiencies, reducing your time to insights.**



**Blend process and experience analytics**  
Spot inefficiencies and problems hitting top and bottom lines by **blending process and experience analytics** in one single framework.

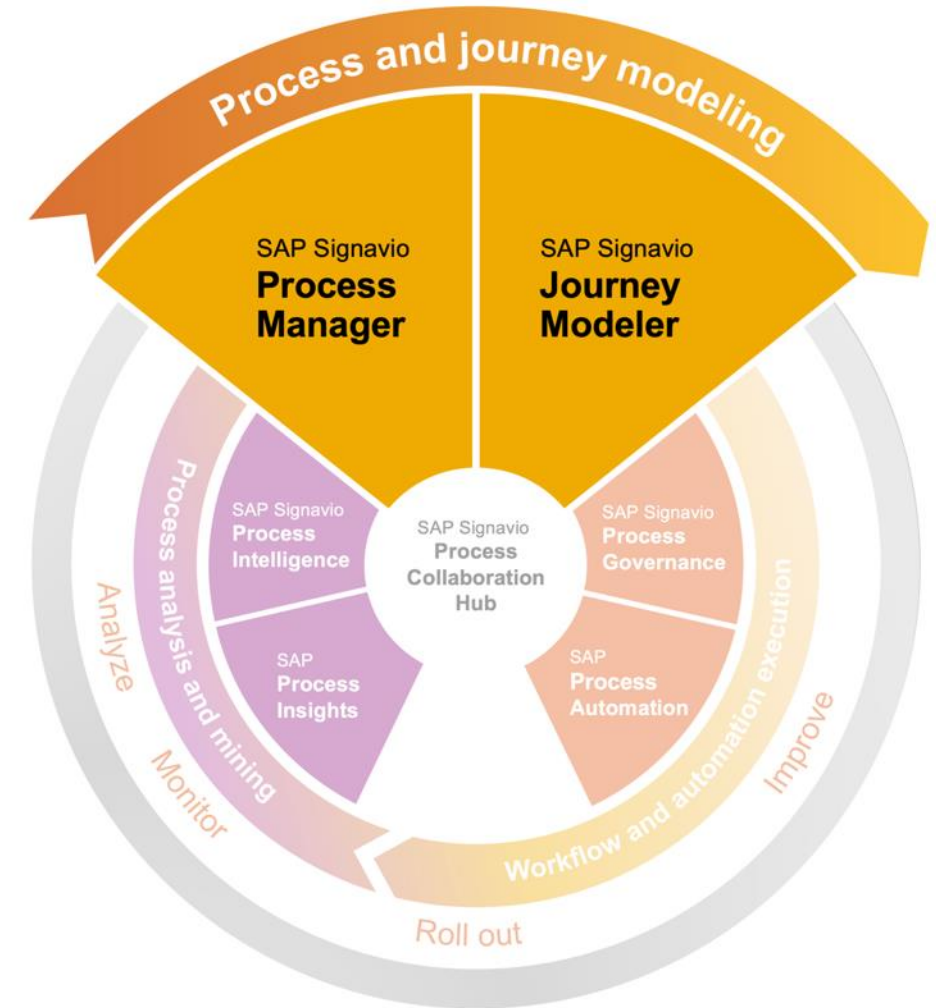
# Process and journey modeling

## Challenges

- Potential improvements to existing processes to be more efficient and achieve broader alignment across the organization
- Need for transparency into various stages of a customer journey and processes that are involved in the steps with least satisfaction
- Impact of change to the process landscape
- Confidence that processes are being adhered to in a compliant way

## Benefits

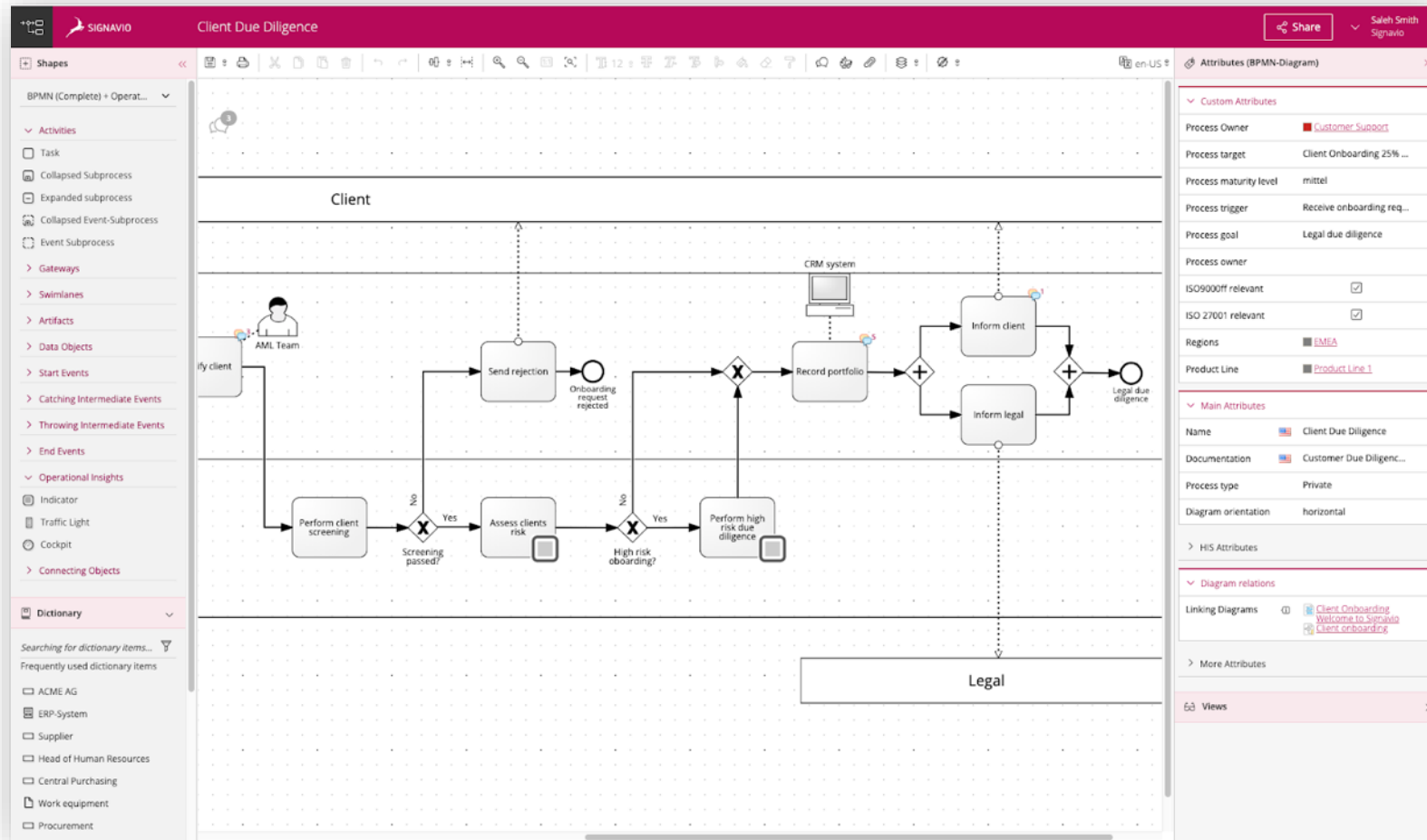
- Understand who does what, when and how within a process
- Identify the inputs and outputs of individual processes
- Standardize process practice, help ensure high quality of modeling standards, and educate your organization
- Leverage the wisdom of the crowd and involve key stakeholders in the transformation process
- Conform to your governance standards with process approval workflows
- Visualize the journeys your customers, suppliers, and employees take and the impact your business processes have on their experience
- Understand how changes will impact process outcomes using process simulation





# SAP Signavio Process Manager

Discover, document, visualize, standardize, collaborate, and optimize your processes Using a cloud-based modeling, repository, and analytics tool



## Process modeling

Design and model your business processes collaboratively.



## Analysis and simulation

Analyze your processes and mitigate business risks using reports. Simulate the impact of changes prior to implementation.

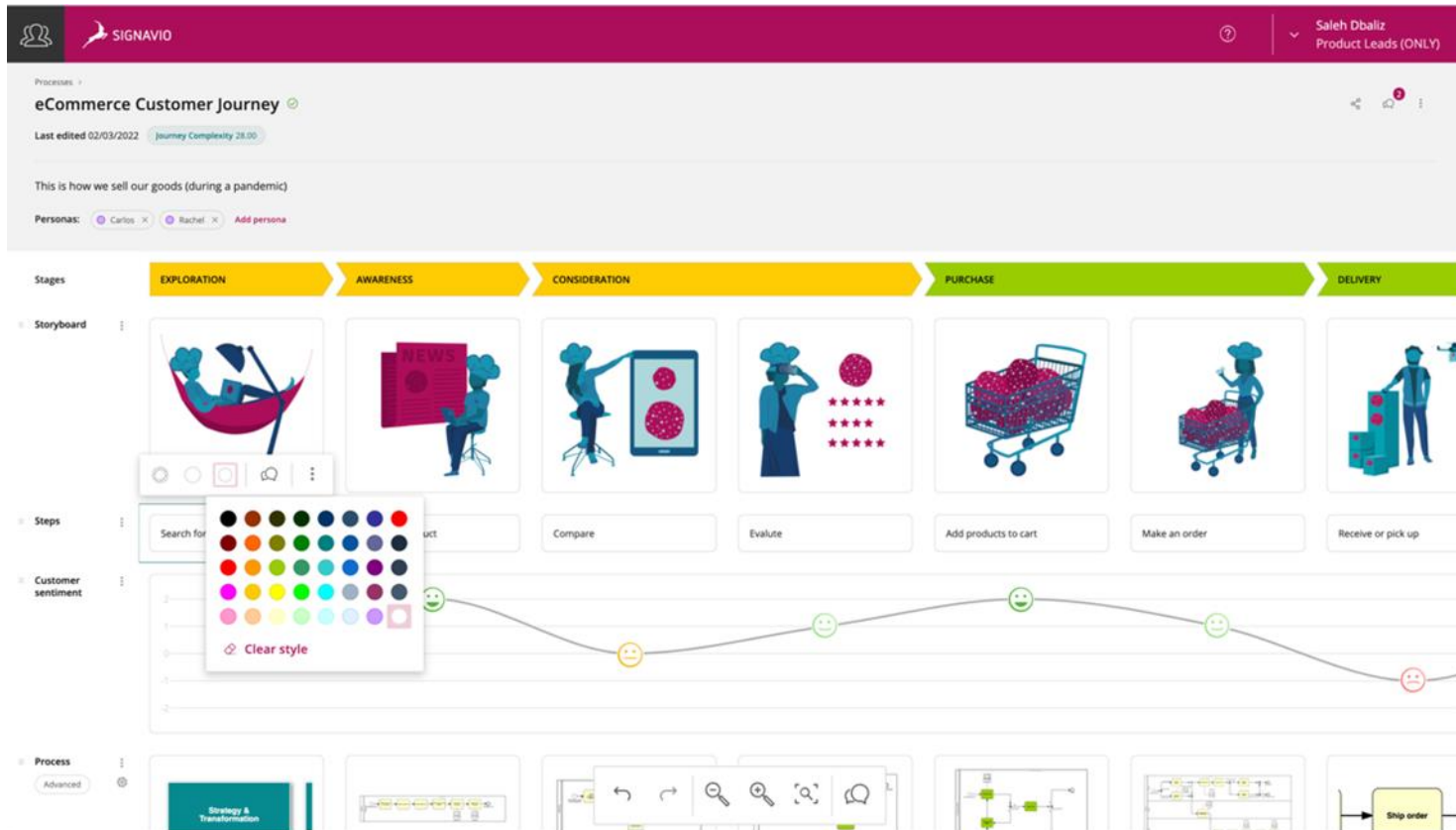


## Transparency

Provide a transparent overview of the process landscape

# SAP Signavio Journey Modeler

Enabling you to operationalize customer experiences  
Connecting journeys and processes, metrics, systems, and roles



## Connect processes with journeys

Integrate operational and experience data with journeys.



## Design journey models

Benefit from an intuitive journey modeling environment.



## Comment and collaborate

Collaborate on modeling journeys, get feedback on your journeys, and comment on a single step, a stage, or the whole journey.

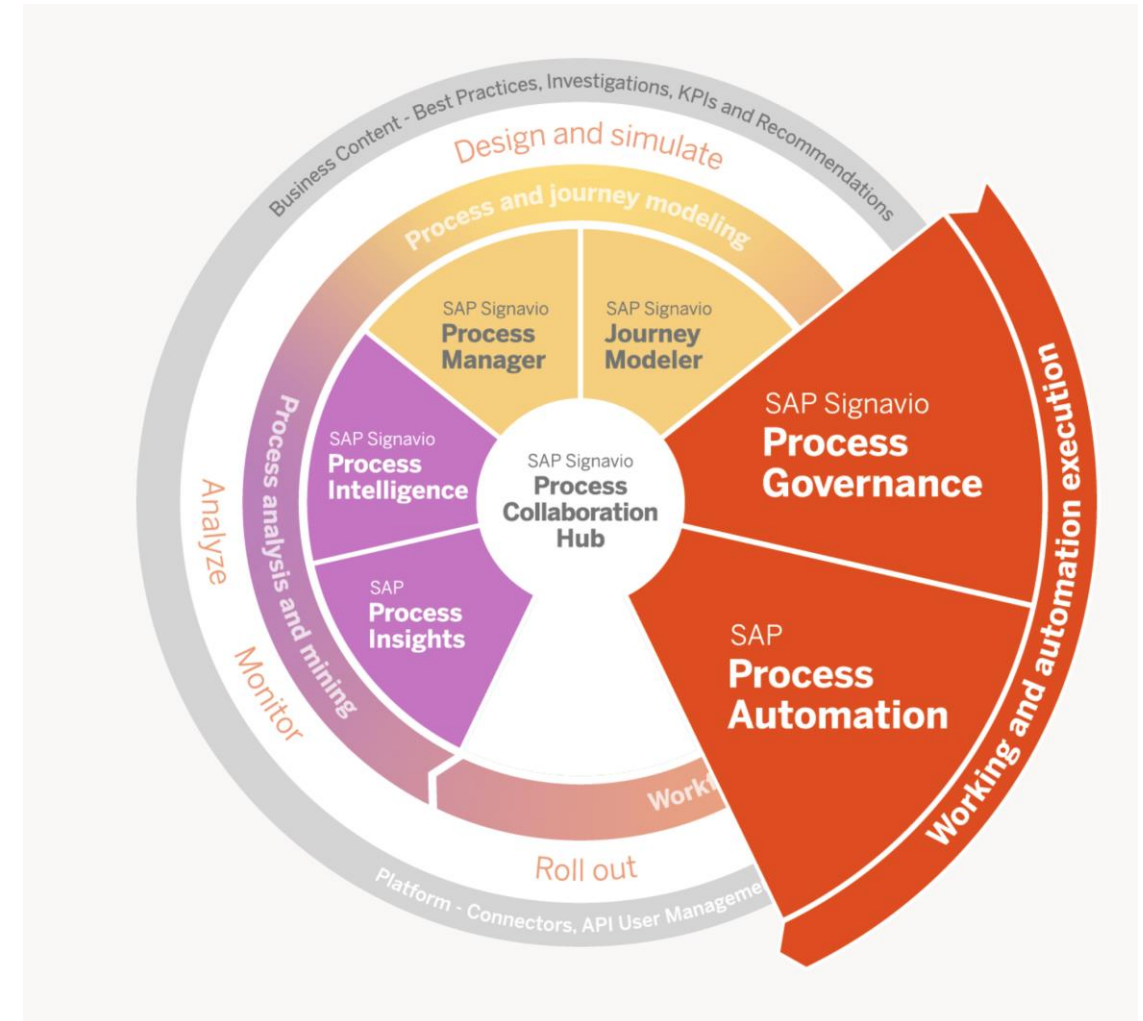
# Process governance and automated execution

## Challenges

- Definition of overall guidelines of the process management and process control model
- Compliance with internal and external governance requirements and regulatory needs
- Transparency into the maturity of a documented business process and the associated risks
- Error-prone and repetitive manually executed processes

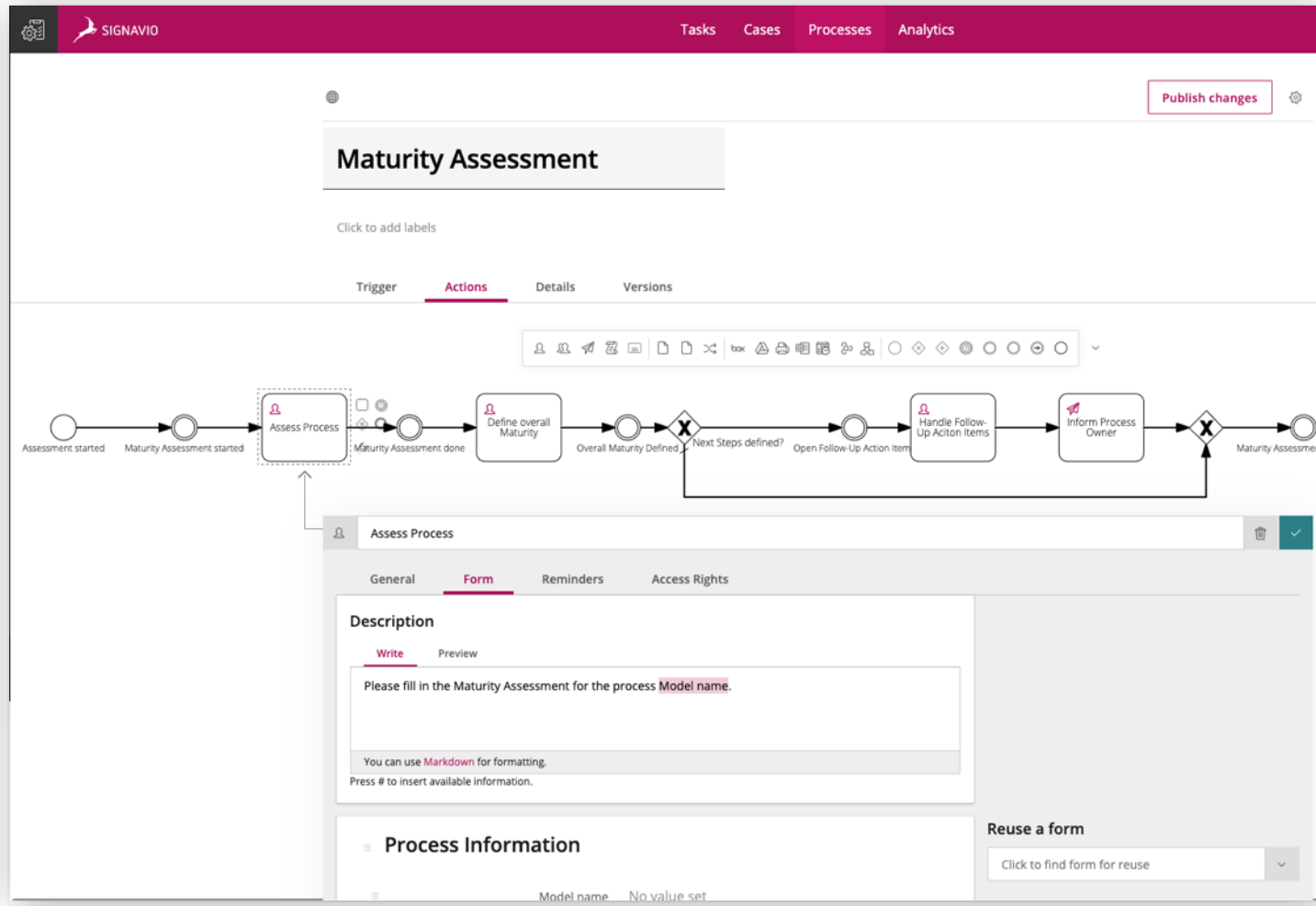
## Benefits

- Maintain organizational and regulatory compliance of all documented processes
- Get approvals from key stakeholders on all documented processes
- Maintain process relevance and maturity with regular process reviews



# SAP Signavio Process Governance

Lower the cost of change for regulatory requirements  
Allowing you to manage and govern the processes and associated content



## Process review

Review the critical processes for auditing and compliance.



## Maturity assessment

Assess the maturity of the processes to find potential for improvement and prepare for auditing.



## Process release management

Maintain a compliant and approved process content repository.

# SAP Process Automation - Overview

- SAP Process Automation combines capabilities from the SAP Workflow Management and SAP Intelligent Robotic Process Automation services with an intuitive citizen developer experience.
- Enables organizations to manage the automation of workflows and processes using visual features that require no coding expertise.
- Increases organizations' capacity to drive process automation by empowering business experts to become citizen developers, leveraging the power of no-code, citizen developers can build, adapt, improve, and innovate business processes with minimum assistance from scarce IT resources.

# Process collaboration

## Challenges:

- Lack of visibility into and understanding of company-wide and locally defined processes and best practices
- Misalignment on crucial transformation activities in the organization
- Disjointed analysis and identification of local inefficiencies

## Benefits:

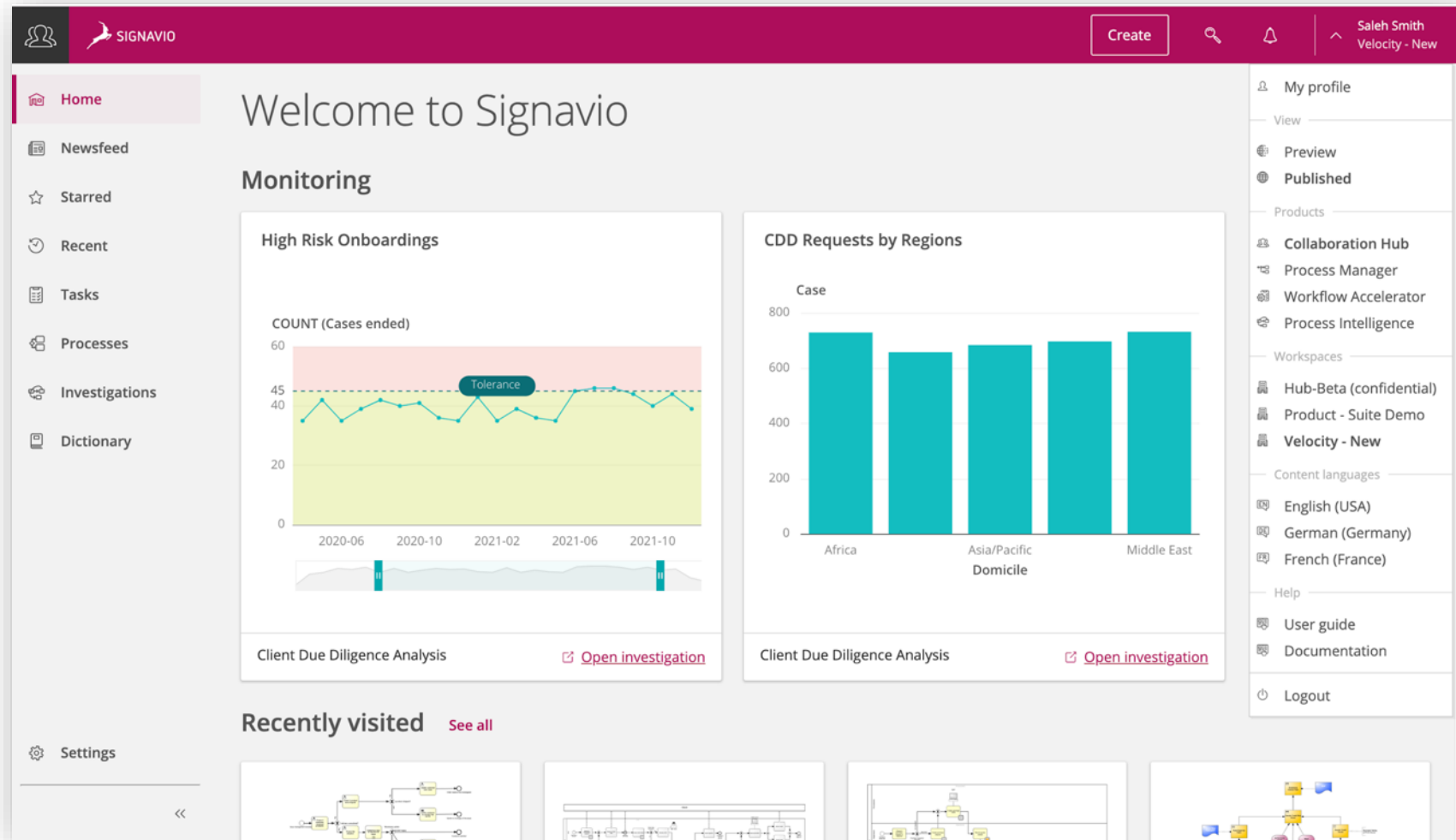
- Utilize published processes to inform and train employees on process execution
- Align with key stakeholders by sharing process changes and improvements.
- Curate process-related content for specific audiences – such as functions and departments.
- Have full visibility on your entire process landscape.
- Single source of truth for process knowledge





# SAP Signavio Process Collaboration Hub

Involve your entire organization in transformation and process excellence initiatives, harnessing the wisdom of the crowd in a cloud-native collaboration environment



## Collaboartion

Get a 360 View of your process landscape – documented processes with related analysis and key metrics



## Sharing & communication

Review, publish, and share your process documentation with key stakeholders



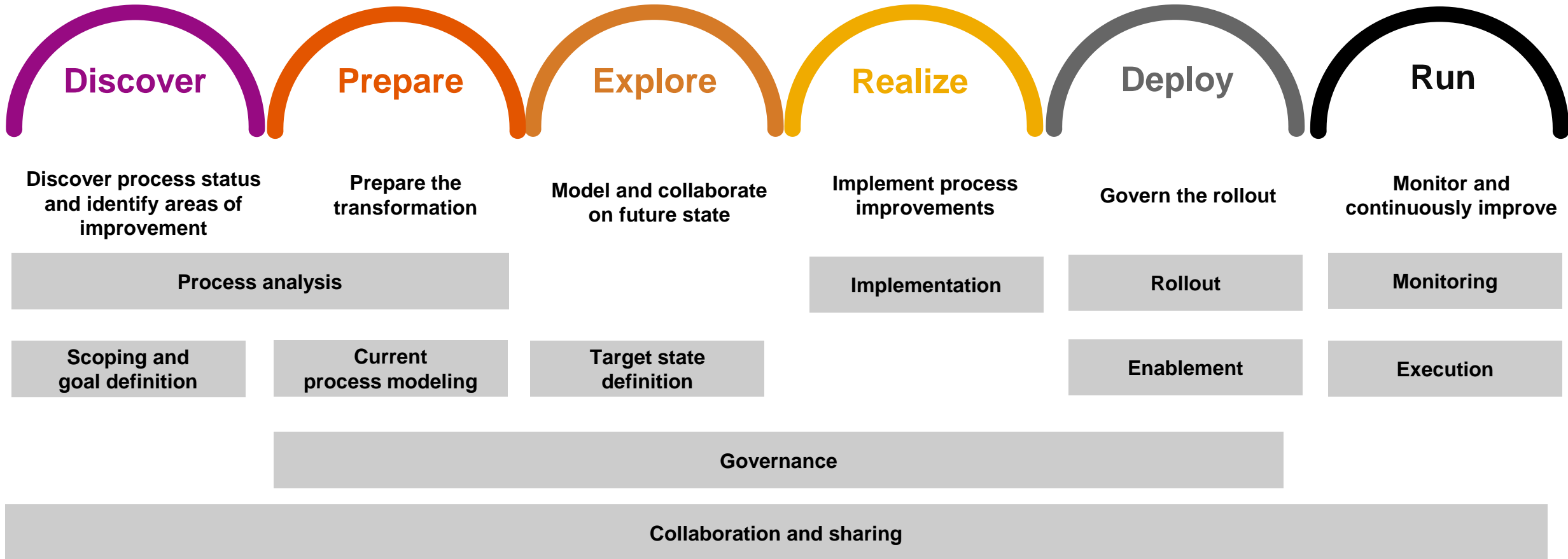
## Monitoring

Provide feedback and propose improvements to relevant processes

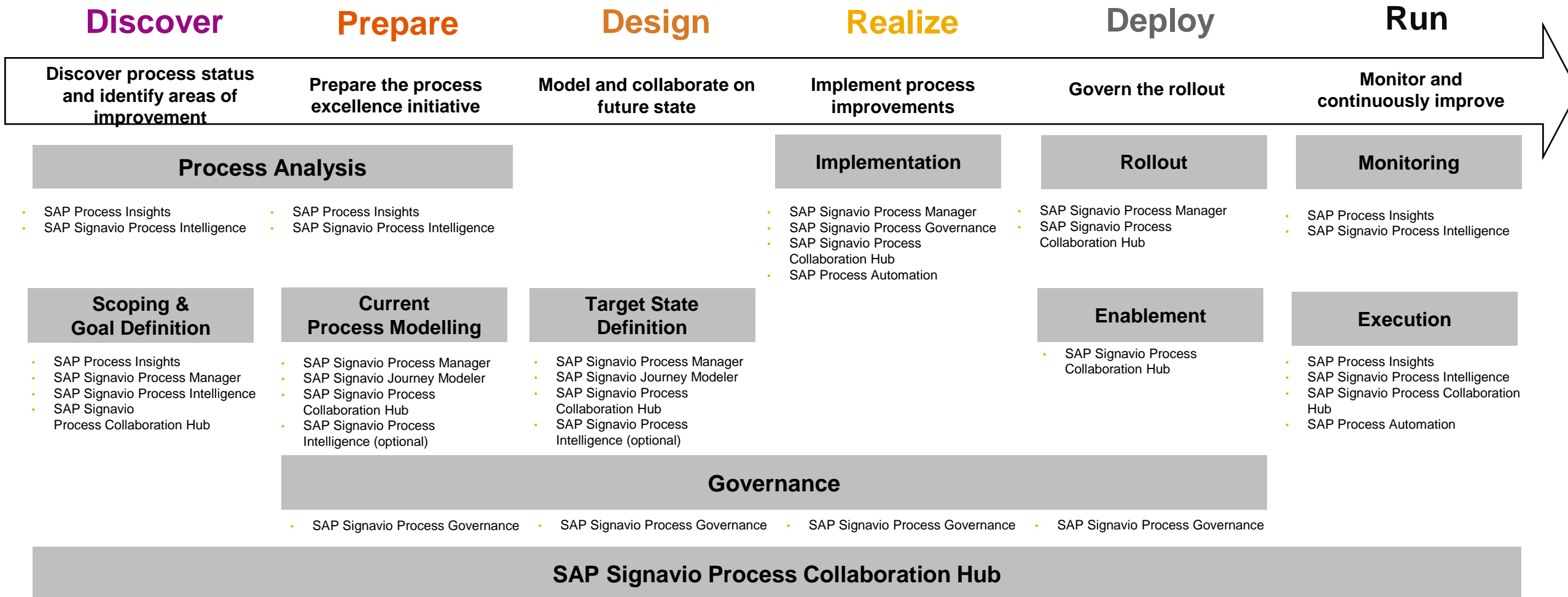
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# How to deploy Signavio capabilities with SAP Activate



# Which applications to deploy when?



# Key Takeaways

- An enterprise-wide transformation poses multiple challenges
- Striving for business process optimization and excellence is often a primary driver for such transformations
- SAP Signavio offers customers with a comprehensive set of applications and capabilities that help them achieve process excellence
- Signavio Transformation Suite includes SAP Process Insights, Process Intelligence, Process Modeler, Journey Manager, Process Governance, SAP Process Automation & Process Collaboration Hub
- These applications and capabilities should be deployed across every (SAP Activate) phase of your implementation/rollout

# Thank you.

**Contact information:**

Anurag Barua

Anurag.Barua@sap.com



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