

Welcome,  
**we're glad you're here!**



# Code of Conduct

ASUG strives to ensure that everyone feels welcome and safe at every event. By participating in our Events, all participants, speakers, exhibitors, sponsors, media representatives, service providers, vendors, contractors, and others agree to abide by this Code of Conduct.

All determinations of appropriate or inappropriate behavior are in the sole discretion of ASUG and our decisions will be final.

## Expected Behavior

Be considerate, respectful, and kind to others. Refrain from demeaning, discriminatory, or harassing behavior and speech. Spam, or repeated contact of Participants that have requested no contact from another Participant is strictly prohibited. Participants should be mindful of any copyright laws, music licensing etc., and not violate any terms or conditions related to such.

The full Code of Conduct can be viewed at: <https://www.asug.com/code-of-conduct>, or accessed by scanning the QR Code

Violations of the Code of Conducts should be reported to [communties@asug.com](mailto:communties@asug.com).



**Thank you to our host!**



# Proudly Sponsored by:





# Agenda

12:30pm 1:00pm Check-In/Registration

1:00pm 1:10pm Chapter Welcome

IBM Presentation

1:10pm 1:40pm Presented by: **IBM**



1:40pm 1:45pm Speaker Transition

The Multifaceted Advantages of RISE with SAP: Canadian  
Government edition

1:45pm 2:30pm Presented by: **Microsoft**



2:30pm 2:45pm Networking Break

Maximizing Success: The Critical Role of SAP MaxAttention in  
Public Sector

2:45pm 3:15pm Presented by: **SAP**





# Agenda

3:15pm 3:20pm Speaker Transition

De-risk your S/4HANA migration with ServiceNow

3:20pm 3:50pm *Presented by: Carlos Fernandez (ServiceNow)*

S/4HANA Transformation with SAP Signavio

3:50pm 4:20pm *Presented by: SAP*



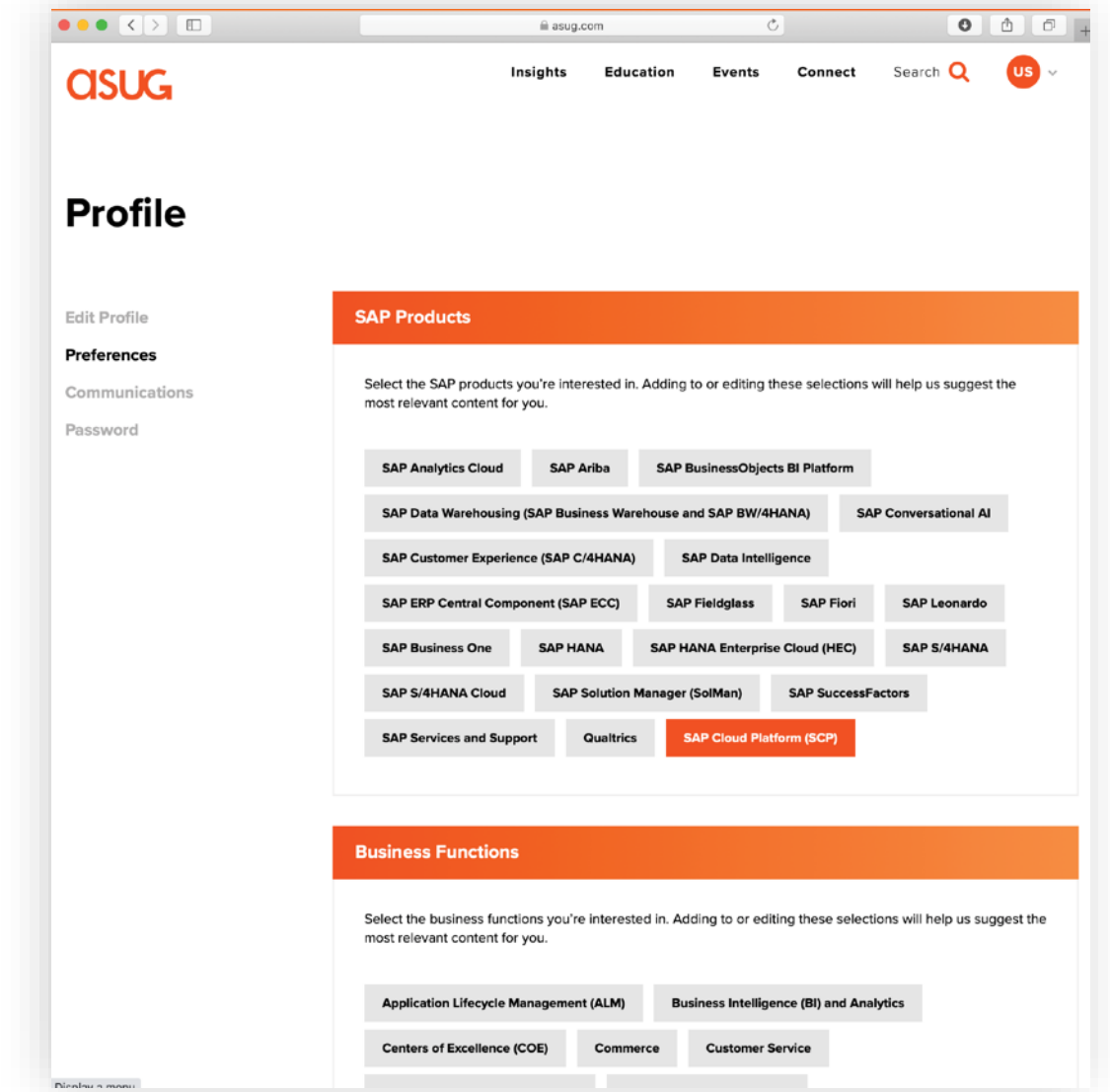
4:20pm 4:30pm Closing/Giveaways

4:30pm 6:00pm SAPpy Hour at Vittoria Trattoria

# Stay Connected

ASUG members, **customize your preferences on asug.com** to receive content most relevant to your interests.

Log in to **asug.com**, create your profile, update your preferences, and start making more possible today.





# Community Alliances

Jumpstart your innovation with SAP peers across North America.

Dive deeper into the SAP topics that matter most to you. Follow relevant ASUG Community Alliances on [asug.com](https://asug.com) to stay informed about upcoming virtual events.



Scan to learn more.

## List of Alliances:

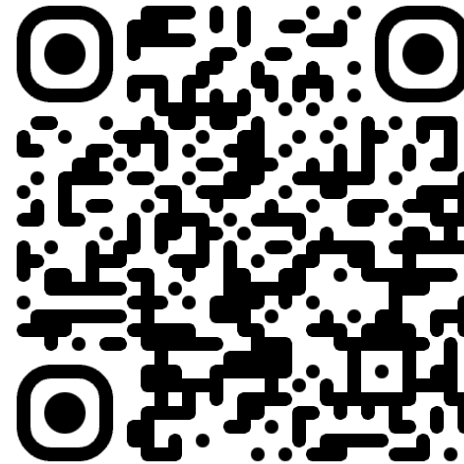
- Consumer Industries and Customer Experience Management Community Alliance
- Energy and Natural Resources Community Alliance
- Human Experience Management (HXM) Community Alliance
- Intelligent Spend Management & Business Network Community Alliance
- IT Operations Community Alliance
- Public Services Community Alliance
- SAP Business Technology Platform (BTP) Community Alliance
- SAP S/4HANA Community Alliance
- Sustainability Community Alliance





Four great opportunities to learn, connect, and grow with ASUG.

Scan to explore ASUG Events



## ASUG Ottawa Chapter Volunteers:

- Maria Hourani
- Chris Lanoue
- Rhonda Evraire
- Corey Somers



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