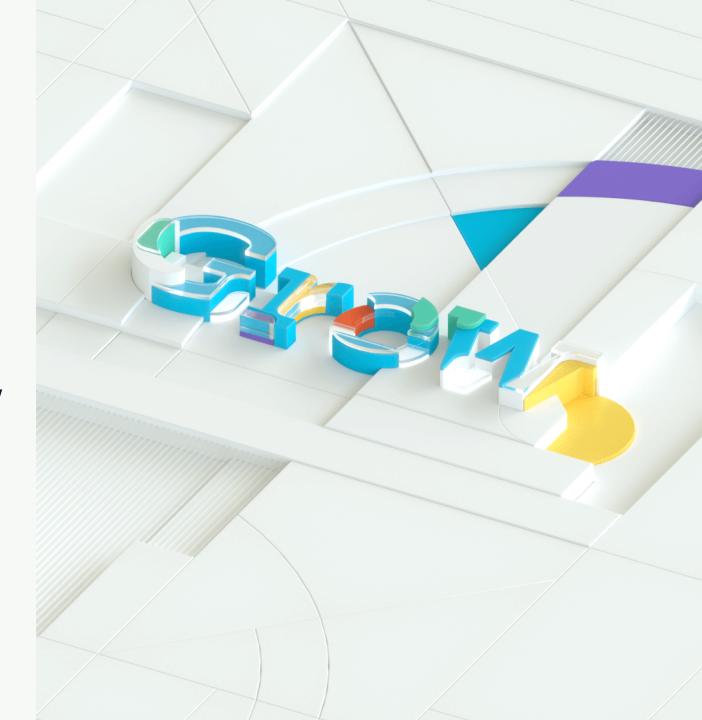


Pyramid for SAP Get Value From Your SAP Data Now

Barry Plunkett – Director, Pyramid Analytics



Pyramid Analytics Rises with SAP

- Pyramid is an SAP[®] PartnerEdge[®]
 Build partner and is available on the SAP Store.
 - Three SAP Certified integrations!
 - Seamless analytics experience
 - SAP Data plus!!

ovramid

SAP[®] Certified **SAP**[®] Certified **SAP**[®] Certified Integration with SAP BW/4HANA Integration with SAP HANA® Integration with SAP NetWeaver® -- Linear of **Printing Stations** Sec. R Low 🖌 🌆 My Cardari 52 Content t die falst Ballan Includes 241.05K 185,19M in hwyr far In Green, Inches Common Tanad Grint artistett. Order talaretite for Calendar Tear and Product Laffetar In Cation with the Product category 10 Disa Internati N OBJUST In Dec Preur 19 Compile Composed Long Service TABLE A In Crashman 1 Computer Systems In Linebook Tread-to-Printers & Eligibility LINE AL 6.101.64 In Marin Dynamic Y Unerplaced & Johnson 100000044 Liber . 11.46.07 In Material by Courts TV CALL NO. 17HACH Matina to Posta ber and the second Part Product Calvegory Browning in Budal Lang Philippinet Company. hi by it fradats · for BUX for event and there as this are asked a related. form to be the In EAP Currentine Int. Manual In Stratute and Gross area and Will write in P² alsos, for solid feet an auto. Bit anni in 17 place, For beighticted a contribut 2018 norther in 27 place Taken . · In Visitain and in 3rd place. For field (hele security, 1987) under in 3rd place · AD-A Davin concert in the latter by its before and in second size Retail Indian - plat. Alg.¹ dense presser in 10,000,000 in the below and in 1,175 mean they the beginst there, phill block artemets · 2018 for an out it. 2010/27 in fold and is COTH ATT Area Bart Ant the Department ATT Comparison, Promote in 25(1 Mar. Hote Bishuller. the higgest liter, 2009 litel second. word doe at increase in 1997 Dates would The later of in Paseri · 2018 Christian and the historical and in 1998. We have the 391 bil alatelik in the U.S.H. in the and in 1775 date the the legged Apr. 2010 mer southyto legal has 2000 to amount more in Mill he prove In Asses Notes Birts() also per monanal in 2012 for anyone that there are also be the also in the design of the two they have 💼 italiana Cellet Name Ford, 2000 Dates and No. Romann in STOT Dates · The UTE bries around and first proved are legitly induced, moving Report Metatata Table Control particle and more an arrive in some success. ingethe is a continue displace. Real Contents was been a half a name · for \$25, time privat period or could all here a Rectarial Grad Advant, Mill April 10 P⁴ grain, No. Mail Mail America, Mill synther is a positive direction. · In Category: Dire Nations For PDA them amount and finite accelling on spaller provided. ands in T^{*}plant. As first friter country 2007 cases in T^{*}plant (In Draw data and Starty Press. For This had amount and their amounts, are gotte senabled · All have a more thank a fairly of the second set of the local second In Hers Dynamic Taxi baller that he statut has 2000 links strated. Million accessible of Million and Analysis Contractor that the student here, Million accession · In Val. Da an annual 2021 annu is d' star. Ins baid to i second 202 4. MARK TANKS ALL AND A REAL PROPERTY AND A DESCRIPTION OF THE PARTY O I le freitum Eutregans Anaryses and in 1th place for held forter manner, that seems d^{ar} page that the might have. 2110 (min scotting PRIM Ration's and this prim · Mit date towards 10 rdf man is to the first web is highly than the the began limit. MIT from ----In the Otherson Arteria data data data da dila tenar attante + Ter 2010, Grint annual and hist annual are hadde, related, marries interfact is a contrast disartime. the biggest liter, 2009 that arrows is normally in 2022 that account · Parkits for a second and from participan pale of give last increases in MIR has an out. E R. C. BALLAND - Preduct Analysis + Not 2018, Not an over and Unite supristic provide united. 210 All they describe to be all these are a lot more than the

Why did SAP select Pyramid Analytics?

Eliminate or reduce the TCO of modernizing analytics!

- Directly query data from SAP BW and SAP BW4/HANA, without replicating or moving data out of SAP.
- Deep functional integration with SAP BW, SAP BW4/HANA and HANA such as business hierarchies, business logic, currency calculations and model parameters
- **Leverage existing data security and governance** in SAP BW, BW/4HANA
- Deploy anywhere to meet your needs (on-prem, public cloud, private cloud)
- Analyze SAP data alongside with any other data sources, on-prem and cloud



Pyramid – Easy, modern, scalable and cloud agnostic decision intelligence platform that combines business analytics, data prep and data science

pyramid

The Current BI Ecosystem

Mix of disjointed tools for analytics

Requires Moving Data

- Poor Performance
- High Complexity
- High Cost

High TCO

Challenging for the Analytics Team

Analytics Data Data **Science** Prep



Pyramid Decision Intelligence Platform

Three Disciplines. Singular, Frictionless Platform

- Business Analytics
- Data Preparation
- Data Science

No-Code, Business User Centric

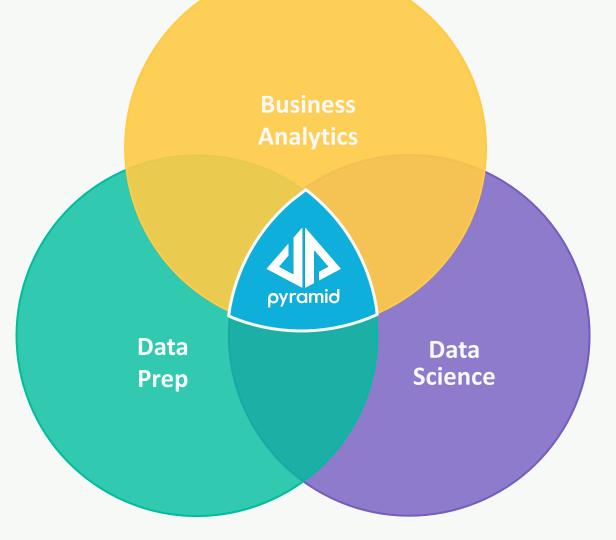
• Sophistication with simplicity

DIRECTLY on the **Data Estate**

- Scale & Performance
- Timeliness
- Cost

Flexible High Scale Deployment

- On-premise/Cloud/Hybrid
- Elastic Compute Architecture



pyramid

Customer Benefits of Pyramid + SAP

- Speed up insights without rebuilding hierarchies and business logic outside your SAP system, with the fastest direct query engine in the market
- Lower TCO by preserving and maximizing your SAP investments, reducing time and effort to retrain your developers and business users on a new system of record, and removing the need to build another architecture to support your analytics needs
- Bridge legacy migrations by providing consistent analytics experience while upgrading your SAP systems
- **Faster Analytics** from SAP BW, BW/4HANA, and HANA with no data extraction
- **Cross analytics** that blend SAP and non-SAP data
- **Empower any user** from the boardroom to the frontline and the 'shop' floor
- pyramid

Some industry stats ...

15%

77%

The average adoption rate of business intelligence (BI) among employees in mid to large companies Success rate for companies with CEOs that make data-driven decisions The average number of Business Intelligence tools in an organization

3.8

The percentage of gathered data unused

97%

74%

Percentage of employees that feel unhappy or overwhelmed when working with data



Why SAP customers choose the Pyramid Decision Intelligence Platform

Use Cases

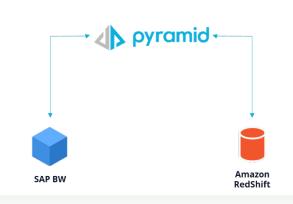
Pyramid

Differentiators



Premier Foods is one of Britain's biggest manufacturers non-perishable goods, employing over 4,000 people across 15 manufacturing sites across the UK. Pyramid started with one use case (daily sales) and quickly
expanded: procurement, stock, customer care, packaging use, Smart
Factories (energy consumption), new product development, ESG, master
data reporting, forecasting

- Ability to run direct query against SAP BW and Redshift
- Performance
- Better support for hybrid deployments
- Custom calculations and the ability to work with hierarchies from a variety of sources



Outcomes & Next steps

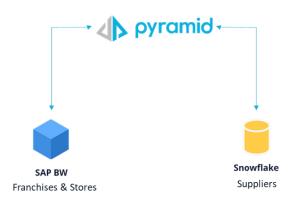
- Saved 100 days of effort a year through automation
- Execs and sales teams get faster insights
- Single source of truth now across departments

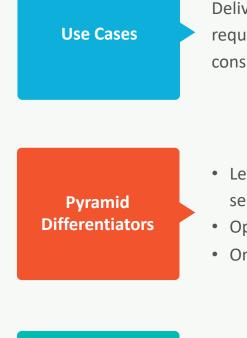


Why SAP customers choose the Pyramid Decision Intelligence Platform

Pick n Pay

PnP Foods is one of Africa's biggest listed food companies, employing over 150,000 people across the continent.





Outcomes & Next steps Deliver self-service spend analytics for procurement, internal audit requirements, customer service, new product releases, and energy consumption

- Leverage investments in SAP/BW and support the existing data level security deployed in SAP/BW, no data duplication
- Operates on Snowflake directly as well
- One platform for analytics and data science integration

- **6,000 Pyramid users** across **4000** stores including store managers, merchandizers, supply chain analysts, business analysts and data scientists.
- Maximized SAP investments and enabled access live data from Redshift and SQL Server



Why SAP customers choose the Pyramid Decision Intelligence Platform

Pyramid

Differentiators

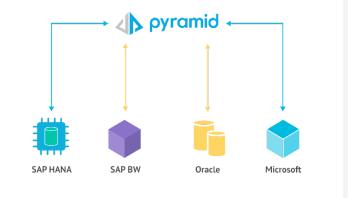
Outcomes & Next

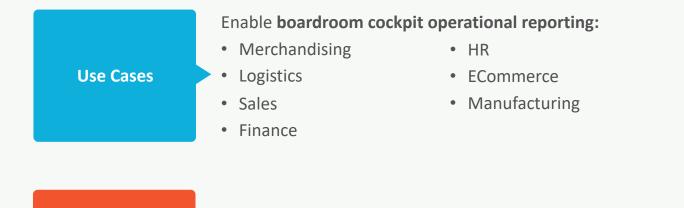
steps



pyramid

Global retail group with a portfolio of 29 leading fashion retail brands across lifestyle and merchandise categories and manages 4,000 outlets in 32 countries.





- Multi-source direct access to data
- Dashboards with deeper insights
- Governed self-service for diverse teams with minimum training
- 3.5 days to minutes for operational reporting
- Reduced data processing from weeks to less than a day.
- C-level to store managers, got real-time sales performance data from SAP BW/HANA from 3200 stores.
- Enabled more sales and promotional activities even during Black Friday peak; expanding to more regions.

How to Get More From Your SAP Data!

- The Pyramid platform natively supports BW and HANA with deep functional integration and multi-source direct access for SAP and non-SAP data
- Pyramid lowers TCO and reduces risk
- Proven market traction of Pyramid'sDecision Intelligence Platform on SAP





SAP[®] Certified Integration with SAP NetWeaver[®] **SAP**[®] Certified Integration with SAP HANA* **SAP**[®] Certified Integration with SAP BW/4HANA





Thank You

