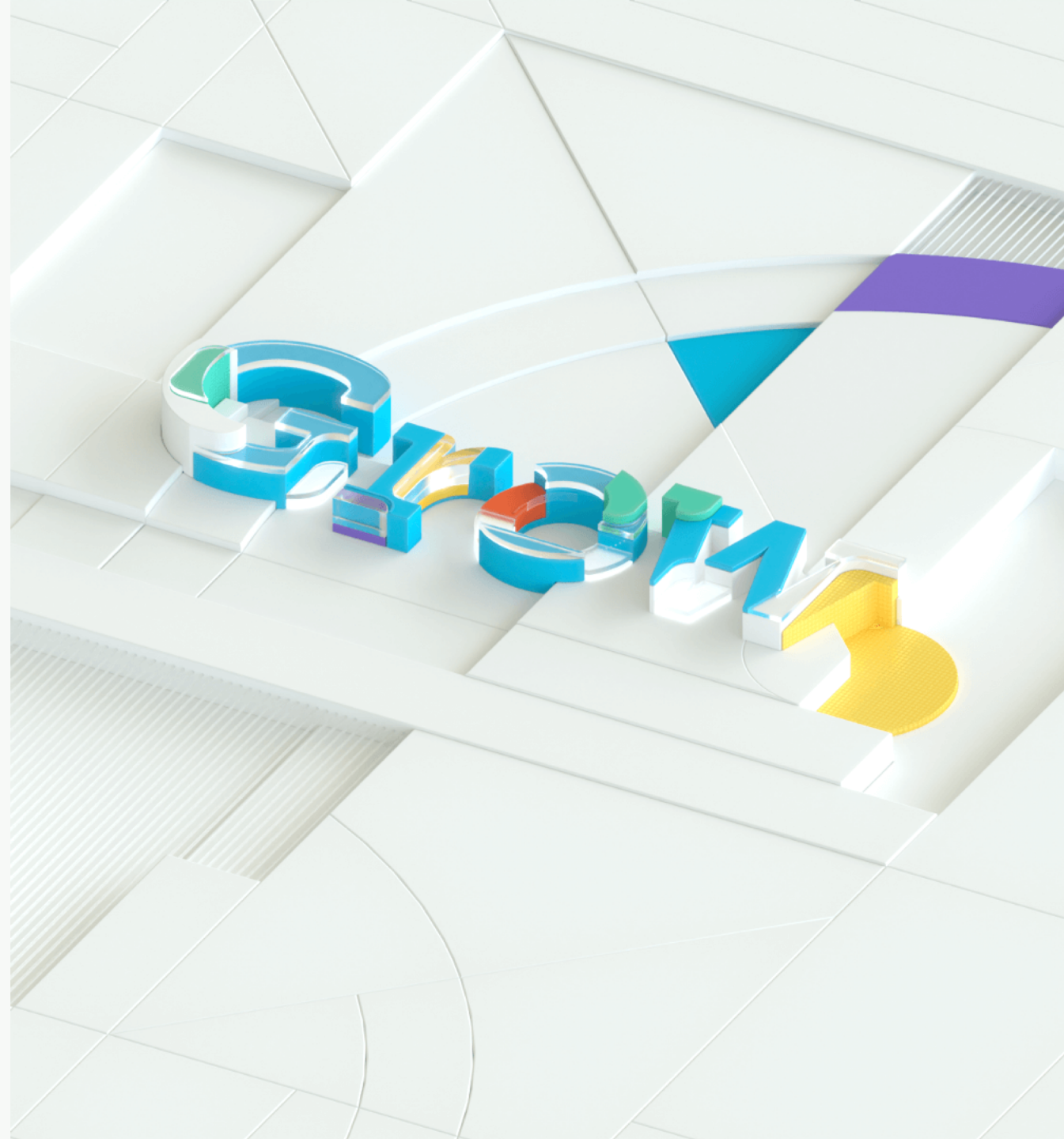




# Pyramid for SAP

## Get Value From Your SAP Data Now

Barry Plunkett – Director, Pyramid Analytics



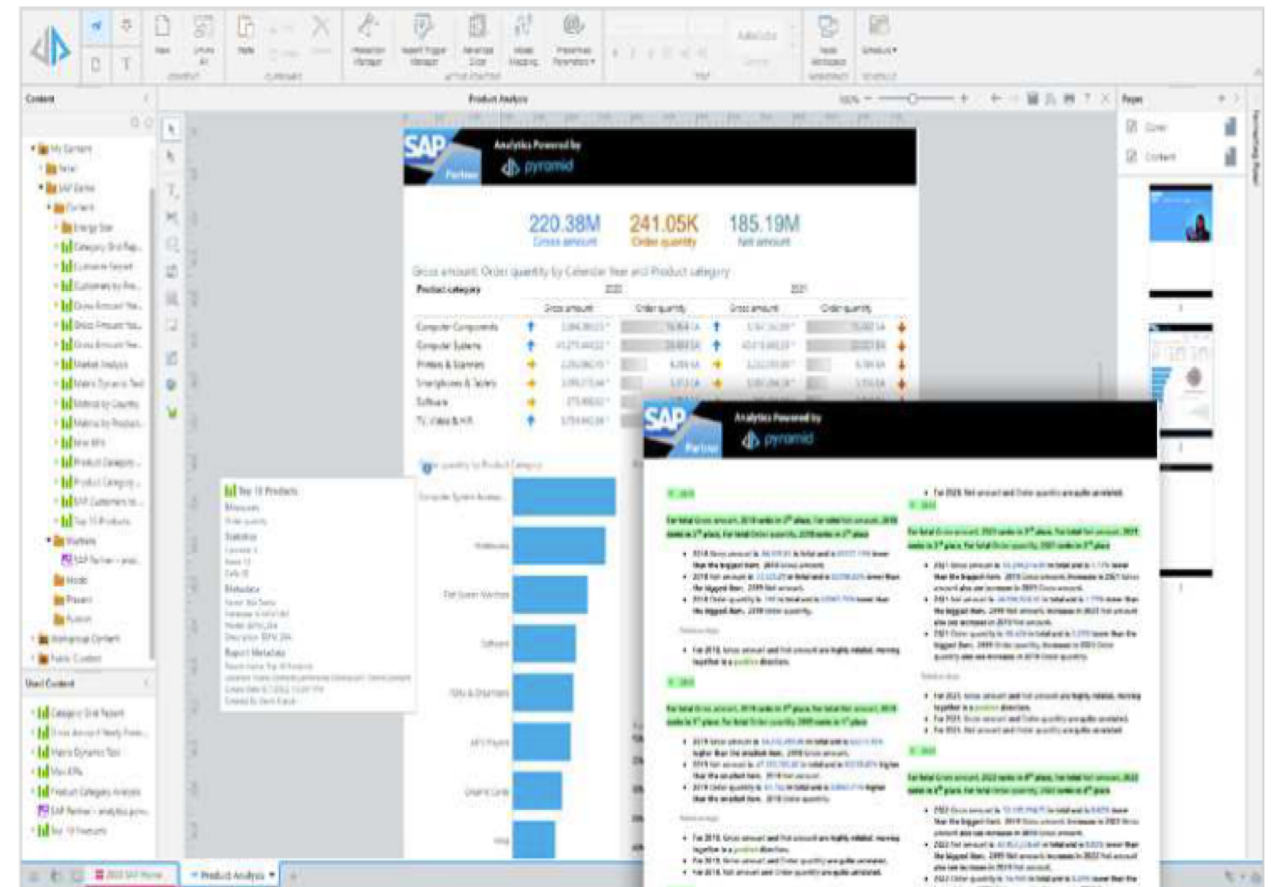
# Pyramid Analytics Rises with SAP

- Pyramid is an SAP® PartnerEdge® Build partner and is available on the SAP Store.
- Three SAP Certified integrations!
  - Seamless analytics experience
  - SAP Data plus!!

SAP® Certified  
Integration with SAP NetWeaver®

SAP® Certified  
Integration with SAP HANA®

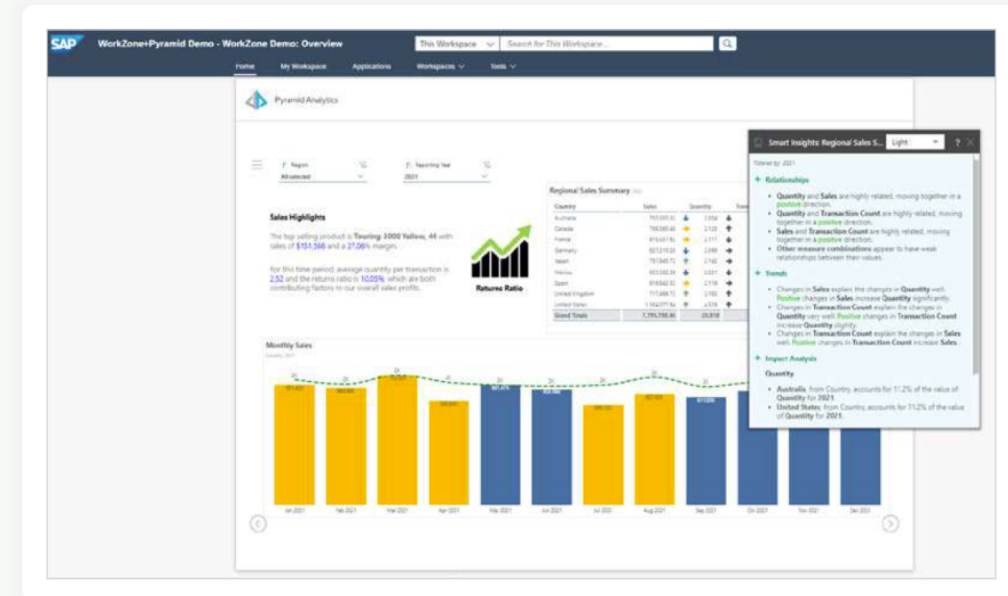
SAP® Certified  
Integration with SAP BW/4HANA



# Why did SAP select Pyramid Analytics?

Eliminate or reduce the TCO of modernizing analytics!

- Directly query data from SAP BW and SAP BW4/HANA, without replicating or moving data out of SAP.
- Deep functional integration with SAP BW, SAP BW4/HANA and HANA such as business hierarchies, business logic, currency calculations and model parameters
- Leverage existing data security and governance in SAP BW, BW/4HANA
- Deploy anywhere to meet your needs ( on-prem, public cloud, private cloud)
- Analyze SAP data alongside with any other data sources, on-prem and cloud



**Pyramid** – Easy, modern, scalable and cloud agnostic decision intelligence platform that combines business analytics, data prep and data science

# The Current BI Ecosystem

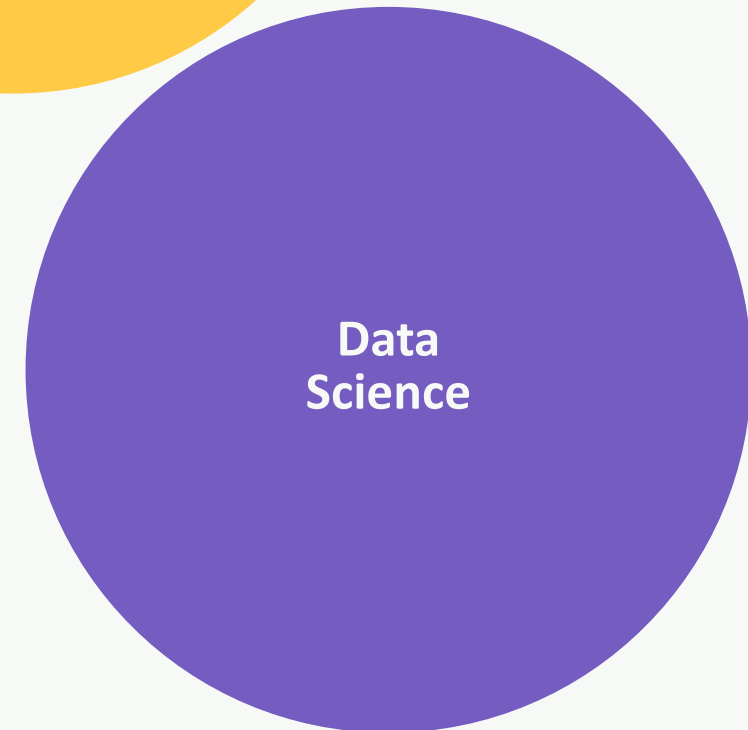
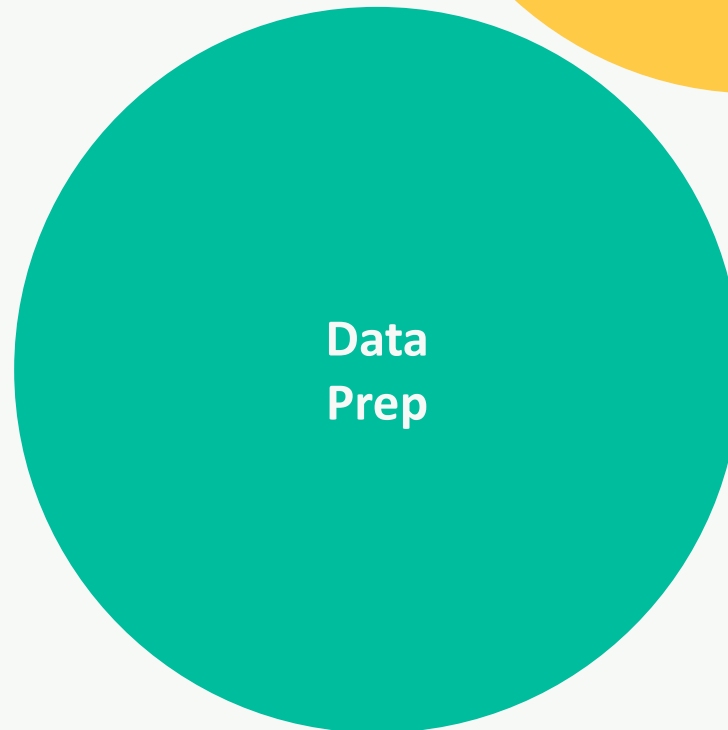
Mix of disjointed tools for analytics

## Requires Moving Data

- Poor Performance
- High Complexity
- High Cost

High TCO

Challenging for the Analytics Team





# Pyramid Decision Intelligence Platform

## Three Disciplines. Singular, Frictionless Platform

- Business Analytics
- Data Preparation
- Data Science

## No-Code, Business User Centric

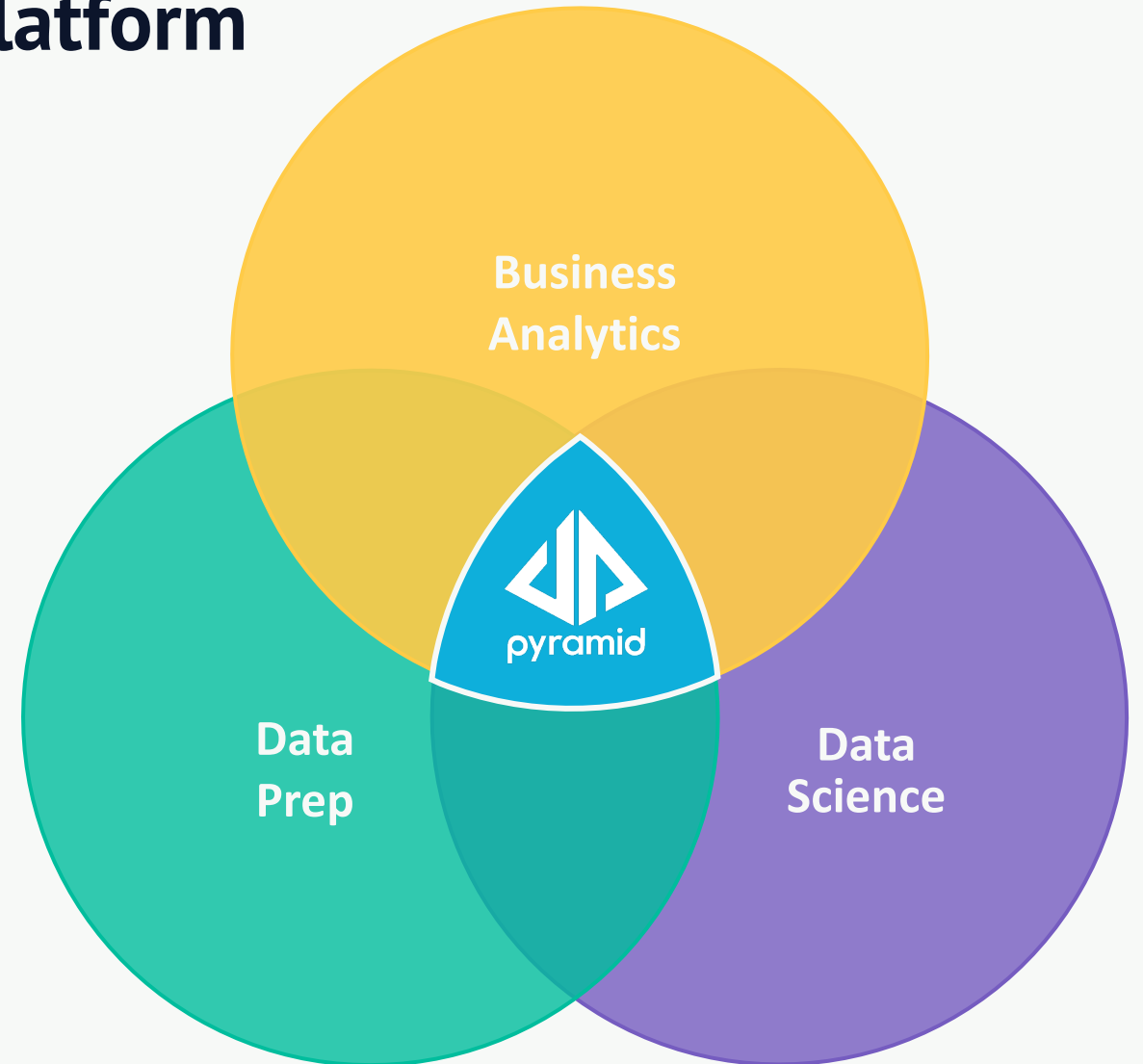
- Sophistication with simplicity

## DIRECTLY on the Data Estate

- Scale & Performance
- Timeliness
- Cost

## Flexible High Scale Deployment

- On-premise/Cloud/Hybrid
- Elastic Compute Architecture



# Customer Benefits of Pyramid + SAP

- **Speed up insights** without rebuilding hierarchies and business logic outside your SAP system, with the fastest direct query engine in the market
- **Lower TCO** by preserving and maximizing your SAP investments, reducing time and effort to retrain your developers and business users on a new system of record, and removing the need to build another architecture to support your analytics needs
- **Bridge legacy migrations** by providing consistent analytics experience while upgrading your SAP systems
- **Faster Analytics** from SAP BW, BW/4HANA, and HANA with no data extraction
- **Cross analytics** that blend SAP and non-SAP data
- **Empower any user** from the boardroom to the frontline and the 'shop' floor

## Some industry stats ...

**15%**

The average adoption rate of business intelligence (BI) among employees in mid to large companies

**77%**

Success rate for companies with CEOs that make data-driven decisions

**3.8**

The average number of Business Intelligence tools in an organization

**97%**

The percentage of gathered data unused

**74%**

Percentage of employees that feel unhappy or overwhelmed when working with data

# Why SAP customers choose the Pyramid Decision Intelligence Platform



Premier Foods is one of Britain's biggest manufacturers non-perishable goods, employing over 4,000 people across 15 manufacturing sites across the UK.



## Use Cases

Pyramid started with one use case (daily sales) and quickly expanded: procurement, stock, customer care, packaging use, Smart Factories (energy consumption), new product development, ESG, master data reporting, forecasting

## Pyramid Differentiators

- Ability to run direct query against SAP BW and Redshift
- Performance
- Better support for hybrid deployments
- Custom calculations and the ability to work with hierarchies from a variety of sources

## Outcomes & Next steps

- **Saved 100 days** of effort a year through automation
- Execs and sales teams get **faster insights**
- **Single source** of truth now across departments

# Why SAP customers choose the Pyramid Decision Intelligence Platform



PnP Foods is one of Africa's biggest listed food companies, employing over 150,000 people across the continent.



## Use Cases

Deliver self-service spend analytics for procurement, internal audit requirements, customer service, new product releases, and energy consumption

## Pyramid Differentiators

- Leverage investments in SAP/BW and support the existing data level security deployed in SAP/BW, no data duplication
- Operates on Snowflake directly as well
- One platform for analytics and data science integration

## Outcomes & Next steps

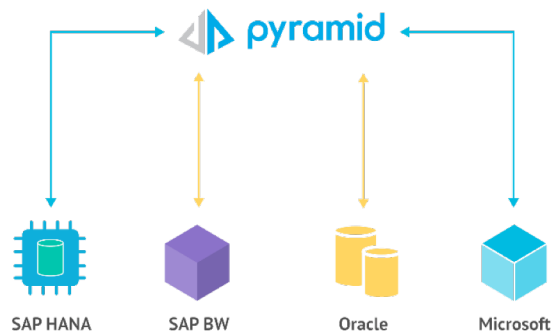
- **6,000 Pyramid users** across **4000** stores including store managers, merchandizers, supply chain analysts, business analysts and data scientists.
- Maximized SAP investments and enabled access live data from Redshift and SQL Server



# Why SAP customers choose the Pyramid Decision Intelligence Platform



Global retail group with a portfolio of 29 leading fashion retail brands across lifestyle and merchandise categories and manages 4,000 outlets in 32 countries.



## Use Cases

Enable **boardroom cockpit operational reporting**:

- Merchandising
- Logistics
- Sales
- Finance
- HR
- ECommerce
- Manufacturing

## Pyramid Differentiators

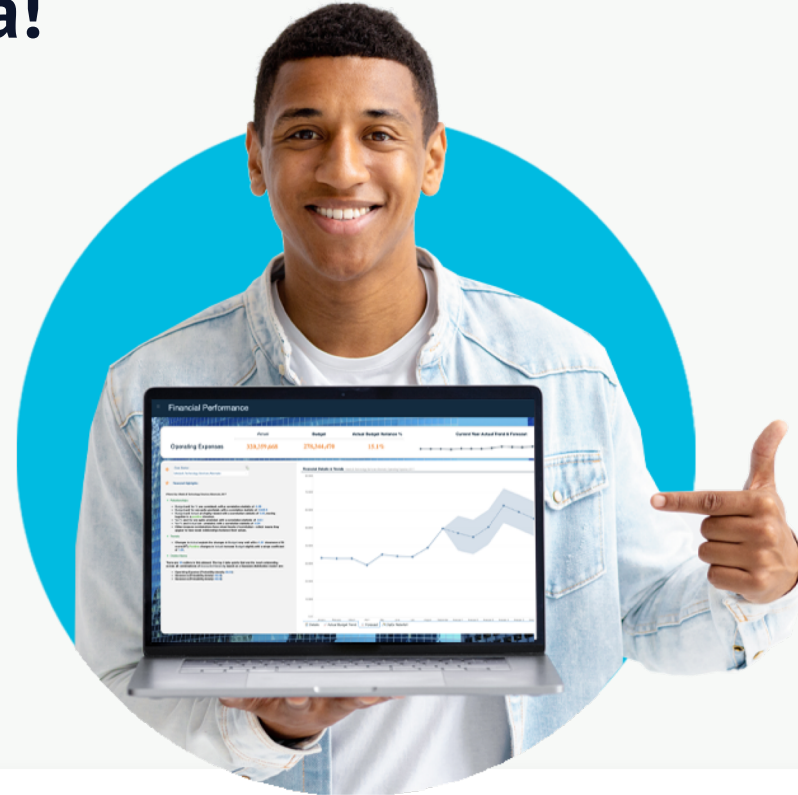
- Multi-source direct access to data
- Dashboards with deeper insights
- Governed self-service for diverse teams with minimum training
- **3.5 days to minutes** for operational reporting

## Outcomes & Next steps

- Reduced data processing **from weeks to less than a day**.
- **C-level to store managers**, got **real-time sales performance data** from **SAP BW/HANA** from **3200** stores.
- Enabled **more sales and promotional activities** even during **Black Friday peak**; expanding to more regions.

# How to Get More From Your SAP Data!

- The Pyramid platform natively supports BW and HANA with deep functional integration and multi-source direct access for SAP and non-SAP data
- Pyramid lowers TCO and reduces risk
- Proven market traction of Pyramid's
- Decision Intelligence Platform on SAP



**SAP®** Certified  
Integration with SAP NetWeaver®

**SAP®** Certified  
Integration with SAP HANA®

**SAP®** Certified  
Integration with SAP BW/4HANA

Available on  
**SAP Store**

Thank You