



Pyramid for SAP

It Just Works!

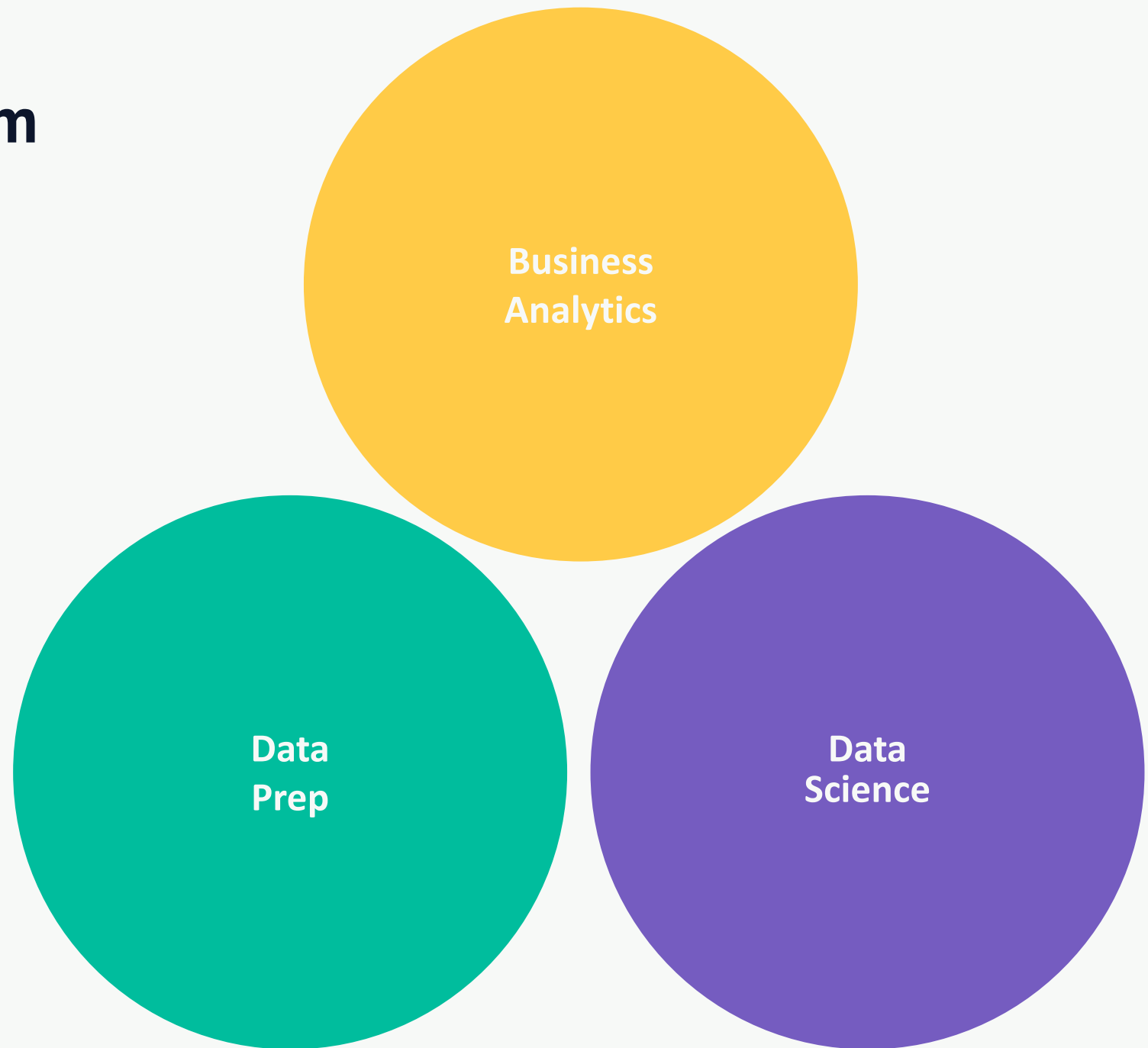
Feb 2023

The Current BI Ecosystem

Mix of disjointed tools for analytics

Requires Moving Data

- Poor Performance
- High Complexity
- High Cost



Pyramid Decision Intelligence Platform

Three Disciplines. **Singular, Frictionless** Platform

- Business Analytics
- Data Preparation
- Data Science

No-Code, Business User Centric

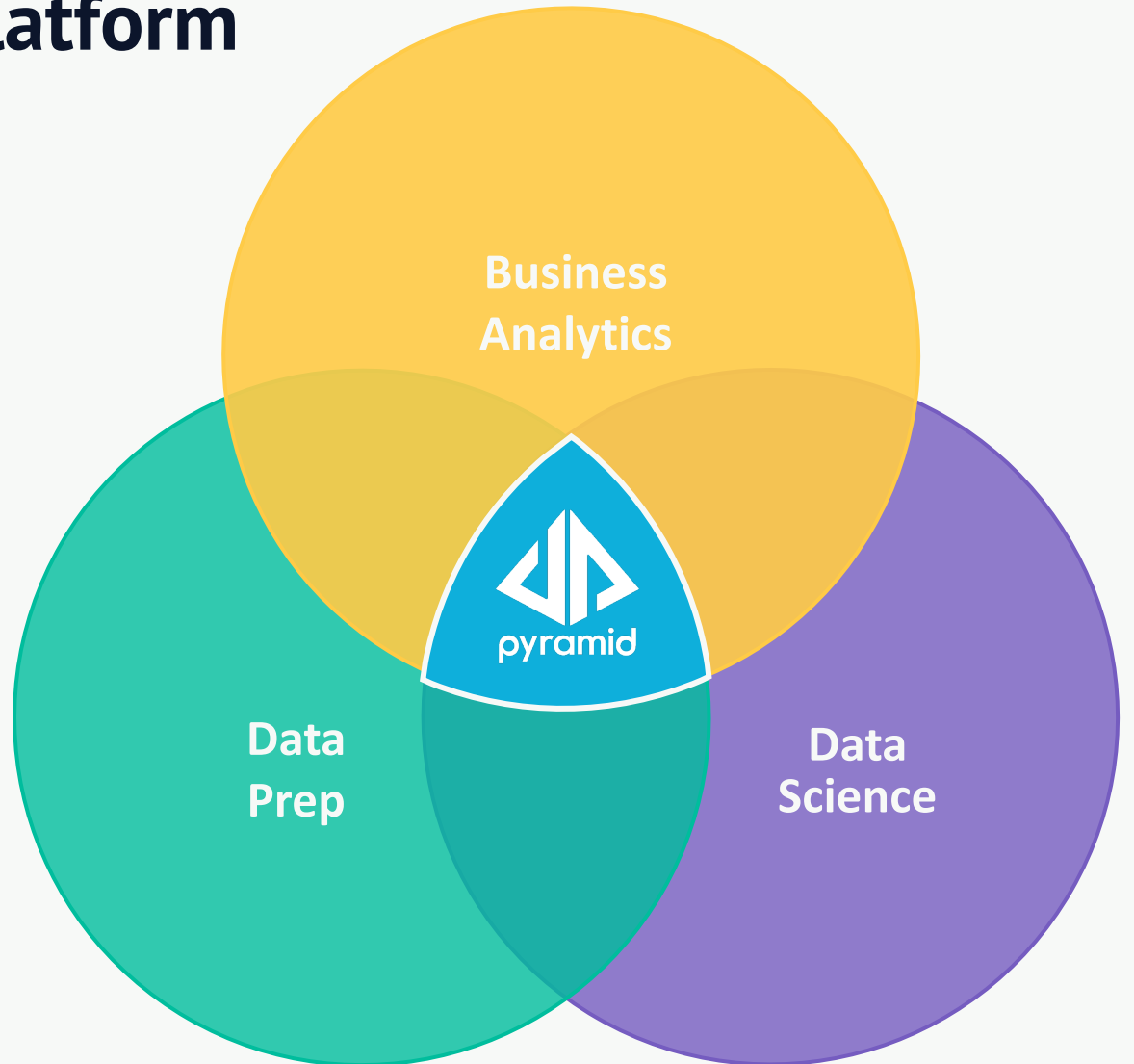
- Sophistication with simplicity

DIRECTLY on the **Data Estate**

- Scale & Performance
- Timeliness
- Cost

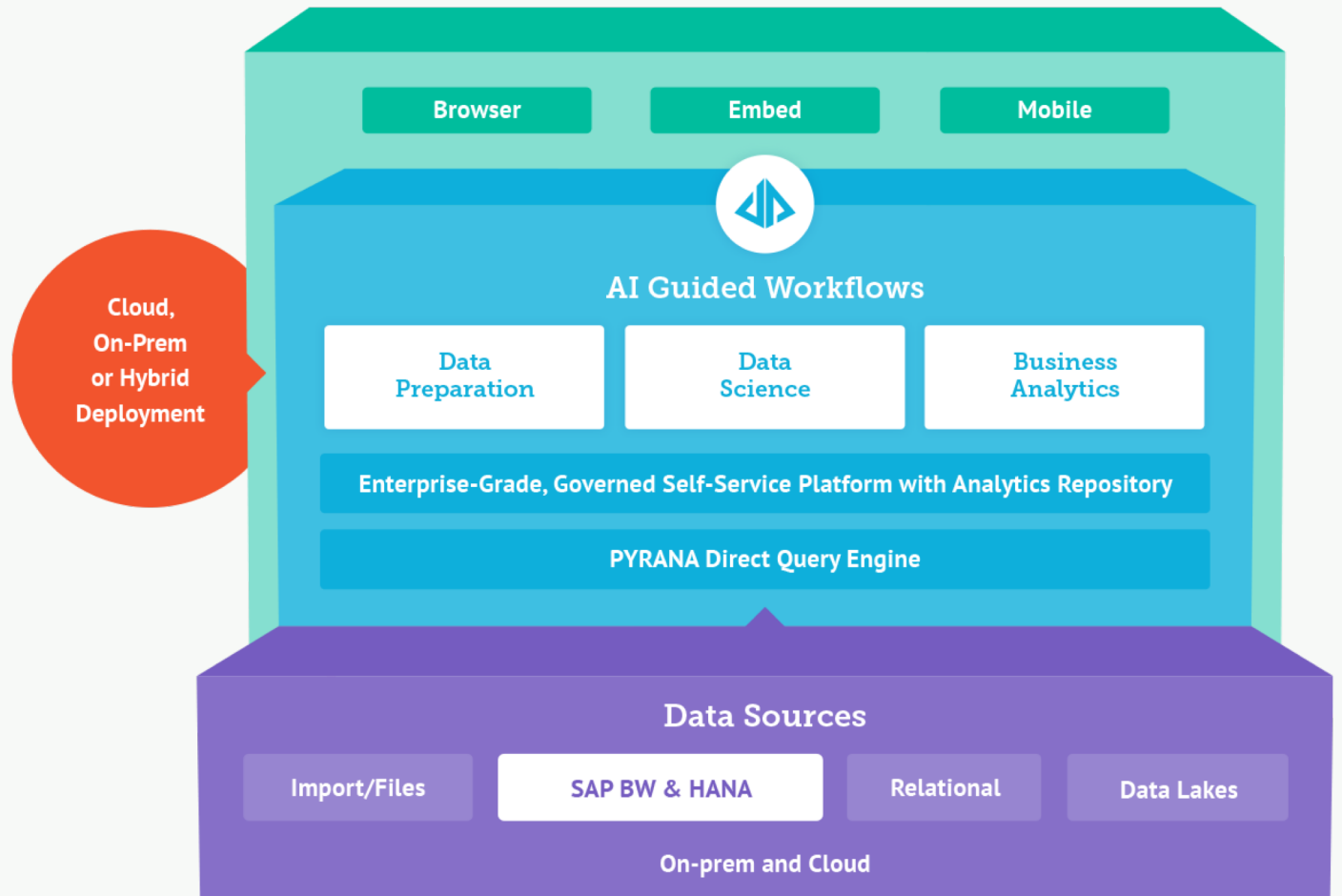
High Scale Deployment

- Elastic Compute Architecture
- Cloud Centric. Multi-tenant



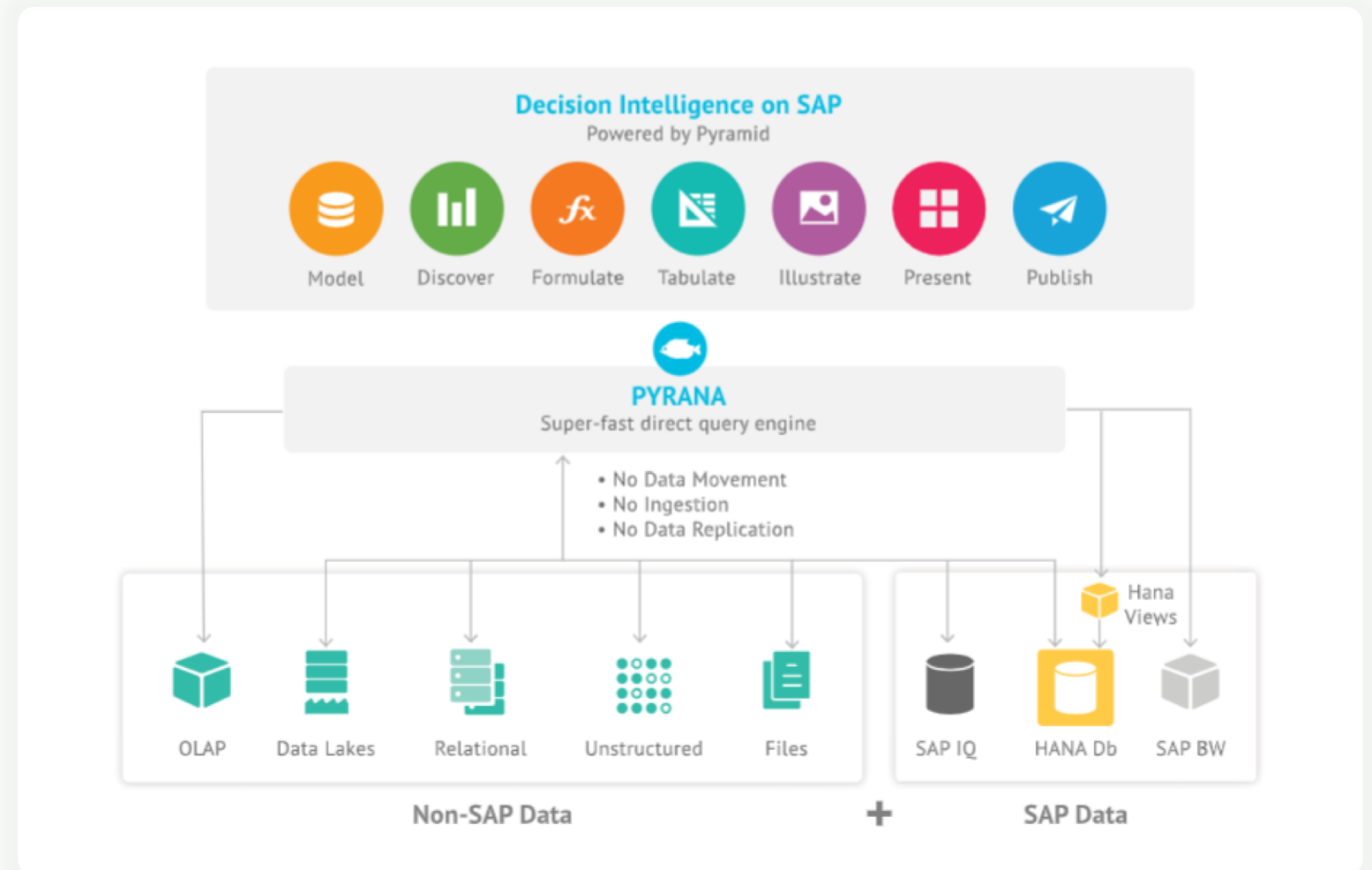
Why Pyramid for SAP – It Just Works!

With the Pyramid Decision Intelligence platform enterprises can directly analyze SAP and non-SAP data (on-prem and cloud) rapidly to get a holistic view of the business.



Keep Your Data in SAP

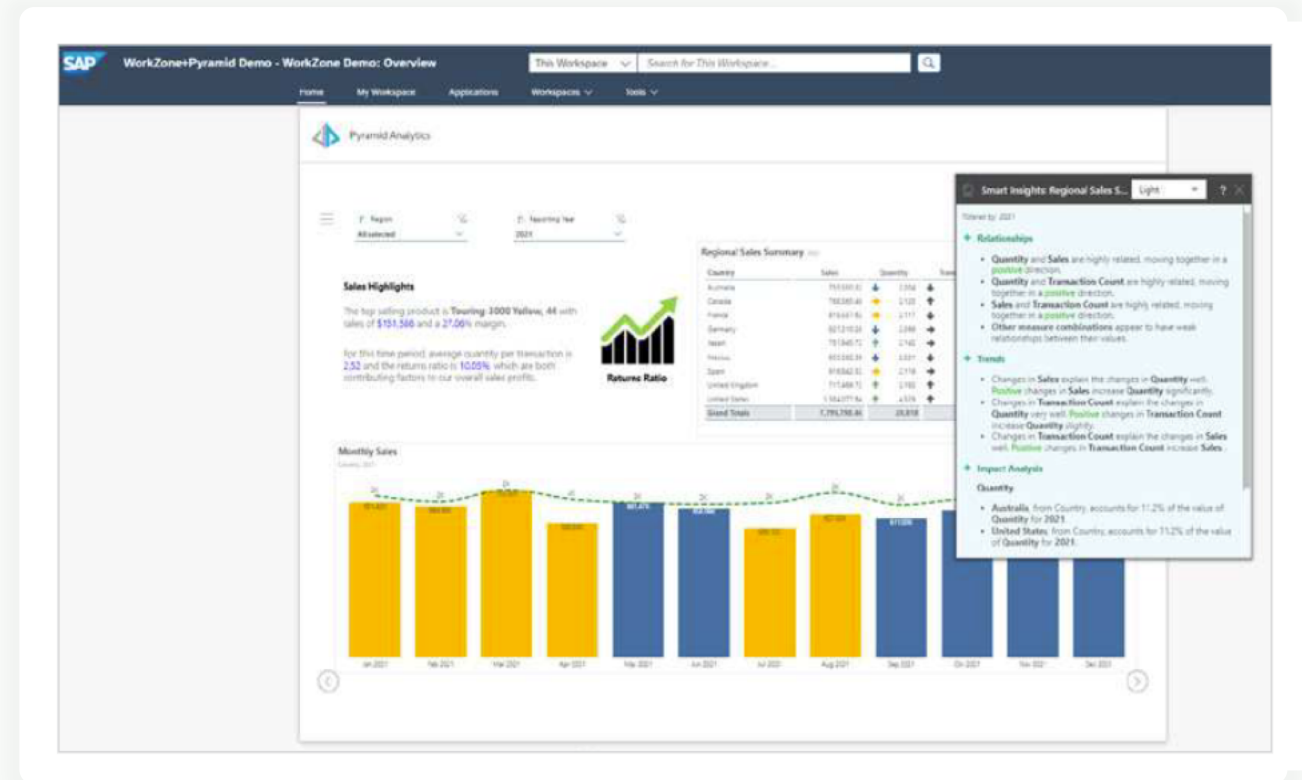
With Pyramid's high performance PYRANA direct query engine, you can query and analyze SAP BW, BW/4HANA, and HANA data while keeping it in your governed SAP data estate, whether on premise or in the cloud.



Why Pyramid Is Better for SAP

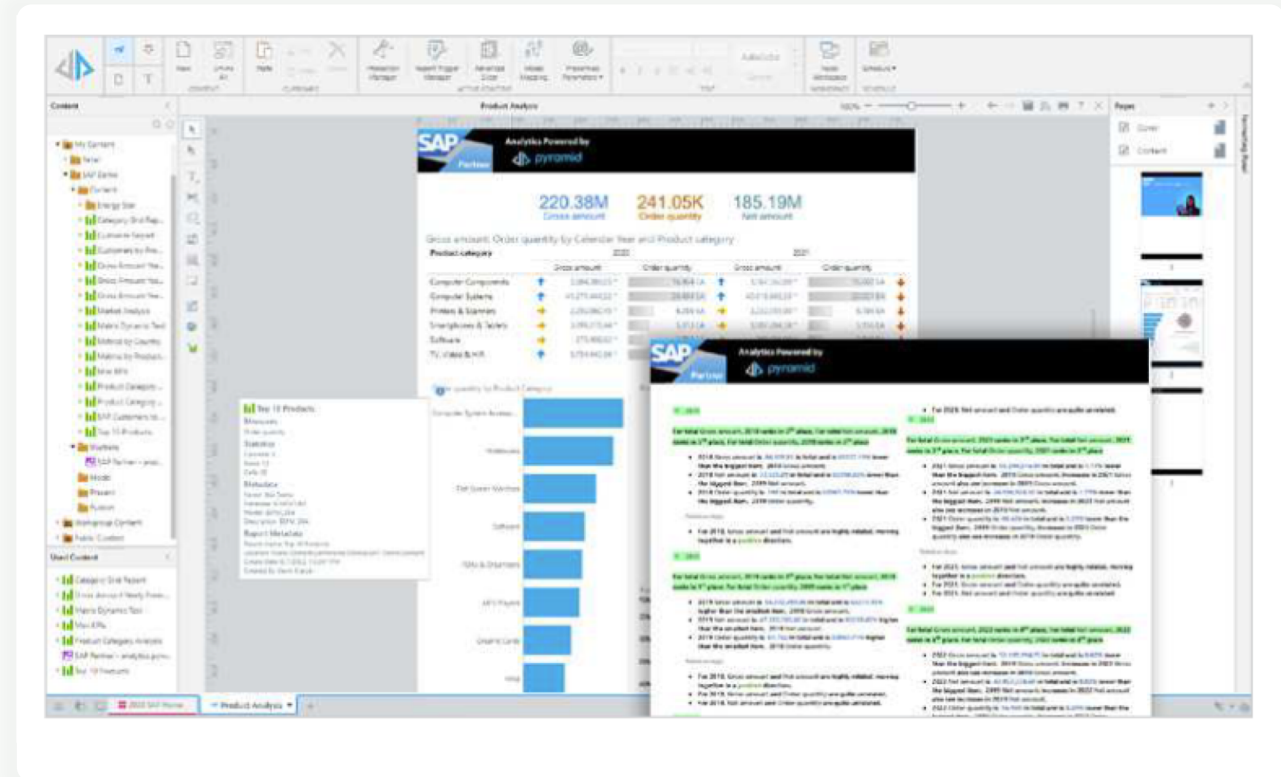
With the Pyramid platform, SAP customers can eliminate or reduce the costs of modernizing analytics by:

- Preserving SAP business logic and hierarchies
- Maintaining your SAP security
- Eliminating the need for retraining your SAP developers and analysts
- Accelerating the time to business insights



Pyramid Analytics Rises with SAP

- Pyramid is an SAP® PartnerEdge® Build partner and is available on the SAP Store.
- Our SAP certified integrations ensure a seamless analytics experience working with SAP data.
- Pyramid participates in the 1SAP Sales Wedge to bring immediate value to your RISE Transformation.



SAP® Certified
Integration with SAP NetWeaver®

SAP® Certified
Integration with SAP HANA®

SAP® Certified
Integration with SAP BW/4HANA

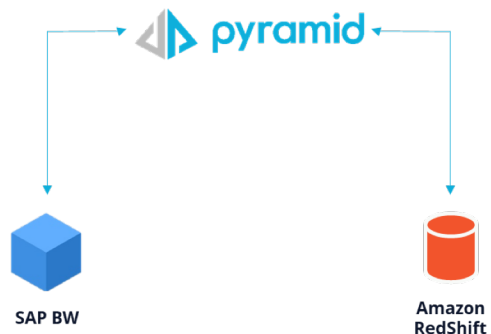
Customer Benefits of Pyramid + SAP

- **Speed up insights** – Deliver insights faster without rebuilding hierarchies and business logic outside your SAP system
- **Lower TCO** by preserving and maximizing your SAP investments, reduce time and effort to retrain your developers and businesspeople on a new system of record
- **Bridge legacy migrations** – Continue to get consistent analytics experience while upgrading your SAP systems
- **Faster Analytics** from SAP BW, BW/4HANA, and HANA with no data extraction
- **Cross analytics** that blend SAP and non-SAP data
- **Empower all users** from the boardroom to the frontline

Why SAP customers choose the Pyramid Decision Intelligence Platform



Premier Foods is one of Britain's biggest manufacturers non-perishable goods, employing over 4,000 people across 15 manufacturing sites across the UK.



Use Cases

Pyramid started with one use case (daily sales) and quickly expanded: procurement, stock, customer care, packaging use, Smart Factories (energy consumption), new product development, ESG, master data reporting, forecasting

Pyramid Differentiators

- Ability to run direct query against SAP BW and Redshift
- Performance
- Better support for hybrid deployments
- Custom calculations and the ability to work with hierarchies from a variety of sources

Outcomes & Next steps

- **Saved 100 days** of effort a year through automation
- Execs and sales teams get **faster insights**
- **Single source** of truth now across departments

Why SAP customers choose the Pyramid Decision Intelligence Platform



PnP Foods is one of Africa's biggest listed food companies, employing over 150,000 people across the continent.



Use Cases

Deliver self-service spend analytics for procurement, internal audit requirements, customer service, new product releases, and energy consumption

Pyramid Differentiators

- Leverage investments in SAP/BW and support the existing data level security deployed in SAP/BW, no data duplication
- Operates on Snowflake directly as well
- One platform for analytics and data science integration

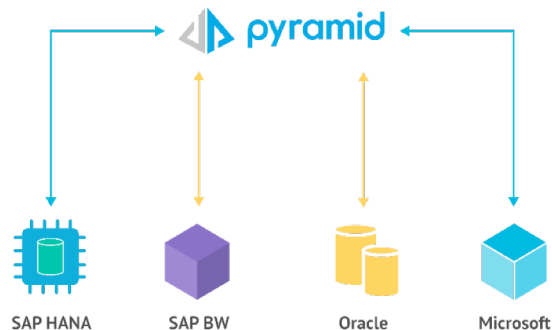
Outcomes & Next steps

- **6,000 Pyramid users** across **4000** stores including store managers, merchandizers, supply chain analysts, business analysts and data scientists.
- Maximized SAP investments and enabled access live data from Redshift and SQL Server

Why SAP customers choose the Pyramid Decision Intelligence Platform



Global retail group with a portfolio of 29 leading fashion retail brands across lifestyle and merchandise categories and manages 4,000 outlets in 32 countries.



Use Cases

Enable **boardroom cockpit operational reporting**:

- Merchandising
- Logistics
- Sales
- Finance
- HR
- ECommerce
- Manufacturing

Pyramid Differentiators

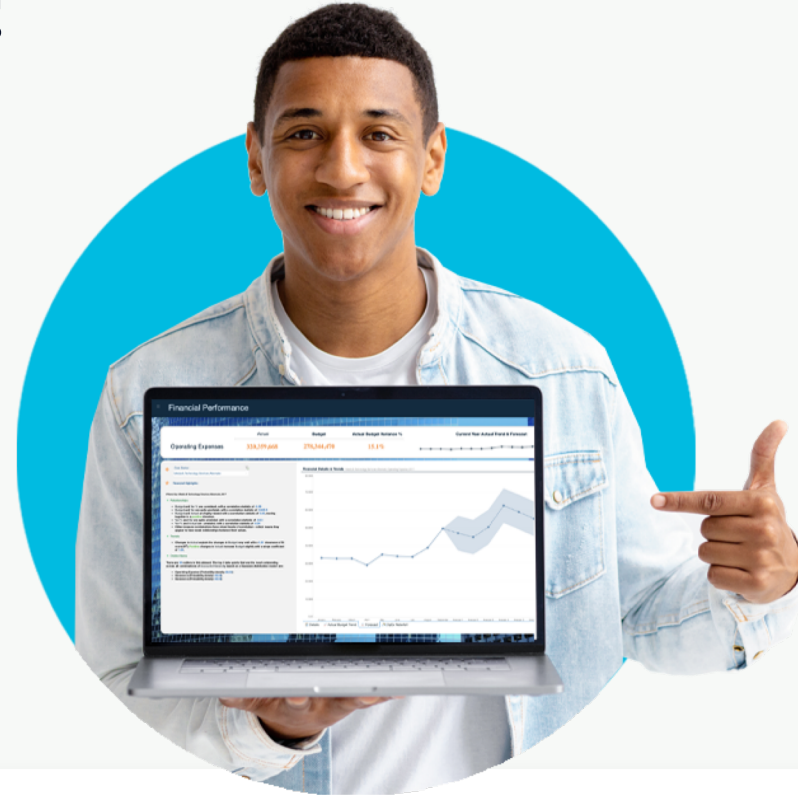
- Multi-source direct access to data
- Dashboards with deeper insights
- Governed self-service for diverse teams with minimum training
- **3.5 days to minutes** for operational reporting

Outcomes & Next steps

- Reduced data processing **from weeks to less than a day**.
- **C-level to store managers**, got **real-time sales performance data** from **SAP BW/HANA** from **3200** stores.
- Enabled **more sales and promotional activities** even during **Black Friday peak**; expanding to more regions.

Why Pyramid for SAP – It Just Works!

- The Pyramid platform natively supports BW and HANA with deep functional integration and multi-source direct access for non-SAP data
- Pyramid lowers TCO and reduces risk
- Proven market traction of Pyramid's Decision Intelligence Platform on SAP



SAP® Certified
Integration with SAP NetWeaver®

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Integration with SAP BW/4HANA

Available on
SAP Store

Thank You