

Cloud ERP Value Framework

Zach Vernon

S/4HANA Cloud Solution Advisor & Evangelist North America S/4HANA Center of Excellence Public



Agenda

The challenge of legacy ERP operating models

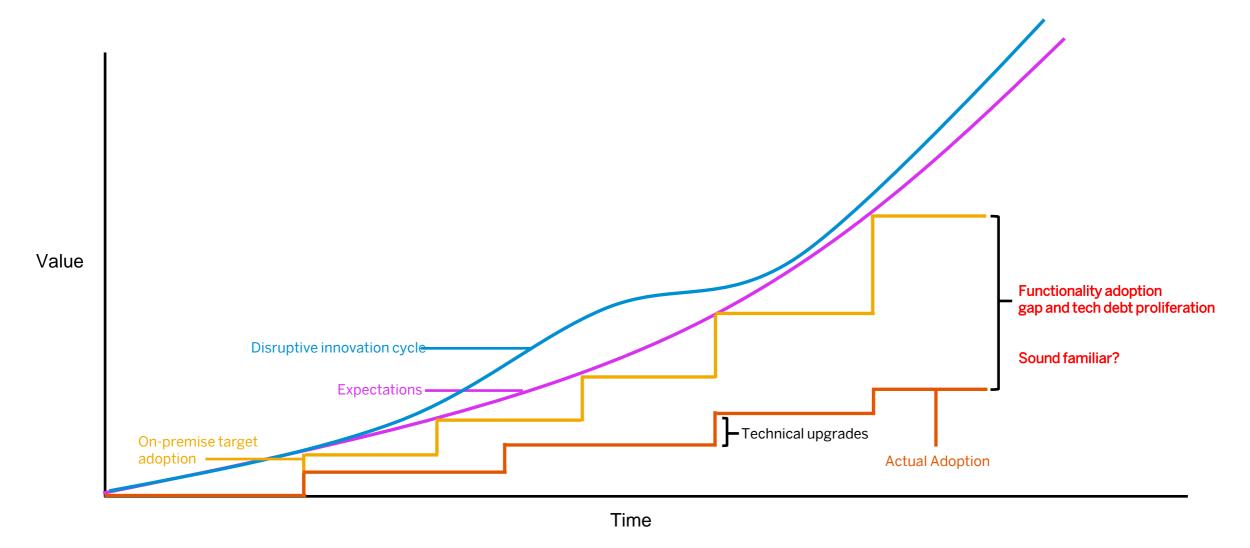
The Cloud ERP difference

What is RISE?

The total value formula

A framework to quantify value of Cloud ERP operating model

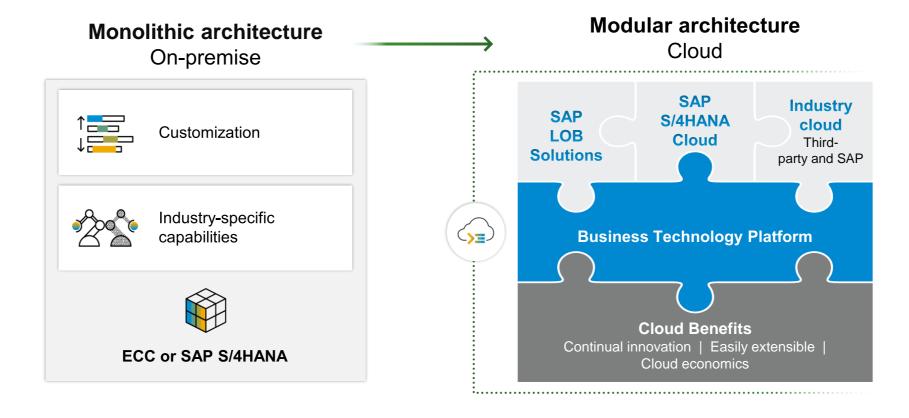
The Challenge of Legacy ERP Operating Models Cloud Adoption is Key to Innovation & Optimization



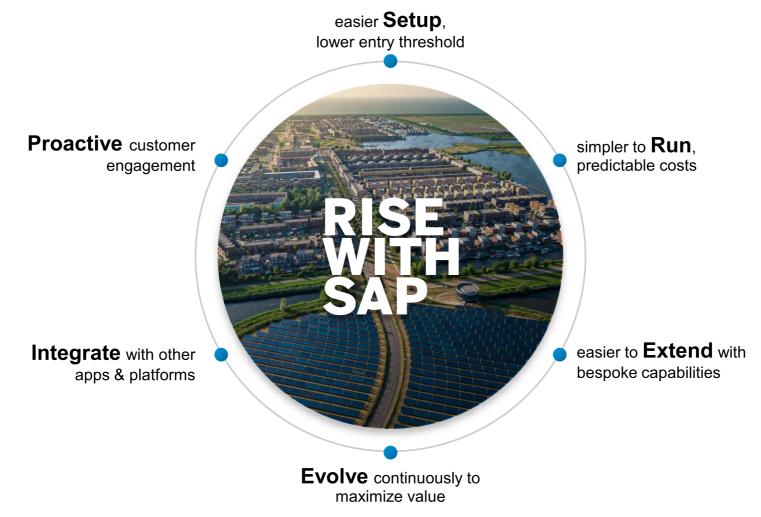
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Why Cloud ERP? ERP Delivered As-a-Cloud Service Closes the Functionality Adoption Gap

- Vision for the Intelligent Enterprise: a digital core that is easy to extend, robust, efficient to operate, and can be upgraded with little (to no) downtime
- To achieve this, it requires new engineering mindsets & architectures that are cloud native and moving from a snapshot in time to continuous improvement mindset
- This further allows for opportunities for further business value through SAP's systems of innovation



RISE with SAP helps customers to accelerate journey to Cloud ERP, maximize value by simplifying software consumption and through proactive engagement model



S/4HANA Delivered As a Cloud Service - Total Value Proposition

Value Lever 1 Value Lever 2 Value Lever 3

Deliver Functional Value

- ✓ Loads of differentiating functionality delivered since 2015 (sales, supply chain, finance, customer service, xfunctional capabilities)
- ✓ Modern User Interface (FIORI)
- √ Real-time Operational Analytics
- √ Business AI
- ✓ Intelligent business processes

Create Technical Wealth

- √ Tech debt reduction
- ✓ Simplification of ERP ecosystem and surrounding systems
- ✓ Eliminate unused custom code and refactor differentiating
- √ Clean/lean core foundation
- ✓ Enable continuous innovation cycle leveraging modular, cloud architecture principals

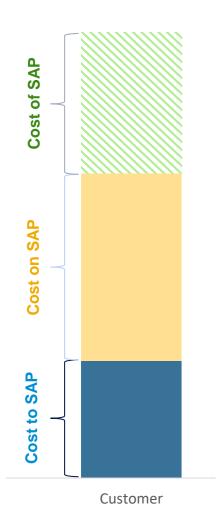
Transform IT Operating Model

- √ Value of transforming ERP IT operating model (RISE)
- √ Value of new IT internal capabilities enabled
- ✓ Simplification of software and services commercial construct
- ✓ Simplified governance, predictable planning and budgeting processes
- ✓ Shift IT from cost center to profit center

Revenue / Growth Profitability Asset Efficiency Strategic

Step 1: Quantify current state total cost to Run & Operate SAP today

Total Cost to the Business to Run SAP – Dive into the 3 Big Buckets



- This can easily be a research project requiring input from a lot of teams depending on complexity of operating environment – requires research, diligence, contract reviews and a deep look into the current state ERP operating delivery model
- The "Cost to SAP" is annual maintenance and associated services and support costs
- The "Cost on SAP" is how much on ecosystem of providers owned data center operations, IaaS, TMS, AMS, functional/technical consulting, independent contractors etc.

The <u>"Cost of SAP"</u> is about the impact on the business by the IT operating model for the SAP environment – this is where massive amounts of opportunity can be found – dig into your incident and ticket data and find RCAs that would have been prevented

Step 2: Define what your current state ERP Operating Model looks like...

Who does what when? How do you manage and orchestrate? How effective is the service delivery today?

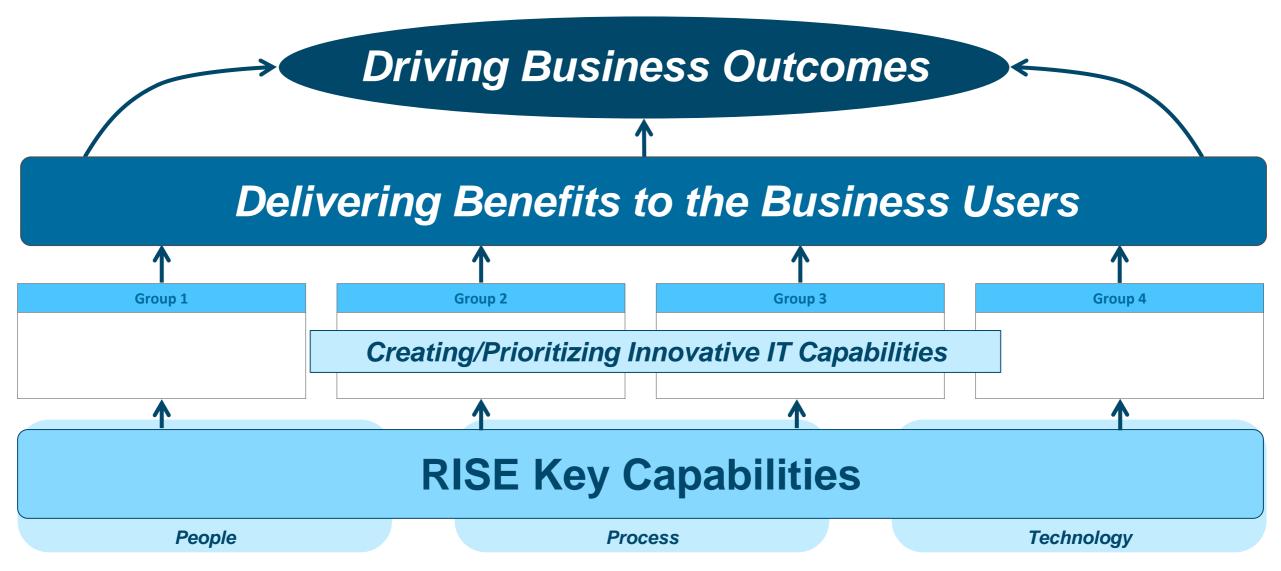
SAP Operational Support Service "Stack"		EXAMPLE 1	EXAMPLE 2	EXAMPLE 3	
Business Process Management	Business Transformation Services		Vendor 5	Vendor 2 MSP	Incidents
	Business Process Re-Engineering	Customer Internally	vendor 5		
	SAP Functional Managed Services ("Configuration") ⁽¹⁾		Vendor 4		
Technical Managed Services	BASIS Technical Managed Services ("Client 100" and above) ⁽²⁾		Vendor 3		Service
	BASIS Technical Managed Services ("Client 000" and below) ⁽³⁾				
	SAP Software Product Maintenance & Support	SAP	SAP	SAP	Requests + Small
	Database Management		Vendor 2	MSP	Projects
	Operating System Management	Customer Internally			
	SAP Networking & Connectivity		Vendor 1		
Infrastructure Management ("laaS")	Intra- and Inter-Datacenter Connectivity		laaS or Customer DC		Maintenance (Upgrades & Patches)
	Infrastructure and Hardware	laaS or Customer DC			
	Datacenter & Facilities Management				

Step 3: Compare As-Is to To-Be RISE operating model and begin to quantify impact of improvements

Quantify the opportunity of change using real use cases and data

SAP Operational Support Service "Stack"		w/ RISE Operating Model	Value & New Opportunities Generated (EXAMPLES ONLY)	
	Business Transformation Services			
Business Process Management	Business Process Re-Engineering	X Internally and/or Vendor	 Reduction in major business impacting incidents preventing (impacts to patient supply, 	
	SAP Functional Managed Services ("Configuration") ⁽¹⁾		 manufacturing down time, closing the books and reporting to wall street etc.) Shift culture and focus of ERP IT teams away from RUN activities to GROW & INNOVATE Simplified governance model 	
	BASIS Technical Managed Services ("Client 100" and above) ⁽²⁾			
	BASIS Technical Managed Services ("Client 000" and below) ⁽³⁾			
Technical Managed	SAP Software Product Maintenance & Support			
Services	Database Management		Stronger partnership with SAP and aligned to SAP's strategy to deliver key innovations in the Cloud	
	Operating System Management	SAP		
	SAP Networking & Connectivity			
	Intra- and Inter-Datacenter Connectivity		 Enable creation of new Internal IT Capabilities and the list goes on 	
Infrastructure Management ("laaS")	Infrastructure and Hardware			
	Datacenter & Facilities Management			

Step 4: Trace value of RISE enabled capabilities back to real business outcomes



Thank you.

Contact information:

Zach Vernon zach.vernon@sap.com

