

Accelerate and de-risk enterprise transformations and process optimization initiatives with SAP Signavio

Pattabhi Peddinti, SAP Signavio Center of Excellence

July 2022



Agenda

- Challenges of Transformation and Innovation
- Introducing the SAP Signavio Process Transformation Suite
- SAP Signavio for Enterprise Transformations and Process Optimization initiatives
- Business Process Transformation Starter Pack in RISE with SAP
- How to get started

"Change before you have to"

- Jack Welch

Corporate Initiatives to change and adapt to market conditions



Process Excellence

Process focus (to address a particular process area)

- Order to cash (O2C)
- Purchase to pay (P2P)
- Lean manufacturing
- Service management

Performance initiatives (cross- or multi-functional)

- Customer Excellence
- Efficiency
- Cycle time acceleration
- · Governance, risk, and compliance



Enterprise Transformation

Business Transformation

- New business models
- Process harmonization and simplification
- · Process consolidation inc. shared services
- Equip for mergers and acquisitions
- RISE with SAP transformation

IT Transformation

- Conversion to SAP S/4HANA
- Return to standard code
- ERP consolidation
- Digital foundation

MIT's framework for Digital Business Transformation*

Better customer experience ncreasing customer delight (e.g. NPS)

Integrated experience

20%

Improved CX only

Future ready

22%

Improved both CX & OpEx

Silos & Spaghetti

51%

Kept the status quo

Industrialized

7%

Improved OpEx only

Greater operational efficiency

Increasing automation, standardization, reuse and productivity

2019 % of firms, N=1,311

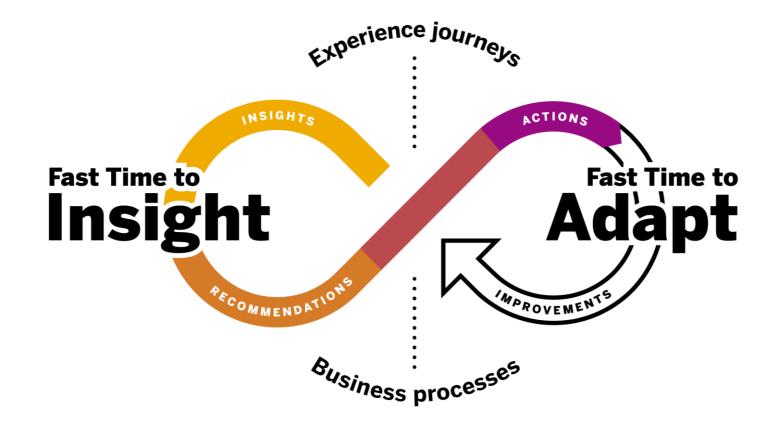
*Source: https://cisr.mit.edu/publication/2021_0201_PathwaysUpdate_WoernerWeill

Why do most transformation initiatives underperform or fail?*



*55% of all ERP projects had over-budget issues, 60-70% of all ERP projects fail to meet their objectives – Source: Vanson Bourne Survey; Gartner

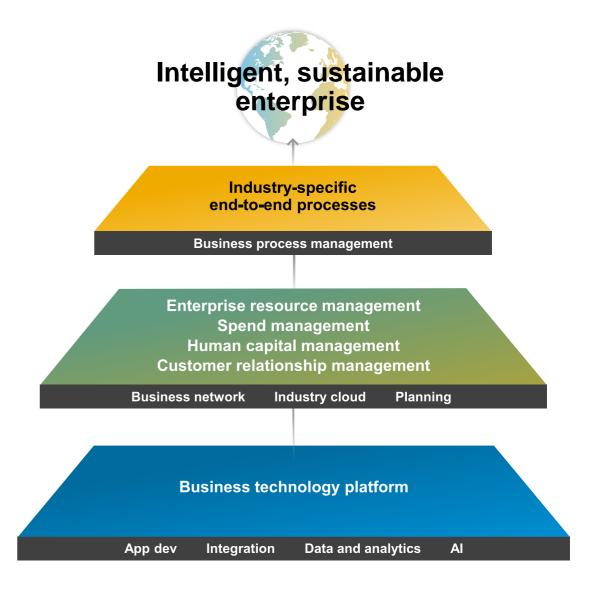
Our vision of business process management



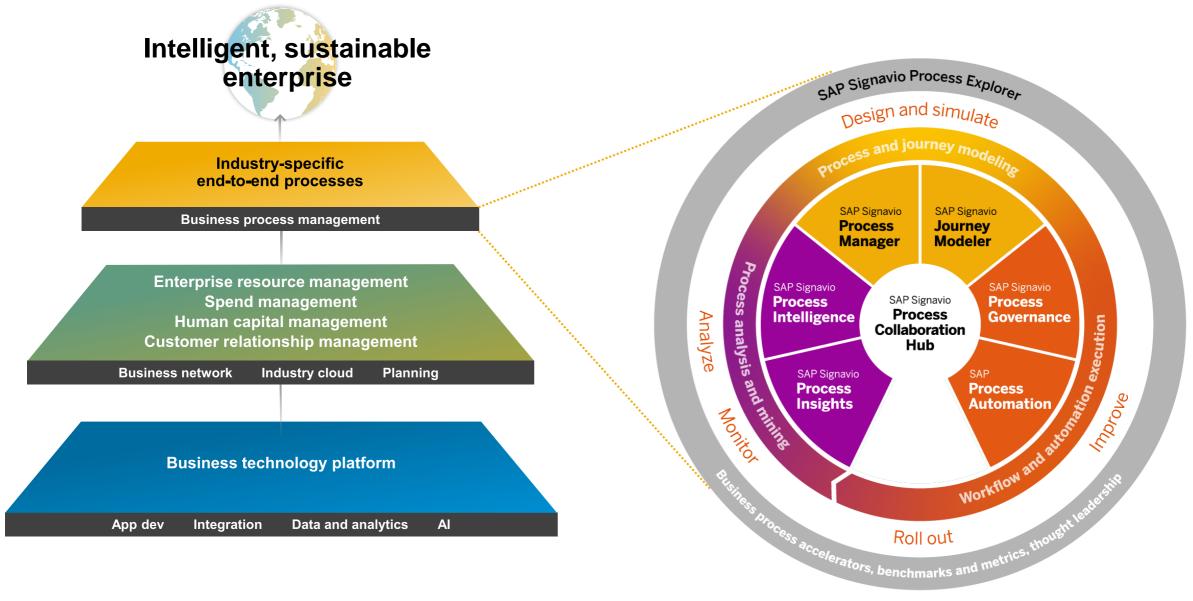
Continuous process transformation becomes a source of sustained competitive advantage.

In this context, time to insight and time to adapt are key to becoming an intelligent, sustainable enterprise.

Enable every enterprise to become an intelligent, sustainable enterprise

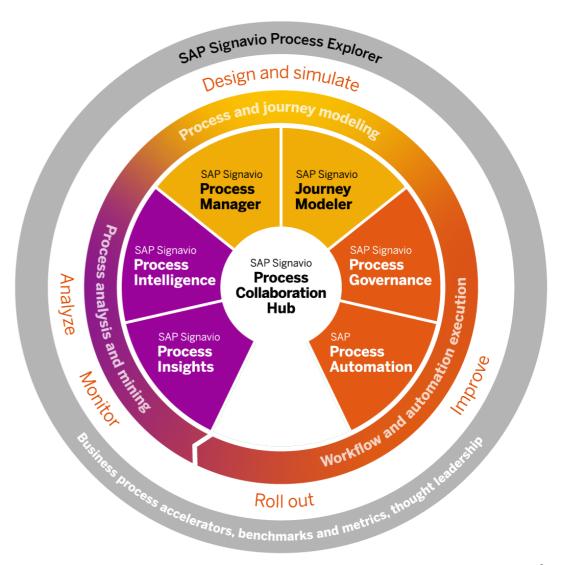


Managing Business Processes is an Essential Component of the Intelligent Enterprise



Our offering

A cloud-based process management platform that gives companies the ability to understand, improve, and transform all their business processes – fast and at scale



Components

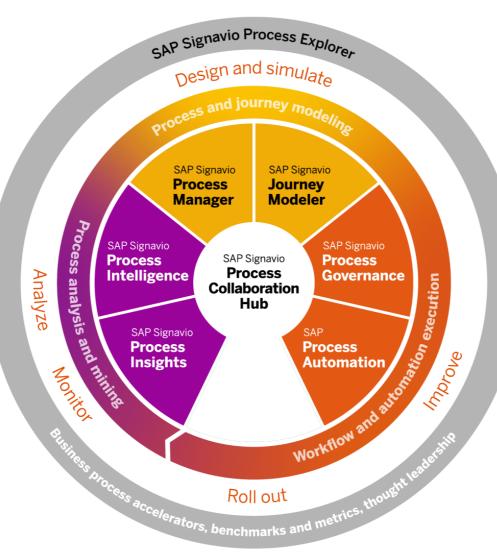
SAP Signavio Process Manager Capture, document, compare, and simulate your process portfolio.

SAP Signavio Process Intelligence

Embrace a data-driven approach to discover, analyze, and mine your end-to-end processes.

SAP Signavio Process Insights

Locate and prioritize process improvement potential for specific SAP solutions.



SAP Signavio Journey Modeler Design customer journeys and connect with processes.

SAP Signavio Process Governance Manage and drive process management—related tasks and governance in a human-centric way.

SAP Process Automation

Repair and enhance processes to improve effectiveness, efficiency, and business user productivity.

SAP Signavio Process Collaboration HubEnable insights and enterprise collaboration.

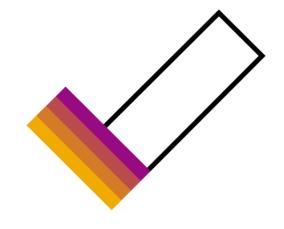
Key benefits

Align across the organization

- Involve all stakeholders in the design of your to-be state.
 Get buy-in on improvement proposals. Establish process frameworks. Train your teams.
- Model, govern, share, and collaborate on processes and actions with an all-in-one solution.

Reduce time to insight

- Discover objectively how you operate today and leverage your data to locate and evaluate process improvements potential based on simulation of alternative scenarios.
- Benchmark across business units, systems, and subsidiaries to identify potential for improvements based on problems and inconsistencies in process execution.



Bring experience and process excellence together

- Combine outside-in and inside-out perspectives to translate customer, supplier, and employee experience to your operational reality.
- Use experience analytics and combine with operational data to understand how your products and services are perceived.

Increase agility and reduce time to action

- Build a process improvement mindset and a collaborative mindshare on future process transformation. Build resilience into your processes.
- Identify and execute improvement opportunities with delivered configurations, metrics, and tailored recommendations.

SAP Signavio supports both

enterprise transformation and process excellence initiatives

Business Transformation

- New business models
- Process harmonization and simplification
- Process consolidation inc. shared services
- Equip for mergers and acquisitions
- RISE with SAP transformation project...



IT Transformation

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- Return to standard code
- ERP consolidation
- Digital foundation
- •

Enterprise Transformation

Process Excellence



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(to address a particular process area)

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Performance initiatives

(cross- or multi-functional)

- Customer Excellence
- Efficiency
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SAP Signavio Process Transformation Suite Key Capabilities

Key capabilities

Collaboration

Stakeholder alignment and active collaboration across departments

Process analysis and mining

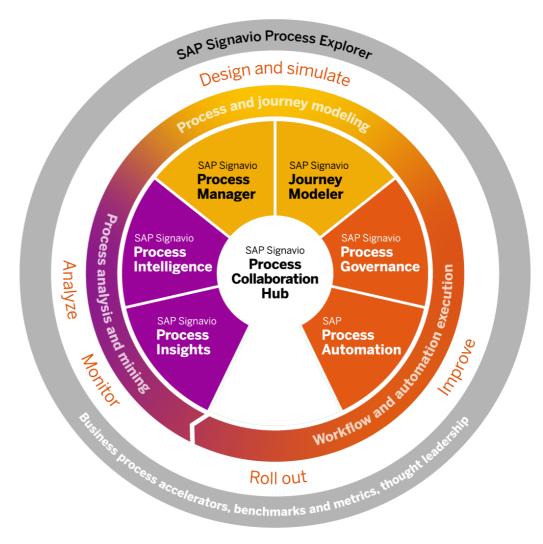
Complete process analysis for enterprise transformations and operational excellence programs

Process and journey modeling

Standardized process and journey management, simulation, and modeling

Process governance and automated execution

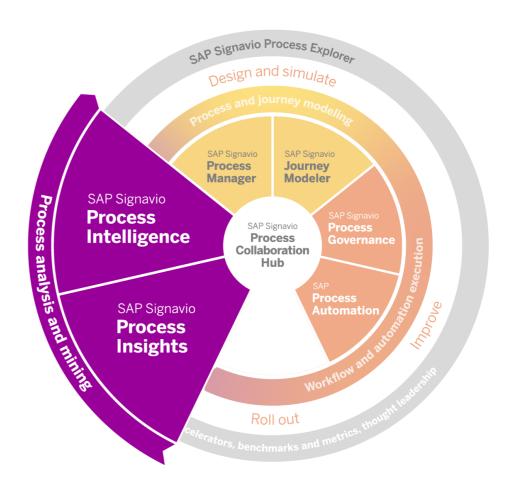
Maintaining organizational and regulatory compliance of all documented processes



Process analysis and mining

Capabilities

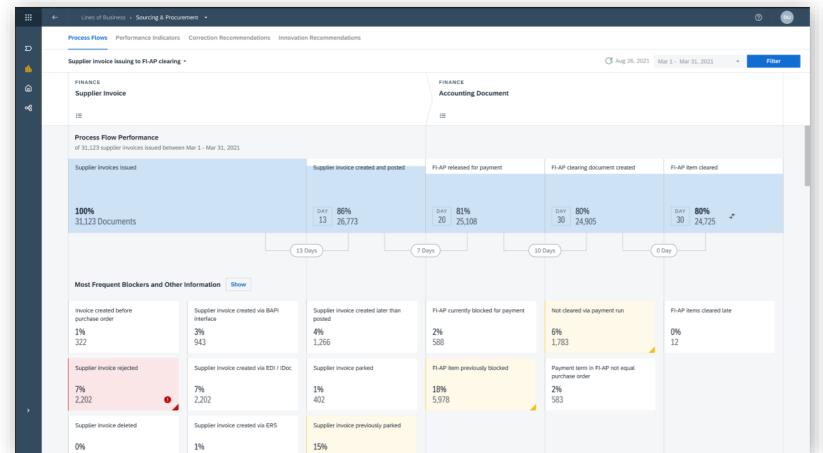
- Quickly locate and prioritize process improvement potential for specific SAP solutions
- Gain visibility into the real process execution and identify inefficiencies
- Uncover process paths that lead to cumbersome experiences
- Get targeted recommendations for process improvements



SAP Signavio Process Insights*

Understand your process performance







Leverage data

Make data-driven decisions about which business areas to prioritize for improvement.



Get insights fast

Updates happen daily.



More is to come

The number of available process flows increases with every release.

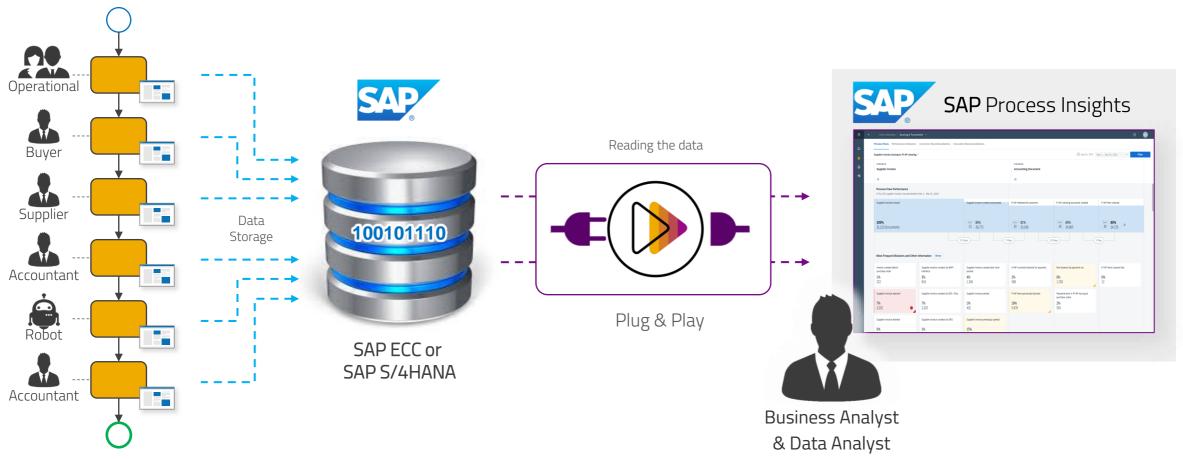
^{*} Available for SAP customers only

SAP Signavio Process Insights

Single Control of the Control of the

How does it work?

Exploit your data to extract insights ... With a simple click, get an end-to-end view of your company's performance with **1000+ Process Performance Indicators**, many **recommendations** for improvement and **live data** for continuous monitoring.



SAP Signavio Process Insights Capabilities

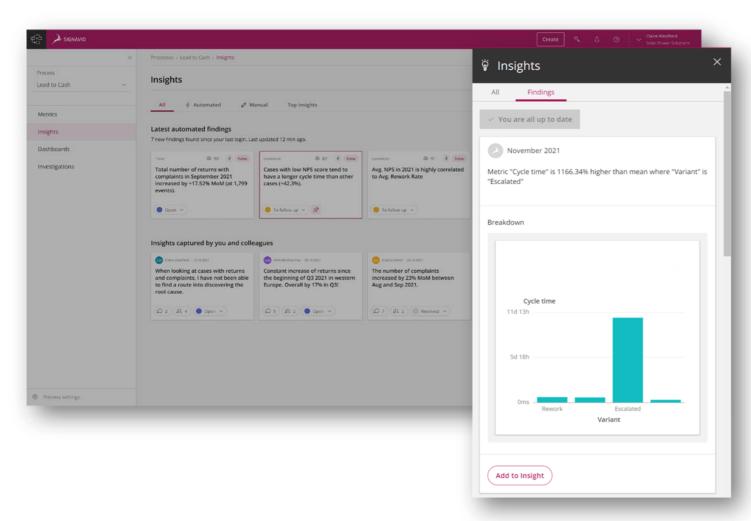
- Process flows
- Performance indicators
- Powerful drill-down functionality
- Correction recommendations
- Innovation recommendations
- External benchmarks



SAP Signavio Process Intelligence Unleash the potential of your process data



Reducing time to insights and identifying levers to improve





Get full visibility into your process reality

Support internal transformations and efficiency programs. Improve the way you operate.



Uncover opportunities with process mining

Leverage ready-to-use insights, standard metrics, and powerful data querying capabilities to uncover process inefficiencies, reducing your time to insights.



Blend process and experience analytics

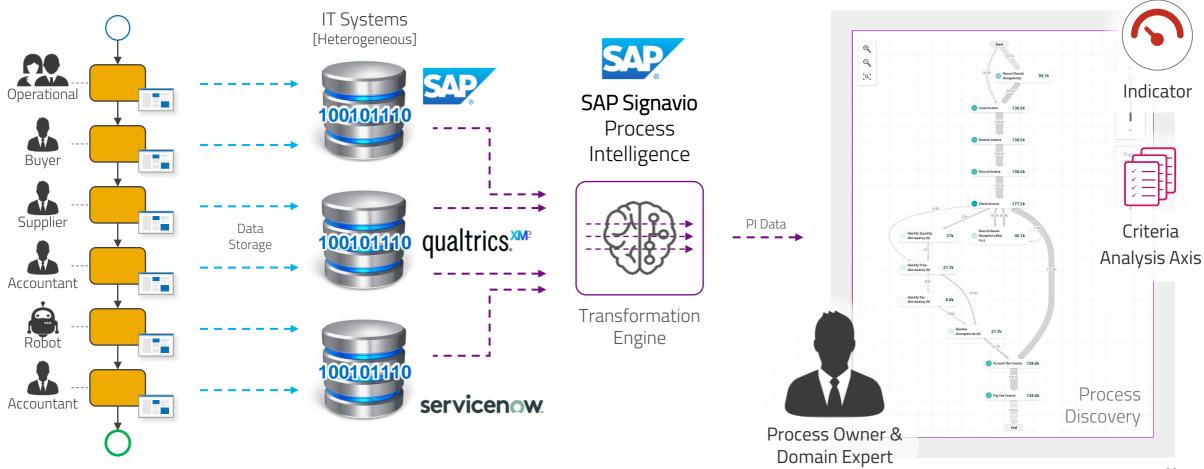
Spot inefficiencies and problems hitting top and bottom lines by **blending process and experience analytics** in one single framework.

SAP Signavio Process Intelligence

And the second s

How does it work?

Exploit your data to extract insights ... Discover your real business processes, customer and partner behaviors to deploy best practices throughout your organization.



SAP Signavio Process Intelligence Capabilities

- Data ingestion and preparation
- Process analysis engine
- Benchmark process executions
- Automated and shared insights
- Performance dashboards
- Autonomous indicator calculation



Process Analysis & Mining

Synergy between SAP Signavio Process Insights & SAP Signavio Process Intelligence (for SAP customers)

End-to-end process analysis for enterprise

transformations and operational excellence programs

SAP Signavio Process Insights

Locate and prioritize process improvement potential for specific SAP solutions.

SAP Signavio Process Intelligence

Embrace a data-driven approach to discover, analyze, and mine your end-to-end processes.



Process Analysis & Mining

SAP Signavio Process Insights with SAP Signavio Process Intelligence

SAP Signavio Process Insights

Readily acquire data from SAP systems (plug and play).

Get instant insights into core business processes running on SAP software.

Quickly find out where your problems are.

Benefit from ready-to-use business-friendly content.

Quickly improve your processes at system and technical levels with **improvement pathways and recommendations**.

SAP Signavio Process Intelligence

Connect to SAP and non-SAP systems to get the complete view of your end-to-end processes.

Get visibility into your real process execution.

Focus to identify why, where, and how they occurred.

Drill deeper with advanced insights and analytics on process and experience data.

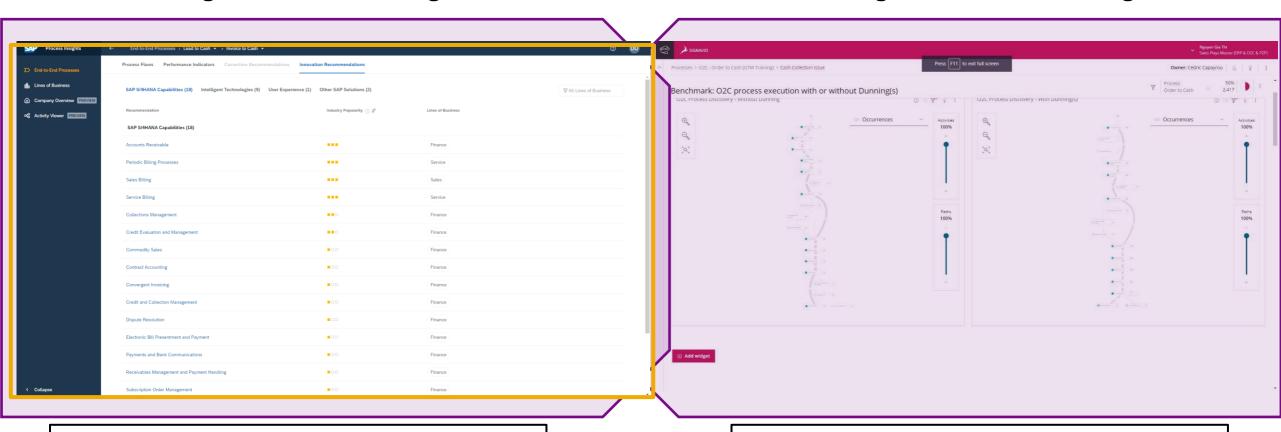
Trigger process changes to SAP Signavio Process Manager to achieve operational and experience excellence.

Process Analysis & Mining

SAP Signavio Process Insights with SAP Signavio Process Intelligence

SAP Signavio Process Insights

SAP Signavio Process Intelligence



Identified that there are dunning activities

Received best practice recommendation

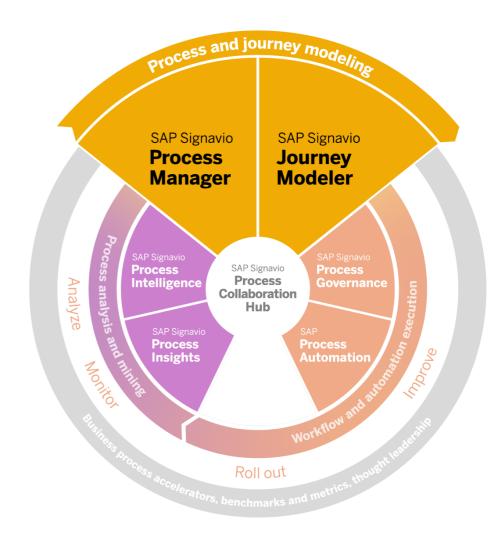
Found out that Dunning causes significant impact on Cycle Time

Non-conformance of own modeled process

Process and journey modeling

Capabilities

- Define the target state leveraging best practices
- Understand how changes will impact process outcomes using simulation
- Relate processes to customer experiences
- Understand the complexity in customer journeys based on underlying processes
- Leverage the wisdom of the crowd and involve key stakeholders in the transformation process

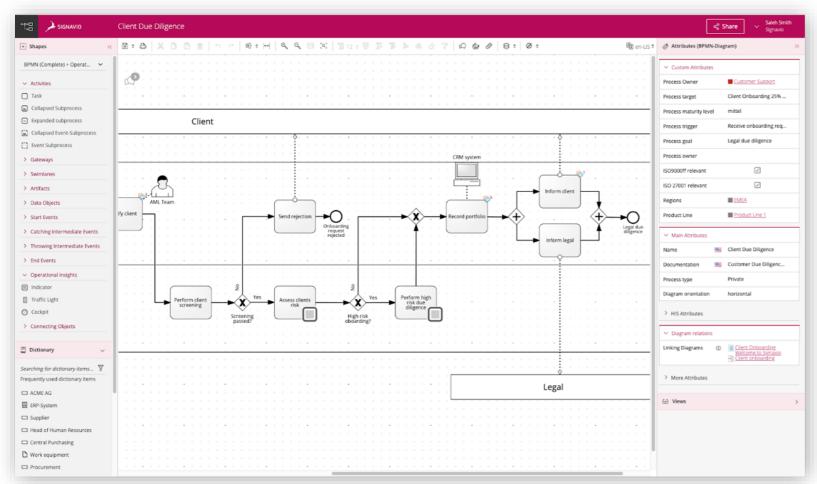


SAP Signavio Process Manager



Discover, document, visualize, standardize, collaborate, and optimize processes

Using a cloud-based modeling, repository, and analytics tool





Process modeling

Design and model your business processes collaboratively.



Analysis and simulation

Analyze your processes and mitigate business risks using reports. Simulate the impact of changes prior to implementation.



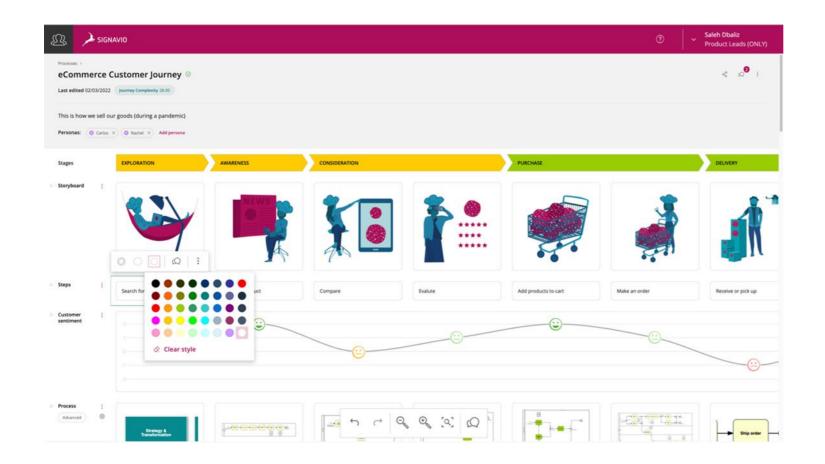
Transparency

Provide a transparent overview of the process landscape

SAP Signavio Journey Modeler

Enabling you to operationalize customer experiences

Connecting journeys and processes, metrics, systems, and roles





Connect processes with journeys

Integrate operational and experience data with journeys.



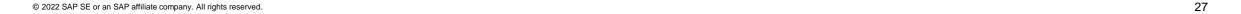
Design journey models

Benefit from an intuitive journey modeling environment.



Comment and collaborate

Collaborate on modeling journeys, get feedback on your journeys, and comment on a single step, a stage, or the whole journey.





Process governance and automated execution

Capabilities

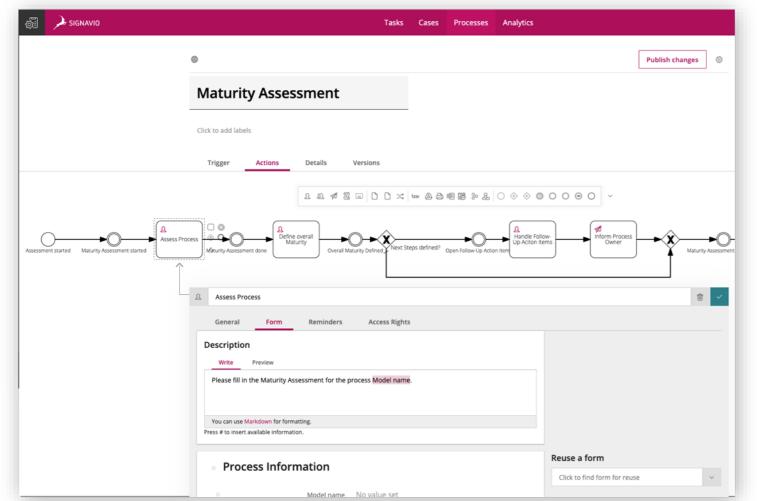
- Maintain organizational and regulatory compliance of all documented processes
- Get approvals from key stakeholders on all documented processes
- Automate harmonized processes



SAP Signavio Process Governance

Lower the cost of change for regulatory requirements

Allowing you to manage and govern the processes and associated content





Process review

Review the critical processes for auditing and compliance.



Maturity assessment

Assess the maturity of the processes to find potential for improvement and prepare for auditing.



Process release management

Maintain a compliant and approved process content repository.



SAP Process Automation



Combining workflow management and RPA capabilities with a no-code citizen developer experience



SAP Process Automation combines capabilities from the SAP Workflow Management and SAP Intelligent Robotic Process Automation services with an intuitive citizen developer experience.



Enables organizations to manage the **automation of workflows and processes** using visual features that require **no coding expertise**.

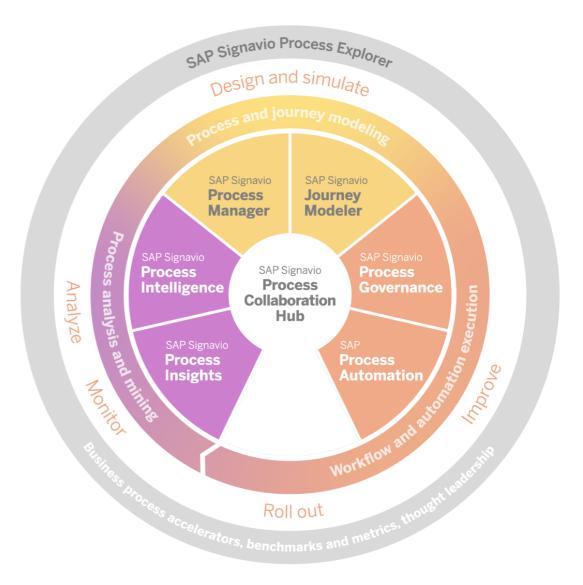


Increases organizations' capacity to drive process automation by **empowering business experts to become citizen developers**. Leveraging the power of no-code, citizen developers can build, adapt, improve, and innovate business processes with minimum assistance from scarce IT resources.

Process collaboration

Capabilities

- Single source of truth for process knowledge
- Ensure a collective understanding of all process content across your entire organization – models, performance, conformance.
- Align with key stakeholders by sharing process changes and improvements.
- Curate process-related content for specific audiences

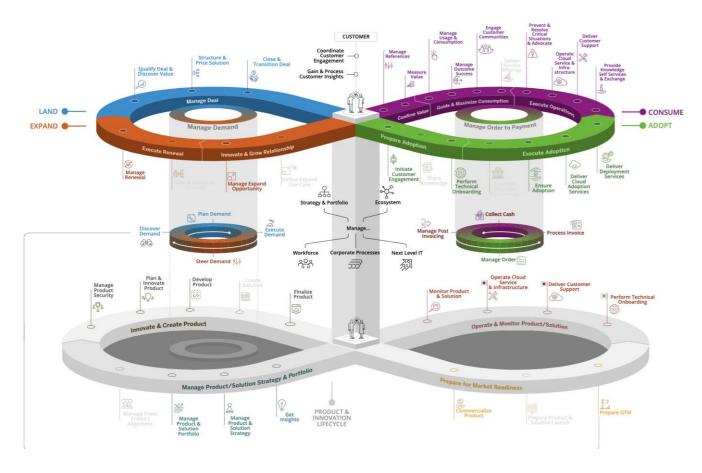


SAP Signavio Process Collaboration Hub

Involve your entire organization in process optimization initiatives

Harnessing the wisdom of the crowd in a cloud-native collaboration environment

SAP Customer & Operations Lifecycle





Collaboration

Get a 360 View of your process landscape – documented processes with related analysis and key metrics



Sharing & communication

Review, publish, and share your process documentation with key stakeholders



Monitoring

Provide feedback and propose improvements to relevant processes

Guiding principles: SAP Customer Lifecycle Click here to get more details on the Customer Lifecycle Guiding principles: SAP Operations Lifecycle Information Classification: SAP internal (includes also all subprocesses)

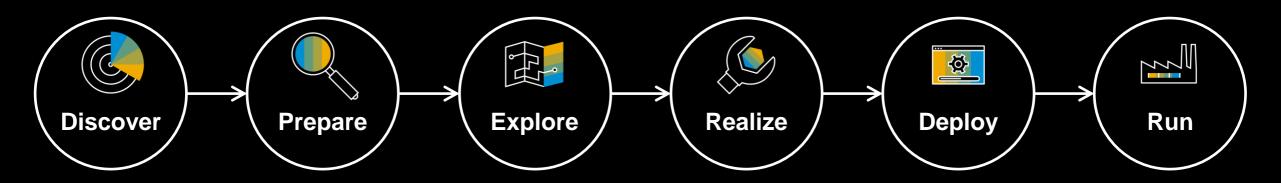


SAP Signavio Process Transformation Suite for enterprise transformation and process excellence

SAP's transformation methodology SAP Activate is now enhanced with SAP Signavio

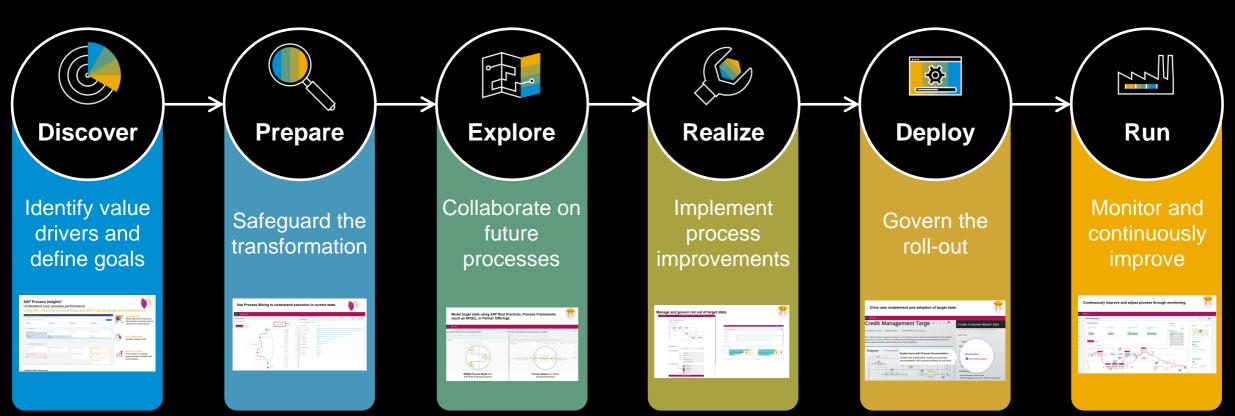


SAP Activate is the innovation adoption framework that expedites SAP S/4HANA deployments throughout the customer lifecycle.



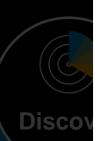
Driving enterprise transformation and process excellence with SAP Signavio





Driving enterprise transformation and process excellence with SAP Signavio

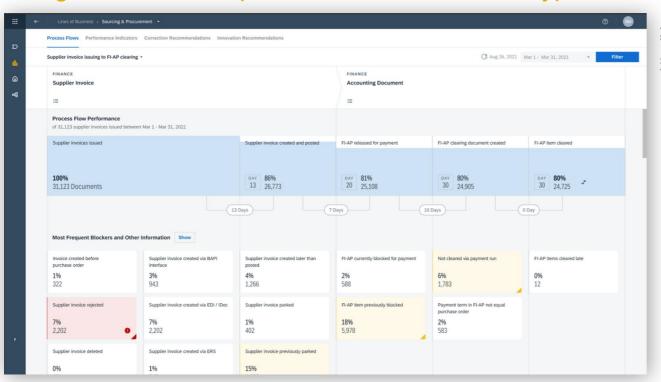




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SAP Signavio Process Insights* Understand your process performance

Using 50+ delivered process flows and 1000+ typical issues and inefficiencies





Leverage data

Make data-driven decisions about which business areas to prioritize for improvement.



Get insights fast

Updates happen daily.



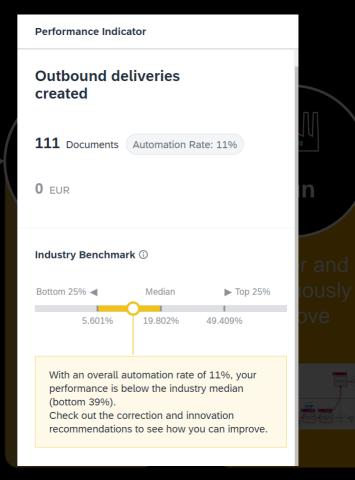
More is to come

The number of available process flows increases with every release.

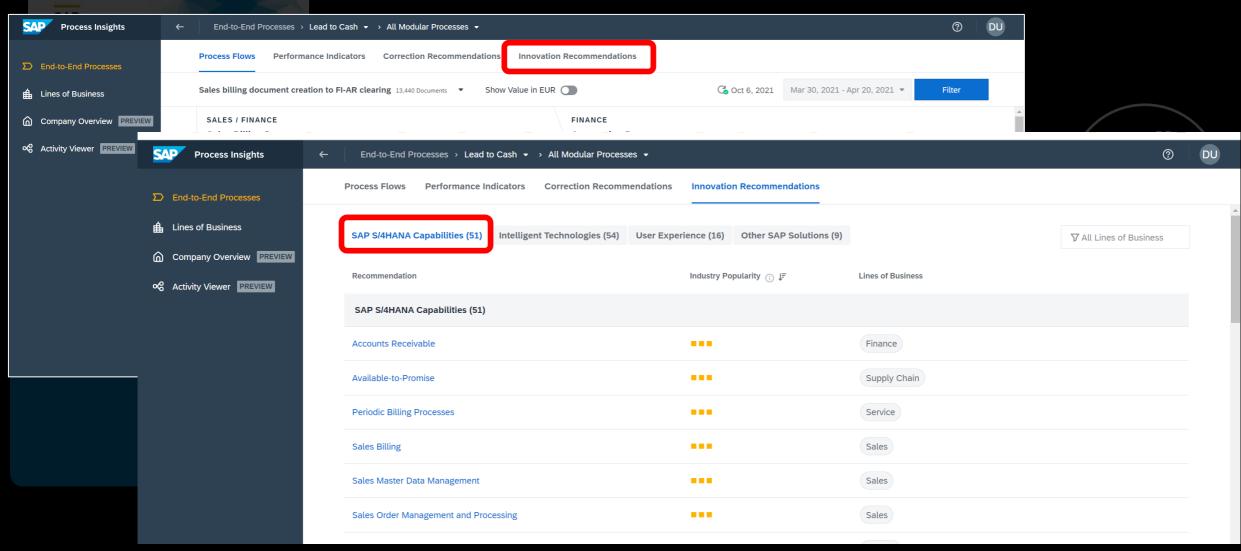
^{*} Available for SAP customers only

se transformation and process excellence with S End-to-End Processes → Lead to Cash ▼ Process Flows Performance Indicators Correction Recommendations Innovation Recommendations C Aug 17, 2021 Jul 5, 2021 - Aug 16, 2021 ▼ Filter Sales order item creation to sales invoice item creation . SAP SALES SUPPLY CHAIN SUPPLY CHAIN SALES / FINANCE Sales Order **Outbound Delivery** Goods Movement **Customer Invoice** Process Flow Performance Delivery items created Goods issue posted Customer invoice items created Sales order items created 85% 42% 12% 12% 179 Items 88 Items 26 Items 26 Items Discov Run Average Days Taken: 7 Average Days Taken: 2 Average Days Taken: 2 7 Days 0 Days 0 Days Most Frequent Blockers and Other Information Sales order items rejected Sales order items incomplete for goods movement Sales order items blocked for billing Delivery created after planned material availability < 1% 2% 0% 6% 0 12 Sales order items not confirmed Goods issue posted after planned goods issue date Sales order items incomplete for billing 17% < 1% 9% 36 18 Invoice posted after planned billing date 3%

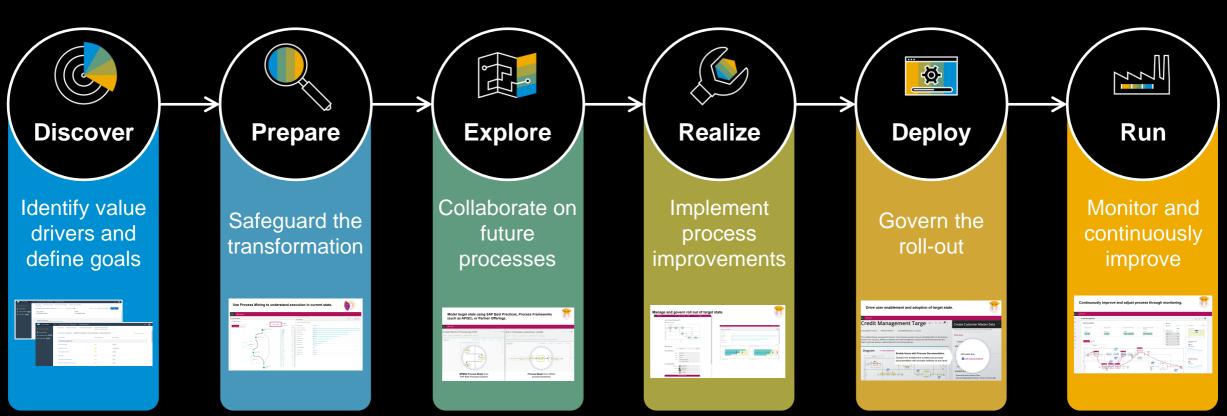
Performance Indicators: Order to Fulfill											
All Categories	Automation Rate (2)	Backlog (8)	Changes (1)	Exception (1)	Throughput (4)						
Performance Indica	tor ţ=					Amount	Unit				
Changes in sales	497	Changes									
Deleted items in sales documents											
Delivery items shipped and overdue for billing 2,522											
Distinct errors during delivery due runs (sales)											
Missing fields in in	complete sales documen	t items				9,034	Entries				
Outbound deliveries created Automation Rate: 11%											
Outbound liveries overdue for goods issue posting 19,211											
Overdue planned orders assigned to sales											
Overdue process orders assigned to sales											
Overdue production orders assigned to sales											
Overdue sales schedule line items 16,716											



←	End-to-End Processes → Lead to Cash ▼					②	SH			
	Process Flows Performance Indicators	Flows Performance Indicators Correction Recommendations Innovation Recommendations								
Correction Recommendations: Lead to Cash										
	Finding	Recommendation	No. of Objects Affected	Impact ţ <i>≡</i>	Effort	Value Driver Affected				
	Less than 30% of outbound deliveries were created automatically.	Set up scheduling to create outbound deliveries automatically	7		- 00	Reduce total logistics cost				
	459620 open sales schedule lines were found where the planned goods issue date is at least 1 year in the past.	Reject sales order items where further delivery is not expected	459620			Reduce data management cost	or			
	17060 open outbound deliveries were found where the planned goods issue date is at least 1 year in the past.	Close outbound deliveries for which goods issue postings are no longer expected	17060		• • •	Reduce data management cost				
	175648 open outbound delivery items were found where the planned billing date is at least 1 year in the past.	Close outbound delivery items for which billing documents are no longer expected	175648			Reduce data management cost				
	4 of 4 displayed									

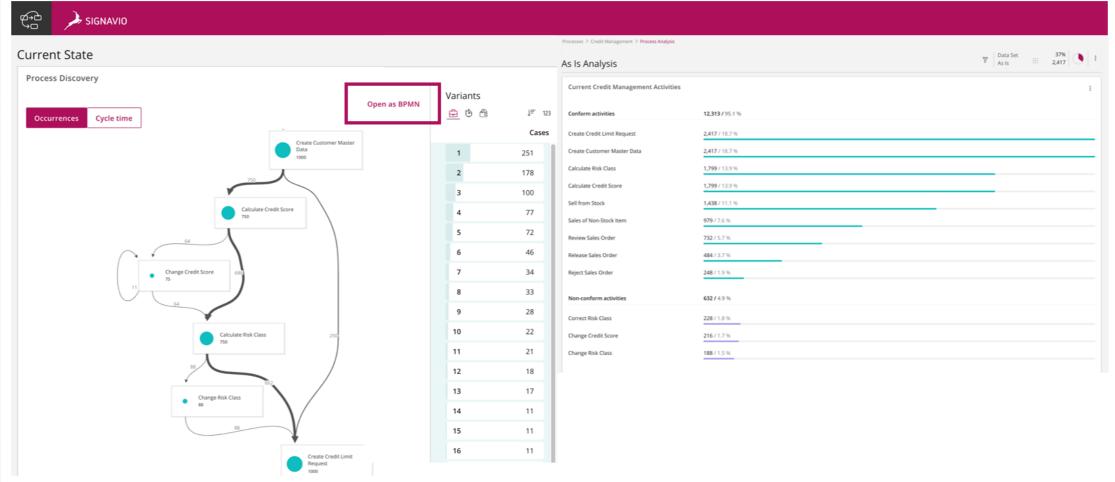






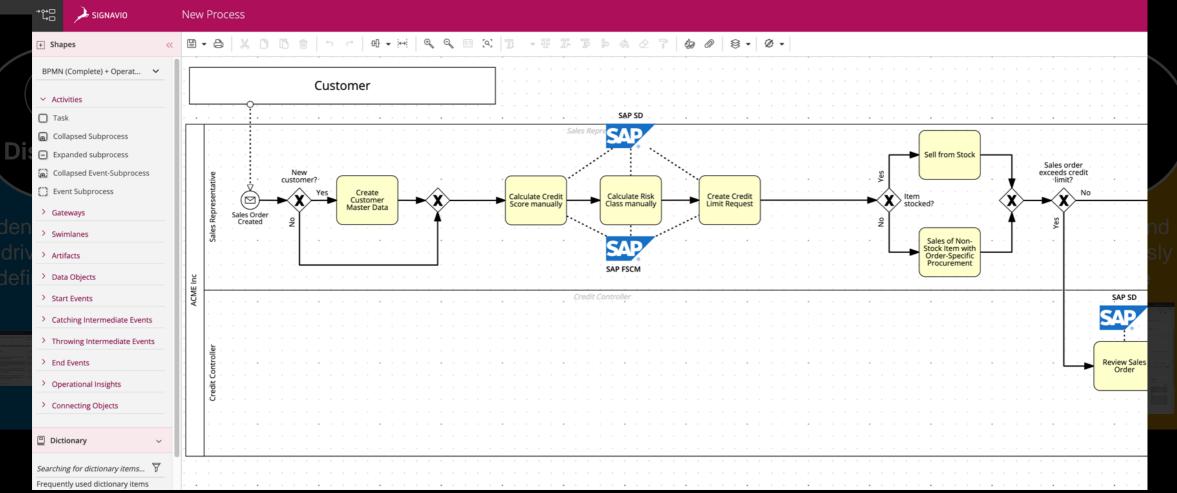
Use Process Mining to understand execution in current state.





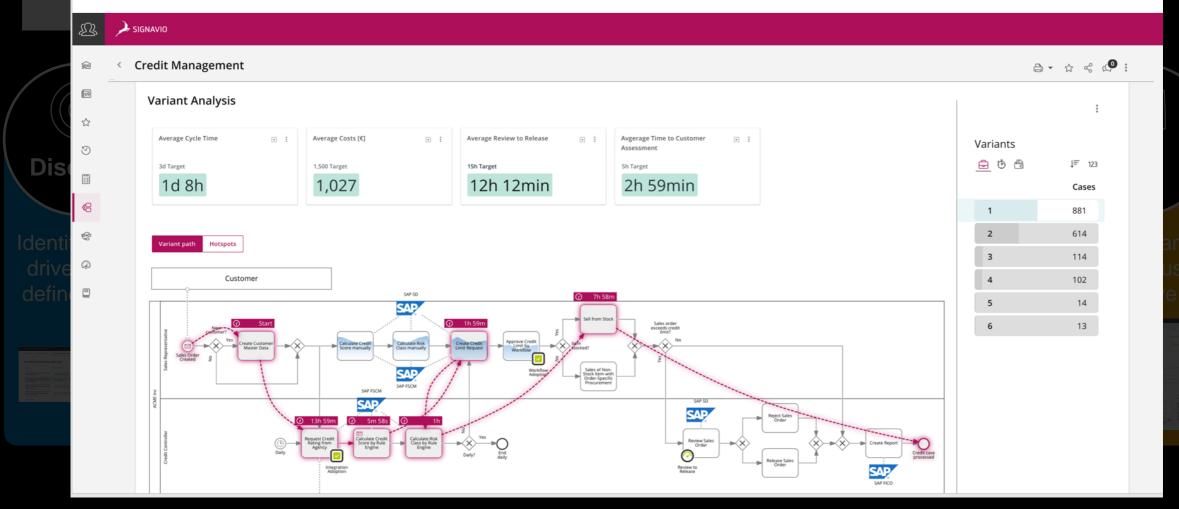
Convert Process Mining results into as-is Process Models...



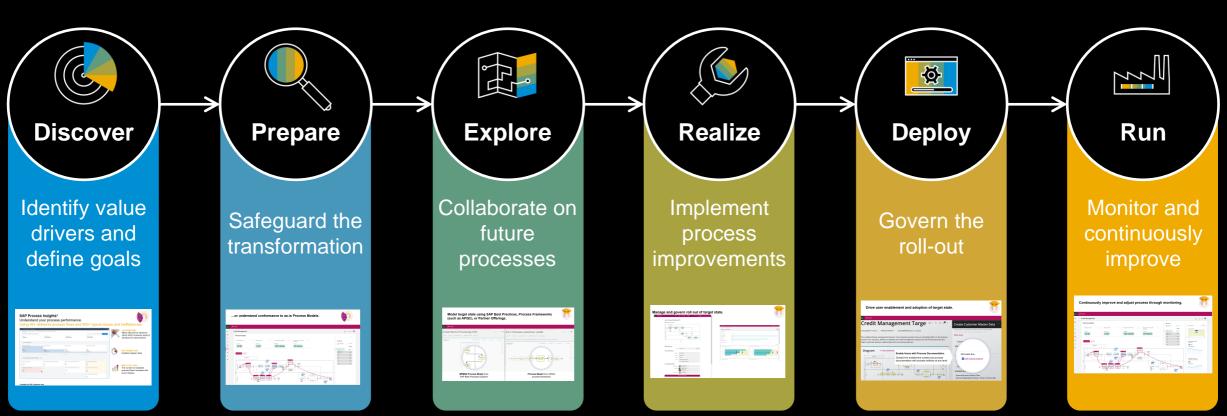


...or understand conformance to as-is Process Models.



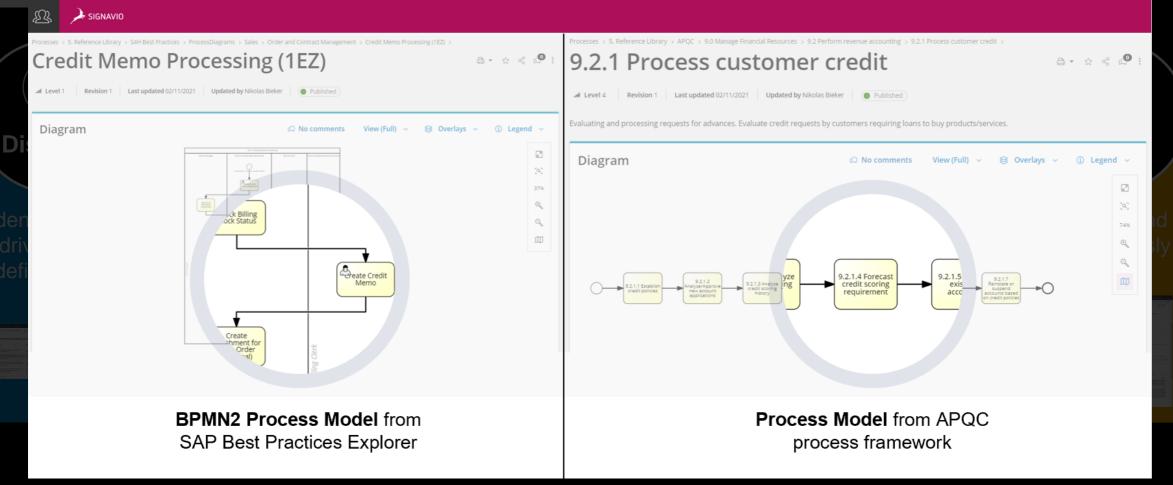






Model target state using SAP Best Practices, Process Frameworks (such as APQC), or Partner Offerings.

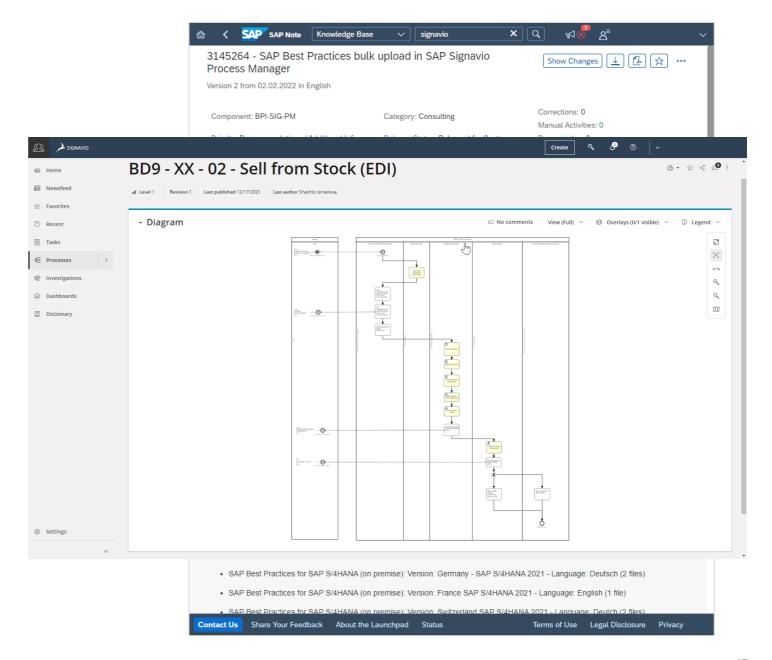




SAP Best Practices

- Leverage SAP Best Practices during a SAP S4HANA transformation
- Import best practice process models into SAP Signavio Process Manager:
 - Directly via <u>note</u> instructions
 - Via SAP Solution Manager
- Evaluate best practices with existing process models using SAP Signavio Process Manager

Rich process content provided by One Process Acceleration Layer (OPAL) - Released May 22



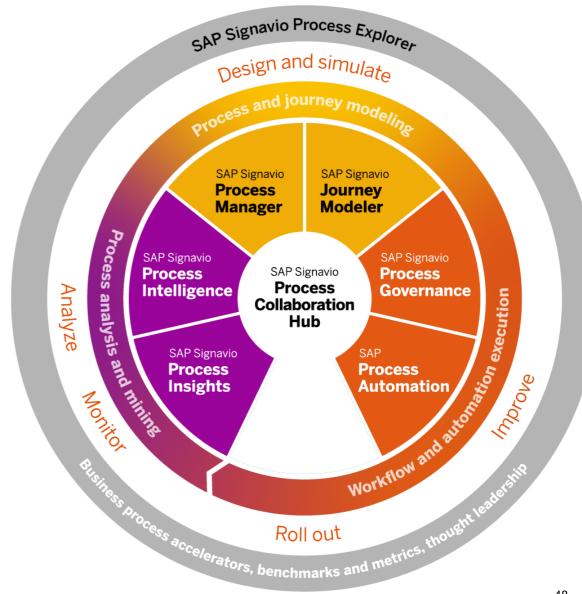
Augmenting SAP Signavio Process Transformation Suite

One Process Acceleration Layer

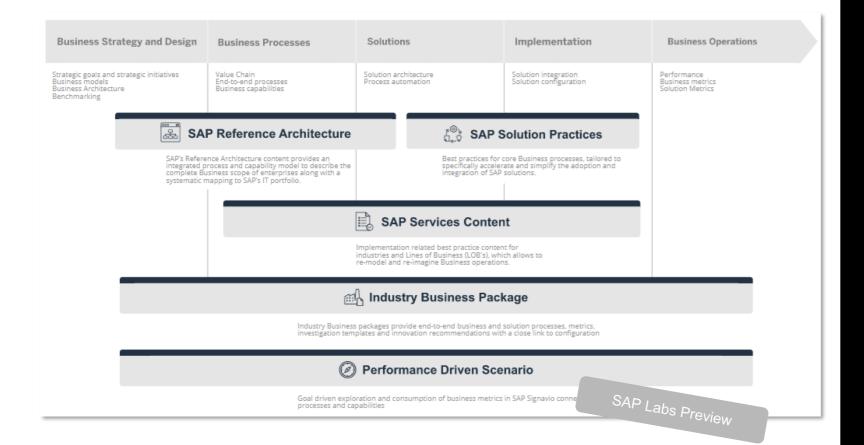
SAP Signavio solutions offer customers both the most powerful technology to do process-driven transformation and, at the same time, receive guidance, ideas, and recommendations.

One Process Acceleration Layer is a practice for better and faster transformations and represents the **collective knowledge** from thousands of transformation projects delivered.

All knowledge is readily accessed and consumed through the **SAP Signavio Process Explorer** solution.



One Process Acceleration Layer SAP Signavio Process Explorer





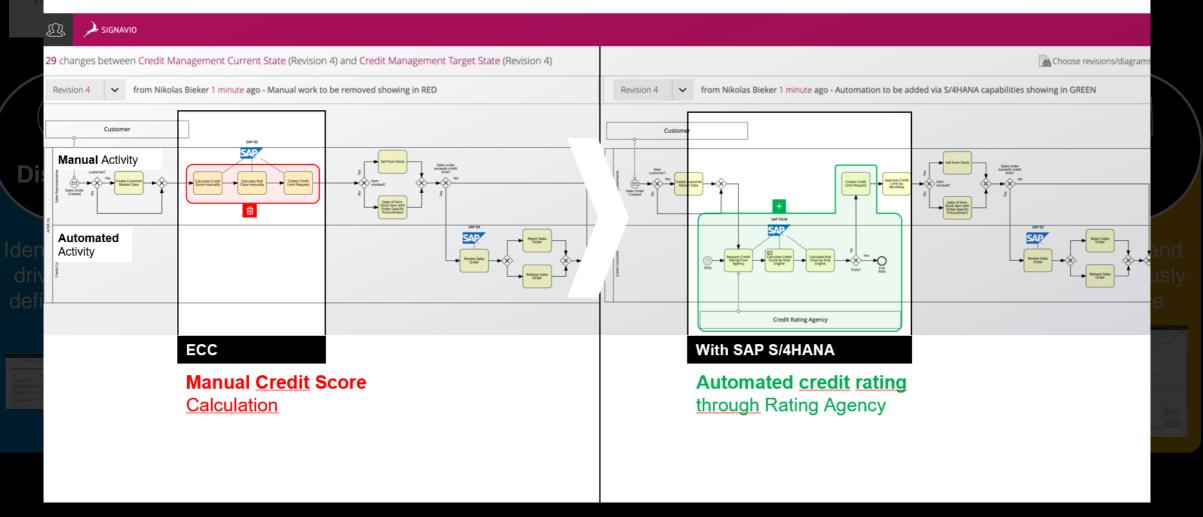
Your gateway to a wide range of highly consumable content with different learning formats and intuitive access paths, mapped to your transformation journey

- Business process accelerators
- Benchmarks and metrics (performance-driven scenarios)
- Thought leadership

This is the current state of planning and may be changed by SAP at any time without notice.

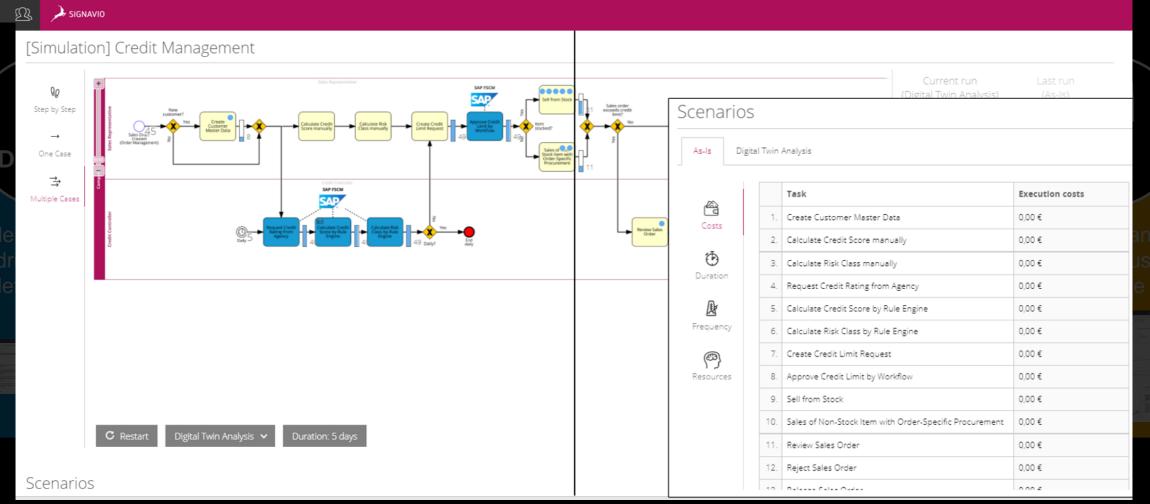
Compare current state to the target.





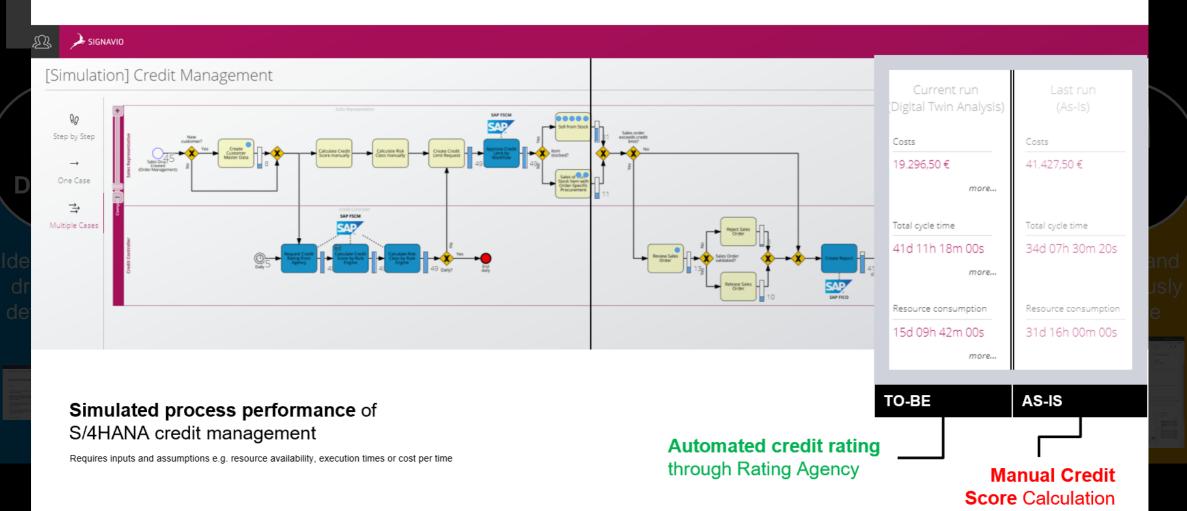
Simulate proposed benefits with the target state.





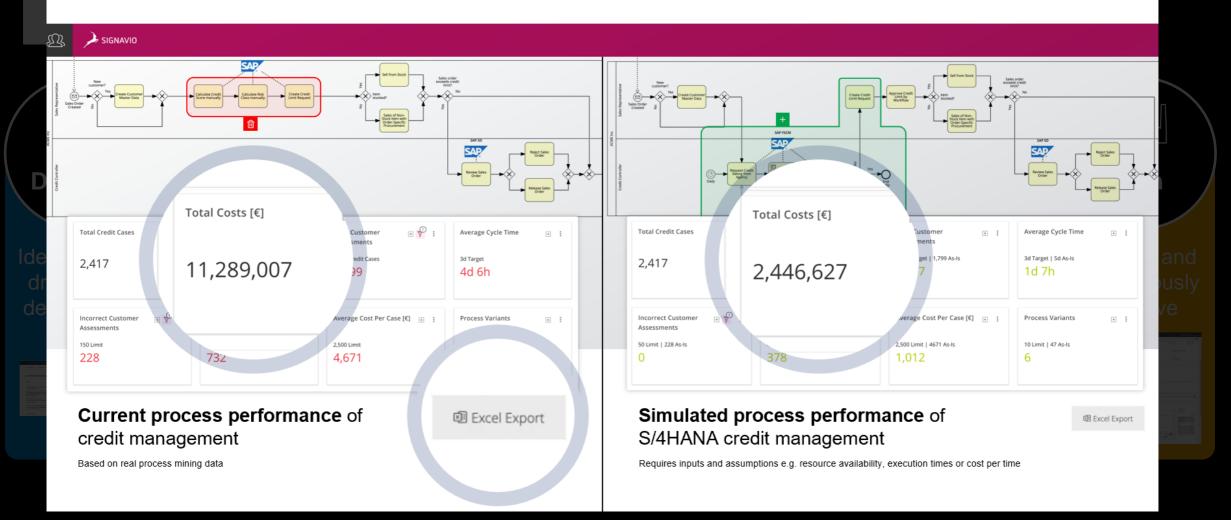
Decide with confidence on the target state.





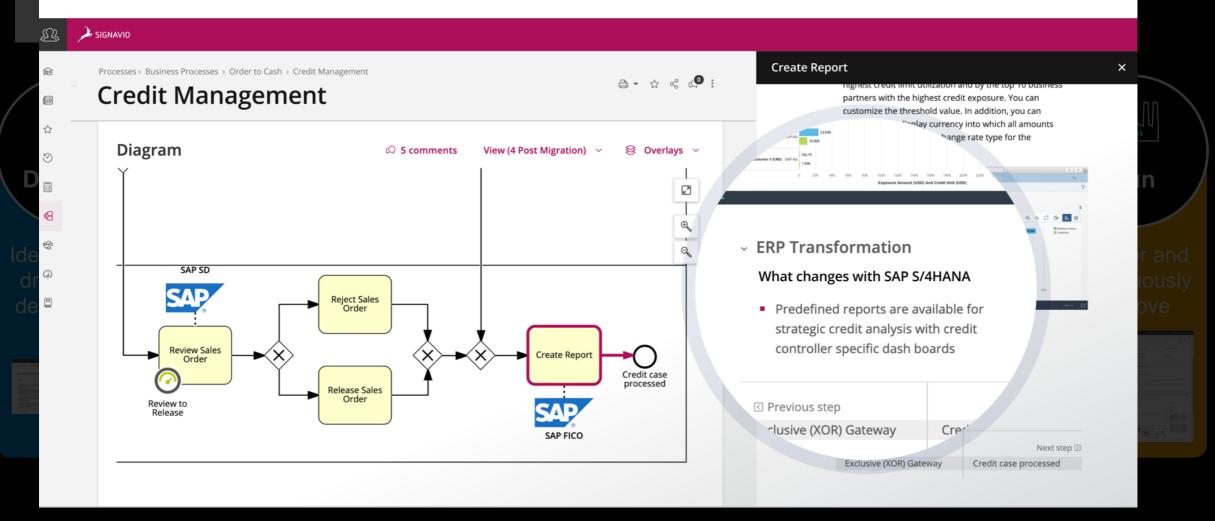
Support your business case for the target state.



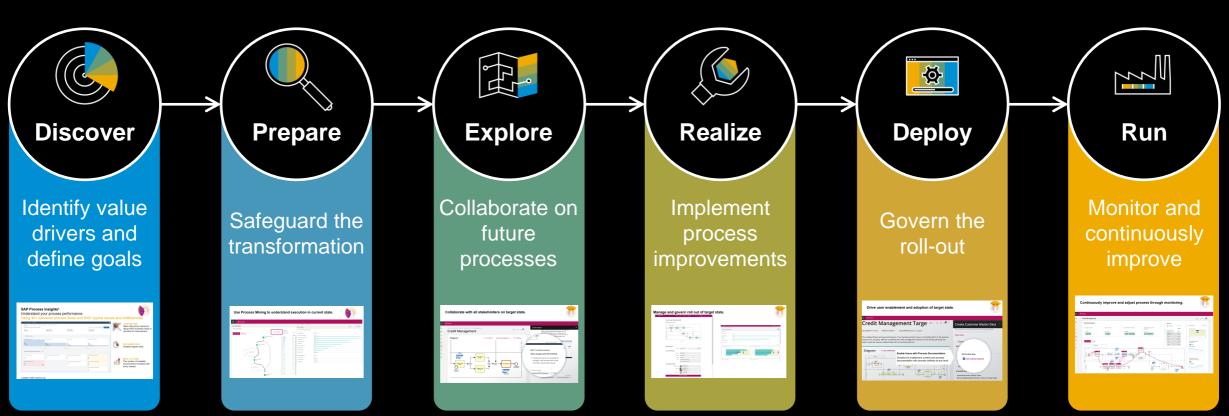


Collaborate with all stakeholders on target state.

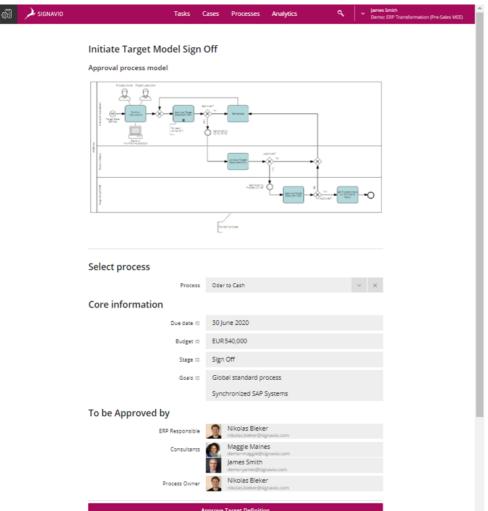




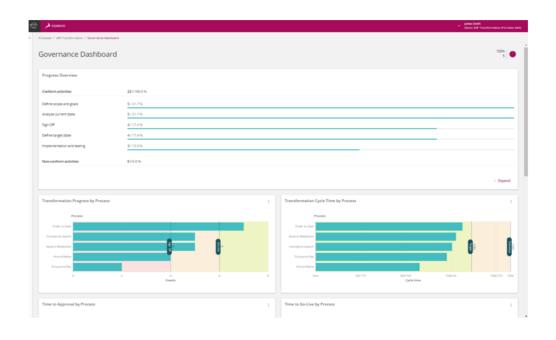




Manage and govern roll out of target state.

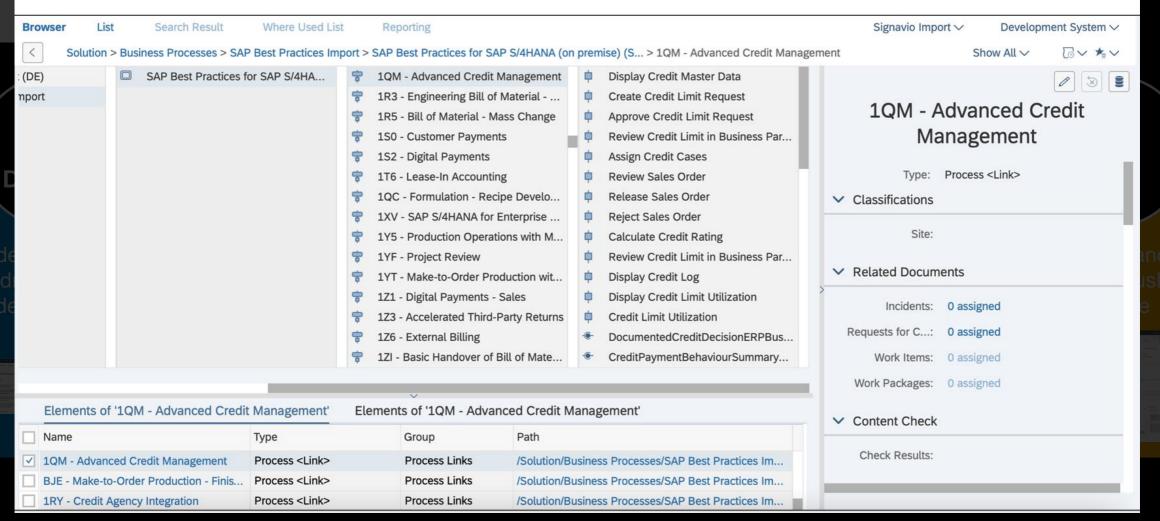




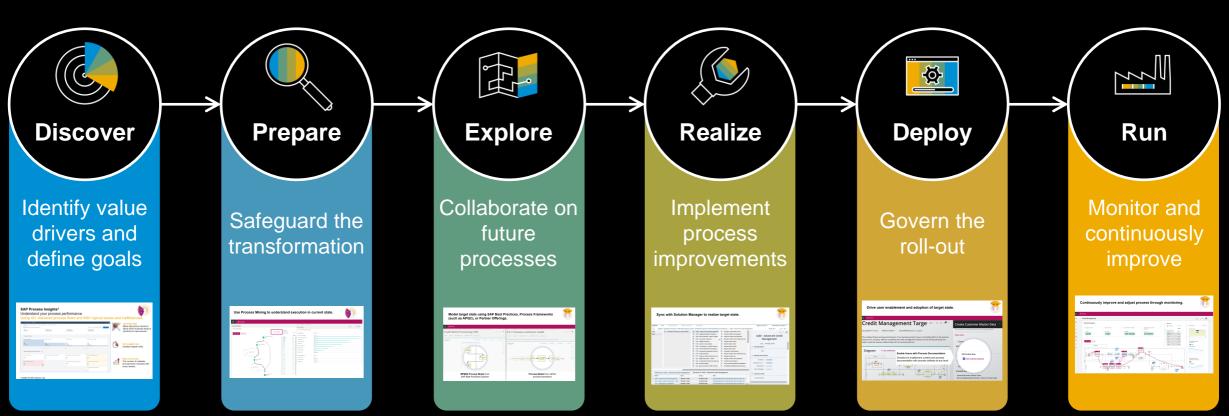


Sync with Solution Manager to realize target state.









Drive user enablement and adoption of target state.

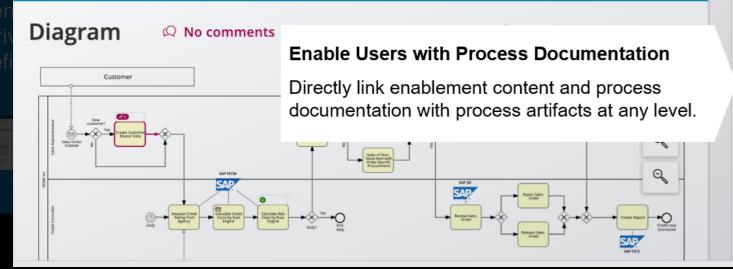




Credit Management Targe 🖹

Last updated 4/12/2020 Revision number 6 Last published by Jean-Luc Argaud

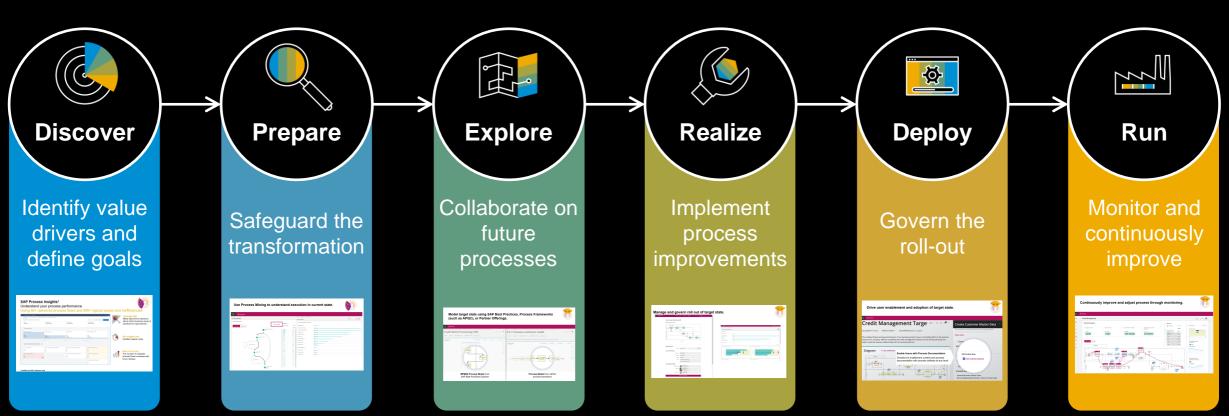
The creditworthiness and payment behavior of our business partners have an immediate effect on the business results of our company. Efficient receivables and credit management reduces the risk of financial losses and helps to optimize business relationships with our business partners.



Create Customer Master Data Storing data centrally avoids need of entering the information twice and inconsistencies in it. Show more General Role **SAP Enable Now SAP Training material** S/4HANA Imp General Business Partner Data

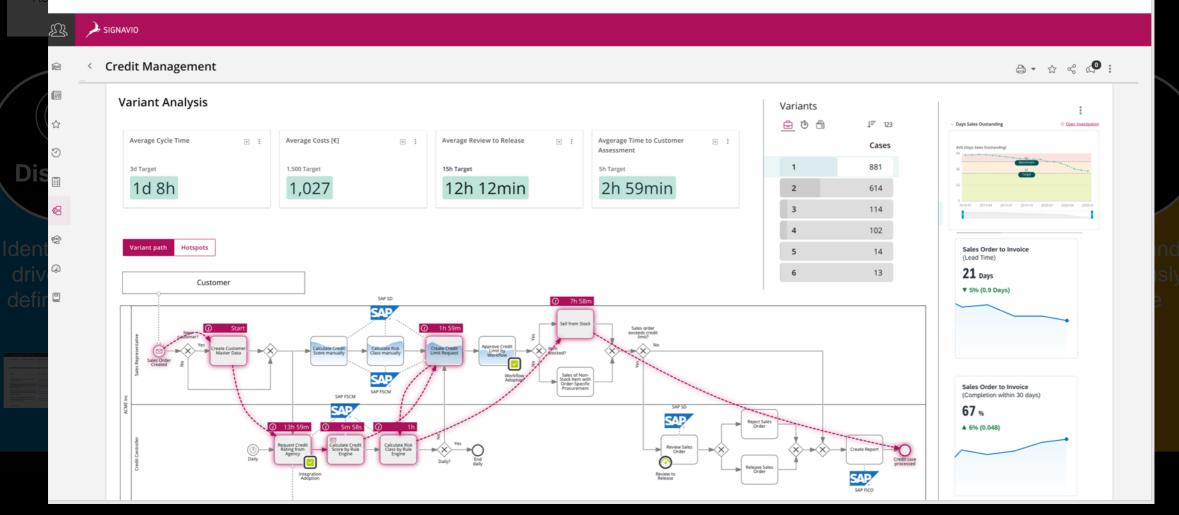
(Person/Organization/Group) - Entry of master data





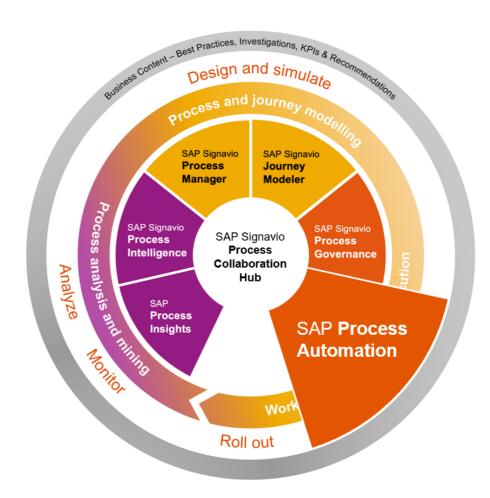
Continuously improve and adjust process through monitoring.





Process Automation and Process Improvement

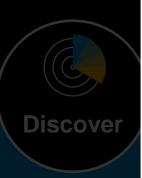
- Includes process repair, improvement, replacement, and innovation
- Use SAP applications and technology to improve processes
- Pre-built process components for fast improvement
- Unlock native S/4HANA functionality
- Compete better with more options and flexibility



Run



SAP <u>Signavio</u> Process Insights has an unrivaled and constantly growing delivered content coverage.¹



dentify value drivers and define goals



50+
Process flows

140+

Process performance indicators

80+

Correction recommendations

750+

Innovation recommendations

Lines of business

Finance

Sourcing and procurement

Sales

for:

R&D/Engineering

Supply chain

Manufacturing

Asset management

Service

6

End-to-end processes

Lead to cash

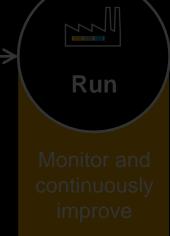
Source to pay

Plan to fulfill

Governance

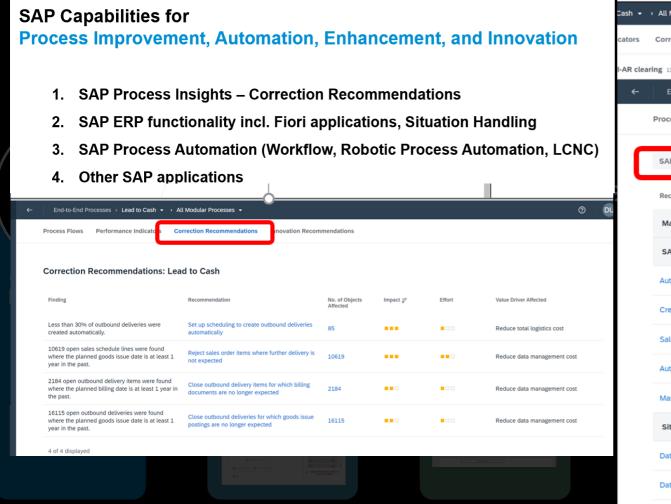
Finance

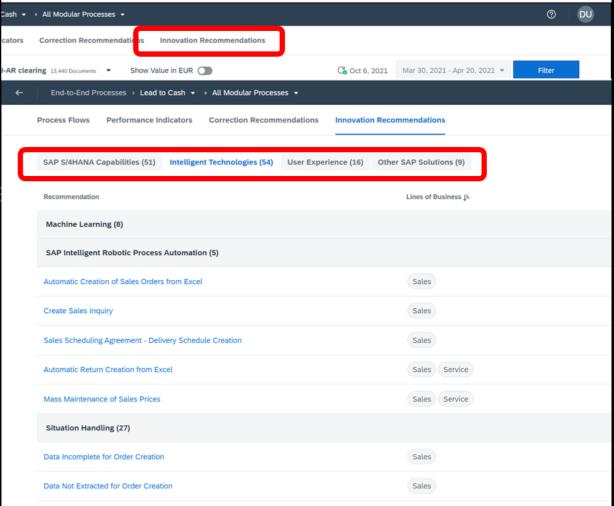
Acquire to decommission



1 Generally available for SAP ECC, SAP S/4HANA, and SAP S/4HANA Cloud, private edition.

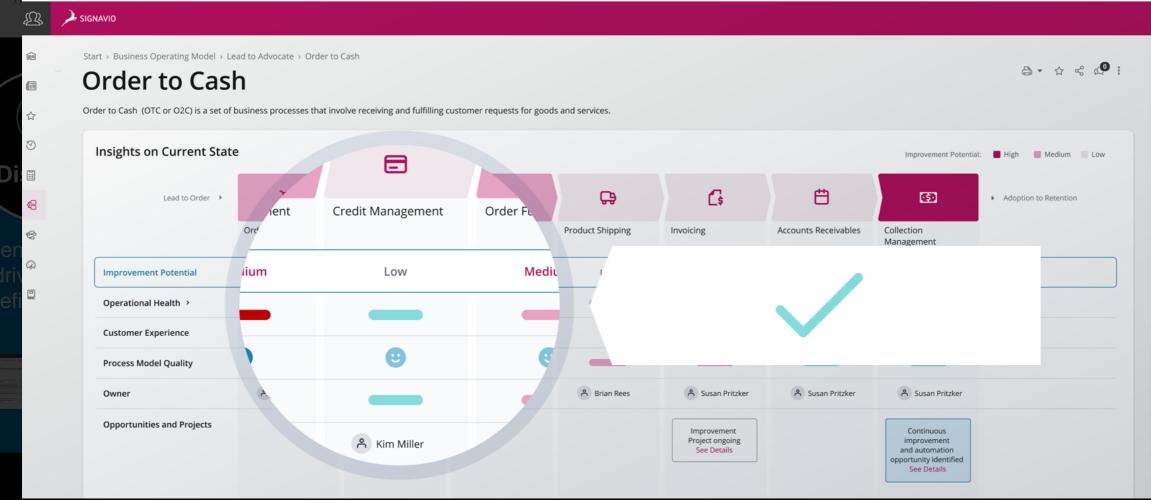
This slide covers the scope at release 1.7 in June 2023: more content is planned to come



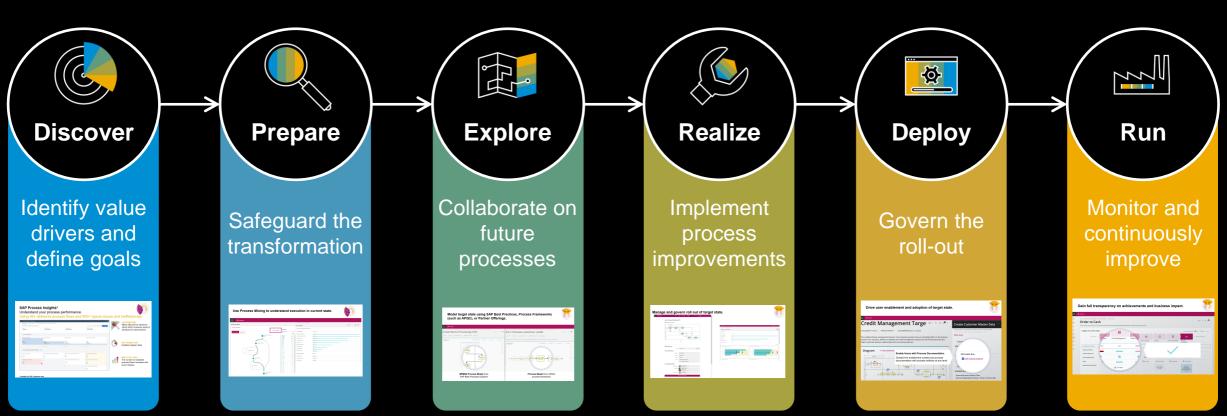


Gain full transparency on achievements and business impact.









Process excellence for customers of SAP ECC and SAP S/4HANA

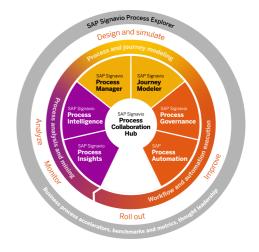
Process Discovery

tool for SAP S/4HANA transformation (trial)



SAP Signavio Process Insights solution for SAP ECC and SAP





Start with **Process Discovery** or **SAP Innovation and Optimization Pathfinder***

Free of charge

A free tool to help executives get a high-level overview of process performance in the most important areas

Get started here:
www.s4hana.com
www.sap.com/pathfinder

SAP Signavio Process Insights for immediate value

Subscription

S/4HANA

Continuous monitoring and improvement of your company's business processes

Preparing your processes for the transformation to SAP S/4HANA

Quick insights leading to quick results

SAP Signavio Process Transformation Suite for full business transformation

Subscription

Process design, documentation, and governance

Process mining

Journey modeling

Collaborative business transformation



Business Process Transformation Starter Pack

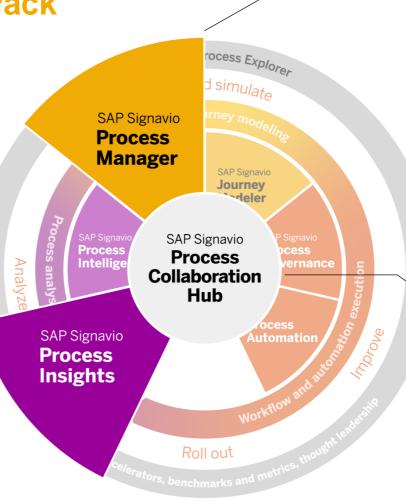
is included in RISE with SAP

Identify and implement business process improvements through process analysis!

SAP Signavio Process Insights

- Instant insights into your current process performance¹ to understand where to transform
- Individual recommendations to understand how to improve

50 GB data volume and one time data load



SAP Signavio Process Manager

Single source of truth to model, redesign, store and collaborate on your future business processes

3 users

SAP Signavio Process Collaboration Hub

Provide transparency and engage all stakeholders to continuously improve processes together

10 users

¹ Managed ERP System Requirements, see here

SAP Signavio Customers













































DHL

- Driving process
 knowledge dissemination
 throughout the
 organization
- Developing a process-first culture and ensuring operational excellence





Seagate

- Establishing operational excellence and achieving straightforward onboarding and job rotation
- Keeping business excellence as strategic focus for the CEO





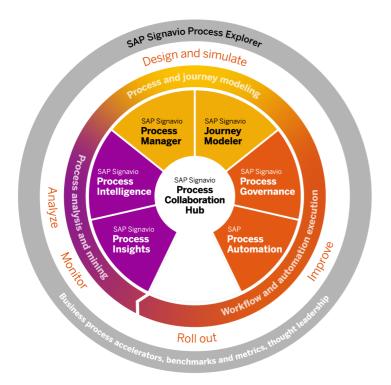
SAP

- Driving operational excellence throughout the company
- Integrating newly acquired companies into the organization smoothly
- Maintaining 25k active users of SAP Signavio software each month



Adapt faster to change

With the SAP Signavio Process Transformation Suite



- + Data-driven insights
 to decide with confidence
- + Powerful integrations to turn ideas into action
- + Single source of truth for *process* to keep everyone aligned
- + Collaborative framework to drive adoption of change
- + Journey to process excellence to bring experience and process together
- + Establish a culture of continuous improvement across the enterprise

Corporate Initiatives to change and adapt to market conditions



Process Excellence

Process focus (to address a particular process area)

- Order to cash (O2C)
- Purchase to pay (P2P)
- Lean manufacturing
- Service management

Performance initiatives (cross- or multi-functional)

- Customer Excellence
- Efficiency
- · Cycle time acceleration
- · Governance, risk, and compliance



Enterprise Transformation

Business Transformation

- New business models
- Process harmonization and simplification
- Process consolidation inc. shared services
- Equip for mergers and acquisitions
- RISE with SAP transformation

IT Transformation

- Conversion to SAP S/4HANA
- Return to standard code
- ERP consolidation
- Digital foundation

MIT's framework for Digital Business Transformation*

Better customer experience ncreasing customer delight (e.g. NPS)

Integrated experience
20% -1.0**
Improved CX only

Silos & Spaghetti
51% -7.9**
Kept the status quo

Future ready
22% +19.3**
Improved both CX & OpEx

Industrialized
7% +1.8**
Improved OpEx only

Greater operational efficiency

Increasing automation, standardization, reuse and productivity

2019 % of firms, N=1,311

**Net margin pp Vs. industry average

*Source: https://cisr.mit.edu/publication/2021_0201_PathwaysUpdate_WoernerWeill

Thank you.

Find more information:

Business Process Transformation
SAP Signavio
SAP Signavio Community

Register for:

ASUG Executive Exchange - Business Process Transformation with SAP Signavio, Aug 10, 2022

SAP Signavio Fundamentals Series Part 1: Manifest Your Competitive Advantage with SAP Signavio Process Transformation Suite, Jul 27, 2022

SAP Signavio Fundamentals Series Part 2: Empower Your Business with Process Analysis and Mining, Aug 30, 2022

SAP Signavio Fundamentals Series Part 3: Transform Your Business with Enterprise Processes and Journey Modeling, Sep 29, 2022

SAP Signavio Fundamentals Series Part 4: Achieving Process Excellence Through Continuous Process Improvement and Automation, Oct 26, 2022

Business Process Transformation Forum, Orlando, Sep 20-22, 2022

Pattabhi Peddinti

Vice President, SAP Signavio Center of Excellence, Americas

SAP America, Inc.



