

Ain't Nobody Got Time for Tickets Let's Chat Instead!

SAP



Disclaimer

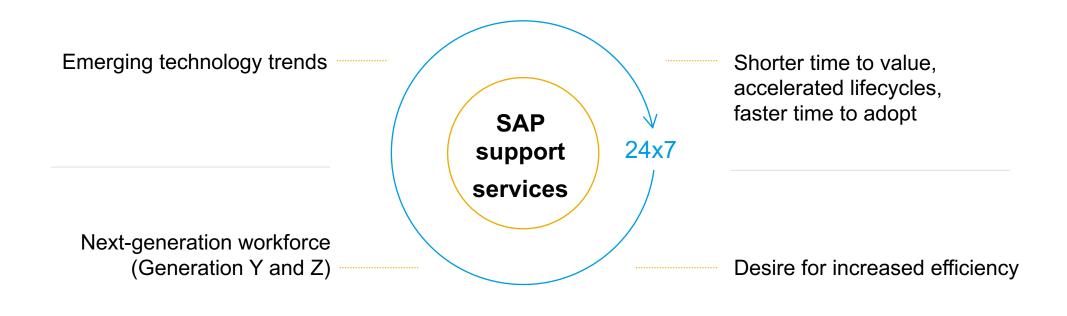
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The world is changing. Digital technologies are everywhere

Drivers and implications for SAP support services



















5

Our vision of the digital support experience



You should never have to ask a question.

Our collective focus with product development is to achieve high-quality, intuitive products that anticipate your needs.



If you have questions, it's quick and easy to get answers.

Access to SAP's comprehensive knowledge base notably accelerates your path to accurate answers when you need them.

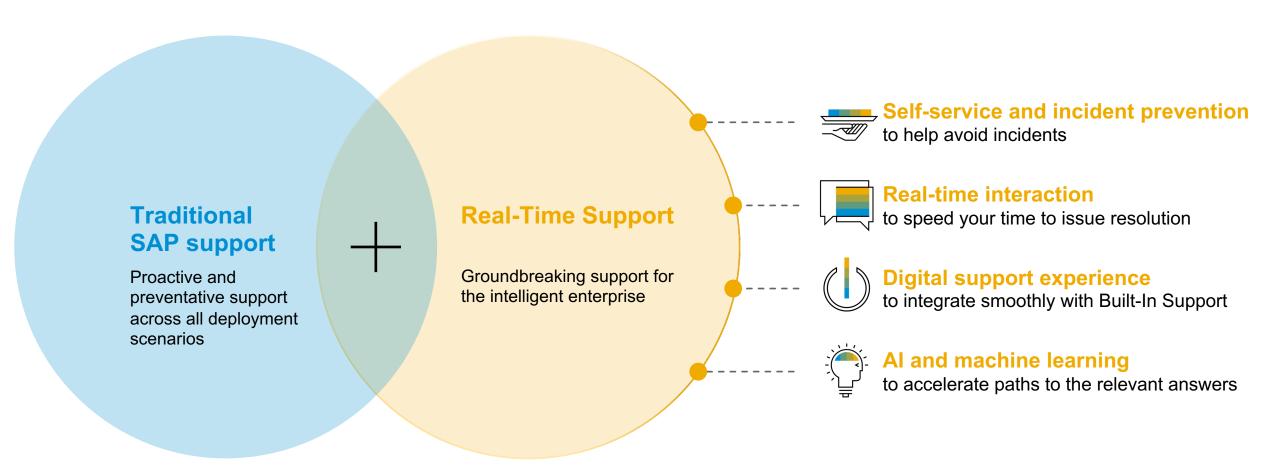


Our support experts will provide you with solutions quickly.

Our highly skilled engineers collaborate with you to help ensure you are successful – providing fast, easy access to the answers you need.

Live business needs live support

Real-Time Support for the Intelligent Enterprise



Live business needs live support

Real-Time Support for the Intelligent Enterprise





Real-Time Support has several comprehensive solutions to provide prompt answers to your questions.

- SAP Support Portal
- SAP Knowledge Base Articles (KBAs) via Google search
- Automatic translation
- Guided Answers
- SAP BusinessObjects BI support tool
- Automated search for SAP Notes
- Performance Assistant
- SAP Community
- Support by Product

We offer Real-Time Support channels with live and direct access to SAP's support experts.

- Expert Chat
- Schedule an Expert
- Ask an Expert Peer
- Schedule a Manager
- <u>Call-1-SAP & Customer Interaction</u>
 Center (CIC)



Benefit from an intuitive support experience with personalized, contextsensitive support when and where you need it.

- SAP ONE Support Launchpad
- Incident creation and management application
- Predictive and preventative support
- Social Media integration
- Built-In Support
- Cloud Availability Center
- SAP Trust Center



SAP constantly innovates to improve our products and provide you with an amazing support experience.

- Thought leadership
- Artificial Intelligence / Machine Learning
- Incident Solution Matching

Product Support Accreditation

Self-enablement program for customers and partners for Product Support



Product Support Accreditation program enables you to make the best out of SAP's product support tools and Real-Time Support offerings

Overview

- Easy to consume interactive program
- Available to all SAP customers at no additional cost. It can be accessed via S-User login
- It consists of 3 modules and a final assessment.
- The modules cover incident prevention offerings, real-time interactions and digital support experience
- Watch the <u>video</u>

Benefits

- Informative: Gain empowerment and awareness to all the available resources from Product Support
- Efficient: The easy to consume enablement with SAP's Product Support Accreditation program helps users to increase their efficiency in working with Real-Time Support tools by selecting the best channel.
- Rewarding: A Product Support Accreditation badge is awarded once the final assessment is completed. This badge can be shared in social media.

Access

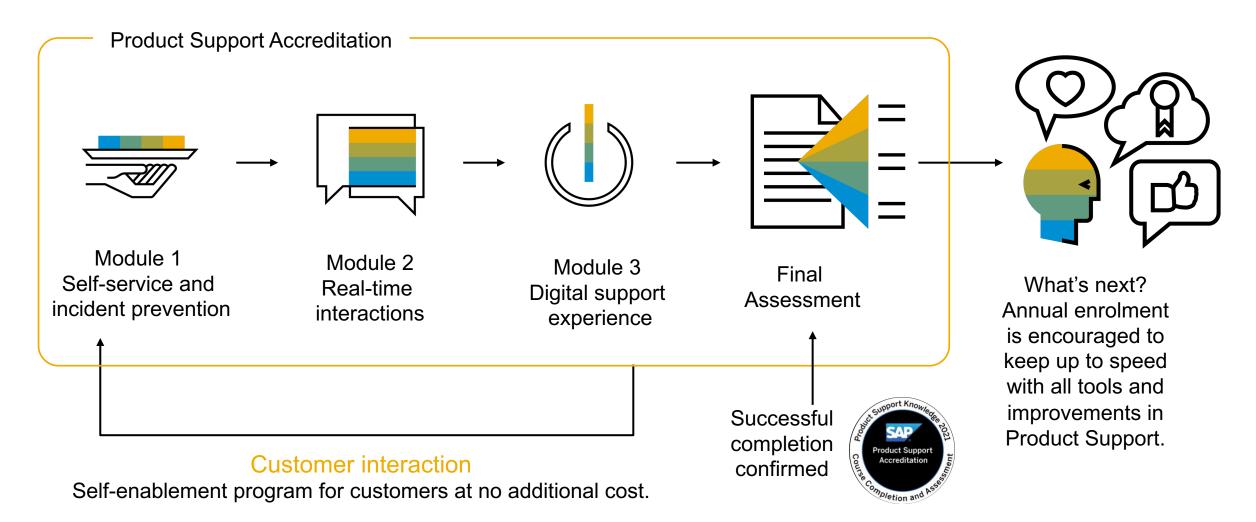
- Easy to access: simply use your S-User via SAP ONE Support Launchpad to enroll for program.
- Easy to consume: The accreditation modules can be taken at your own pace and time. Easy to consume content will be provided on demand.
- Interactive: Learnings can easily be validated in interactive quizzes supporting the user in their progress.
- Click <u>here</u> to access the accreditation and <u>here</u> to learn more.

Preview



Product Support Accreditation

Self-enablement program for customers and partners for Product Support



Real-Time Support for the Intelligent Enterprise

Self-service and incident prevention

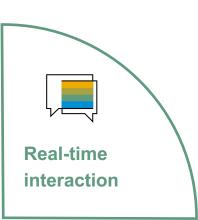
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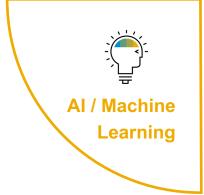
- SAP Support Portal Automated search for SAP
- Performance Assistant
 - SAP Community

Notes

Support by Product









- SAP Knowledge Base Articles (KBAs) through Google search
- Automatic translation
- **Guided Answers**
- SAP BusinessObjects BI support tool

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SAP Support Portal



SAP Support Portal allows you to access support anytime, anywhere.

OVERVIEW

- Central location for important support updates and tasks
- Easy navigation through simplified navigation structure
- Mobile-optimization to access support from anywhere, at any time, and with any device
- Easy and fast access to information and applications on SAP ONE Support Launchpad

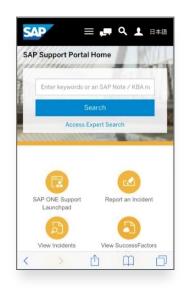
BENEFITS

- Expanded top tasks area for one-clickaccess to the things you do most – from reporting incidents to downloading software, managing users to viewing your cloud status dashboard
- Access to knowledge management, most up-to-date information, and helpful resources
- Quick and efficient search bar at the center of the home page

ACCESS

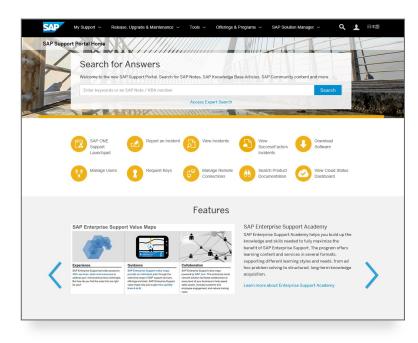
- https://support.sap.com
- Check out the <u>SAP Support Portal video</u>

SAP Support Portal preview





Mobile



https://support.sap.com

SAP Knowledge Base Articles (KBAs) with search engine indexing



A KBA provides you with incident-specific information through the SAP ONE Support Launchpad or a search engine – right at your fingertips.

OVERVIEW

- Incident-specific documents
- Instant publishing
- Enriched content (embedded screenshots)
- Rating and free text commenting features to provide feedback on the quality of a KBA
- Previews available for external search engines (responsive design across different mobile devices)

BENEFITS

- Information you can easily access through the SAP ONE Support Launchpad or a search engine when you need it
- Provides you with quick information on your topic of interest
- Now available: Self-Service Machine Translation for SAP Notes and Knowledge Base Articles

ACCESS

- Both KBAs and SAP Notes can be accessed with a valid S-User through the SAP ONE Support Launchpad, or using a search engine (Google)
- Launchpad notification by e-mail or SMS:

 <u>Configure</u> your SAP ONE Support

 Launchpad to get notifications when SAP

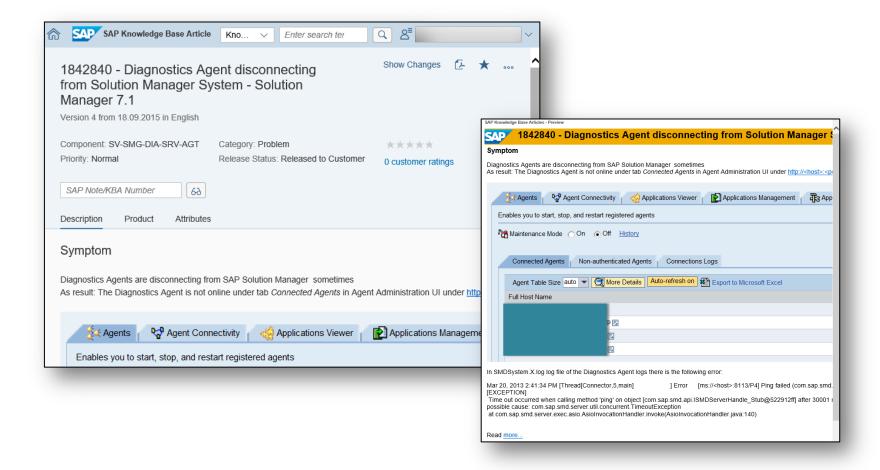
 Notes or SAP Knowledge Base Articles in

 your area of interest are created or

 updated. <u>Check out this blog</u> to learn

 more.

SAP Knowledge Base Articles (KBAs) with search engine indexing preview



Automatic translations



Automatic translations offer customers fast access to machine-translated support content in the SAP ONE Support Launchpad and the ability to interact with SAP support in their preferred language.

OVERVIEW

- Automatic translations are currently offered for Expert Chat conversations, the latest communication of the incidents in SAP ONE Support Launchpad, and SAP Notes and KBAs
- Based on SAP neural machine translation and artificial intelligence (AI) to process entire sentences and phrases
- Translations are designed to recognize SAP documentation and terminology
- Translation quality is continuously improving through feedback and learning

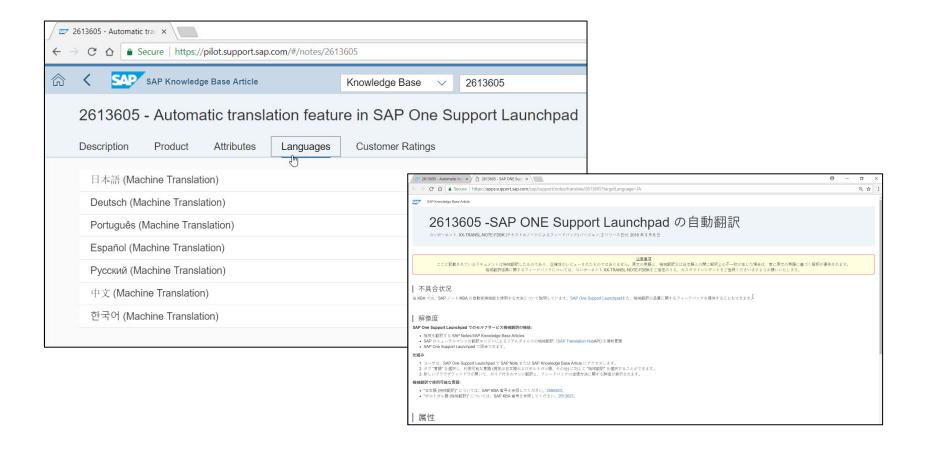
BENEFITS

- Breaks through language barriers
- Offers fast access to machinetranslated support content and the ability to interact with SAP support – in your preferred language – at no additional cost
- Works in real-time and at the click of a button
- Let's you obtain the right SAP technical information, in the right context for your business

ACCESS

- S-User required
- Access an SAP Note or SAP Knowledge
 Base Article by choosing the Languages
 tab and select Machine Translation
- Read <u>KBA</u> and watch the <u>video</u>
- Blogs
 - Expert Chat Automatic translations
 - Automatic translations within incidents
 - Automatic translations for SAP Notes and KBAs

Automatic translations preview



Guided Answers



Guided Answers offers you help by providing a step-by-step guide through an issue or a process.

OVERVIEW

- Helps you to find the answer through multiple channels
- Uses decision trees concept
- Content grows over time and helps to accommodate new or unforeseen scenarios
- Captures the workflows of support engineers
- Leads you to relevant content (KBAs, SAP Notes, wikis, and more) to address your issues

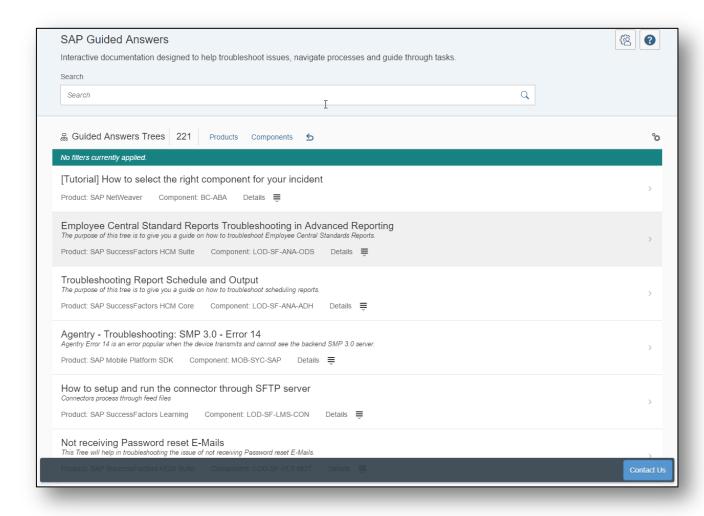
BENEFITS

- Receive step-by-step guidance through a particular problem
- Learn how to use the product as well as troubleshoot it
- Select a scenario and be guided towards a solution without any further intervention from a support engineer
- Obtain faster resolution of problems
- Navigate through an easy-to-use interface

ACCESS

- Guided Answers on SAP Support Portal
- Direct Access To Guided Answers
- Or access Guided Answers through the <u>SAP Support Portal</u> using the search
- Knowledge Base through header navigation

Guided Answers preview



SAP BusinessObjects BI support tool



SAP BusinessObjects BI support tool is a supportability solution providing reporting and analysis tools.

OVERVIEW

- A supportability client for SAP BusinessObjects BI platform
- Landscape Analysis Report gives total insight into the configuration and topology of the Business Intelligence environment
- Best practices, system configuration, service distribution, and other alerts are checked automatically
- Includes a toolbox providing many additional root cause analysis and administrative tools

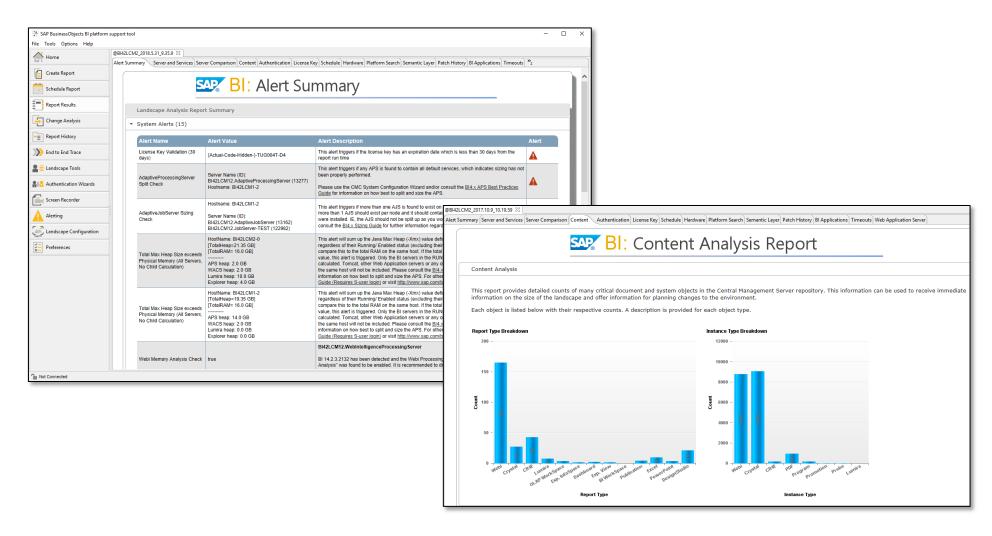
BENEFITS

- Eliminates question ping-pong and helps speed up resolution time
- Allows historical capture of system configuration and provides a change analysis
- Inclusion of helpful tools such as Security Analyzer, Authentication, and E2E Trace Wizards
- Find problems and solutions pro-actively via customizable landscape alerts
- Obfuscate sensitive report data before sending to SAP

ACCESS

- The tool is free of charge for all SAP BusinessObjects customers
- Downloadable via the Software Download Center
- Information can be found on the <u>SAP</u>
 <u>Community Wiki</u>
- Version 2.1 webinar and demo

SAP BusinessObjects BI support tool preview



Automated search for SAP Notes



The automated search for SAP Notes is a tool that helps you to easily and quickly identify SAP correction notes for functional issues, your codes, and customizing tables (for standard processes).

OVERVIEW

- The automated search for SAP Notes works directly from the customer system where the issue occurs
- In order to obtain SAP relevant notes, customer code and customizing tables, start transaction 'ANST' and reproduce the issue
- Learn more:
 - Check the <u>FAQ</u> and go to the <u>Help Portal</u>
 - Read the blogs: 'ANST' and 'What is ANST'

BENEFITS

- Only notes that are relevant for the respective issue are identified
- No need to choose search terms for the notes search: As opposed to notes search based on search terms you may choose, the automated search for SAP Notes tool bases note searches on the ABAP objects that are involved in the process
- The tool is for ABAP based systems: either running directly in the back end system or through a front end (SAP Fiori, portals)

ACCESS

- Start a transaction 'ANST' from the backend and reproduce the issue, learn more in KBA 1818192
- Before you proceed, make sure the following notes are implemented in your system:
 - **2**361155
 - **2**469123
 - <u>2286869</u>

Performance Assistant



The **Performance Assistant** notes and KBAs search tool searches for SAP Notes and Knowledge Base Articles for ABAP messages – based on the relevant message code (message class and number).

OVERVIEW

- The Performance Assistant helps you to easily and quickly search for SAP Notes and Knowledge Base Articles for ABAP messages – based on the relevant message code (message class and number).
- Check the <u>FAQ</u>
- Read the <u>blog</u>

BENEFITS

- Receive real-time documentation updates
- If a new SAP Note is created and contains the ABAP message code, the Performance Assistant identifies it
- You benefit from updates and information on SAP Notes

ACCESS

 When you get an error message, double click on the error message then click on the binoculars/ search icon, learn more in KBA 2096401

SAP Community



The professional social network **SAP Community** serves as an expansion of SAP's support channel offerings to provide professionals across the globe with easily accessible answers to 'How-to' questions.

OVERVIEW

- Comprises several collaborative communities
- Discussion forums, blogs, and videos
- Community exchange of knowledge through professional social network
- Connect and engage with other professionals and exchange information
- Browse for answers to already existing questions or ask own questions
- Offers a Questions and Answers as well as an SAP Blogs page

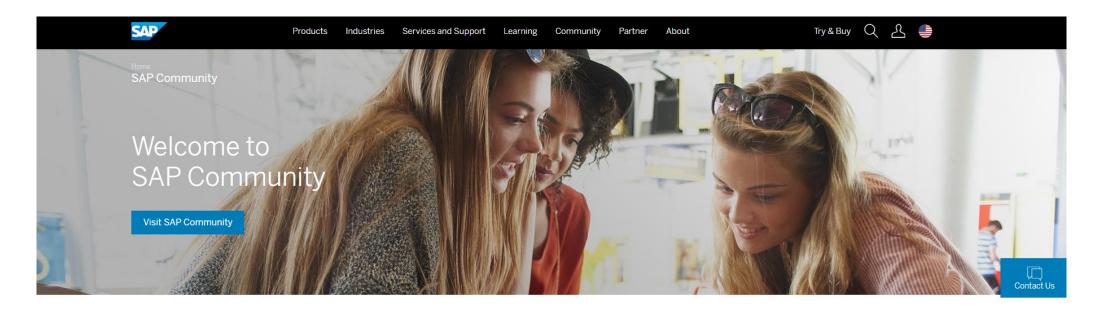
BENEFITS

- Quick access to expert advice: Access knowledge and get answers to how-to questions from the SAP forums
- Provides a seamless support experience

ACCESS

Access the community: https://www.sap.com/community.html

SAP Community preview



Featured Community Content

Community topics Browse through the community topic pages to find in-depth product-related or topic-related information. View community topics Questions and answers Search through all the questions and answers in the community or ask the experts questions of your own. View community topics View all questions View blog posts View blog posts

Support by Product



With **support by product pages**, you get an at-a-glance view of support-related content for products and product versions in the SAP ONE Support Launchpad and the SAP Support Portal.

OVERVIEW

- Offer at-a-glance view of support-related content in the <u>SAP ONE Support</u> <u>Launchpad</u> and the <u>SAP Support Portal</u>
- Product pages in both major support properties contain all you need to know about your product (version) – or guide you to more helpful content if needed
- SAP ONE Support Launchpad offers a broader range of SAP products
- Read the <u>FAQ</u> or this <u>news</u>

BENEFITS

- On the support by product pages, you will have at-a-glance view and access to helpful content and resources for your product (version): KBAs, documentation, blogs, web pages, tutorials, release notes, and more
- Access of product-related content relevant to you – all compiled on one web page
- On the product pages, you will find content from different resources consolidated for you

ACCESS

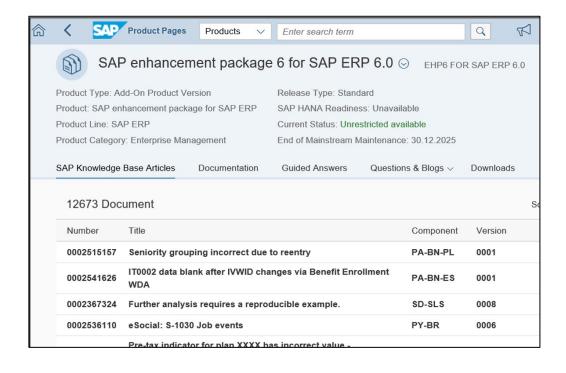
SAP ONE Support Launchpad (S-User required):

- 1. Add the "My Products" tile to your personalized home screen or use the new search functionality called "Products" and enter the product name you are looking for
- Easily navigate through the content on the product pages
- Save product pages as "favorites" for future quick access

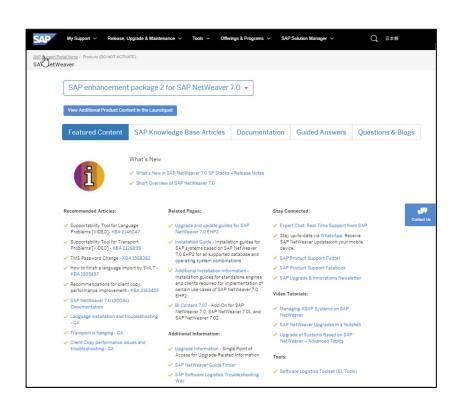
SAP Support Portal:

- Access through "Products" in the header navigation
- 2. Navigate through the product pages

Support by Product preview



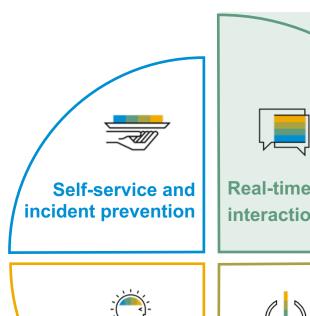
Example: Product page in SAP ONE Support Launchpad

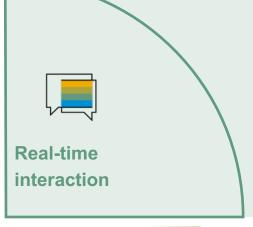


Example: Product page in SAP Support Portal

Real-Time Support for the Intelligent Enterprise

Real-time interaction





We offer Real-Time Support channels with live and direct access to SAP's support experts.





- Expert Chat
- Schedule an Expert
- Ask an Expert Peer

- Schedule a Manager
- Call-1-SAP & Customer Interaction Center (CIC)

Expert Chat



Expert Chat provides a live chat function that connects you to SAP technical support experts.

OVERVIEW

- Live support from SAP experts for any technical question related to a product
- Improves support experience with real-time interaction
- Available for all support levels and almost all solutions
- For more information:
 - Learn more about <u>Expert Chat</u> on SAP Support Portal
 - Expert Chat video

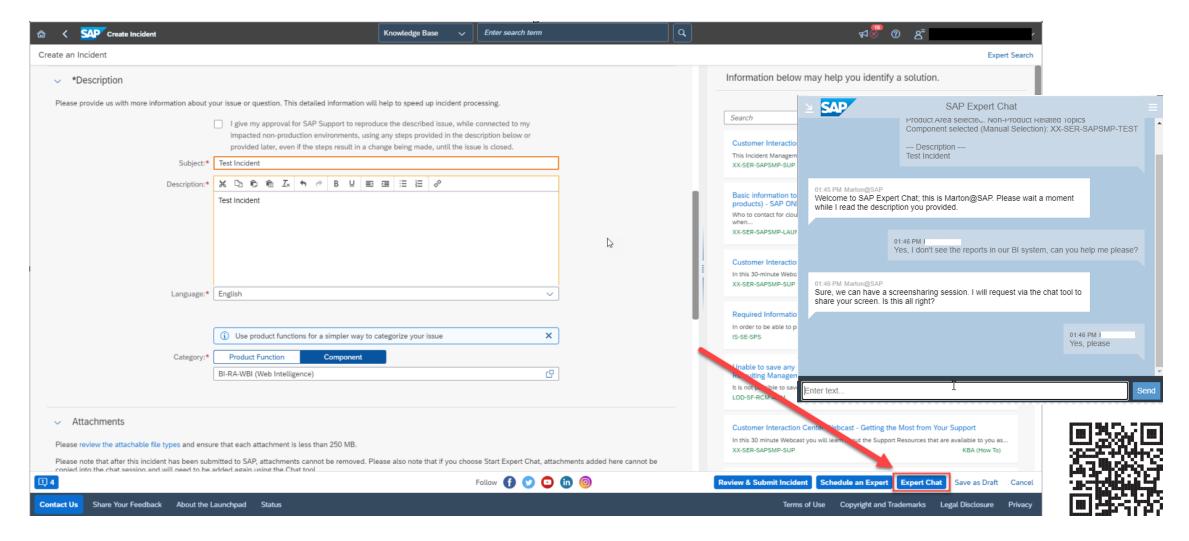
BENEFITS

- Real-time SAP support with quicker and more efficient issue resolution
- Live support from SAP experts for any technical question related to a product
- Same technical experts as in the incident channel
- Resolves incidents faster than those reported through traditional SAP support channels
- Screen-sharing option

ACCESS

- Access Expert Chat through the <u>SAP ONE</u> <u>Support Launchpad</u> (several options):
 - Access Expert Chat while going through the incident submission process. Chat functionality is built into the incident form
 - Access through the Expert Chat tile on your SAP ONE Support Launchpad on the My Home screen
 - c. Access Expert Chat through the "Contact Us"menu
 - d. Carry out a search in the launchpad's database.
 Click on the Expert Chat-button in the upper area
 - e. Access through Built-In Support

Expert Chat preview



Schedule an Expert



Schedule an Expert connects you live with SAP support in a one-on-one 30-minute call to discuss a technical topic of your choosing – at a time that is convenient for you.

OVERVIEW

- One-to-one 30-minute call delivered remotely through Microsoft Teams
- Book an appointment at least 48 hours in advance to allow engineers to prepare
- Check out the <u>Schedule an Expert video</u>
- Visit <u>SAP Support Portal</u> to learn more
- Learn more on <u>how to join your Schedule</u> an Expert call

BENEFITS

- Live channel option for you
- Interact one-to-one with a support engineer
- Get answers at any time of your convenience
- Get help and direct support for any technical question
- Have access to the same engineers that you would create an incident with
- Reduce your waiting time for response and resolution

ACCESS

- Access Schedule an Expert through the <u>SAP ONE</u> <u>Support Launchpad</u> (several entry options):
 - a. Access Schedule an Expert while going through the incident submission process
 - Access through the Schedule an Expert tile on your SAP ONE Support Launchpad home screen
 - Access Schedule an Expert through the "Contact Us"-menu in SAP ONE Support Launchpad's footer bar
 - d. Carry out a search in the Launchpad's database. Click on the Schedule an Expertbutton in the upper area

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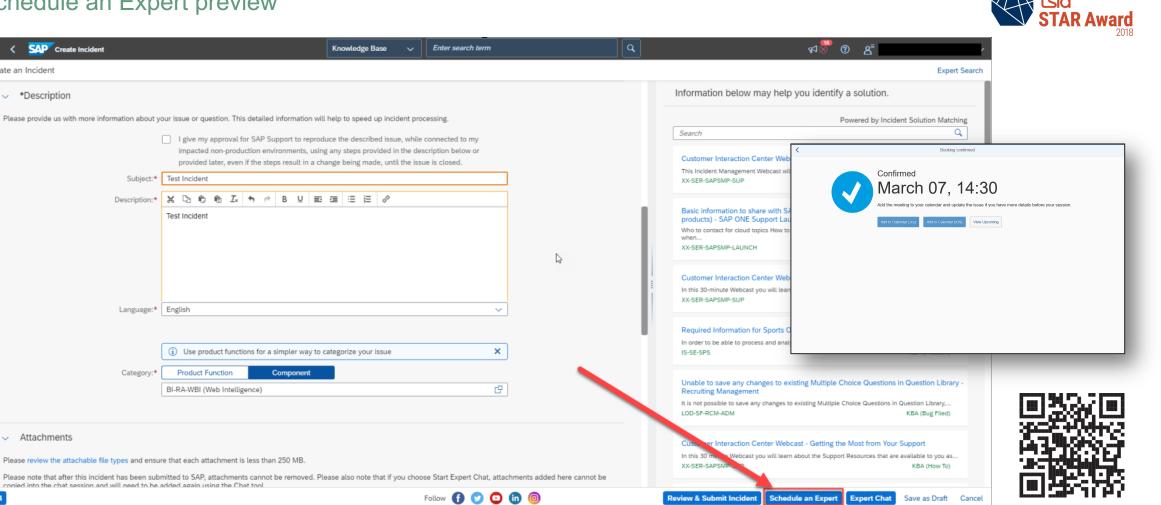
Schedule an Expert preview

Create an Incident

*Description

Attachments

Contact Us Share Your Feedback About the Launchpad Status



Review & Submit Incident

Schedule an Expert Expert Chat

Terms of Use Copyright and Trademarks Legal Disclosure Privacy

Schedule an Expert for open incidents



Schedule an Expert for open incidents enables you to book a 30-minute call to discuss technical details of the incident with the assigned support engineer.

OVERVIEW

- One-on-one 30-minute call booked directly from an open incident with the assigned support engineer
- Available for low, medium, and high priority incidents with select support engineers
- Book an appointment minimum 24 hours in advance
- Sessions delivered remotely through
 Microsoft Teams (Learn more on <u>how to join</u>
 <u>your Schedule an Expert call</u>)
- Check <u>User Guide</u> and <u>FAQ</u> to learn more

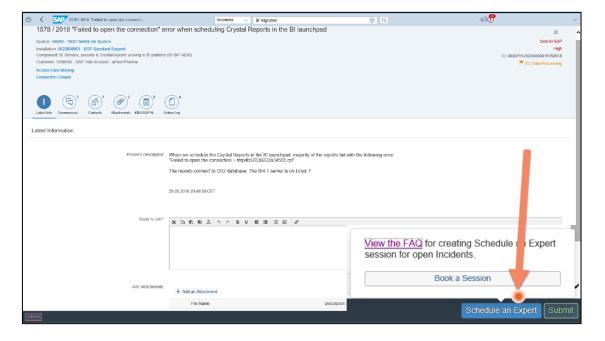
BENEFITS

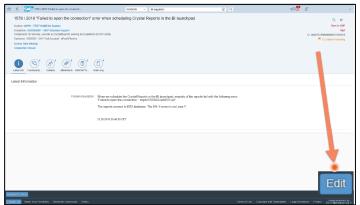
- Have live interaction to discuss technical details of the open incident with the assigned support engineer
- Schedule a call at a time that is convenient for you
- Experience less ping-pong and more efficient incident processing reducing the time to resolve your open issue
- Easy to have other colleagues with you on the call

ACCESS

- Schedule an Expert button will appear in the incident editing page in SAP ONE Support Launchpad when the following conditions are met
 - The incident is an Open Incident within Product Support
 - A processor has been assigned to the incident and is available for scheduling
- Click Schedule an Expert button and then click Book a Session
- Add the appointment to your calendar and join the session at scheduled time

Schedule an Expert for open incidents preview









Live support with Expert Chat and Schedule an Expert



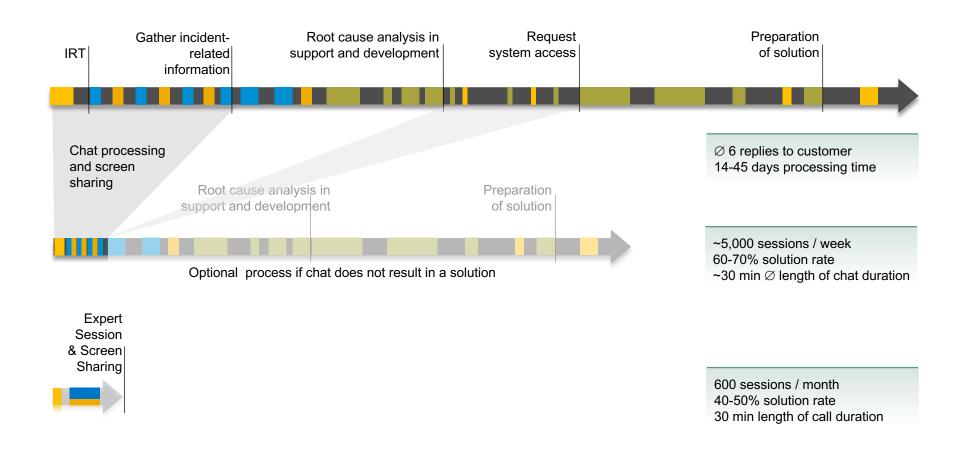
Optimizing the incident flow

Typical incident flow Traditional incident



Optimized incident flow with Expert Chat





Ask an Expert Peer



Ask an Expert Peer lets you collaborate on your technical, product-related questions, one-on-one, with a qualified and approved expert **outside** of SAP.

OVERVIEW

- Support channel option available for all SAP SuccessFactors Solutions*
- We are exploring additional ways to deliver support
- Interact one-on-one with a qualified and approved expert outside of SAP
- Visit the <u>Ask an Expert Peer</u> landing page
- Check out the <u>video</u>
- Read the <u>FAQ</u> to learn more

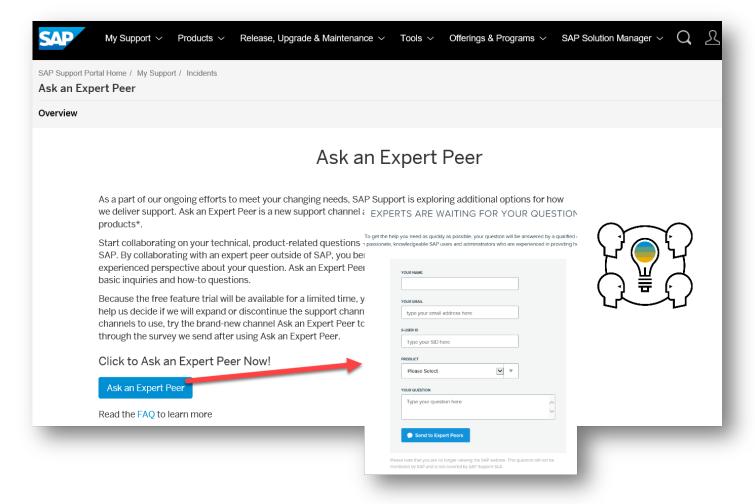
BENEFITS

- Fast issue resolution for your basic inquiries and low to medium priority incidents
- Reduce your waiting time for response and resolution
- Benefit from industry insights along with an experienced perspective about your question
- Issue resolution through chat or e-mail

ACCESS

- Access Ask an Expert Peer directly from the landing page
- Or by clicking the green button on the home page of <u>SAP Support Portal</u>
- *Limited availability: This service is only available for SAP SuccessFactors Solutions

Ask an Expert Peer preview



Schedule a Manager



Schedule a Manager enables you to schedule a 15-minute call with a Product Support manager to help manage or prevent potential service exceptions

OVERVIEW

- 15-minute call booked with a Product Support manager from the related product area
- Available for cases within Product Support
- Available for medium priority cases and high priority cases
- or on high priority for at least 2 days
- Book an appointment minimum 2 hours in advance
- Sessions delivered via phone
- Click <u>here</u> to lean more, or check this <u>FAQ</u>

BENEFITS

- Have live one-on-one discussion on your medium and high priority case with a Product Support manager
- Schedule a call at a time that is convenient for you and matches with the availability of the manager
- Experience a more enhanced communication with SAP's Product Support management

ACCESS

 Schedule a Manager button appears in the incident editing page when the following conditions are met:

High priority case:

 Your case has been opened at least 2 days ago; available for all SAP products

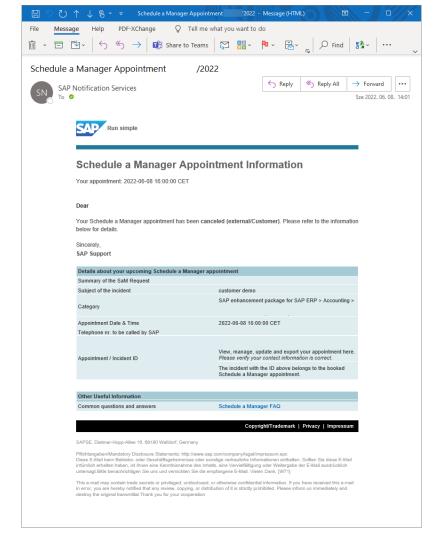
Medium priority case:

- Your case has been opened at least 9 days ago; available for all SAP products excluding SuccessFactors and HCM products
- Click the Schedule a Manager button and then click Book a Session
- Add the appointment to your calendar and receive your callback at the scheduled time

Real-time interaction

Schedule a Manager preview

Book an appointment with a Support Manager You are about to book an appointment, where you will receive a phone call from a Support Manager to discuss the status of this incident. Please select a suitable date and time from the options below. Current Time Zone in User Profile: CET Monday Wednesday Friday Tuesday Thursday Jun 6 Jun 7 Jun 8 Jun 9 Jun 10 Not Available 44 Available 44 Available Not Available 26 Available Monday Tuesday Wednesday Thursday Friday Jun 13 Jun 14 Jun 15 Jun 16 Jun 17 22 Available Not Available Not Available Not Available Not Available Available time of day Time Zone Duration (Minutes) 16:00 CET 16:15 CET 16:30 CET 16:45 CET



Real-time interaction

Call-1-SAP and Customer Interaction Center (CIC)



CIC is one of the interfaces between customers and the SAP support organization. It is available 24 hours a day, seven days a week, 365 days a year, and provides a central point of contact for assistance with nontechnical queries.

OVERVIEW

- Contact channel for you for any nontechnical question such as:
 - Enquire about existing incidents
 - Ask questions about SAP ONE Support Launchpad and its applications
 - Get help for S-User queries
 - Reguest SAP remote services
- CIC can be reached by phone, chat, or email

BENEFITS

- CIC is available 24 hours a day, 7 days a week, 365 days a year, and provides a central point of contact for assistance with non-technical queries
- Universal free-phone number for contacting SAP support
- Access to service menu to select a specific product area you require, now including SAP Ariba, SAP Concur, SAP Fieldglass, SAP Qualtrics and SAP SuccessFactors solutions
- Toll-free number accessible in most countries through landline phones and some mobile providers

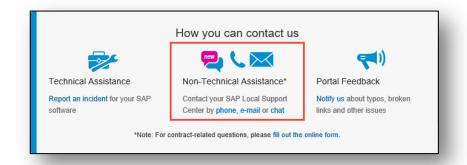
ACCESS

- You can access CIC from the SAP Support Portal or through SAP ONE Support Launchpad
- Direct access:
 - Chat with CIC
 - Call CIC
 - E-mail CIC
- Learn more here:
- SAP Support Portal
 - Reference Guide
 - Webcasts
 - #ASKCIC Support Videos

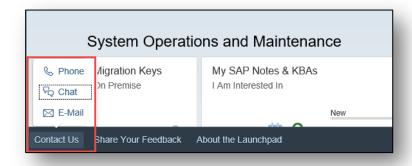
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Real-time interaction

Call-1-SAP and Customer Interaction Center (CIC) preview



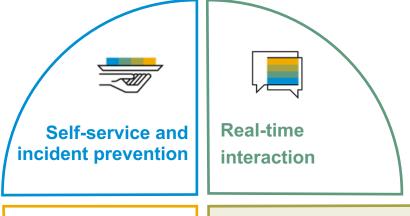
SAP Support Portal



SAP ONE Support Launchpad

Real-Time Support for the Intelligent Enterprise

Digital support experience



- SAP ONE Support Launchpad
- Incident creation and management application
- Predictive and preventative support
- Social media

- Built-In Support
- Cloud Availability Center
- SAP Trust Center





Benefit from an intuitive support experience with personalized, context-sensitive support when and where you need it.

SAP ONE Support Launchpad



The SAP ONE Support Launchpad provides you with personalized central access to SAP support services.

OVERVIEW

- The **SAP ONE Support** Launchpad provides a user-centric entry point for all SAP customers and partners, independent of their SAP solution
- Third most visited SAP Web site: used by up to 90,000 unique users each day
- Watch the <u>video</u>



Register for your <u>demo</u> today

BENEFITS

- Easy access to applications and information according to your role
- Proactive and guided
- Simplified user interface based on SAP Fiori
- Global search for quickly finding answers, support assets, and fast inter-application navigation
- Strong favorites concept
- Holistic overview of your support assets in one place

ACCESS

- Direct access through:
 https://launchpad.support.sap.com
- Access through the SAP Support Portal
- Access through QR code:



To receive important notices through SMS, please go to your <u>launchpad</u> notifications settings page to choose your preferred notification method (launchpad, e-mail, SMS, or a combination).

SAP ONE Support Launchpad preview





Mobile Desktop

Optimized incident creation



The redesigned **optimized incident creation** guides you to solve a technical product issue in real time or reach out to SAP experts with relevant information through a modern, Al-enabled framework.

OVERVIEW

- The incident creation application provides a central user interface for several integrated Real-Time Support features
- It is used by over 50,000 unique visits daily
- Newly designed features are based on ~75 hours of customer feedback
- For detailed information also visit here

BENEFITS

- Simplified and intuitive design
- Optimized user experience
- Simplified categorization for incidents filtered by product/system selection
- Real-time log file suggestions and analysis
- Al-enabled Incident Solution Matching and component predictor functionalities provide real-time solutions
- <u>Support assistant</u> offers a guided incident creation experience

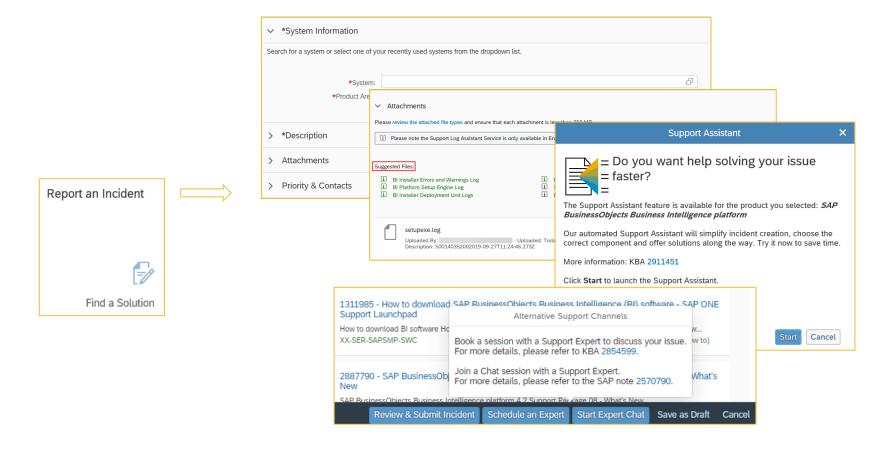
ACCESS

- Accessible through the SAP ONE Support Launchpad
- Add the tile 'Report an incident' to your My Home-Screen in SAP ONE Support Launchpad



blic 47

Optimized incident creation preview



Optimized incident creation with support assistant



Support assistant guides you in creating a better incident. It helps categorize your issue to get it assigned to an expert that can help you resolve your issue faster, all while recommending content and solutions.

OVERVIEW

- Support assistant helps categorize your issue so that topic-specific content can be offered along the way
- Once the issue is categorized, you are asked specific questions that can help get your incident resolved faster
- At the end of your support assistant interaction, the details are captured and available to review/edit in the incident form
- The best component for your issue type will be automatically selected as well

BENEFITS

- More detail is included on incident creation, helping to achieve faster resolution times
- Component / Expert Area is automatically selected so the incident is routed correctly the first time, reducing ping-pong
- Recommended content can help you resolve and/or investigate the issue on your own
- All details of your support assistant interaction is transferred to the incident to help the support expert investigate your issue

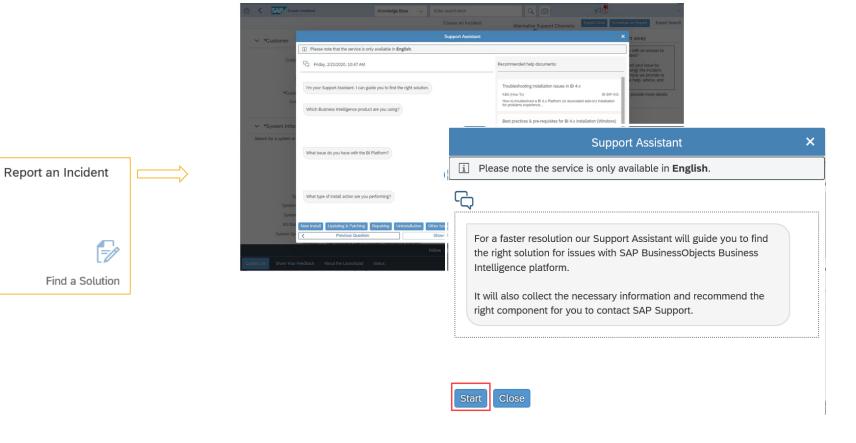
ACCESS

- Accessible through the SAP ONE Support Launchpad
- Add the tile 'Report an incident' to your My Home-Screen in SAP ONE Support Launchpad



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Optimized incident creation with support assistant preview



Optimized incident management



The **optimized incident management**, accessed via the new '**Manage Incidents**' tile, enables you to easily view, edit or confirm your reported incidents to SAP, with personalizable filters and views, sorting and grouping

OVERVIEW

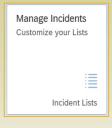
- New tile 'Manage Incidents' provides a redesigned incident list view for you to easily search, view, edit or confirm your incidents
- You can customize the filtering option to search incidents and save the personalized view with preferred grouping and sorting rules
- Multiple saved searches can be added within the tile.
- For detailed information also visit <u>here</u>

BENEFITS

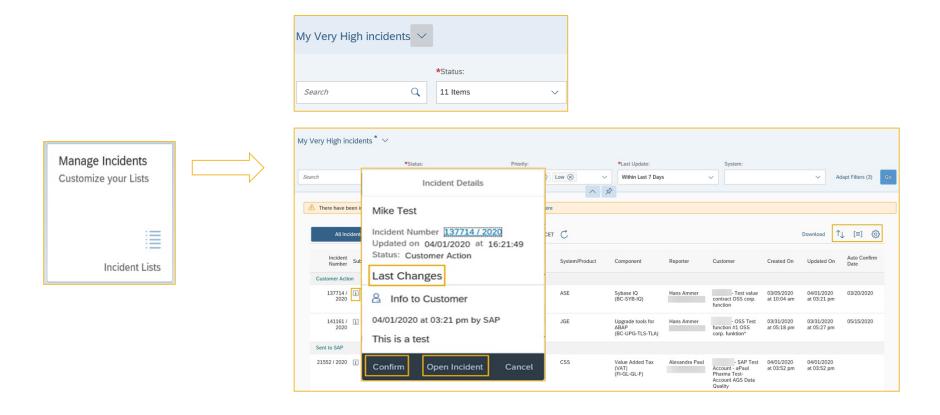
- Simplified and intuitive design
- Filter customization and personalized view
- Quick access to confirm, open or view incident last changes
- Foundation of incident management tile simplification from SAP ONE Support Launchpad
- Redesigned incident edit layout provides an intuitive workflow to interact with SAP support

ACCESS

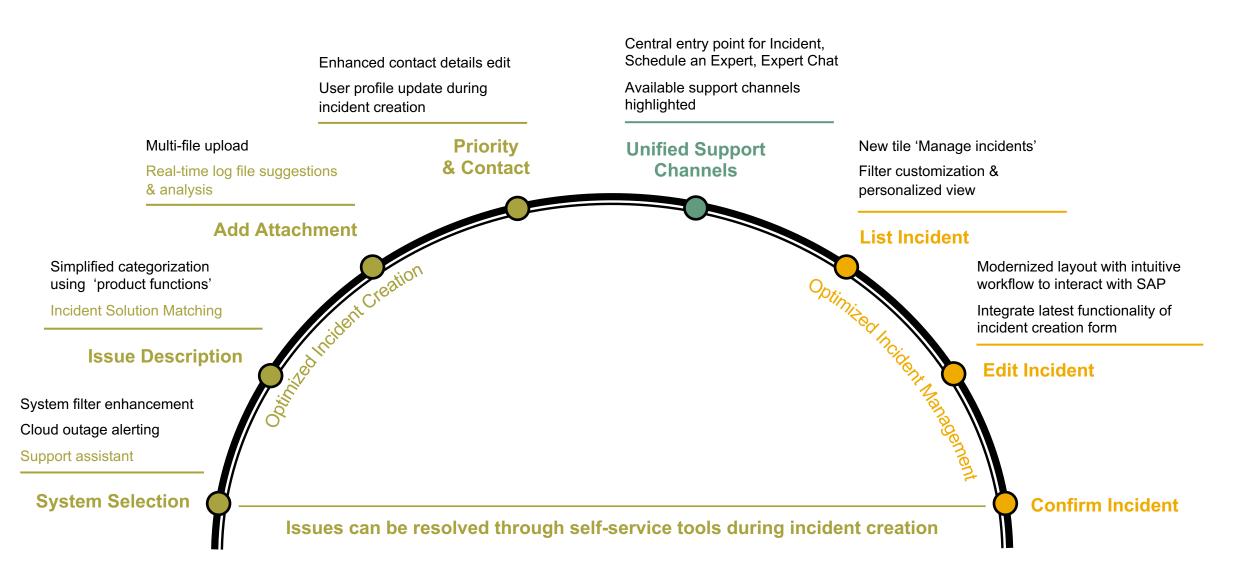
- Accessible through the SAP ONE Support Launchpad
- Add the tile 'Manage Incidents' to your My Home-Screen in SAP ONE Support Launchpad



Optimized incident management preview



Enhancing the whole incident creation & management journey



Predictive and preventative support



The predictive and preventative support features and capabilities will help customers in a tailored and personalized way to avoid or even prevent issues.

OVERVIEW

- The predictive support approach provides customers with tailored information on how to address issues which may be unknown or manifest themselves, attempting to eliminate the cause or mitigate contributory factors.
- Preventative support features and functionalities, such as Ariba cloud health, help SAP support to reach out to the customer with tailored and focused information to prevent issues, their impact and any associated effort.

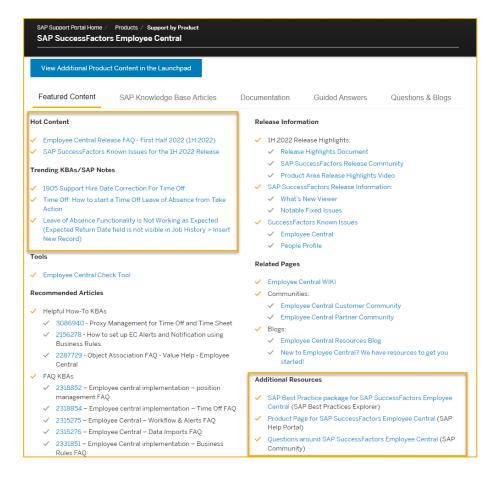
BENEFITS

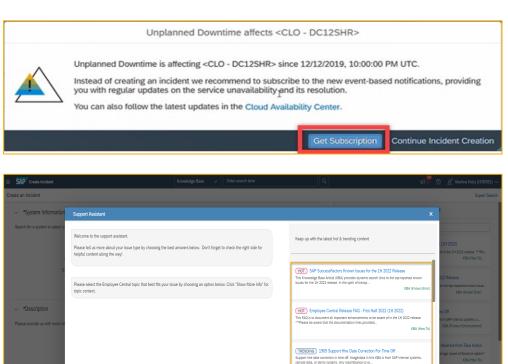
- Real-time tailored trending data exposed at the customers point of need (Product Pages, SAP ONE Support Launchpad).
- By analyzing performance and error data for every user action, Ariba cloud health redefines traditional monitoring and enables preventative action derived directly from the unspoken voice of customers.
- On-demand subscriptions provide you with the latest updates on relevant critical cloud outages in the SAP ONE Support Launchpad.

ACCESS

- Accessible through the SAP ONE Support Launchpad
- Product Pages. <u>Access through "Products"</u> in the header navigation of the SAP Support Portal.
- Cloud health is a key element in how SAP will transform major incident management across the cloud landscape. For SAP Ariba customers, cloud health is fully integrated into the existing support model providing benefit 24x7.

Predictive and preventative support preview





TRENDING) Time Off: How to start a Time Off Leave of Absence from Take Acti

SAP SuccessFactors Known Issues for the 1H 2022 Release

Predictive and preventative Support

Resolves issues before they actually happen

Specific customer tailored real-time interventions to predict and prevent business impacting events and incidents (e.g. cloud health)

PREDICT & PREVENT

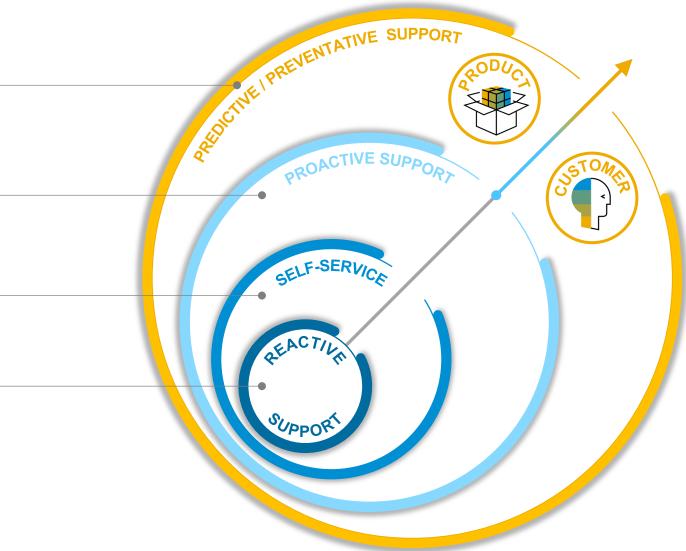
Intuitive, context sensitive support delivered through the digital support experience (e.g. Incident Solution Matching, trending SAP Knowledge Base Articles KBA, support assistant)

PROACTIVE

Enables customers to self-serve, thereby reducing reactive engagement (search KBA, Guided Answers, communities) **SELF-SERVE**

On demand problem solving and guidance driven by customer need (real-time interaction channels and incident)

REACT



Social media



Follow Product Support social media channels for Real-Time Support updates and helpful product-specific resources for S-Users and administrators.

OVERVIEW

SAP's social customer product support includes the following accounts for Product Support:

- Twitter @SAPSupportHelp
- WeChat (SAP Daily)

BENEFITS

- Gain the benefit of new channels for community and peer-to-peer knowledge sharing and information exchange
- Ask questions and get answers quickly
- Get timely notice of critical and trending issues
- Get expert tips and advice from SAP and peers

ACCESS

- Twitter:SAP Support Help
- YouTube
- Interviews and blogs on our support strategy with Andreas Heckmann, Head of Customer Solution, Support & Innovation: https://cn.linkedin.com/in/aheckmann

57

%



Social media preview



Interviews and blogs on our support strategy with Andreas Heckmann, Head of Customer Solution, Support & Innovation:

https://cn.linkedin.com/in/aheckmann



Twitter @SAPSupportHelp

Built-In Support



Built-In Support moves support right into the application, simplifying and accelerating the customer interaction with an embedded digital support assistant.

OVERVIEW

- Get support right within a product
- Contextually aware digital assistant provides access to top support tasks
- Based on artificial intelligence and machine learning technologies, Built-In Support delivers relevant answers to questions faster
- Natural language processing technologies analyze text input of users to identify best-fit solutions faster and easier with the integrated support chatbot
- Learn more on the <u>SAP Support Portal</u>

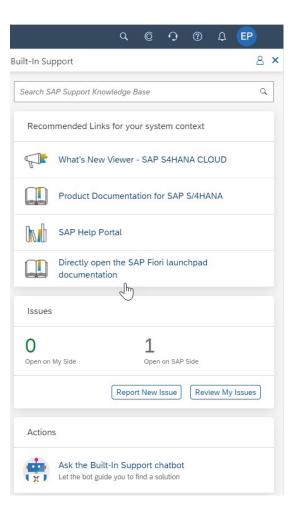
BENEFITS

- Helps to improve productivity via effortless access to support content, channels and tools without leaving the product
- Proactive assistance based on context analysis
- Incident management including creation, review, correspondence with SAP's support and closing incidents
- Fast track to SAP's Product Support with Expert Chat

ACCESS

- Get help right inside of your product
- Access embedded into products
- Direct access to SAP's support channels, knowledge and enablement content
- Use this <u>link</u> to check availability

Built-In Support preview



Cloud Availability Center



The Cloud Availability Center offers you a personalized dashboard with at-a-glance visibility into your cloud product availability.

OVERVIEW

- Check status at a glance, or access detailed incident and maintenance information of your SAP product portfolio
- View the timeline displaying unplanned downtimes, maintenance windows, and customer communication
- Retrieve the notifications log for any event during the past year
- Receive and save your monthly communications availability on tenant level

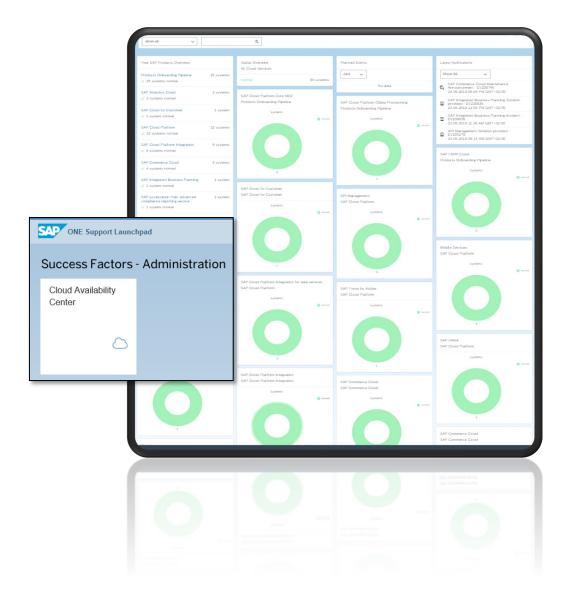
BENEFITS

- Enhanced transparency into your SAP cloud services status
- Fast overview of detailed information on cloud service performance, including historical availability data, duration, and types of events.
- Detailed performance information for a selected tenant, including historical and future events, notifications, and the communicated availability
- Access to a detailed history of event notifications for the past 12 months

ACCESS

- Accessible through the <u>SAP ONE Support</u> <u>Launchpad</u>
- Add the tile to your My Home-Screen in SAP ONE Support Launchpad
- For more information, visit <u>Cloud</u>
 Availability <u>Center on SAP Support Portal</u>
 Includes a list of SAP cloud products
 currently supported by the Cloud
 Availability Center (with more planned).

Cloud Availability Center preview



SAP Trust Center



The SAP Trust Center provides unified and easy access to trust-related content, such as security, privacy, and compliance.

OVERVIEW

- SAP Trust Center is a public-facing website on sap.com
- Trusted source, where you can initiate requests and engage with SAP
- Easy access to SAP documents, certificates, and contracts for SAP software and services

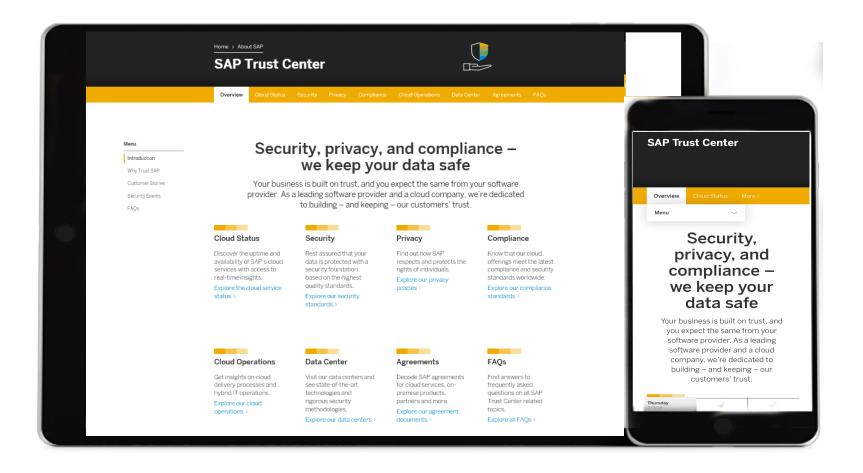
BENEFITS

- Cloud Service Status: Availability data of cloud services
- Security: Information on product security, security offerings, and best practices for securing the Intelligent Enterprise
- Privacy: Learn how SAP respects and protects your rights
- Compliance: Shows variety of ISO/BS and certificates
- Cloud Operations
 Shows how SAP runs cloud operations to help optimize resources
- Data Center: Explore how SAP operates data centers worldwide
- Agreements: Overview of the building blocks of SAP contracts

ACCESS

- Access the public <u>SAP Trust Center</u> directly or go to sap.com and find it in the "About" section
- Additional access to classified information, documents, and other content available only to SAP customers and SAP partners with a valid SAP user ID accessible via the <u>SAP Support Portal</u>

SAP Trust Center preview

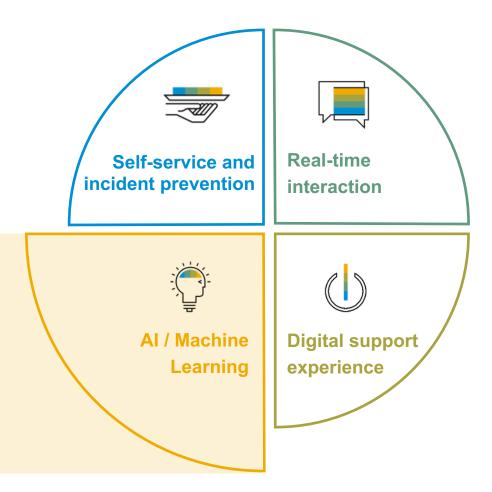


Real-Time Support for the Intelligent Enterprise

Artificial Intelligence / Machine Learning

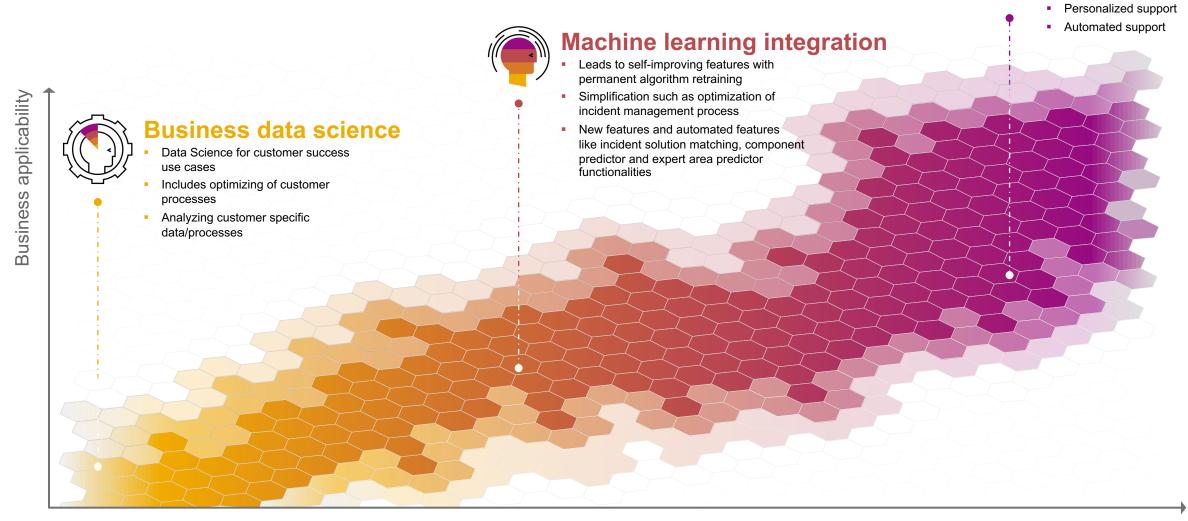
- Thought leadership
- Al / Machine Learning
- Incident Solution Matching

SAP constantly innovates to improve our products and provide you with an amazing support experience.



Artificial intelligence and machine learning

Thought leadership roadmap





ExplorationPredictive support

Prescriptive support

Artificial intelligence and machine learning

Incident Solution Matching



Incident Solution Matching automatically proposes solutions based on incident data (e.g. incident description) in the incident creation form and the view or edit form of open incidents in SAP ONE Support Launchpad.

OVERVIEW

- A new machine learning service based on artificial intelligence (AI) technology
- Automatically recommends solutions from SAP Notes and SAP Knowledge Base Articles when you create a new incident or view/edit an open incident
- Potential matches are ranked according to their semantic relevance based on incident data
- Accelerates the process of finding relevant solutions by learning from past incidents
- Watch the video

BENEFITS

- Supports receiving proposed solutions for your issue much faster
- Find relevant SAP Notes and SAP Knowledge Base Articles in one quick step without manual searching effort
- The more you use *Incident Solution Matching*, the more relevant the
 recommendations become

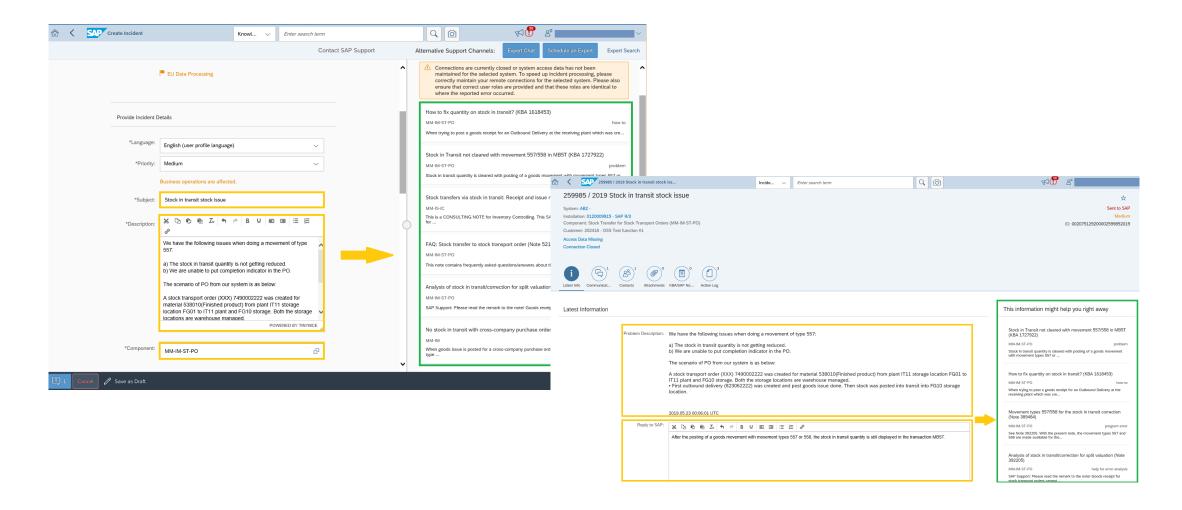
ACCESS

- Simply access the SAP ONE Support Launchpad
- Go to the incident creation form
- Describe your issue as concisely as possible
- Automatically receive suggested solutions ranked in order of relevance in the right pane
- Select a component to further refine the results
- Access your incidents inbox and open an existing incident to view or edit
- Automatically receive suggested solutions ranked in order of relevance in the right pane of the open incident

67 (a)

Artificial intelligence and machine learning

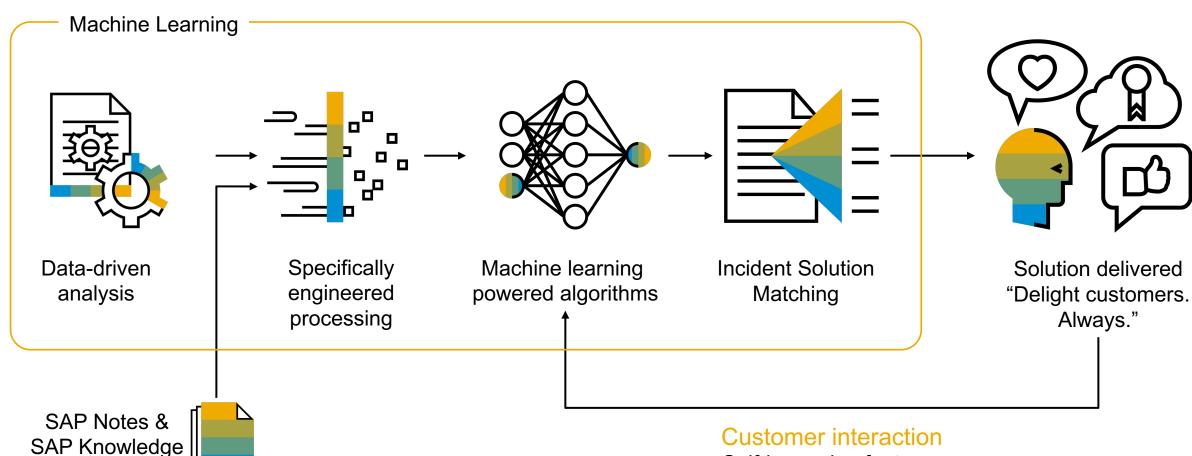
Incident Solution Matching preview



Incident Solution Matching

Base Articles

Machine learning service for product support

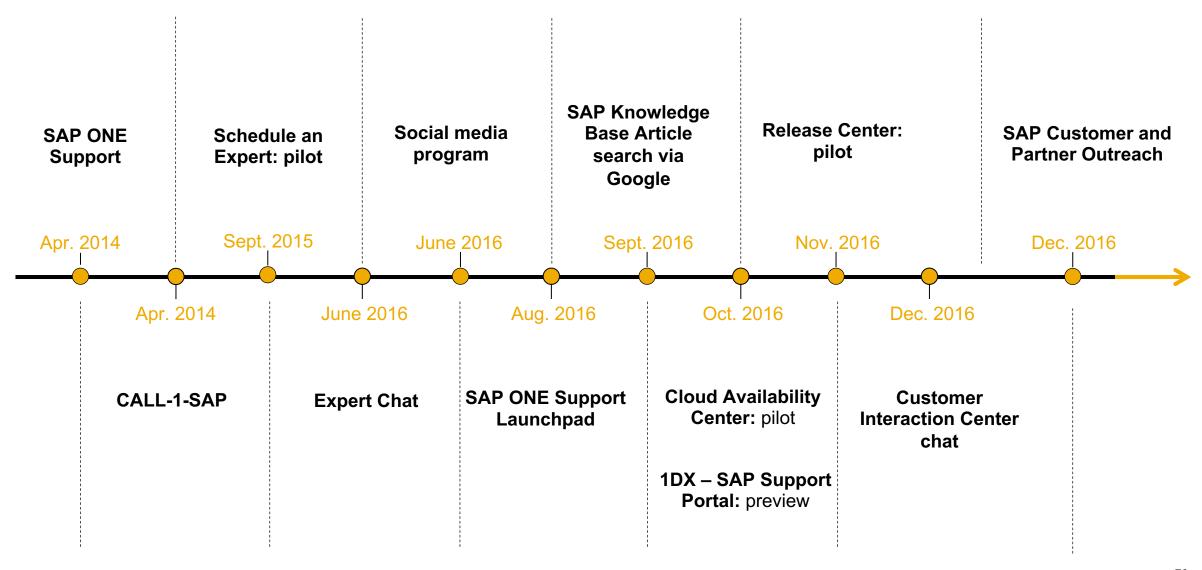


Customer interaction

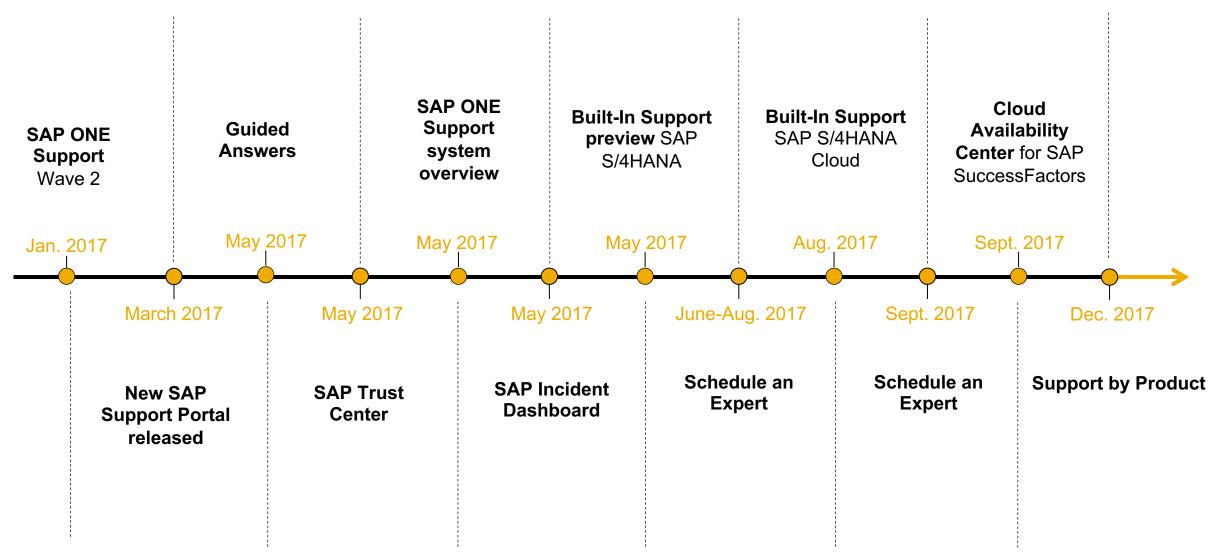
Self-improving features permanent algorithm retraining

69

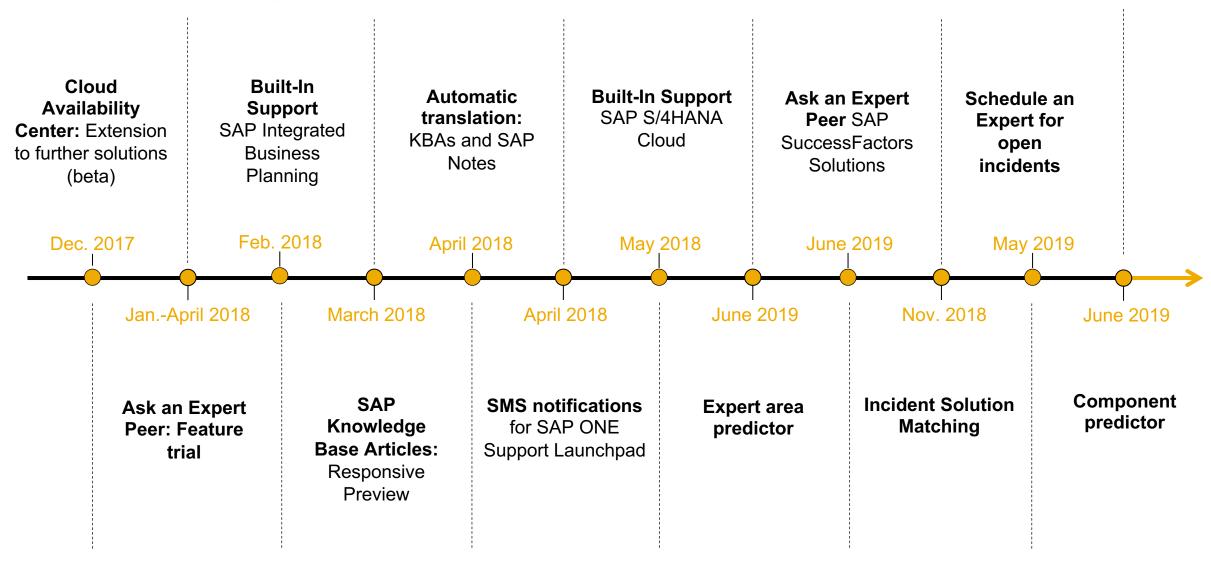
Channels and technology



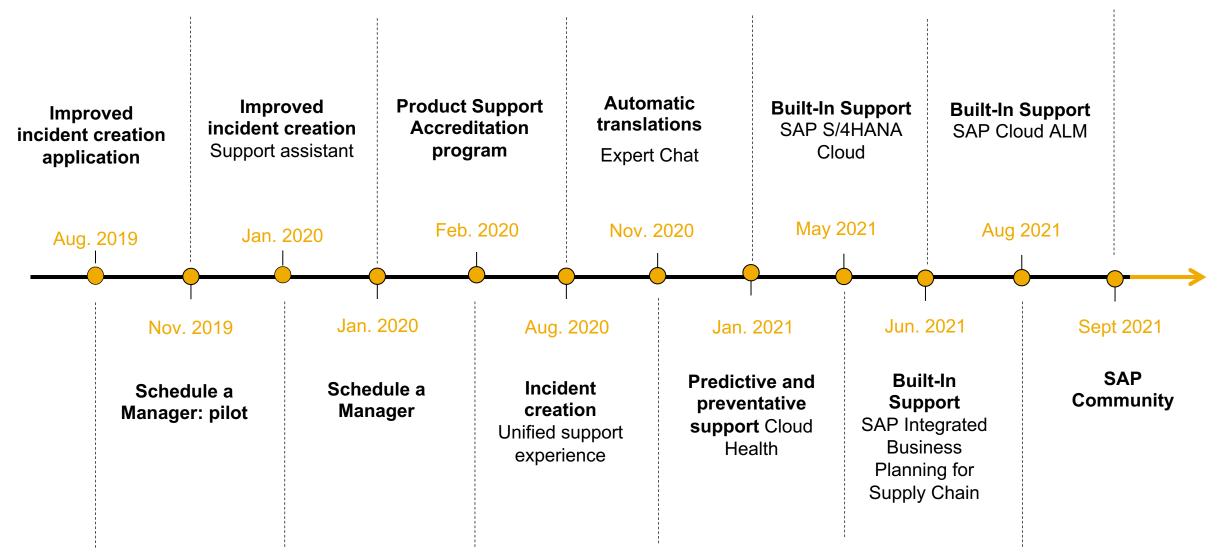
Channels and technology



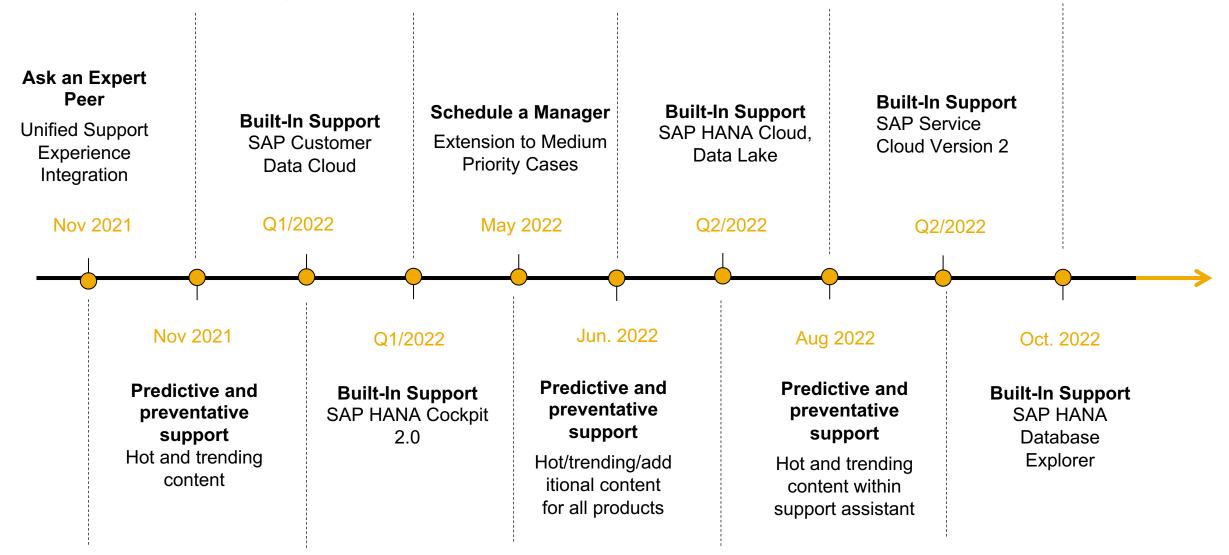
Channels and technology



Channels and technology



Channels and technology



Channels and technology

Built-In Support SAP HANA Cloud, Central

Q4/ 2022

2023+

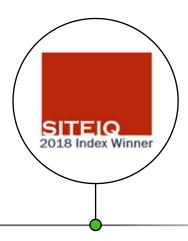
Real-Time Support

External recognition – awards and benchmarks









ASP Award

Top Ten Best Support
Websites 2018 for the SAP
Support Portal incl. the SAP
ONE Support Launchpad
from the Association of
Support Professionals
(ASP).

TSIA STAR Award

Technology Services
Industry Association (TSIA)
STAR Award for Best
Practices in Support
Services for Schedule an
Expert and finalist in the
Transformation of Support
Services category for the
Next-Generation Support
approach overall.

Stevie Award

SAP Support won two
Silver Stevie awards – for
Innovation in Customer
Service for Next-Generation
Support, and in Best Use of
Technology in Customer
Service for the Schedule an
Expert service.

sitelQ Benchmark

The SAP Support Portal received recognition in the siteIQ eBusiness Index's Online Support category rankings, achieving first place for usability with the highest recorded score.

More information on SAP support and the Real-Time Support approach



Real-Time Support

SAP Support Portal | Landing page (SAP Support Portal)

Customer Brochure | Infographic | Webinar: Next-Generation Support: Overview



Incident Prevention and Self-Service

Video: <u>Automatic Translation</u> Video: SAP Support Portal video



SAP ONE Support Launchpad

Video: SAP ONE Support Launchpad Video: Optimized Incident Creation

Video: Incident Management Online Help Maintenance

Webinar: SAP ONE Support Launchpad – Overview and How to Get Started

Webinar: Optimized Incident Creation



Social media

SAP Support Help on <u>Twitter</u>

Video series on **YouTube**



Al and Machine Learning

Incident Solution Matching landing page (SAP Support Portal)

Video: Incident Solution Matching

Webinar: Incident Solution Matching - Enabled by Artificial Intelligence

Webinar: SAP's use of AI in incident management processes



Schedule an Expert

Schedule an Expert landing page (SAP Support Portal)

Video: Schedule an Expert

Video: Schedule an Expert for open incidents

Webinar: Overview Product Support Real-Time Channels

Webinar: Benefit from Real-Time Conversation with an SAP Expert



Expert Chat

Expert Chat landing page (SAP Support Portal)

Video: Expert Chat

Webinar: Use Expert Chat to Solve Your Technical Problems



Schedule a Manager

Schedule a Manager landing page (SAP Support Portal)

Webinar: Schedule a Manager real-time support channel



Ask an Expert Peer

Ask an Expert Peer (SAP Support Portal)

Video: Ask an Expert Peer

Webinar: New Product Support Channel: 'Ask an Expert Peer' for SAP

SuccessFactors



Built-In Support

Built-In Support landing page (SAP Support Portal)

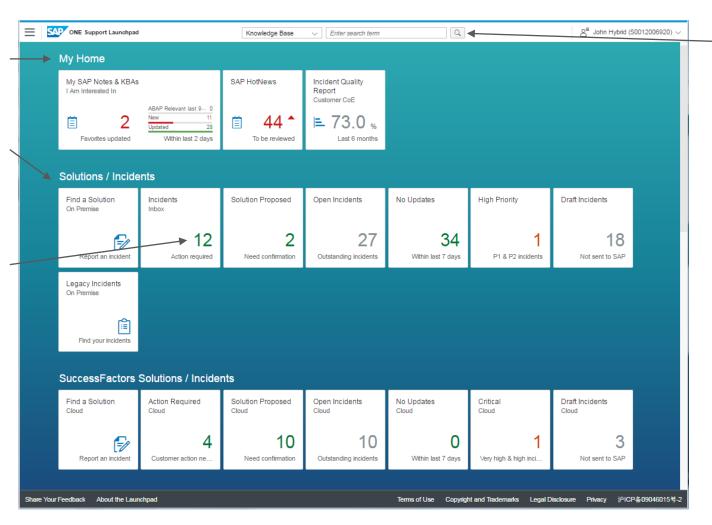
Appendix

Traditional incident management – reinvented

SAP ONE Support Launchpad as central entrance point: user interface and video

- Support application launchpad as central entry point
- Groups and tiles are personalized based on user profiles
- 3 Helping information and tasks are displayed directly on the tile





4 Search for knowledge documents and business objects relevant to the user



Link to video: https://youtu.be/9RutFZ1Qoag



CALL 1 SAP Support Worldwide Telephone Directory



Service Menu — What You Will Hear When Calling Us

Thank you for calling SAP Product Support. Please choose from one of the following options:

 To reach customer support for SAP Fieldglass, SAP Concur and SAP Qualtrics solutions, please press 1

Sub Menu:

For SAP Fieldglass support, please press 1

For SAP Concur support, please press 2

For SAP Qualtrics support, please press 3

 To reach customer support for all other products, including SAP SuccessFactors and SAP Ariba solutions, please press 2 Sub Menu:

For SAP Ariba solutions, please press 1

For all other products including SAP SuccessFactors please press 2

- To listen to the menu in another language, please press 3
- To listen to this menu again, please press 4

- Contact us for all your SAP non-technical queries. We are here to support you 24 hours a day, 7 days a week, 365 days a year.
- In many countries, the toll-free number for contacting SAP support is accessible through landline phones and some mobile providers. It allows you to select the specific SAP product area you require, connecting you directly to an SAP support representative.
- Universal free-phone number for contacting SAP support services
- Access to service menu to select a specific product area you require, now including SAP Ariba, Concur, and SAP Fieldglass solutions
- Toll-free number accessible in most countries through landline phones and some mobile providers
- If you are unable to connect via the number provided for your country, please call +49 698 740914073.
- Learn more here:

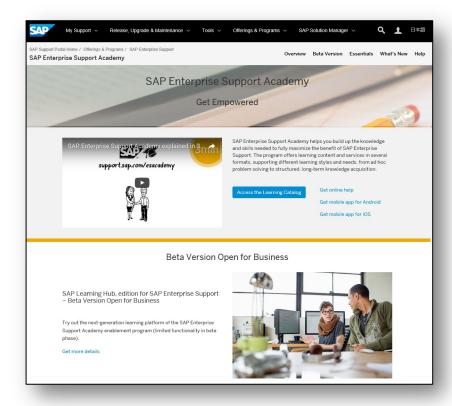
Access to Worldwide Telephone Directory
Contact the Customer Interaction Center (CIC)

How we interact with our customers

SAP Enterprise Support Academy

Build knowledge and skills and learn from experts.

- Helps you build up the knowledge and skills needed to fully maximize the benefit of SAP Enterprise Support
- Learning content and services in several formats, supporting different learning styles and needs, from ad hoc problem solving to structured, long-term knowledge acquisition
- Accelerated innovation enablement, best practices, expertguided implementations, guided self-services, meet the expert, quick IQs
- https://support.sap.com/support-programsservices/offerings/enterprise-support/academy.html



Contact

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