# Accelerate your business transformation with S/4HANA Cloud public edition

Anurag Barua Digital Transformation Leader

**SAP** America



# **Speaker introduction**



- ✓ 25+ years of SAP experience in a career of 31 years in a variety of roles including SAP product development, delivery/advisory/consulting, pre-sales, & sales; currently work for the SAP S/4HANA Center of Excellence, North America
- ✓ Served clients globally & across multiple industry verticals including Public Sector, Utilities, Media, Manufacturing, Pharmaceuticals, Oil & Gas, & Hi-tech among others
- Areas of expertise include SAP Financials, Logistics/Supply Chain, Reporting & Analytics, Data Management & Governance, Cloud technologies, User Experience, & Project/Program Management
- ✓ Prolific thought leader: Published over 100 articles & white papers for SAP publications; written 5 SAP books; spoken at over 150 SAP conferences & events globally



# Agenda

- Overview & benefits of S/4HANA Cloud, Public Edition
- Capabilities & key features
- Deployment model

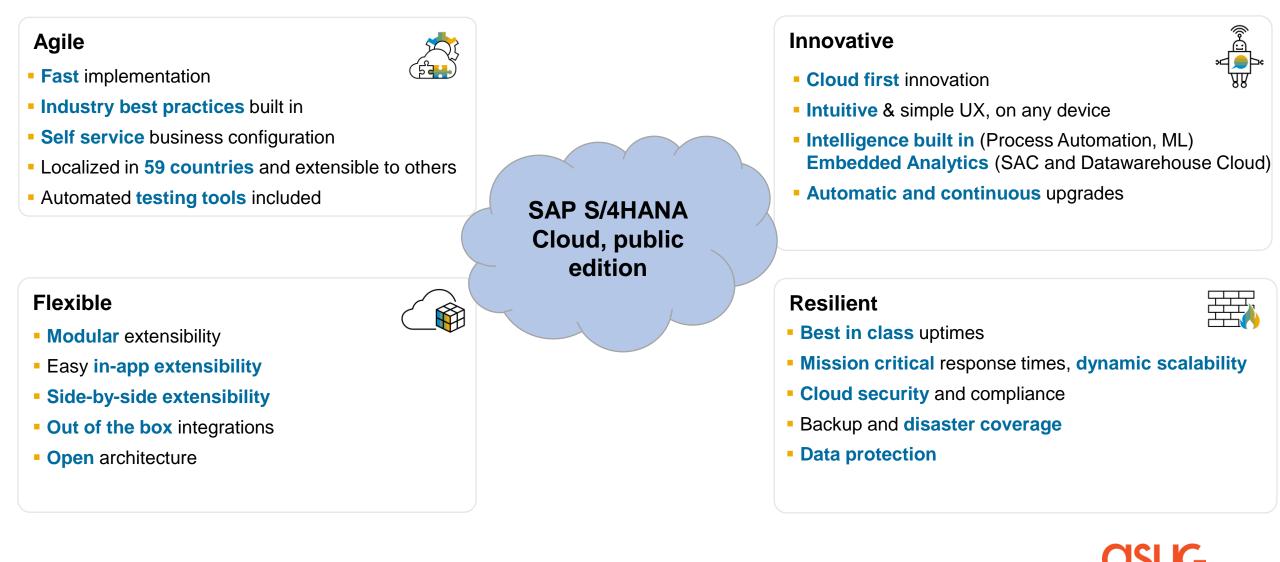


# S/4HANA Cloud, public edition – fast facts

- ✓ 100% Software-as-a-Service (SaaS) application
- ✓ (Annual) subscription-based license model
- ✓ Enterprise Resource Planning (ERP) in the cloud
- Entirely organic & relatively new SAP application that's been in the market for nearly 7 years
- All innovations are delivered in the Public Cloud first including Artificial Intelligence (AI)
- ✓ Runs on the HANA database and leverages HANA capabilities
- ✓ Solution needs to be 'deployed' or 'rolled-out' and not 'implemented'
- ✓ 100% mobility-enabled
- ✓ SAP Fiori is the only UI
- ✓ Also referred to as S/4HANA Public Cloud, Multi-tenant Edition (MTE), & Essentials Edition



# S/4HANA Cloud, public edition – benefits



# **Cloud credentials & analyst's assessments**

SAP is the World's Largest Provider of Enterprise Application Software with:







SAP has been named as a Leader for SAP S/4HANA Cloud, in the following analyst reports:

### Gartner

SAP is a **Leader** in the 2023 Gartner Magic Quadrant<sup>™</sup> Cloud ERP for **Service-Centric Enterprises.**<sup>1</sup>

SAP is a **Leader** in the 2023 Gartner Magic Quadrant<sup>™</sup> Cloud ERP for **Product-Centric Enterprises**.<sup>2</sup>

<sup>1</sup> Gartner Magic Quadrant for Cloud ERP for Service-Centric Enterprises (Link) 29 August 2023 - ID G00776107

<sup>2</sup> Gartner Magic Quadrant for Cloud ERP for Product-Centric Enterprises (Link) 03 October 2023 - ID G00779879

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### €IDC

SAP is a **Leader** in the 2022 IDC MarketScape for worldwide SaaS and cloud-enabled **Operational ERP applications**.<sup>3</sup>

SAP is a **Leader** in the 2022 IDC MarketScape for worldwide SaaS and cloud-enabled **Manufacturing ERP applications**.<sup>4</sup>

### Forrester

SAP is a **Leade**r in the 2022 Forrester Wave: **Digital Operations Platforms for** Services.<sup>5</sup>

SAP is a Leader in the 2022 Forrester Wave: Digital Operations Platforms for Manufacturing And Distribution.<sup>6</sup>

<sup>3</sup> IDC MarketScape: Worldwide SaaS and Cloud-Enabled Operational ERP Applications 2022 Vendor Assessment May 2022, IDC #US46733721

<sup>4</sup> IDC MarketScape: Worldwide SaaS and Cloud-Enabled Manufacturing ERP Applications 2022 Vendor Assessment May 2022, IDC #US49047922

<sup>5</sup> The Forrester Wave<sup>™</sup>: Digital Operations Platforms For Services, Q3 2022 26 September 2022 (Link)
<sup>6</sup> The Forrester Wave<sup>™</sup>: Digital Operations Platforms For Manufacturing And Distribution, Q3 2022 26 September 2022 (Link)

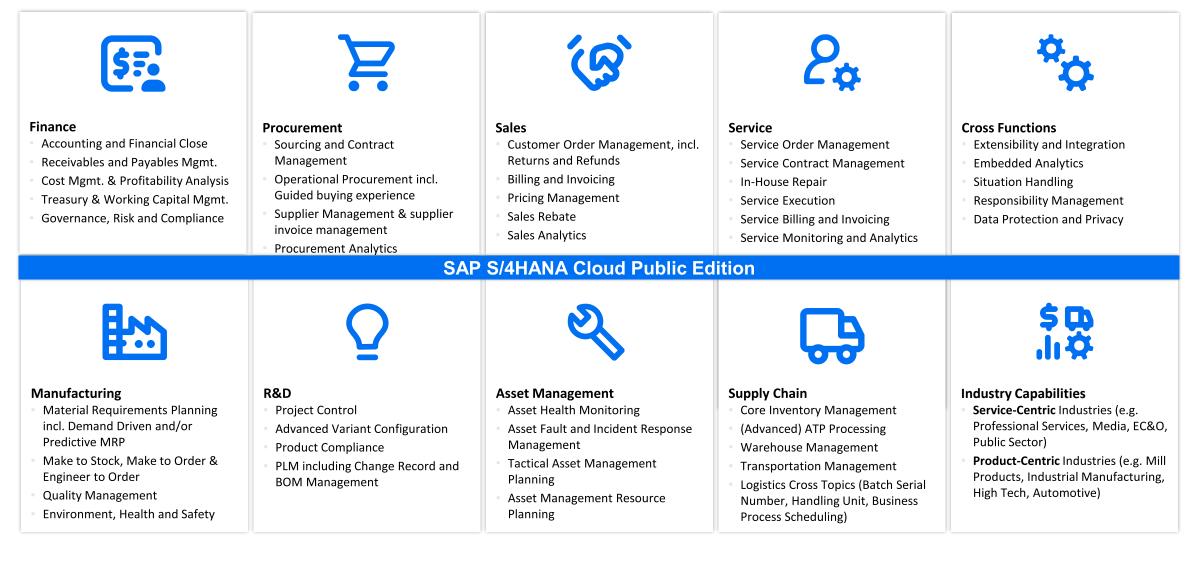


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# **Packaged capabilities based on Best Practices**



# **Full-featured ERP**

### with integration across HR, finance, supply chain, manufacturing and beyond

#### Innovate

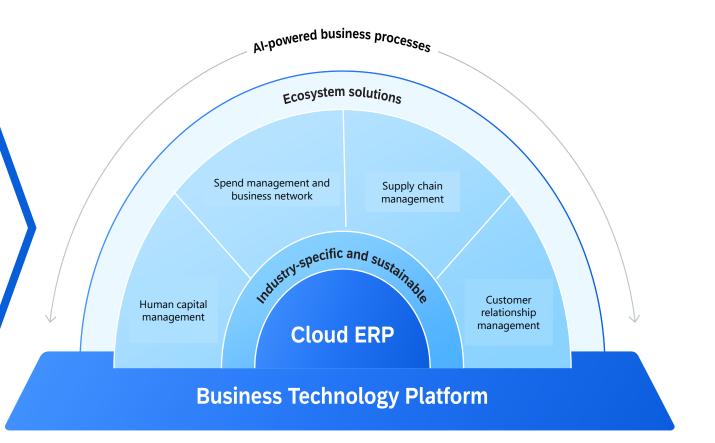
Leverage modular, industry-specific solutions to complement the powerful core ERP and deliver business innovation – not just technologies.

### Scale

Simplify your IT landscape and the provisioning of highvalue vertical solutions with service business models, easily integrated and extensible, and prepared to optimizing costs while maintaining performance.

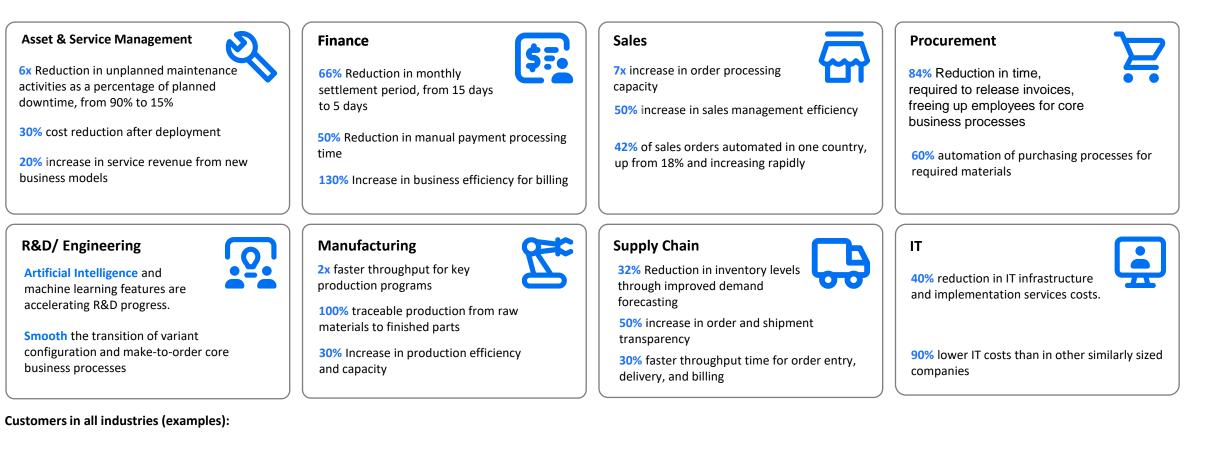
### Grow

Choose from a comprehensive portfolio pre-configured best practices to drive innovations, to respond with agility to a rapidly changing business environment.





# **Business Benefits**







Mill Products









# **Global solution with extensive localizations**

Accelerate your expansion by managing legal, tax, and industry regulations across the globe

#### Argentina<sup>3</sup> Egypt<sup>3,4</sup> Greece<sup>3</sup> Belgium Brazil Bulgaria<sup>2,3</sup> Czechia Chile<sup>3</sup> Colombia<sup>3</sup> Finland France Germany India Ireland Indonesia Japan Kazakhstan<sup>3</sup> Kuwait<sup>3</sup> Mexico Netherlands New Zealand Peru<sup>3</sup> Philippines Poland Russia Saudi Arabia Romania Slovenia<sup>3</sup> South Africa South Korea Sweden Switzerland Taiwan (China) Ukraine<sup>3</sup> United Arab Emirates United Kingdom

### 59 Local Versions delivered by SAP

#### Currently available

Australia	Austria	Currently available
Canada	China	Rest of World <sup>2</sup>
Croatia <sup>3</sup>	Denmark	
Hong Kong (China)	Hungary	
Israel <sup>3</sup>	Italy	
Luxembourg	Malaysia	
Norway	Oman <sup>3</sup>	
Portugal	Qatar <sup>3,4</sup>	$\sim$
Serbia <sup>3</sup>	Singapore	
Slovakia	Spain	P
Thailand	Turkey	
United States		
		$\checkmark$

Chinese (traditional)

English Hebrew Korean Russian

Swedish

### Supporting 33 languages

#### Currently available

Arabic	Bahasa (Malaysia)	Bulgarian	Chinese (simplified)
Croatian	Czech	Danish	Dutch
Finnish	French	German	Greek
Hungarian	Italian	Japanese	Kazakh
Norwegian	Polish	Portuguese	Romanian
Serbian	Slovak	Slovenian	Spanish
Thai	Turkish	Ukrainian	

# Customer Local versions via localization as a self-service for SAP S/4HANA Cloud

<sup>1</sup>As per current planning. subject to change.

<sup>2</sup> Current S/4HANA Cloud customers using SAP Central Business Configuration (CBC) with 3-system landscape environment can participate in <u>Customer Local Version early adoption program</u>.. Belarus, Venezuela, <u>embargo countries</u> and SAP delivered/planned Local Versions are excluded.

<sup>3</sup><u>Additional consideration</u> needed for go-lives planned before EURO switchover.

<sup>4</sup> Focuses on finance-led ERP and service-centric industries scope. Refer to <u>solution scope in Best Practice (Process Navigator)</u> for available local versions or <u>scope items list</u> for planned local versions

<sup>5</sup> In early adoption program. Refer to influence program to participate



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# **Gen Al in Public Cloud with Joule**

### Who

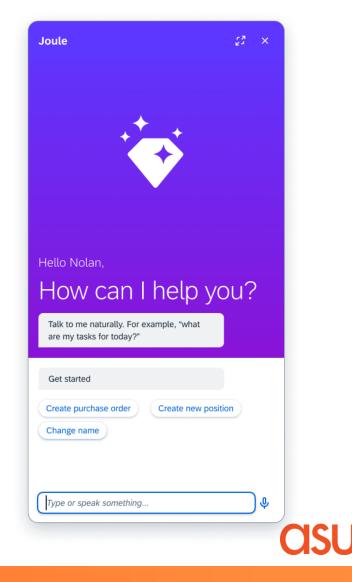
SAPs AI copilot Joule transforms the user experience in SAP S/4HANA Cloud Public Edition by leveraging generative AI to empower users executing their everyday tasks more efficiently.

### What

- Intelligent Access to Information
- Navigation to apps for Finance, Procurement, Professional Services and Sales
- Role-based transactional content for three personas: operational purchaser, cost center owner and shipping specialist

### When

Phased roll-out in SAP S/4HANA Cloud Public Edition 2402 (EAC)\*



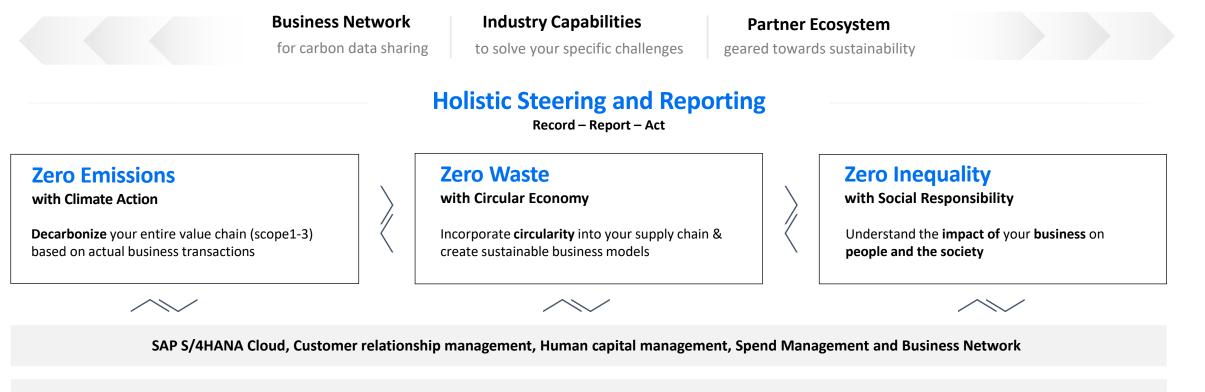
# **Embedded & extensible Al**

# Intelligent technologies fully embedded in SAP S/4HANA Cloud Public Edition





# **Run sustainably**



SAP Business Technology Platform



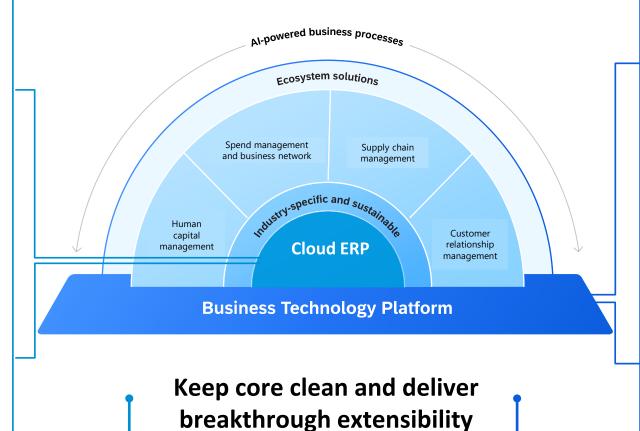
# **Run flexibly – extend with ease**

#### **Key User Extensibility**

- Custom fields, UI layout, forms and templates
- Custom analytics
- Custom Business Objects
- Create custom business logic (simple)

#### **Developer Extensibility**

- Develop custom business logic (advanced)
- Extend SAP S/4HANA Cloud
- Partner extensions
- Directly on SAP S/4HANA stack



# Low Code Extensibility

### Low-code/No-code development by business users / non-developers

- Low code development
- Low code process automation
- Low code portals and collaboration hubs

#### **Pro Code Extensibility**

#### Powerful tools for developers

- AI business services
- Data science and intelligence
- IoT and big data
- Develop full SaaS applications
- Create data marts + x-app analytics

SIDE-BY-SIDE EXTENSIBILITY

**CISUG** 

**EXTENSIBILITY INTEGRATED IN SAP S/4HANA CLOUD** 

# **Optimized user experience**

### Modern UX - Horizon Visual Theme

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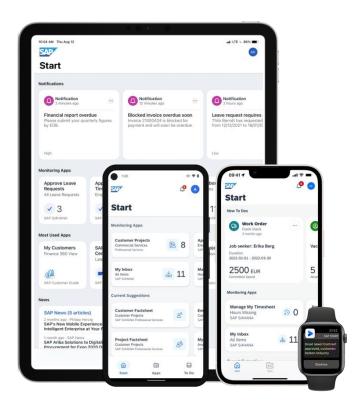
Clean, intuitive and responsive User Experience allowing efficient and personalized system interactions

### **Embedded** Guidance / Support

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Interactive in-app help and product tutorials, what's new information and links to community and learning

### SAP Start & Mobile Start



Native entry point to the SAP portfolio on desktop and all mobile devices (iOS and Android)



# **Embedded intelligence helps unlock efficiencies**

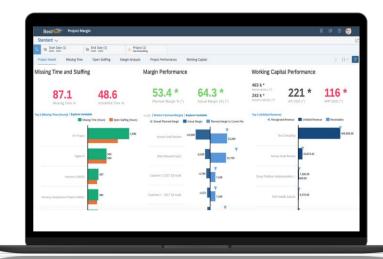
### **Discover embedded insights**

Data-driven decisions for measurable outcomes

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### **React with situation handling**

**Exception-based notifications** for insight to action



### Automate SAP Process Automation

Multiple bot workflows for execution (attended + unattended)

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7 Times increase in order processing capacity Streamlining Order-to-Cash processes increases capacity for seasonal sales peaks



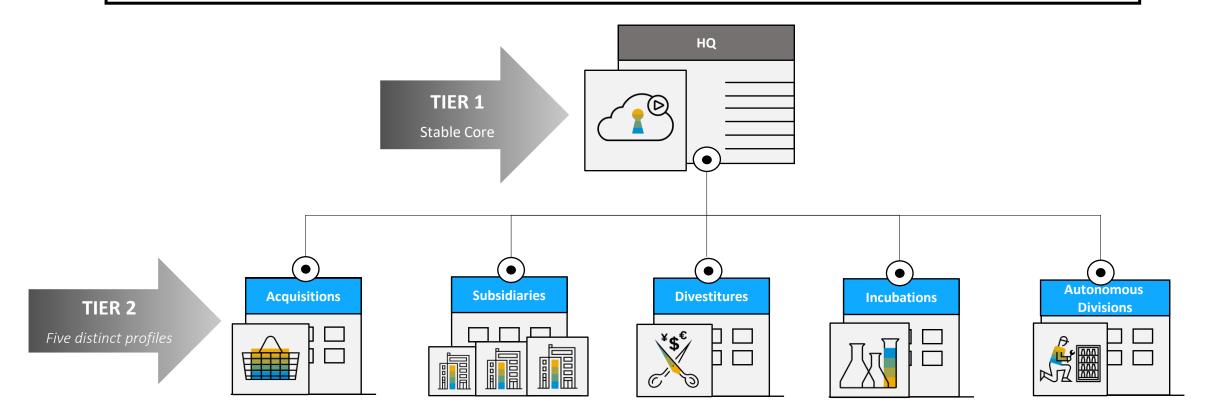
42% of sales orders automated Integrating Solutions for a real-time overview of the entire go-to- market channel



# 2-tier ERP Overview – for large enterprises (on SAP ECC or S/4HANA)

### What is a two-tier scenario?

- ✓ A composable ERP strategy with different ERP systems at two different layers of the organization.
- One system serves a given function (e.g. HQ) as a stable backbone while the 2nd layer run on independent (often integrated) ERP system/s





# **Benefits from a 2-tier ERP model**





### Agility

- Faster Onboarding to reduce time to value
- Automated updates and patching
- Absorb Innovations at a faster rate

### Flexibility

- Innovate with new business processes/models utilizing modern cloud technologies
- Flexible commercial models without large upfront investment



### Autonomy

- Increased independence for the two-tier entity
- Evolve, change and adapt at own pace
- Lower risks and disruptions to global/HQ landscape

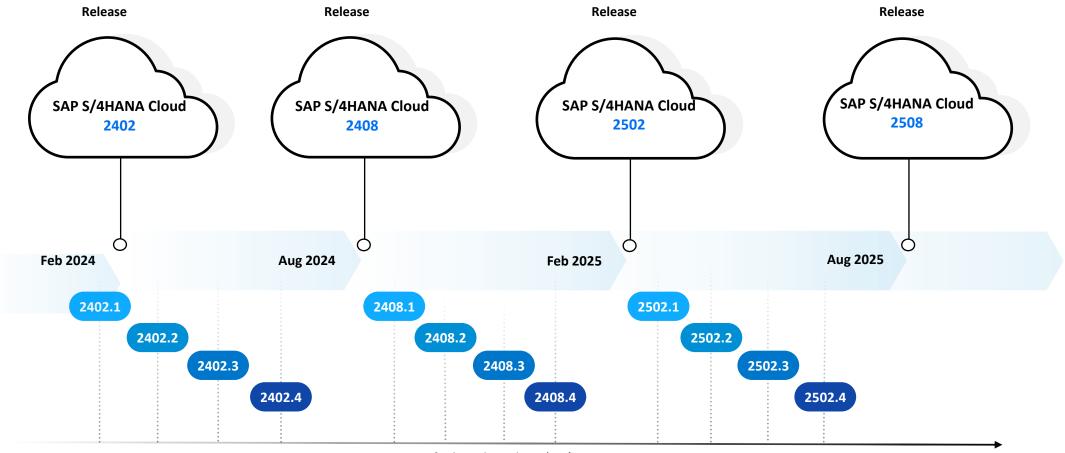


### Compliance

- ISO Certified Security
- Address local legal
   requirements and changes
- Independent legal structure supporting JVs
- Carve out independent installations for divestitures



# **Release schedule – twice a year + monthly updates**



Continuous innovation updates\*

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# Agenda

- Overview & benefits of S/4HANA Cloud, Public Edition
- Capabilities & key features
- Deployment model



# **Deployment enablers**

### **Digital Discovery**

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Digital Discovery Actions Y	Demo (Edit access)			× 112
TART	< (11/36) Manufacturing Operations (4	4/10) Manufacturing Options (1/3) Producti	on Engineering (11/19) Production Planning (4/12) Q	uality M: > ~
Start Start your discovery here!			-	
USINESS CONTENT	Priority: Medium ~	Priority: Medium V	(F)	
Pre-selection packages Start with a preselection here!	Lot Size of One with Advanced	Make-to-Order Production -	Make-to-Order Production - Process Manufacturing 30K	
OCALIZATION & LEGAL ENTITIES	Variant Configuration 55E	Finished Goods Sales and Final Assembly	This scope item encompasses the Make- to-Order process of batch-managed finished goods from customer guotation	
Cocalization Select relevant countries	This scope item enables a make-to-order scenario, integrating with sales, production, and procurement of serialize	BJE This scope item covers the Make-to-Order process of batch-managed (optional) finished goods from customer	Questions	
SCOPE SELECTION	Questions     O Notes	Questions     O Notes		
2530 Sourcing and Procurement 22/87 in scope	0 0	0	0	
72b Asset Management 5/7 in scope >	OR Priority: Medium V	(FF)	ON Priority: Medium v	
28% R&D / Engineering >	Phase: First 🗸	Make-to-Order Production for Sales Kits with Variant	Phase: First 🗸	
35%) Manufacturing >	Make-to-Order Production - Semifinished Goods Planning and Assembly	Configuration 40C This scope item supports a make-to-order	Make-to-Order Production with Variant Configuration	
36% Supply Chain 30/84 in scope	1BM This scope item supports production planning for semilinished components	production scenario for variant configuration products bundled into sale	This scope item shows a Make-to-Order Production scenario using the Advanced Variant Configuration for an efficient stat	
2096 Sales 17/83 in scope	within a Make-to-order (MTO) environme      O Questions     O Notes	Questions	Questions     (i) Notes	
47%) Service 8/17 in scope	•	0 0		
33% Human Resources >	(FF)	(F)	The Priority: Medium	
Einanze			Phase: mut	

**Industry Best Practices** 

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### Services & Tools

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1	Deliverable: Customer Team Self-Enablement					
>	🔲 🕅 Create Self-Enablement Plan	1. In Progress	Prepare	Nov 21, 2022	(Not Assigned)	>
•	Responsible: Adam Admin					
, )	Review Getting Started Tutorials in S/4HANA Cloud	1. In Progress	Prepare	Dec 1, 2022	(Not Assigned)	>
	Responsible: Adam Admin					
<u> </u>	Deliverable: Custom Deliverable 1					
]	Project Task 1	In Progress	Prepare	🍳 Dec 12, 2022	(Not Assigned)	>
)	Responsible: (Not Assigned)					
	Deliverable: (Not Assigned)					
	Conduct Fit to Standard	In Progress	Explore	Nov 30, 2022	(Not Assigned)	>
	Responsible: Tim Tester					
3	Project Task R2.1	Blocked	Prepare	<b>Va</b> Dec 12, 2022	(Not Assigned)	>
	Responsible: (Not Assigned)					
	User Story R1.2	In Progress	Prepare	🔌 Dec 12, 2022	(Not Assigned)	>

**Explore the full breadth and depth** of best practice processes to **rapidly define scope**, benefits and a predictable implementation

Assess fit to standard against SAP Best Practices based upon the many years of SAP industry experience Accelerated services, producing predictable results enabled by integrated tools (CALM\*) and methodologies (Activate)

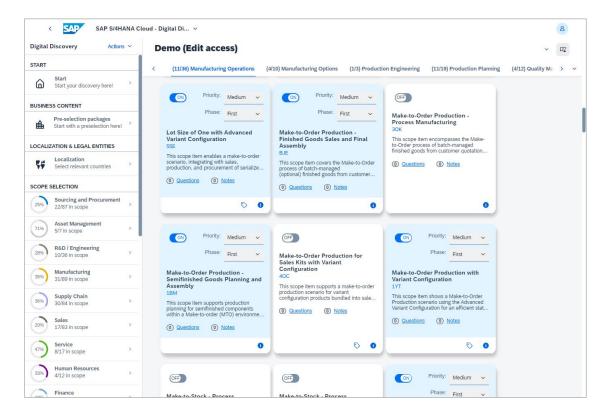
\* Cloud Application Lifecycle Management



# **Digital Discovery**

### Rapidly define scope based on the deep and broad portfolio of best practice processes

### **Digital Discovery Assessment**





#### Strategy

Enables that the SAP S/4HANA Cloud Go-To-Market strategy is ensured and the best solution is proposed.

#### Scope



Provides transparency and guides selections of predefined best practices delivering end-to-end business processes which accelerate implementation and adoption.

#### Geographies

Country scope and regulatory compliance.

#### Architecture



Define overall solution architecture including SAP line of business solutions and SAP Business Technology Platform.

#### Integrations



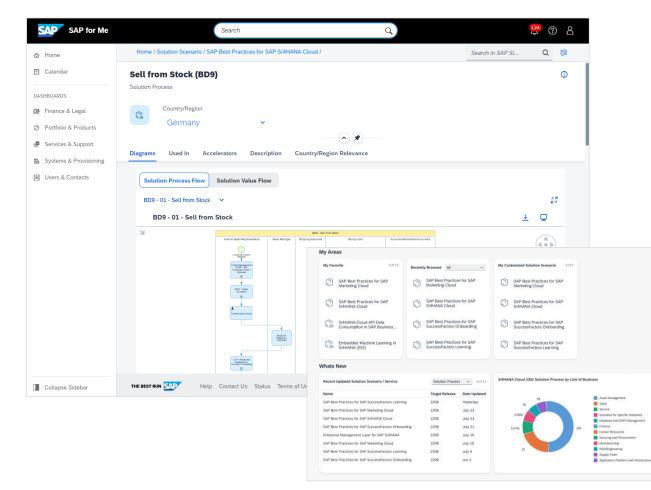
Identify integrations and SAP Business Technology Platform use cases.



## **Industry standard Best Practices**

Leverage 50+ years of SAP industry experience to run your business out of the box

### SAP Signavio Process Navigator link



Cloud native service integrated in 'SAP for Me' providing **insights about SAP's process portfolio** following a business and solution process-centric data model and design.

**Process models, process documentation**, process related implementation accelerators, country and industry specific implementation scope.



**Process-related context data** such as solution components, roles, integration automation information, applications along process flows and supported solution capabilities



# **Services & Tools**

### Ensure an accelerated & more predictable deployment

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### Design the to be solution

- Start with Best Practice content to run your Fit-2-Standard workshops
  - Create own processes with integrated authoring capabilities
  - Collect requirements as an initial backlog

#### Manage all project activities

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- Based on the SAP Activate methodology with template roadmaps for agile implementation projects
  - Extended by your own tasks and user stories
- Integrated planning and reporting

#### Ensure Quality

- Manage all test from user acceptance to regression
- Manual testing with test step based approach
- Integration of automatic execution engines

#### Manage Successful Deployment & Go-Live

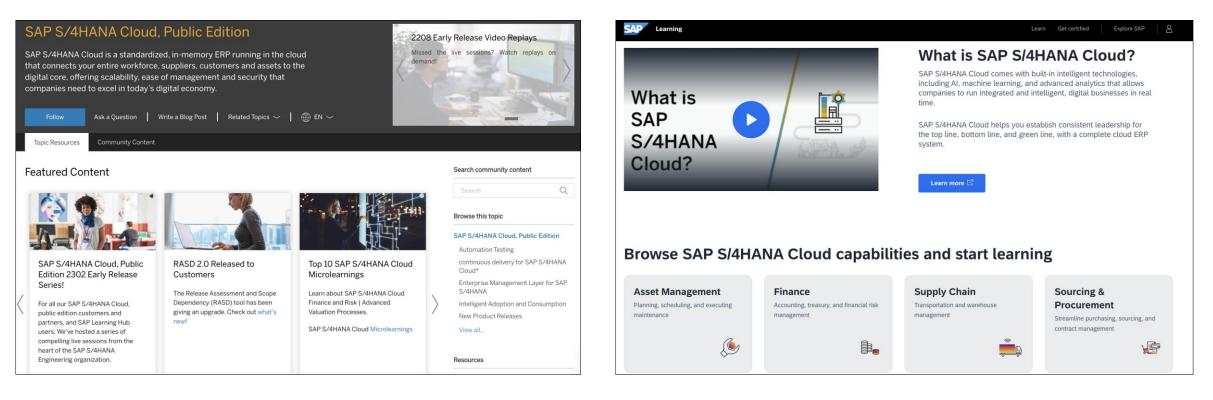
- Plan your releases and orchestrate consistent deployment to production
- Enable change and provide traceability and audit trails

# **Community and Learning**

### Foster adoption through regular exchange & focused learnings

### **Expert Community**

### Accessible Learning



Learn what works and what doesn't through a collaborative, open community of your peers, SAP experts, and partners Build skills and improve adoption across your team with **flexible learning** and training **tailored to your roles and goals** 

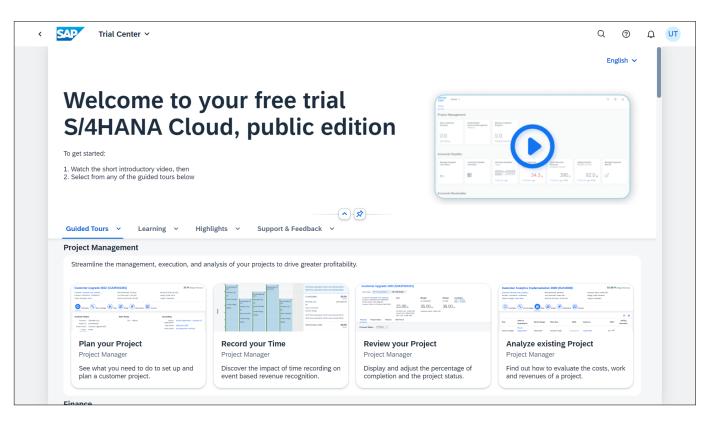


# **Cloud Mindset – key ingredient for success**

- A fundamental new way of thinking in the cloud era. It requires the ability to rapidly adopt standard best practices and leverage cloud technology to engage in continuous innovation
- The adoption of a cloud mindset enables an organization to achieve higher agility, flexibility and collaboration thereby optimize the use of business and technological innovations that the cloud offers.
- Customer committed to cloud mindset embrace:
  - Adopting standard processes
  - Running the solution in a SAP selected Data Center
  - Accepting innovation and update cycles



# S/4HANA Cloud public edition free trial





### **SAP S/4HANA Cloud Trial**



Free of Charge Test a real SAP S/4HANA Cloud system 14 days for free.



#### **Guided Tours**

Explore the solution highlights along expert-curated scenarios.



#### **Comprehensive Scope**

Run a broad range of processes across Finance and Logistics.



#### **Complementary Content**

Consume complementary content linked in the trial.



# **Customer Flipping Book**

## Ready-To-Run Customer Flipping Book





# **Questions?**

For questions after this session, contact me at Anurag.barua@sap.com





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