

Welcome,
we're glad you're here!



Code of Conduct

ASUG strives to ensure that everyone feels welcome and safe at every event. By participating in our Events, all participants, speakers, exhibitors, sponsors, media representatives, service providers, vendors, contractors, and others agree to abide by this Code of Conduct.

All determinations of appropriate or inappropriate behavior are in the sole discretion of ASUG and our decisions will be final.

Expected Behavior

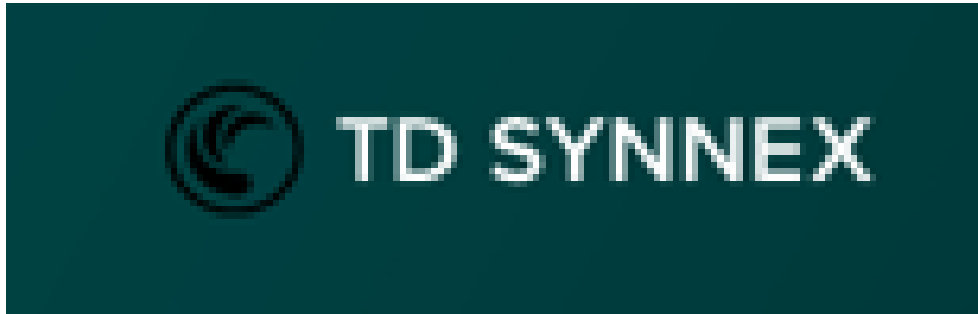
Be considerate, respectful, and kind to others. Refrain from demeaning, discriminatory, or harassing behavior and speech. Spam, or repeated contact of Participants that have requested no contact from another Participant is strictly prohibited. Participants should be mindful of any copyright laws, music licensing etc., and not violate any terms or conditions related to such.

The full Code of Conduct can be viewed at: <https://www.asug.com/code-of-conduct>, or accessed by scanning the QR Code

Violations of the Code of Conducts should be reported to communities@asug.com.



Platinum Sponsors:



Gold Sponsors:

precisely



savantis
Where the best build Intelligent Solutions



ADVANCED APPLICATIONS

Silver Sponsors:



TITAN
CONSULTING



Bronze Sponsors:

GROM



Agenda

8-8:30 a.m. - Check-In/Registration

8:30-8:40 a.m. - Chapter Welcome

8:40-9 a.m. - Hear from Geoff Scott!

9-9:45 a.m. - Choosing the right cloud platform for your S/4HANA workloads *Speaker: Bob Friske (TD SYNEX) (Sponsored by: IBM)*

9:45-9:50 a.m. - Speaker Transition

9:50-10:35 a.m. - Unveiling Tomorrow's Potential with SAP Business AI-Driven Platforms - A Keynote Odyssey into the Art of Creative Features *Speaker: Premal Bathia (SAP)*

10:35-10:45 a.m. - Transition to Morning Breakout Sessions

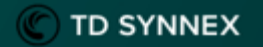
Track 1:

10:45-11:15 a.m. - From Manual to Marvelous: Automating SAP Materials Management Processes *Speakers: Scott Lewis & Hunter Pogue (Sponsored by: Precisely)*

Track 2:

10:45-11:15 a.m. - Mastering Data Migration to S/4HANA: Unpacking Challenges and Lessons from ECC and Non-SAP Transitions *Speaker: Priyar Sundaramoorthy (Sponsored by: Chain-Sys Corporation)*

11:15-11:25 a.m. - Break





Agenda

Track 1:

11:25-11:55 a.m. - Accelerate your business transformation with S/4HANA Cloud public edition *Speaker: Anurag Barua (SAP)*

Track 2:

11:25-11:55 a.m. - SAP for Me! The Customer Portal from SAP *Speakers: VerNeil Mesecher Jr. & Lori Prichard (SAP)*

11:55 a.m. - 12 p.m. - Transition to Lunch

12-1 p.m. - Lunch

12:15-12:45 p.m. - Lunch & Learn - Building a Professional LinkedIn Brand *(ASUG Marketing)*

1-1:10 p.m. - Transition to Afternoon Breakout Sessions

Track 1:

1:10-1:40 p.m. - Enabling Smart, Intelligent Enterprise Asset Lifecycle Management *Speaker: Michael DiGiandomenico (Sponsored by Savantis)*

Track 2:

1:10-1:40 p.m. - Answer the data challenges presented to SMEs in 2024 *Speaker: Peter Huegel (Sponsored by: Process Automation Solutions Inc)*

1:40-1:50 p.m. - Break



ADVANCED APPLICATIONS

Agenda

Track 1:

1:50-2:20 p.m. - An introduction to Artificial Intelligence (AI) with SAP Speaker: *Anurag Barua (SAP)*

Track 2:

1:50-2:20 p.m. - Let SAP support your journey to S/4HANA, even BEFORE you Own It! *Speakers: VerNeil Mesecher Jr. & Lori Prichard (SAP)*

2:20-2:40 p.m. -Networking Break

2:40-3:10 p.m. - SAP Announces New RISE with SAP Migration & Modernization Program *Speaker: Anurag Barua (SAP)*

3:10-3:15 p.m. - Speaker Transition

3:15-4 p.m. - Building a Full Stack Observability Roadmap *Speaker: Ed Ferron (Sponsored by Cisco Systems, Inc.)*

4-4:15 p.m. - Closing/Giveaways

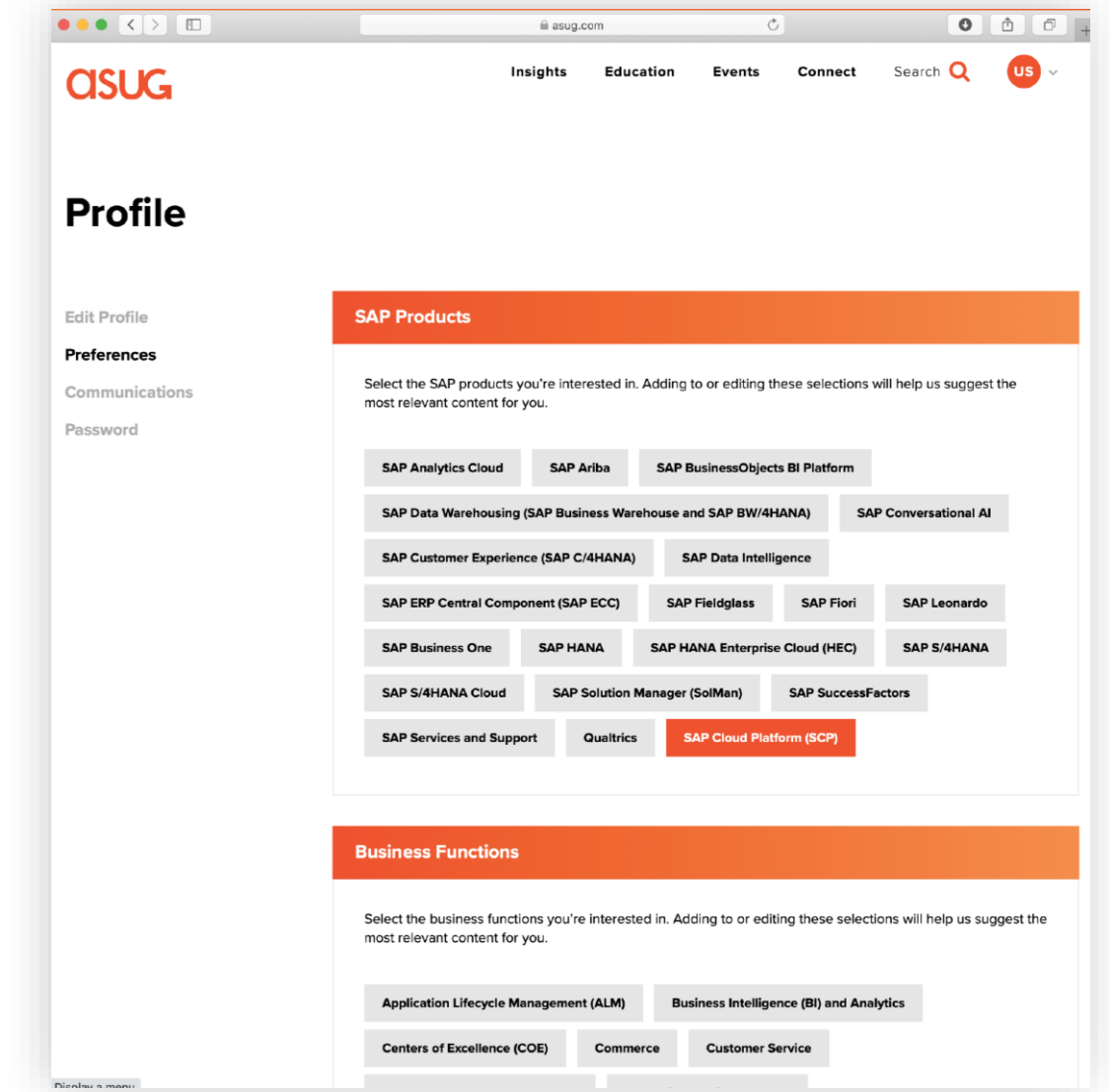
4:15-5:30 p.m. - SAPpy Hour Networking



Stay Connected

ASUG members, **customize your preferences on asug.com** to receive content most relevant to your interests.

Log in to **asug.com**, create your profile, update your preferences, and start making more possible today.





Community Alliances

Jumpstart your innovation with SAP peers across North America.

Dive deeper into the SAP topics that matter most to you. Follow relevant ASUG Community Alliances on asug.com to stay informed about upcoming virtual events.



Scan to learn more.

List of Alliances:

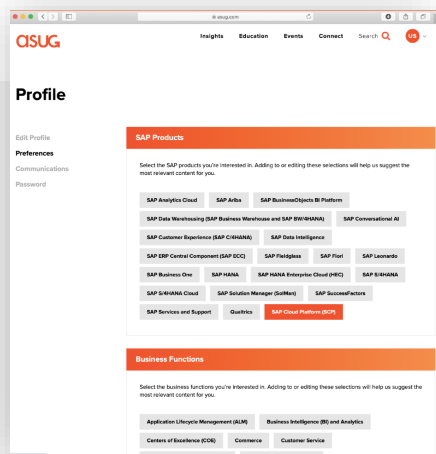
- Consumer Industries and Customer Experience Management Community Alliance
- Energy and Natural Resources Community Alliance
- Human Experience Management (HXM) Community Alliance
- Intelligent Spend Management & Business Network Community Alliance
- IT Operations Community Alliance
- Public Services Community Alliance
- SAP Business Technology Platform (BTP) Community Alliance
- SAP S/4HANA Community Alliance
- Sustainability Community Alliance

Next Chapter Event

Wisconsin Chapter Spring Meeting & Social – June 2024

📍 American Family Field

📅 June 25



Stay **Connected**

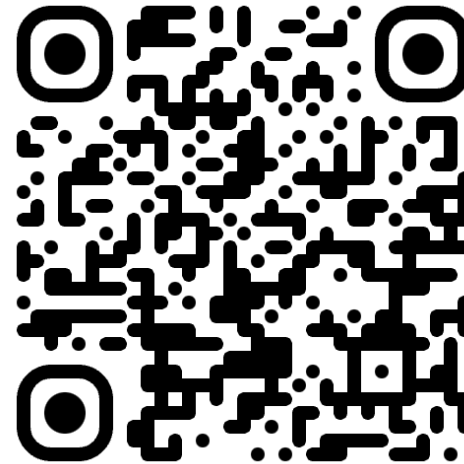
Visit [ASUG.com](https://www.asug.com) for full listing of virtual offerings, including Think Tanks, Influence Councils, Webcasts, and more!

Complete your ASUG profile to have content recommendations that match your interests



Four great opportunities to learn, connect, and grow with ASUG.

Scan to explore ASUG Events



Wisconsin Chapter Volunteers:

-Ron Gilson

-Christine Young

-Julea Ferrara

-Kane Baker



Scan the QR code to
take our post event survey:




Scan me!

