

Benefiting from SAP's UX innovations

TJ Keitt, VP SAP Design August 2022

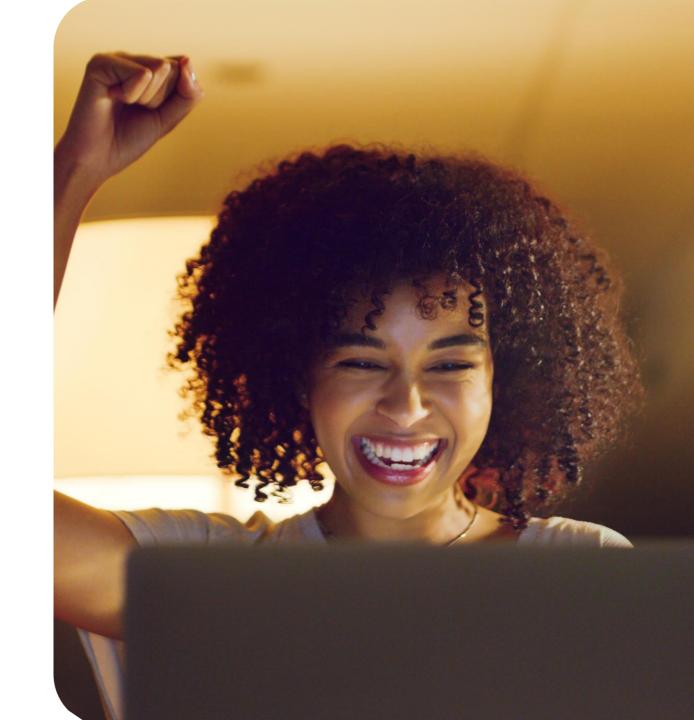
Public



Our Aspiration

Users love using SAP products

They help every person get their work done faster, more intuitively, and with better outcomes than ever before.



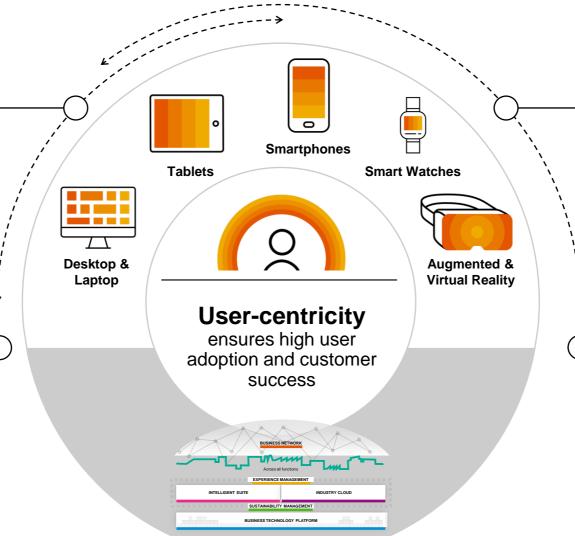
Overall UX strategy

Consistent web experience on desktop tablet and phone, with a single point of entry. Responsive apps. Harmonized Classic Web apps.

intelligence Reliable and trustworthy user experience using artificial intelligence.

and integrated artificial

Context awareness



Mobile

Native mobile experience optimized to leverage device capabilities.

Latest technologies available including Augmented Reality or Machine Learning.

- Any device

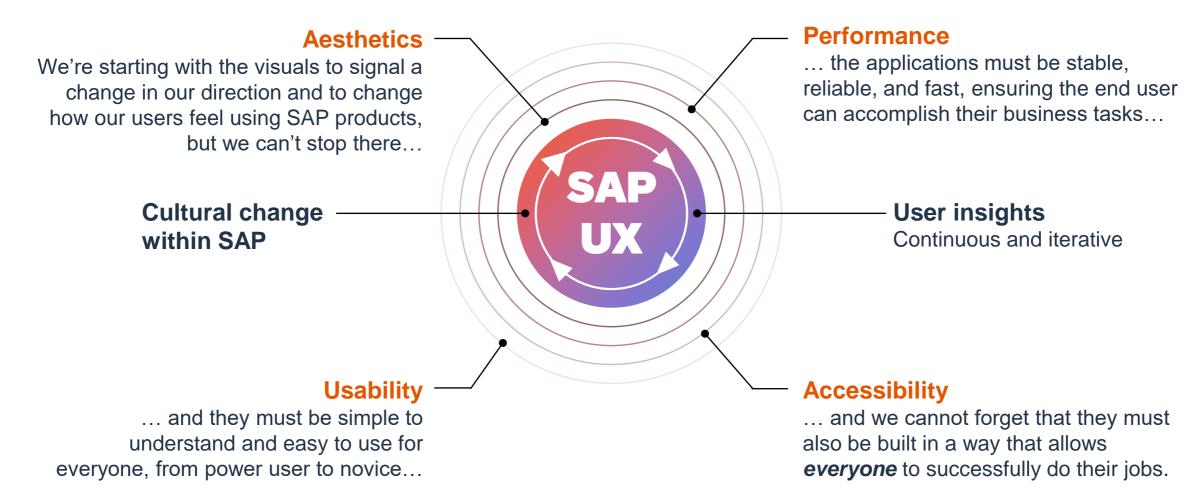
Seamless experience across any device.

Tailored to the users needs to run their business in the best way.

ONE UX for the Intelligent Enterprise,

One User Experience for all Intelligent Enterprise Applications, e.g. SAP S/4HANA

SAP UX strategy – four pillars



This is the current state of planning and may be changed by SAP at any time without notice.

Agenda

SAP's design system improves usability

Horizon theme requires fewer clicks to get work done

SAP Fiori streamlines business processes

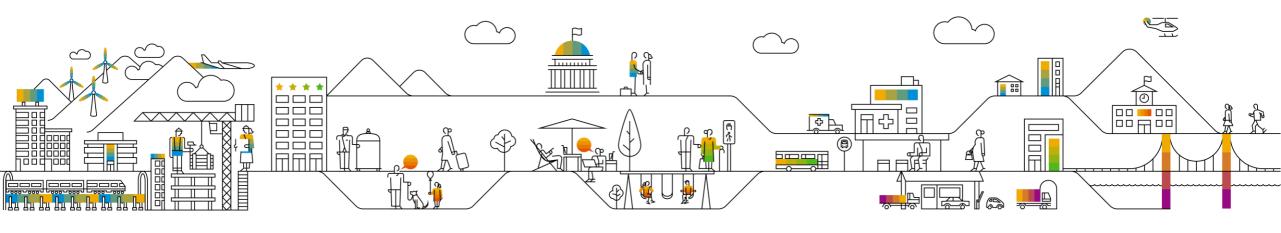
New product home page and mobile apps simplify access

SAP Fiori connects people

Microsoft Teams integration allows better collaboration

Where to learn more

SAP's design system improves usability



Introducing the Horizon theme

We know that first impression matter. That's why we're driving the next evolution for SAP Fiori by focusing on fresh new themes in order to make our products more approachable and delightful for our everyday users.

Our user insights-informed transformation will continue in the coming months with improvements across all four of our design pillars:

- Aesthetics
- Performance
- Accessibility
- Product Usability

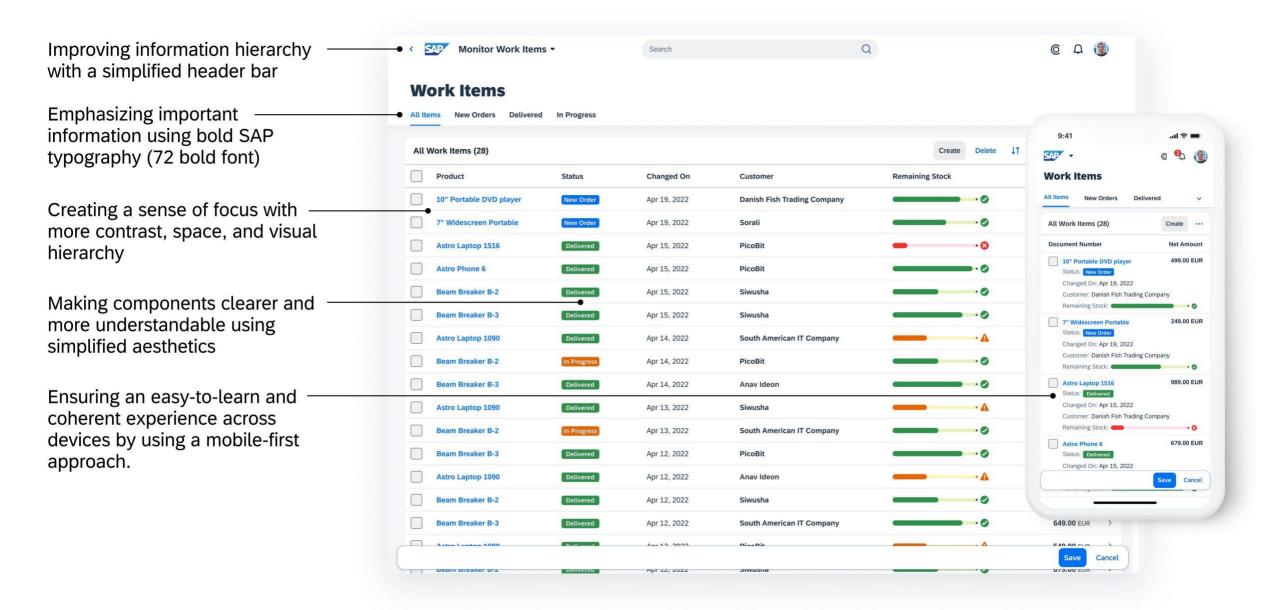




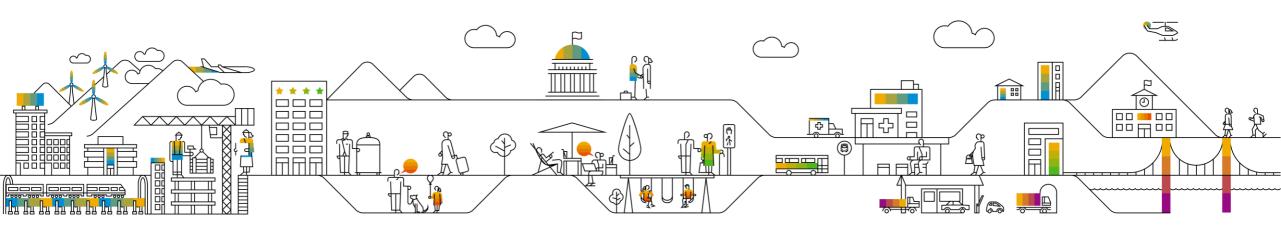




SAP Horizon will further unify the SAP user experience



SAP Fiori streamlines business processes



Business Value: balancing productivity & wellbeing

Get the information I need to drive my business

Get my job done quickly & on any device

Optimize my work environment

To do list (combining mylnbox tasks & situations)

Monitoring tiles

Monitoring cards (UI integration cards)

News feed

Search

Favorite apps and pages

Recently & Frequently used apps

Logical navigation through Spaces & Pages

Page layout personalization

Page content composition from app library

Page content composition from your cards

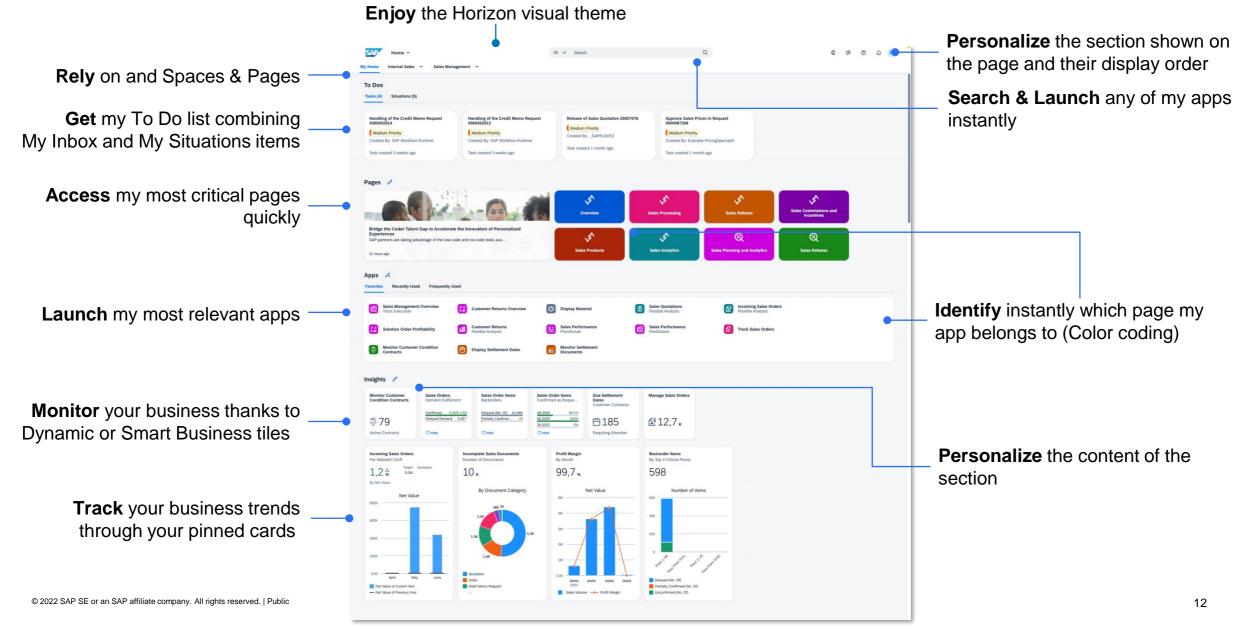
Spaces & pages packages for role-based content

The SAP My Home transformation



New My Home in SAP S/4HANA Cloud

New product homepage for SAP S/4HANA Cloud makes users more efficient



SAP Mobile Start – Meet the SAP Mobile Experience



SAP's Mobile Experience

The Intelligent Enterprise at your fingertips

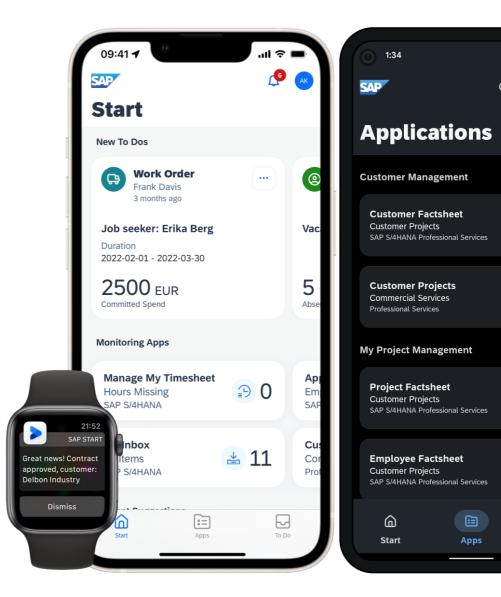


Link to the video

SAP Mobile Start - Key Capabilities and Value Proposition

Your native entry point to the Intelligent Enterprise

- Seamless mobile access to the Intelligent Enterprise, its applications (native or web), web content, data or SAP S/4HANA notifications to quickly address business issues
- Consumer-grade user experience and superior performance, designed for an intuitive and personalized native OS experience with enterprise-grade capabilities
- Consolidated view on all tasks and workflows approval requests, enabling end-users to trigger direct actions thanks to SAP Task Center integration
- Improved productivity, agility and work flexibility thanks to mobile
- Stay up-to-date and react quickly to any business-critical situation
- Persona-centric configurations, tailored to any user needs



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SAP Fiori connects people



Share to Microsoft Teams improves collaboration of SAP S/4HANA Cloud users

Seamless integration

 Share content from SAP Fiori elements apps with other Microsoft Teams users

Access to live data

 Link to filtered data in your SAP S/4HANA Cloud system

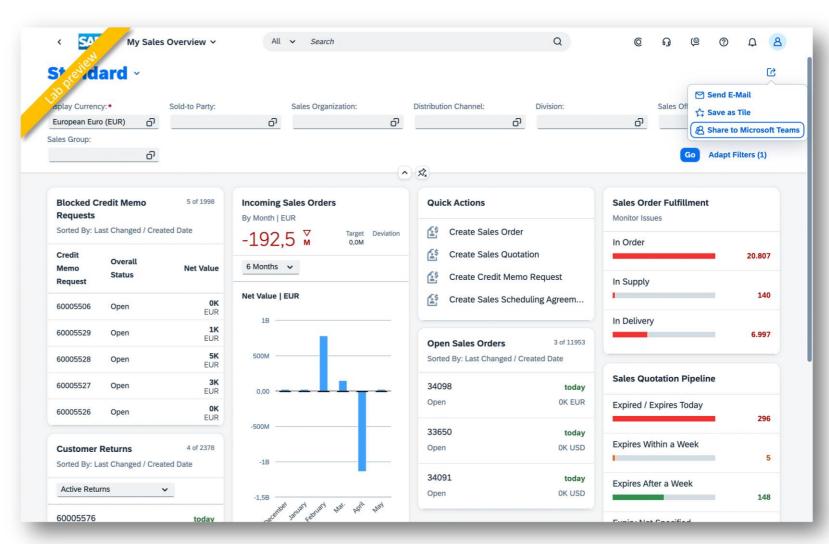
Pre-integrated

Activation with only one setting

No additional costs*

 Included with SAP S/4HANA Cloud subscription

*Microsoft Teams needs to be licensed seperately

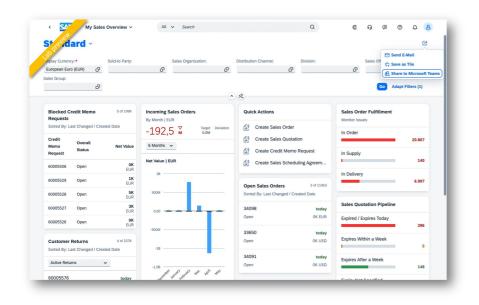




Microsoft Teams integration for SAP S/4HANA Cloud

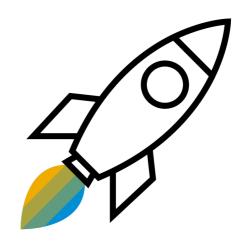
LAB PREVIEW

Next steps



Phased roll-out of "Share to Microsoft Teams" via Early Adopter Care program

Q3/22



Planned General Availability in SAP S/4HANA Cloud

Q2/23

Summary on SAP Fiori

- Fiori brings more intuitive way of working to employees
- Visible changes in the screens, but also streamlining interactions in business processes and enabling collaboration
- Will integrate more intelligence over time example today is Situations where urgent tasks are brought to the user
- Several paths forward most important thing is to take some action to move towards SAP Fiori
 UX today

Where to learn more



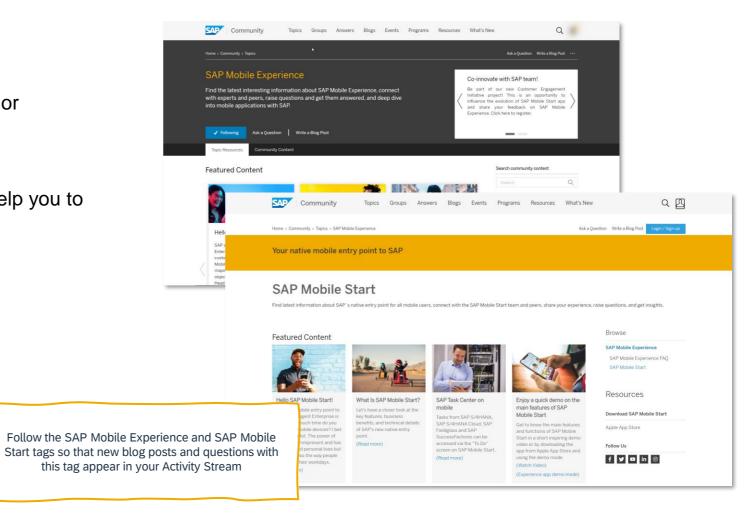
SAP Community Page

Connect with development and peers, share your experience, raise questions, and get insights

SAP Community offers you to

- Get actively involved by sharing your experience or asking/answering questions
- Connect with SAP Mobile Experts
- Get latest updates by SAP development
- Benefit from blogs provided by experts that will help you to onboard SAP Mobile Start seamlessly

SAP Mobile Experience @ SAP Community
SAP Mobile Start @ SAP Community



SAP Mobile Start

Selection of links, videos, e-books



Useful links to learn about SAP Mobile Experience

- · Learn more on sap.com/mobile
- SAP Mobile experience video <u>here</u>
- SAP Mobile Start video <u>here</u>
- Review our latest <u>Webinar</u>
- Engage with our experts on our <u>community</u>
- View the SAP Mobile Start Roadmap
- Discover our SAP Developer Center
- Read the FRoSTA customer story



Latest Event Recordings
TechEd 2021 & Sapphire 2022

- Driving the Intelligent Enterprise with Digital Transformation (<u>YouTube</u>: 10:30 – 13:00)
- Dive into the User Experience and Design Journey of SAP Solutions: here



SAP Mobile Start Ebook

Learn about SAP Mobile Start key capabilities and how it delivers a new way of working for our selected personas

Read our Ebook!

Where to learn more

SAP S/4HANA Cloud Product homepage

- Video preview https://www.sap.com/assetdetail/2022/01/84cbc129-147e-0010-bca6-c68f7e60039b.html
- Join the influence program https://influence.sap.com/sap/ino/#/campaign/2986

Collaborative ERP with Microsoft Teams integration

Horizon theme for SAP Fiori

- Preview video https://youtu.be/35AGfnzvarl
- https://blogs.sap.com/2021/11/17/sap-fiori-new-horizon-visual-theme-available-as-preview-wewant-your-feedback/
- https://blogs.sap.com/2021/11/17/saps-ui-technologies-supporting-the-new-horizon-visualtheme-of-sap-fiori/

SAP Fiori elements and SAP Fiori tools

www.sapfiorielements.com and www.sapfioritools.com

Join the SAP UX community

ASUG

- UX Think Tank; email Amanda McGathey <u>Amanda.McGathey@asug.com</u>
- UX Influence Council; email Amanda McGathey <u>Amanda.McGathey@asug.com</u>

SAP

- SAP Fiori elements roundtable
 https://blogs.sap.com/2021/07/31/peer-to-peer-learning-at-the-sap-fiori-elements-and-sap-fiori-tools-roundtable/
- SAP Screen Personas practitioner forum
 https://www.sap.com/cmp/nl/sap-screen-personas-practitioner-forum/index.html
- Subscribe to the SAP Fiori development newsletter
 https://www.sap.com/cmp/nl/sap-fiori-development-newsletter/index.html



Thank you.

Contact information:

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Appendix

Frequently Asked Questions

Is the new *My Home* a dashboard?

- The definition of dashboard: A dashboard is a visual display of all of your data. While it can be used in all kinds of different ways, its primary intention is to provide information at-a-glance, such as KPIs.
- So, the new My Home covers some dashboard capabilities but offers more than this!

Is the new My Home only for Public Cloud?

At this stage yes. Depending on the adoption and the requests, this might be reconsidered in 2023.

Is the new My Home only available with Spaces & pages and the Horizon visual theme?

- Spaces & pages is an absolute prerequisite. Even if the adoption remains low, spaces and pages is the go to solution for each and every SAP S/4HANA customer.
- Explicit recommendation is use with Horizon theme.

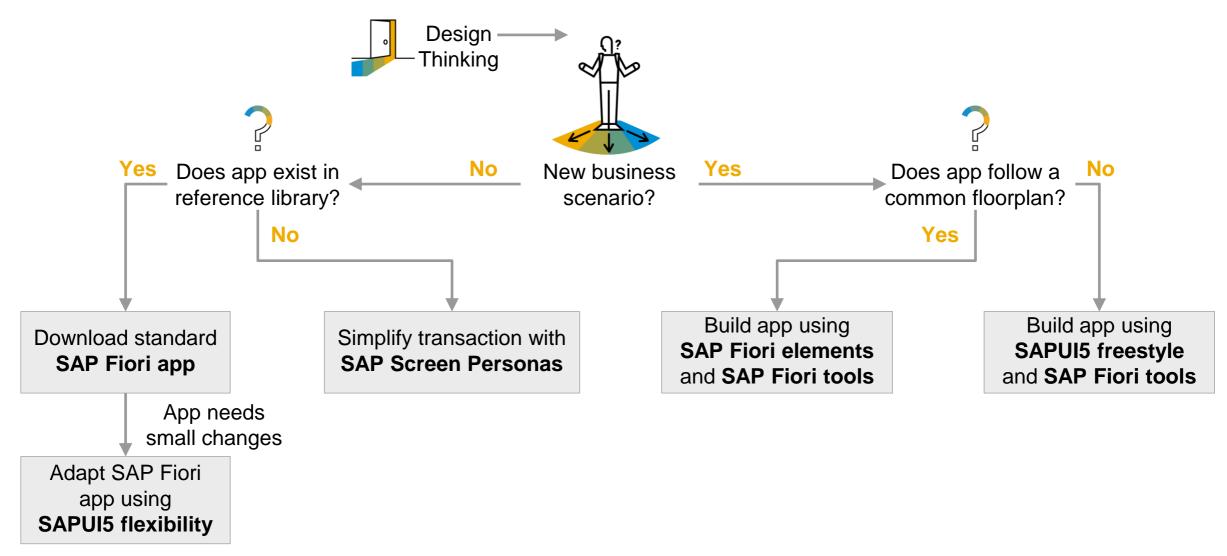
What are the persona archetypes that are addressed by the new My Home?

See Persona's slide.

What kind of cards can be pinned to My Home?

- With SAP S/4HANA Cloud 2208 <u>analytical overview page (OVP) cards</u> can be pinned.
- Once pinned the OVP cards are converted into <u>UI5 integration cards</u>.
- We intend to increase the scope for cards with SAP S/4HANA Cloud 2302 shipment and beyond (*).

Choose the path to the SAP Fiori user experience based on your needs



Product fit in SAP portfolio

Federation layer:

Get relevant content accross all SAP Solutions

new My Home in SAP S/4HANA Cloud

SAP solutions layer:

Get relevant content across one SAP Solution

Spaces & Pages:

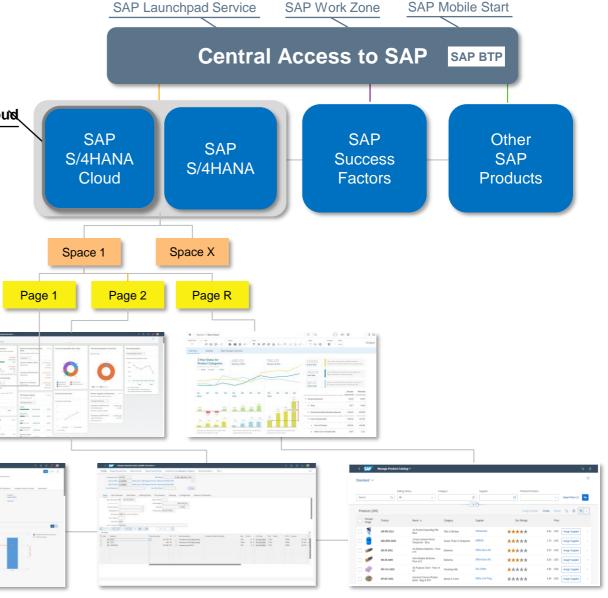
Organize resources per business role & work package

Domain-specific overviews:

Provide tailored insights through SAP Analytic Cloud dashboards or overview pages (OVP)

Details and in-depth exploration:

Get the app you need to do your job



Mobile Start - Solution Architecture

SAP Mobile Start



SAP BTP Tenant Abstraction & Unification



SAP Launchpad service

SAP Task Center

Notification service

SAP Mobile Services

SAP solutions like: **Business Data & Logic**

SAP S/4HANA SAP SuccessFactors 🔘

SAP Concur C

SAP Ariba

SAP Fieldglass



- (1) Supporting native & web applications, SAP S/4HANA Cloud and on-premise
- (2) Supporting SAP S/4HANA Cloud (public) and SAP S/4HANA on-premise, SAP SuccessFactors, SAP Fieldglass



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