Build Your Talent Pipeline:

New Hires, That Can Hit The Ground Running

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ASUG Campus Connect

ASUG Michigan Volunteer Board

Addressing The Talent Gap

15%

shortage of full-time developers by 2025[1]

38%

of ASUG SAP customers say a lack of in-house skills and staff shortages are what hold organizations back when trying to keep pace with the speed of change.[2]

75%

of companies reported talent shortages in 2022, and only 33% of technology jobs worldwide are filled by the necessary skilled labor. [3]

26%

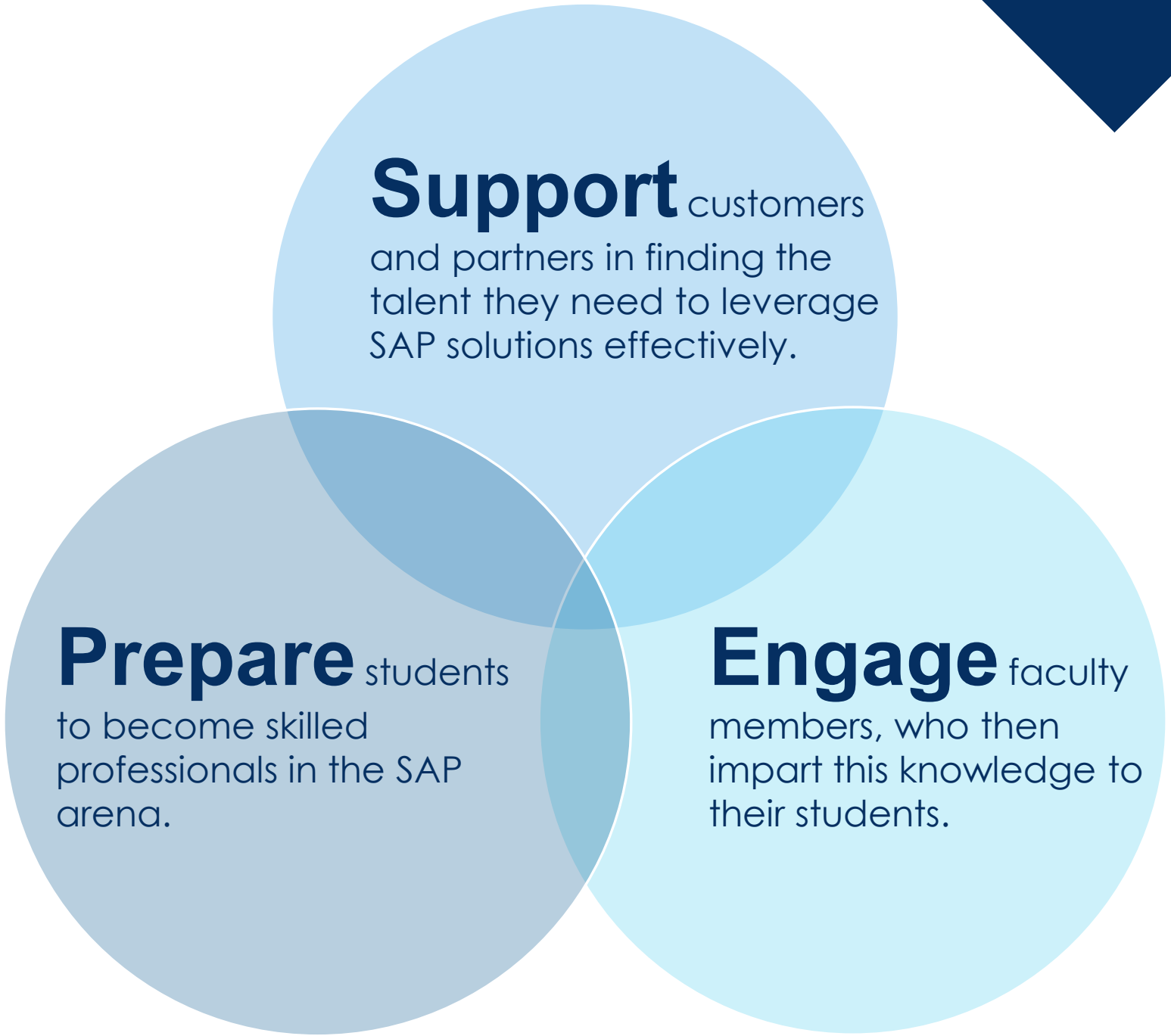
of organizations see skills in supporting, developing, and upgrading SAP systems as their number one challenge in working with the technology according to ASUG.[4]

[1] The Low-Code Development Imperative, IDC, Nov 2021
[2] ASUG News & Views, Aug 10, 2022
[3] Manpower Group Infographic 2022
[4] Computer Weekly May 31, 2022

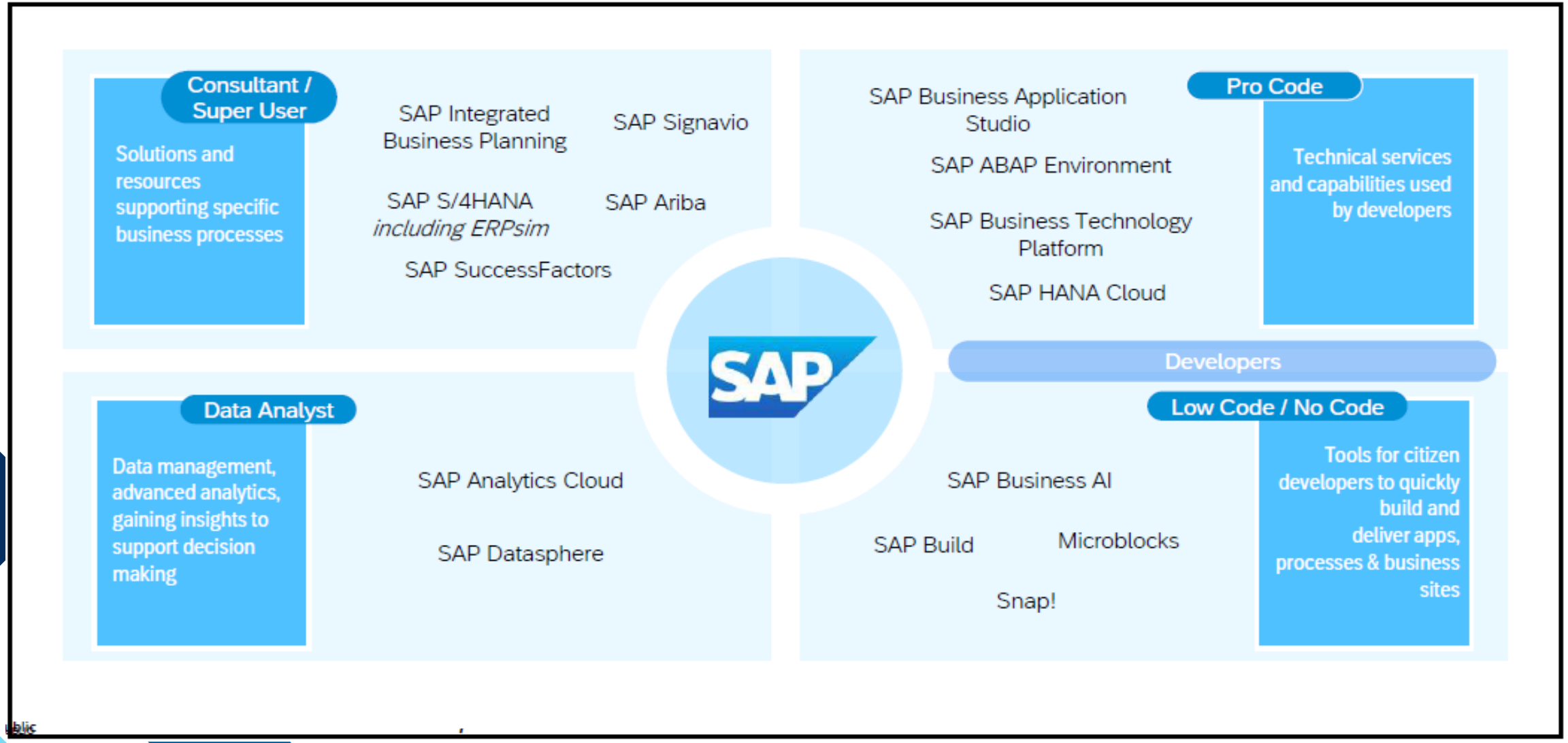
SAP UNIVERSITY ALLIANCE

A strategic program initiated by SAP to address the talent gap by fostering collaboration between SAP customers/partners, educational institutions, and students.

UA Goals


Support customers and partners in finding the talent they need to leverage SAP solutions effectively.
Prepare students to become skilled professionals in the SAP arena.
Engage faculty members, who then impart this knowledge to their students.

UA Academic Curriculum



UA Universities

Michigan
Central Michigan University **
Davenport University
Eastern Michigan University
Ferris State University
Grand Valley State University **
Kalamazoo Valley Community College
Kettering University
Lawrence Technological University
Michigan State University
Northwood University
Saginaw Valley State University
University of Michigan-Dearborn
Wayne State University
Western Michigan University

Ohio
Ohio Northern
Ohio University
Bluffton University
Bowling Green State University **
Stark State College
University of Cincinnati
Case Western Reserve University
Cleveland Sate University
University of Dayton
Kent State University
Miami University of Ohio
University of Toledo

UA Students

Strong Knowledge

+

Hands-On SAP Skills

+

Certifications

=

Job-Ready Early Talents

Educational Engagements

supporting digital skills learning – join class lectures, lead workshops, provide capstone projects or join an advisory board.,

How can **you** engage?

Event Engagements

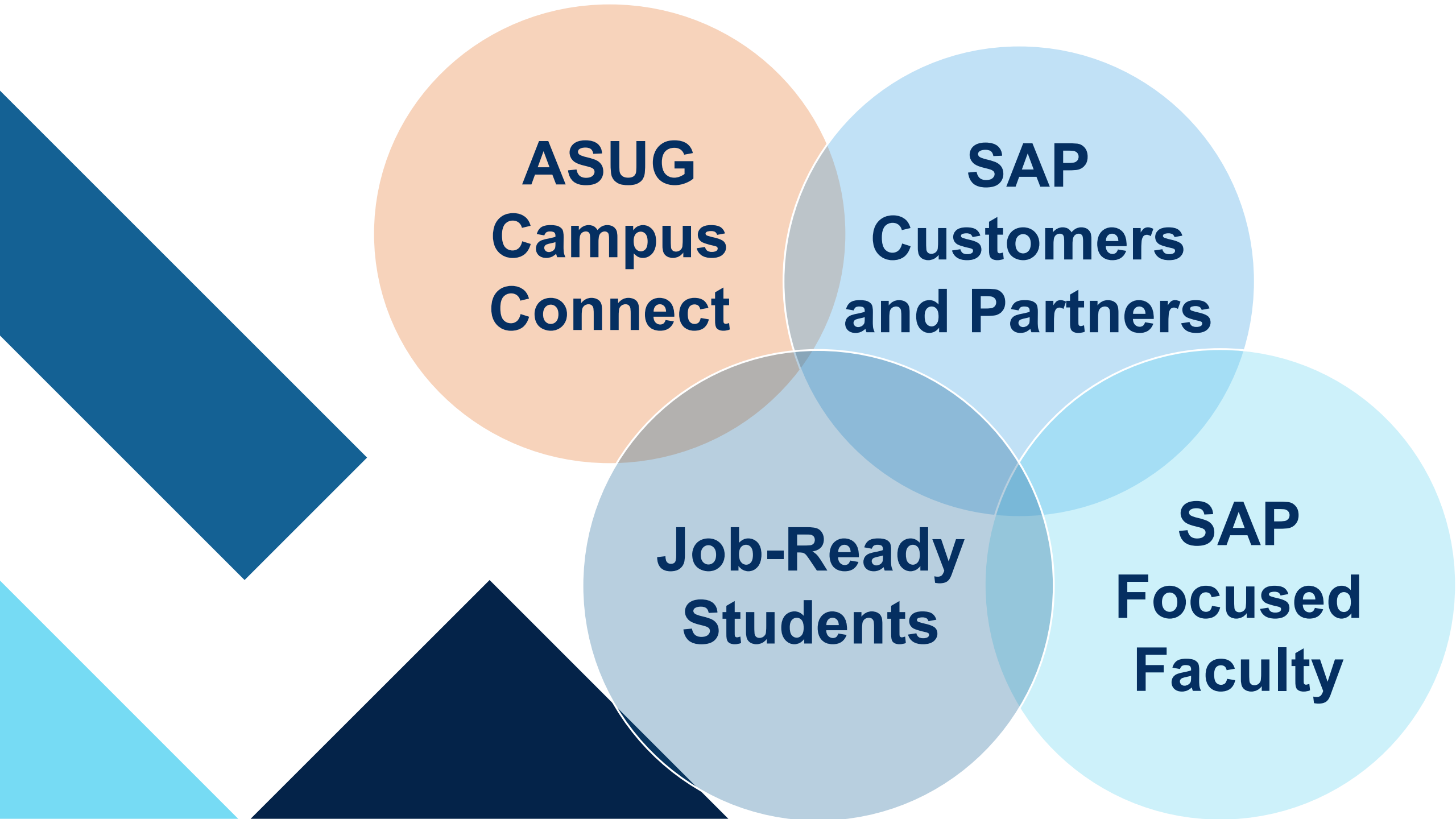
supporting SAP and non-SAP events like keynotes, competitions, workshops, fireside chats, job fairs, site visits to your company

Co-Innovation

infusing real-life business challenges solved by student teams using SAP technology – and gaining fresh ideas at the same time.

ASUG CAMPUS CONNECT

Brings students and SAP professionals together at regional chapter events to foster meaningful connections and expand their knowledge of SAP.


ASUG
Campus
Connect
SAP
Customers
and Partners
Job-Ready
Students
SAP
Focused
Faculty

Value Of Participation

- Access to Skilled Talent
- Reduced Onboarding Time
- Fresh Perspectives
- Upskilling Opportunities
- Collaborative Projects
- Influence on Education
- Long-Term Partnerships
- Enhanced Brand Image
- Expanded Industry Network

Contact Information

University Alliances Program

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ASUG Campus Connect Program

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Academic Programs

Visit University Websites
Search: Enterprise Systems Education

Acknowledgements & Resources

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Tom has industry experience as a software developer, business analyst, system administrator, ERP consultant, and project manager.

Additionally, he has 20 years of experience in academia. He has a master of science and a Ph.D. in the field of business information systems; he is an SAP-certified associate consultant and TERP10 academy instructor. Tom has developed and taught courses in Enterprise Resource Planning (using SAP), Business Intelligence, and Data Warehousing.

He is active in his local ASUG chapter, frequently presenting new and developing aspects of Business Intelligence at chapter meetings. Tom's research work has appeared in peer-reviewed journals, book chapters, and numerous conference proceedings.

Presentation Slides Adapted From:
Murat Adivar
Professor and Director of SAP Next-Gen Lab at Fayetteville State University

Data Sources:
The Low-Code Development Imperative, IDC, Nov 2021
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