



Community Conversations

**Getting Started with SAP AI: Readiness
and First Steps**

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Today's Agenda

- Welcome
- Speaker Introduction
- Insights from SAP
- Community Discussion
- Opportunities to Connect

Getting Started with SAP AI: Readiness and First Steps

Expert Speaker:

Satish Guntaka

**Business AI
Strategist
SAP**

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*Getting Started with SAP AI:
Readiness and First Steps*

Insights from SAP

400

Use cases

by end of 2025

More skills for Joule

300+ new skills

Over 1,600 capabilities in total

Everywhere, everything

expected by Q3

40+ New Joule Agents

in Q2, Q3, Q4

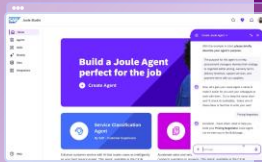
Dispute Resolution Agent Finance

Expense Report Spend

Shop Floor Supervisor Agent Supply Chain

Performance HR

Joule Studio in SAP Build



Skill builder | GA in Q3

AI agent builder | GA in Q4

AI Agent Hub

SAP LeanIX

Joule Agents

Custom agents

3rd party agents

Agent Name	Category	Created	Status
Knowledge Agent	Knowledge	2023-01-10	Active
Chatting Customer Agent	Customer Support	2023-01-15	Active
Learning Coach	Training	2023-01-20	Active
Travel Planning Agent	Travel	2023-01-25	Active
Production Agent	Manufacturing	2023-01-30	Active

planned for Q4

AI Foundation

Operating system for SAP Business AI



Prompt Optimizer

making prompt engineering a thing of the past

Early access available now

Document AI

end-to-end document processing

available now

SAP Knowledge Graph

access to SAP S/4HANA Public Cloud & Private Cloud customer data for transactional use cases

access to SAP Datasphere metadata in SAP Business Data Cloud

GA in Q3

Joule Agents extending into the physical world

AI co-innovation program

Agent2Agent (A2A) interoperability protocol

NEURA

SAP

NVIDIA

aws

SAP

Google

SAP

**Where to start with AI
activation?**

Joule Availability

2025

Available

2025

SAP SuccessFactors	SAP Mobile Start	SAP Ariba
SAP S/4HANA Cloud Public Edition	SAP BTP cockpit	SAP Asset Performance Management (Early Adopter Care)
SAP S/4HANA Cloud Private Edition	SAP Build Code	SAP Sales Cloud (Early Adopter Care)
SAP Integrated Business Planning	SAP Regulatory Change Management	SAP Signavio (Early Adopter Care)
SAP Product Lifecycle Management	SAP Analytics Cloud (Early Adopter Care)	SAP Concur

SAP Commerce Cloud	SAP Analytics Cloud
SAP Field Service Management	SAP LeanIX
SAP Fieldglass	SAP Taulia
SAP CX AI Toolkit	SAP Service Cloud
SAP Business Network	SAP Emarsys
SAP Digital Manufacturing Cloud	SAP SportsOne

SAP S/4HANA Public Cloud

SAP S/4HANA Private Cloud

SAP SuccessFactors

support Joule content in 11 languages

English

German

French

Spanish

Polish

Portuguese

Greek

Korean

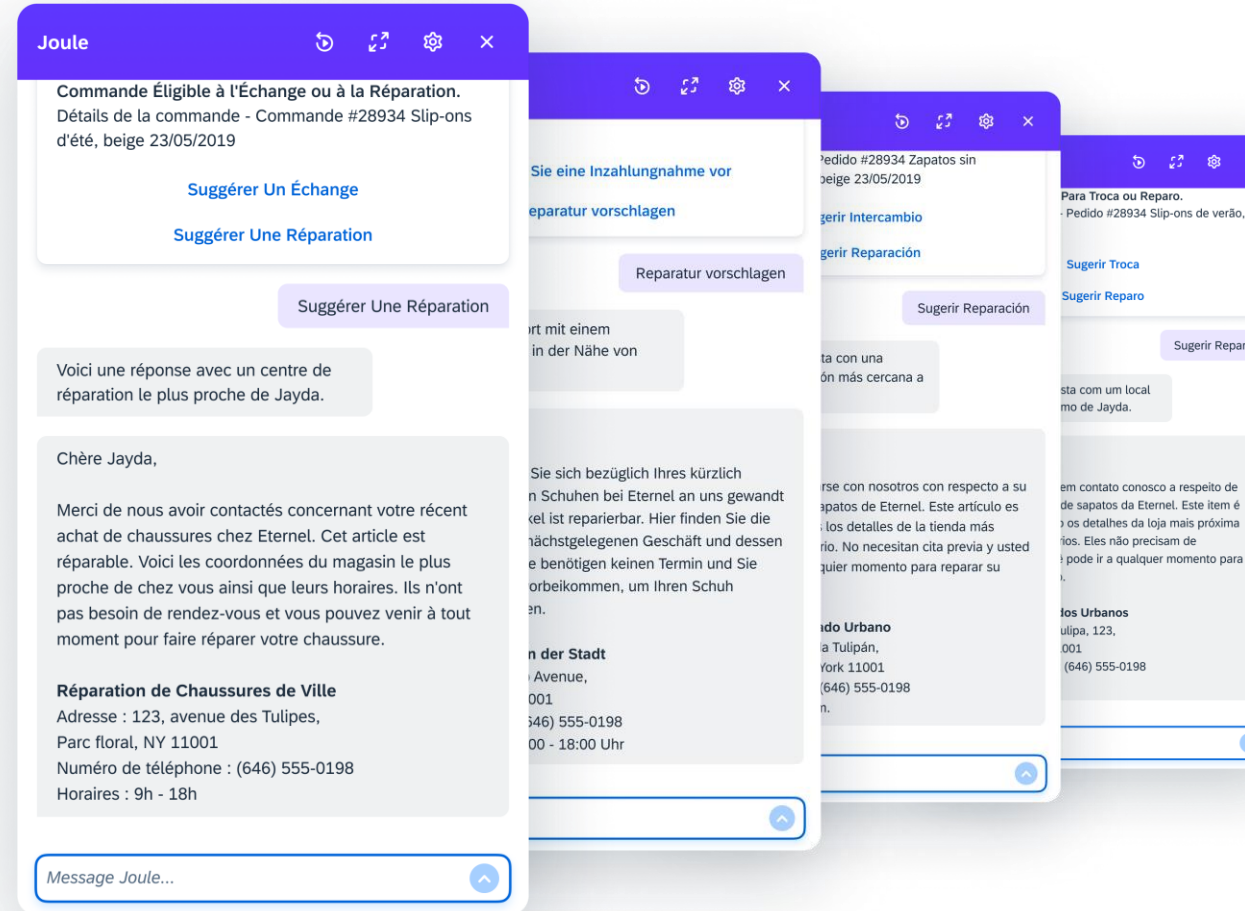
Japanese

Vietnamese

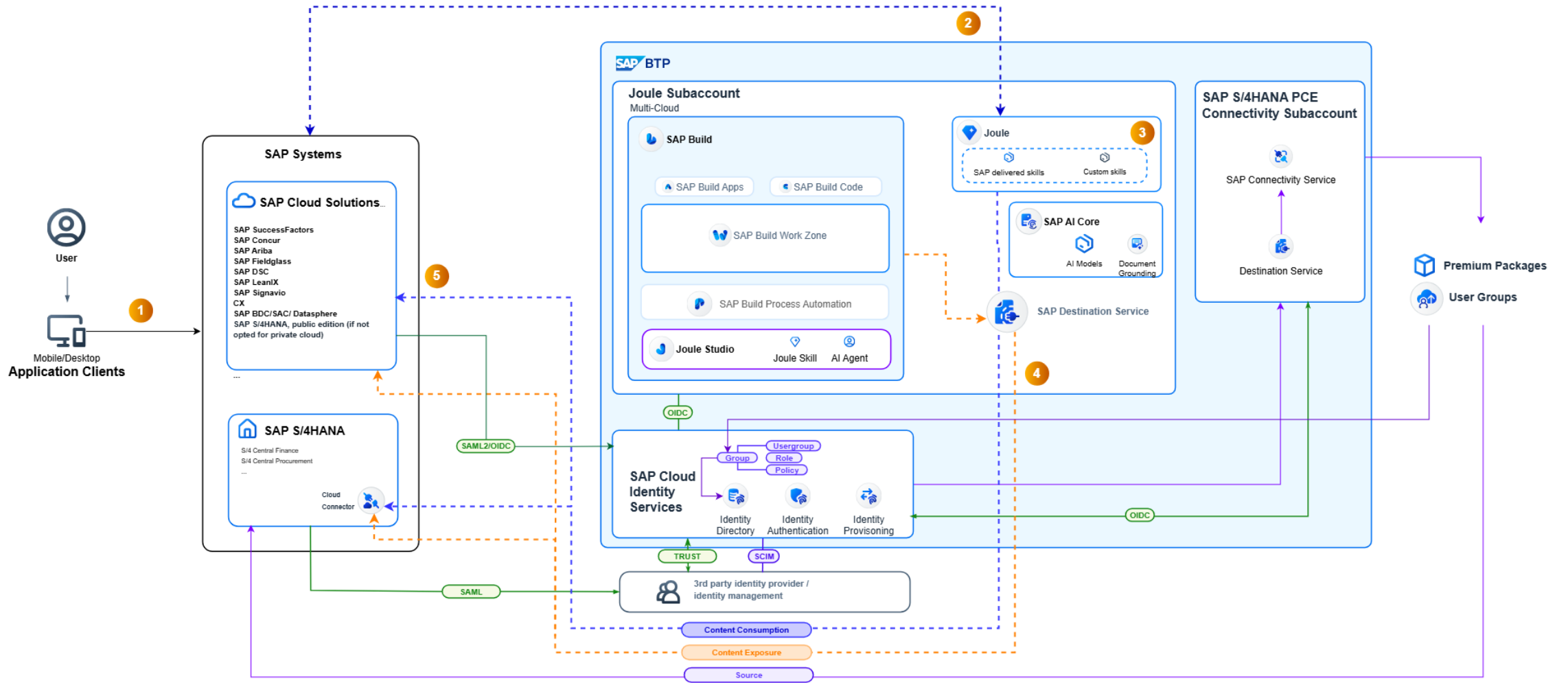
Chinese

Coming soon in more
languages and applications

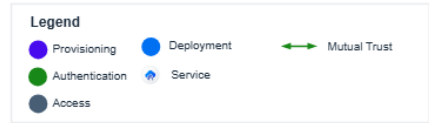
Joule Multi Language Support



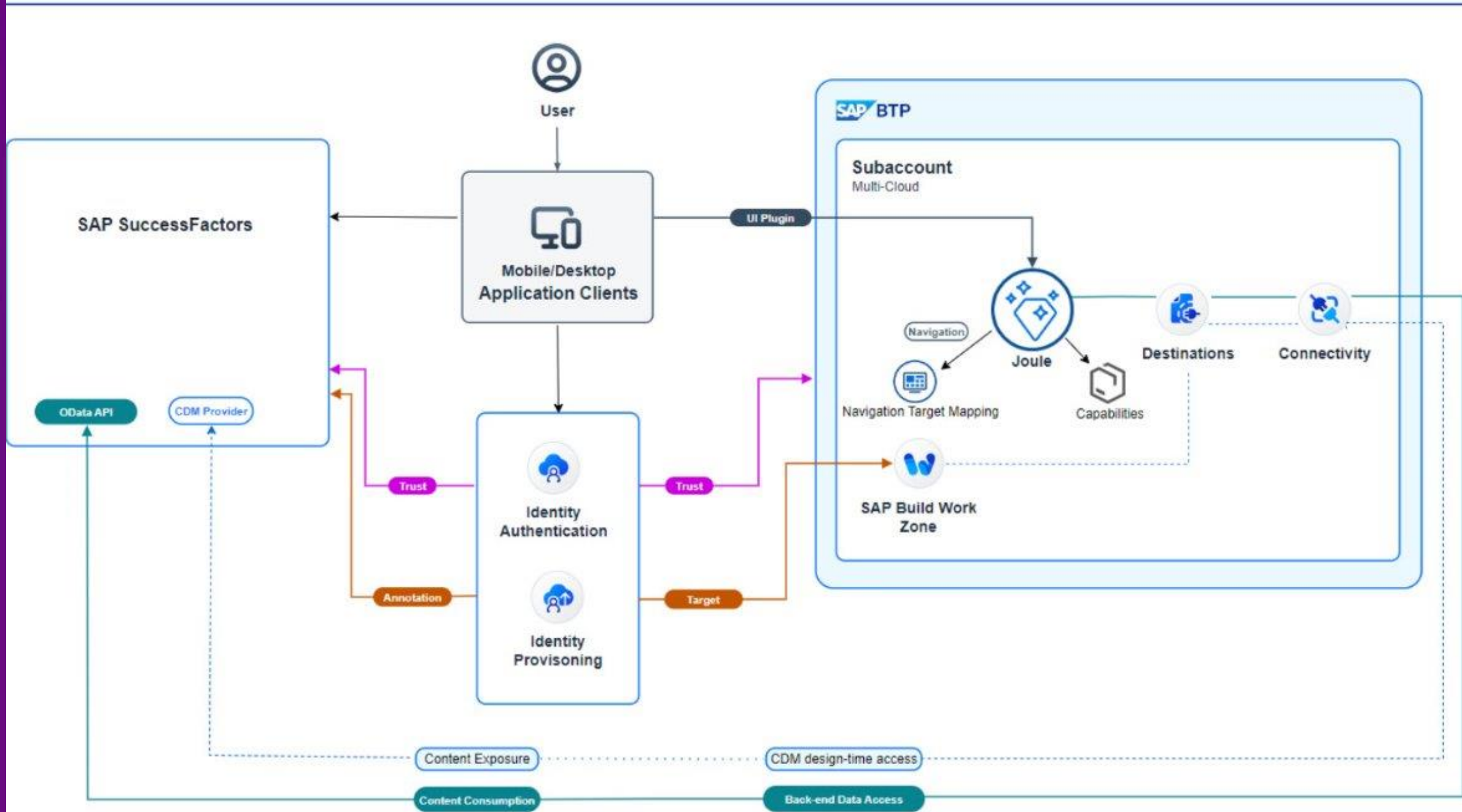
Integrating and Extending Joule



This BTP Solution Diagram depicts Joule Studio in SAP Build which allows you developing and enhancing AI capabilities with a user-friendly experience. It empowers both business users and technologists to become AI citizen developers.



Solution Diagram





Missions

Implement your use cases on SAP Business Technology Platform, with step-by-step guidance and a well-established support from topic experts and SAP Community.

Search for Missions:

 ✕ 🔍

Focus Topics:

 ✕ ▾

Industry:

 ✕ ▾

Business Domain:


 ✕ ▾

Product:

 ✕ ▾

Showing 16 Missions

Sort By: **Relevance** ▾


 **FEATURED**

Get Started with SAP Build Code and Joule using Generative AI (Trial Account)

This mission guides you through the setup of SAP Build Code and shows how to create your first ful...

Parle Products implemented similar use cases

🏢 2470 Companies have started 📄 ★

 **FEATURED**

Establish a Unified Joule Instance

Joule revolutionizes how you interact with SAP business systems, making every touchpoint count and every task simpler...

🏢 2149 Companies have started 📄 ★



Activate Joule for SAP SuccessFactors

This mission guides you to setup SAP Joule with your SAP SuccessFactors instance. Joule revolutionizes how you interact with SAP busines...


🏢 1871 Companies have started 📄 ★




Activate Joule with SAP S/4HANA Cloud Public Edition

This mission guides you to set up SAP Joule with SAP S/4HANA Cloud Public Edition. Joule revolutionizes how you interact with SAP busines...


🏢 1280 Companies have started 📄 ★




Enable SAP Joule for Consultants



Build custom Joule skills for SAP and non-SAP systems using Joule Studio



Set Up Joule Studio and start with Joule Skills and Agents in BTP Enterprise Account



Build SAP Fiori Apps with ABAP Cloud and Joule (Enterprise Account)

Activate Joule for SAP SuccessFactors

[Go to Started Mission](#) [More ▾](#)

- [Overview](#)
- [Project Board](#)
- [Resources](#)
- [Support](#)
- [Related Missions](#)

Use Case

🕒 Duration: Up to 4 hours

This mission guides you to setup SAP Joule with your SAP SuccessFactors instance. Joule revolutionizes how you interact with SAP business systems, making every touchpoint count and every task simpler.

Current Position - What is the challenge?

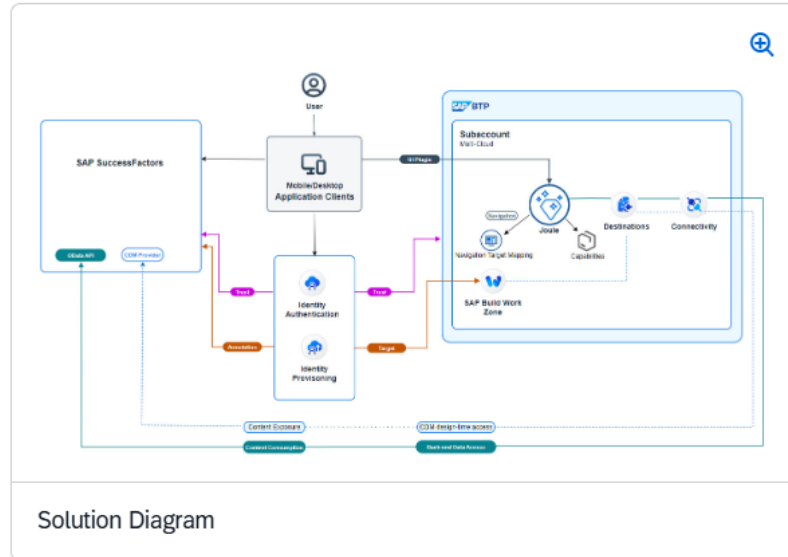
The workforce is evolving – and so is technology. With artificial intelligence (AI) changing the way work gets done, it's critical that organizations have the right foundation in place to support their people.

Destination - What is the outcome?

- Work faster - Streamline tasks with an AI assistant that knows your unique role and acts as your work copilot across SAP applications.
- Benefit from smarter insights - Get quick answers and smart insights on-demand, facilitating faster decision-making without bottlenecks.
- Achieve better outcomes - Generate great content by simply asking, from job descriptions to coding assistance and beyond.

How You Get There - What is the solution?

Joule is an AI-powered technology that delivers a copilot experience using natural language processing. Joule offers transactional pattern to assist you with various tasks across SAP SuccessFactors products. Based on your requests, it provides real-time information in response to your queries or automates tasks so that you can complete them directly on the conversational user interface.



Solution Diagram

About Missions



Missions include best practices and step-by-step guidance for use case implementation, supported by mission experts and SAP Community.

- Customize for your business needs**
Use the project board to adapt to the mission journey.
- Collaborate with your team members**
Work on the mission together with your team members.
- Connect with experts**
Collaborate with our experts to seek necessary guidance.

SAP Business AI

Search Catalog

 🔍

All 365 AI Agents and Features

Sort By: A - Z ▾

Quick Filters

Joule **New** **Featured**

AI Types

AI Feature **AI Agent**

Commercial Types

Premium **Base**

Availability ⓘ

All × ▾


Packages and Consumption-Based Offerings ⓘ

All × ▾

Product Categories ⓘ

All × ▾


Products ⓘ


 Beta

2D Hotspot Creation

Automatically create hotspots on 2D drawings and tag with business data.

SAP Integrated Product Dev...







Account Matching

Account matching and forecasting of packaging demand.

Base

SAP Returnable Packaging ...








Account Synopsis

Facilitate targeted and relevant sales conversations.

Premium

SAP Sales Cloud Version 2






Account Synopsis

Provides all the information related to an account that helps service agents.

Premium


SAP Service Cloud Version 2


 

 Beta

Accounting Accruals Agent

Automate journal entry preparation for manual accruals.








Accounts Receivable

Automate clearing and recommending proposed matches by accounts receivable.

Premium


SAP Cash Application


 

 Beta

Accounts Receivable Agent

Reduce uncollectable write-offs with an agent.








Activity Summary

Generate summaries of activities.

Premium

SAP Field Service Managem...






Add-in for Microsoft Excel, AI-assisted Planning

AI-Assisted generation of SAP IBP formulas.

Premium

SAP Integrated Business Pla...




Advanced Skill Match

Find skilled employees for a resource request.

Base

SAP Project and Resource ...



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Community Discussion:

What are your thoughts?

AI Activation Playbook

Challenge: Where do we start?



Question for the Community:

What is the biggest debate in your organization about where to start with AI?

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AI Activation Playbook

Challenge: How do we prioritize use cases?



Question for the Community:

What makes it difficult to narrow your AI use cases to 2-3 pilots?

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AI Activation Playbook

Challenge: Embedded vs. Custom AI: When do we build?



Question for the Community:

What concerns you most about custom AI development?

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What's Next?

Opportunities to Connect

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Engage with **Your Community**

AI Community on ASUG:



AI Community on LinkedIn:





Stay Connected Virtually

- **March 10th**, *From Data to Decisions: Business-Ready Data*
- **March 12th**, *What Can I Do Now with AI in Cloud ERP?*
- **March 26th**, *What's Available for Embedded and Generative AI Across SAP*

**Visit asug.com/events to register for these and other upcoming Community Events*



Upcoming ASUG Events:

**SAP for Utilities
presented by ASUG**
October 7-9
San Antonio, Texas



**ASUG Tech Connect
2026**
November 2-4
Fort Worth, Texas



Special Early Bird Rate for ASUG Members

Join SAP practitioners from across the ASUG community to deepen technical expertise, explore what's next, and turn insights into action. Plan ahead, secure your spot, and move your SAP strategy forward in 2026 and beyond.

Register by March 31 for the best value:

- **Lowest rate available: \$899**
- **First access** to reserve Hands-On Labs
- **Early booking** for Expert 1:1 Appointments
- **Especially valuable for:** SAP BTP and AI leaders and practitioners



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Thank you!