



Community Conversations

**Help Shape 2026: SAP BTP and AI
Community Kickoff**



Today's Agenda

- Welcome
- 2026 SAP BTP and AI Community Programming
- 2026 Announcements and SAP Insights
- Community Discussion
- What's Next?

Guest Speakers:

Steffen Schad

Product Management
SAP BTP,
SAP

Klaus-Peter Sauer

Product Management
SAP Business Data
Cloud
SAP SE

John Astill

[Title],
SAP

ASUG

Built with the Community:

**SAP BTP and AI topics that matter
most**

SAP BTP Community

Guiding Themes for SAP BTP Community Content

ASUG



Application Development

Building and extending business applications using SAP BTP services and a clean core approach



Integration

Connecting SAP and non-SAP systems, data, and processes across hybrid and multi-cloud landscapes



Business Data Cloud

Establishing a unified data foundation to support analytics, planning, and AI-driven insights

Artificial Intelligence

Enabling, extending, and operationalizing AI capabilities using SAP's platform services

Join the Community



Artificial Intelligence Community

Guiding Themes for AI Community Content

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AI Fundamentals & Responsible Governance

Establishing trusted, secure, and ethical AI with strong data, security, and compliance foundations



AI Skills, Enablement & Organizational Change

Building the capabilities, roles, and change readiness needed to adopt and scale AI



Embedded & Generative AI

Applying AI within business processes and applications, including generative AI scenarios

Agentic AI & Applied Innovation

Exploring autonomous and intelligent agents and advanced use cases that drive new business value

Join the Community



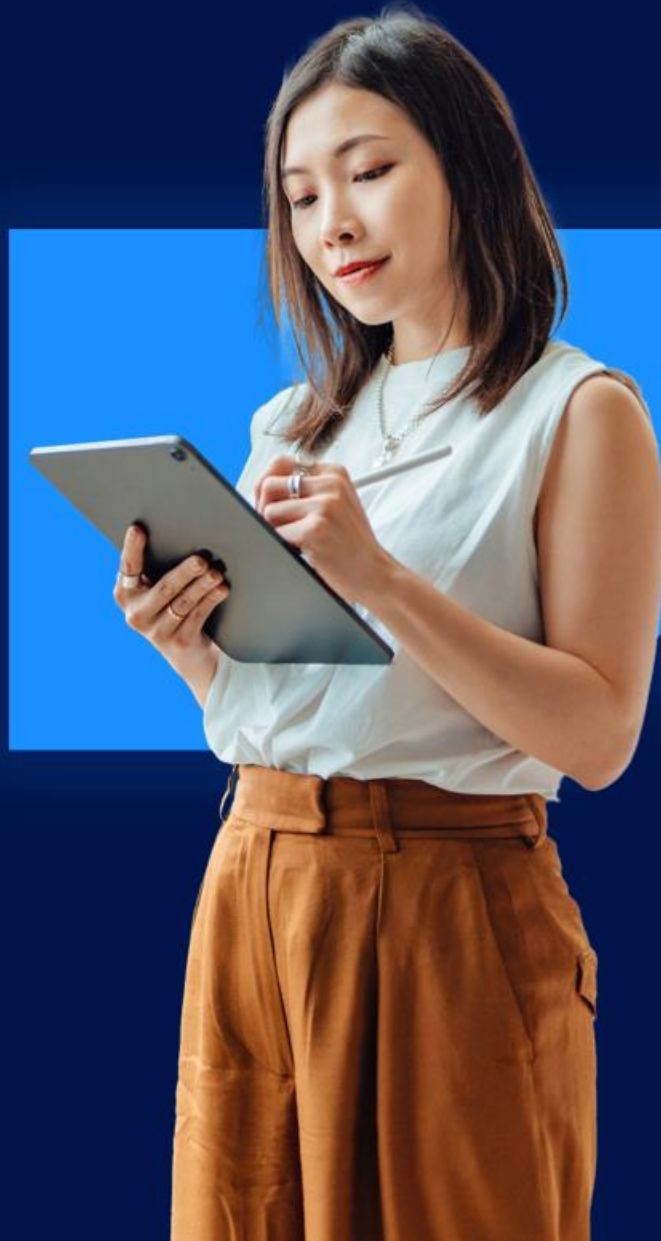


*Help Shape 2026: SAP BTP and AI
Community Kickoff*

2026 Announcements and SAP Insights

SAP BTP Outlook 2026

Steffen Schad, SAP BTP Product Management
January 2026



Joule Studio in SAP Build:

Building agents grounded in enterprise data



Available now

Integration Suite:

Expose APIs as hosted MCP servers for Agentic AI



Q2 2026

Integration Suite:

Migration agent for Java mappings and adapter modules



Q2 2026

Global presence

Expand data center coverage globally on 4+1 infrastructures



Enhance Sovereign Cloud

Throughout 2026



2026

SAP BTP Strategic Outlook

MCP servers in SAP Build

Meet developers where they code

 Claude

 Cline

 Codex

 CURSOR

 Windsurf

 Visual Studio Code

15+ new third-party adapters in Integration

Including Adobe Sign, Google Suite, Oracle, OFTP2, Salesforce Service & Marketing Cloud, Oracle Eloqua



2026

Joule Studio in SAP Build:

agent-to-agent automation, system-triggered agents and extend pre-delivered agents

H1/2026

B2B capabilities in SAP Integration Suite, Edge Integration Cell

Partner Directory | Integration Advisor | Trading Partner Management (TPM)

Q2-Q3 2026



SAP Business Data Cloud

Focus Areas for Innovation 2026

Klaus-Peter Sauer, SAP SE
January 2025



Focus Areas for Innovation with SAP Business Data Cloud

Intelligent Applications & Data Products

PREVIEW - SUBJECT TO CHANGE

- Intelligent Applications and Data Products for major SAP Applications
 - Cloud ERP / Finance
 - People
 - Sustainability
 - Spend
 - Customer Experience
 - Supply Chain
- Data Product Studio (Q2-2026)
- Deep Copy function for Intelligent Applications (Q3-2026)

Focus Areas for Innovation with SAP Business Data Cloud

Enterprise Readiness

- Expanding Data Center Coverage
 - 16 Data Centers available now (8 AWS, 5 Azure & 3 GCP)
 - >25 overall Data Centers planned in 2026
- End-to-End Observability & Monitoring (Q2-2026+)
- Broader data connectivity for SAP BDC customers to support more non-SAP data sources (H1-2026)

PREVIEW - SUBJECT TO CHANGE

Focus Areas for Innovation with SAP Business Data Cloud

BW Modernization

- Data Product Generator enhancements
Hierarchy support, enhanced delta, custom technical names for subscriptions, create Data Products without additional step in Data Sharing Cockpit, etc.
- Incorporating Data Product Generator into Data Product Studio – 2026
- Query Template Generator
- Flattening Operator

PREVIEW - SUBJECT TO CHANGE

Focus Areas for Innovation with SAP Business Data Cloud

SAP Datasphere

- **Enhancing the Analytic Model**
Cross-Space sharing (Q1-2026) with dependent entities, multi-fact modeling (Q2-2026), display attributes (Q1-2026), etc.
- **Catalog crawling**
SAP HANA Cloud, SAP S/4HANA, SAP ECC (Q2-2026)
- **Task chain operations**
Success and error ports, public API, input and output parameter
- **Enabling REST API connectivity for sources in replication flows (Q2-2026)**

PREVIEW - SUBJECT TO CHANGE

Focus Areas for Innovation with SAP Business Data Cloud

(Gen)AI

- Joule availability in SAP Business Data Cloud
SAP Datasphere (EAC) and SAP Analytics
Cloud (Q1/2026)
- SAP Knowledge Graph in SAP BDC (Q1-2026)
- Agentic workflows in SAP BDC (Q1-2026+)
Dashboard creation, Conversational & Agentic Planning,
JavaScript & CSS coding, etc.
- AI Core Integration (Q2-2026)
SAP DBX exposes AI Core models, Access to BDC data form AI Core

PREVIEW - SUBJECT TO CHANGE

Focus Areas for Innovation with SAP Business Data Cloud

Partner Ecosystem

- BDC Connect Brownfield Enhancement for
 - Google Big Query (H1-2026)
 - Snowflake (H1-2026)
 - Microsoft Fabric (H2-2026)
- SAP Snowflake SolEx (Greenfield HY1 2026)
- SAP Databricks Enhancements
 - Direct ingestion from ECC/S/4HANA (on-prem),
 - SAP-native connectors in DBX runtime – 2026
- Partner Data Products 2026
- Extended Partnerships 2026+

PREVIEW - SUBJECT TO CHANGE

Focus Areas for Innovation with SAP Business Data Cloud

Planning & Analytics

- Continuous Innovation for Seamless Planning
 - Intelligent Planning Apps (H1-2026)
 - Conversational planning with Joule (H2-2026)
 - AI Agentic planning (H2-2026)
- SAP Integrated Business Planning (IBP) integration with SAP BDC (Q2-2026)
- Composable BI enhancements
- Asymmetric Reporting

PREVIEW - SUBJECT TO CHANGE



SAP Business AI

John Astill, SAP

January 2026

40+ Joule Agents

Delivered by End of Year

Source

Field

Receipt

Extensibility of Agents



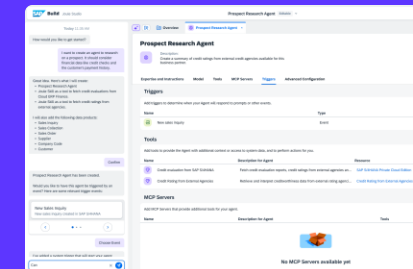
Low-code Agents

Joule Studio

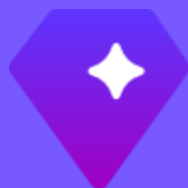


Pro-code Agents

SAP BTP



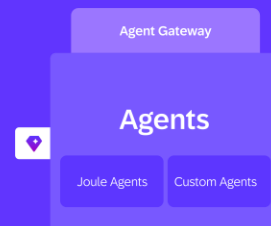
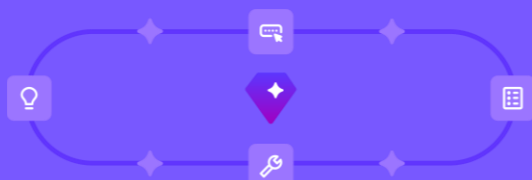
2,100 Joule Skills



441 million in Total Value

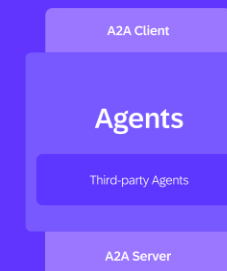
for a Company with €10 Billion Revenue

Agentic Orchestration



Agent2Agent Full Interoperability

Agent2Agent Protocol
Agent Gateway



Insert AI Speaker Slides

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Community Discussion:

What are your thoughts?

Community Topic Discussion

2026 Readiness

Question for the Community:



Looking ahead to 2026, which foundational capability is your organization looking to strengthen to successfully scale BTP and AI?



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Community Topic Discussion

Intersection Focus

Question for the Community:

Where do you see the greatest disconnect today between: platform strategy and solution architecture; data strategy and data reality; or AI ambition and operational adoption?

The ASUG logo is displayed in white on a dark purple background. The letters 'a', 'S', and 'U' are lowercase, while 'G' is uppercase. The 'a' is stylized with a dot, and the 'G' has a small arrow-like shape at its base.

ASUG

What's Next?

Opportunities to Connect



Stay Connected Virtually

- **January 29th**, *How to Develop a Clean Core Gameplan with SAP BTP*
- **February 19th**, *From Strategy to Value: Defining Measurable Outcomes in Business Transformation*
- **February 24th**, *Enterprise Architecture Domains: Building a Connected View of Transformation*

**Visit asug.com/events to register for these and other upcoming Community Events*



Deepen Your Learning

**January 29th, *The Next
Era of Business Data
Webinar Series***



Special Early Bird Rate for ASUG Members

Join SAP practitioners from across the ASUG community to deepen technical expertise, explore what's next, and turn insights into action. Plan ahead, secure your spot, and move your SAP strategy forward in 2026 and beyond.

Register by March 31 for the best value:

- **Lowest rate available: \$899**
- **First access** to reserve Hands-On Labs
- **Early booking** for Expert 1:1 Appointments
- **Especially valuable for:** SAP BTP and AI leaders and practitioners





Future ASUG Events:

**SAP for Utilities
presented by ASUG**
October 7-9
San Antonio, Texas



**ASUG Tech Connect
2026**
November 2-4
Fort Worth, Texas



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Thank you!