



# No Customer Left Behind - Supporting each Customer's choice on their Innovation Path

PUBLIC

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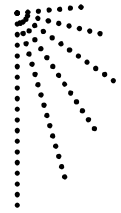
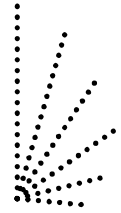


# Agenda

- 1 Background on the SAP Customer Evolution Team
- 2 Why and What is the SAP Customer Evolution Kit?
- 3 Preparation activities & next steps



## Background on the SAP Customer Evolution Team

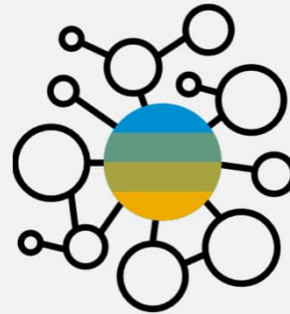


# Who is the SAP Customer Evolution Team?

## Our Vision and Mandate



We help existing **SAP customers** define and realize the **next steps in their business and IT evolution.**

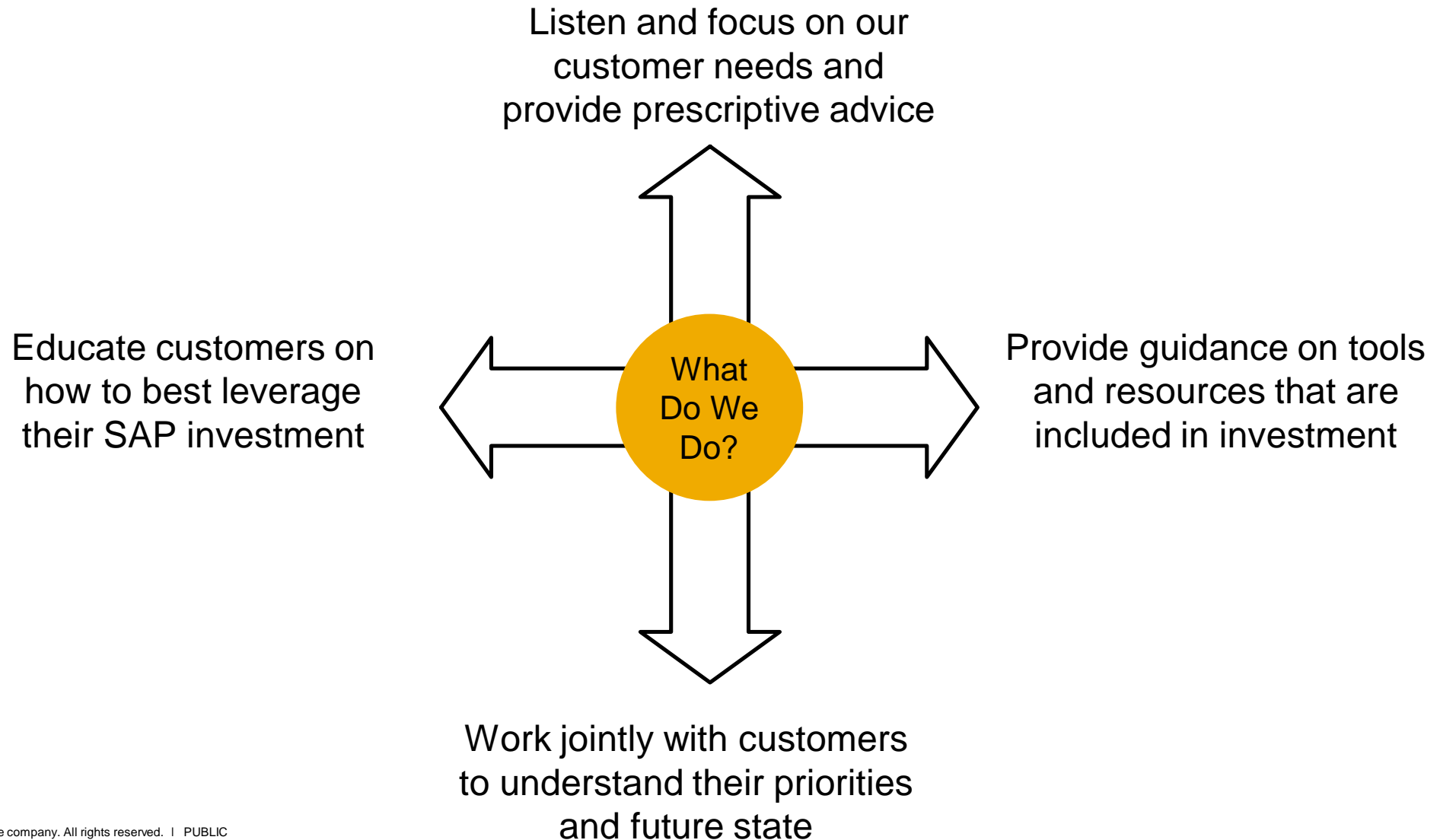


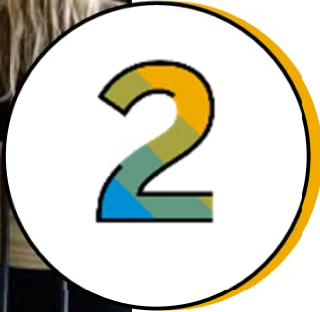
Jointly with our ecosystem, we deliver a **tailored and accelerated journey to the Intelligent, Sustainable Enterprise.**



We commit to **leaving no installed base customer behind** on their innovation journey.

# SAP Customer Evolution – Our Focus is on YOU!



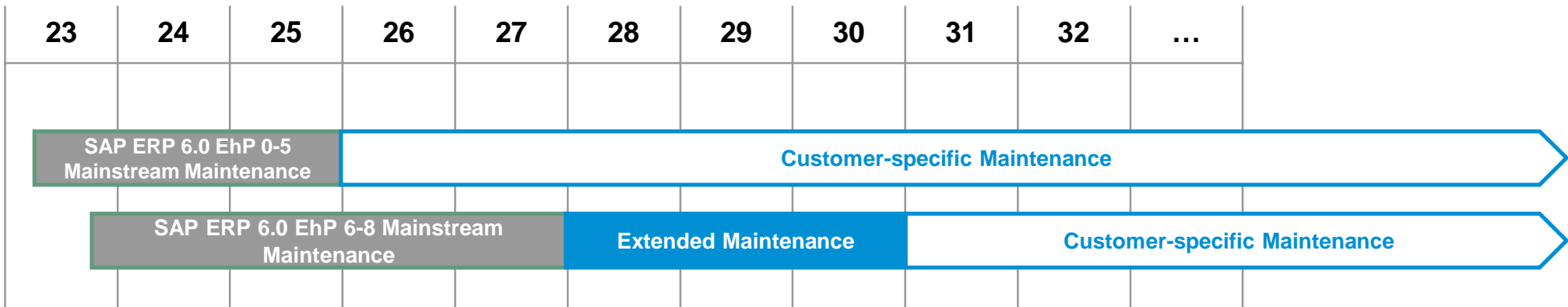


## Why and What is the SAP Customer Evolution Kit?

# What was the trigger for the SAP Customer Evolution Kit?

SAP provides mainstream maintenance (MMT) for core applications of SAP Business Suite 7 (incl. SAP ERP 6.0) software until end of 2027 followed by customer specific maintenance OR the option to purchase extended maintenance through December 31, 2030.

This is only valid for systems on the last 3 EhPs (6/7/8). All other systems on EhP 5 or below will go into customer specific maintenance at the end of 2025



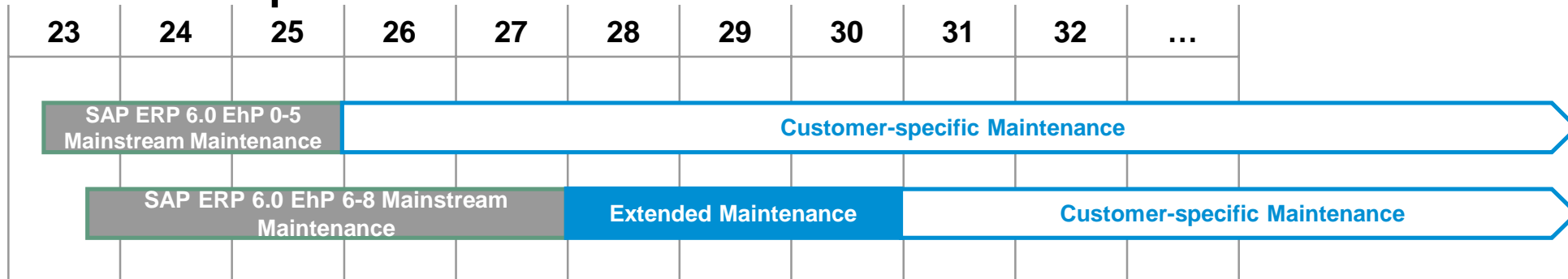
<https://blogs.sap.com/2022/09/20/maintenance-timelines-for-sap-erp-6.0/>

<https://news.sap.com/2022/09/new-sap-s4hana-release-maintenance-strategy/>



# What was the trigger for the SAP Customer Evolution Kit?

## Three maintenance phases



**1 Mainstream maintenance** .....→

Full scope of maintenance and support, including:

- Legal changes
- Support packages
- Problem resolution
- Global support backbone
- Mission critical support
- Service level agreements\*

**2 Extended maintenance (optional)** .....→

- Scope of support similar as in mainstream maintenance.
- However, technical limitations and/or other restrictions may limit delivery of maintenance and support.
- Offered for SAP Business Suite 7 core applications and related add-on products, from 2028 to 2030, at an additional fee of 2% on the maintenance base for all support offerings.
- Also offered for selected SAP S/4HANA releases.

**3 Customer-specific maintenance**

Restrictions in maintenance and support service scope apply, including:

- No delivery of legal changes and new support packages
- No guarantee for technological updates, e.g. no new kernel versions for new database or operating system versions
- No support of new interfaces
- Customer-specific problem resolution for known problems only; may include a fee for solving new problems
- No service level agreements\*

Define your strategy

Make the case

Consider the options

Deliver the future

## Define your strategy

### SAP Business Value Advisor

Provides a quick and simple way to measure the potential value of SAP S/4HANA for any business



### SAP S/4HANA Manifesto

Handbook that summarizes the combined experience from over 5,000 SAP S/4HANA migration projects



### SAP S/4HANA Product Road Maps

Roadmap information from different perspectives: Product, solution, industry, LoB, technology



### Target Group

- Executive
- IT
- Business

## Make the case

### SAP S/4HANA Comparison Videos

Witness how SAP S/4HANA simplifies and accelerates processes across LoBs compared to SAP ERP



### SAP Transformation Navigator

Clear guidance into the SAP S/4HANA world, based on customer licensing landscape, business value and IT strategy



### SAP Readiness Check for SAP S/4HANA

Fiori tool delivering overview of potential SAP S/4HANA landscape based on customer-specific installation data



### Business Scenario Recommendation

Tailored recommendations based on your current productive system usage; identify high-value business scenarios



### SAP Innovation Discovery Tool

Easily evaluate and discuss innovations and features with having both business and technical information at a glance



## Consider the options

### Simplification List

Technical view on important changes in SAP S/4HANA like depreciated functions, replacements and mitigation



### SAP S/4HANA Trials

Experience the benefits of SAP S/4HANA first-hand by taking advantage of a 30-day trial



### SAP Best Practices Explorer

Browse and consume SAP Best Practices, which support your implementation projects with ready to run business processes



### SAP Model Company

Provides preconfigured, ready-to-use and end-to-end reference solutions for different industries or LoBs for new implementation



### SAP Fiori Apps Library

Overview of Fiori appl. by role, industry, and more. Upload list of transactions – get Fiori analysis based on your transactions



### SAP S/4HANA Community

Access structured in-depth content on SAP S/4HANA such as blogs, roadmaps, best practices, and more.



### openSAP Course

Find your path to SAP S/4HANA – Good overview of conv. process and tools



### Feature Scope Description

Legally relevant scope documentation about what's in the core license and what has an extra license



## Deliver the future

### ABAP Test Cockpit

Offers SAP S/4HANA specific code checks and enables automated adaption of custom code with only a few clicks



### SAP S/4HANA Migration Cockpit

Migrate data from both SAP and third-party systems and get step-by-step guidance throughout the data migration process



### Integration Content Advisor

Generates proposals for new interfaces and mappings tailored for a specific industry, country, and business context



### Software Update Manager

Combines the migration of the system to the SAP HANA database, conversion of data, and software upgrade into one single step



### SAP Value Assurance

Deploy systematic approach to accelerate your impl. on premise or through a hybrid approach with less risk and reduces cost

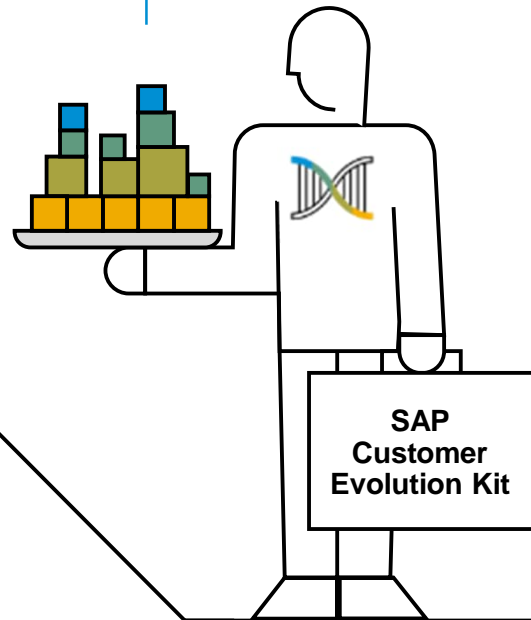
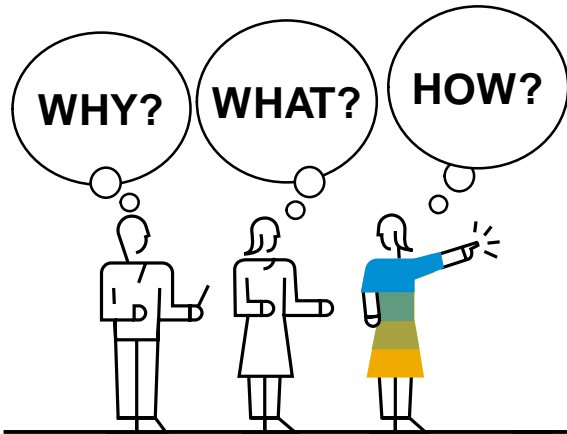


# Why SAP Customer Evolution kit?



- **What is unique about it?**

High-touch efficient engagement helping SAP customers get a comprehensive perspective on the key questions:  
**Why? What? How?**



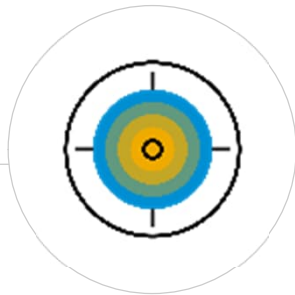
## What makes the difference? This engagement...

- ...cuts down the **workload** for companies.
- ...is provided at **no additional costs**.
- ...is delivered **remotely** via **1:1 sessions** by a dedicated team.
- ...answers the questions **why, what, and how**.
- ...generates a customer-specific, actionable **transformation plan**.
- ...significantly **accelerates the adoption of SAP S/4HANA**.

# SAP Customer Evolution Kit - Target Audience

## Customer Target Group

- ERP installed base customers
- Not live on SAP S/4HANA yet
- All customers with a valid Support Agreement
- Direct and indirect customers
- Indirect customers are requested to join with their reselling or implementation partners
- Intended scope is business and technical focused

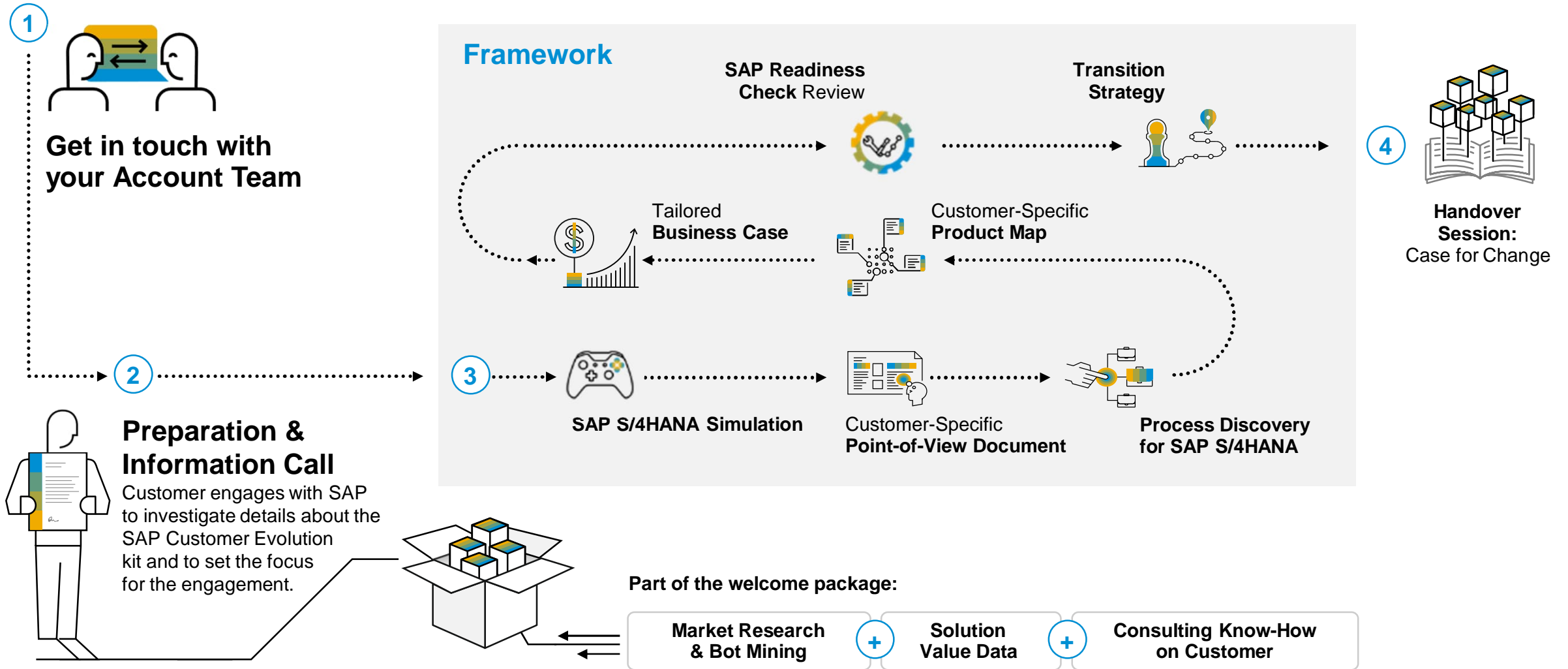


## Timing and Set-up

- Ideal timing is evaluation or early planning phase (pre-license)
- Time bound, structured engagement
- 1:1 SAP & customer sessions
- Multiple participants from a customer are welcome



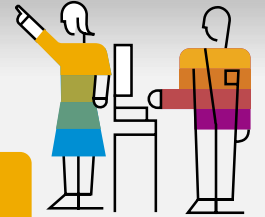
# SAP Customer Evolution Kit – What does the customer journey look like?



# SAP Customer Evolution Kit for SAP S/4HANA

## What is covered?

### Overview of topics for the individual days



1 <sup>st</sup> half day	2 <sup>nd</sup> half day	3 <sup>rd</sup> half day	4 <sup>th</sup> half day	One hour session
<p><b>Session 1: WHY?</b> Experience the value of SAP S/4HANA with SAP S/4HANA Simulations</p> <ul style="list-style-type: none"> <li>Interactive and collaborative business simulation leveraging state-of-the-art SAP innovations</li> <li>The power of SAP S/4HANA with real-time embedded analytics and streamlined E2E processes was experienced</li> <li>Aspects of the ERP sim beneficial for the customer selected and prioritized</li> </ul> <p>powered by: <b>SAP S/4HANA Simulation by Baton Simulations</b></p>	<p><b>Session 2: WHY?</b> Discuss customer-specific point-of-view document created by SAP</p> <p>powered by: <b>SAP Transformation Navigator</b></p>	<p><b>Session 4: WHAT?</b> Sketch the future based on a prepopulated customer-specific product map</p> <p>powered by: <b>SAP Value Lifecycle Manager</b></p>	<p><b>Session 6: WHAT?</b> Analyze software, infrastructure requirements, functional implications, custom code adaptations and data migration requirements in advance</p> <p>powered by: <b>SAP Readiness Check</b></p>	<p><b>Closing Session</b> Wrap up and presentation of final result document</p>
<p><b>Session 3: WHY?</b> Identify SAP S/4HANA innovation &amp; improvement potential based on your system data</p> <p>powered by: <b>Process Discovery</b></p>	<p><b>Session 5: WHY?</b> Identify and quantify financial benefit to establish a Value Case for the SAP S/4HANA Transformation</p> <p>powered by: <b>SAP Value Lifecycle Manager</b></p>	<p><b>Session 7: HOW?</b> Discuss transition strategies and deployment options for moving to SAP S/4HANA</p>	<p><b>Business</b></p> <p><b>IT</b></p> <p><b>Stakeholders</b></p>	

# SAP Customer Evolution Kit - Outcomes

Structured 1:1 engagement delivered in 4 half days



**SAP S/4HANA Simulation**  
(3.5hrs)



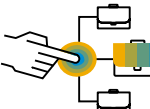
Hands on experience of an **S/4HANA productive system**. Get to see the new interface **FIORI** and **real-time analytics**



Customer specific  
**Point of View Document**  
(1hr)



SAP strategy for your industry, trends, **Move the Needle analysis** with other industry peers and **customer success stories**



**Process Discovery for SAP S/4HANA**  
(2hrs)



Identify the **potential of improvement in your company** based on your Process Performance Indicators



Customer-specific  
**Product Map**  
(1hr)



First draft of your **future SAP landscape** based on your current usage of the system and suggested **additional SAP products**.



Tailored  
**Value Case**  
(1hrs)



**Customer specific Value Case** based on the company financial information, as the starting point to create a full business case afterwards. \*\*



**Readiness Check** review  
(1.5hrs)



Review the readiness of your system to make the move. **Simplification items, compatibility** assessment, **customer vendor integration, custom code** and more.



**Transition Strategy**  
(1hr)



Understand the different transition approaches that exist to move to SAP S/4HANA and get a **high level analysis for your company situation**.

**Closing session (1hr) : Executive summary and next steps**

# Who Should Be Involved in the SAP Customer Evolution Kit?

<b>From Customer</b>	<b>From Partner (optional)</b>
Logistics Lead (Business VP or Director)	Account Team Representative
IT Lead (Enterprise Architect, Infrastructure Lead, or Solution Architect)	Engagement Manager
Finance Lead (Business VP or Director)	Solutions Architect/ Solution Advisor
Key SAP users	Business Process Consultants







3

Preparation activities & next steps

# Preparation activities



Request your Process Discovery Summary Report  
(<http://www.s4hana.com/>)

Link to: [Process Discovery How-To Guide](#)

A screenshot of the SAP Business Scenario Recommendations interface. The interface is titled "SAP Business Scenario Recommendations" and includes a navigation bar with tabs for OVERVIEW, EXECUTIVE SUMMARY, FINANCE, SOURCING AND PROCUREMENT, SALES, SUPPLY CHAIN, MANUFACTURING, ASSET MANAGEMENT, and NEXT STEPS. The current view is "EXECUTIVE SUMMARY". The main content area is titled "Lines of Business" and displays a grid of six business scenario cards. Each card includes a title, a list of goals, a number of recommendations, and a usage level (High, Medium, or Low).

Business Area	Number of Recommendations	Usage Level
Finance	13	High
Sourcing & Procurement	6	Medium
Sales	12	High
Supply Chain	7	Medium
Manufacturing	13	High
Asset Management	4	Low

# Preparation activities



## SAP Readiness Check

**SAP Note [2913617](#) is the leading SAP Note for SAP Readiness Check.**

Start by reading it completely before implementing.

- It is frequently updated with tips and changes, so stay up to date.
- The SAP Note explains in detail what data is extracted from your system and how you can “review” it if you are interested in this security-related information.



**Bookmark** this link to the SAP Readiness Check application entry page:

<https://rc.cfapps.eu10.hana.ondemand.com/>

### 2913617 - SAP Readiness Check 2.0

Version	8	Type	SAP Note
Language	English	Master Language	English
Priority	Correction with medium priority	Category	Advance development
Release Status	Released for Customer	Released On	11/20/2020
Component	SV-SCS-S4R ( SAP Readiness Check )		

Please find the original document at <https://launchpad.support.sap.com/#/notes/2913617>

#### Symptom

You are planning a transition from your SAP ERP system to SAP S/4HANA. Therefore, you want to use SAP Readiness Check for SAP S/4HANA, checking the readiness of your SAP ERP system or using SAP Business Scenario Recommendations to find the most beneficial scenarios that can enable you to improve your business processes.

SAP Readiness Check for SAP S/4HANA supports the following releases as source releases: SAP ERP 6.0 (Enhancement Package 0 to 8) and SAP S/4HANA Finance: 1503 and 1605 (technically based on SAP ERP 6.0 Enhancement Package 7 and 8).

This SAP Note provides the basic setup to perform SAP Readiness Check for SAP S/4HANA. Moreover, it provides answers to frequently asked questions.

#### Other Terms

SAP Readiness Check, SAP S/4HANA, System Conversion

#### Reason and Prerequisites

To run SAP Readiness Check for SAP S/4HANA, APIs are required. To install these supporting APIs, implement the SAP Notes that are listed in the *Discovery Phase* and *Detailed Planning Phase* section below. For more information, see the [Transition to SAP S/4HANA](#) roadmap.

#### Note:

Always deimplement previous versions of the SAP Note before you implement the new version of the SAP Note. In case of an ABAP class inconsistency, please clean up the class header in the SE24 transaction, specify the object, and select *DIVIS* → *Regenerate sections* in the change mode. **If the dependent SAP Note 2310438 has been implemented before, it needs to be deimplemented first before implementing this SAP Note.**

#### Discovery Phase:

Well in advance of a transition from SAP ERP to SAP S/4HANA, you should know more about the technical and functional impacts to plan your project accordingly. The following SAP Notes are required to perform the SAP Readiness Check analysis for the discovery phase.

Preparation Step	SAP Note	Component for issues	Mandatory	Comment
Setting up SAP	2758146	SV-SCS-	Yes	SAP Note 2758146 is a prerequisite for executing SAP

## Next steps



**Register** for your own personalized **SAP Customer Evolution Kit** delivery here:

<https://webinars.sap.com/customer-evolution-kit/en/home> -

**Contact me!**



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