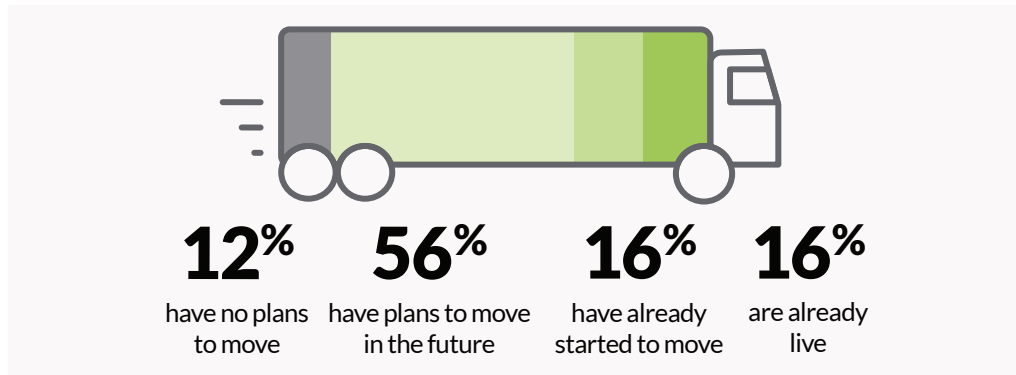




Growing Adoption of SAP S/4HANA ASUG's 2019 State of the Community Study

More than half of businesses plan to implement SAP S/4HANA in the future, according to ASUG's State of the Community, an annual study to gauge the attitudes, preferences, and plans of SAP users.

FIGURE 1: THE MOVE TO SAP S/4HANA



Source: ASUG 2019 State of the Community study

According to our research, 32 percent of customers are using SAP S/4HANA or are implementing it, and another 35 percent of customers plan to deploy it within the next two years. Yet many businesses are waiting to migrate, despite SAP's efforts to help customers adopt the next-generation system. Our research identified some of the reasons why companies are choosing to wait.

FIGURE 2: BARRIERS TO SAP S/4HANA IMPLEMENTATION



Source: ASUG 2019 State of the Community study

Some customers waiting to make the move to SAP S/4HANA say it's cost prohibitive. Most of the customers who are waiting are giving their SAP S/4HANA transition a back seat to other priorities. One reason for this is that they do not see the technology as mature enough to stand in for their existing systems. If SAP makes continuous improvements and adds the features that customers need most, then it's more likely to encourage customer adoption.

 Visit [asug.com/StateoftheCommunity](https://www.asug.com/StateoftheCommunity)

ASUG

Founded in 1991, Americas' SAP Users' Group (ASUG) is the world's largest SAP user group, serving 2,300-plus businesses via company-wide memberships. ASUG's mission is to help people and organizations get the most value from their investments in SAP technology. The Chicago-based organization accomplishes this by connecting and educating people through in-person and virtual events, delivering customer feedback to SAP, and advocating for its members. Find additional information at <https://www.asug.com/about>

About ASUG Research

ASUG research captures a unique view of what SAP customers are doing, thinking, and planning for the future. We apply traditional quantitative and qualitative methodologies and research best practices to deliver insights on relevant technology topics. The results here are based on responses to our annual survey of ASUG Members conducted in December 2018.

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