

Friday, July 28, 2023



Speaker/Sponsor Presentation Portal: 8/10

ASUG Southern California Chapter Meeting

Thank you for agreeing to speak at the upcoming **ASUG Southern California Chapter Meeting** on **8/10**. Please review the information below and contact [Kaaron Johnson](#) if you have any questions.

- Your breakout session is scheduled to run for the duration specified in your *Sponsorship Agreement* – please plan your presentation timing accordingly.
- We recommend saving 5-10 minutes for Q&A at the end of your session.
- Your presentation should provide educational content, with no more than four (4) slides allocated for corporate/sales information.
- Final presentations will be reviewed for content to ensure adherence to ASUG guidelines.

Please submit your presentation and supplementary presentation materials below.

Speaker Contact Name	Debbie Krupitzer & Shane Heddy
Speaker Company	Mindset Consulting
Email Address	shaneheddy@mindsetconsulting.com
Phone Number	925-337-0190

Speaker Bio

Debbie Krupitzer is a distinguished leader known for her recent and remarkable experience in leading Business Technology Platform (BTP) at SAP. As the head of the BTP Business Office, she demonstrated exceptional vision and strategic acumen in driving the platform's growth and success.

Recently, Debbie made a significant transition to Mindset Consulting, where she now serves as the BTP Executive Strategist. In her new role, she continues to showcase her expertise in SAP's BTP, leveraging her extensive knowledge to provide invaluable insights and guidance to clients. Her strong business acumen and deep understanding of technology trends have positioned Mindset Consulting as a trusted partner for businesses looking to harness the full potential of SAP's Business Technology Platform. With her dynamic leadership and strategic approach, Debbie Krupitzer is paving the way for businesses to thrive in the digital landscape, leaving a lasting impact on both SAP and the clients she serves.

Presentation Title	Bringing the Business into BTP
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Presentation (PDF File)	Mindset BTP Business Proof of Value.pptx
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By providing your presentation, you agree to let us share the document on ASUG.com. ASUG members will have access to this information and can view it at any time for future reference.